Sunnyvale, California

Indicators Report

by
The National Economic Education Delegation (NEED)

April 21, 2024

Exploring the economics, demographics, and well-being of Sunnyvale and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Sunnyvale (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Sunnyvale. These indicators are compared to Santa Clara County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snopshot of Sunnyvale demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Sunnyvale and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
 area is information on income and earnings. We provide a ranking of the City's income relative to
 all cities in California as well as growth relative to local regions. Inequality and poverty status are
 also important indicators for the level of equity in the community. We provide evidence of trends
 in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Sunnyvale, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Sunnyvale, but do not necessarily live in Sunnyvale.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

Why is it important?

The characteristics and growth of Sunnyvale's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#)	153,076.0	152,710.0
Veterans (#)	3,618.0	4,286.0
Foreign born persons (%, 5yr)	49.4	48.6
Population age 25+ (#)	113,005.0	110,317.0
AGE AND SEX		
Persons under 5 years (%)	6.2	7.7
Persons under 18 years (%)	18.5	21.5
Persons 65 years and over (%)	12.5	10.4
Female persons (%)	46.4	49.7
INCOME AND POVERTY Median household income (\$)	160 701 0	151 475 0
Per capita income in past 12 months (\$)	169,781.0 90,396.0	151,475.0 74,696.0
Persons in poverty (%)	6.2	74,696.0 5.8
Children age less than 18 in poverty (#)	1,257.0	1,084.0
Children age less than 18 in poverty (%)	4.5	3.4
RACE AND ETHNICITY	4.5	0.4
White alone (%)	28.1	39.8
African American alone (%, 5yr)	1.2	1.6
American Indian or Alaska Native alone (%, 5yr)	0.5	0.5
Asian alone (%)	50.0	44.5
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.1	0.3
Two or More Races (%)	9.9	6.0
Hispanic or Latino (%)	16.4	18.3
White alone, not Hispanic or Latino (%)	25.6	31.0
HOUSING		
Housing units (#)	61,301.0	59,151.0
Owner-occupied housing units (%)	45.1	44.2
Median value of owner-occupied housing units (\$)	1,679,900.0	1,567,100.0
Median selected monthly owner costs-with a mortgage (\$)	4,001.0	3,799.0
Median selected monthly owner costs-without a mortgage (\$)	960.0	811.0
Median gross rent (\$) FAMILIES AND LIVING ARRANGEMENTS	2,732.0	2,682.0
Households (#)	58,472.0	55,424.0
Persons per household (#)	2.6	2.7
Living in same house 1 year ago, % of persons age 1+	80.5	80.0
EDUCATION	00.0	00.0
High school graduate or higher, % of persons age 25+	94.1	93.5
Bachelor's degree or higher, % of persons age 25+	67.0	65.4
HEALTH		
With a disability, under age 65 years (#)	5,464.0	5,527.0
Persons without health insurance, under age 65 years (%) LABOR FORCE	3.1	3.8
In civilian labor force, persons age 16+ (%)	72.6	73.2
In civilian labor force, women age 16+ (%)	66.1	66.3
Employed, persons age 16+ (%)	67.7	69.8
Self employed (%)	5.5	6.7
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins.)	15.8	22.8
Drive alone in private vehicle (%)	57.9	71.5
Using public transportation (%)	3.0	9.3
Worked from home (%)	30.1	3.8

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

2023 % Change									
Region	Population	1 Year	3 Year	5 Year					
	C	ity							
Sunnyvale	156, 317	-0.03	1.34	1.54					
County and Broader Regions									
Santa Clara County	1,886,079	-0.26	-3.04	-3.17					
Bay Area	7,548,792	-0.45	-2.58	-2.62					
California	38,940,231	-0.35	-1.79	-2.01					

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Change)
City	2022	2023	Local	Bay Area	California
Santa Clara County	1,891.0	1,886.1	-0.26	-0.45	-0.35
San Jose	963.7	959.3	-0.47		
Sunnyvale	156.4	156.3	-0.03		
Santa Clara	130.5	132.5	1.54		
Mountain View	83.9	83.6	-0.30		
Milpitas	80.9	81.1	0.25		
Palo Alto	67.7	67.3	-0.60		
Gilroy	59.7	60.1	0.62		
Cupertino	59.7	59.2	-0.87		
Morgan Hill	46.2	45.9	-0.67		
Campbell	43.1	42.7	-0.88		
Los Gatos	33.2	33.1	-0.20		
Los Altos	31.3	31.0	-0.76		
Saratoga	30.8	30.6	-0.62		
Los Altos Hills	8.4	8.4	-0.40		
Monte Sereno	3.5	3.5	1.09		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

10

10

10

11.8

11.8

1990

2000

2010

2020

2030

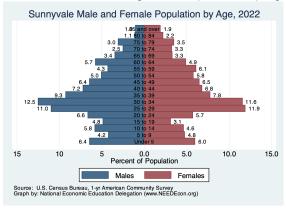
Year, through 2023

Sunnyvale (11.8%)
California (4.6%)

Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 2: Population Growth (2) (Over 1, 5 and 32 years, through 2023) Annual Growth Rate (%), to 2023 1.5 1.0 0.5 0.0 -0.26 -0 29 -0.35 -0.5 Ave. 1 Year 32 Years 5 Years Sunnyvale Santa Clara County California Source: U.S. Bureau of Economic Analysis Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



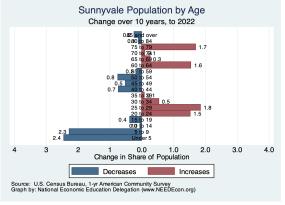
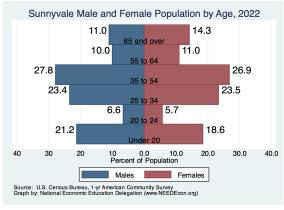


Figure 4: Population by Age - Broad Age Categories



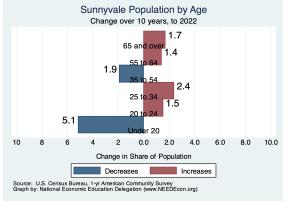


Figure 5: Population by Educational Attainment

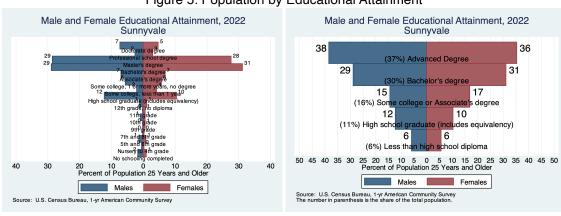


Figure 6: Population by Race/Ethnicity

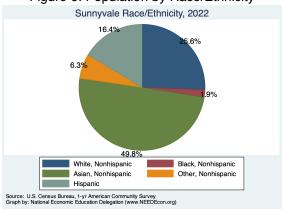
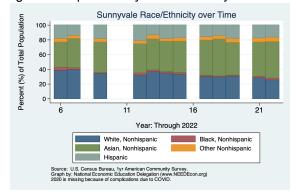


