Soledad, California

Indicators Report

by
The National Economic Education Delegation (NEED)

April 21, 2024

Exploring the economics, demographics, and well-being of Soledad and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Soledad (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Soledad. These indicators are compared to Monterey County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snopshot of Soledad demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Soledad and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Soledad, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
 the transportation patterns and choices of local residents. We provide detailed evidence on the
 proprotion of residents who work from home and on the various transportation choices of those
 who head to the office. This information is also provided for those who work in Soledad, but do
 not necessarily live in Soledad.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

Why is it important?

The characteristics and growth of Soledad's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	24,781.0	25,705.0
Veterans (#, 5yr)	493.0	730.0
Foreign born persons (%, 5yr)	30.4	29.9
Population age 25+ (#, 5yr)	16,162.0	17,544.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	4.1	6.3
Persons under 18 years (%, 5yr)	23.7	22.6
Persons 65 years and over (%, 5yr)	6.9	6.0
Female persons (%, 5yr)	35.0	31.3
INCOME AND POVERTY		
Median household income (\$, 5yr)	85,040.0	64,472.0
Per capita income in past 12 months (\$, 5yr)	18,573.0	14,516.0
Persons in poverty (%, 5yr)	17.2	13.5
Children age less than 18 in poverty (#, 5yr)	1,574.0	1,136.0
Children age less than 18 in poverty (%, 5yr)	27.1	19.8
RACE AND ETHNICITY		
White alone (%, 5yr)	21.2	44.1
African American alone (%, 5yr)	7.8	9.6
American Indian or Alaska Native alone (%, 5yr)	0.8	1.0
Asian alone (%, 5yr)	2.9	1.7
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.3	0.4
Two or More Races (%, 5yr)	7.1	4.4
Hispanic or Latino (%, 5yr)	79.0	72.5
White alone, not Hispanic or Latino (%, 5yr)	8.6	13.3
HOUSING		
Housing units (#, 5yr)	4,591.0	3,966.0
Owner-occupied housing units (%, 5yr)	59.9	62.2
Median value of owner-occupied housing units (\$, 5yr)	527,400.0	370,800.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,282.0	1,748.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)		519.0
Median gross rent (\$, 5yr)	1,512.0	1,274.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	4,314.0	3,674.0
Persons per household (#, 5yr)	4.2	4.6
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	89.6	84.2
High school graduate or higher, % of persons age 25+ (5yr)	57.1	59.9
Bachelor's degree or higher, % of persons age 25+ (5yr)	5.8	6.8
HEALTH		
With a disability, under age 65 years (#, 5yr)	505.0	780.0
Persons without health insurance, under age 65 years (%, 5yr)	7.1	5.3
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	39.1	33.5
In civilian labor force, women age 16+ (%, 5yr)	49.5	44.9
Employed, persons age 16+ (%, 5yr)	37.8	32.1
Self employed (%, 5yr)	3.4	1.8
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	25.0	22.4
Drive alone in private vehicle (%, 5yr)	73.2	73.2
Using public transportation (%, 5yr)	0.7	0.8
Worked from home (%, 5yr)	1.5	1.2

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Triousarius, bariu	ary to barraary)	
	2023	
Region	Population	1 Year

	2023		% Cha	ange	
Region	Population	1 Year	3 Year	5 Year	_
		City			_
Soledad	26,230	-1.26	3.27	1.31	
	County and	Broader	Regions		_
Monterey County	430,368	-0.83	-2.28	-2.84	
Central Coast	1,411,324	-0.74	-1.86	-2.79	
California	38,940,231	-0.35	-1.79	-2.01	

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Change	
City	2022	2023	Local	Central Coast	California
Monterey County	434.0	430.4	-0.83	-0.74	-0.35
Salinas	159.7	159.5	-0.17		
Seaside	32.1	29.8	-7.24		
Monterey	28.1	26.8	-4.39		
Soledad	26.6	26.2	-1.26		
Marina	21.5	22.1	2.51		
Greenfield	19.7	19.9	1.14		
Pacific Grove	14.8	14.7	-0.16		
King City	13.3	13.8	3.71		
Gonzales	8.4	8.3	-0.61		
Carmel By The Sea	3.0	3.0	-0.49		
Del Rey Oaks	1.5	1.5	-0.32		
Sand City	0.4	0.4	0.80		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)



Figure 2: Population Growth (2)

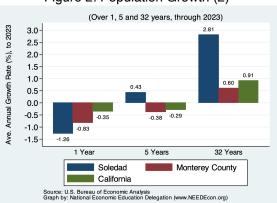
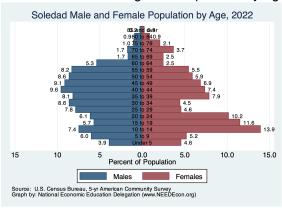


Figure 3: Population by Age - Detailed Age Categories



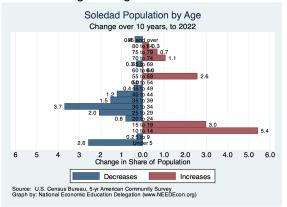
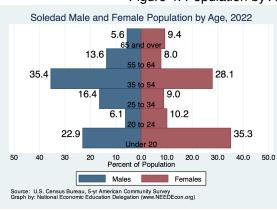


Figure 4: Population by Age - Broad Age Categories



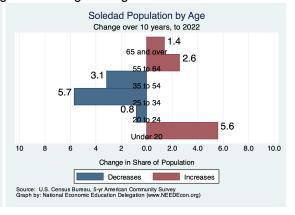
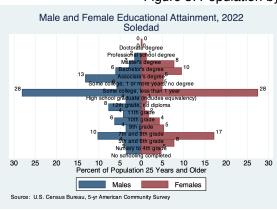
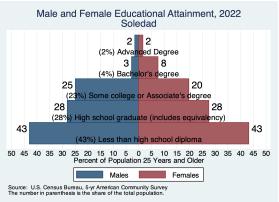


Figure 5: Population by Educational Attainment

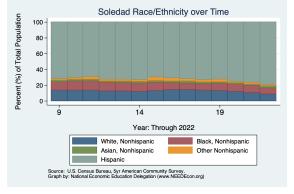




Soledad Race/Ethnicity, 2022 White, Nonhispanic Black, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 6: Population by Race/Ethnicity





Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

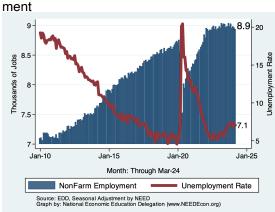
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Soledad Summary for March, 2024

	Change From:								
Category	Current Value	Last Month	2 Months Ago	Last Year					
Employment	8,924	-30	-53	-103					
Labor Force	9,644	9	15	96					
Number Unemployed	678	-4	21	97					
Unemployment Rate	7.0	-0.0	0.2	0.9					

