

City of Rocklin Population and Housing Report

2026 Update

Produced by

National Economic Education Delegation

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Source: State of California, Department of Finance, E-5 Population and Housing Estimates for Cities, Counties and the State — January 1, 2011–2016. Sacramento, California, May 2016.

1. Overall Population Change Summary

Table 1.1. Population Change by Region
(Thousands, July to July)

Region	2025	% Change		
	Population	1 Year	3 Year	5 Year
City				
Rocklin	74,842	0.48	4.79	4.46
County and Broader Regions				
Placer County	424,595	0.51	3.14	4.76
SACOG	2,639,301	0.48	2.02	2.26
California	39,528,899	0.05	0.79	−0.03

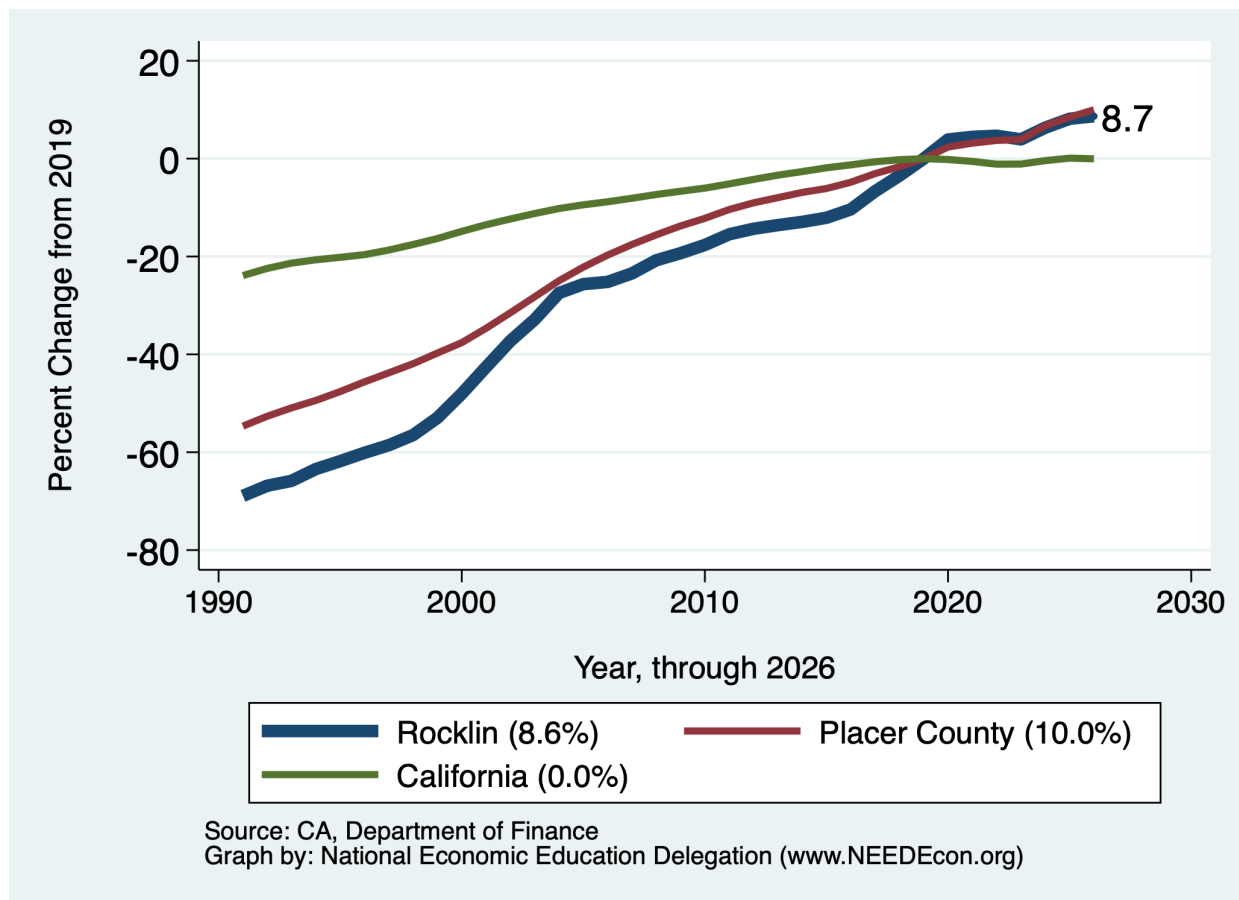
Source: CA DOF; Calculations by Marin Economic Consulting