Figure 7: Population by Race/Ethnicity Over Time



Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

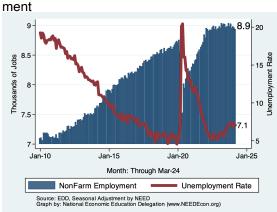
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Sunnyvale Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



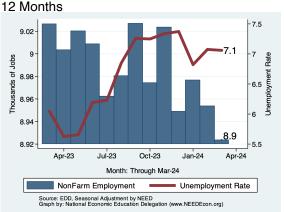
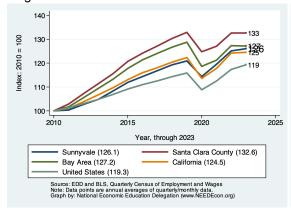
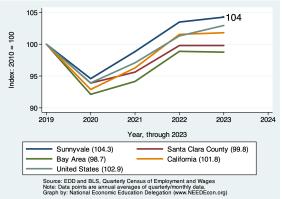


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Santa Clara County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Santa Clara County for March, 2024

			Empl		% Gro	wth - An	nualized	Rate	
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	1, 160, 919	100.0	3,973.9	4.2	1.6	1.5	0.2	3.0	0.5
Goods Producing	228,703	19.7	278.5	1.5	-4.9	-2.6	-2.1	2.6	0.7
Mining and Logging	200	0.0	0.0	0.0	0.0	0.0	100.0	33.3	0.0
Construction	53,354	4.6	517.3	12.4	-7.2	-4.8	-2.0	2.0	1.0
Manufacturing	174,825	15.1	-383.1	-2.6	-4.9	-2.1	-2.1	2.6	0.5
Durable Goods	167,204	14.4	-401.3	-2.8	-5.0	-2.3	-2.5	2.7	1.0
Non-Durable Goods	7,374	0.6	11.1	1.8	-2.3	0.9	4.3	1.3	-6.7
Service Providing	933,606	80.4	4,375.2	5.8	3.2	2.5	0.7	3.2	0.5
Trade, Trans & Utilities	118,031	10.2	204.7	2.1	-0.6	-1.4	-1.2	0.3	-1.8
Wholesale Trade	27,780	2.4	-2.5	-0.1	-2.6	-4.7	-3.5	-0.1	-2.4
Retail Trade	72,175	6.2	106.5	1.8	0.2	-0.1	0.1	-0.4	-2.6
Information	96,423	8.3	225.9	2.9	-10.1	-7.7	-7.4	-2.9	-0.1
Financial Activities	37,808	3.3	5.0	0.2	0.1	-1.0	-0.8	-0.2	0.6
Finance & Insurance	21,366	1.8	35.0	2.0	-0.0	-3.1	-1.8	-2.7	-0.2
Real Estate & Rental & Leasing	16,408	1.4	-34.9	-2.5	0.5	2.6	0.6	3.6	1.6
Professional & Business Srvcs	250,804	21.6	2,129.1	10.8	5.5	4.3	-0.2	1.4	0.9
Prof, Sci, & Tech	169,093	14.6	753.2	5.5	0.5	1.7	-1.9	0.8	0.8
Educational & Health Srvcs	204,231	17.6	1,015.2	6.2	6.9	6.3	6.1	6.0	3.2
Education Srvcs	50,684	4.4	58.2	1.4	3.6	3.6	4.0	6.5	0.7
Health Care & Social Assistance	152,533	13.1	1,088.1	9.0	6.5	7.8	6.9	5.5	3.8
Leisure & Hospitality	102,403	8.8	572.1	7.0	4.6	3.8	1.8	17.3	-0.4
Other Srvcs	24,284	2.1	261.2	13.9	-10.1	-3.0	-1.2	4.9	-3.1
Government	97,358	8.4	697.2	9.0	6.8	4.5	3.6	3.4	0.5
Federal	9,920	0.9	13.7	1.7	1.2	-0.5	-0.1	-1.3	0.4
State	6,856	0.6	25.0	4.5	6.8	1.4	1.3	2.3	0.5
Local	80,812	7.0	630.7	9.9	7.8	5.2	4.2	4.2	0.5

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Sunnyvale

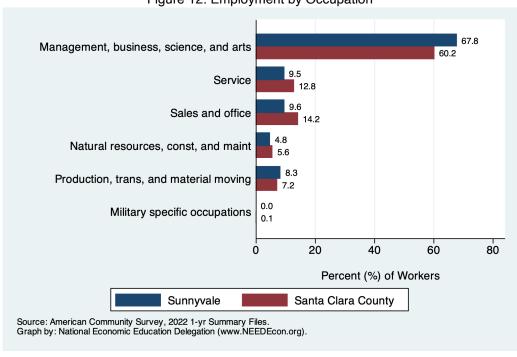
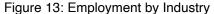
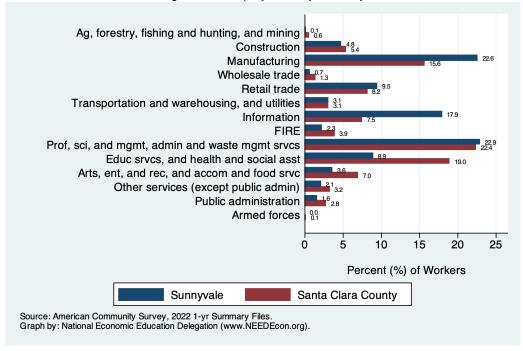


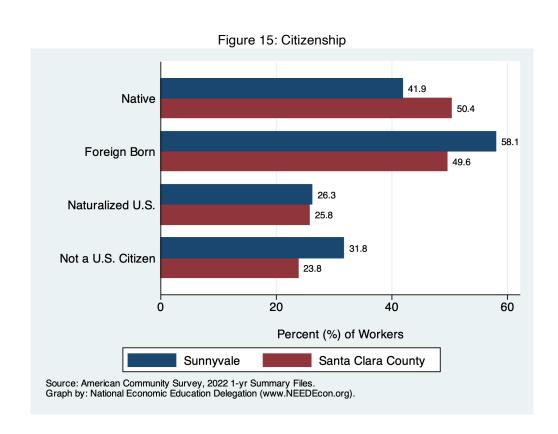
Figure 12: Employment by Occupation





Speak only English Speak Spanish (SS) SS - English very well 10.0 SS - English less than very well 6.8 47.8 Speak other languages (SOL) 38.9 34.7 SOL - English very well 27.6 13.1 SOL - English less than very well 10 20 30 40 50 Percent (%) of Workers Sunnyvale Santa Clara County Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home



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Employed Residents of Sunnyvale

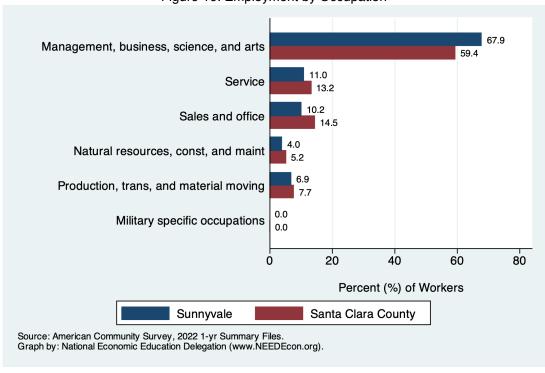
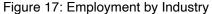


