Osher Lifelong Learning Institute, Spring 2019 • What Economists Know About Important Policy Issues

Lecture 3: The Federal Debt & Social Programs

April 2, 2019

Jon Haveman, Ph.D.

National Economic Education Delegation



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National Economic Education Delegation



Vision

- One day, the public discussion of policy issues will be grounded in an accurate perception of the underlying economic principles and data.

Mission

 NEED unites the skills and knowledge of a vast network of professional economists to promote understanding of the economics of policy issues in the United States.

NEED Presentations

- Are **nonpartisan** and intended to reflect the consensus of the economics profession.



I am Available for Talks

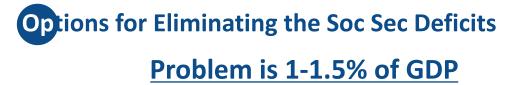
- Do you live in a community with a speaker series?
- Volunteer with organizations that might enjoy a talk?
- Corporate Board meetings
- Rotary, Kiwanis, Lyons Club, or other social club
- Public Library
- Trade or other association
- Group of 8-10 in your home!



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Finishing off The Government Budget





- Raise the retirement age
- Increase the tax rate
 - 4 percentage pt increase raises 0.6% of GDP
- Raise the amount of income subject to tax
 - Tax all wages raises 1.1% of GDP
- Reduce benefits



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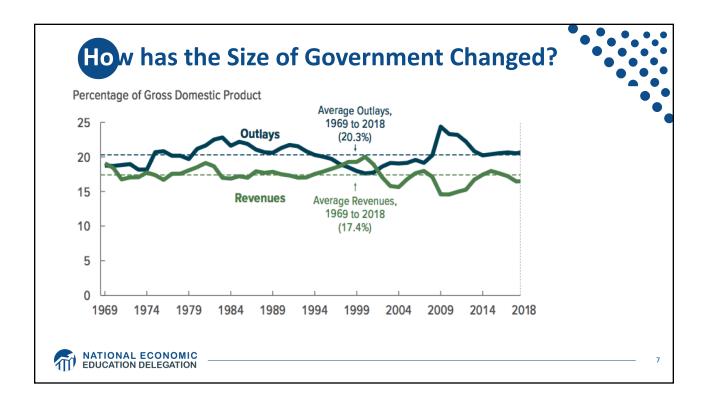
What Does the U.S. Gov't Budget Look Like?

2018 Budget Summary

Revenue	billions	Expenditures	billion
Income Taxes	\$1,684	Mandatory	\$2,52
Payroll Taxes	\$1,171	Discretionary	\$1,26
Corporate Taxes	\$205	Interest	\$32
Other	\$270		
Total	\$3,329	Total	\$4,10

Budget Deficit \$779 Billion

Source: https://www.cbo.gov/publication/53624



Budget Summary: Slide 1

- Total Spending: \$4.1 Trillion in 2018
- There is remarkably little discretion in the budget:
 - Mandatory: 69%- Discretionary 31%
- Fastest growing parts of the budget: Health Care and Interest
- By 2048:
 - Debt is forecast to grow to 150% of GDP, from 80% today
 - Interest payments are forecast to grow from 8% to 22% of budget



Budget Summary: Slide 2



- Categories that get a lot of attention are relatively small...
 - Foreign Aid: 1% of the budgetIncome support/welfare: 8.7%
- ...or are not forecast to grow significantly
 - Social security
 - Most other categories of spending



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Budget Summary Slide: Tax Expenditures



- Are policy enacted through the tax code.
- Are not explicitly on the books.
- They add > 25% to actual government expenditures.
- Reduce the progressive nature of the tax code.
- Are larger than all of "Discretionary Spending".



Government Debt



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How Does the U.S. Government Borrow?



• It issues debt

- Treasury marketable securities:
 - o Treasury bills, notes, and bonds
 - o TIPS: Treasury inflation-protected securities

• Who buys the debt?

- Other federal government agencies
- Individuals and businesses
- State and local governments
- People, businesses, and governments from other countries.



Of Debt, Deficits, and Surpluses



STOCK

- **Debt**: The accumulation of debt over time.
 - The sum of all past deficits and surpluses.

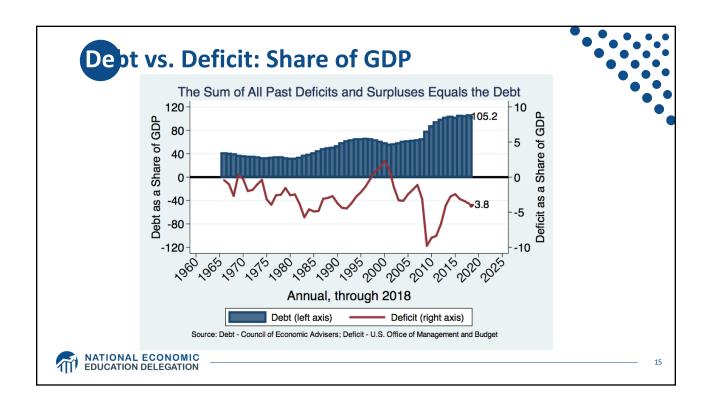
• FLOW

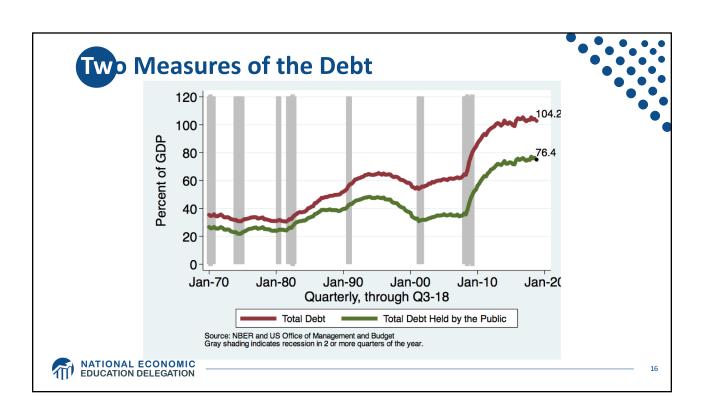
- Deficit: The amount of debt accrued in a single year.
- Surplus: The excess of revenues over expenses in a single year.

