Osher Lifelong Learning Institute, Winter 2022

Contemporary Economic Policy

Santa Clara University
Jan-Feb, 2022

Jon Haveman, Ph.D.
National Economic Education Delegation

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Course Outline

- **Contemporary Economic Policy**
  - Week 1 (1/5): US Economy & Coronavirus Economics
  - Week 2 (1/12): Climate Change Economics (Bevin Ashenmiller, Occidental College)
  - **Week 3 (1/19): Health Economics**
  - Week 4 (1/26): Economics of Immigration (Jennifer Alix-Garcia, Oregon St.)
  - Week 5 (2/2): Infrastructure Economics (Mallika Pung, Univ. of New Mexico)
  - Week 6 (2/9): The U.S. Safety Net (Marianne Bitler, UC Davis)

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Available NEED Topics Include:

- Coronavirus Economics
- US Economy
- Climate Change
- Economic Inequality
- Economic Mobility
- Trade and Globalization
- Minimum Wages
- Immigration Economics
- Housing Policy
- Federal Budgets
- Federal Debt
- Black-White Wealth Gap
- Autonomous Vehicles
- US Social Policy

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Health(care) Economics

OLLI – Santa Clara University
January 19, 2020

Jon Haveman, Ph.D.
NEED

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Credits and Disclaimer

- **This slide deck was authored by:**
  - Veronika Dolar, SUNY Old Westbury
  - Jon Haveman, NEED
- **Disclaimer**
  - NEED presentations are designed to be nonpartisan.
  - It is, however, inevitable that the presenter will be asked for and will provide their own views.
  - Such views are those of the presenter and not necessarily those of the National Economic Education Delegation (NEED).

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Outline

- What is Health(care) Economics?
- Health Insurance and Outcomes
- Health Care Systems and Institutions
- Health Insurance and Reform
- Time permitting: Big Pharma

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What is Health(care) Economics?

- Health Economics is a field of **MICRO**economics that focuses on the health care industry.

- Examples of other subfields of microeconomics include:
  - labor economics, industrial organization, economics of education, public economics, and urban economics.

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Health Economics is part of Microeconomics

- Although health economics is part of "micro-" economics, it is actually very big:
  - In 2019, U.S. national health expenditures were **17.7% of GDP**, which is equivalent to around **$3.8 billion**.
  - U.S. Healthcare is the 5th largest economy in the world.
- For comparison, GDP in each country in 2019:
  - Germany: $3,845 billion (4th largest economy)
  - UK: $2,827 billion (6th largest economy)
  - France : $2,715 billion (7th largest economy)

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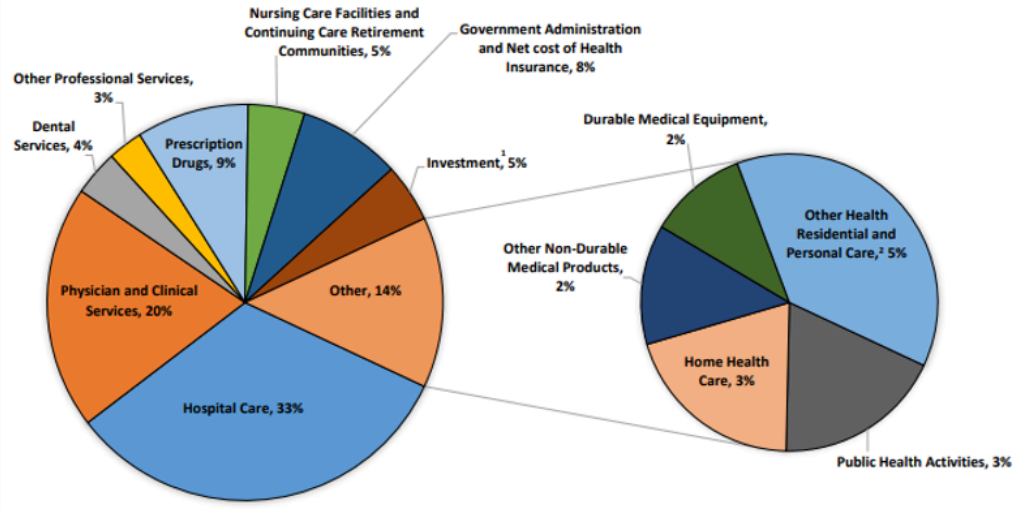
Where the money goes?



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Source: Centers for Medicare & Medicaid Services, Office of the Actuary, National Health Statistics Group.

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What is Health Economics?

- Health economics studies health care resource **markets** and **health insurance**.
- Healthcare is the biggest industry and the largest employer in the US.

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What is a Market?

- A market is a group of buyers and sellers of a particular product in the area or region under consideration. The area may be the earth, or countries, regions, states, or cities.
- The concept of a market is any structure that allows buyers and sellers to exchange any type of goods, services, and information.
- Markets can be physical and non-physical.
- There are many different types of markets and depending on the type, different rules should be set up to achieve the best results for society.

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Markets Studied in Health Economics

- **Markets for:**
  - Physicians
  - Nurses
  - Hospital facilities
  - Nursing homes
  - Pharmaceuticals
  - Medical supplies (such as diagnostic and therapeutic equipment)
  - **Health Insurance**

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Why Are We Talking About the Market for Health Insurance?

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The Three Legs of the Healthcare Stool

- **The market for Health Insurance is where they all come together.**
  - Access
  - Quality
  - Cost
- **We will discuss metrics of performance for each.**

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Access

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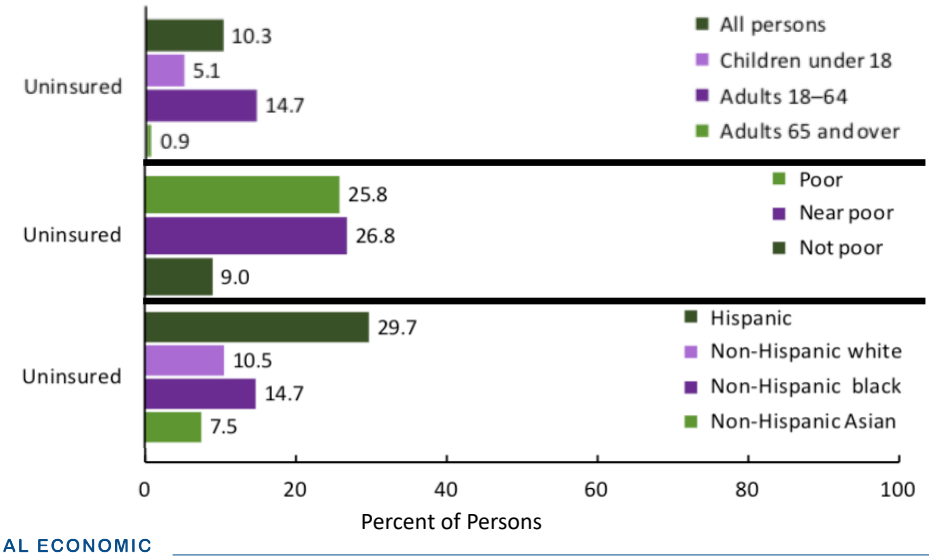
Health Insurance Coverage, 2019



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Source: National Center for Health Statistics

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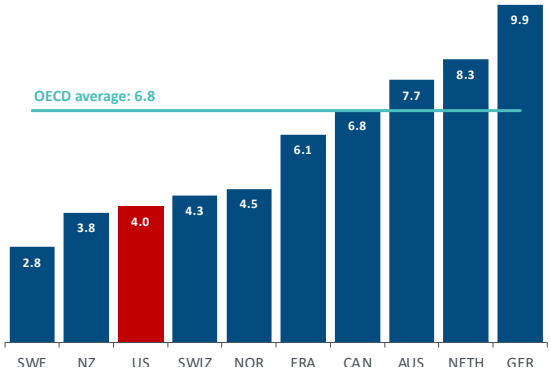
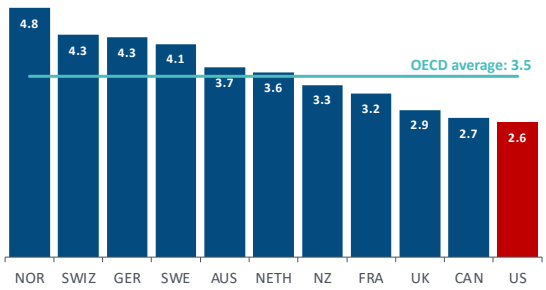
Physician Visits and Physician Supply

Average physician visits per capita, 2017



Practicing physicians per 1,000 population, 2018



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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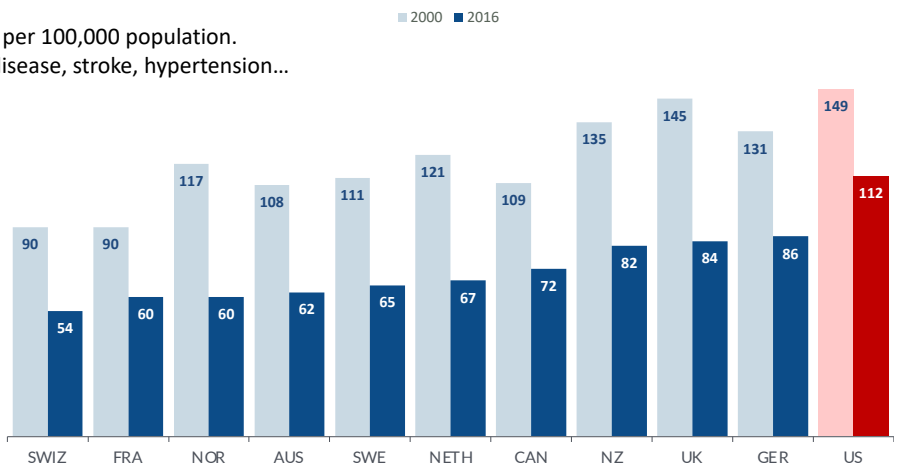
Avoidable Deaths

Deaths per 100,000 population.
Heart disease, stroke, hypertension…



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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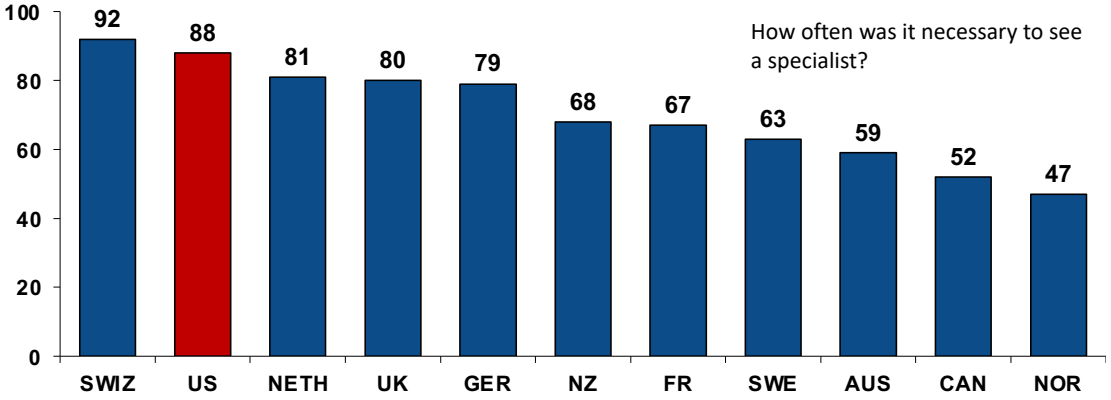
Waited Less Than a Month to See A Specialist

But how much time did they spend with the specialist?