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



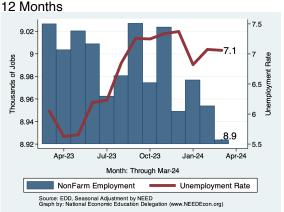
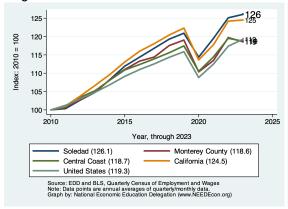
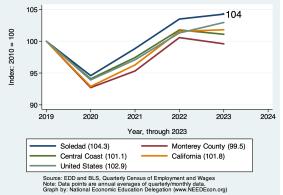


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Monterey County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Monterey County for March, 2024

	Empl % Growth - Annualized Rate								
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	147, 533	100.0	606.9	5.1	1.6	1.5	1.6	3.8	0.3
Total Private	113,374	76.8	491.1	5.3	1.7	4.2	2.9	4.7	0.6
Goods Producing	13, 118	8.9	-23.8	-2.2	0.6	7.6	7.9	5.3	1.7
Mining, Logging and Construction	7,659	5.2	83.5	14.1	-3.3	2.0	7.4	5.4	2.7
Mining and Logging	200	0.1	0.0	0.0	0.0	0.0	0.0	0.0	-6.7
Construction	7,435	5.0	109.7	19.5	-4.4	1.2	7.4	5.6	3.2
Manufacturing	5,446	3.7	11.8	2.6	-0.7	14.6	7.6	4.6	0.3
Non-Durable Goods	3,977	2.7	0.3	0.1	1.0	19.5	8.5	7.5	1.2
Service Providing	134,365	91.1	458.6	4.2	1.7	1.0	1.1	3.7	0.2
Trade, Trans & Utilities	25,363	17.2	-65.2	-3.0	-4.9	-2.3	-0.5	0.4	-1.0
Wholesale Trade	6,054	4.1	-27.2	-5.2	0.7	2.8	3.3	5.0	0.5
Retail Trade	16,172	11.0	73.7	5.6	-4.8	-1.4	0.6	-0.0	-0.7
Information	900	0.6	0.0	0.0	0.0	0.0	12.5	9.5	-2.0
Financial Activities	4,176	2.8	14.8	4.3	-2.2	3.6	2.4	0.7	-0.9
Professional & Business Srvcs	15,061	10.2	176.4	15.2	6.7	5.6	-1.1	-0.1	0.7
Educational & Health Srvcs	23,016	15.6	44.5	2.4	8.1	8.3	7.5	5.2	2.7
Health Care & Social Assistance	20,412	13.8	48.3	2.9	6.7	5.7	5.7	4.6	2.4
Leisure & Hospitality	26,048	17.7	317.5	15.9	0.9	3.5	2.7	14.0	0.1
Accommodation & Food Srvcs	22,884	15.5	93.3	5.0	-2.4	1.9	0.8	12.5	-0.2
Other Srvcs	5,568	3.8	34.0	7.6	-1.6	-1.8	1.7	7.0	1.7
Government	34,122	23.1	-55.5	-1.9	2.1	-5.9	-2.2	1.2	-0.4
Federal	5,200	3.5	0.0	0.0	0.0	0.0	0.0	-2.4	0.4
State	5,506	3.7	33.3	7.6	1.5	1.3	3.9	1.4	-0.6
Local	23,415	15.9	-26.2	-1.3	3.6	-10.1	-4.0	2.1	-0.6
County	5,499	3.7	24.5	5.5	1.7	2.0	1.8	0.6	1.1
City	2,200	1.5	-100.0	-41.3	-16.3	-8.5	0.0	7.4	-0.9
Local Government Education	12, 128	8.2	-20.1	-2.0	4.8	-17.1	-8.0	2.4	-1.5

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Soledad

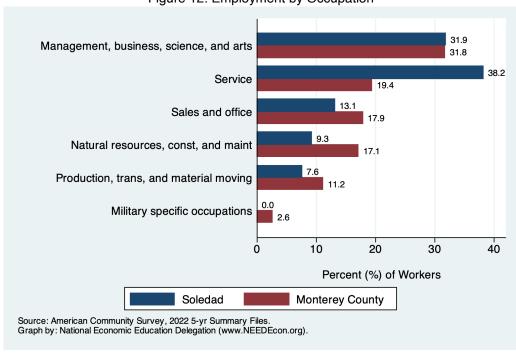
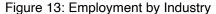
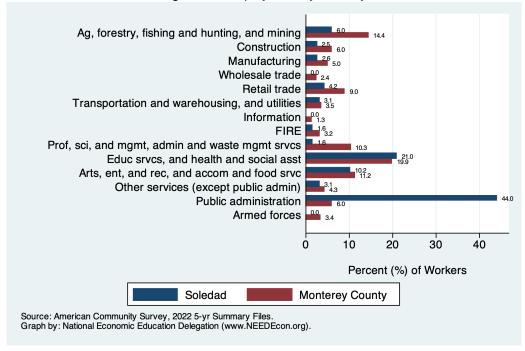


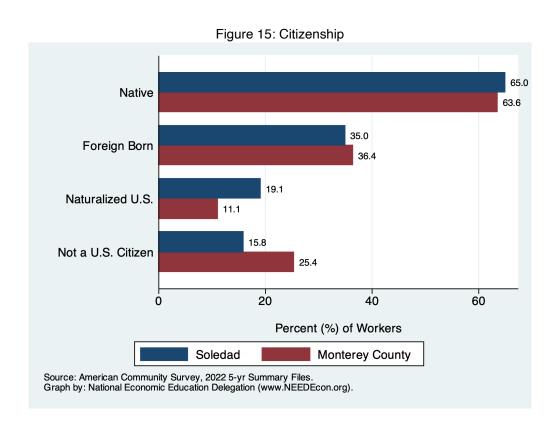
Figure 12: Employment by Occupation





37.1 Speak only English 45.7 55.3 Speak Spanish (SS) SS - English very well 22.3 SS - English less than very well 24.6 7.6 Speak other languages (SOL) 7.4 6.3 SOL - English very well SOL - English less than very well 20 40 60 Percent (%) of Workers Soledad **Monterey County** Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home



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Employed Residents of Soledad

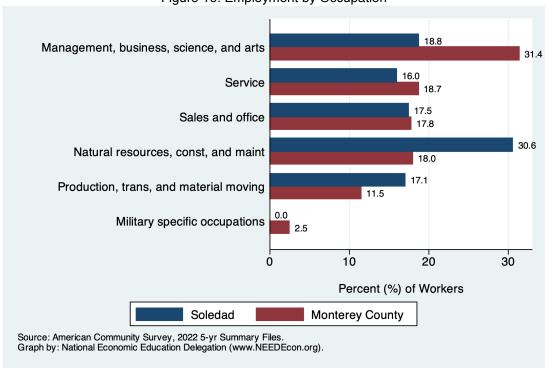
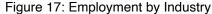


