

### **Climate Change Economics**

Jon Haveman, Ph.D.
NEED



November 30, 2023



1

## **Credits and Disclaimer**



- Shana McDermott, Trinity University
- Sarah Jacobson, Williams College
- Sharon Shewmake, Western Washington University

#### This slide deck was reviewed by:

- Jason Shogren, University of Wyoming
- Walter Thurman, North Carolina State University

#### Disclaimer

- NEED presentations are designed to be nonpartisan.
- It is, however, inevitable that the presenter will be asked for and will provide their own views.
- Such views are those of the presenter and not necessarily those of the National Economic Education Delegation (NEED).



-



# **Economic Building Blocks**



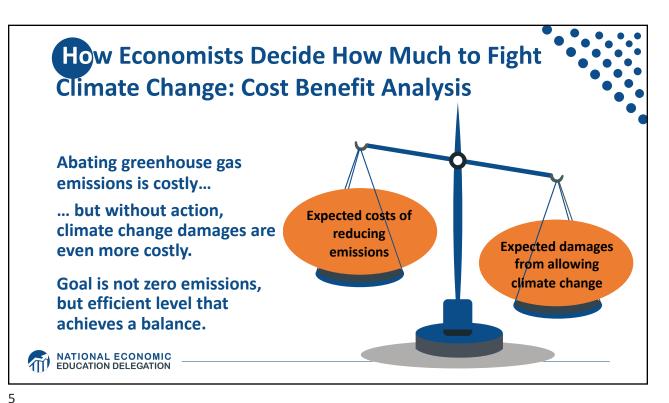
3

# When Our Decisions Affect Others, We Need Regulation

- Pollution causes an EXTERNALITY: a side effect (here, a cost) that affects someone else
  - Polluting things have an "unfair cost advantage" because part of cost is offloaded on others
  - → Too much pollution is generated
  - Regulation limiting pollution has net benefits
- The "efficient" amount of pollution balances costs & benefits of pollution







\_

# Cost-Benefit Analysis of Fighting Climate Change



- Most economic models suggest the costs of keeping warming below 2°C are relatively small, amounting to 1-4% of GDP by 2030.
- Costs of acting to keep warming below 2°C are almost certainly less than future economic damages they would avoid.
  - Damages estimated to be between: 7-20% of worldwide GDP.





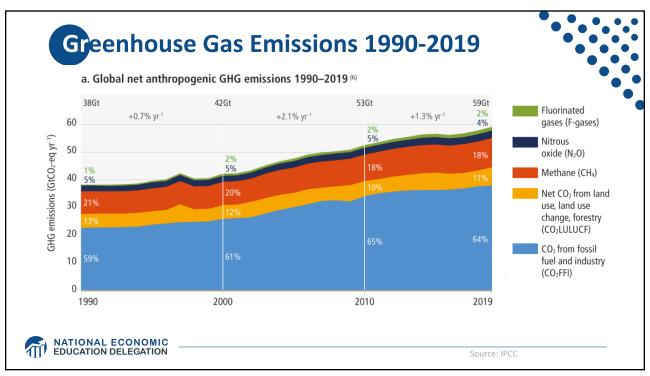
### A Climate Change Ladder

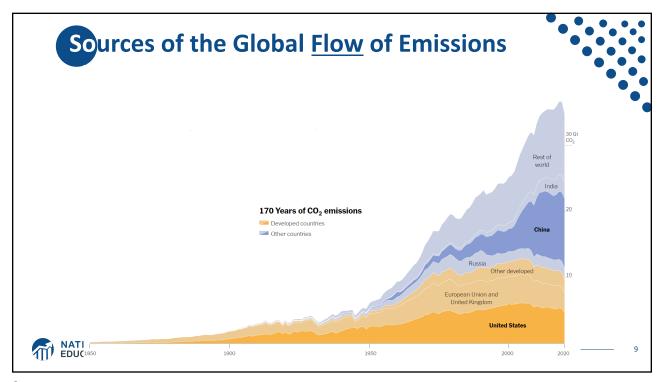


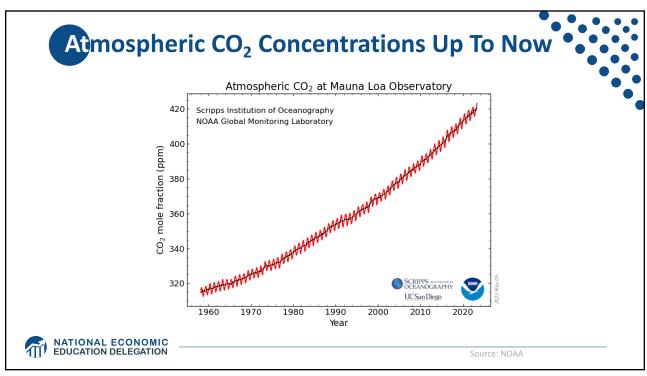
- Emissions
- Mitigation (a.k.a. Abatement)
- Adaptation
- Damages

