Sebastopol, California

Indicators Report

by
The National Economic Education Delegation (NEED)

April 21, 2024

Exploring the economics, demographics, and well-being of Sebastopol and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Sebastopol (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Sebastopol. These indicators are compared to Sonoma County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snopshot of Sebastopol demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Sebastopol and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
 area is information on income and earnings. We provide a ranking of the City's income relative to
 all cities in California as well as growth relative to local regions. Inequality and poverty status are
 also important indicators for the level of equity in the community. We provide evidence of trends
 in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Sebastopol, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
 the transportation patterns and choices of local residents. We provide detailed evidence on the
 proprotion of residents who work from home and on the various transportation choices of those
 who head to the office. This information is also provided for those who work in Sebastopol, but
 do not necessarily live in Sebastopol.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

Why is it important?

The characteristics and growth of Sebastopol's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	7,503.0	7,760.0
Veterans (#, 5yr)	412.0	463.0
Foreign born persons (%, 5yr)	12.2	8.2
Population age 25+ (#, 5yr)	5,708.0	5,895.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	4.0	3.1
Persons under 18 years (%, 5yr)	16.7	16.7
Persons 65 years and over (%, 5yr)	25.4	22.3
Female persons (%, 5yr)	54.2	55.5
INCOME AND POVERTY		
Median household income (\$, 5yr)	98,185.0	82,244.0
Per capita income in past 12 months (\$, 5yr)	49,297.0	43,876.0
Persons in poverty (%, 5yr)	8.2	7.3
Children age less than 18 in poverty (#, 5yr)	77.0	57.0
Children age less than 18 in poverty (%, 5yr)	6.1	4.4
RACE AND ETHNICITY		
White alone (%, 5yr)	75.4	85.2
African American alone (%, 5yr)	2.2	1.6
American Indian or Alaska Native alone (%, 5yr)	0.0	0.1
Asian alone (%, 5yr)	5.4	2.7
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.0	0.2
Two or More Races (%, 5yr)	9.5	7.8
Hispanic or Latino (%, 5yr)	15.7	9.3
White alone, not Hispanic or Latino (%, 5yr)	70.8	79.1
HOUSING		=
Housing units (#, 5yr)	3,324.0	3,476.0
Owner-occupied housing units (%, 5yr)	55.7	49.8
Median value of owner-occupied housing units (\$, 5yr)	824,400.0	638,600.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,702.0	2,396.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	942.0	588.0
Median gross rent (\$, 5yr) FAMILIES AND LIVING ARRANGEMENTS	1,681.0	1,410.0
Households (#, 5yr)	0.050.0	0.000.0
Persons per household (#, 5yr)	3,258.0 2.3	3,333.0 2.3
Living in same house 1 year ago, % of persons age 1+ (5yr)	89.2	88.2
EDUCATION	09.2	00.2
High school graduate or higher, % of persons age 25+ (5yr)	96.7	95.5
Bachelor's degree or higher, % of persons age 25+ (5yr)	48.4	44.9
HEALTH		
With a disability, under age 65 years (#, 5yr)	430.0	529.0
Persons without health insurance, under age 65 years (%, 5yr)	1.9	4.3
LABOR FORCE	00.0	07.4
In civilian labor force, persons age 16+ (%, 5yr)	62.9	67.1
In civilian labor force, women age 16+ (%, 5yr)	58.2	62.4
Employed, persons age 16+ (%, 5yr)	55.9	58.7
Self employed (%, 5yr)	14.7	16.1
TRANSPORTATION Mean travel time to work workers ago 16 (Mine Fur)	21.5	25.5
Mean travel time to work, workers age 16+ (Mins., 5yr)	70.1	25.5 77.2
Drive alone in private vehicle (%, 5yr)	70.1 0.5	2.1
Using public transportation (%, 5yr)		
Worked from home (%, 5yr)	18.5	9.1

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region (Thousands, January to January)

(Thousands, barn	dary to barraary	,						
2023 % Change								
Region	Population	1 Year	3 Year	5 Year				
		City						
Sebastopol	7,348	-1.14	-5.08	-5.89				
	County an	d Broade	r Regions					
Sonoma County	478, 174	-0.51	-2.68	-4.91				
Bay Area	7,548,792	-0.45	-2.58	-2.62				
California	38, 940, 231	-0.35	-1.79	-2.01				

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City (Thousands, January to January)