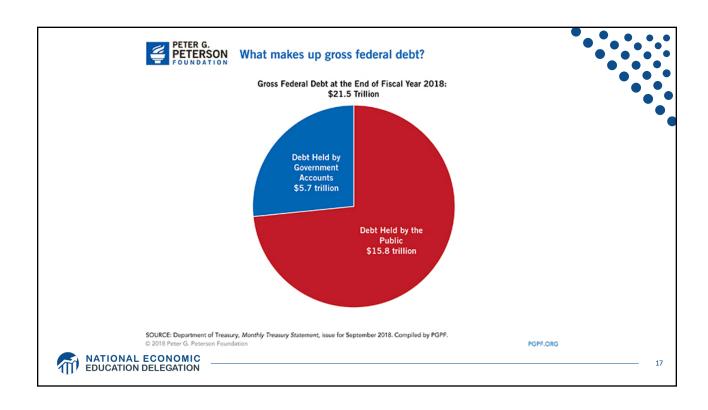


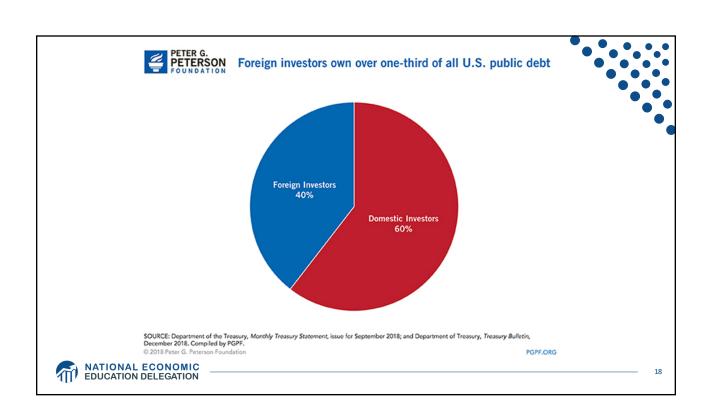
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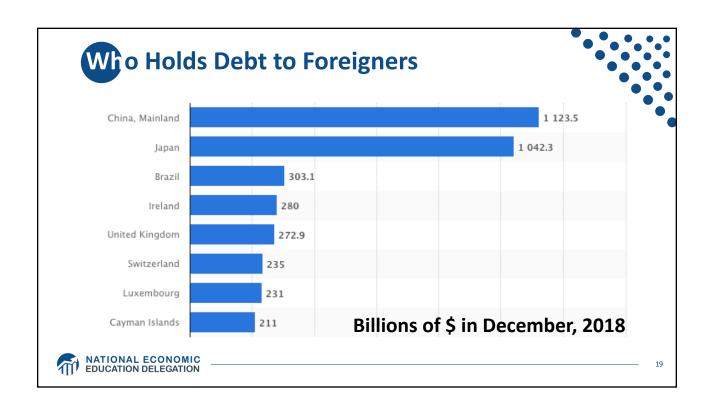
The Sum of All Past Deficits and Surpluses Equals the Debt 20 21.5 1,500 1,000 500 20 -1,000 -1,000 Annual, through 2018 Debt Deficit Source: Debt - Council of Economic Advisers; Deficit - U.S. Office of Management and Budget

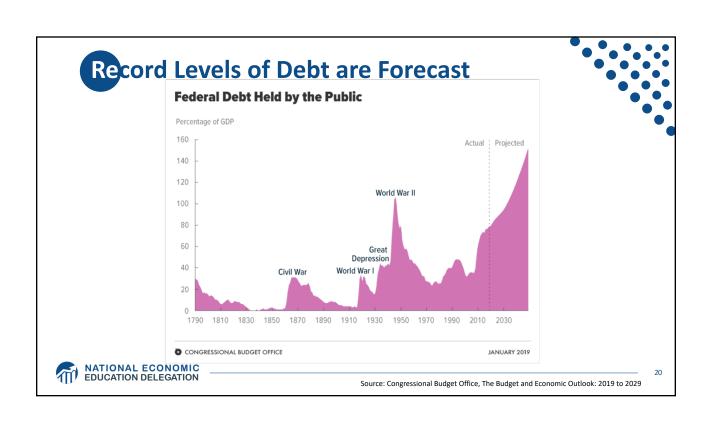


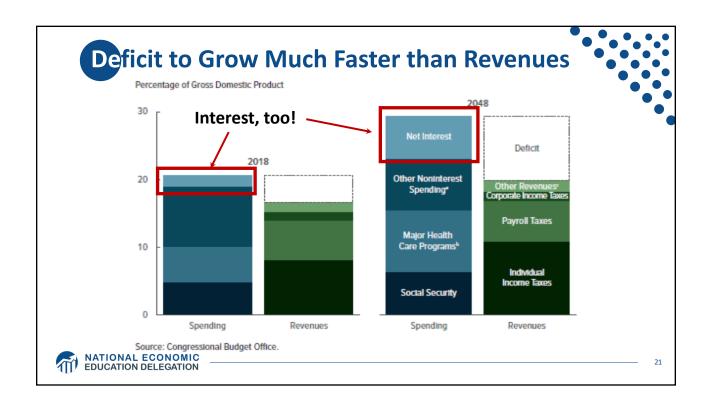


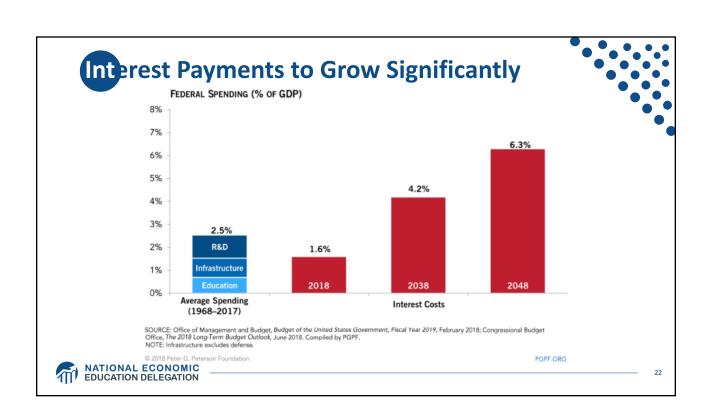












Perspectives on Increased Debt



- Government borrowing "crowds out" private capital and investments.
 - Weakened by ability to borrow from abroad.
- Is it reasonable to borrow at low interest rates for investments?
 - For example, infrastructure.
- Does debt impose a burden on future generations?
 - Does it inevitably have to be paid off?
- In time, it may start to crowd out other government spending.
 - Diminishing policy priorities in the budget.



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The Reason for Borrowing Matters



- Two good reasons to borrow heavily:
 - To support the economy during a recession fiscal expansion.
 - Investments that will increase economic activity in the future.
- Should not borrow for:
 - Items consumed today
 - o Government salaries
 - o Retirement benefits
 - Tax breaks of uncertain benefit to the broader economy.



Is the Debt a Problem Today?



- Currently borrow about \$100 million each month with little difficulty.
- Interest rates are very low, less than 3% on 10-year notes.
- Very little evidence of "crowding out".



