# Windsor, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 21, 2024

Exploring the economics, demographics, and well-being of Windsor and its residents through indicators.

This report was produced by the:

National Economic Education Delegation 271 Arias St. San Rafael, CA 94903 415-336-5705 www.NEEDEcon.org Contact: Jon@NEEDEcon.org

# **Executive Summary**

#### Assessing the City with Indicators

#### **About this Report**

This report provides background or summary information for the city of Windsor (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Windsor. These indicators are compared to Sonoma County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- Demographics: A detailed snopshot of Windsor demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- Employment Report: Here, we provide a brief snapshot or employment and unemployment in Windsor and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Windsor, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
  the transportation patterns and choices of local residents. We provide detailed evidence on the
  proprotion of residents who work from home and on the various transportation choices of those
  who head to the office. This information is also provided for those who work in Windsor, but do
  not necessarily live in Windsor.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

#### **Definition:**

# Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

### Why is it important?

The characteristics and growth of Windsor's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	26,320.0	27,447.0
Veterans (#, 5yr)	1,355.0	1,623.0
Foreign born persons (%, 5yr)	13.1	15.0
Population age 25+ (#, 5yr)	18,078.0	18,467.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	4.6	4.5
Persons under 18 years (%, 5yr)	23.2	24.5
Persons 65 years and over (%, 5yr)	15.9	15.2
Female persons (%, 5yr)	50.3	49.6
INCOME AND POVERTY		
Median household income (\$, 5yr)	128,115.0	106,899.0
Per capita income in past 12 months (\$, 5yr)	53,064.0	40,960.0
Persons in poverty (%, 5yr)	4.2	4.0
Children age less than 18 in poverty (#, 5yr)	128.0	263.0
Children age less than 18 in poverty (%, 5yr)	2.1	4.0
RACE AND ETHNICITY		
White alone (%, 5yr)	66.7	74.3
African American alone (%, 5yr)	0.9	0.9
American Indian or Alaska Native alone (%, 5yr)	3.7	1.7
Asian alone (%, 5yr)	2.6	2.6
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.4	0.5
Two or More Races (%, 5yr)	11.1	7.1
Hispanic or Latino (%, 5yr)	32.1	33.9
White alone, not Hispanic or Latino (%, 5yr)	59.3	57.2
HOUSING		
Housing units (#, 5yr)	9,652.0	9,488.0
Owner-occupied housing units (%, 5yr)	75.7	76.4
Median value of owner-occupied housing units (\$, 5yr)	722,700.0	597,500.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	3,200.0	2,681.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	938.0	727.0
Median gross rent (\$, 5yr)	2,236.0	1,770.0
FAMILIES AND LIVING ARRANGEMENTS	0.070.0	0.450.0
Households (#, 5yr)	9,278.0	9,156.0
Persons per household (#, 5yr)	2.8	3.0
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	89.8	89.2
High school graduate or higher, % of persons age 25+ (5yr)	89.0	87.9
Bachelor's degree or higher, % of persons age 25+ (5yr)	34.7	30.9
HEALTH		
With a disability, under age 65 years (#, 5yr)	1,256.0	1,608.0
Persons without health insurance, under age 65 years (%, 5yr) <b>LABOR FORCE</b>	5.0	3.9
In civilian labor force, persons age 16+ (%, 5yr)	69.0	69.9
In civilian labor force, women age 16+ (%, 5yr)	65.3	66.1
Employed, persons age 16+ (%, 5yr)	63.2	63.8
Self employed (%, 5yr)	11.2	9.2
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	22.2	22.0
Drive alone in private vehicle (%, 5yr)	80.5	79.4
Using public transportation (%, 5yr)	0.7	2.3
Worked from home (%, 5yr)	8.5	4.5

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

#### **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% Cł	nange
Region	Population	1 Year	3 Year	5 Year
		City		
Windsor	25,560	-1.07	-9.17	-9.86
	County an	d Broade	r Regions	
Sonoma County	478, 174	-0.51	-2.68	-4.91
Bay Area	7,548,792	-0.45	-2.58	-2.62
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Char	nge
City	2022	2023	Local	Bay Area	California
Sonoma County	480.6	478.2	-0.51	-0.45	-0.35
Santa Rosa	175.4	174.5	-0.47		
Petaluma	58.6	58.3	-0.39		
Rohnert Park	43.7	43.7	-0.02		
Windsor	25.8	25.6	-1.07		
Healdsburg	11.0	10.9	-0.72		
Sonoma	10.8	10.7	-1.18		
Cloverdale	8.9	8.8	-0.92		
Cotati	7.4	7.4	-0.67		
Sebastopol	7.4	7.3	-1.14		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

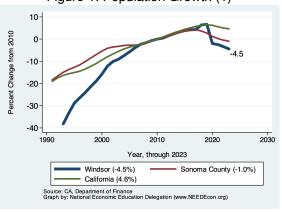


Figure 2: Population Growth (2)

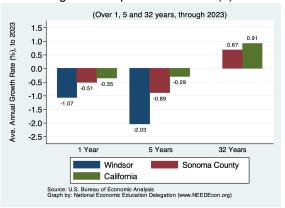
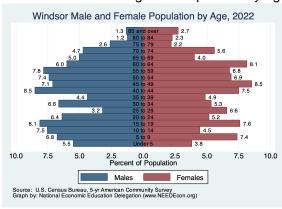


Figure 3: Population by Age - Detailed Age Categories



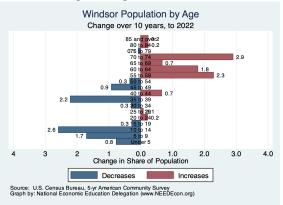
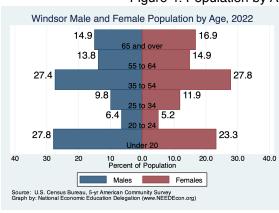