How often was it necessary to see a specialist?



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Source: 2011 Commonwealth Fund International Health Policy Survey of Sicker Adults in Eleven Countries.

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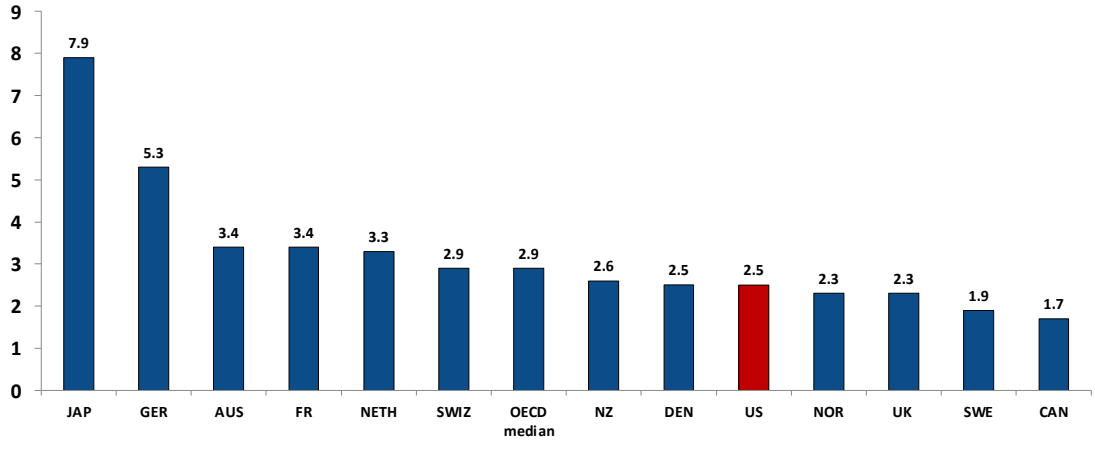
Acute Care Hospital Beds per 1,000 Population



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Source: OECD Health Data 2015.

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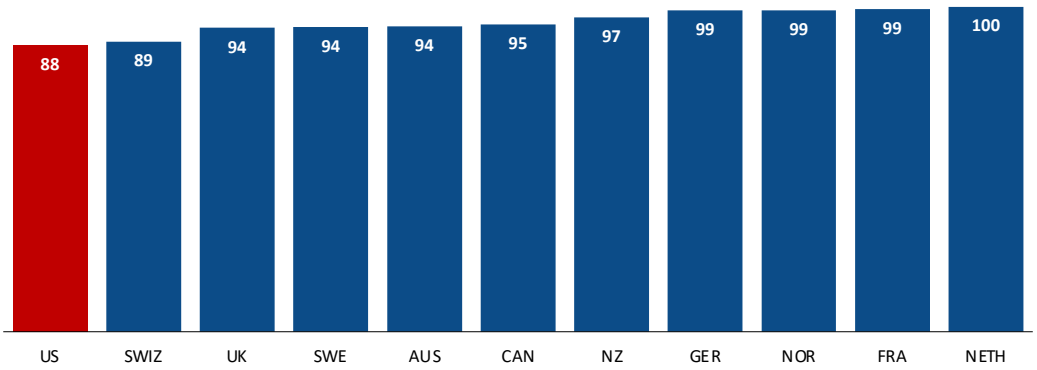
Percent of Women Ages 18–64 Who Reported Having A Regular Doctor/Regular Place of Care



NATIONAL ECONOMIC EDUCATION DELEGATION

Source: Munira Z. Gunja et al., *What Is the Status of Women's Health and Health Care in the U.S. Compared to Ten Other Countries?* (Commonwealth Fund, Dec. 2018).

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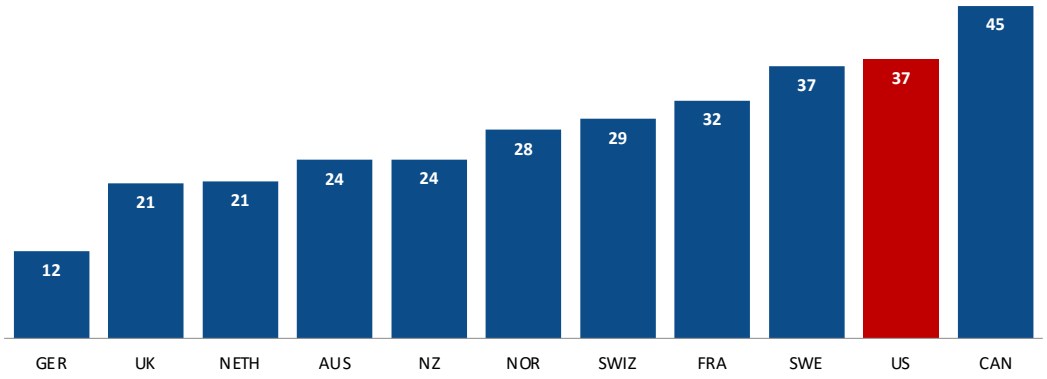
Percent of Women Ages 18–64 Who Reported Going to the Emergency Room in the Past Two Years



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Source: Munira Z. Gunja et al., *What Is the Status of Women's Health and Health Care in the U.S. Compared to Ten Other Countries?* (Commonwealth Fund, Dec. 2018).

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Access Notes

- Insurance coverage in the U.S. is not universal.
- Supply of medical personnel and equipment may be lower than elsewhere.
- Avoidable (amenable) deaths are higher, perhaps indicating less access to care.
- Emergency room use is higher in the U.S. than elsewhere.
- Specialized medicine is more accessible.

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Quality

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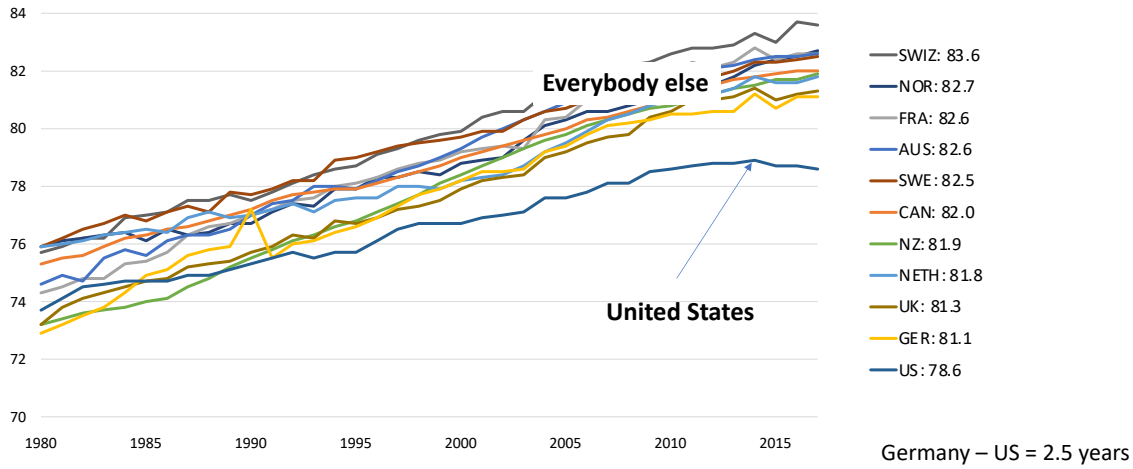
Life Expectancy: How Does the US Compare?



Germany – US = 2.5 years

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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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Life Expectancy at Birth by Race, 2017

Race/Ethnicity	Life Expectancy (Years)
All Races	78.6
White	78.8
Black	75.3
Hispanic	81.8

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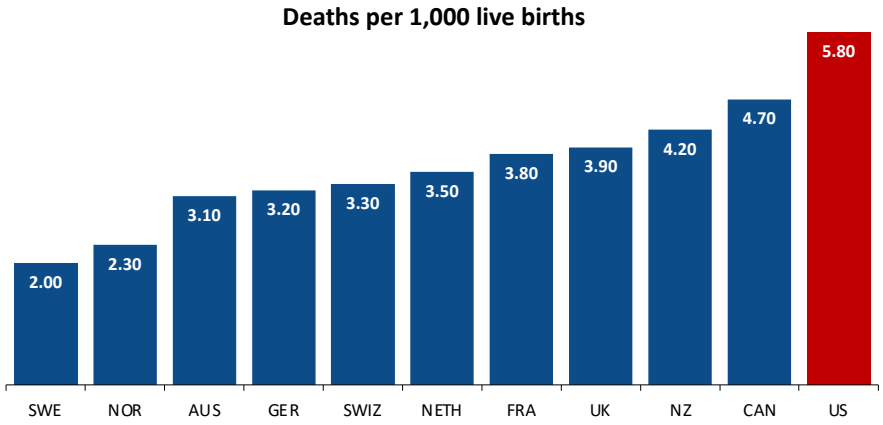
Infant Mortality International Comparison