Figure 16: Employment by Occupation



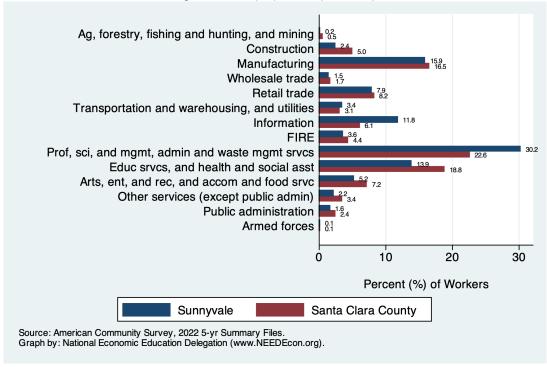


Figure 18: Language Spoken at Home 36.4 Speak only English 42.5 Speak Spanish (SS) SS - English very well SS - English less than very well 7.2 51.7 Speak other languages (SOL) 40.3 SOL - English very well 28.2 14.1 SOL - English less than very well 10 20 30 40 50 Percent (%) of Workers Sunnyvale Santa Clara County Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 19: Citizenship 39.4 Native 48.8 60.6 Foreign Born 51.2 24.4 Naturalized U.S. 26.1 36.2 Not a U.S. Citizen 25.1 20 Ó 40 60 Percent (%) of Workers Sunnyvale Santa Clara County Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

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Employed Residents vs Workers in Sunnyvale

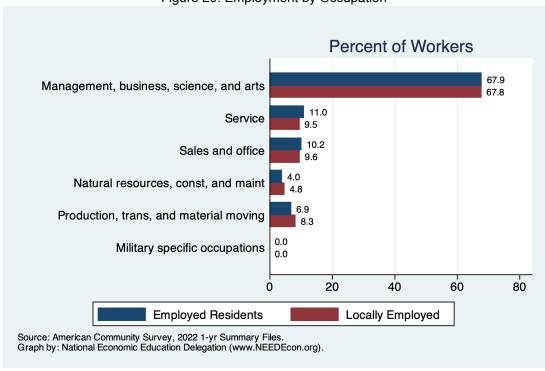
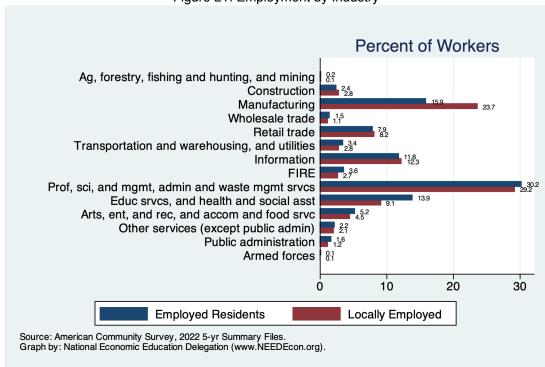


Figure 20: Employment by Occupation

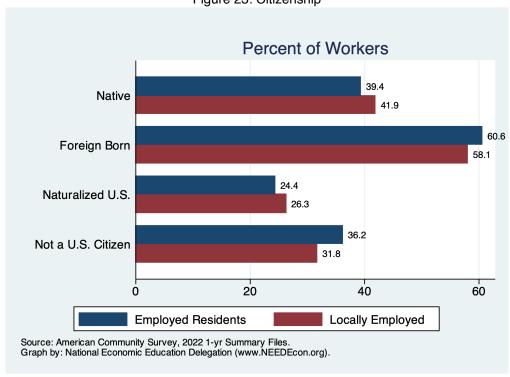




Percent of Workers Speak only English 39.7 12.0 12.5 Speak Spanish (SS) SS - English very well 4.6 SS - English less than very well 51.7 Speak other languages (SOL) SOL - English very well 34.7 14.1 SOL - English less than very well 13.1 10 20 Ó 30 40 50 **Employed Residents** Locally Employed Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Sunnyvale. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

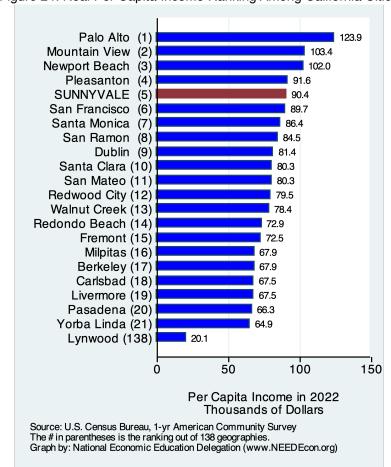
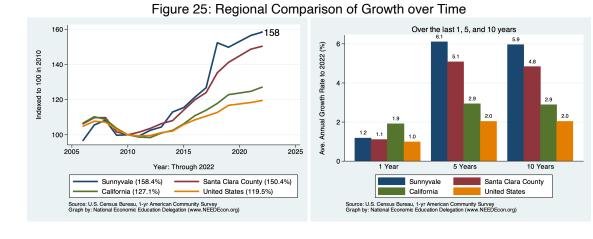
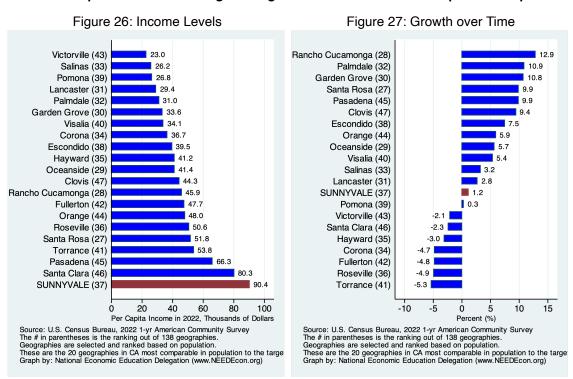


Figure 24: Real Per Capita Income Ranking Among California Cities

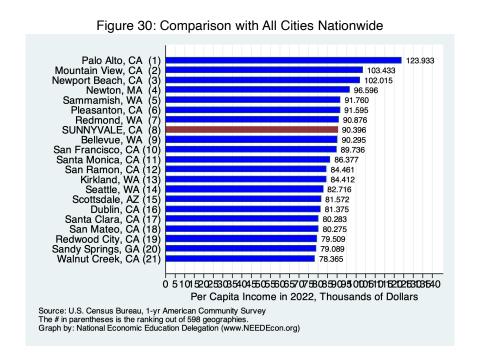


Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in Santa Clara County

Figure 29: Growth over Time Figure 28: Income Levels San Jose (6) 62.6 Palo Alto (1) 15.3 67.9 Milpitas (5) Milpitas (5) 13.3 Santa Clara (4) 80.3 SUNNYVALE (3) SUNNYVALE (3) San Jose (6) 103.4 Mountain View (2) Santa Clara (4) Palo Alto (1) Mountain View (2) 40 60 80 100 120 140 20 20 -5 5 10 Per Capita Income in 2022, Thousands of Dollars Percent (%) Source: U.S. Census Bureau, 2022 1-yr American Community Survey
The # in parentheses is the ranking out of 6 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 2022 1-yr American Community Survey The # in parentheses is the ranking out of 6 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)



Poverty and Inequality

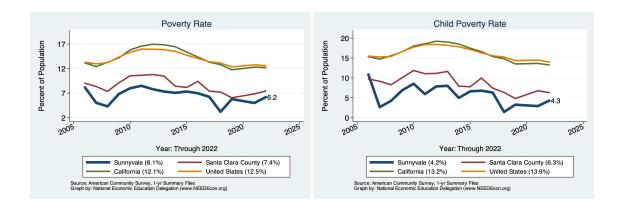
Definition:

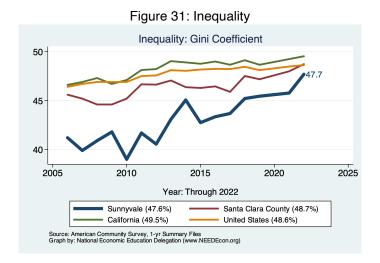
The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

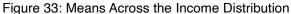
It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.





