

Demographic Snapshot Rocklin

American Community Survey

Produced by

National Economic Education Delegation

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Table 1. DEMOGRAPHIC SUMMARY

Statistic	2024	2019	Diff (%)
POPULATION			
Population Estimate (#)	75,119	68,815	9.2
Veterans (#)	3,965	3,215	23.3
Foreign born persons (%.5yr)	13.9	11.3	23.2
Population age 25+ (#)	50,292	44,610	12.7
AGE AND SEX			
Persons under 5 years (%)	5.2	5.5	-6.9
Persons under 18 years (%)	23.7	27	-12.3
Persons 65 years and over (%)	16.5	16.7	-1
Female persons (%)	50.7	51.6	-1.7
INCOME AND POVERTY			
Median household income (\$)	125,795	98,514	27.7
Per capita income in past 12 months (\$)	59,268	39,850	48.7
Persons in poverty (%)	7.8	4.9	58.8
Children age less than 18 in poverty (#)	1,509	1,009	49.6
Children age less than 18 in poverty (%)	8.6	5.4	57.7
RACE AND ETHNICITY			
White alone (%)	61.2	79.7	-23.2
African American alone (%.5yr)	1.5	1.7	-16.4
American Indian or Alaska Native alone (%.5yr)	0.4	0.5	-14.3
Asian alone (%.5yr)	11.3	9.2	22
Native Hawaiian and Other Pacific Islander alone (%.5yr)	0.1	0.1	29.2
Two or More Races (%.5yr)	15.7	5.6	180
Hispanic or Latino (%.5yr)	15.6	11.8	32
White alone, not Hispanic or Latino (%)	58.3	71.6	-18.6
HOUSING			
Housing units (#)	28,083	24,416	15
Owner-occupied housing units (%)	66.8	68.4	-2.3
Median value of owner-occupied housing units (\$)	693,100	557,700	24.3
Median selected monthly owner costs-with a mortgage (\$)	2,999	2,530	18.5
Median selected monthly owner costs-without a mortgage (\$)	932	717	30
Median gross rent (\$)	2,314	1,787	29.5
FAMILIES AND LIVING ARRANGEMENTS			
Households (#)	26,784	23,612	13.4
Persons per household (#)	2.8	2.9	-4.5
Living in same house 1 year ago, % of persons age 1+ (#)	87.7	84.2	4.1
EDUCATION			
High school graduate or higher, % of persons age 25+ (#)	95.4	95.8	-0.5
Bachelor's degree or higher, % of persons age 25+ (#)	46.2	49.3	-6.1
HEALTH			
With a disability, under age 65 years (#)	3,538	2,564	38
Persons without health insurance, under age 65 years (%)	2.1	4	-46.6
LABOR FORCE			
In civilian labor force, persons age 16+ (%.5yr)	63.8	66.4	-3.8
In civilian labor force, women age 16+ (%.5yr)	57.4	61	-6
Employed, persons age 16+ (%.5yr)	58.8	61.2	-3.9
Self employed (%)	9.3	8.3	12.4
TRANSPORTATION			
Mean travel time to work, workers age 16+ (Mins.)	20.9	24.3	-13.7
Drive alone in private vehicle (%.5yr)	68.8	80.6	-14.6
Using public transportation (%.5yr)	0.7	2.3	-70.9
Worked from home (%.5yr)	24	10.1	138.8

Source: American Community Survey, Summary Files

Note: Data are from the 1-year files unless indicated by the notation 5yr.