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Source: NEED from OECD Data

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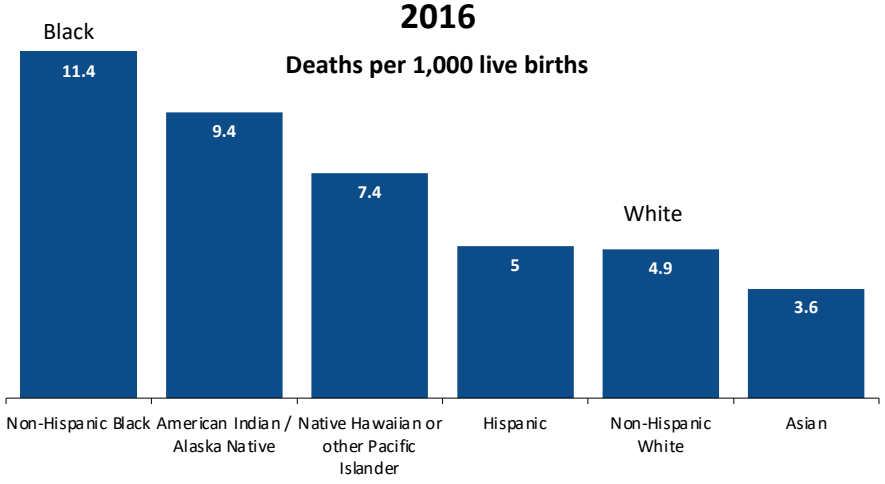
Infant Mortality by Race/Ethnicity



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Source: NEED from CDC.gov

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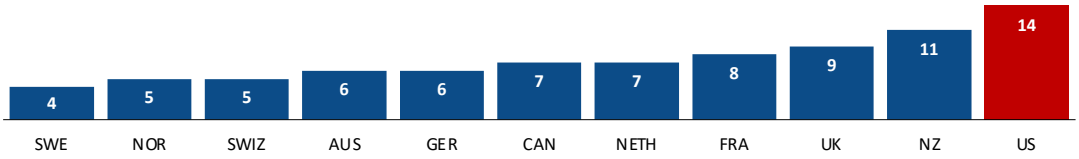
Maternal Mortality Rate

Maternal deaths per 100,000 live births.



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Source: Munira Z. Gunja et al., *What Is the Status of Women's Health and Health Care in the U.S. Compared to Ten Other Countries?* (Commonwealth Fund, Dec. 2018).

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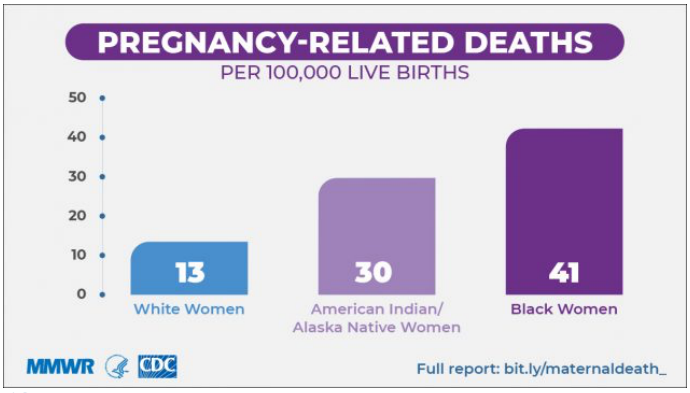
Maternal Mortality Rate by Race

- American Indian/Alaska Native and Black women are 2 to 3 times as likely to die from a pregnancy-related cause than white women.



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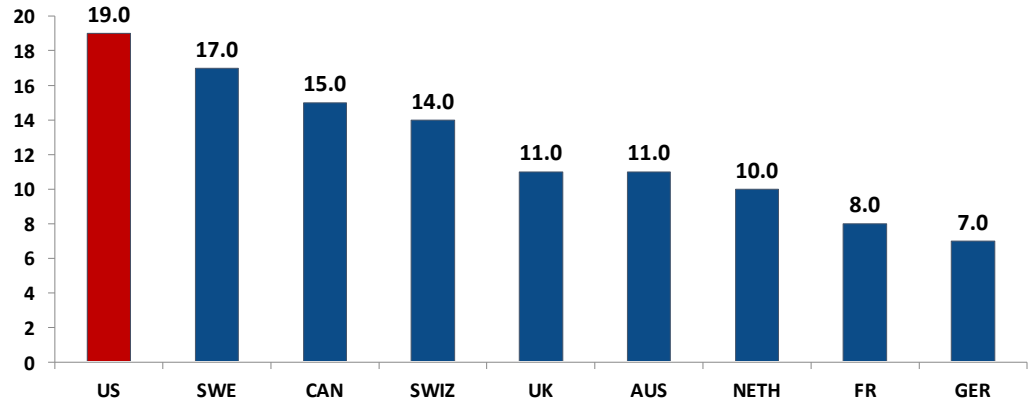
Percent of adults who have experienced medical, medication, or lab errors or delays



NATIONAL ECONOMIC EDUCATION DELEGATION

Source: 2016 Commonwealth Fund International Health Policy Survey.

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Prevention and Screening

- The U.S. excels in **some** prevention measures, including flu vaccinations and breast cancer screenings.
- The U.S. has the highest average five-year survival rate for breast cancer, but the Lowest for cervical cancer.

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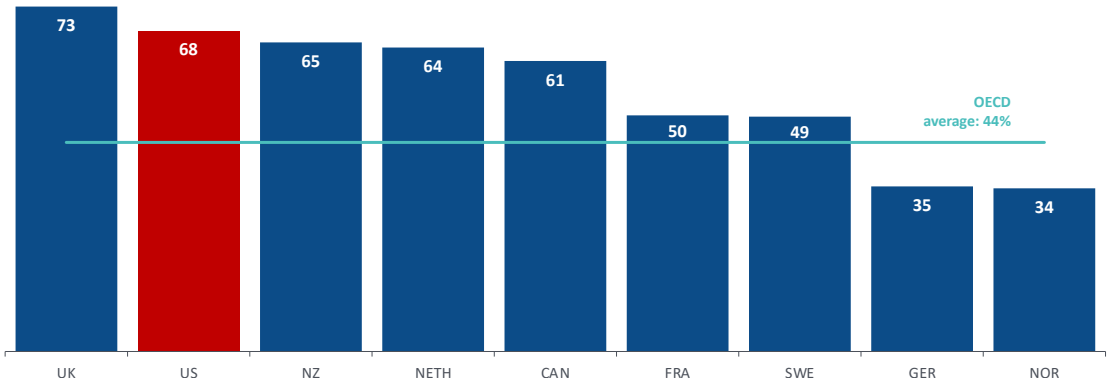
Flu Immunization

Percent of adults age 65 and older immunized (%).



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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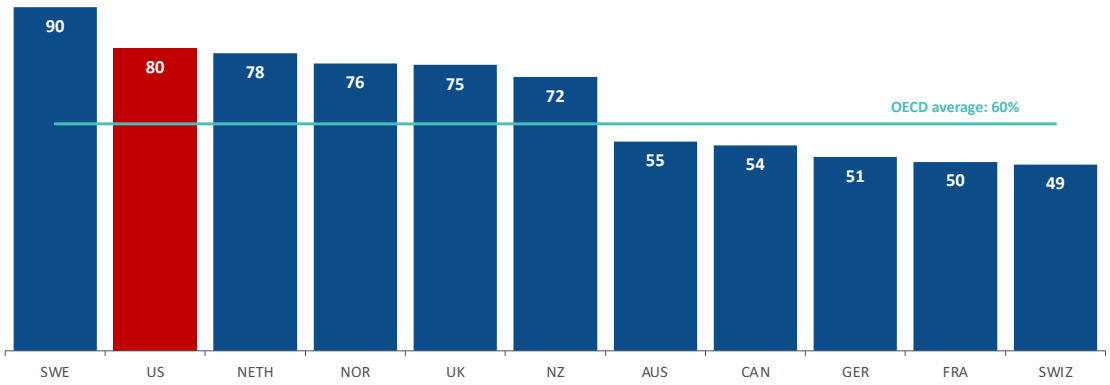
Breast Cancer Screening

Percent of females ages 50–69 screened (%).



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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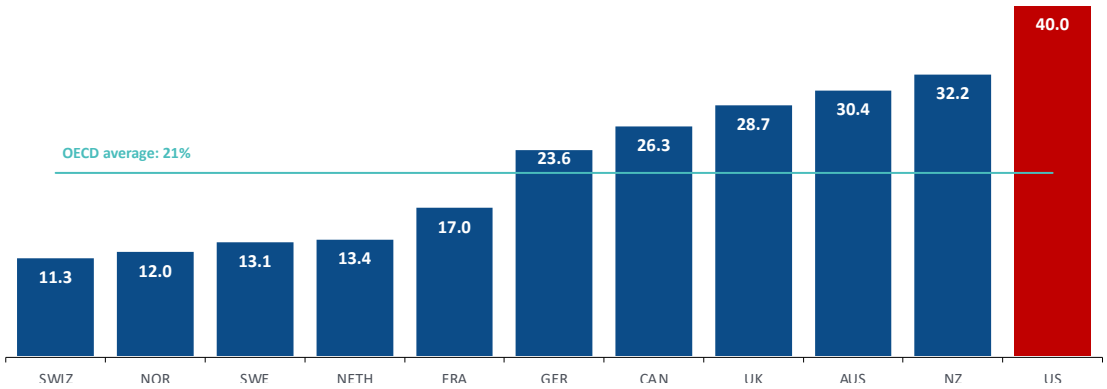
Obesity Rate, 2017

Percent (%)



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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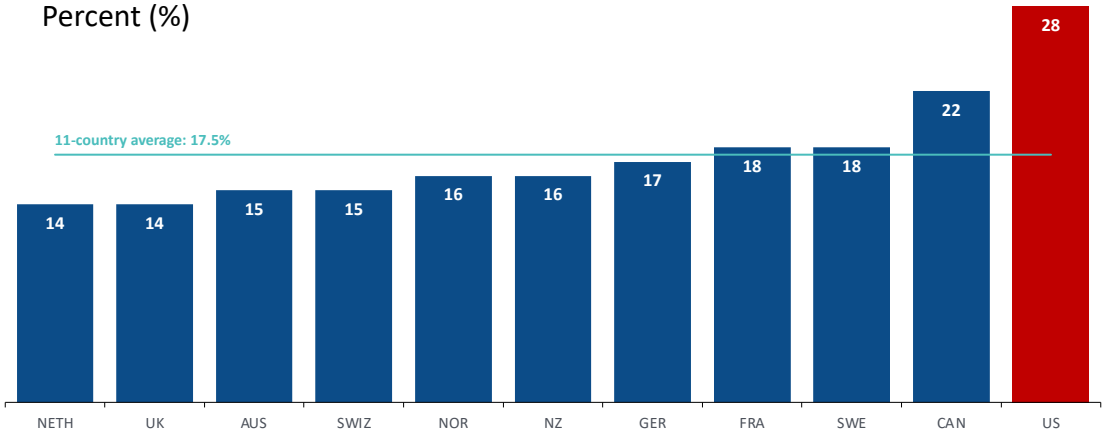
Adults with Multiple Chronic Conditions, 2016