Bottom Quintile Second Quintile Top Quintile Top 5%

Figure 32: Shares Across the Income Distribution



Santa Clara County

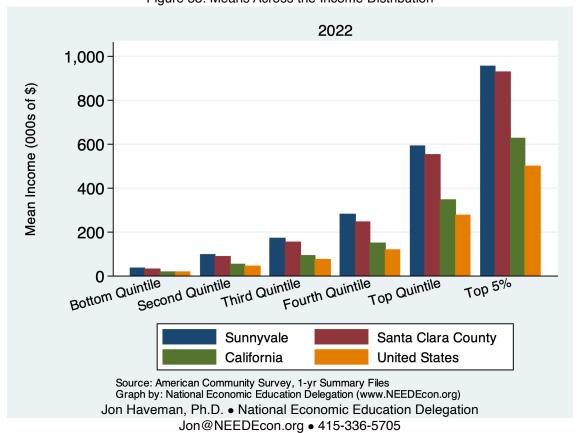
United States

Sunnyvale

California

Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Source: American Community Survey, 1-yr Summary Files



Housing

Housing Costs and Affordability

Definition:

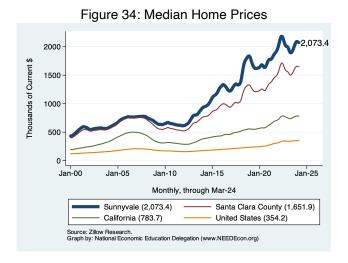
Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

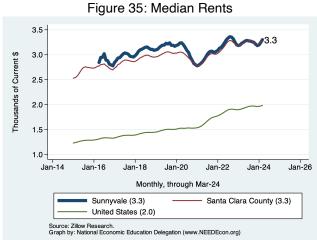
percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Sunnyvale and Broader Regions





Housing Ownership in Sunnyvale and Broader Regions

Figure 36: Home Ownership Rates

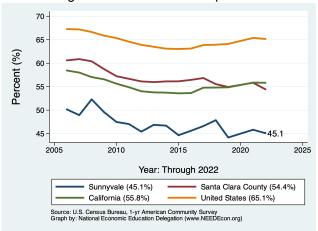


Figure 37: Home Ownership by Age

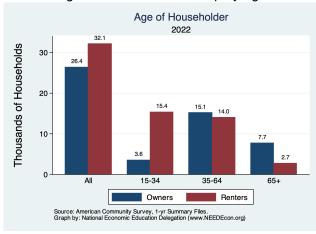


Figure 38: Income by Tenure

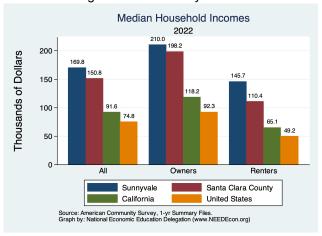


Figure 39: Income Distribution by Tenure

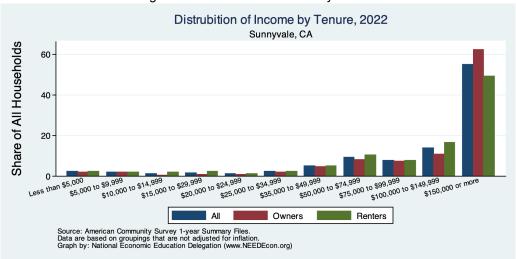


Figure 40: Income Distribution of Home Owners

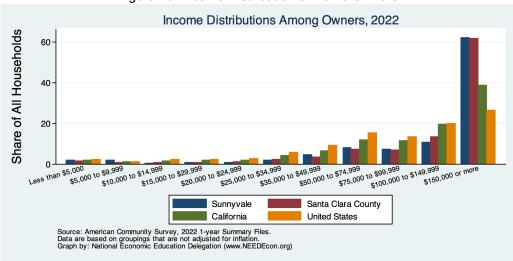
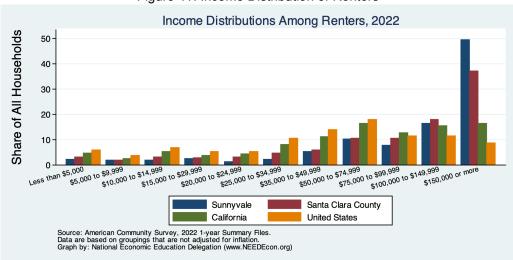


Figure 41: Income Distribution of Renters



Housing Burden in Sunnyvale and Broader Regions

Figure 42: Home Owners w/ A Mortgage

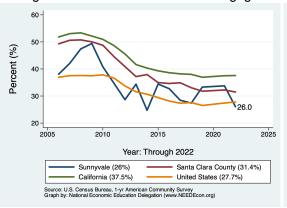


Figure 43: Home Owners w/o A Mortgage

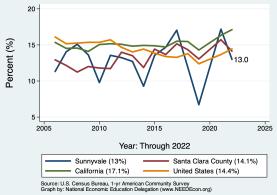


Figure 44: Renters

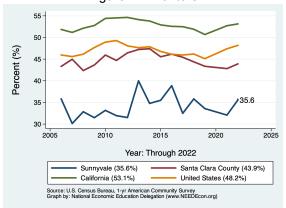
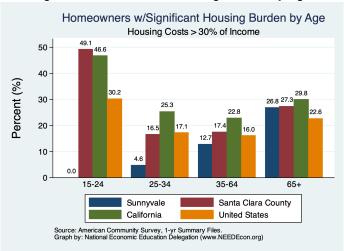


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Change from			
Indicator	2023	2019	2010	2019	2010		
Total Population	156,317.0	155,766.0	140,081.0	0.4	11.6		
Total # of Homes	63,111.0	59,953.0	55,791.0	5.3	13.1		
# Occupied Units	60,145.0	57,581.0	53,384.0	4.5	12.7		
Persons per Household	2.6	2.7	2.6	-4.0	-1.0		
Vacancy Rate (%)	4.7	4.0	4.3	18.8	8.9		