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Interest Rates are Historically Low US Treasury Rates 20.0 15.0 Percent 10.0 5.0 0.0 Jan-60 Jan-20 Jan-80 Jan-00 Daily: Through 3/29/19 1-Year (2.4%) 3-Year (2.21%) 5-Year (2.23%) 10-Year (2.41%) Source: Board of Governors of the Federal Reserve System MATIONAL ECONOMIC EDUCATION DELEGATION

So, Why Worry About it?

• If debt gets too high:

- There is the potential for investors to start questioning the creditworthiness of the U.S. Government.
 - o Problem: Nobody knows how high might be too high?
- It becomes more difficult to borrow in times of crisis.
 - War, severe recession
 - \circ "Fiscal space" impossible to measure how much we have, but clear that we have less now than back in 2007.
- Could start to crowd out investments by consumers and businesses.
 - o Not currently a problem. No idea if/when it might become one.
- Could be inflationary.



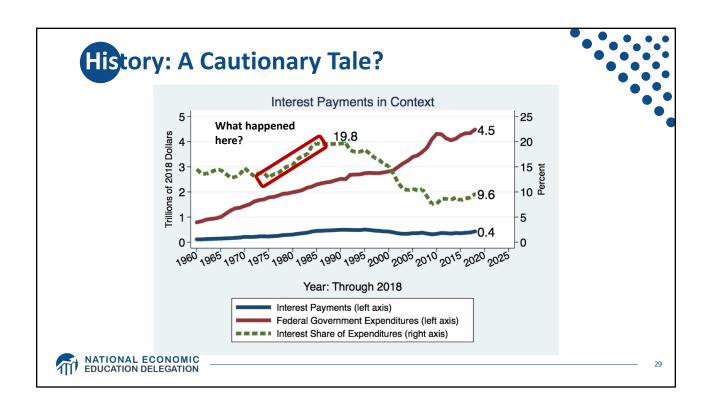
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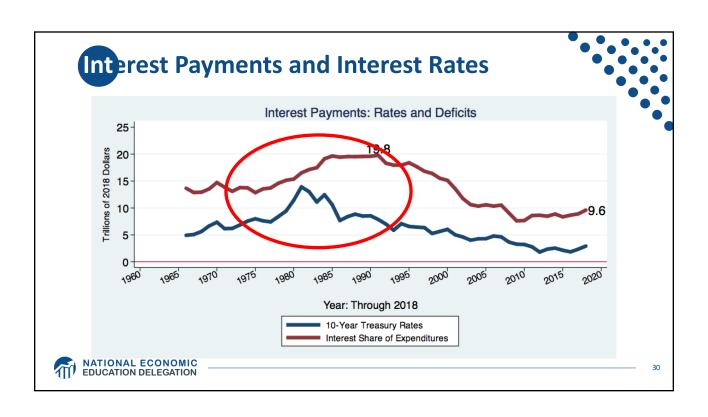
So, Why Worry About it?

• If debt continues to grow:

- Interest payments will grow with it.
 - o 8% of spending in 2018.
 - o 22% of spending in 2048.
 - Less room for using the budget for policy priorities.
 - o 40% of payments go abroad.
- The longer we wait to address it, the harder and more disruptive it will be to address it.
- Interest RATES may increase.

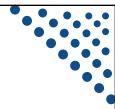








Are There Reasons to Wait?



- Very little evidence of:
 - Crowding out
 - Inflationary impact
- Uncertainty about the future
 - Economic growth may render action today unnecessary.
- There are a great many investments to be made by the gov't.
 - Infrastructure
 - Education
 - Much, much more...

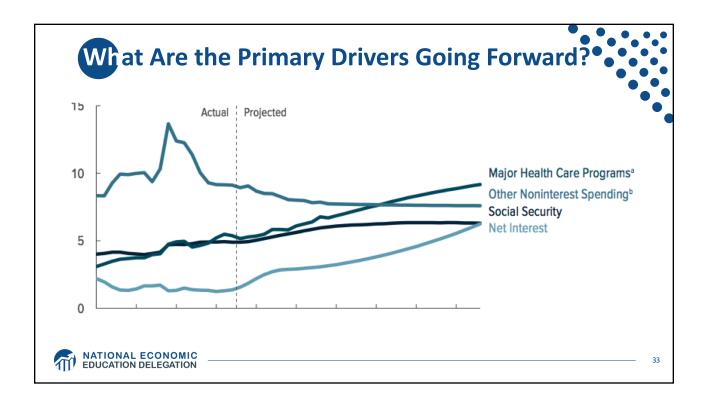


Bottom Line



- Question is not WHETHER the U.S. will have to act...
 - ...but WHEN.
- Some combination of the following **WILL** be necessary:
 - Raising taxes
 - Cutting spending
 - Reining in health care costs



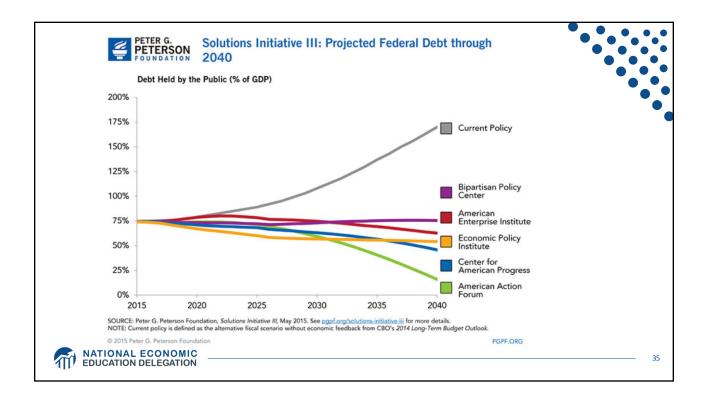


Proposals Do Exist



- Simpson-Bowles
- Domenici-Rivlin Task Force
- Solutions Initiative Peter G. Peterson Foundation
 - American Action Forum
 - American Enterprise Institute
 - Bipartisan Policy Center
 - Center for American Progress
 - Economic Policy Institute





Summary: The Debt

- The jury is (sort of) out on the debt.
- Conventional wisdom is being challenged:
 - Previously: inflationary and crowd out private investment
 - New assertion: these things don't matter for a country that can borrow in its own currency.
- Upshot?
 - This is a policy choice.
 - The cautious approach is to rein in the debt.
 - The cautious approach may lead to slower economic growth.





