

### **Climate Change Economics**

Sarah Jacobson, Ph.D.
Associate Professor of Economics at Williams College



September 21, 2020



1

### National Economic Education Delegation



#### Vision

- One day, the public discussion of policy issues will be grounded in an accurate perception of the underlying economic principles and data.

#### Mission

 NEED unites the skills and knowledge of a vast network of professional economists to promote understanding of the economics of policy issues in the United States.

#### NEED Presentations

- Are **nonpartisan** and intended to reflect the consensus of the economics profession.



-

## **Credits and Disclaimer**

- This slide deck was authored by:
  - Sarah Jacobson, Williams College
  - Shana McDermott, Trinity University
  - Sharon Shewmake, Western Washington University
- This slide deck was reviewed by:
  - Jason Shogren, University of Wyoming
  - Walter Thurman, North Carolina State University
- Disclaimer
  - NEED presentations are designed to be nonpartisan.
  - It is, however, inevitable that the presenter will be asked for and will provide their own views.
  - Such views are those of the presenter and not necessarily those of the National Economic Education Delegation (NEED).









- Economics of climate change
- Reducing emissions
- Climate change policy
- Policy in action





## **Economics of Climate Change**



5

# When Our Decisions Affect Others, We Need Regulation

- Pollution causes an EXTERNALITY: a side effect (cost or benefit) that affects someone else
  - Polluting activities have an "unfair cost advantage" because part of cost is offloaded on others
  - → Too much pollution is generated
  - Regulation limiting pollution has net benefits
- The "efficient" level of pollution balances costs
   & benefits of pollution





# Climate Change Is Caused by Pollution: Greenhouse Gas Emissions

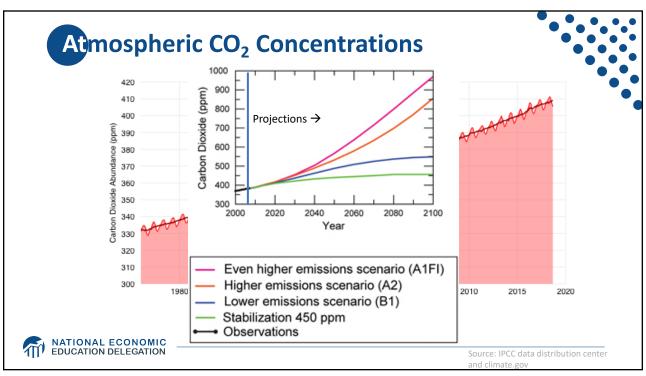


#### • Greenhouse gases include:

- Carbon dioxide (CO<sub>2</sub>)
- Methane
- Particulates
- Nitrous oxides
- Sulfur dioxide
- Water vapor



7







- Increased temperatures
  - Sea level rise
  - Storm surges
- Altered precipitation patterns
- More variable weather
- More / more powerful storms
- Carbon dissolves in ocean



9

9

### **How These Impacts Affect Humans**



- Agriculture
- Fisheries
- Coastal damages
- Direct health effects, including sickness and death (temperature & drought; also pollution)
- Indirect health effects (vectorborne disease)

- Reduced fresh water availability
- Wildfires
- Shifting zones for important ecosystems, and desertification
- Reduced worker productivity
- Increased violence
- Some of these may cause human migration and/or conflict





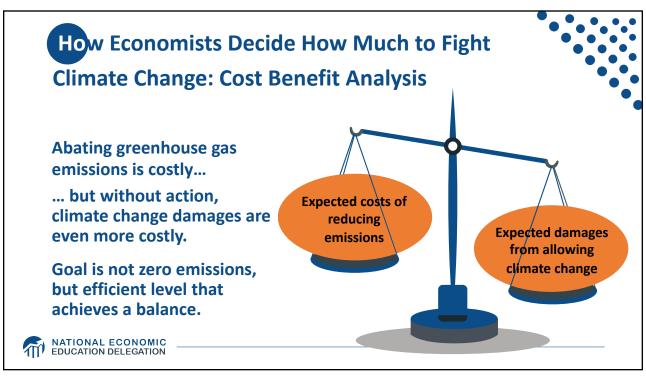
#### A Climate Change Ladder



- Emissions
- Mitigation (a.k.a. Abatement)
- Adaptation
- Damages



11



# **Cos**t-Benefit Analysis of Fighting Climate Change



- Most economic models suggest the costs of keeping warming below 2°C are relatively small, amounting to 1-4% of GDP by 2030.
- Costs of acting to keep warming below 2°C are almost certainly less than future economic damages they would avoid.
  - Damages estimated to be between: 7 20% of worldwide GDP.



13



## **Reducing Emissions**



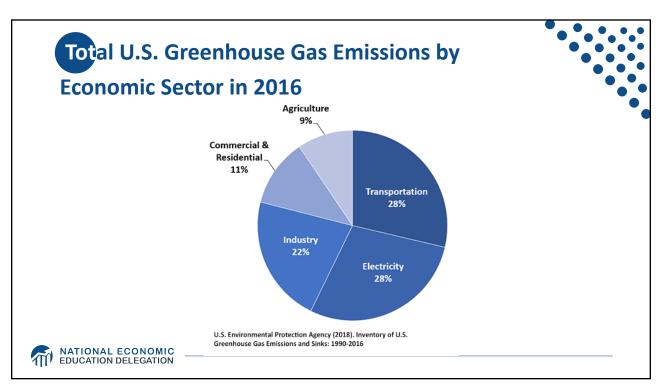
# Global Net Emissions Are What We Care About