Figure 4: Population by Age - Broad Age Categories



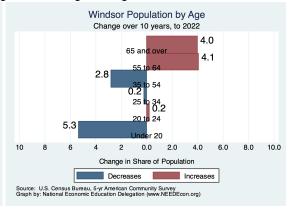
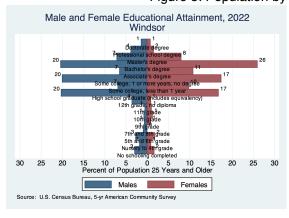
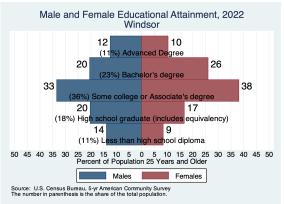


Figure 5: Population by Educational Attainment





Windsor Race/Ethnicity, 2022 32.1% 2.6% Black, Nonhispanic White, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 6: Population by Race/Ethnicity

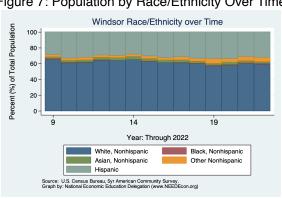


Figure 7: Population by Race/Ethnicity Over Time

# **Employment Report**

# Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

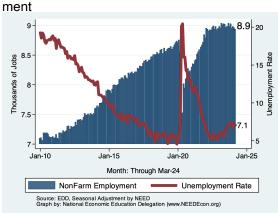
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Windsor Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



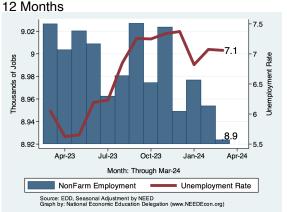
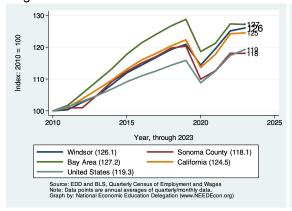
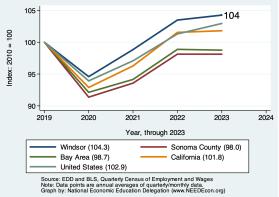


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Sonoma County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Sonoma County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	209, 486	100.0	-97.9	-0.6	2.6	3.5	2.3	3.3	0.1
Total Private	181,380	86.6	-223.2	-1.5	1.1	3.1	2.1	3.1	0.3
Goods Producing	39,851	19.0	-59.9	-1.8	0.0	3.1	1.9	0.9	0.1
Mining, Logging and Construction	16,850	8.0	216.7	16.8	4.2	4.8	4.4	0.8	0.5
Mining and Logging	200	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Construction	16,528	7.9	235.7	18.8	-0.3	3.0	4.4	0.8	0.5
Manufacturing	23,040	11.0	-127.1	-6.4	-2.3	2.6	-0.0	0.7	-0.3
Durable Goods	8,755	4.2	-87.5	-11.2	-4.0	-2.9	-3.4	-0.3	-0.6
Non-Durable Goods	14,295	6.8	-48.9	-4.0	-1.2	6.0	2.1	1.4	-0.1
Service Providing	169,624	81.0	-107.5	-0.8	3.1	3.5	2.4	3.9	0.1
Trade, Trans & Utilities	34,539	16.5	-60.5	-2.1	3.2	2.0	-0.0	-0.7	-0.9
Wholesale Trade	6,580	3.1	-42.2	-7.4	-7.6	-4.0	-4.3	-4.3	-2.7
Retail Trade	23,203	11.1	21.6	1.1	4.4	2.9	0.8	-0.2	-1.0
Information	2,400	1.1	0.0	0.0	-15.1	-7.8	-4.0	1.4	-1.5
Financial Activities	8,008	3.8	64.7	10.2	7.1	7.1	2.4	3.1	-1.6
Finance & Insurance	4,035	1.9	48.8	15.7	-5.0	1.6	-2.4	-2.3	-2.9
Professional & Business Srvcs	24,853	11.9	102.8	5.1	2.9	4.3	-0.6	2.4	1.3
Prof, Sci, & Tech	9,671	4.6	30.9	3.9	0.9	3.4	0.9	1.3	0.1
Admin & Support Srvcs	11,797	5.6	48.2	5.0	2.2	3.2	-2.6	3.2	1.9
Educational & Health Srvcs	37,983	18.1	59.8	1.9	3.7	4.1	6.5	3.8	1.6
Health Care & Social Assistance	35,907	17.1	24.8	0.8	3.3	5.2	7.6	3.7	1.8
Leisure & Hospitality	26,066	12.4	-469.2	-19.3	-1.6	1.5	1.6	12.6	0.2
Accommodation & Food Srvcs	21,977	10.5	-524.7	-24.7	-1.2	2.8	1.4	11.4	0.1
Other Srvcs	7,881	3.8	80.0	13.0	7.0	7.7	5.4	9.4	1.8
Government	27,979	13.4	93.3	4.1	11.6	4.5	3.1	4.4	-1.1
Federal	1,300	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State	2,943	1.4	-51.6	-18.8	-10.4	-5.5	-2.9	3.0	-4.8
Local	23,740	11.3	135.6	7.1	16.1	5.8	4.1	4.9	-0.5
County	4,987	2.4	21.5	5.3	4.4	6.3	4.2	1.3	0.7
City	2,752	1.3	35.0	16.6	4.0	3.5	4.0	2.8	1.7
Local Government Education	11,780	5.6	26.5	2.7	27.4	4.1	2.2	6.3	-2.2