Percent (%)



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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The World Health Report 2000, *Health Systems: Improving Performance*

	Overall Ranking
30.	Canada
31.	Finland
32.	Australia
33.	Chile
34.	Denmark
35.	Dominica
36.	Costa Rica
37.	United States
38.	Slovenia
39.	Cuba

	Overall Ranking
1.	France
2.	Italy
3.	San Marino
4.	Andorra
5.	Malta
6.	Singapore
7.	Spain
8.	Oman
9.	Austria
10.	Japan

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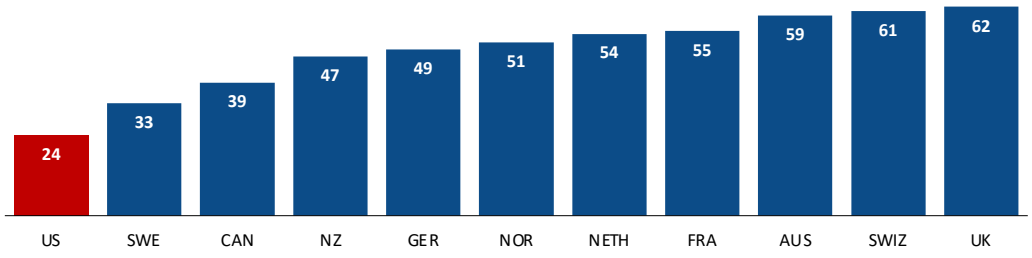
Perception of Quality of Medical Care

*Percent of women ages 18–64 who rated their quality of medical care as **excellent or very good**.*



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Source: Munira Z. Gunja et al., *What Is the Status of Women's Health and Health Care in the U.S. Compared to Ten Other Countries?* (Commonwealth Fund, Dec. 2018).

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Quality of Care Notes

- **Metrics of quality in the U.S. are not very good.**
- **Quality of care is not considered very good in the U.S.**
- **The system has challenges: obesity/lifestyle.**
- **The system has bright spots!**

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A Bit About Quality

- The U.S. has the **highest chronic disease burden**
  - and an obesity rate that is two times higher than the OECD average.
- Americans had **fewer physician visits** than peers in most countries
  - which may be related to a low supply of physicians in the U.S.
- The U.S. has among the highest # of **hospitalizations from preventable causes**
  - and the highest rate of avoidable deaths.
- Americans use some **expensive technologies**
  - MRIs, and specialized procedures, such as hip replacements, more often than our peers.
- The U.S. outperforms its peers in terms of **preventive measures**
  - One of the highest rates of breast cancer screening among women ages 50 to 69.
  - Second-highest rate (after the U.K.) of flu vaccinations among people age 65 and older.

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Costs

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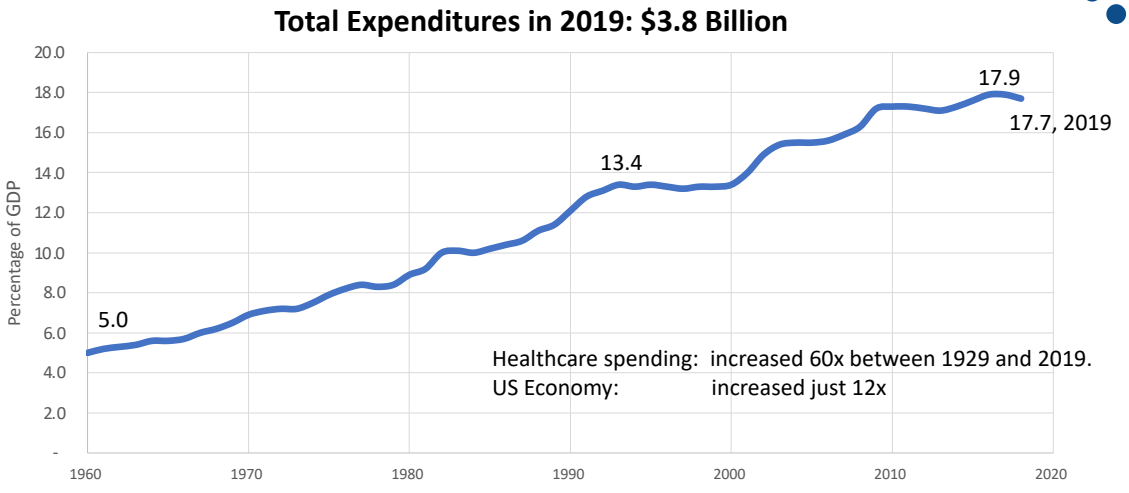
National Health Expenditure as Percent of GDP



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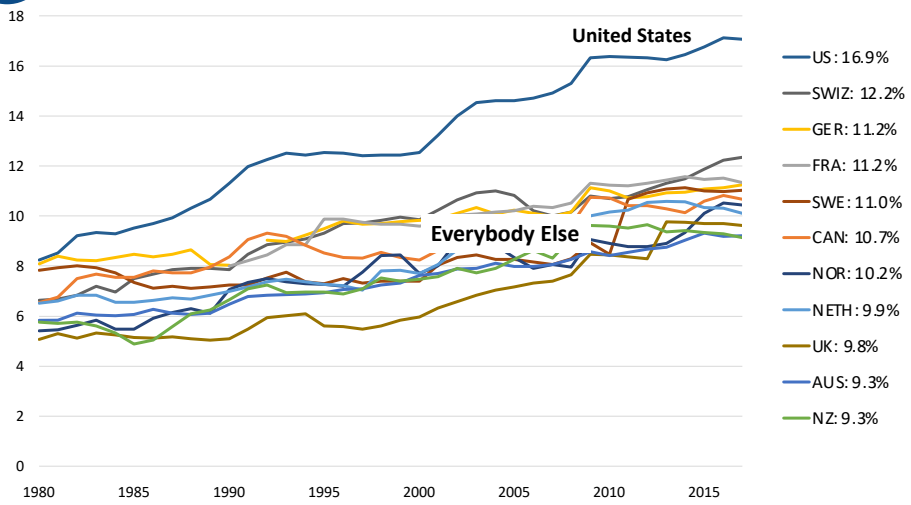
Health Care Spending as % of GDP, 1980–2018



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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Why is Healthcare Spending Increasing?

- Costs in the United States, and elsewhere are increasing rapidly.
- The share of economic spending on health care has been steadily increasing for all countries because:
  - Health spending growth has outpaced economic growth.
  - Richer countries demand more services, like attention to health.
- Also because of
  - Advances in medical technologies.
  - Increased demand for services.
  - Rising prices in the health sector – why?

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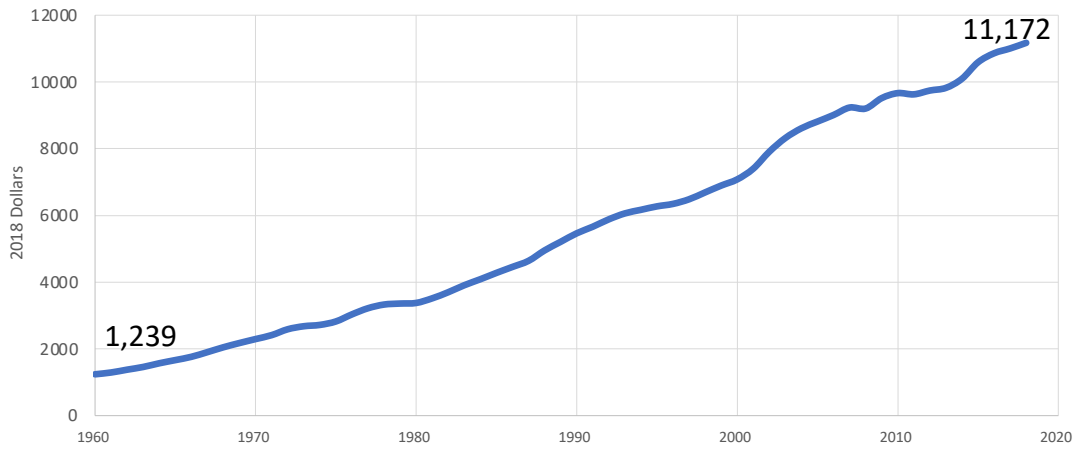
National Healthcare Expenditure Per Capita



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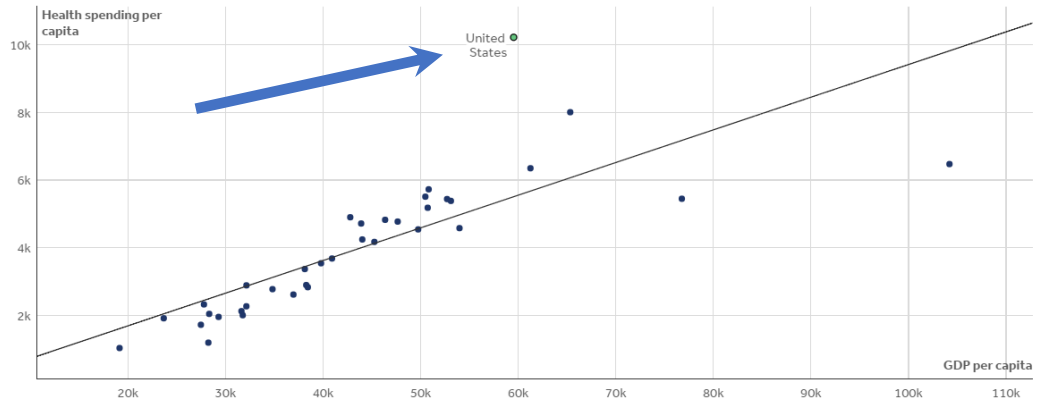
GDP per Capita and Health Spending per Capita, 2017



Notes: U.S. value obtained from National Health Expenditure data. Health consumption does not include investments in structures, equipment, or research.