- For climate impacts, we don't care where they are emitted, only how much
  - There may be other local impacts
- Gross emissions (greenhouse gas sources): how much greenhouse gases (incl. CO2) we put out
- Greenhouse gas sinks: ways to pull CO2 out of the air
  - Existing: oceans, forests
  - Increase sinkage by planting trees, or other measures



15





# **Climate Change Policy**



17

# **Policies That Reduce Emissions Directly**



- Command and control regulation
  - Emissions standards or limits (e.g., Clean Water Act discharge limits)
  - Tech standards (e.g., require scrubbers on power plants)
- Incentive-based policies
  - Putting a price on emissions leveling the playing field!
    - o Tax or cap & trade
    - Subsidizing green energy (e.g., feed-in tariffs)



18

# Command and Control vs. Incentive-Based Regulation



- Efficiency (total social benefit)
  - Both can achieve the same amount of emissions reduction.
  - Incentive-based policies can achieve emissions reduction at much lower cost.
- Equity (fairness)
  - Both have regressive impacts (low-income families bear costs that are a larger percent of their incomes).
  - Cap and trade and carbon tax can generate revenues that can be used to offset the regressivity.
  - Command and control regulations do not.



19

19

## **How Does a Carbon Tax Work?**



- Choose activities to be covered (e.g., electricity sector, all emitters, etc.).
- Set tax level.
  - Optimally, it represents the social cost of polluting (the "social cost of carbon").
- Polluters must pay a tax for every unit emitted.
  - Polluters with low abatement costs will abate to avoid the tax
  - Polluters with high abatement costs will pollute and pay the tax



20

## How Does Cap and Trade Work?

- Choose activities to be covered (e.g., electricity sector, all emitters, etc.)
- Set maximum emissions level ("cap").
- That many pollution permits are issued.
  - Can be auctioned off or given to polluters
- Every polluter in a covered sector must have a permit for every unit of pollution.
- Polluters buy and sell ("trade") permits on a market as they wish.
  - Polluters with low abatement costs will make / save money by abating and selling / not buying permits
  - Polluters with high abatement costs will buy permits and pollute



21

21

### **Examples of Other Policies that Reduce Emissions**



- R&D subsidies
- Renewable energy mandates (e.g., renewable portfolio standards)
- Energy efficiency mandates or subsidies (e.g. CAFE fuel economy standards)
- Grid / infrastructure improvements
- Public transportation
- Land use / zoning policies

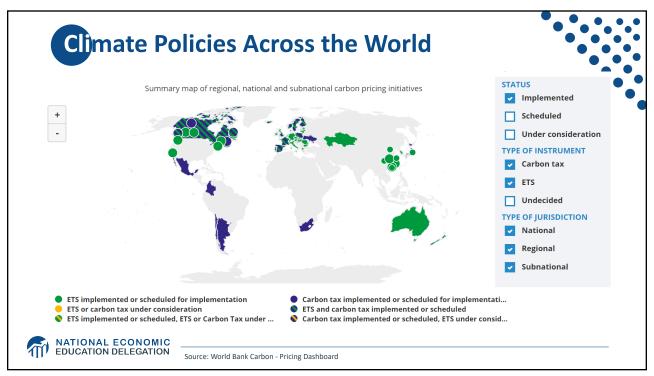


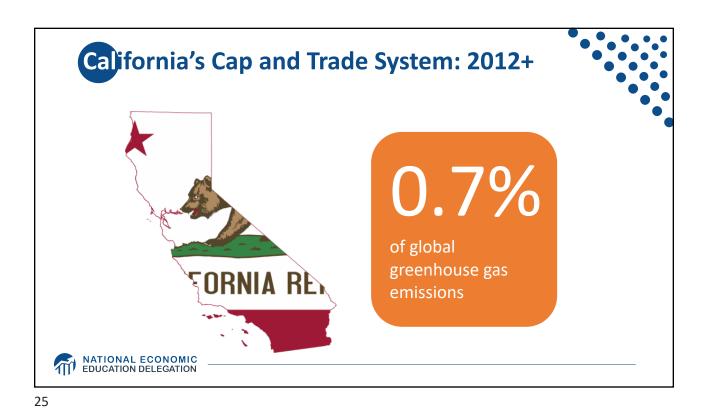


# **Climate Change Policy in Action**

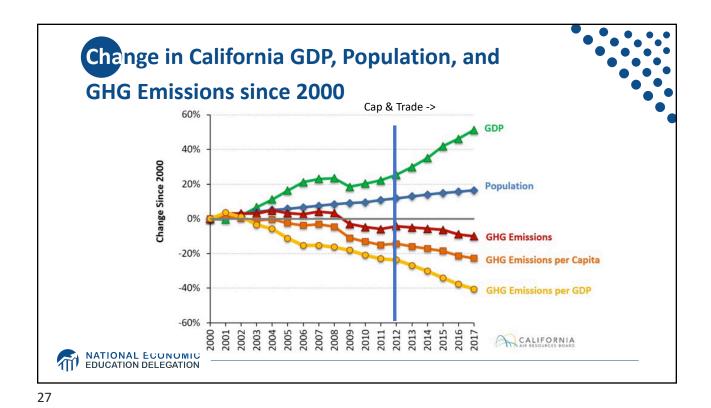


23









Summary



- Climate change is real, is caused by human actions, and has impacts we're already feeling.
- We need smart policy to reduce greenhouse gas emissions by the right amount and at the lowest possible cost.
  - For example, cap and trade or emissions taxes!
- We also need policies to help with adaptation and support those bearing the greatest damages.







# **Any Questions?**

www.NEEDelegation.org
Sarah Jacobson
saj2@williams.edu

Contact NEED: Info@NEEDelegation.org

Submit a testimonial: www.NEEDelegation.org/testimonials.php



29