Table 1.2. Regional Population Change by City
(Thousands, January to January)

City	2025	2026	% Change		
			Local	Bay Area	California
Placer County	428.9	434.8	1.39	0.62	-0.14
Roseville	161.2	165.5	2.66		
Rocklin	74.5	74.8	0.48		
Lincoln	55.4	56.5	1.92		
Auburn	13.5	13.5	-0.19		
Loomis	6.8	6.8	-0.03		
Colfax	2.0	2.0	-0.54		

Source: CA DOF; Calculations by Marin Economic Consulting

Figure 1 - 1: Populaton Growth, Since 2010



2. Housing Picture: Since 2010

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 2.1. Housing Market Indicators

Indicator	2026	2019	2010	% Change from	
				2019	2010
Total Population	74,842.0	68,806.0	56,974.0	8.8	31.4
Total # of Homes	28,387.0	25,945.0	22,010.0	9.4	29.0
# Occupied Units	27,515.0	24,566.0	20,800.0	12.0	32.3
Persons per Household	2.7	2.8	2.7	-3.2	-0.8
Vacancy Rate (%)	3.1	5.3	5.5	-42.2	-44.1

Source: CA DOF; Calculations by Marin Economic Consulting

Figure 2 - 1: Population Growth

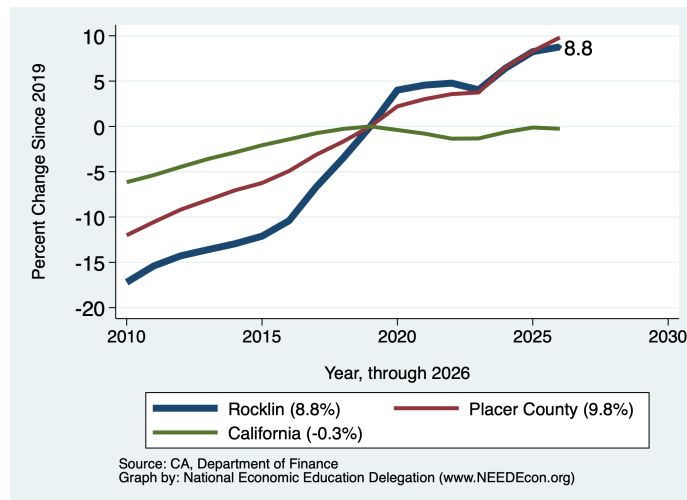


Figure 2 - 2: Housing Growth

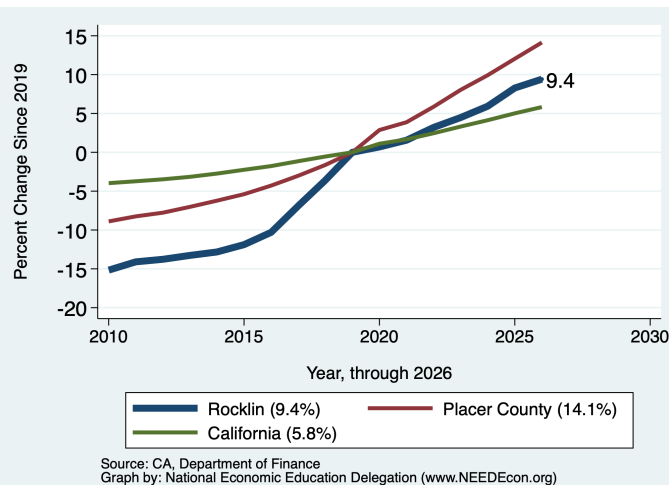


Figure 2 - 3: Vacancy Rates

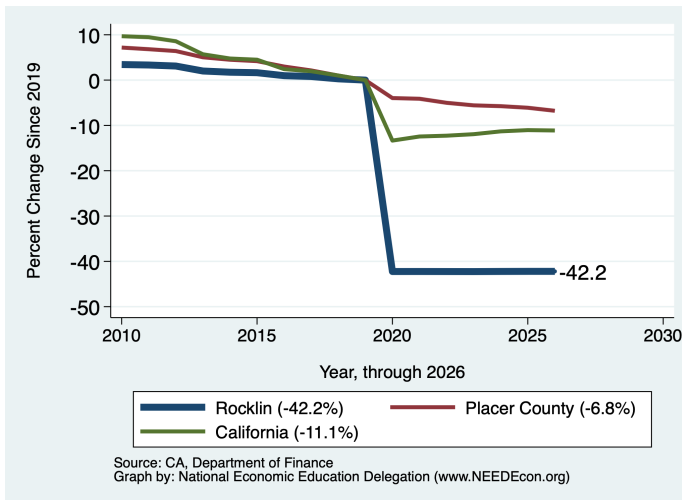


Figure 2 - 4: Occupancy Rates

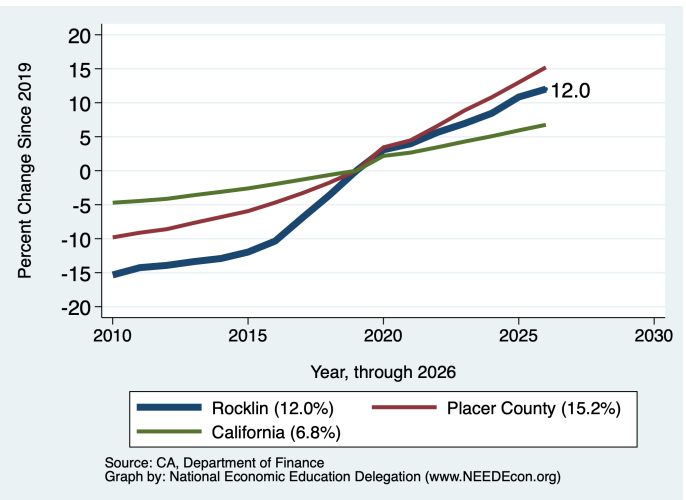
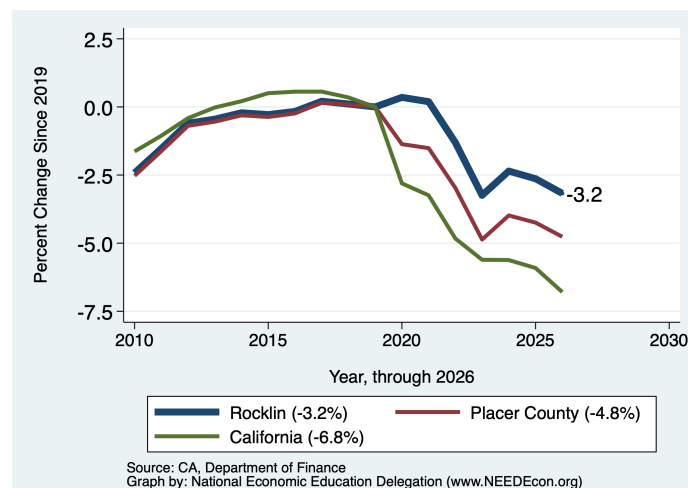