The U.S. Safety Net

An Overview of United States Safety Net Programs



Credits and Disclaimer



- This slide deck was authored by:
 - Ann Stevens, University of California Davis
- This slide deck was reviewed by:
 - Diane Whitmore Schanzenbach, Northwestern University
 - Ron Haskins, Brookings Institution
- Disclaimer
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 - It is, however, inevitable that the presenter will be asked for and will provide their own views
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Overview of Major Safety Net Programs

- What programs are included in the "safety net"?
 - Means-tested (must have low income to receive)
 - Federal programs (often with state partnership in financing & running programs)
 - Provision of cash, services or in-kind benefits, tax credits/refunds



- Social Insurance: non-means tested, participants pay in to system
 - o Example: Unemployment Insurance, Social Security, Disability Insurance
 - o (Though these programs also assist the poor)







Major Safety Net Programs

- Medicaid
- Supplemental Security Income (SSI)
- Temporary Assistance to Needy Families (TANF)
 - (formerly AFDC)
- Earned Income Tax Credit (EITC)
- Supplemental Nutrition Assistance Program (SNAP)
 - (formerly food stamps)

- School nutrition programs
- Special Supplemental Nutrition **Program for Women, Infants** and Children (WIC)
- Housing Assistance
 - Vouchers
 - Rental Assistance
 - Public Housing
- Head Start



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 Supplemental Nutrition

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- School nutrity programs

 Specific Program (Section 8 Housing)

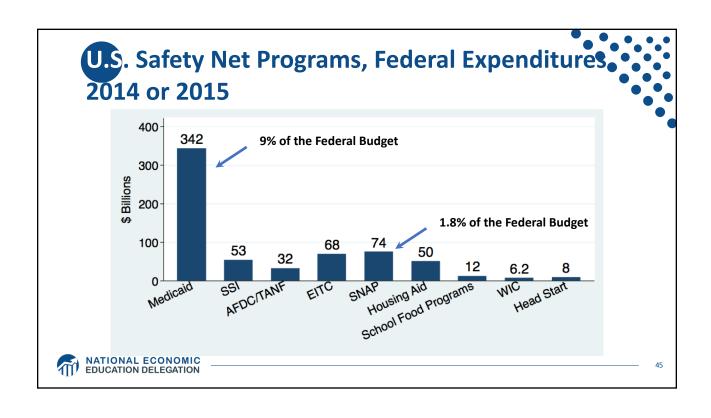
 School nutrity programs

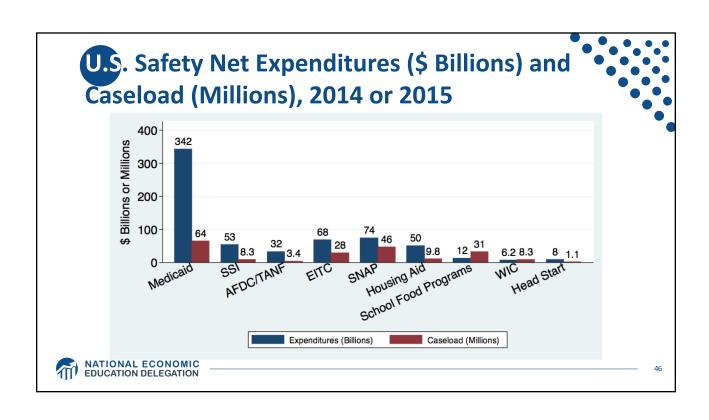
 Program (Section 8 Housing)
- Housing Assistance
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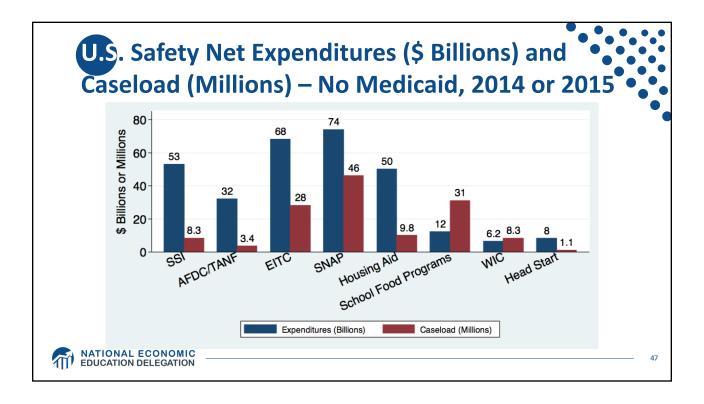
Head Start



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Eligibility

- Expansion states: most under age of 65 with incomes < 133% of poverty line
- Non-expansion states: children with income < 133% of poverty line; parents up to lower income cutoffs, ~43% of poverty line.
- CHIP: children up to 200% of poverty line (46 states)

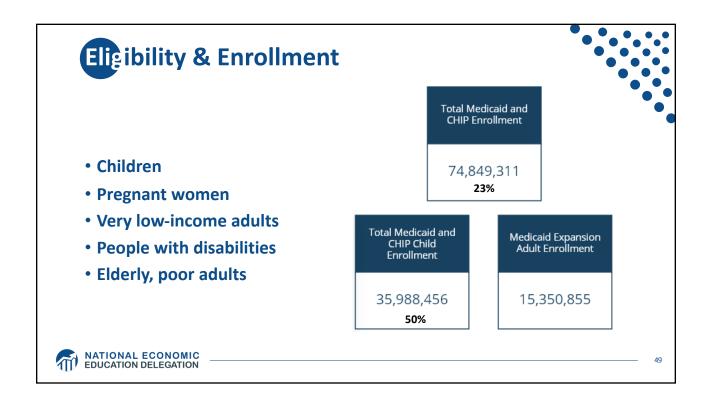
Participants

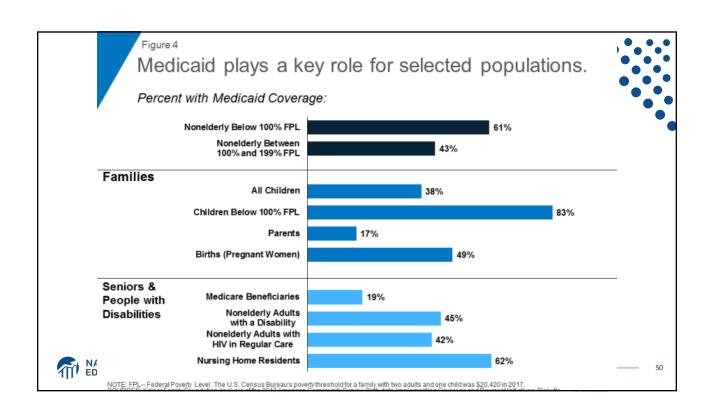
- 74.9 million people in 2017 on Medicaid (including CHIP)