			% Change							
City	2022	2023	Local	Bay Area	California					
Sonoma County	480.6	478.2	-0.51	-0.45	-0.35					
Santa Rosa	175.4	174.5	-0.47							
Petaluma	58.6	58.3	-0.39							
Rohnert Park	43.7	43.7	-0.02							
Windsor	25.8	25.6	-1.07							
Healdsburg	11.0	10.9	-0.72							
Sonoma	10.8	10.7	-1.18							
Cloverdale	8.9	8.8	-0.92							
Cotati	7.4	7.4	-0.67							
Sebastopol	7.4	7.3	-1.14							

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

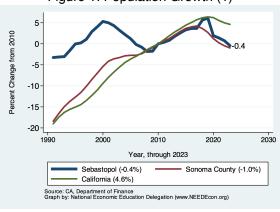


Figure 2: Population Growth (2)

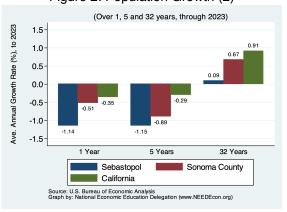
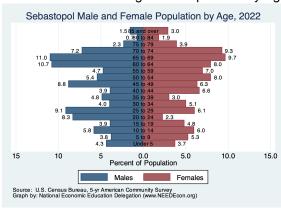


Figure 3: Population by Age - Detailed Age Categories



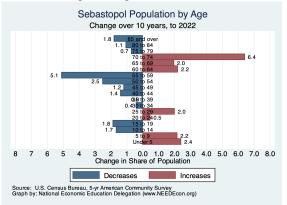
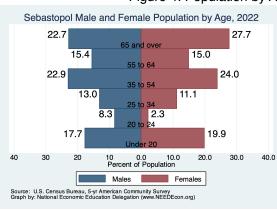


Figure 4: Population by Age - Broad Age Categories



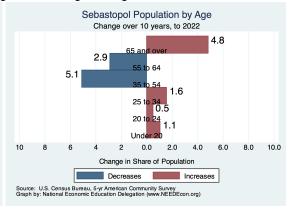
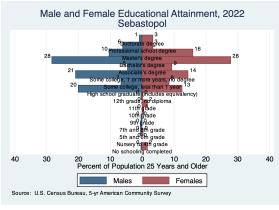
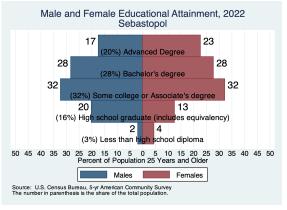


Figure 5: Population by Educational Attainment





Sebastopol Race/Ethnicity, 2022 6.6% 4.79 White, Nonhispanic Black, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 6: Population by Race/Ethnicity

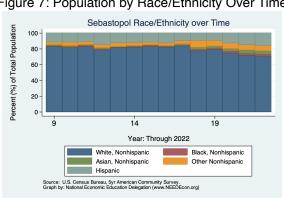


Figure 7: Population by Race/Ethnicity Over Time

Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

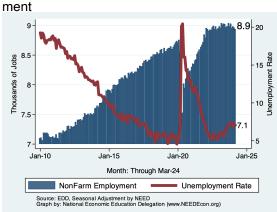
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Sebastopol Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



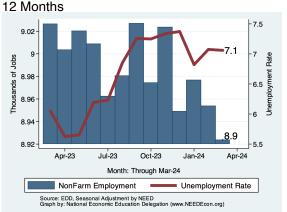
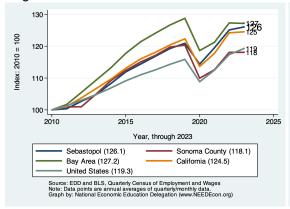
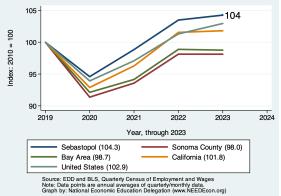