Source: EDD, National Economic Education Delegation (NEED)

# Some Employee Detail

#### **Employed in Windsor**

Figure 12: Employment by Occupation



Figure 13: Employment by Industry



Figure 14: Language Spoken at Home



Figure 15: Citizenship



Figure 16: Employment by Occupation



Figure 17: Employment by Industry



Figure 18: Language Spoken at Home



Figure 19: Citizenship



#### **Employed Residents vs Workers in Windsor**

Figure 20: Employment by Occupation



Figure 21: Employment by Industry



Figure 22: Language Spoken at Home



Figure 23: Citizenship



# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Windsor. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

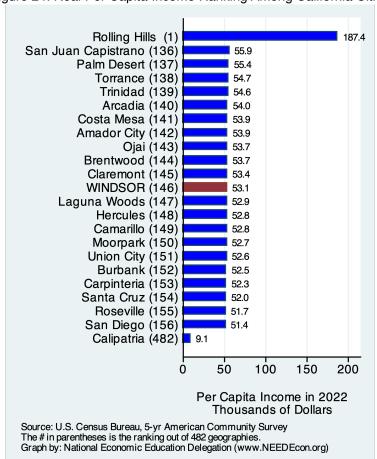
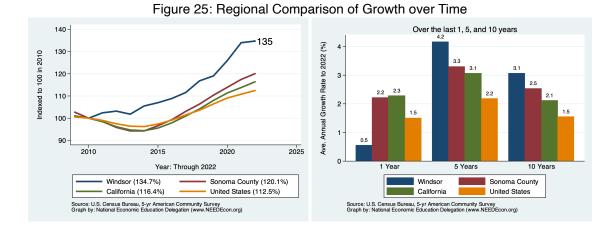
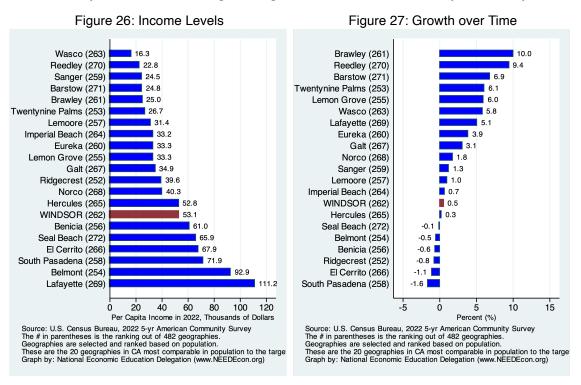


Figure 24: Real Per Capita Income Ranking Among California Cities



#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



#### Real Per Capita Income Ranking Among Cities in Sonoma County

Figure 28: Income Levels

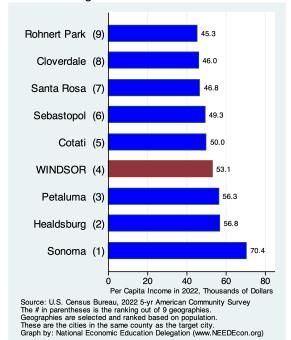
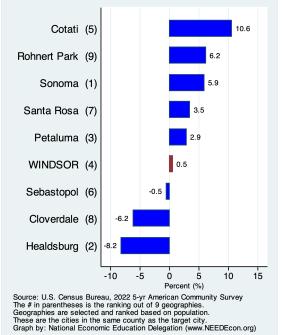
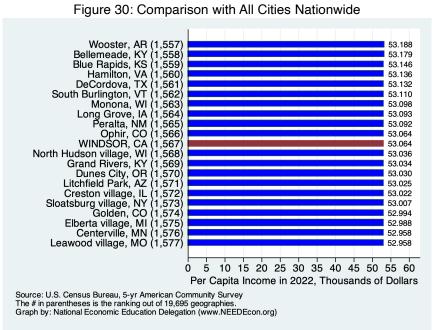


Figure 29: Growth over Time





# Poverty and Inequality

#### **Definition:**

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

#### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

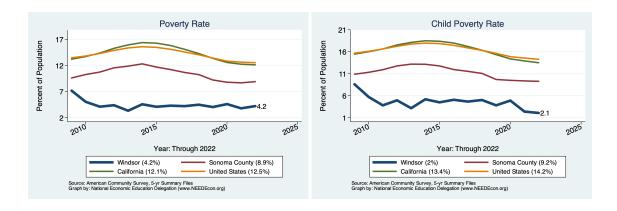
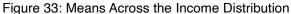
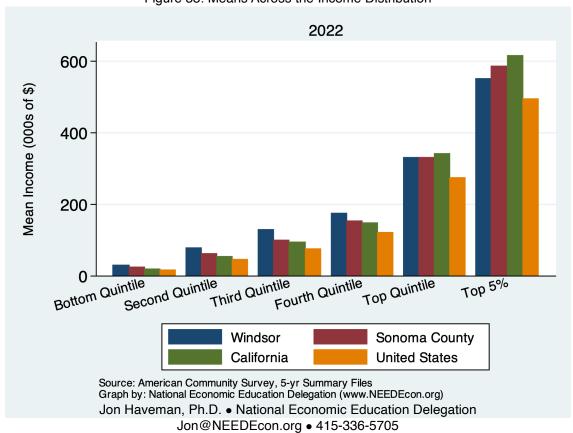


Figure 31: Inequality Inequality: Gini Coefficient 50 45 40.9 40 35 2010 2015 2020 2025 Year: Through 2022 Windsor (40.8%) Sonoma County (45.8%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