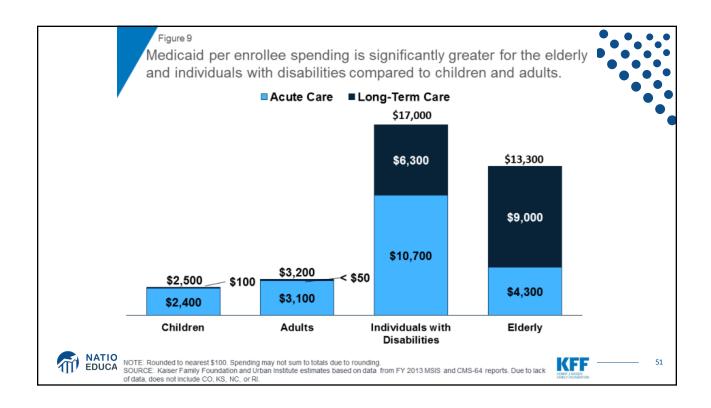
Spending

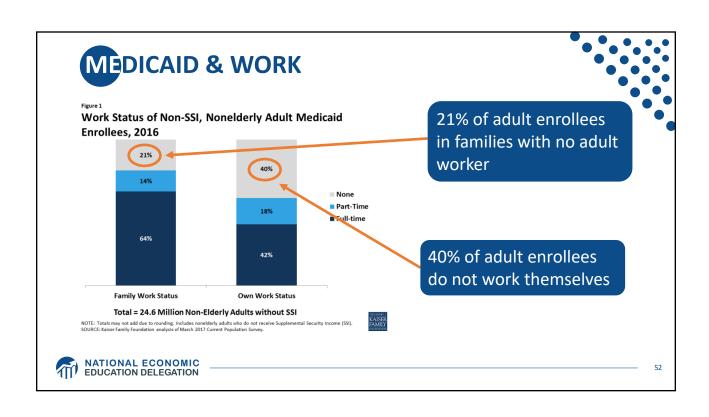
- Total spending in 2016 was \$565.5 billion (63% federal)











Supplemental Security Income (SSI)

- Eligibility: Disabled/blind adults and children with low income; people 65 and older with low income.
- Participants: In 2016, 4.8 million people received SSI.
- **Spending:** Total spending from June 2015-June 2016 was roughly *\$53 billion*.

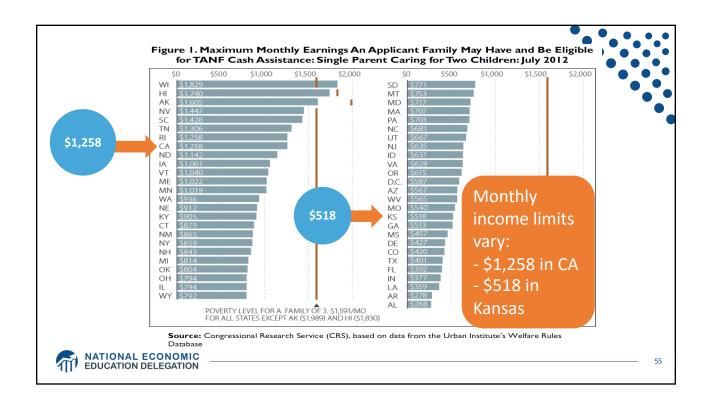


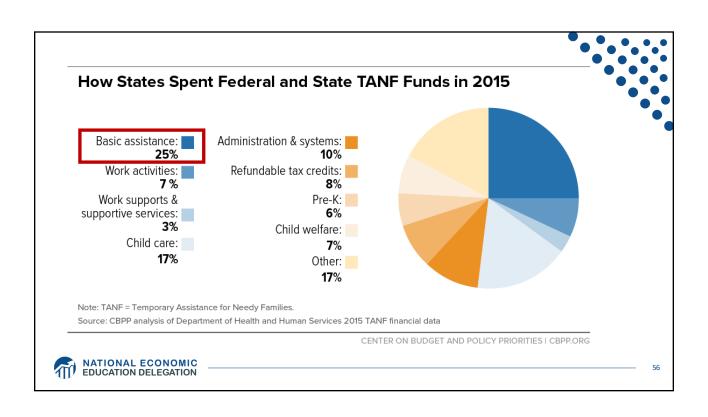
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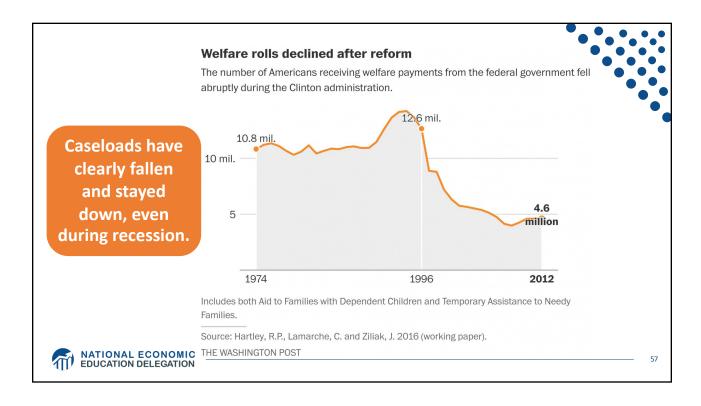
TAN F: Temporary Assistance for Needy Families Formerly AFDC: Aid to Families with Dependent Children

- Eligibility: Poor families with children, primarily single mothers
- Federal limit of 60 months of lifetime benefits
 - Some states have shorter limits
 - Work, job search, or training requirements
- Participants: In 2017, 2.5 million families
- **Spending:** In 2017, total spending of *\$31.7 billion* (\$17.3 billion federal)











- Federal tax credit designed for low and mid-income working people
- Eligibility- Working families with children that have annual incomes below a range of \$39,000 to \$53,000



- Small credit for working individuals with no children & low incomes
- Participants In 2015, 28 million working families and individuals received EITC
- Spending- In the 2015, the cost of EITC was \$68.5 billion



SNAP: Supplemental Nutrition Assistance Program

- Nutrition assistance to low-income individuals and families
- Eligibility: Monthly income no higher than 130% of the poverty level for their household size.
 - Some people who receive SSI are automatically eligible for SNAP, dependent on state laws.
- Participants: In 2017, an average of 42.1 million receiving SNAP.
- Spending: In 2017, \$68 billion was spent to fund SNAP.



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SNAP: Supplemental Nutrition Assistance Program **SNAP Households with Working-Age** Non-Disabled Adults Have High Work Rates Work participation during the previous and following year for households that received SNAP in a typical month All SNAP households Families with children 87% Most **SNAP** recipients 62% 58% are employed Employed in month of SNAP receipt Employed within a year Source: CBPP calculations based on 2004 Survey of Income and Program Participation Panel data MATIONAL ECONOMIC EDUCATION DELEGATION

SCHOOL FOOD PROGRAMS (National School Lunch Program)



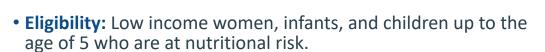


- The school lunch program serves nutritionally balanced low-cost or free lunches to children in school each day.
- **Eligibility:** Students who attend public and non-profit private schools, as well as residential child care institutions, are potentially eligible.
- Participants: Over *30.4 million* children every day were served by the program in the 2016 year.
- **Spending:** In 2016, the program cost was *\$13.6 billion*.