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Sonoma County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Sonoma County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	209, 486	100.0	-97.9	-0.6	2.6	3.5	2.3	3.3	0.1
Total Private	181,380	86.6	-223.2	-1.5	1.1	3.1	2.1	3.1	0.3
Goods Producing	39,851	19.0	-59.9	-1.8	0.0	3.1	1.9	0.9	0.1
Mining, Logging and Construction	16,850	8.0	216.7	16.8	4.2	4.8	4.4	0.8	0.5
Mining and Logging	200	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Construction	16,528	7.9	235.7	18.8	-0.3	3.0	4.4	0.8	0.5
Manufacturing	23,040	11.0	-127.1	-6.4	-2.3	2.6	-0.0	0.7	-0.3
Durable Goods	8,755	4.2	-87.5	-11.2	-4.0	-2.9	-3.4	-0.3	-0.6
Non-Durable Goods	14,295	6.8	-48.9	-4.0	-1.2	6.0	2.1	1.4	-0.1
Service Providing	169,624	81.0	-107.5	-0.8	3.1	3.5	2.4	3.9	0.1
Trade, Trans & Utilities	34,539	16.5	-60.5	-2.1	3.2	2.0	-0.0	-0.7	-0.9
Wholesale Trade	6,580	3.1	-42.2	-7.4	-7.6	-4.0	-4.3	-4.3	-2.7
Retail Trade	23,203	11.1	21.6	1.1	4.4	2.9	0.8	-0.2	-1.0
Information	2,400	1.1	0.0	0.0	-15.1	-7.8	-4.0	1.4	-1.5
Financial Activities	8,008	3.8	64.7	10.2	7.1	7.1	2.4	3.1	-1.6
Finance & Insurance	4,035	1.9	48.8	15.7	-5.0	1.6	-2.4	-2.3	-2.9
Professional & Business Srvcs	24,853	11.9	102.8	5.1	2.9	4.3	-0.6	2.4	1.3
Prof, Sci, & Tech	9,671	4.6	30.9	3.9	0.9	3.4	0.9	1.3	0.1
Admin & Support Srvcs	11,797	5.6	48.2	5.0	2.2	3.2	-2.6	3.2	1.9
Educational & Health Srvcs	37,983	18.1	59.8	1.9	3.7	4.1	6.5	3.8	1.6
Health Care & Social Assistance	35,907	17.1	24.8	0.8	3.3	5.2	7.6	3.7	1.8
Leisure & Hospitality	26,066	12.4	-469.2	-19.3	-1.6	1.5	1.6	12.6	0.2
Accommodation & Food Srvcs	21,977	10.5	-524.7	-24.7	-1.2	2.8	1.4	11.4	0.1
Other Srvcs	7,881	3.8	80.0	13.0	7.0	7.7	5.4	9.4	1.8
Government	27,979	13.4	93.3	4.1	11.6	4.5	3.1	4.4	-1.1
Federal	1,300	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
State	2,943	1.4	-51.6	-18.8	-10.4	-5.5	-2.9	3.0	-4.8
Local	23,740	11.3	135.6	7.1	16.1	5.8	4.1	4.9	-0.5
County	4,987	2.4	21.5	5.3	4.4	6.3	4.2	1.3	0.7
City	2,752	1.3	35.0	16.6	4.0	3.5	4.0	2.8	1.7
Local Government Education	11,780	5.6	26.5	2.7	27.4	4.1	2.2	6.3	-2.2

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Sebastopol

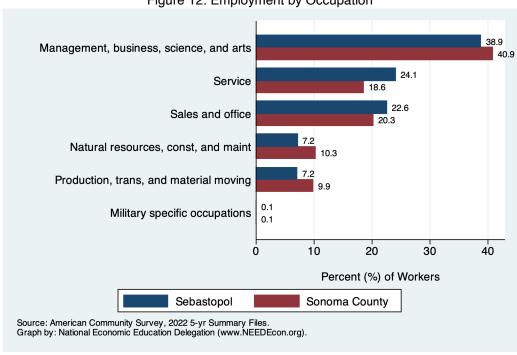
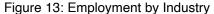
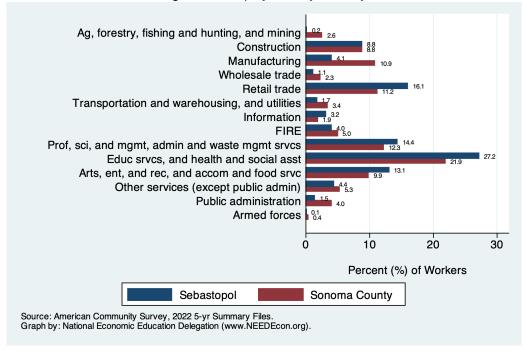