Figure 16: Employment by Occupation



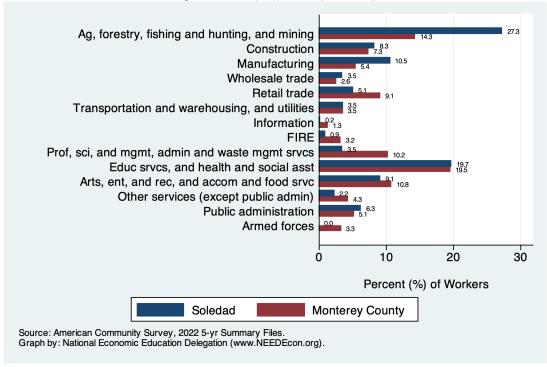
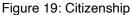
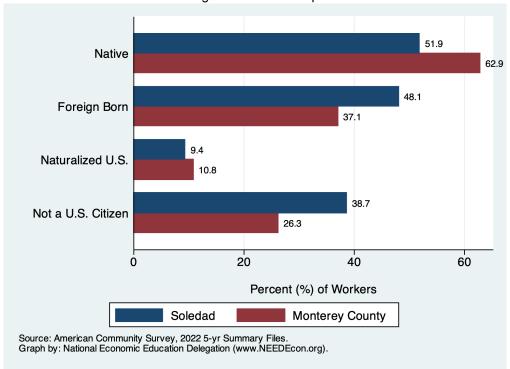


Figure 18: Language Spoken at Home Speak only English 44.5 83.2 Speak Spanish (SS) 48.3 SS - English very well 23.3 47.1 SS - English less than very well 25.0 Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Soledad **Monterey County** Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).





Employed Residents vs Workers in Soledad

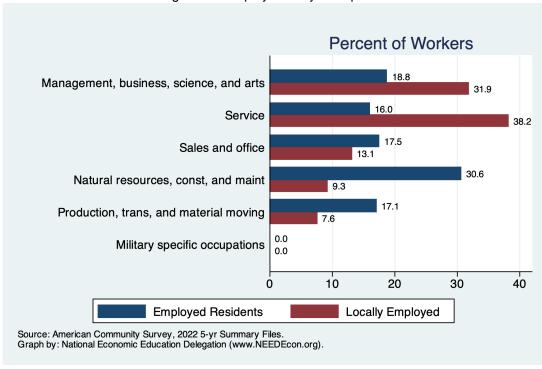
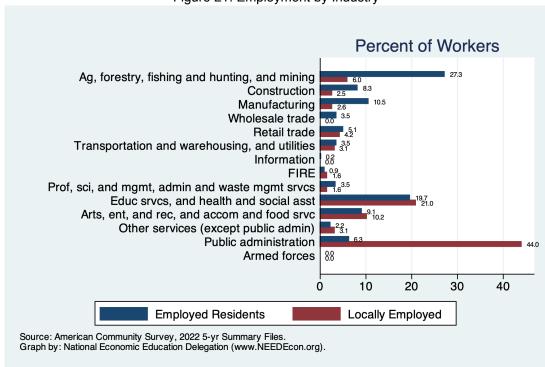


Figure 20: Employment by Occupation

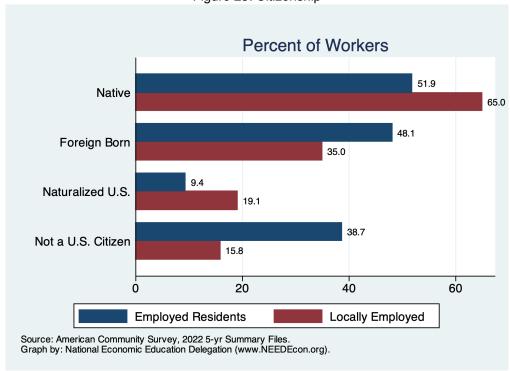




Percent of Workers Speak only English 37.1 83.2 Speak Spanish (SS) 55.3 36.0 34.4 SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 80 40 60 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Soledad. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

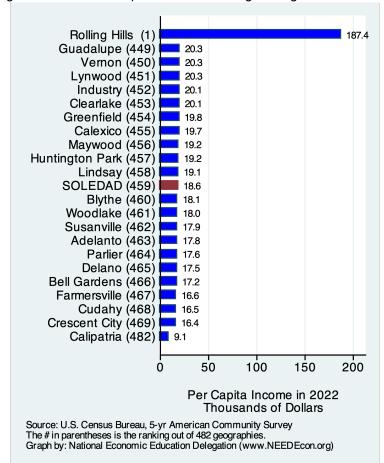
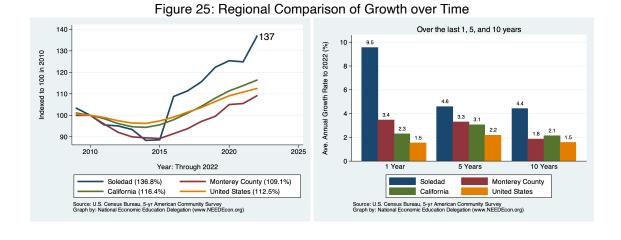
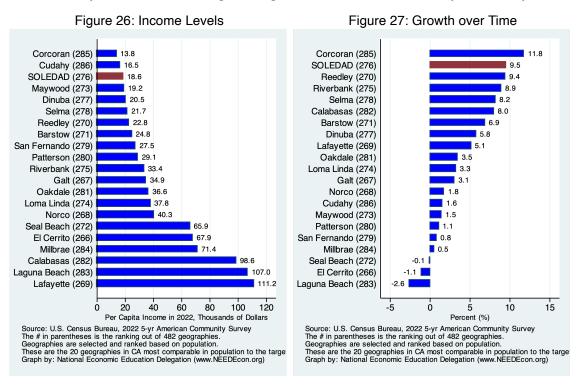


Figure 24: Real Per Capita Income Ranking Among California Cities

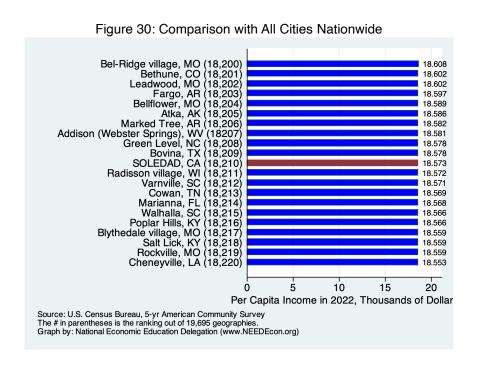


Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in Monterey County

Figure 28: Income Levels Figure 29: Growth over Time SOLEDAD (12) King City (10) 18.6 9.8 SOLEDAD (12) Greenfield (11) King City (10) Pacific Grove (2) Gonzales (9) Sand City (5) 25.3 Salinas (8) 27.3 Gonzales (9) Seaside (7) Seaside (7) Marina (6) Marina (6) Sand City (5) Carmel By The Sea (1) Monterey (4) Salinas (8) Del Rey Oaks (3) Monterey (4) Pacific Grove (2) Greenfield (11) 0.0 Carmel By The Sea (1) Del Rey Oaks (3) -3.5 10 20 40 60 80 100 -5 Ò Per Capita Income in 2022, Thousands of Dollars Percent (%) Source: U.S. Census Bureau, 2022 5-yr American Community Survey
The # in parentheses is the ranking out of 12 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 2022 5-yr American Community Survey The # in parentheses is the ranking out of 12 geographies.
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Graph by: National Economic Education Delegation (www.NEEDEcon.org)