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WIC (Special Supplemental Nutrition Program for Women, Infants, and Children)



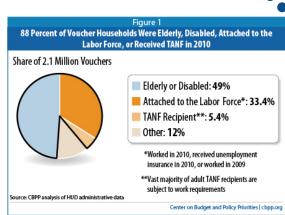
- Participants: During 2016, WIC served 8 million people.
 - 3.98 million participants were children,
 - 1.88 million were infants, and
 - 1.84 million were *pregnant* women.
- Spending: In 2017, the WIC program cost \$6.5 billion.



HOUSING AID

Housing Choice Voucher Program (Section 8)

- Eligibility: Low income families, the elderly, and the disabled are eligible to receive the vouchers. Family income must be less than 50% of local median income.
- Participants: Just over 5.3 million individuals, or 2.2 million low income families utilize the vouchers.
- **Spending:** During the 2016 year, the amount spent was **\$17.5** billion.





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HEAD START

- Eligibility: Primarily low-income children (0-5).
- Participants: In 2016, *1.1 million children* were served by the program.
- Spending: In the 2016 year, \$9.16 billion was spent on Head Start.





Safety Net: A Collection of Separate Programs

- Medical Assistance
- Cash Assistance
- Nutritional Assistance
- Housing Programs











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Safety Net: A Collection of Separate Programs

- Different forms of assistance
 - Medical Assistance
 - Cash Assistance
 - Nutritional Assistance
 - Housing Programs

- Different eligibility (income & categorical)
- Different work rules and limits
- Different agencies and funding streams



Social Insurance Programs: Not Means-Tested

- Social Security (Old Age and Survivors Insurance Program)
- Medicare
- Unemployment Insurance
- Disability Insurance
- Workers' Compensation

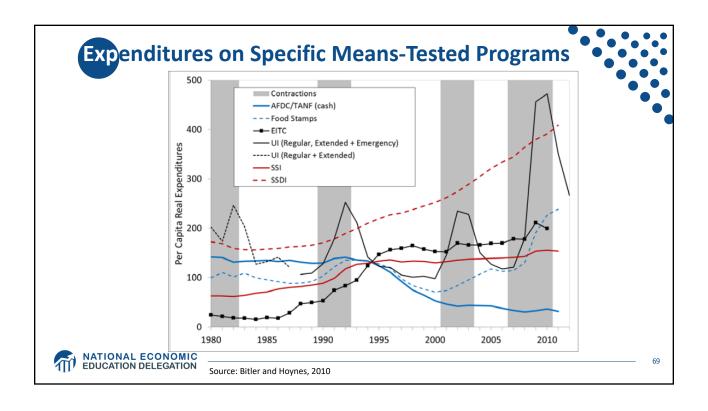


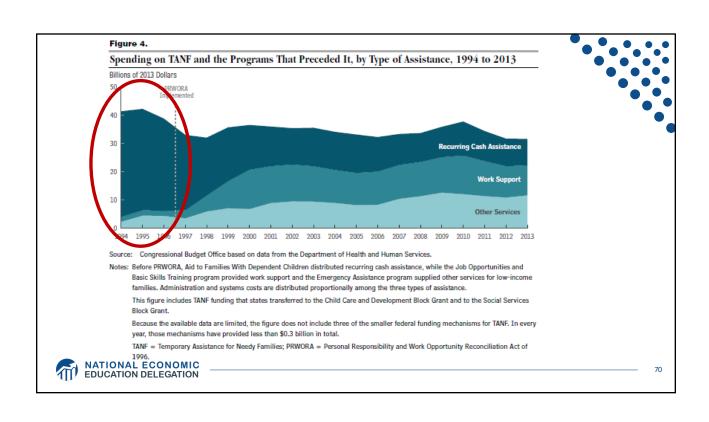


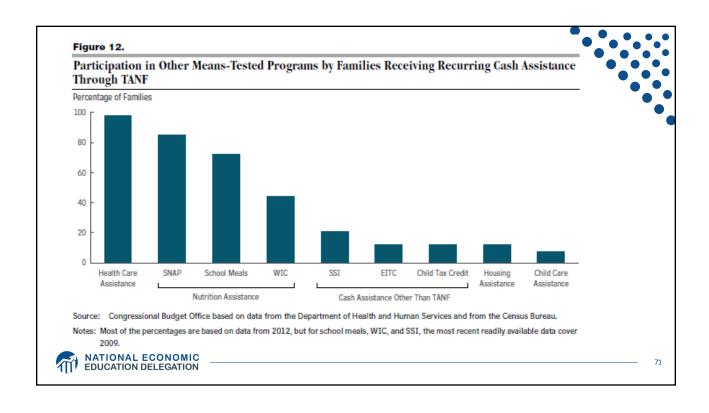


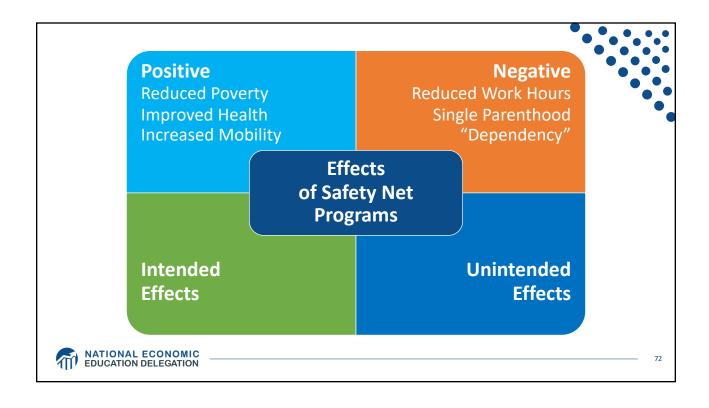
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Expenditures on Means-Tested Transfers over Time Federal Spending on Various Categories of Means-Tested Programs and Tax Credits, 1972 to 2012 In Billions of 2012 Dollars In Billions of 2









Challenge: Measuring Effects of Safety Net on Poverty



- Official Poverty Measures: Includes only cash income
 - Excludes: SNAP, EITC, Housing Assistance
- Supplemental Poverty Measure (SPM):
 - Includes in-kind & after tax benefits.
- SPM is a more inclusive measure of what the safety net does.