2022 50 Percent of All Income 40 30 20 10 0 Third Quintile Second Quintile Bottom Quintile Fourth Quintile Top Quintile Top 5% Windsor Sonoma County **United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





# Housing

#### Housing Costs and Affordability

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

#### Why is it important?

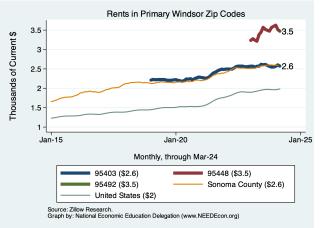
Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Windsor and Broader Regions

Figure 34: Median Home Prices



Figure 35: Median Rents



#### Housing Ownership in Windsor and Broader Regions

Figure 36: Home Ownership Rates

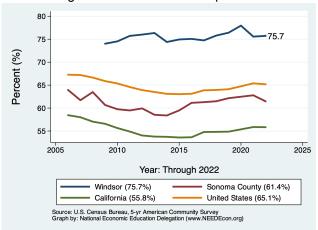


Figure 37: Home Ownership by Age

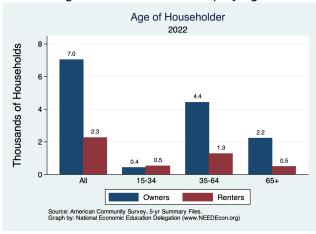


Figure 38: Income by Tenure

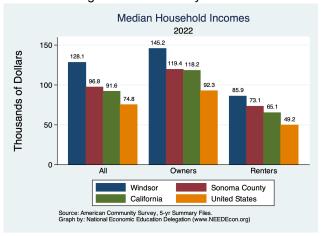


Figure 39: Income Distribution by Tenure

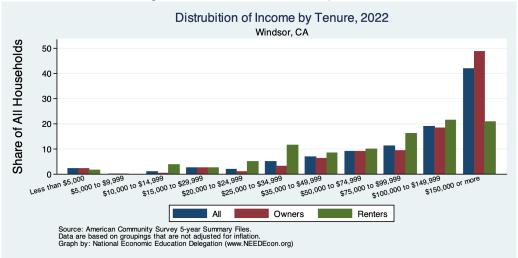


Figure 40: Income Distribution of Home Owners

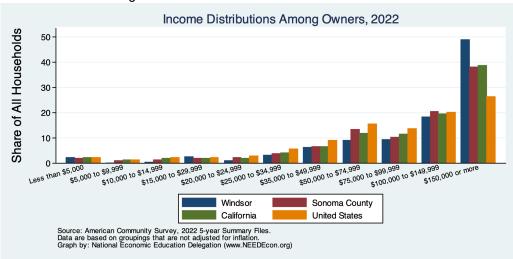
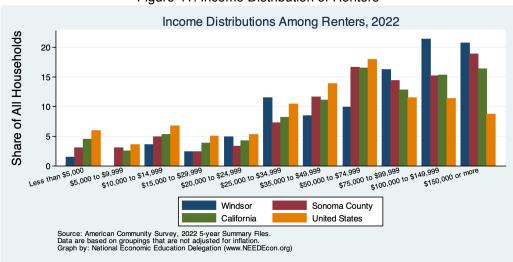


Figure 41: Income Distribution of Renters



#### Housing Burden in Windsor and Broader Regions

Figure 42: Home Owners w/ A Mortgage

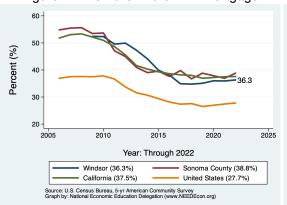


Figure 43: Home Owners w/o A Mortgage



Figure 44: Renters

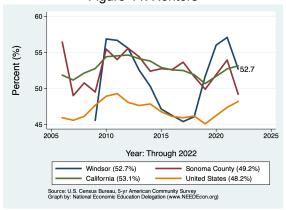
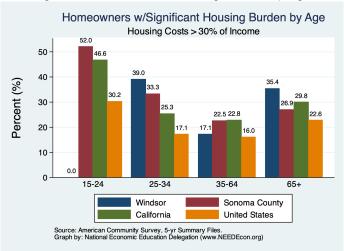


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Cha	ange from
Indicator	2023	2019	2010	2019	2010
Total Population	25,560.0	28,596.0	26,801.0	-10.6	-4.6
Total # of Homes	9,800.0	9,713.0	9,549.0	0.9	2.6
# Occupied Units	9,288.0	9,263.0	8,970.0	0.3	3.5
Persons per Household	2.7	3.1	3.0	-10.9	-7.9
Vacancy Rate (%)	5.2	4.6	6.1	12.8	-13.8

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

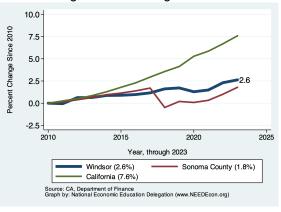


Figure 47: Persons per Household

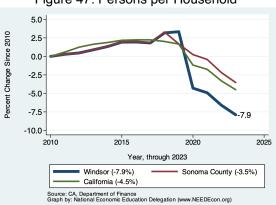


Figure 48: Vacancy Rates

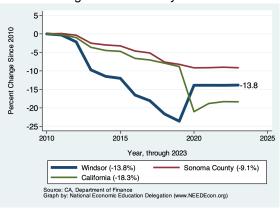
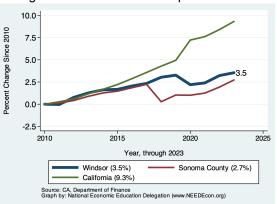