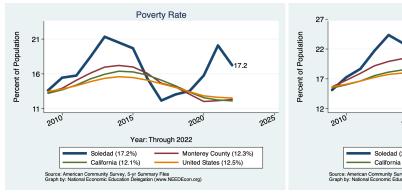
Poverty and Inequality

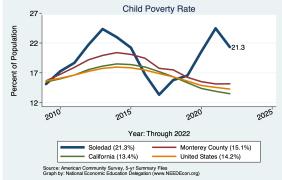
Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.





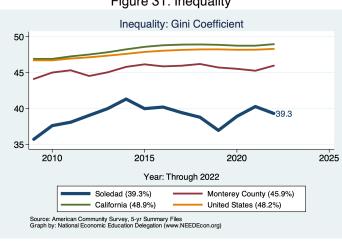
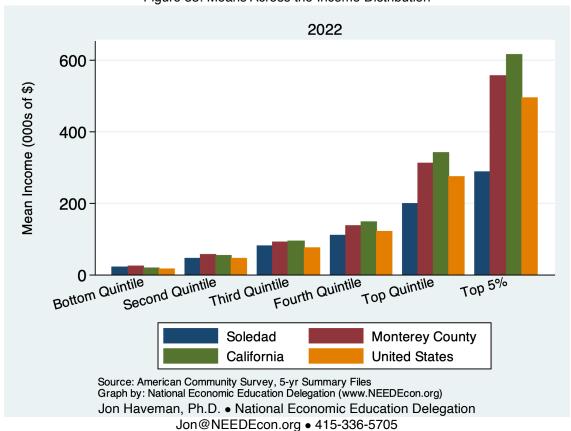


Figure 31: Inequality

2022 50 Percent of All Income 40 30 20 10 0 Second Quintile Third Quintile Fourth Quintile Top Quintile Top 5% Bottom Quintile **Monterey County** Soledad **United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





Housing

Housing Costs and Affordability

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Soledad and Broader Regions

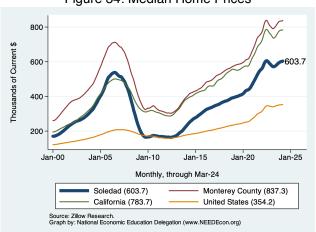


Figure 34: Median Home Prices

Figure 35: Median Rents



Housing Ownership in Soledad and Broader Regions

Figure 36: Home Ownership Rates

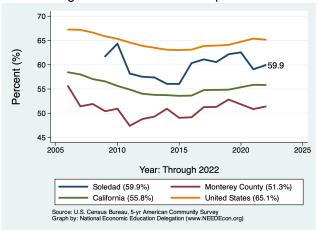


Figure 37: Home Ownership by Age

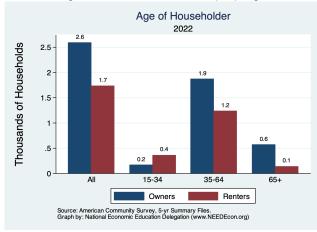


Figure 38: Income by Tenure

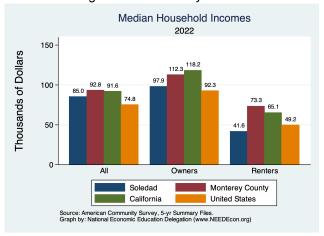


Figure 39: Income Distribution by Tenure

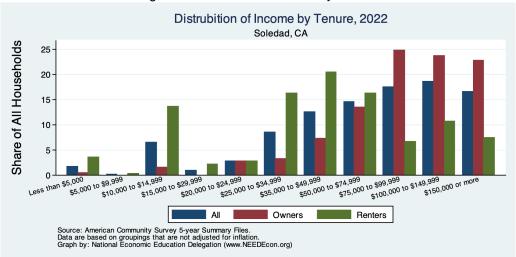


Figure 40: Income Distribution of Home Owners

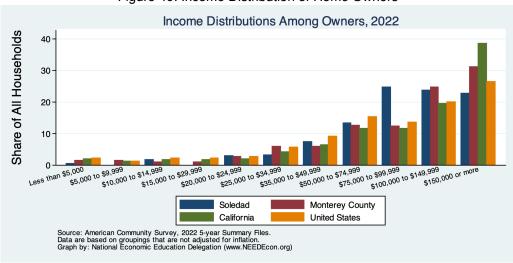
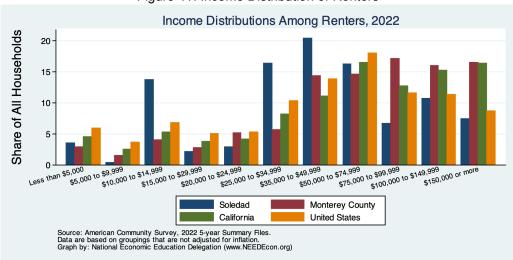


Figure 41: Income Distribution of Renters



Housing Burden in Soledad and Broader Regions

Figure 42: Home Owners w/ A Mortgage

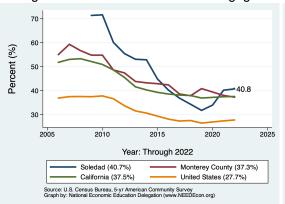


Figure 43: Home Owners w/o A Mortgage

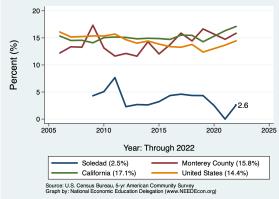


Figure 44: Renters

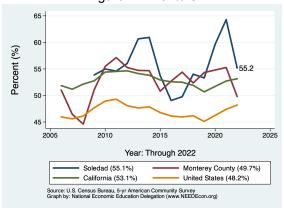
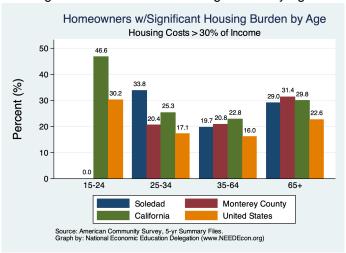