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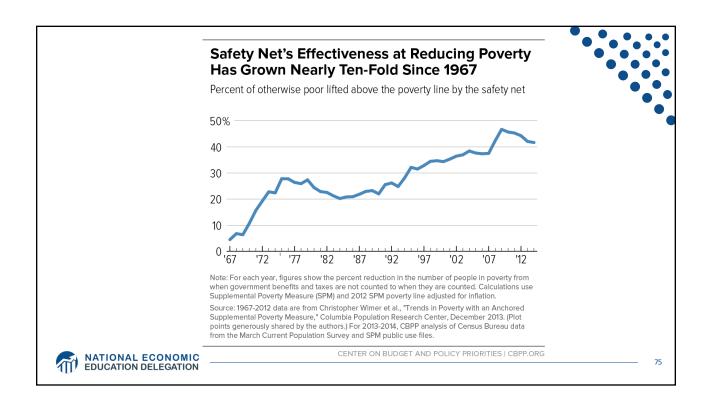
Effect of Individual Elements on SPM Rates: 2015

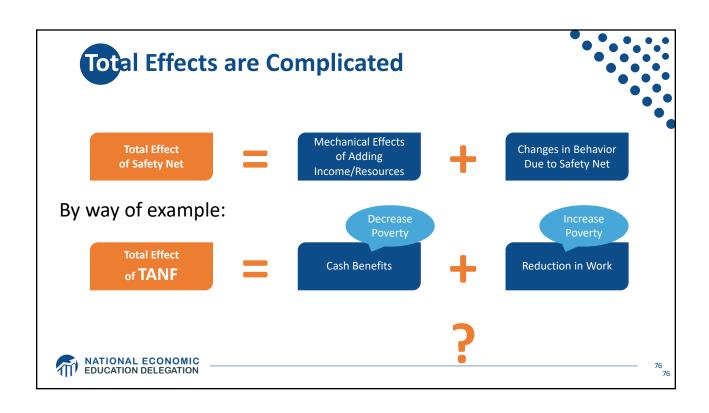
(Margin of error in percentage points. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www2.census.gov/programs-surveys/cps/techdocs/cpsmar16.pdf)

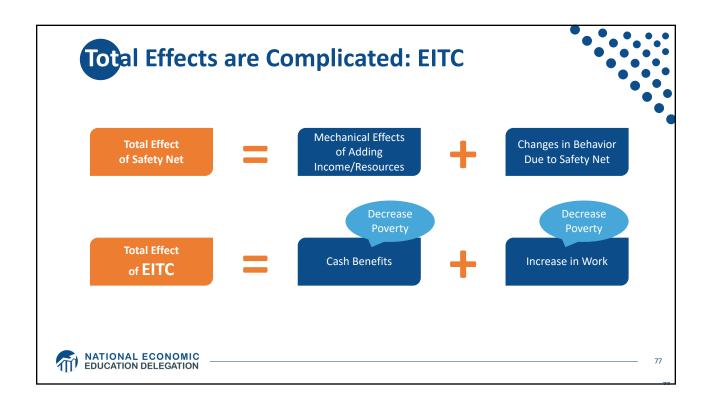
	All people		Under 18 years		18 to 64 years		65 years and over	
Element	Estimate	Margin of error [†] (±)	Estimate	Margin of error [†] (±)	Estimate	Margin of error [†] (±)	Estimate	Margin of error [†] (±)
All people	14.32	0.28	16.11	0.50	13.80	0.30	13.67	0.50
ADDITIONS								
Social Security	-8.34	0.19	-2.12	0.18	-3.99	0.16	-36.04	0.79
Refundable tax credits	-2.88	0.13	-6.52	0.34	-2.16	0.10	-0.19	0.05
SNAP	-1.44	0.09	-2.70	0.21	-1.13	0.08	-0.77	0.11
SSI	-1.04	0.08	-0.79	0.12	-1.07	0.09	-1.30	0.16
Housing subsidies	-0.80	0.06	-1.16	0.14	-0.61	0.06	-0.99	0.14
Child support received	-0.43	0.05	-1.07	0.13	-0.29	0.04	-0.03	0.02
School lunch	0.10	0.05	-0.96	0.14	-0.27	0.03	-0.03	0.02
TANF/general assistance	-0.21	0.04	-0.47	0.10	-0.15	0.03	-0.02	0.02
Unemployment insurance	0.20	0.03	-0.26	0.06	-0.23	0.04	-0.02	0.01
LIHEAP	-0.08	0.02	-0.10	0.04	-0.06	0.02	-0.10	0.04
Workers' compensation	-0.12	0.03	-0.15	0.07	-0.13	0.03	-0.03	0.02
WIC	-0.12	0.04	-0.29	0.09	-0.08	0.02	Z	Z
SUBTRACTIONS								
Child support paid	0.08	0.02	0.07	0.03	0.10	0.02	0.02	0.02
Federal income tax	0.44	0.05	0.37	0.07	0.54	0.06	0.11	0.05
FICA	1.52	0.10	2.07	0.19	1.58	0.10	0.41	0.09
Work expenses	1.75	0.10	2.44	0.22	1.80	0.10	0.47	0.09
MOOP	3.52	0.14	3.41	0.21	3.05	0.16	5.65	0.30

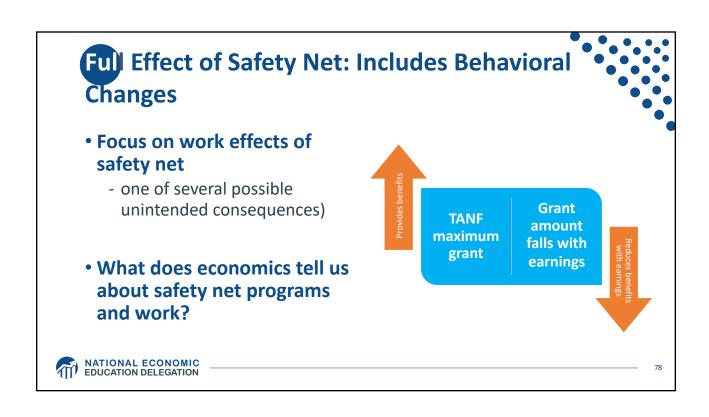
1 The margin of error (MOE) is a measure of an estimate's variability. The larger the MOE in relation to the size of the estimate, the less reliable the estimate. The MOE is the estimated 90 percent confidence interval. The MOEs shown in this table are based on standard errors calculated using replicate weights. For more information, see "Standard Errors and Their Use" at https://www.census.gov/library/publications/2016/demo/p60-2568a.pdf.
Z Represents or rounds to zero.
Source: U.S. Census Bureau, Current Population Survey, 2016 Annual Social and Economic Supplement.













Two Effects of Welfare Payment on Work



Welfare Provides Income

- More income increases consumption
- One form of consumption is leisure
- More income reduces work (by encouraging leisure)

Work Reduces Welfare **Payments**

- Rising earnings reduce benefit level
- Wage for working is effectively reduced
- Welfare discourages work (due to benefit reduction)



What do we know about magnitude of work disincentives from welfare?