Figure 49: Number of Occupanied Units



#### Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes Figure 51: Single Attached Homes 7.5 12.5-Percent Change Since 2010 Percent Change Since 2010 10.0 5.0 7.5 2.5 5.0 0.0 2.5 -2.5 0.0 2010 2015 2020 2025 2015 2020 Year, through 2023 Year, through 2023

Sonoma County (-0.9%)

Windsor (0.9%)

California (5.8%)

Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

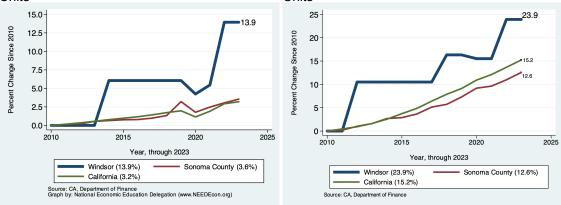
Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Windsor (7.3%)

California (9.3%)

Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Sonoma County (12.2%)



# Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Windsor was built. We break it down into owned versus rented residences and provide a comparison across Sonoma County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the hous-

ing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

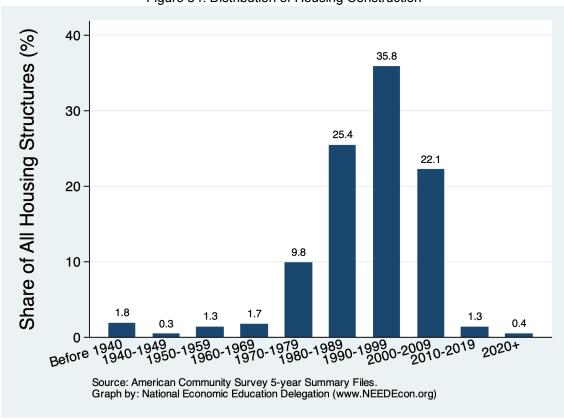


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

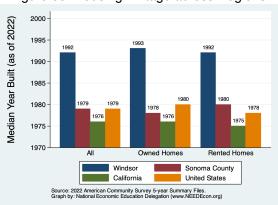


Figure 56: Housing Vintage by Tenure

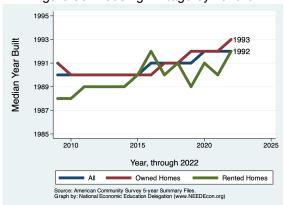


Figure 57: Vintage of Owned Residences

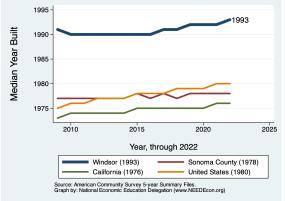


Figure 58: Vintage of Rented Residences

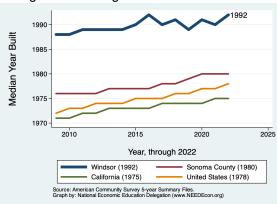
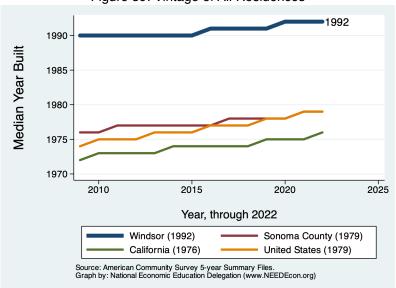


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

#### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

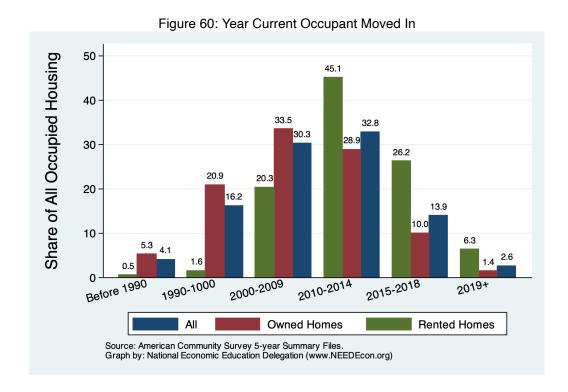


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

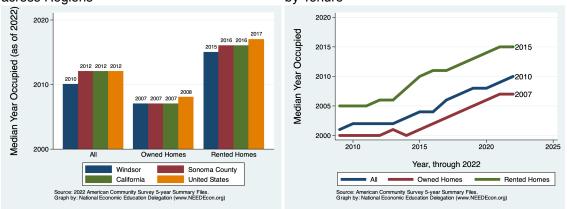


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

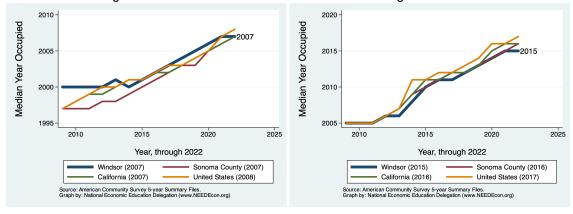


Figure 65: Year Occupied by Current Residents for All Housing 2015 Median Year Occupied 2010 2005 2000 2020 2010 2015 2025 Year, through 2022 Sonoma County (2012) Windsor (2010) California (2012) United States (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Windsor is compared with data from Sonoma County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

#### Windsor - Ranking Among Comparables

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)



Figure 67: Number of Units Permitted - California Comparables (Rank)



Figure 68: Number of Units Permitted - Cities in Sonoma County (Rank)