Figure 2 - 5: Persons per Household



3. Trends in the Growth of Housing by Housing Type

Figure 3 - 1: Single Detached Homes

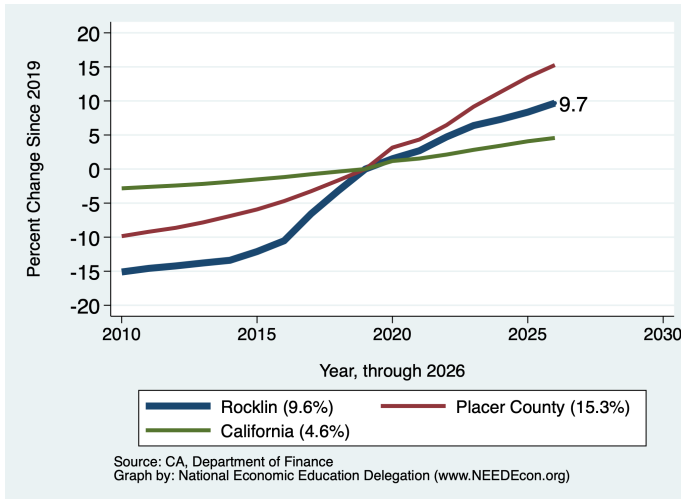


Figure 3 - 2: Single Attached Homes

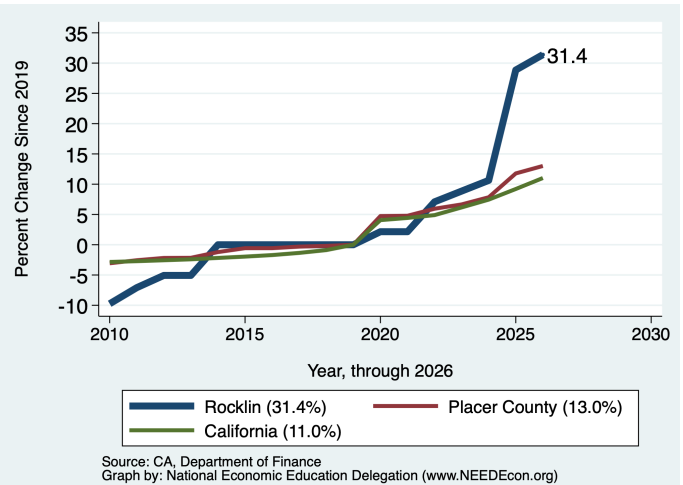


Figure 3 - 3: Housing in Buildings with Two to Four Units Figure 3 - 4: Housing in Buildings with Five or More Units

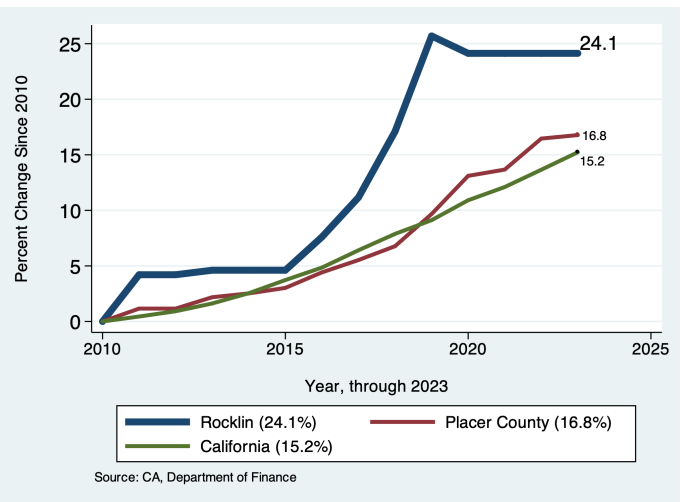
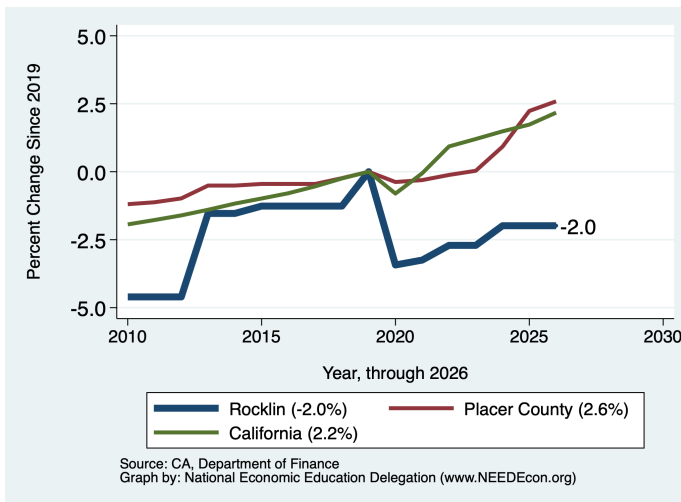


Figure 3 - 5: Mobile Homes