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

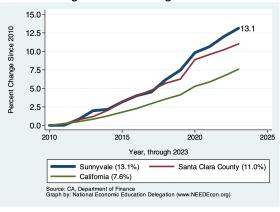


Figure 47: Persons per Household

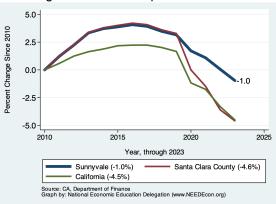


Figure 48: Vacancy Rates

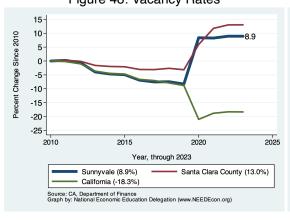
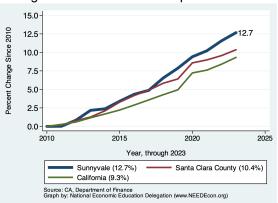


Figure 49: Number of Occupanied Units



Trends in the Growth of Housing by Housing Type

Figure 51: Single Attached Homes

40

30

20

2010

2015

2020

2025

Year, through 2023

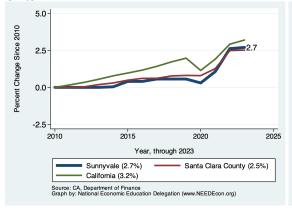
Sunroyvale (39.8%)

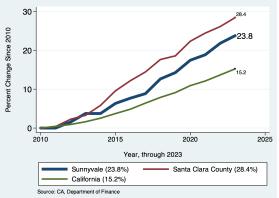
California (9.3%)

Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units





Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Sunnyvale was built. We break it down into owned versus rented residences and provide a comparison across Santa Clara County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

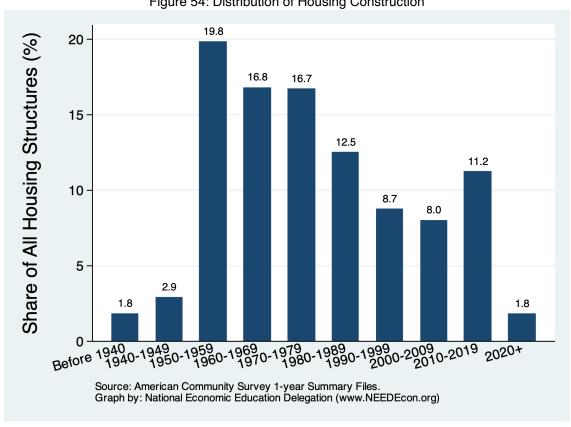


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

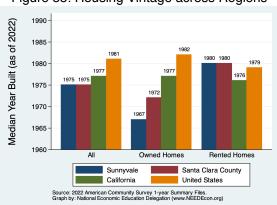


Figure 56: Housing Vintage by Tenure

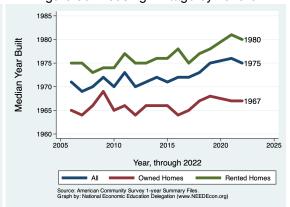


Figure 57: Vintage of Owned Residences

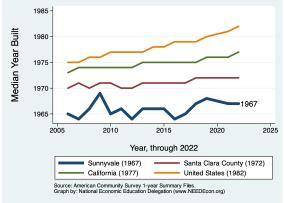


Figure 58: Vintage of Rented Residences

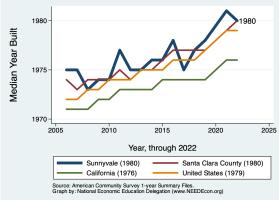
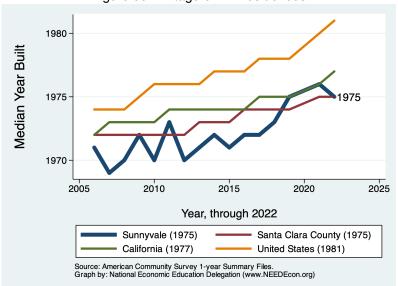


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

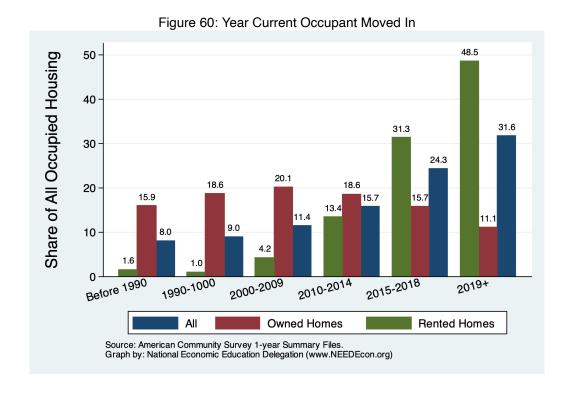


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

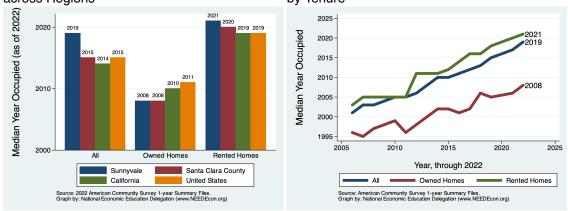


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

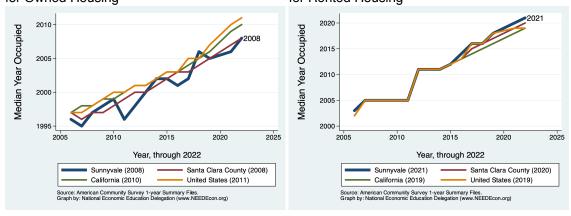


Figure 65: Year Occupied by Current Residents for All Housing 2020 Median Year Occupied 2015 2010 2005 2000 2010 2015 2020 2025 2005 Year, through 2022 Santa Clara County (2015) Sunnyvale (2019) United States (2015) California (2014) Source: American Community Survey 1-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Residential Permitting

Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Sunnyvale is compared with data from Santa Clara County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Sunnyvale - Ranking Among Comparables

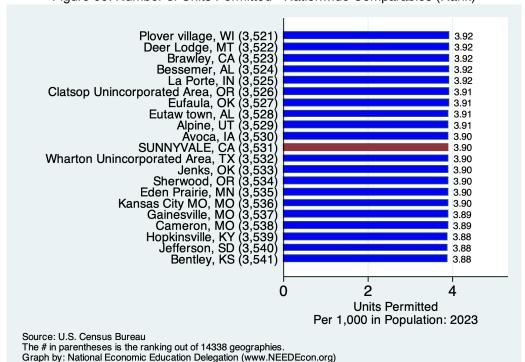
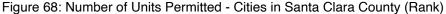
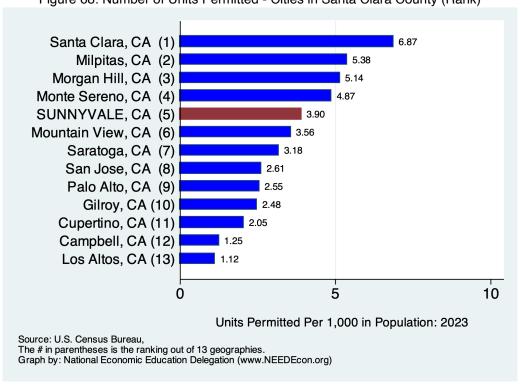


Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)

Paradise town, CA (1 Yucaipa, CA (96 Montebello, CA (97 86.39 4.05 4.01 American Canyon, CA (98) Sanger, CA (99) 4.01 3.98 Ione, CA 3.96 Berkeley, CA Escondido, CA 3.95 Loomis town, CA 3.95 Brawley, SUNNYVALE, 3.92 3.90 Atascadero, 3.87 Laguna Beach, CA Desert Hot Springs, CA San Bruno, CA 3.82 3.81 Bakersfield, CA 3.81 Antioch, CA Culver City, CA Rosemead, CA India, CA 3.77 3.72 3.71 3.68 Seaside, CA (515) 0.00 20 30 80 90 0 10 40 50 60 70 **Units Permitted** Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





Sunnyvale - Permitting Activity

Annual Units Permitted - Per Capita in Sunnyvale

Figure 69: Units Permitted Each Year

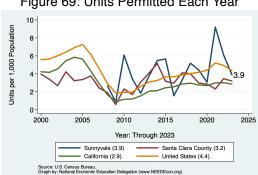
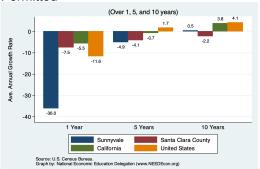


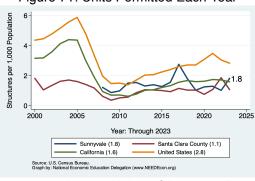
Figure 70: Average Annual Growth in Units Permitted (Over 1, 5, and 10 years)

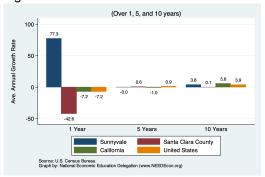


Annual Number of Buildings Permitted - Per Capita in Sunnyvale

Figure 72: Average Annual Growth in Buildings Permitted

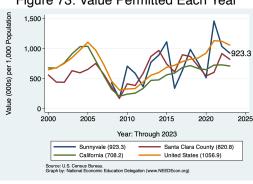
Figure 71: Units Permitted Each Year





Annual Value of Property Permitted - Per Capita in Sunnyvale

Figure 73: Value Permitted Each Year



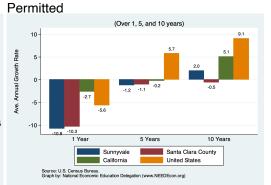


Figure 74: Average Annual Growth in Value

Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

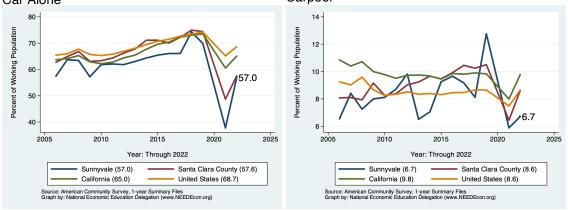
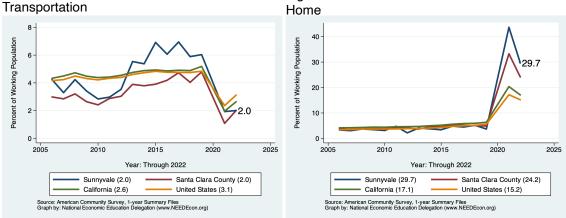


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Sunnyvale. The second provides data on those who work, but do not necessarily live in Sunnyvale. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	le	Fem	ale	All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	33,682	66.1	22, 262	59.1	55, 944	63.7	75.3
Drove Alone	30,345	59.5	19,704	52.4	50,049	57.0	65.5
Carpooled:	3,337	6.5	2,558	6.8	5,895	6.7	9.8
In 2-person carpool	2,715	5.3	1,584	4.2	4,299	4.9	7.0
In 3-person carpool	369	0.7	615	1.6	984	1.1	1.7
In 4-or-more-person carpool	253	0.5	359	1.0	612	0.7	1.2
Public Transportation (excl Taxi):	796	1.6	966	2.6	1,762	2.0	2.7
Bus or Trolley Bus	570	1.1	625	1.7	1,195	1.4	1.8
Streetcar or Trolley Car	0	0.0	83	0.2	83	0.1	0.5
Subway or Elevated	226	0.4	258	0.7	484	0.6	0.2
Railroad	0	0.0	0	0.0	0	0.0	0.1
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	1,147	2.3	227	0.6	1,374	1.6	0.7
Walked	427	0.8	454	1.2	881	1.0	2.4
Taxicab, Motorcycle, or other	1,219	2.4	562	1.5	1,781	2.0	1.7
Worked at Home	13,531	26.5	12,525	33.3	26,056	29.7	17.2
Total:	50,802	99.7	36,996	98.3	87, 798	100.0	

Source: 2022 1-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	Male Female		All Wor	kers	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	45, 305	61.5	25,437	60.0	70,742	62.0	75.3
Drove Alone	40,035	54.3	21,748	51.3	61,783	54.1	65.5
Carpooled:	5,270	7.2	3,689	8.7	8,959	7.8	9.8
In 2-person carpool	3,903	5.3	2,324	5.5	6,227	5.5	7.0
In 3-person carpool	1,188	1.6	646	1.5	1,834	1.6	1.7
In 4-or-more-person carpool	179	0.2	719	1.7	898	0.8	1.2
Public Transportation (excl Taxi):	1,920	2.6	1,523	3.6	3,443	3.0	2.6
Bus or Trolley Bus	1,286	1.7	1,082	2.6	2,368	2.1	1.8
Streetcar or Trolley Car	49	0.1	342	0.8	391	0.3	0.5
Subway or Elevated	539	0.7	99	0.2	638	0.6	0.2
Railroad	46	0.1	0	0.0	46	0.0	0.1
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	1,275	1.7	304	0.7	1,579	1.4	0.7
Walked	693	0.9	503	1.2	1, 196	1.0	2.4
Taxicab, Motorcycle, or other	1,271	1.7	877	2.1	2, 148	1.9	1.7
Worked at Home	13,531	18.4	12,525	29.5	26,056	22.8	17.2
Total:	63,995	86.8	41,169	97.1	105, 164	92.1	

Source: 2022 1-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

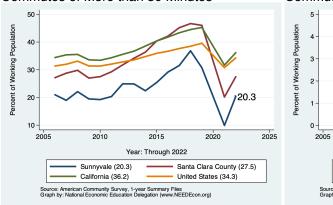
Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	M	lale	Fe	emale All Workers		All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	470	1.0	604	1.7	1,074	1.3	2.1
5 to 9 minutes	2,598	5.4	1,984	5.5	4,582	5.6	7.8
10 to 14 minutes	5,628	11.6	3,288	9.1	8,916	10.8	12.4
15 to 19 minutes	9,234	19.1	4,466	12.4	13,700	16.6	15.4
20 to 24 minutes	6,570	13.6	5, 149	14.3	11,719	14.2	14.8
25 to 29 minutes	2,272	4.7	2,699	7.5	4,971	6.0	6.4
30 to 34 minutes	5,304	10.9	3,865	10.8	9,169	11.1	15.2
35 to 39 minutes	901	1.9	290	0.8	1,191	1.4	2.9
40 to 44 minutes	564	1.2	433	1.2	997	1.2	4.1
45 to 59 minutes	2,010	4.1	743	2.1	2,753	3.3	8.2
60 to 89 minutes	1,377	2.8	724	2.0	2,101	2.5	7.2
90 or more minutes	343	0.7	226	0.6	569	0.7	3.6
Total:	37,271	76.9	24, 471	68.1	61,742	74.8	