#### Windsor - Permitting Activity

#### **Annual Units Permitted - Per Capita in Windsor**

Figure 69: Units Permitted Each Year

Figure 70: Average Annual Growth in Units Permitted

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Windsor

Figure 72: Average Annual Growth in Buildings Permitted

Figure 71: Units Permitted Each Year

N/A

N/A

**Annual Value of Property Permitted - Per Capita in Windsor** 

Figure 74: Average Annual Growth in Value ach Year Permitted

Figure 73: Value Permitted Each Year

N/A

N/A

### **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

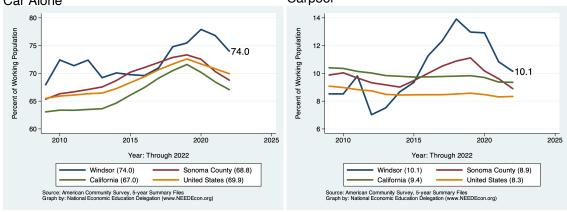
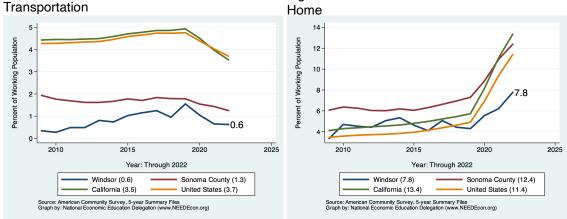


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Windsor. The second provides data on those who work, but do not necessarily live in Windsor. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	ale	Fen	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	6,463	80.4	5,792	86.4	12, 255	84.2	78.0
Drove Alone	5,762	71.7	5,015	74.8	10,777	74.0	68.4
Carpooled:	701	8.7	777	11.6	1,478	10.1	9.5
In 2-person carpool	598	7.4	558	8.3	1,156	7.9	6.9
In 3-person carpool	47	0.6	85	1.3	132	0.9	1.5
In 4-or-more-person carpool	56	0.7	134	2.0	190	1.3	1.1
Public Transportation (excl Taxi):	6	0.1	85	1.3	91	0.6	3.6
Bus or Trolley Bus	0	0.0	85	1.3	85	0.6	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	6	0.1	0	0.0	6	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	19	0.2	47	0.7	66	0.5	0.7
Walked	27	0.3	0	0.0	27	0.2	2.4
Taxicab, Motorcycle, or other	72	0.9	0	0.0	72	0.5	1.7
Worked at Home	497	6.2	635	9.5	1,132	7.8	13.6
Total:	7,084	88.1	6,559	97.9	13,643	93.7	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	ale	Fem	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	3,475	80.3	3, 169	72.1	6,644	79.5	78.0
Drove Alone	3,006	69.5	2,558	58.2	5,564	66.5	68.5
Carpooled:	469	10.8	611	13.9	1,080	12.9	9.5
In 2-person carpool	209	4.8	303	6.9	512	6.1	6.9
In 3-person carpool	98	2.3	227	5.2	325	3.9	1.5
In 4-or-more-person carpool	162	3.7	81	1.8	243	2.9	1.1
Public Transportation (excl Taxi):	34	0.8	10	0.2	44	0.5	3.6
Bus or Trolley Bus	34	0.8	10	0.2	44	0.5	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	37	0.8	37	0.4	0.7
Walked	36	0.8	26	0.6	62	0.7	2.4
Taxicab, Motorcycle, or other	55	1.3	0	0.0	55	0.7	1.7
Worked at Home	497	11.5	635	14.4	1,132	13.5	13.6
Total:	4,097	94.7	3,877	88.2	7,974	95.4	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Ма	le	Ferr	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	115	1.5	242	3.9	357	2.6	2.0
5 to 9 minutes	901	11.6	755	12.0	1,656	12.0	7.5
10 to 14 minutes	977	12.6	1,054	16.8	2,031	14.8	12.2
15 to 19 minutes	877	11.3	1,548	24.7	2,425	17.6	15.0
20 to 24 minutes	1,303	16.8	971	15.5	2,274	16.5	14.3
25 to 29 minutes	386	5.0	249	4.0	635	4.6	6.3
30 to 34 minutes	802	10.4	411	6.6	1,213	8.8	15.0
35 to 39 minutes	115	1.5	116	1.9	231	1.7	2.9
40 to 44 minutes	84	1.1	77	1.2	161	1.2	4.3
45 to 59 minutes	311	4.0	207	3.3	518	3.8	8.6
60 to 89 minutes	406	5.2	215	3.4	621	4.5	7.9
90 or more minutes	310	4.0	79	1.3	389	2.8	4.0
Total:	6,587	85.0	5,924	94.5	12,511	91.0	•

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

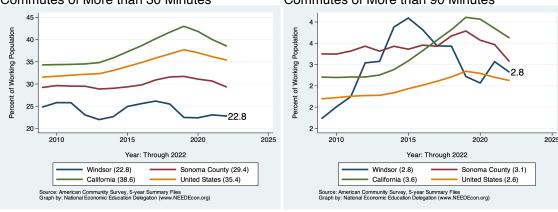
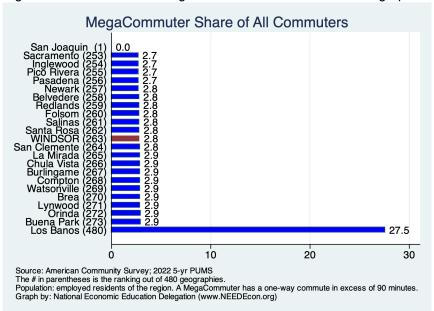