Source: KFF analysis of OECD and National Health Expenditure (NHE) data • Get the data • PNG

Peterson-KFF Health System Tracker

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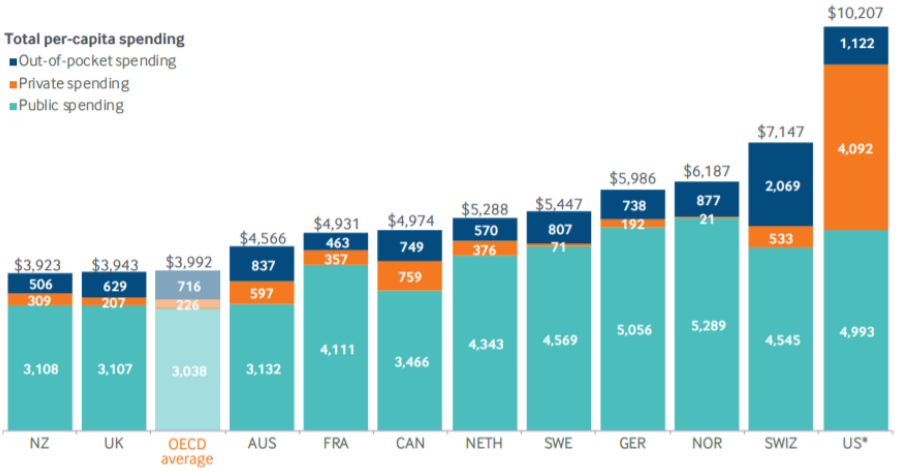
International Per Capita Healthcare Spending

Dollars (US$), adjusted for differences in cost of living



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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Why Are Costs so High in the US?

One Reason:

The United States is the only profit-motivated healthcare system in the world.

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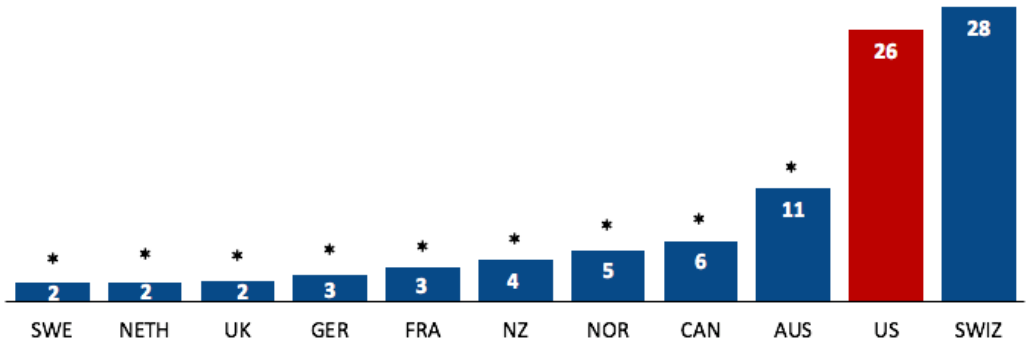
Out-of-Pocket Costs

Percent of women ages 18–64 with out-of-pocket costs of $2,000 or more.



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Source: Munira Z. Gunja et al., *What Is the Status of Women's Health and Health Care in the U.S. Compared to Ten Other Countries?* (Commonwealth Fund, Dec. 2018).

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Markets Matter for Costs

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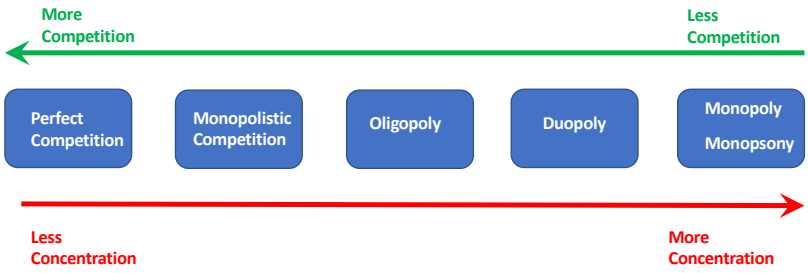
What types of markets are there?



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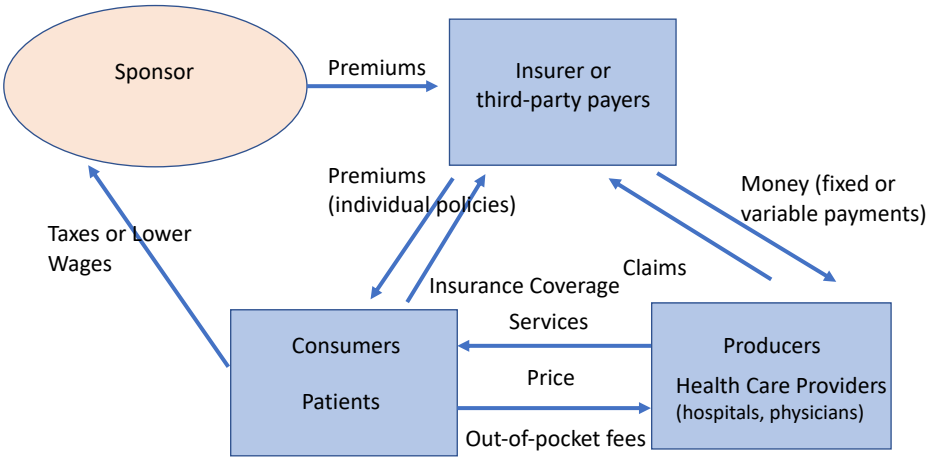
Health Care Markets are Different



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Are Health Care Markets Special?

- Market Structure
- Type of products and services
- Principal-Agent Problem
- Asymmetric Information
- Moral Hazard
- Moral Imperative (?)

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Policy Matters for Costs

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Hospital Monopolization Across the Nation

- Most of the top 100 most expensive hospitals are located in states in the west and south.
  - Florida had the highest number, with 40 hospitals.
  - Other top states included Texas with 14 hospitals, Alabama with eight, Nevada with seven, and California with six.
- Hospitals Charge Patients More Than Four Times the Cost of Care
- The most expensive hospitals cost of care range from 1,808 % at the high end to 1,129 % at the low end.

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Hospital Monopolization

- Market consolidation among and between health systems, hospitals, medical groups, and health insurers has surged over the last decade.
- Over an 18-month period between July 2016 and January 2018:
  - Hospitals acquired 8,000 more medical practices.
  - 14,000 more physicians left independent practice to become hospital employees.

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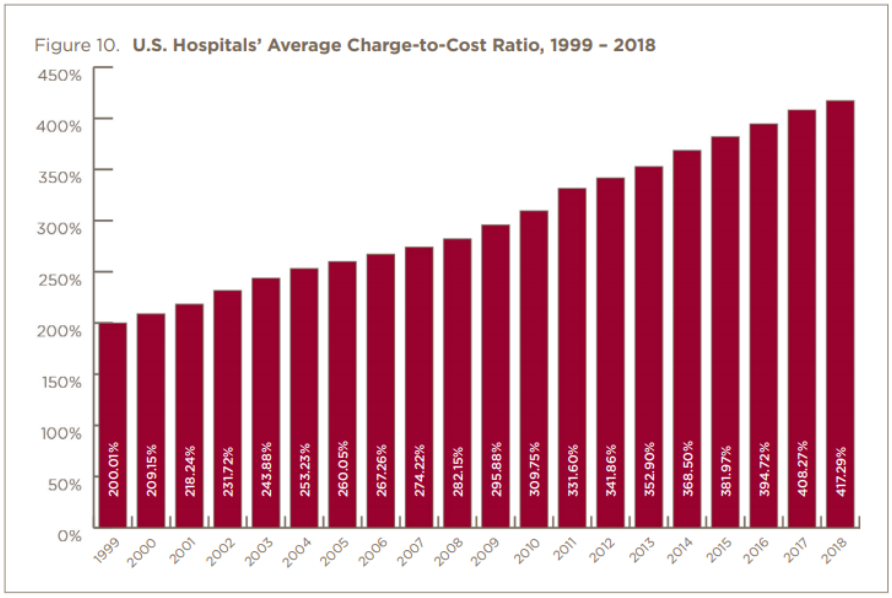

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Drug Price Comparisons

Drug Prices for 30 Most Commonly Prescribed Brand-Name and Generic Drugs, 2006–07
US is set at 1.00

	AUS	CAN	FR	GER	NETH	NZ	SWITZ	UK	US
Brand-name drugs	0.40	0.64	0.32	0.43	0.39	0.33	0.51	0.46	1.00
Generic drugs	2.57	1.78	2.85	3.99	1.96	0.90	3.11	1.75	1.00

Source: IMS Health; analysis by Gerard Anderson, Johns Hopkins University.

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Medicare Modernization Act

- Prescription Drug Component
- Medicare Part D, **by law**, can**not** negotiate drug prices like other governments do.
- In 2017, Medicare spent nearly $8 billion on insulin.
  - The researchers said that if Medicare were allowed to **negotiate** drug prices like the U.S. Department of Veterans Affairs (VA) can, Medicare could **save about $4.4 billion *just* on insulin**.

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Prescription Drug Savings in Build Back Better

CBO's Estimates of Prescription Drug Policies in the Build Back Better Act

Policy	Ten-Year Savings
Medicare Drug Price Negotiations	$76 billion
Part B and D Inflation Rebates (Medicare and Medicaid)	$49 billion
Commercial Drug Inflation Rebates	$34 billion
Part D Benefit Formula Redesign	$2 billion*
Medicare Insulin and Cost Sharing Cap	-$1 billion
Repeal of Rebate Rule	$143 billion
Total Savings of Prescription Drug Proposals	**$303 billion**

Sources: Congressional Budget Office and Committee for a Responsible Federal Budget.
*Includes payments for biosimilar biological products

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Concentration in Pharmaceutical Companies

- The number of mergers and acquisitions involving one of the top 25 firms more than doubled:
  - 29 in 2006 to 61 in 2015
- Between 1995 and 2015, 60 drug companies merged into 10.

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Monopolization of Health Insurance Market

- As of 2011, there were close to **100 insurers** in **Switzerland** competing for consumer health care dollars, **forcing firms to compete** by setting prices to just cover costs.
- In the United States, **markets are state specific** and consumers may choose from plans available in the state in which they reside.
- In 2014, of the 50 states and the District of Columbia:
  - 11 had only 1 or 2 insurers
  - 21 had 3 or 4, and
  - only 19 states had 5 or more. (CA has 11)
- As of July 2019, the number of states with only 1 or 2 insurers had increased from 11 to 20.