- Many studies
- Basic approach is important

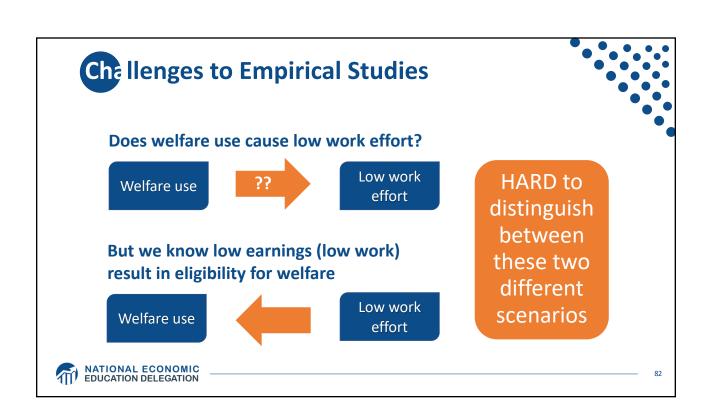


Perfect (but Impossible) Approach to Research

- Randomly divide population into two groups
- Offer some individuals welfare, others no welfare
- Compare how much the two groups work
- Challenge of social science:

no controlled experiments

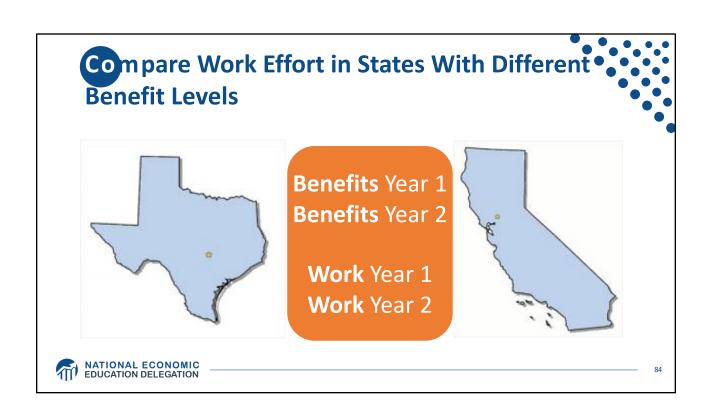




How can we separate correlation (no direction implied) from cause and effect?

- Can compare work behavior among welfare recipients
 - Across states with different rules/benefit levels
 - Before-after policy changes within states





How can we separate correlation (no direction implied) from cause and effect?

- Can compare work behavior among welfare recipients
 - Across states with different rules/benefit levels
 - Before-after policy changes within states
 - Challenge: state policies may differ in multiple ways
 - Rare to implement NEW safety net programs to study



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What evidence do we have? What does it say?



- Studies across states, or across states over time of policy changes

 ~ Robert Moffitt (1983)
- AFDC program as a whole reduced hours of work by participating single parents by:

10% to 50%, 546 hours per year



What evidence do we have? What does it say?



- Study of food stamp program (FSP) introduction
- Work hours per year fall by 183 (20%) among single-parent families in counties introducing FSP (relative to counties that did not)
- About 32% of single parents received food stamps



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What evidence do we have? What does it say?

Overall effect = 183 hours = fraction receiving food stamps * (effect for recipients) + fraction not receiving * (effect for non-recipients)

183 = .32 (effect among recipients) + .68 (0)

Effect among recipients = 183/.32 or 571 hours per year

Food Stamp Program as a whole reduced work by recipients by 571 hours per year







- Adds explicit work requirements to welfare program.
- Increase in employment with welfare reform suggests TANF may have smaller work disincentives than prior programs.

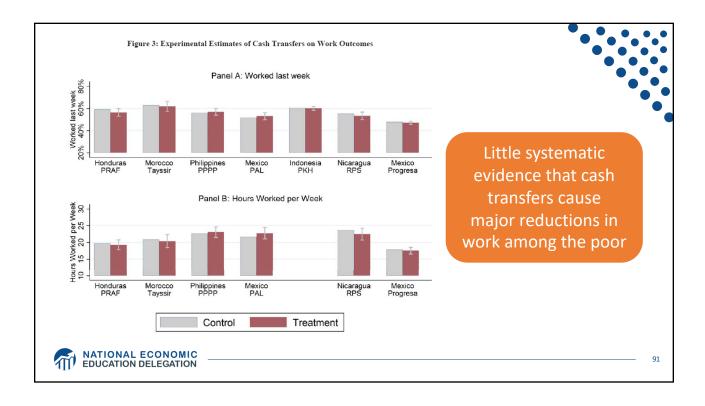


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International Evidence (Developing Countries)

- Abhijit Banerjee & co-authors look across many randomized experiments with cash transfers in developing countries.
- Most programs were cash transfers with no benefit reduction for work.
 - This is DIFFERENT than typical U.S. transfer programs.
- Treatment groups received cash transfers; control groups did not.









- United States: old-style AFDC/Food Stamp programs reduced work by around <u>500 hours per year</u> among recipients.
- TANF likely has smaller effects on work (designed to encourage/require work).
- International evidence suggests fairly small effects of cash assistance on work.



Alternative to multi-part safety net: Universal Basic Income (UBI)



- UBI is an unconditional cash transfer that is regularly and equally distributed to everyone over 18, regardless of income or need.
- It is a significant departure from U.S.-style welfare system.



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Examples of UBI or similar programs:



- Alaska Permanent Fund:
 - Alaskan residents have been receiving a percentage of the Alaskan natural extraction revenue.
 - Showed no effect on employment
 - Similar to a small UBI
- Native American Casinos:
 - 2010 study showed that some Native American groups received a percentage of revenue from casinos.
 - Showed that recipients didn't decrease hours worked.



Universal Basic Income (UBI)





PROS

- Provides basic income to everyone
- Will help supplement income in face of job loss or low wages
- Less disincentive for work
 - No benefit phase out
 - (based on findings from the Alaskan Permanent Fund where Alaskan residents receive a percent of natural resource extraction profits)



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Universal Basic Income (UBI)



CONS

- Unaffordable: expensive because of universal nature
- Does not address inequality: replaces safety net programs which would provide everyone with transfer incomes, not simply those in need
- Negative Incentives on work possible: people wont be as inclined to join the workforce
- Delays Discussion of Job Creation: may crowd out discussion of job creation or growth for poverty reduction



Summary: U.S. Safety Net

- The U.S. safety net is a complex set of programs to aid the poor.
 - Medical, nutrition, education, housing, cash
 - Different benefit amounts, eligibility rules, duration of assistance, administration
- There are unintended consequences on the labor supply, and possibly on marriage and childbearing as well.
- There are substantial direct effects on measured poverty under measures that fully account for benefits.



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Any Questions?

www.NEEDelegation.org
Jon Haveman, Ph.D.
Jon@NEEDelegation.org

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