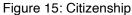
Figure 12: Employment by Occupation

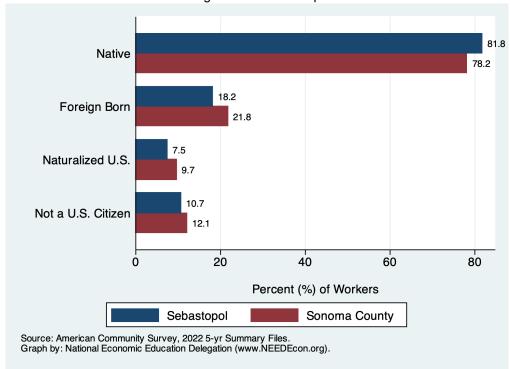




Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Sebastopol Sonoma County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home





Employed Residents of Sebastopol

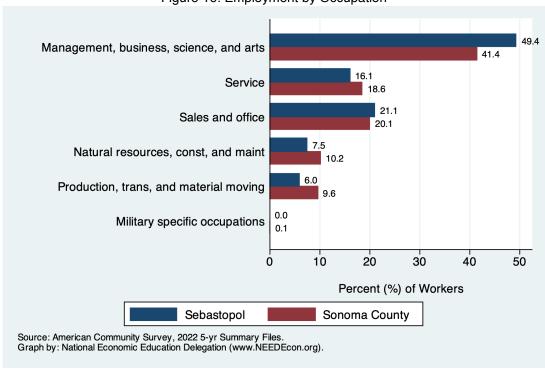
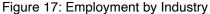
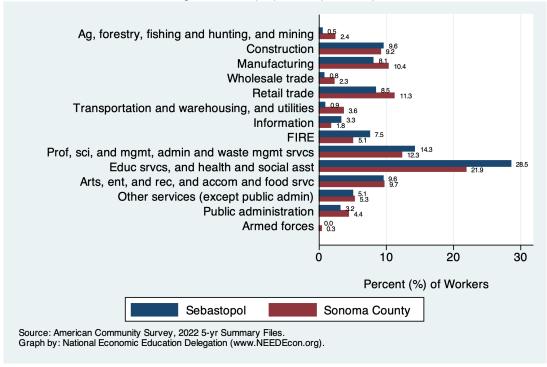


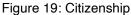
Figure 16: Employment by Occupation

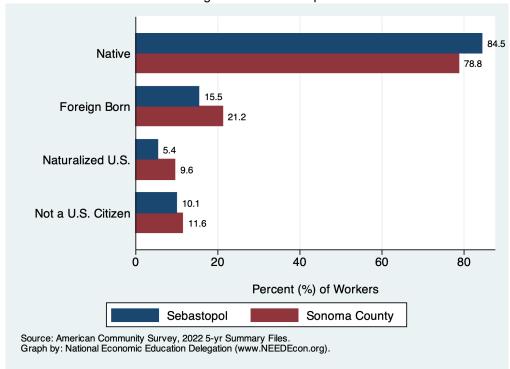




Speak only English Speak Spanish (SS) SS - English very well 9.5 SS - English less than very well 10.2 6.3 Speak other languages (SOL) 6.3 SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Sebastopol Sonoma County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home





Employed Residents vs Workers in Sebastopol

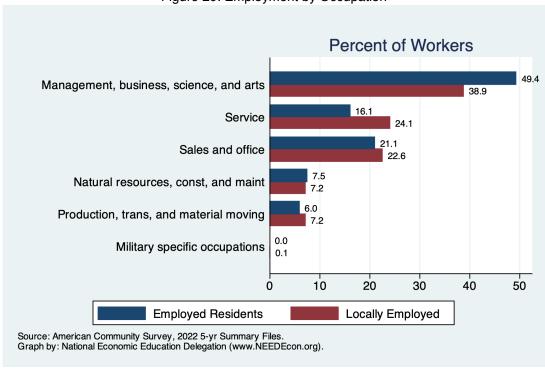
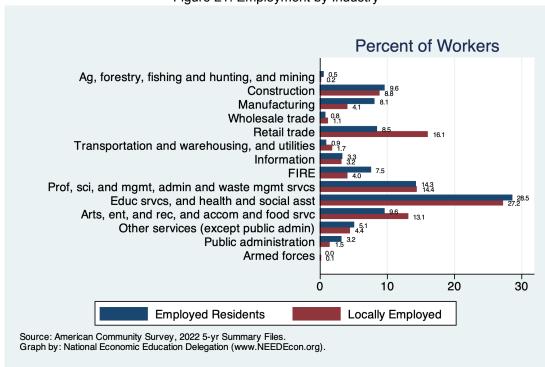