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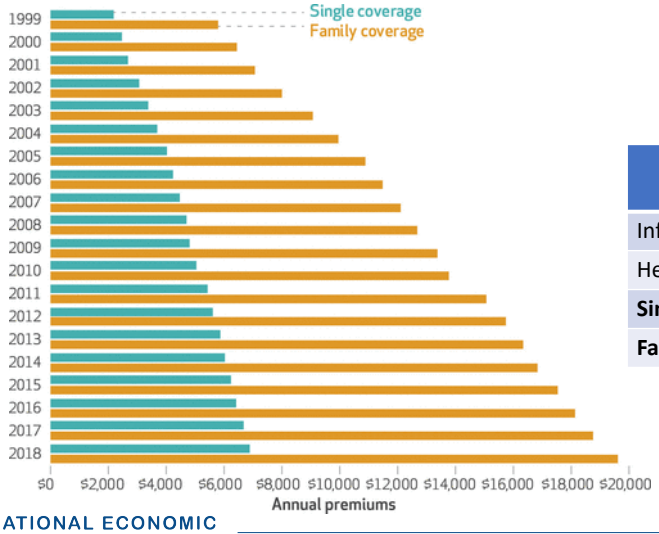
Average Annual Insurance Premiums, 1999-2018

Employer provided, Not Adjusted for Inflation



Single: ~$2,000 to ~$7,000
Family: ~$5,900 to ~$19,500

	Average Annual Rate of Change
Inflation	2.19
Health Care CPI	3.68
Single coverage	**6.51**
Family coverage	**6.52**

Source: The Commonwealth Fund

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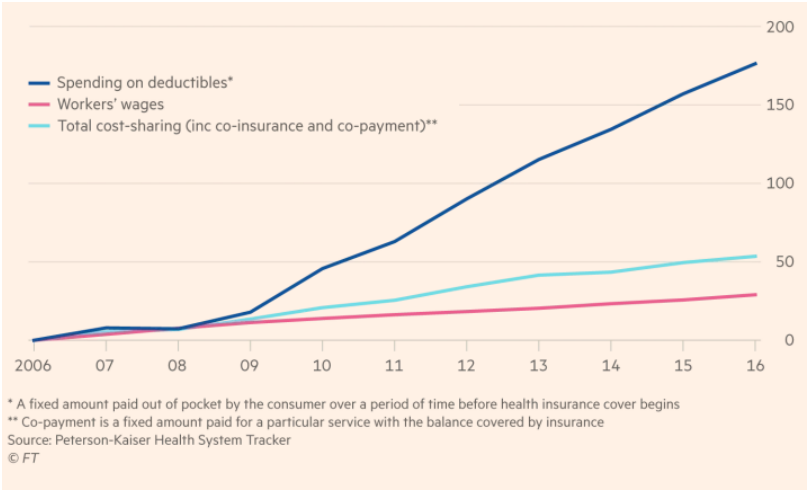
Spending on Deductibles



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Reason for Higher Health Insurance Rates

- Rising prices in the health sector
- Advances in medical technologies
- Increased demand for services
- Concentration of insurance companies!

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Health Care Systems and Institutions

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Health System Classification

- **Developed countries of the world have each taken a different approach for their health care delivery systems.**
- **5 basic models:**
  - National health insurance (Canada)
  - Bismarck (France, Germany, Japan, Switzerland)
  - Beveridge – socialized medicine (United Kingdom, Spain, New Zealand)
  - Out of pocket model – self insurance
  - Mixed (United States)

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US Health Care System

- **Medicare – National Health Insurance**
- **Military Veteran Care – Beveridge model (socialized medicine)**
- **Employer-sponsored insurance – Bismarck model**
- **Individual market health plans - Bismarck model**
- **Uninsured - Out of pocket model**

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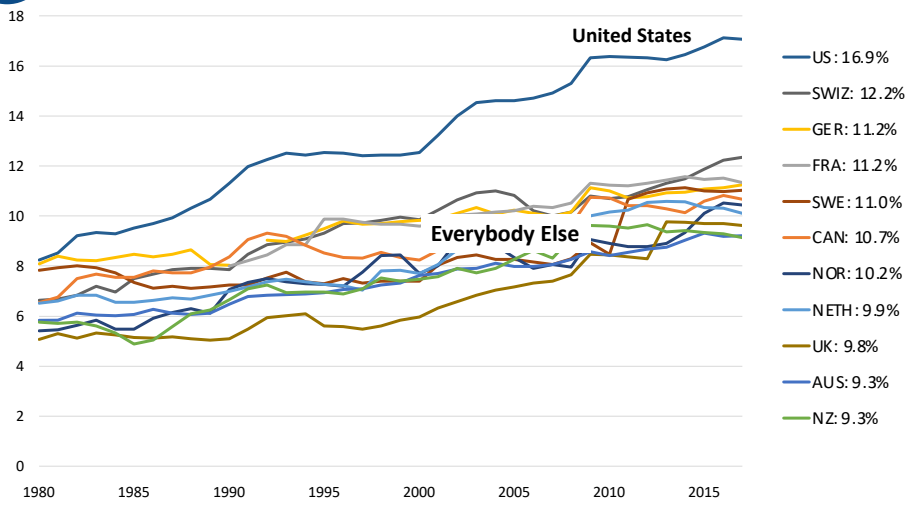
Health Care Spending as % of GDP, 1980–2018



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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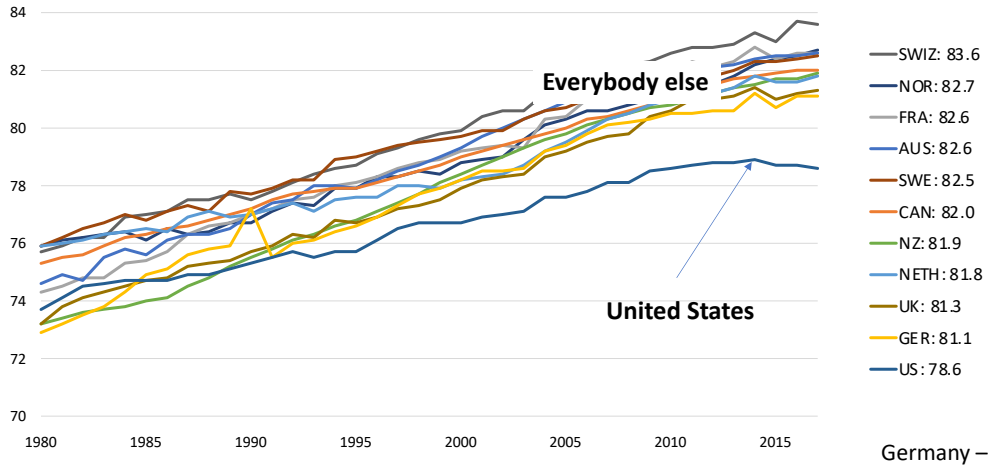
Life Expectancy: How Does the US Compare?



Germany – US = 2.5 years

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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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Health Insurance and Reform

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Definition: Universal Coverage

- **Universal coverage –** refers to health care systems in which all individuals have insurance coverage.
- Generally, this coverage includes:
  - Access to all needed services and benefits.
  - Protects individuals from excessive financial hardships.
    - Medical indebtedness is the #1 cause of bankruptcies in the United States.

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Definition: Single-Payer

- **Single-payer** - refers to financing a health care system by making one entity solely and exclusively responsible for paying for medical goods and services.
- It is only the financing component that is socialized.
  - The money for the payment can be either collected by:
    - Taxes collected by the government
    - Premiums collected by National or Public Health Insurance
- **Single-payer systems: 17 countries**
  - Norway, Japan, United Kingdom, Kuwait, Sweden, Bahrain, Brunei, Canada, United Arab Emirates, Denmark, Finland, Slovenia, Italy, Portugal, Cyprus, Spain, and Iceland.

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Definition: Socialized Medicine

- **Socialized medicine** – this model actually takes the single-payer system one step further.
  - Government not only pays for heath care but operates the hospitals and employs the medical staff.
- This is NOT part of the current debate in the United States.

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Definition: Third-Party Payer

- A **third-party payer** is an entity that pays medical claims on behalf of the insured. Examples of third-party payers include government agencies, insurance companies, health maintenance organizations (HMOs), and employers.
  - Employer-sponsored health plans
  - Individual market health plans
  - National health insurance

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Tradeoffs

Tradeoffs take place among the three legs:

- Increasing quality in health care may lead to higher health care costs.
  - This means a compromise in access (affordability).
- I.e., with increasing quality, access may suffer.
- By increasing access, quality may suffer.
- By decreasing costs, quality may suffer.

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Summary

- US HealthCare system is not preforming well.
  - very expensive with low quality and access.
- One of the main reasons for very high costs is the monopolization of healthcare markets.
  - Hospitals, health insurance, big pharma, physicians, etc.
- A few simple solutions could drastically reduce costs:
  - Enforcement of antitrust laws in this sector.
  - Introduction of a public option in the health insurance market.
  - Ability for the US government to negotiate drug prices like most every other nation.
- Universal health insurance would increase access and perhaps also reduce costs.
- But there are always tradeoffs: you can pick two, but the third may suffer.

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Big Pharma

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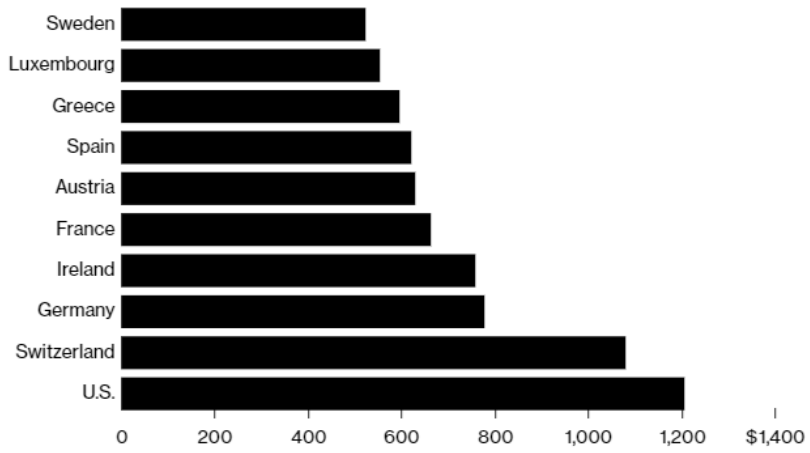
Spending on Pharmaceuticals