Source: 2022 1-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



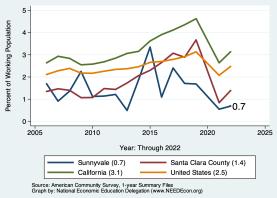
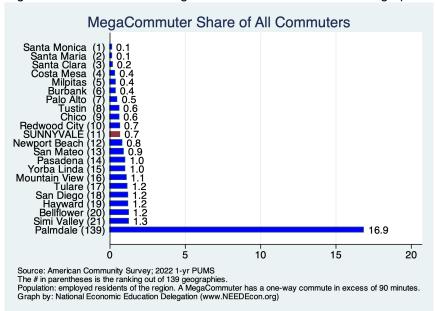


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

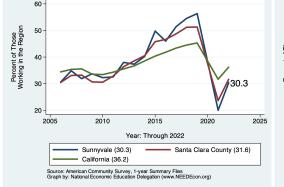
WORKPLAC	CE GEOGR	AFIII					
	Mal	е	Female		All Workers		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	481	0.7	627	1.6	1,108	1.0	2.1
5 to 9 minutes	2,401	3.3	2,213	5.5	4,614	4.2	7.8
10 to 14 minutes	4,592	6.4	2,731	6.8	7,323	6.6	12.4
15 to 19 minutes	8,914	12.4	4,584	11.4	13,498	12.2	15.3
20 to 24 minutes	8,168	11.3	5,623	14.0	13,791	12.4	14.8
25 to 29 minutes	3,039	4.2	2,131	5.3	5,170	4.7	6.4
30 to 34 minutes	7,209	10.0	3,840	9.5	11,049	10.0	15.2
35 to 39 minutes	2,082	2.9	731	1.8	2,813	2.5	2.9
40 to 44 minutes	2,186	3.0	680	1.7	2,866	2.6	4.1
45 to 59 minutes	4,600	6.4	2,519	6.3	7,119	6.4	8.2
60 to 89 minutes	4,247	5.9	1,765	4.4	6,012	5.4	7.2
90 or more minutes	2,545	3.5	1, 200	3.0	3,745	3.4	3.6
Total:	50,464	69.9	28,644	71.2	79, 108	71.3	

Source: 2022 1-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



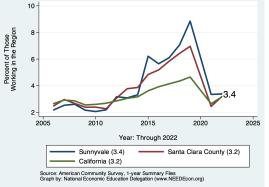
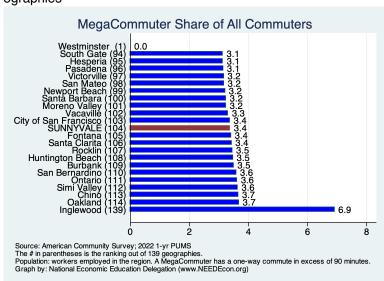


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



Place of Work

This section provides evidence on where workers living in Sunnyvale work. As evidenced in the first table, some of Sunnyvale's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Sunnyvale city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	50,648	99.4	36, 949	98.2	87, 597	99.8	99.6	
Worked in county of residence	43,967	86.3	33,084	87.9	77,051	87.8	85.3	
worked outside of county of residence	6,681	13.1	3,865	10.3	10,546	12.0	14.3	
Worked outside state of residence	154	0.3	47	0.1	201	0.2	0.4	
Total:	50,802	99.7	36,996	98.3	87, 798	100.0		

Source: 2022 1-year American Community Survey, Summary File

25 Percent of Working Population 20 15 12.0 10 5 2010 2005 2015 2020 2025 Year: Through 2022 Sunnyvale (12.0) Santa Clara County (10.2) California (14.2) United States (21.5) Source: American Community Survey, 1-year Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

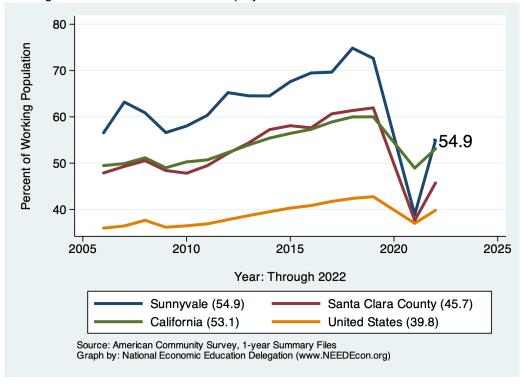
Figure 85: Percent of Workers Employed Outside of Their County of Residence

Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Ma	le	Fem	ale	All W	orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	50,802	99.7	36,996	98.3	87, 798	100.0	95.8
Worked in place of residence	21,664	42.5	17,923	47.6	39,587	45.1	42.3
Worked outside place of residence	29,138	57.2	19,073	50.7	48,211	54.9	53.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.2
Total:	50,802	99.7	36,996	98.3	87, 798	100.0	

Source: 2022 1-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City California			United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	84, 380	48, 335	84.7	45,677	83.4
Car, truck, or van - carpooled	40,992	35,926	55.4	34,518	53.6
Public transportation (excluding taxicab)	103,767	34,625	145.4	41,443	113.1
Walked	25,481	30,552	40.5	27,247	42.2
Taxicab, motorcycle, bicycle, or other means	126,208	40,631	150.7	36,218	157.3
Worked from home	140,469	79,738	85.5	69,180	91.7
Total:	102,682	49,818	206.1	46,365	221.5

Source: 2022 1-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	,000	\$25,000-	\$74,999	\$75,0	00+	Al	l	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	7, 278	40.9	10,415	50.2	29,733	54.9	50, 144	57.1	68.4
Car, Truck, or Van: Carpooled	1,331	7.5	1,960	9.4	3,303	6.1	7,102	8.1	9.5
Public Transportation (excl Taxi)	427	2.4	499	2.4	2,381	4.4	3,503	4.0	3.6
Walked	450	2.5	279	1.3	439	0.8	1,244	1.4	2.4
Taxicab, Motorcycle, or other	348	2.0	398	1.9	1,839	3.4	2,657	3.0	2.4
Worked at Home	1,793	10.1	2,435	11.7	16,500	30.4	21, 153	24.1	13.6
Total:	11,627	65.4	15,986	77.0	54, 195		85, 803	97.7	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25	,000	\$25,000-\$74,999		\$75,000+		All		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	7, 339	38.0	13, 324	50.6	43, 217	60.8	67, 506	59.1	68.5
Car, Truck, or Van: Carpooled	1,768	9.2	1,842	7.0	4,603	6.5	9,002	7.9	9.5
Public Transportation (excl Taxi)	693	3.6	775	2.9	3,793	5.3	5,603	4.9	3.6
Walked	367	1.9	217	0.8	565	0.8	1,300	1.1	2.4
Taxicab, Motorcycle, or other	416	2.2	383	1.5	2,005	2.8	2,948	2.6	2.4
Worked at Home	1,793	9.3	2,435	9.2	16,500	23.2	21, 153	18.5	13.6
Total:	12,376	64.1	18,976	72.0	70,683	99.5	107, 512	94.2	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