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Cha	ange from
Indicator	2023	2019	2010	2019	2010
Total Population	26,230.0	25,745.0	25,738.0	1.9	1.9
Total # of Homes	4,633.0	4,093.0	3,876.0	13.2	19.5
# Occupied Units	4,535.0	3,779.0	3,664.0	20.0	23.8
Persons per Household	4.1	4.5	4.3	-9.0	-3.6
Vacancy Rate (%)	2.1	7.7	5.5	-72.4	-61.3

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

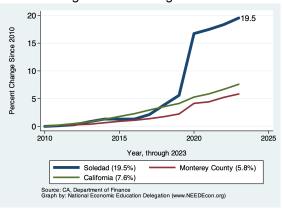


Figure 47: Persons per Household

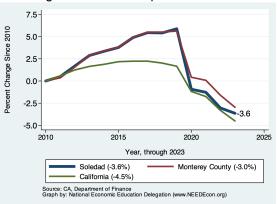


Figure 48: Vacancy Rates

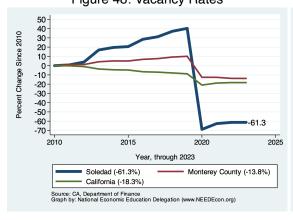
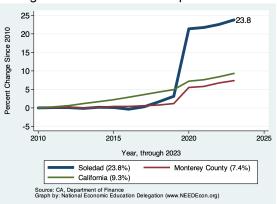


Figure 49: Number of Occupanied Units

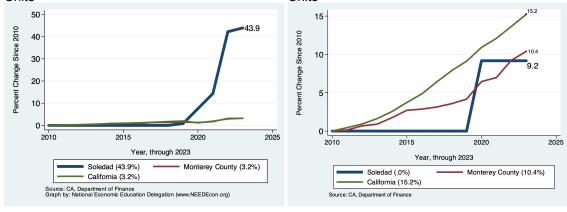


Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes Figure 51: Single Attached Homes 80-20 70-Percent Change Since 2010 Percent Change Since 2010 60 15 50 40-10-30 20-5 10-0-0--10 2010 2020 2025 2010 2015 2020 2025 Year, through 2023 Year, through 2023 Soledad (18.4%) Soledad (74.0%) Monterey County (6.6%) Monterey County (5.4%) California (5.8%) California (9.3%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units



Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Soledad was built. We break it down into owned versus rented residences and provide a comparison across Monterey County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the

housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

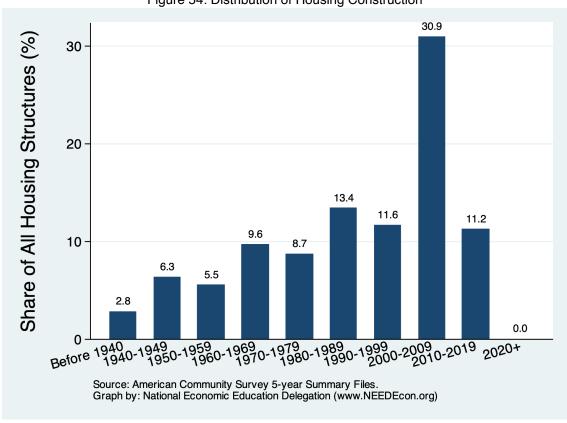


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

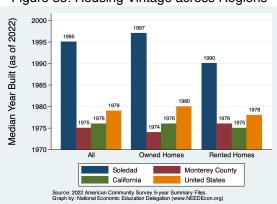


Figure 56: Housing Vintage by Tenure

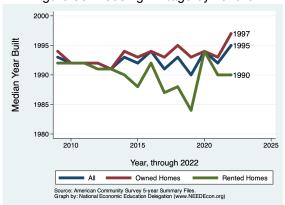


Figure 57: Vintage of Owned Residences

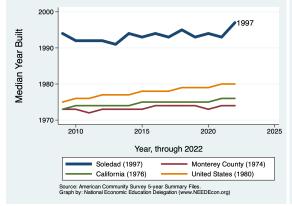


Figure 58: Vintage of Rented Residences

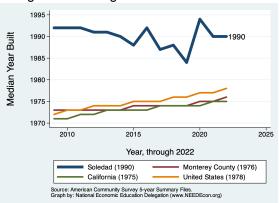
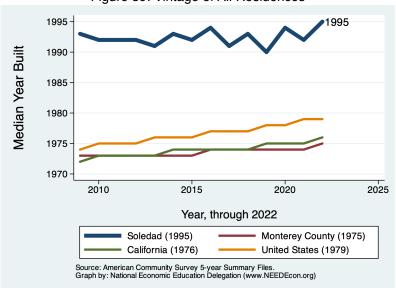


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

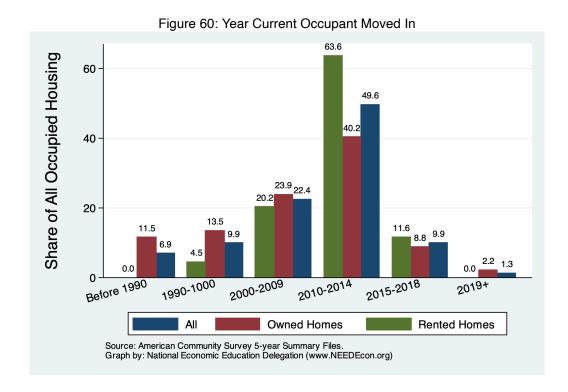


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

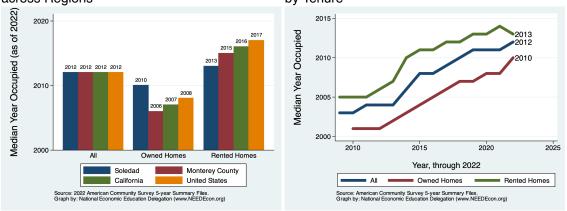


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

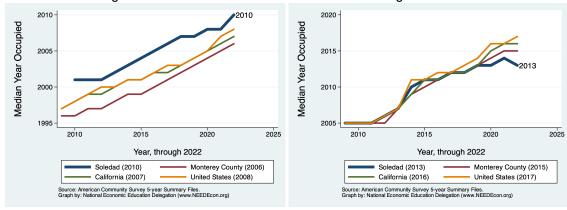
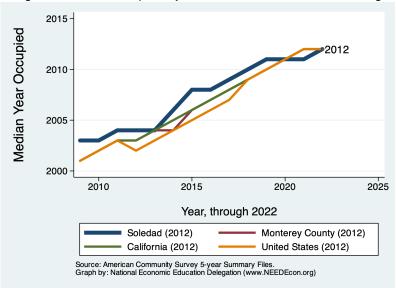


Figure 65: Year Occupied by Current Residents for All Housing



Residential Permitting

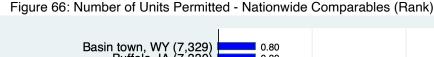
Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Soledad is compared with data from Monterey County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Soledad - Ranking Among Comparables



