

Sonoma County Export Sector Employment

Focus on Post-Recession Recovery

Q4 -2025 Update

Produced by

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Jon Haveman, Executive Director

415-336-5705 or Jon@NEEDEcon.org



1. Export Sector Employment Growth Since 1990

Table 1.1: Export Sector Employment Summary for Q4 -2025

	Share of Total Empl	Current Employment	Inc. Over Last Qtr (#)	Percent Growth Relative to:				
				Last Qtr	Last Year	.COM Peak*	Q4-07	Q1-10
Sonoma County	27.4	56,425	-285	-0.5	-2.3	-5.3	10.9	18.4
Bay Area	26.2	1,035,185	10,484	1.0	0.2	2.2	22.1	29.0
California	25.8	4,744,193	67,488	1.4	0.6	10.6	15.0	26.7
United States	24.5	38,479,709	405,731	1.1	0.2	6.9	11.1	22.3

Source: BLS, QCEW; Calculations by National Economic Education Delegation

* .COM Peak refers to the quarter of peak employment for Sonoma County during the Tech bubble.

Figure 1 - 1: Export Sector Employment Growth Comparison with California and U.S.

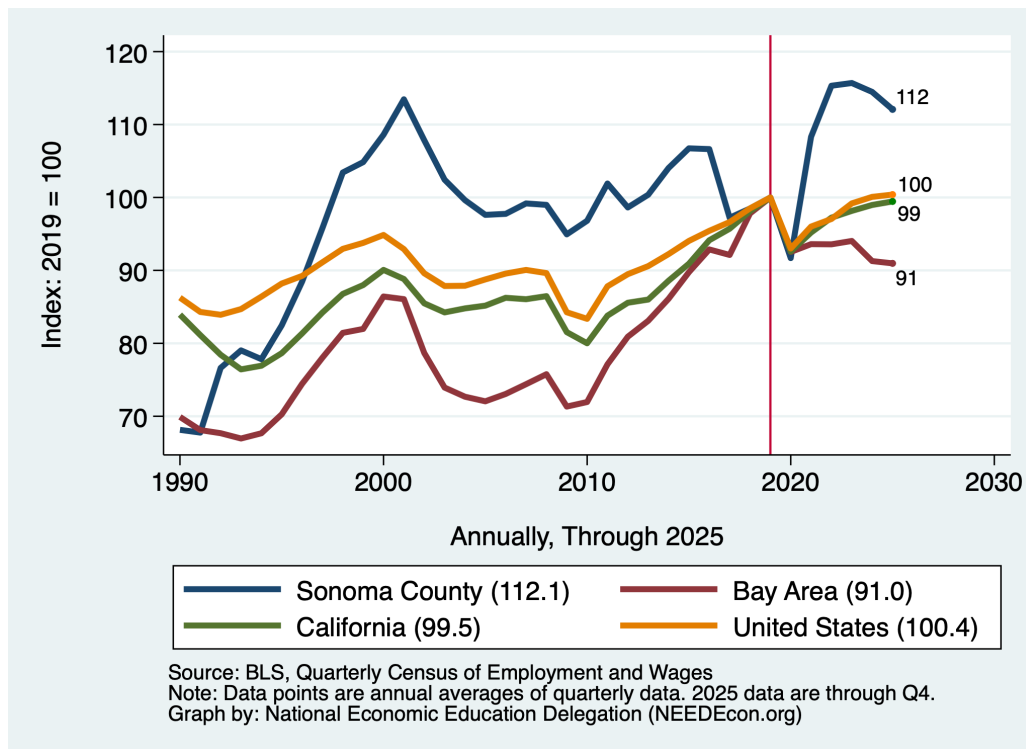


Figure 1 - 2: Employment Growth

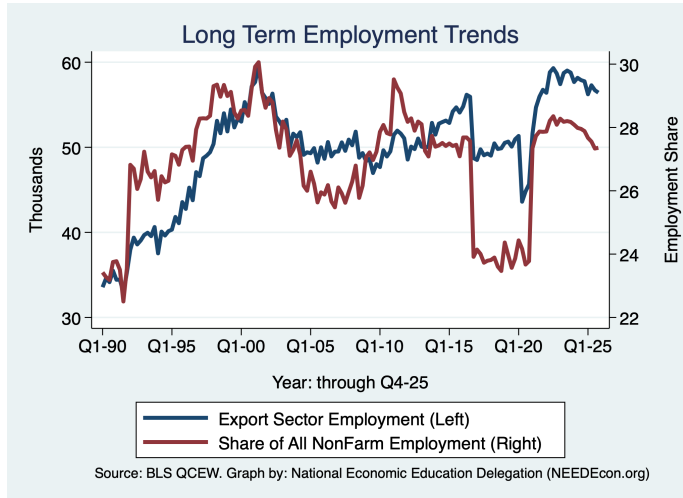
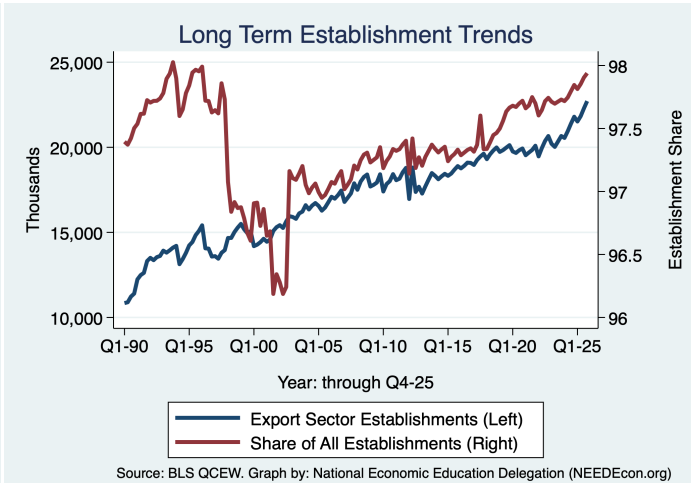


Figure 1 - 3: Establishment Growth



2. Overview of Employment Changes Since the COVID Pandemic

Figure 2 - 1: 4-Digit Export Sector Shares