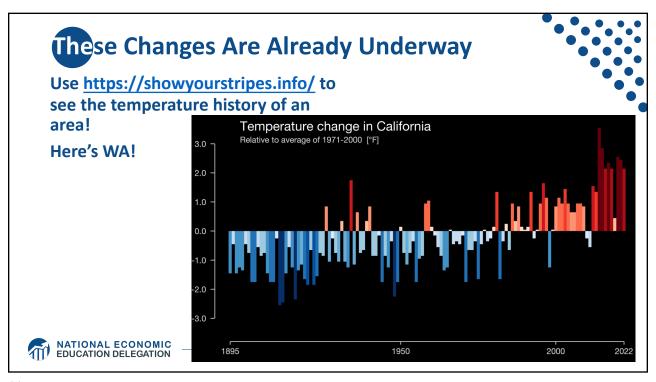


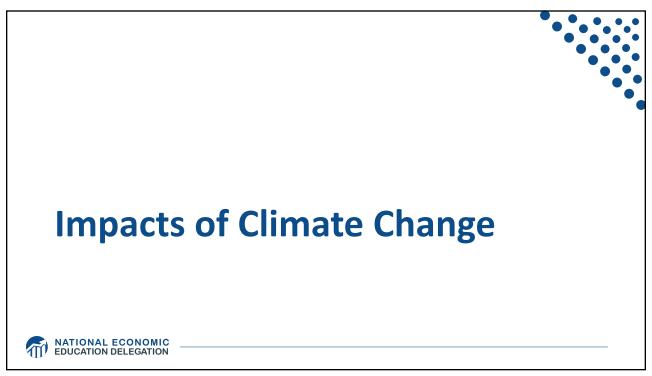
7









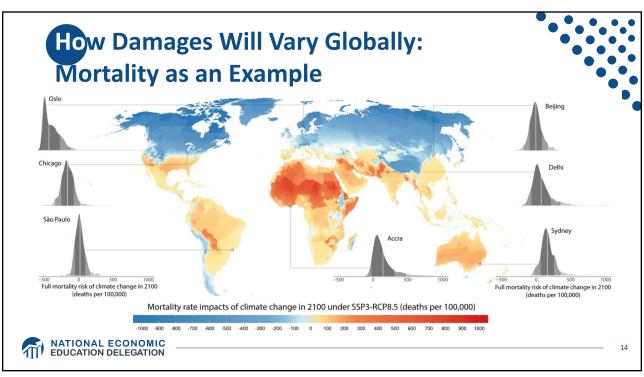


### **How Climate Change Affects Humans**

- Agriculture
- Fisheries
- Coastal damages
- Direct health effects, including sickness and death (temperature & drought; also pollution)
- Indirect health effects (vectorborne disease)

- Reduced fresh water availability
- Wildfires
- Shifting zones for important ecosystems, and desertification
- Reduced worker productivity
- Increased violence
- Some of these may cause human migration and/or conflict





### Adaptation Reduces Damages



- Adaptation: costly action that reduce damages from climate change.
- The net damage cost to society is the cost of adaptation plus the cost of remaining damages.
- People and firms will take some actions on their own, up to the point where they find it worthwhile.
- Some adaptation requires government involvement.



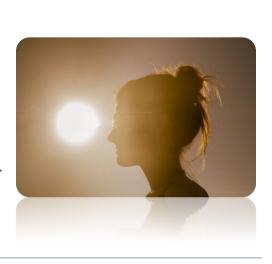
15

## **Inc**ividual-Level Adaptation



- Stay inside more.
- Turn on the air conditioning.
- Farmers may:
  - Plant at different times.
  - Plant new crops.
- Businesses may:
  - Give outdoor workers water / shade breaks.
- Everyone might:
  - Think about moving to a safer place.