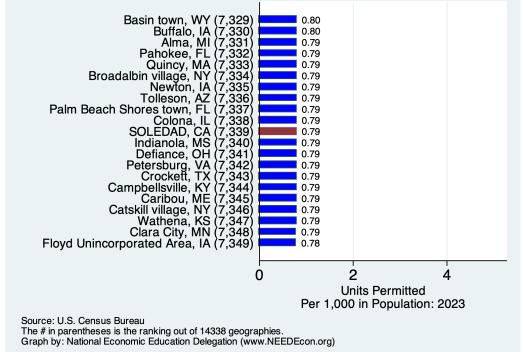


Figure 67: Number of Units Permitted - California Comparables (Rank) Paradise town, CA El Monte, CA (3 Bellflower, CA (3 86.39 0.87 0.86 0.86 Duarte, CA Glenn Unincorporated Area, CA West Covina, CA 0.85 0.84 Corona, CA 0.81 Mission Viejo, CA 0.81 0.81 Cotati, CA Jackson, 0.80 SOLEDAD, CA 0.79 Diamond Bar, 0.78 Loma Linda, CA Lassen Unincorporated Area, 0.77 Susanville, CA 0.76 Fresno Unincorporated Area, CA 0.76 Anderson, CA 0.76 Carpinteria, CA 0.76 Lomita, CA Citrus Heights, CA 0.76 0.74 Rancho Santa Margarita, CA (515) 0.00 10 20 30 40 50 60 70 80 90 **Units Permitted** Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

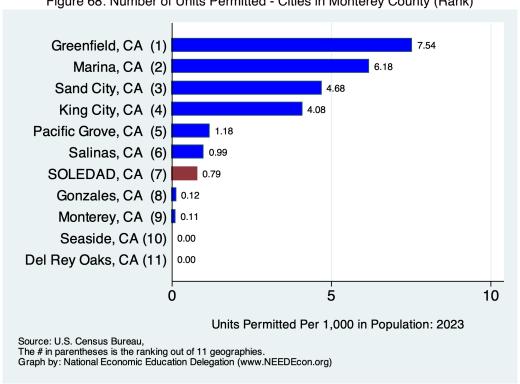


Figure 68: Number of Units Permitted - Cities in Monterey County (Rank)

Soledad - Permitting Activity

Annual Units Permitted - Per Capita in Soledad

Figure 69: Units Permitted Each Year

Figure 70: Average Annual Growth in Units Permitted

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Soledad

Figure 72: Average Annual Growth in Build-

Figure 71: Units Permitted Each Year ings Permitted

N/A

N/A

Annual Value of Property Permitted - Per Capita in Soledad

Figure 74: Average Annual Growth in Value

Figure 73: Value Permitted Each Year Permitted

N/A

N/A

Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

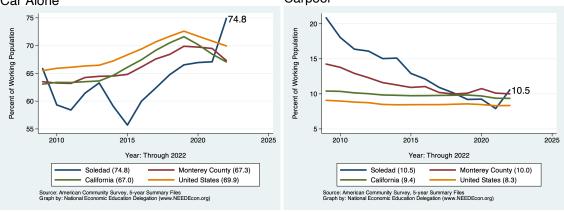
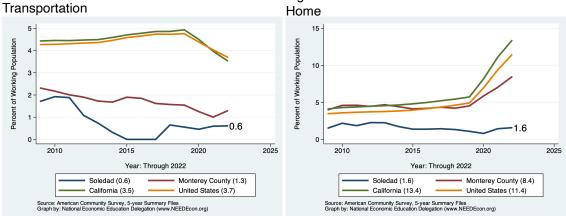


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Soledad. The second provides data on those who work, but do not necessarily live in Soledad. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	М	ale	Fer	male	All W	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	3,740	88.0	2,428	81.6	6,168	85.4	78.0
Drove Alone	3,317	78.0	2,089	70.2	5,406	74.8	68.4
Carpooled:	423	10.0	339	11.4	762	10.5	9.5
In 2-person carpool	306	7.2	196	6.6	502	6.9	6.9
In 3-person carpool	81	1.9	103	3.5	184	2.5	1.5
In 4-or-more-person carpool	36	0.8	40	1.3	76	1.1	1.1
Public Transportation (excl Taxi):	7	0.2	37	1.2	44	0.6	3.6
Bus or Trolley Bus	7	0.2	37	1.2	44	0.6	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	27	0.6	22	0.7	49	0.7	2.4
Taxicab, Motorcycle, or other	396	9.3	454	15.3	850	11.8	1.7
Worked at Home	80	1.9	34	1.1	114	1.6	13.6
Total:	4,250	100.0	2,975	100.0	7,225	100.0	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	ale	Fem	Female		rkers	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van:	2,690	74.9	2, 291	86.3	4,981	83.2	78.0	
Drove Alone	2,149	59.8	2,089	78.7	4,238	70.8	68.5	
Carpooled:	541	15.1	202	7.6	743	12.4	9.5	
In 2-person carpool	406	11.3	188	7.1	594	9.9	6.9	
In 3-person carpool	34	0.9	0	0.0	34	0.6	1.5	
In 4-or-more-person carpool	101	2.8	14	0.5	115	1.9	1.1	
Public Transportation (excl Taxi):	24	0.7	0	0.0	24	0.4	3.6	
Bus or Trolley Bus	24	0.7	0	0.0	24	0.4	2.3	
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8	
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3	
Railroad	0	0.0	0	0.0	0	0.0	0.2	
Ferryboat	0	0.0	0	0.0	0	0.0	0.1	
Bicycle	0	0.0	13	0.5	13	0.2	0.7	
Walked	56	1.6	10	0.4	66	1.1	2.4	
Taxicab, Motorcycle, or other	244	6.8	186	7.0	430	7.2	1.7	
Worked at Home	80	2.2	34	1.3	114	1.9	13.6	
Total:	3,094	86.2	2,534	95.4	5,628	94.0		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

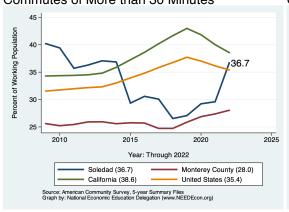
Table	R	SEX	ΩF	WORKERS	RV	TRAVEL	TIME T	O WORK
Iable	ο.	JLA	OI-	WORKERS	о.	INAVLL	I IIVIL I	

	М	ale	Fei	male	All W	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	0	0.0	59	2.0	59	0.8	2.0
5 to 9 minutes	146	3.5	102	3.5	248	3.5	7.5
10 to 14 minutes	313	7.5	802	27.3	1,115	15.7	12.2
15 to 19 minutes	833	20.0	469	15.9	1,302	18.3	15.0
20 to 24 minutes	1,252	30.0	313	10.6	1,565	22.0	14.3
25 to 29 minutes	116	2.8	97	3.3	213	3.0	6.3
30 to 34 minutes	652	15.6	534	18.2	1,186	16.7	15.0
35 to 39 minutes	172	4.1	64	2.2	236	3.3	2.9
40 to 44 minutes	143	3.4	164	5.6	307	4.3	4.3
45 to 59 minutes	21	0.5	212	7.2	233	3.3	8.6
60 to 89 minutes	349	8.4	59	2.0	408	5.7	7.9
90 or more minutes	173	4.1	66	2.2	239	3.4	4.0
Total:	4, 170	100.0	2,941	100.0	7,111	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