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



#### Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WORKFLAC	JE GEOG						
	Ma	ıle	Fem	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	92	2.3	51	1.3	143	1.9	2.0
5 to 9 minutes	436	11.1	480	12.4	916	12.0	7.5
10 to 14 minutes	426	10.9	795	20.5	1,221	16.0	12.2
15 to 19 minutes	609	15.5	564	14.5	1,173	15.4	15.0
20 to 24 minutes	514	13.1	614	15.8	1,128	14.8	14.3
25 to 29 minutes	281	7.2	66	1.7	347	4.5	6.3
30 to 34 minutes	581	14.8	429	11.1	1,010	13.2	15.0
35 to 39 minutes	41	1.0	9	0.2	50	0.7	2.9
40 to 44 minutes	23	0.6	30	0.8	53	0.7	4.3
45 to 59 minutes	181	4.6	105	2.7	286	3.7	8.6
60 to 89 minutes	237	6.0	70	1.8	307	4.0	7.9
90 or more minutes	179	4.6	29	0.7	208	2.7	4.0
Total:	3,600	91.7	3,242	83.6	6,842	89.7	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

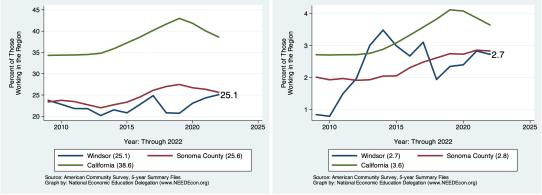
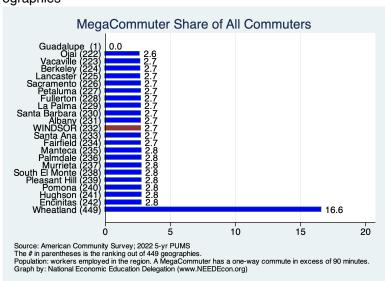


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



#### Place of Work

This section provides evidence on where workers living in Windsor work. As evidenced in the first table, some of Windsor's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Windsor city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Ma	ıle	Fem	Female		All Workers	
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	7,081	88.1	6,559	97.9	13,640	93.7	99.6
Worked in county of residence	6,218	77.4	6,110	91.2	12,328	84.7	84.1
worked outside of county of residence	863	10.7	449	6.7	1,312	9.0	15.4
Worked outside state of residence	3	0.0	0	0.0	3	0.0	0.4
Total:	7,084	88.1	6,559	97.9	13,643	93.7	

Source: 2022 5-year American Community Survey, Summary File

25 Percent of Working Population 20 15 10 9.0 5 2015 2010 2020 2025 Year: Through 2022 Windsor (9.0) Sonoma County (12.5) California (15.1) United States (22.0) Source: American Community Survey, 5-year Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

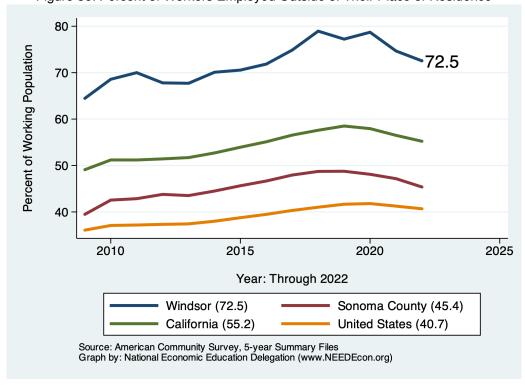
Figure 85: Percent of Workers Employed Outside of Their County of Residence

Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Ma	ale	Ferr	nale	All Wo	rkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	7,084	88.1	6,559	97.9	13,643	93.7	95.9
Worked in place of residence	1,512	18.8	1,567	23.4	3,079	21.1	39.5
Worked outside place of residence	5,572	69.3	4,992	74.5	10,564	72.5	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	7,084	88.1	6,559	97.9	13,643	93.7	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City California			United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	59, 154	48, 566	103.7	46, 171	103.1
Car, truck, or van - carpooled	42,949	36,463	100.3	34,487	100.2
Public transportation (excluding taxicab)		40,179		45,100	
Walked		29, 366		27,142	
Taxicab, motorcycle, bicycle, or other means		40, 433		36, 140	
Worked from home	80,156	75, 153	90.8	67,180	96.0
Total:	57, 273	48,747	117.5	46,099	124.2

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio.

Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2v higher than would be expected.

For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25,000		\$25,000	\$25,000-\$74,999		\$75,000+			All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,263	51.1	2,862	61.3	4,496	80.6	10,777	74.0	68.4
Car, Truck, or Van: Carpooled	482	10.9	394	8.4	445	8.0	1,478	10.1	9.5
Public Transportation (excl Taxi)	24	0.5	0	0.0	34	0.6	91	0.6	3.6
Walked	15	0.3	12	0.3	0	0.0	27	0.2	2.4
Taxicab, Motorcycle, or other	82	1.9	19	0.4	37	0.7	138	0.9	2.4
Worked at Home	278	6.3	237	5.1	567	10.2	1,132	7.8	13.6
Total:	3, 144	71.0	3, 524	75.5	5,579		13,643	93.7	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

<u> </u>	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	А	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,514	44.7	1,969	70.5	1,162	62.0	5, 555	66.4	68.5
Car, Truck, or Van: Carpooled	284	8.4	527	18.9	98	5.2	1,080	12.9	9.5
Public Transportation (excl Taxi)	12	0.4	24	0.9	8	0.4	44	0.5	3.6
Walked	7	0.2	14	0.5	22	1.2	62	0.7	2.4
Taxicab, Motorcycle, or other	53	1.6	21	0.8	18	1.0	92	1.1	2.4
Worked at Home	278	8.2	237	8.5	567	30.2	1,132	13.5	13.6
Total:	2,148	63.5	2,792		1,875		7,965	95.3	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	In Poverty		9% of Pov	>150%	>150% of Pov			All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	166	40.3	381	54.7	10,230	75.4	10,777	74.0	68.7
Car, Truck, or Van: Carpooled	50	12.1	52	7.5	1,376	10.1	1,478	10.1	9.5
Public Transportation (excl Taxi)	2	0.5	0	0.0	89	0.7	91	0.6	3.6
Walked	3	0.7	0	0.0	24	0.2	27	0.2	2.1
Taxicab, Motorcycle, or other	19	4.6	0	0.0	119	0.9	138	0.9	2.4
Worked at Home	21	5.1	63	9.0	1,048	7.7	1,132	7.8	13.6
Total:	261	63.3	496	71.2	12,886	94.9	13,643	93.7	