# **Public Adaptation**

- Governments can help:
  - When collective action is less costly than everyone acting alone.
  - When individual action is not possible or likely.
  - When some people can't protect themselves.
- Sea walls
- Ecosystems that provide protection
- Policies that protect workers or low-income and vulnerable populations
- Planned retreat (moving a community)



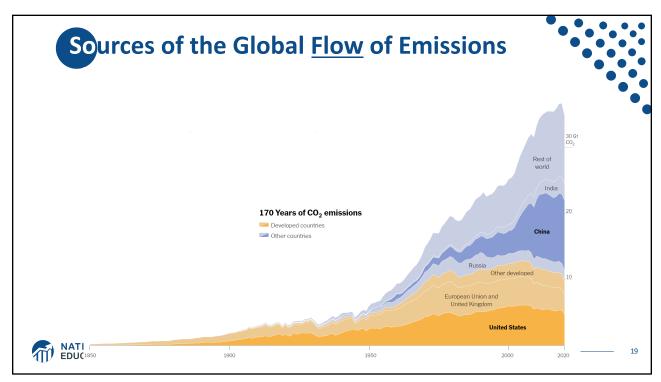


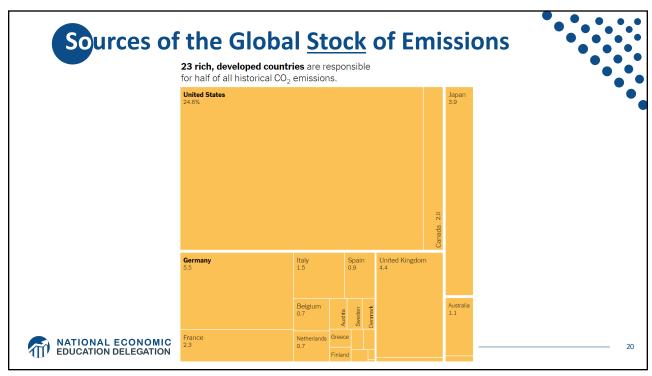
17

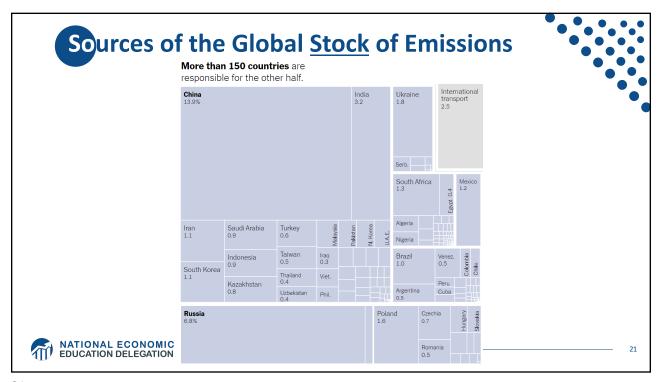


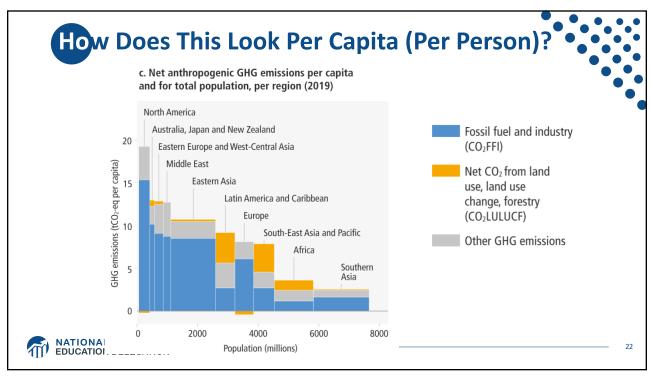
# **Reducing Emissions**

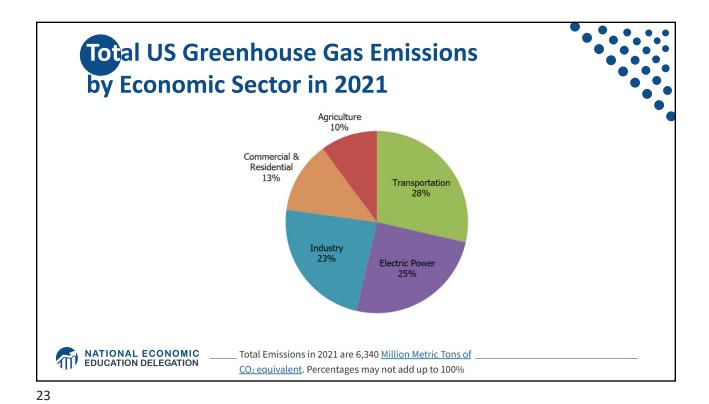










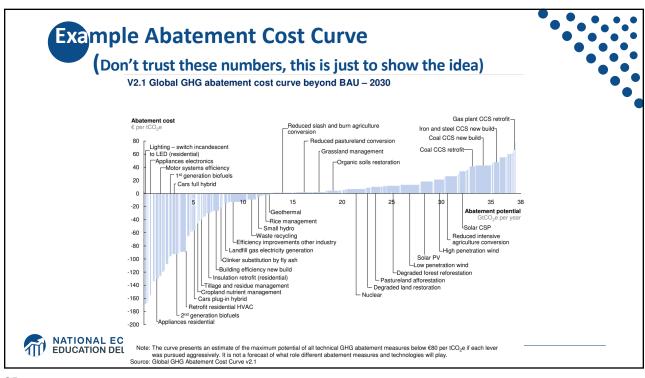


Which Emissions Should We Cut?



- List all possible ways to reduce emissions
- Figure out how much each can reduce in total
- Figure out how much each costs per unit of emissions reduced
- Line them up in order: cheapest to costliest ("marginal abatement cost curve")
  - → Tackle first the cheapest ones!







## **Policies That Reduce Emissions Directly**



#### Command and control regulation

- Emissions standards or limits (e.g., Clean Water Act discharge limits)
- Tech standards (e.g., require scrubbers on power plants)

#### Incentive-based policies

- Putting a price on emissions leveling the playing field!
  - Tax or cap & trade
  - Subsidizing green energy (e.g., feed-in tariffs)



27

27

# Command and Control vs. Incentive-Based Regulation



#### Efficiency

- Both can achieve the same amount of emissions reduction.
- Incentive-based policies can achieve emissions reduction at much lower cost.