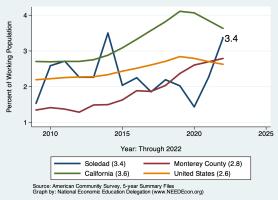
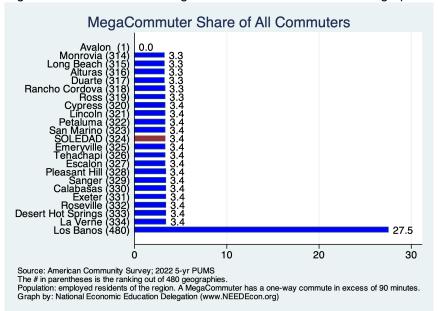


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WORKPLAG	JE GEOG	KAPHY					
	Ма	le	Ferr	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	0	0.0	47	1.8	47	0.8	2.0
5 to 9 minutes	146	4.1	113	4.4	259	4.4	7.5
10 to 14 minutes	400	11.1	701	27.0	1,101	18.6	12.2
15 to 19 minutes	401	11.2	473	18.2	874	14.8	15.0
20 to 24 minutes	542	15.1	234	9.0	776	13.1	14.3
25 to 29 minutes	288	8.0	43	1.7	331	5.6	6.3
30 to 34 minutes	433	12.1	411	15.9	844	14.3	15.0
35 to 39 minutes	67	1.9	16	0.6	83	1.4	2.9
40 to 44 minutes	112	3.1	77	3.0	189	3.2	4.3
45 to 59 minutes	257	7.2	200	7.7	457	7.7	8.6
60 to 89 minutes	261	7.3	158	6.1	419	7.1	7.9
90 or more minutes	107	3.0	27	1.0	134	2.3	4.0
Total:	3,014	83.9	2,500	96.5	5,514	93.3	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

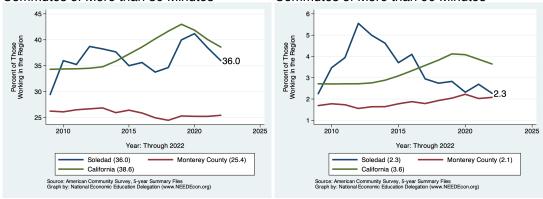
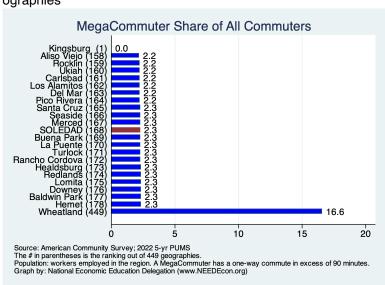


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



Place of Work

This section provides evidence on where workers living in Soledad work. As evidenced in the first table, some of Soledad's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Soledad city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	4,250	100.0	2,975	100.0	7, 225	100.0	99.6	
Worked in county of residence	3,821	89.9	2,905	97.6	6,726	93.1	84.1	
worked outside of county of residence	429	10.1	70	2.4	499	6.9	15.4	
Worked outside state of residence	0	0.0	0	0.0	0	0.0	0.4	
Total:	4, 250	100.0	2,975	100.0	7,225	100.0		

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

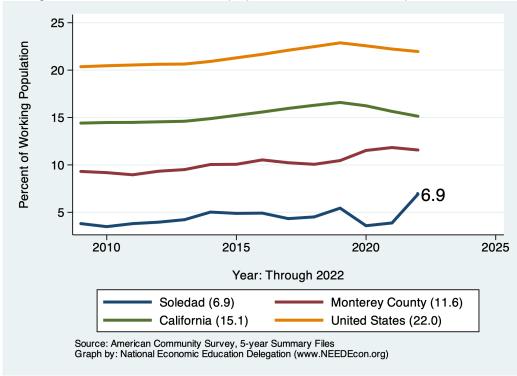
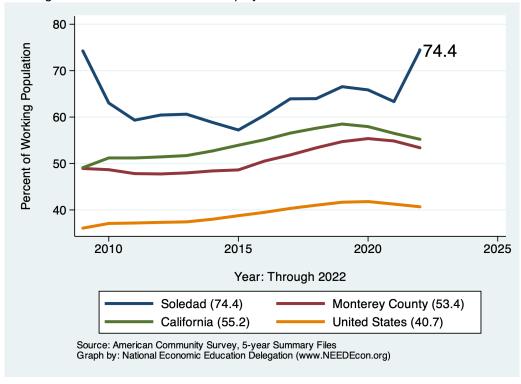


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Living in a place:	4, 250	100.0	2,975	100.0	7, 225	100.0	95.9	
Worked in place of residence	900	21.2	950	31.9	1,850	25.6	39.5	
Worked outside place of residence	3,350	78.8	2,025	68.1	5,375	74.4	56.4	
Not living in a place	0	0.0	0	0.0	0	0.0	4.1	
Total:	4, 250	100.0	2,975	100.0	7, 225	100.0		

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	44, 344	48, 566	119.6	46, 171	119.0
Car, truck, or van - carpooled	23,167	36,463	83.2	34,487	83.2
Public transportation (excluding taxicab)	26,071	40,179	85.0	45,100	71.6
Walked		29,366		27,142	
Taxicab, motorcycle, bicycle, or other means	19,936	40,433	64.6	36,140	68.3
Worked from home		75, 153		67,180	
Total:	37, 221	48,747	76.4	46,099	80.7

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000-\$74,999 \$75,000+		000+	All		All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,202	36.1	2,051	89.9	1,277	89.8	5,406	74.8	68.4
Car, Truck, or Van: Carpooled	414	12.4	173	7.6	107	7.5	762	10.5	9.5
Public Transportation (excl Taxi)	13	0.4	0	0.0	0	0.0	44	0.6	3.6
Walked	49	1.5	0	0.0	0	0.0	49	0.7	2.4
Taxicab, Motorcycle, or other	737	22.1	38	1.7	0	0.0	850	11.8	2.4
Worked at Home	34	1.0	20	0.9	38	2.7	114	1.6	13.6
Total:	2,449	73.6	2, 282		1,422		7, 225		100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25,000		\$25,000-\$74,999		\$75,0	000+	А	II	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van: Drove Alone	860	39.2	1,050	59.3	1,858	72.4	4, 238	70.8	68.5	
Car, Truck, or Van: Carpooled	130	5.9	110	6.2	464	18.1	743	12.4	9.5	
Public Transportation (excl Taxi)	24	1.1	0	0.0	0	0.0	24	0.4	3.6	
Walked	31	1.4	10	0.6	0	0.0	66	1.1	2.4	
Taxicab, Motorcycle, or other	286	13.0	72	4.1	43	1.7	443	7.4	2.4	
Worked at Home	34	1.6	20	1.1	38	1.5	114	1.9	13.6	
Total:	1,365	62.2	1,262	71.3	2,403	93.7	5,628	94.0		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