²⁾ For regions with more than one geography, the medians are averages weighted by working population.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	verty	100-149	% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1, 194	31.5	962	25.3	47, 893	57.6	50,049	57.0	65.8
Car, Truck, or Van: Carpooled	108	2.8	794	20.9	4,993	6.0	5,895	6.7	9.8
Public Transportation (excl Taxi)	242	6.4	0	0.0	1,520	1.8	1,762	2.0	2.6
Walked	0	0.0	77	2.0	804	1.0	881	1.0	2.1
Taxicab, Motorcycle, or other	0	0.0	54	1.4	3,101	3.7	3,155	3.6	2.4
Worked at Home	1,053	27.8	99	2.6	24,904	29.9	26,056	29.7	17.2
Total:	2,597	68.5	1,986	52.2	83, 215		87, 798		

Source: 2022 1-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR **WORKPLACE GEOGRAPHY**

	In Po	In Poverty		100-149% of Pov		>150% of Pov		•	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	878	25.3	975	25.8	59,930	56.7	61,783	56.3	65.8
Car, Truck, or Van: Carpooled	345	9.9	94	2.5	8,520	8.1	8,959	8.2	9.8
Public Transportation (excl Taxi)	462	13.3	55	1.5	2,926	2.8	3,443	3.1	2.6
Walked	236	6.8	0	0.0	960	0.9	1, 196	1.1	2.1
Taxicab, Motorcycle, or other	34	1.0	0	0.0	3,693	3.5	3,727	3.4	2.4
Worked at Home	1,053	30.3	99	2.6	24,904	23.6	26,056	23.7	17.2
Total:	3,008	86.6	1,223	32.3	100,933	95.5	105, 164	95.8	100.0

Source: 2022 1-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Sunnyvale is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

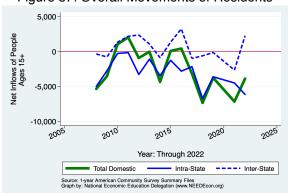


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

Net Inflows							
				e State		-	
			W/in	Between	Across	From	
Category	Population	All Migration	County	Counties	States	Abroad	
No income	16,344	-1,489	-1,263	-629	-259	662	
With income	112,334	514	-3,618	-636	2,521	2,247	
\$1 to \$9,999 or loss	13,571	-721	-433	-570	82	200	
\$10,000 to \$14,999	6,032	536	230	246	-74	134	
\$15,000 to \$24,999	7,612	270	-401	-91	193	569	
\$25,000 to \$34,999	6,996	-27	-10	-206	107	82	
\$35,000 to \$49,999	8,851	213	228	-208	24	169	
\$50,000 to \$64,999	7,431	695	450	218	-23	50	
\$65,000 to \$74,999	4,186	-298	-356	534	-476	0	
\$75,000 or more	57,655	-154	-3,326	-559	2,688	1,043	
All:	128,678	-975	-4,881	-1,265	2,262	2,909	

Source: 2022 1-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no

information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

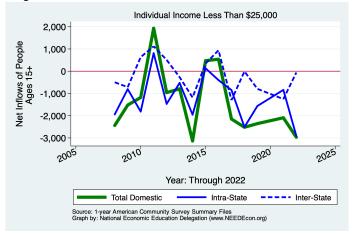


Figure 89: Overall Movements of Middle Income Residents

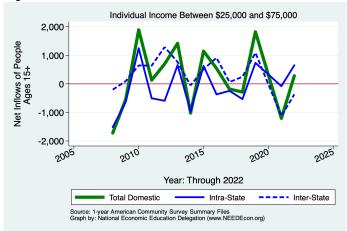
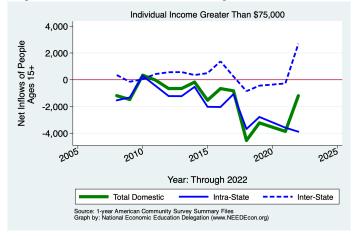


Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

	Net Inflows							
			Same	e State		_		
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad		
Never married	47, 189	-735	-1,797	-510	891	681		
Now married, except separated	66,128	-307	-2,706	-929	1,352	1,976		
Divorced	7,855	-406	-409	-106	71	38		
Separated	1,075	70	-58	128	0	0		
Widowed	6,431	403	89	152	-52	214		
Total:	128,678	-975	-4,881	-1,265	2, 262	2,909		

Source: 2022 1-year American Community Survey, Summary File

Table 19: Migration by Tenure

			Samo	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	73,375	-3,194	-2,021	-2,109	321	615
Householder lived in renter-occupied housing units	75,975	719	-5,038	1,124	1,970	2,663
Total:	149, 350	-2,475	-7,059	-985	2, 291	3, 278

Source: 2022 1-year American Community Survey, Summary File

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Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

			Same	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	6,979	-577	-864	-10	27	270
5 to 17 years	18,841	-2,484	-1,739	-729	-246	230
18 and 19 years	2,192	-1,780	-518	-879	-383	0
20 to 24 years	9,516	212	-685	-12	558	351
25 to 29 years	17,472	1,629	-1,235	676	1,856	332
30 to 34 years	18,448	251	-313	-319	287	596
35 to 39 years	13,114	-461	-693	-460	344	348
40 to 44 years	10,734	185	-397	203	-54	433
45 to 49 years	9,867	-682	-466	-303	-50	137
50 to 54 years	8,241	-191	-208	30	-55	42
55 to 59 years	7,837	348	47	-15	135	181
60 to 64 years	8,176	-141	17	-171	-130	143
65 to 69 years	5,138	48	47	38	-81	44
70 to 74 years	4,342	64	24	-73	-36	149
75 years and over	9,636	-100	-116	79	-129	66
Total Population:	150, 533	-3,679	-7,099	-1,945	2,043	3,322

Source: 2022 1-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		١	Net Inflows			
			Same State			_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	6,658	156	-366	376	0	146
High school graduate (includes equiv)	12,893	312	303	-14	-147	170
Some college or assoc. degree	17,733	-244	341	-342	-287	44
Bachelor's degree	33,920	-1,520	-1,795	-343	-197	815
Graduate or professional degree	41,801	2,246	-1,776	8	2,718	1,296
Total:	113,005	950	-3,293	-315	2,087	2,471

Source: 2022 1-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	72,769	72,769
Moved Within Same County	108, 135	120,687
Moved to Different County, Same State	77,896	82,608
Moved Between States	129,567	73,933
Moved from Abroad	48,997	
Total Population:	78, 186	78,943

Source: 2022 1-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	38.0	38.0
Moved Within Same County	30.8	29.7
Moved to Different County, Same State	31.0	31.1
Moved Between States	29.3	32.1
Moved from Abroad	34.4	
Total Population:	35.9	35.4

Source: 2022 1-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

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