Top spenders per capita on drugs in 2016, in U.S. dollars



Source: Organisation for Economic Co-operation and Development

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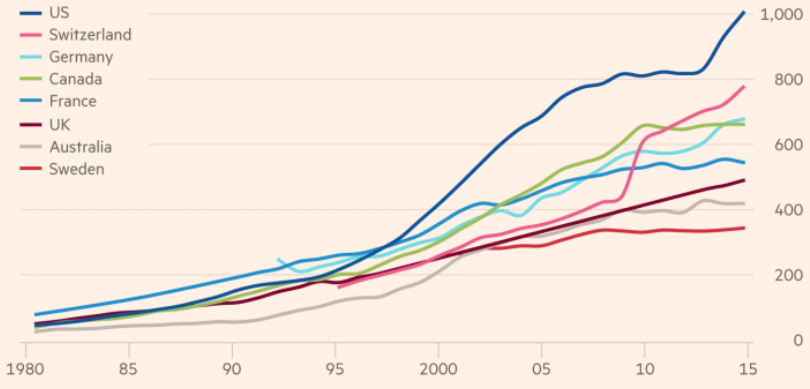
Drug Prices: Trends Over Time

US prescription drug spending per capita has increased faster than in other countries*

Selected countries ($)



* Figures relate to prescription drugs, not hospital spending

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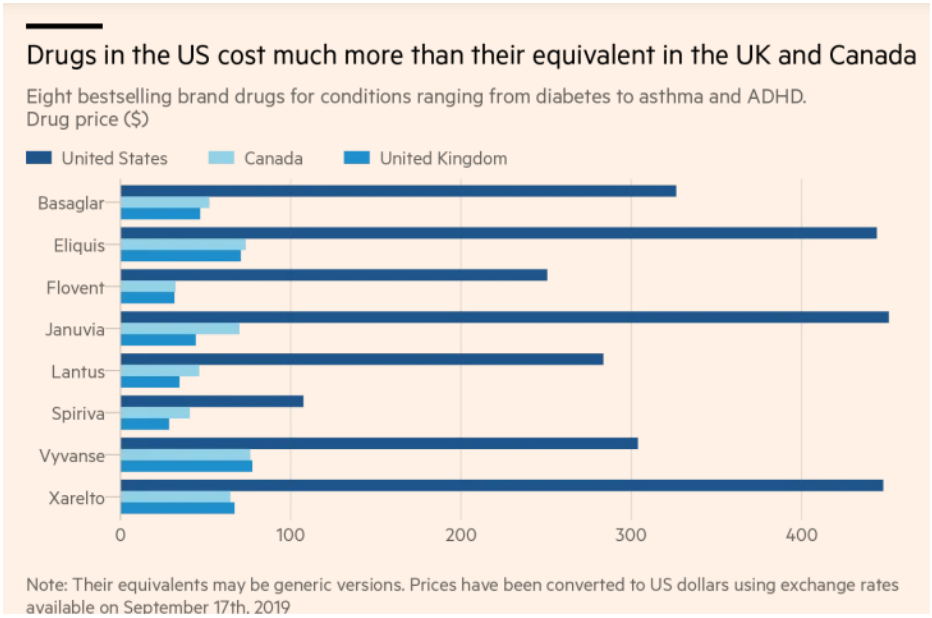

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Price Hikes

- Turing Pharmaceuticals' 5,555% price increase of Daraprim® in 2015 and Mylan's 500% increase of EpiPen®…
- More than 3,400 drugs have boosted their prices in the first six months of 2019, an increase of 17% in the number of drug hikes from a year earlier.
- The average price hike is 10.5%, or 5 times the rate of inflation.
- About 41 drugs have boosted their prices by more than 100% in 2019.
- Over the course of a decade, the net cost of prescription drugs in the United States rose more than three times faster than the rate of inflation.

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Reasons for higher drug prices

- The **Medicare** Prescription Drug, Improvement, and **Modernization Act**, also called the **Medicare Modernization Act** or MMA, is a federal **law** of the United States, enacted in 2003.
- Concentration of pharmaceutical companies and increase in prices.

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Reasons for higher drug prices

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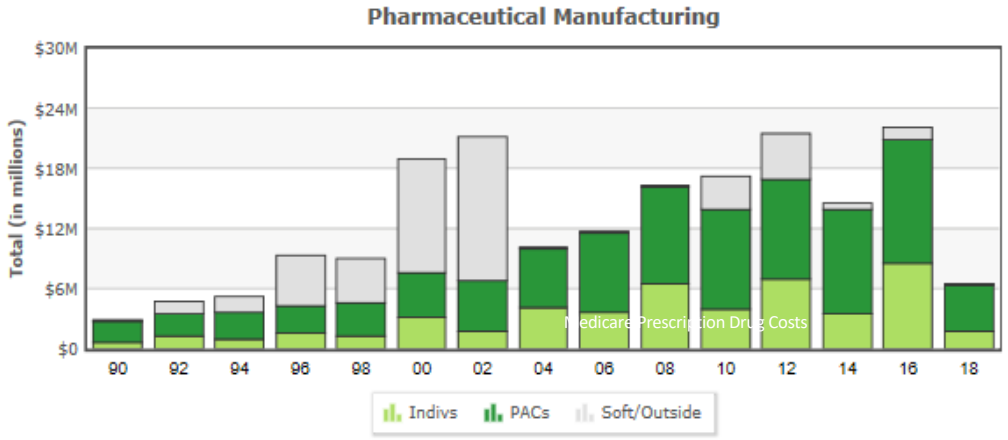
Lobbying

Contribution Trends, 1990-2018



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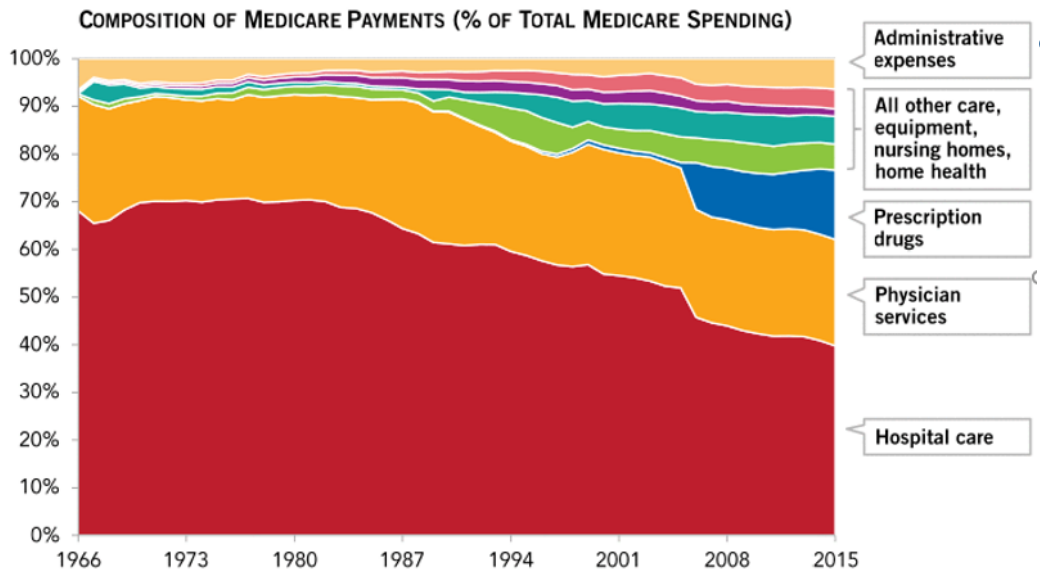

SOURCE: Centers for Medicare and Medicaid Services, *National Health Expenditures* December 2016. Compiled by PGPF.

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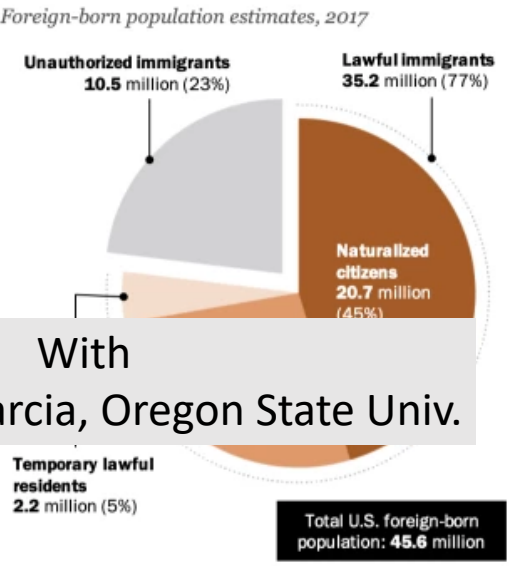
Immigrant Population in 2017

Categories of the total number of immigrants in the United States.



With
Jennifer Alix-Garcia, Oregon State Univ.

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https://www.pewresearch.org/fact-tank/2019/07/12/how-pew-research-center-counts-unauthorized-immigrants-in-us/

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Thank you!

Any Questions?

www.NEEDelegation.org
Jon D. Haveman, Ph.D.
Jon@NEEDelegation.org

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- Economic Inequality
- Economic Mobility
- Trade and Globalization
- Minimum Wages
- Immigration Economics
- Housing Policy
- Federal Budgets
- Federal Debt
- Black-White Wealth Gap
- Autonomous Vehicles
- US Social Policy

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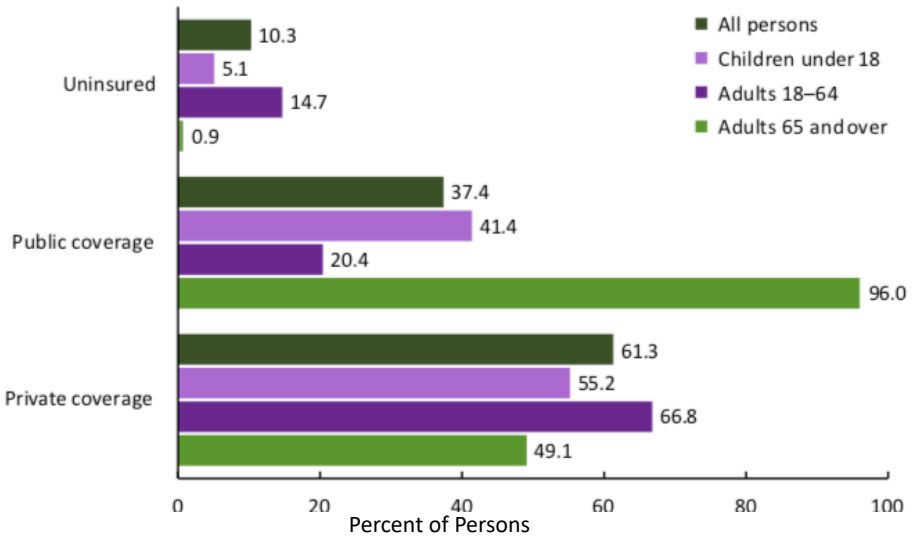
Health Insurance Coverage, 2019