²⁾ For regions with more than one geography, the medians are averages weighted by working population.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	19% of Pov	>150%	of Pov	Α	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	144	26.4	348	37.1	4,914	77.4	5,406	74.8	68.7
Car, Truck, or Van: Carpooled	30	5.5	50	5.3	682	10.7	762	10.5	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	44	0.7	44	0.6	3.6
Walked	0	0.0	20	2.1	29	0.5	49	0.7	2.1
Taxicab, Motorcycle, or other	65	11.9	165	17.6	620	9.8	850	11.8	2.4
Worked at Home	34	6.2	22	2.3	58	0.9	114	1.6	13.6
Total:	273	50.1	605	64.4	6,347		7, 225		

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	19% of Pov	>150%	of Pov	Α	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	81	19.6	84	17.2	4,073	74.7	4,238	70.8	68.7
Car, Truck, or Van: Carpooled	16	3.9	32	6.6	695	12.7	743	12.4	9.5
Public Transportation (excl Taxi)	0	0.0	24	4.9	0	0.0	24	0.4	3.6
Walked	0	0.0	20	4.1	46	0.8	66	1.1	2.1
Taxicab, Motorcycle, or other	0	0.0	50	10.3	393	7.2	443	7.4	2.4
Worked at Home	34	8.2	22	4.5	58	1.1	114	1.9	13.6
Total:	131	31.7	232	47.6	5,265	96.5	5,628	94.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Soledad is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

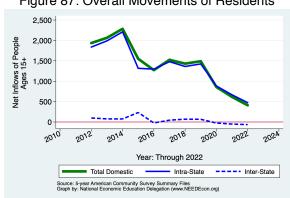


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Ne	Net Inflows							
			Same State							
			W/in	Between	Across	From				
Category	Population	All Migration	County	Counties	States	Abroad				
No income	6,592	252	-33	275	10	0				
With income	13,350	158	-59	291	-74	0				
\$1 to \$9,999 or loss	2,926	146	-29	144	31	0				
\$10,000 to \$14,999	1,823	103	33	57	13	0				
\$15,000 to \$24,999	2,000	-74	-33	-27	-14	0				
\$25,000 to \$34,999	1,804	-8	-10	47	-45	0				
\$35,000 to \$49,999	1,995	2	-3	53	-48	0				
\$50,000 to \$64,999	707	-52	-52	0	0	0				
\$65,000 to \$74,999	402	53	49	4	0	0				
\$75,000 or more	1,693	-12	-14	13	-11	0				
All:	19,942	410	-92	566	-64	0				

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

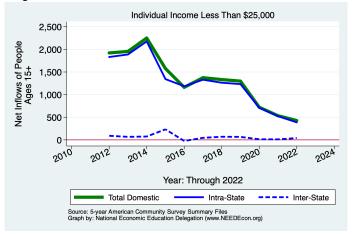


Figure 89: Overall Movements of Middle Income Residents

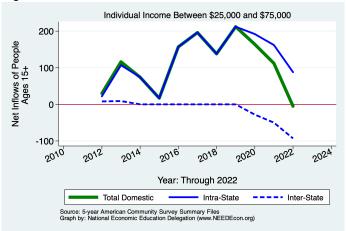
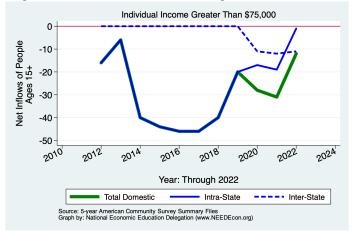


Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

	Net Inflows								
			Sam	e State		-			
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
Never married	9,358	305	-145	470	-20	0			
Now married, except separated	7,833	58	45	35	-22	0			
Divorced	1,697	41	3	46	-8	0			
Separated	581	-52	0	-38	-14	0			
Widowed	473	58	5	53	0	0			
Total:	19,942	410	-92	566	-64	0			

Source: 2022 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

	Net Inflows								
		Same State				_			
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
Householder lived in owner-occupied housing units	10, 140	102	85	54	-37	0			
Householder lived in renter-occupied housing units	7,643	-302	-144	-88	-70	0			
Total:	17, 783	-200	-59	-34	-107	0			

Source: 2022 5-year American Community Survey, Summary File

100 Net Inflows of People Ages 15+ 0 -100 -200 -300 2016 2018 2020 2012 Year: Through 2022 Owner: Intra-State --- Owner: Inter-State Renter: Intra-State ---- Renter: Inter-State Source: 5-year American Community Survey Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Ne	Net Inflows							
				e State		_				
			W/in	Between	Across	From				
Category	Population	All Migration	County	Counties	States	Abroad				
1 to 4 years	822	-19	-23	0	4	0				
5 to 17 years	4,842	-40	-22	33	-51	0				
18 and 19 years	896	-62	0	-30	-32	0				
20 to 24 years	1,862	135	-22	143	14	0				
25 to 29 years	1,655	157	-24	161	20	0				
30 to 34 years	1,772	111	-27	148	-10	0				
35 to 39 years	1,995	183	2	198	-17	0				
40 to 44 years	2,179	-35	-11	-24	0	0				
45 to 49 years	2,061	-32	17	-24	-25	0				
50 to 54 years	1,901	78	-7	86	-1	0				
55 to 59 years	1,805	17	3	14	0	0				
60 to 64 years	1,075	-49	-36	0	-13	0				
65 to 69 years	484	-67	0	-67	0	0				
70 to 74 years	601	-13	0	-13	0	0				
75 years and over	634	2	28	-26	0	0				
Total Population:	24, 584	366	-122	599	-111	0				

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		Net Inflows				
		Same State			-	
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	6,939	281	-5	299	-13	0
High school graduate (includes equiv)	4,503	-8	-47	40	-1	0
Some college or assoc. degree	3,776	119	6	145	-32	0
Bachelor's degree	688	-31	-11	-20	0	0
Graduate or professional degree	256	-9	2	-11	0	0
Total:	16, 162	352	-55	453	-46	0

Source: 2022 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration	
Same House 1 Year Ago	25,590	25,590	
Moved Within Same County	31,569	31,658	
Moved to Different County, Same State	7,967	3,966	
Moved Between States	2,499	35,000	
Total Population:	24,640	25,102	

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

In-Migration	Out-Migration
36.7	36.7
28.1	26.7
33.7	38.9
24.0	24.1
35.8	36.2
	36.7 28.1 33.7 24.0

Source: 2022 5-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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