#### Equity

- Both have may regressive impacts (low-income families bear costs that are a larger percent of their incomes vs hi-income families)
  - o However, new evidence increasingly questions this.
- Cap and trade and carbon tax can generate revenues that can be used to offset the regressivity.
  - E.g.: "carbon dividend"
- Command and control regulations do not.



28

# **Examples of Other Policies that Reduce Emissions**

- Research and development subsidies
- Renewable energy mandates (e.g., renewable portfolio standards)
- Energy efficiency mandates and subsidies (e.g. CAFE fuel economy standards)
- Grid / infrastructure improvements
- Public transportation
- Land use / zoning policies



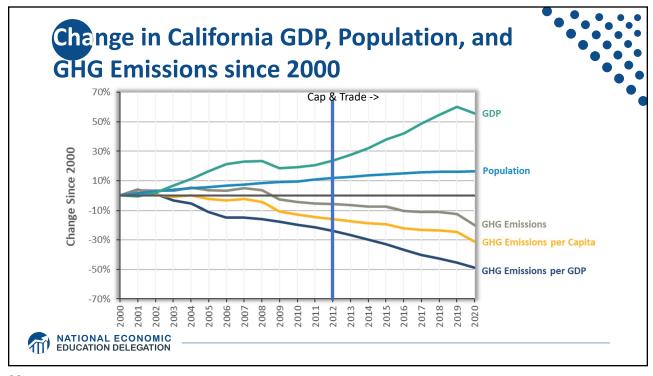
29



## **Climate Change Policy in Action**







## Summary

- Climate change is real, is caused by human actions, and has impacts we're already feeling.
- This problem won't solve itself; we need policy intervention, and fast.
  - Fortunately, a lot of action is happening we need to double down!
- Smart policy can reduce greenhouse gas emissions by the right amount and at the lowest possible cost.
  - For example, cap and trade and emissions taxes!
- We also need policies to help with adaptation and support those bearing the greatest damages.



33



## **Any Questions?**

www.NEEDEcon.org Jon Haveman, Ph.D.

Contact NEED: Jon@NEEDEcon.org

Submit a testimonial: <a href="https://www.NEEDEcon.org/testimonials.php">www.NEEDEcon.org/testimonials.php</a>

Support NEED: www.NEEDEcon.org/donate.php



34