Source: National Center for Health Statistics

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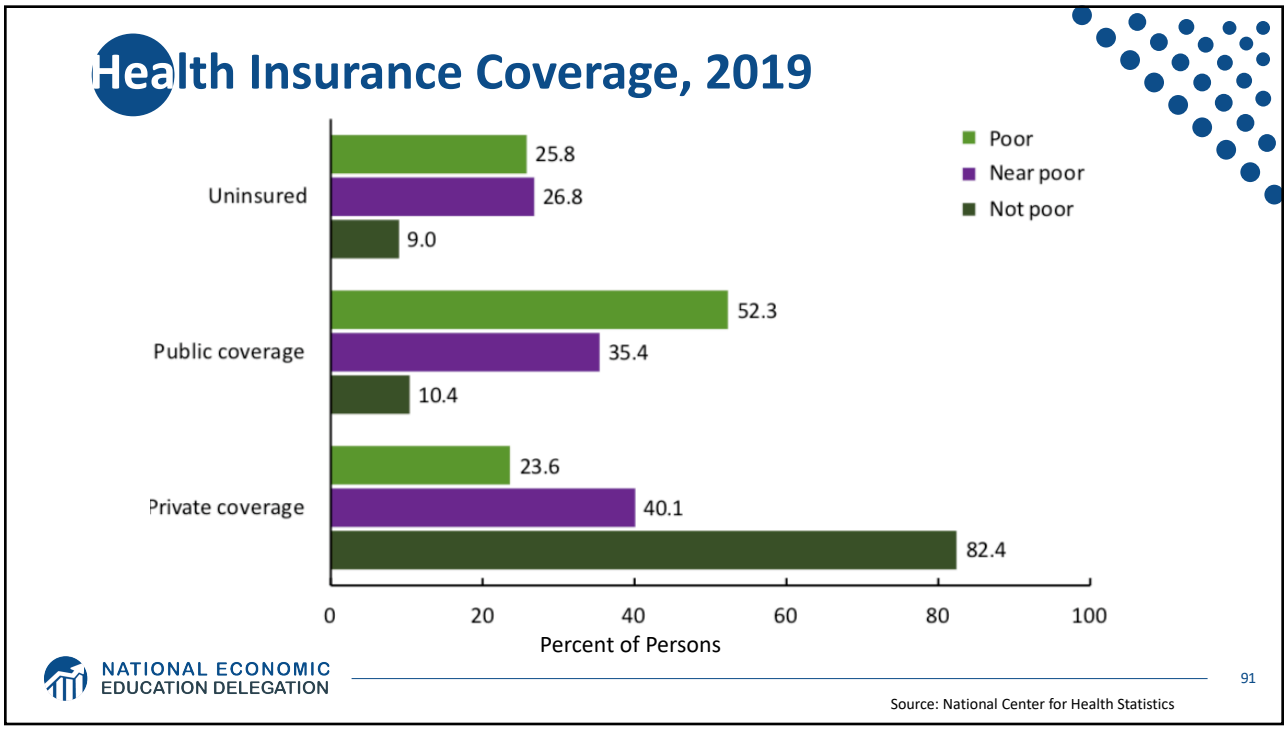
Health Insurance Coverage, 2019
Uninsured
Public coverage
Private coverage
25.8
26.8
9.0
52.3
35.4
10.4
23.6
40.1
82.4
Poor
Near poor
Not poor
0
20
40
60
80
100
Percent of Persons
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91
Source: National Center for Health Statistics

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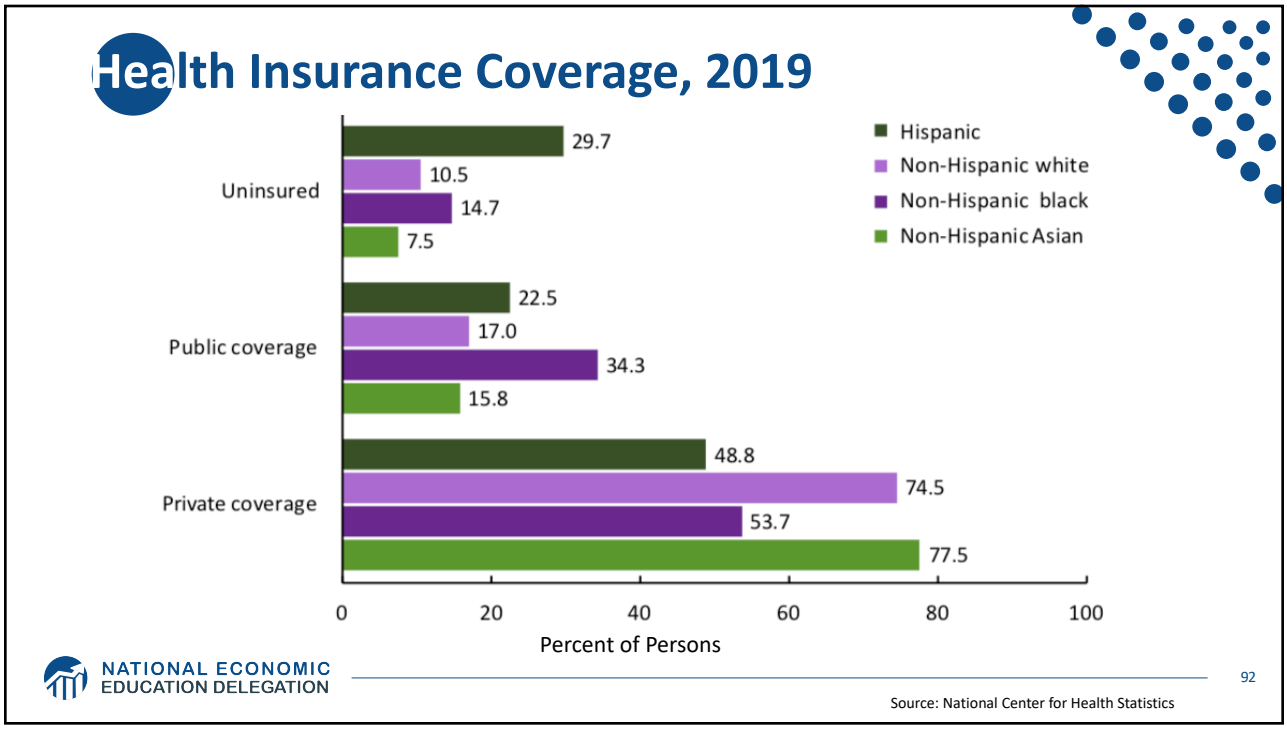
Health Insurance Coverage, 2019
Uninsured
Public coverage
Private coverage
29.7
10.5
14.7
7.5
22.5
17.0
34.3
15.8
48.8
74.5
53.7
77.5
Hispanic
Non-Hispanic white
Non-Hispanic black
Non-Hispanic Asian
0
20
40
60
80
100
Percent of Persons
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92
Source: National Center for Health Statistics

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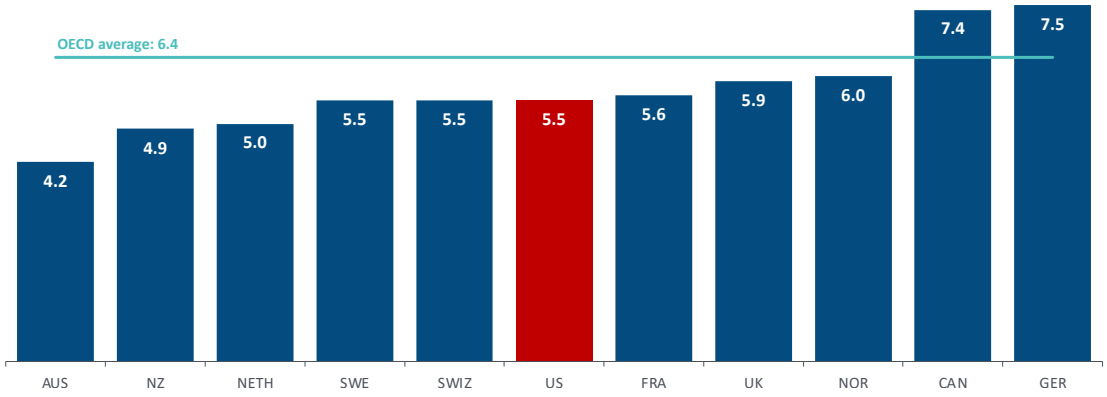
Hospital Acute Care Average Length of Stay

Average length of stay for acute care (days)



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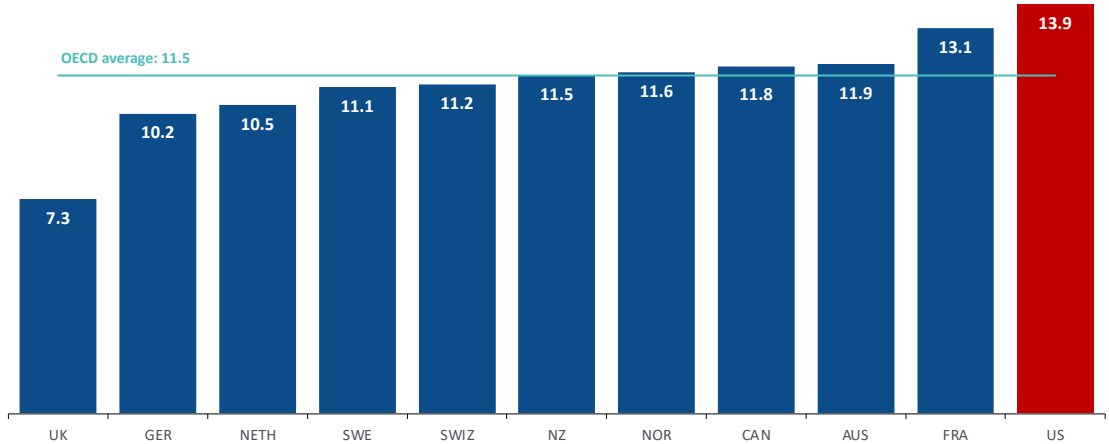
Suicides, 2016

Deaths per 100,000 population



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Source: Roosa Tikkanen and Melinda K. Abrams, *U.S. Health Care from a Global Perspective, 2019: Higher Spending, Worse Outcomes* (Commonwealth Fund, Jan. 2020).

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