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	9% of Pov	>150% of Pov		All		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	203	43.8	114	14.5	5,247	65.7	5,564	66.5	68.7
Car, Truck, or Van: Carpooled	19	4.1	47	6.0	1,014	12.7	1,080	12.9	9.5
Public Transportation (excl Taxi)	2	0.4	0	0.0	42	0.5	44	0.5	3.6
Walked	0	0.0	0	0.0	62	0.8	62	0.7	2.1
Taxicab, Motorcycle, or other	8	1.7	0	0.0	84	1.1	92	1.1	2.4
Worked at Home	21	4.5	63	8.0	1,048	13.1	1,132	13.5	13.6
Total:	253	54.6	224	28.5	7,497	93.9	7,974	95.4	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

#### **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

#### Why is it important?

Having a handle on whether or not Windsor is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

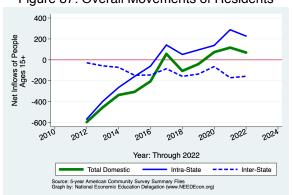


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

			Same	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	2,262	22	22	0	0	0
With income	19,404	74	344	-139	-157	26
\$1 to \$9,999 or loss	2,499	-68	59	-26	-101	0
\$10,000 to \$14,999	1,251	-72	2	-74	0	0
\$15,000 to \$24,999	1,802	-39	30	-52	-43	26
\$25,000 to \$34,999	2,021	63	92	5	-34	0
\$35,000 to \$49,999	2,351	-201	-179	-16	-6	0
\$50,000 to \$64,999	1,588	46	17	29	0	0
\$65,000 to \$74,999	977	-13	-37	8	16	0
\$75,000 or more	6,915	358	360	-13	11	0
All:	21,666	96	366	-139	-157	26

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

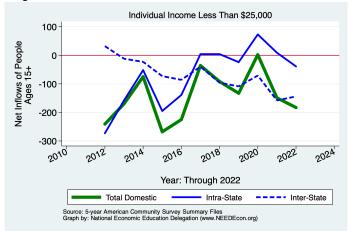
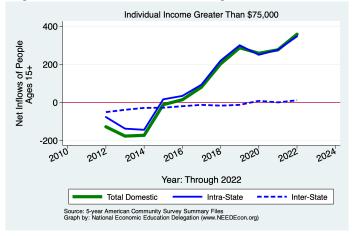


Figure 89: Overall Movements of Middle Income Residents



Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

	Net Inflows							
			Same State			-		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
Never married	6,465	-221	63	-154	-156	26		
Now married, except separated	11,682	420	322	44	54	0		
Divorced	2,400	-94	-10	-31	-53	0		
Separated	222	-9	-9	0	0	0		
Widowed	897	0	0	2	-2	0		
Total:	21,666	96	366	-139	-157	26		

Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		Net Inflows				
		Same State				_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	20, 165	344	580	-45	-191	0
Householder lived in renter-occupied housing units	5,852	-296	-112	-84	-126	26
Total:	26,017	48	468	-129	-317	26

Source: 2022 5-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

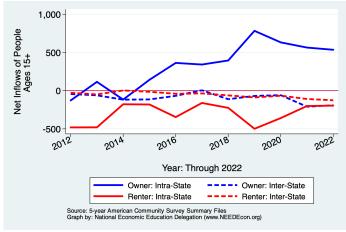


Table 20: Migration by Age

			Samo	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	1,038	27	57	0	-30	0
5 to 17 years	4,881	-78	85	-41	-148	26
18 and 19 years	624	-32	45	-77	0	0
20 to 24 years	1,518	-29	66	-65	-30	0
25 to 29 years	1,286	-356	-205	-40	-111	0
30 to 34 years	1,571	-90	-148	41	17	0
35 to 39 years	1,220	118	96	11	11	0
40 to 44 years	2,105	192	204	-12	0	0
45 to 49 years	2,058	-48	-25	0	-23	0
50 to 54 years	1,879	26	28	3	-5	0
55 to 59 years	1,921	55	34	3	18	0
60 to 64 years	1,861	90	97	-5	-2	0
65 to 69 years	1,189	-22	-24	2	0	0
70 to 74 years	1,354	30	61	0	-31	0
75 years and over	1,634	96	87	0	9	0
Total Population:	26, 139	-21	458	-180	-325	26

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

		Ne				
			Same State			-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	1,994	-31	-48	17	0	0
High school graduate (includes equiv)	3,337	-4	12	-29	13	0
Some college or assoc. degree	6,478	46	92	6	-52	0
Bachelor's degree	4,224	-8	35	32	-75	0
Graduate or professional degree	2,045	88	114	-23	-3	0
Total:	18,078	91	205	3	-117	0

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	47,551	47,551
Moved Within Same County	56,250	44,466
Moved to Different County, Same State	51,406	17,721
Total Population:	48,266	45,804

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	42.8	42.8
Moved Within Same County	34.9	30.3
Moved to Different County, Same State	39.9	24.4
Moved Between States	30.4	24.8
Total Population:	42.1	41.0

Source: 2022 5-year American Community Survey, Summary File

#### References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

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