Figure 20: Employment by Occupation

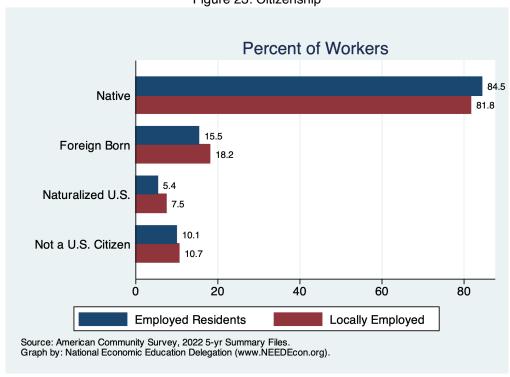




Percent of Workers 80.4 79.1 Speak only English 13.2 17.1 Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Sebastopol. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

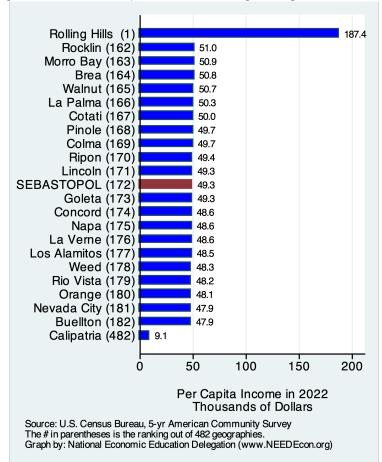
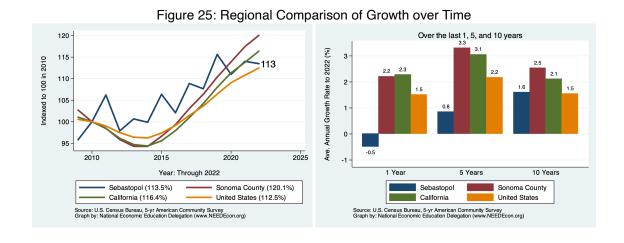
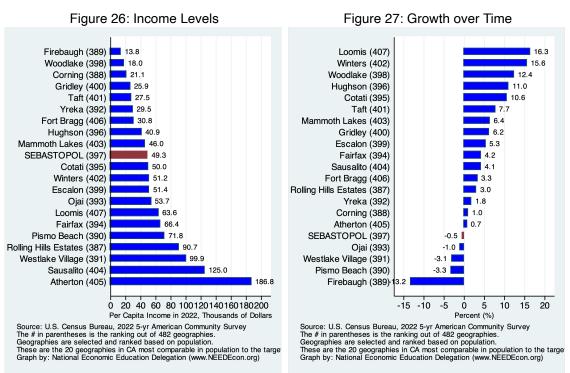


Figure 24: Real Per Capita Income Ranking Among California Cities

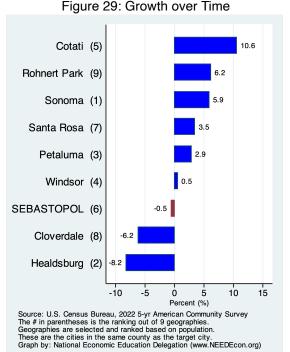


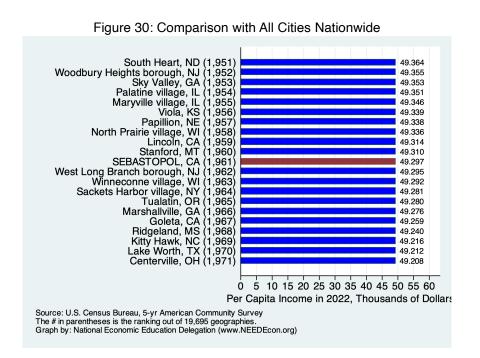
Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in Sonoma County

Figure 28: Income Levels Rohnert Park (9) Cloverdale (8) Santa Rosa (7) 46.8 SEBASTOPOL (6) Cotati (5) Windsor (4) 53.1 Petaluma (3) 56.3 Healdsburg (2) Sonoma (1) 70.4 Ò 20 40 60 80 Per Capita Income in 2022, Thousands of Dollars Source: U.S. Census Bureau, 2022 5-yr American Community Survey
The # in parentheses is the ranking out of 9 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org)





Poverty and Inequality

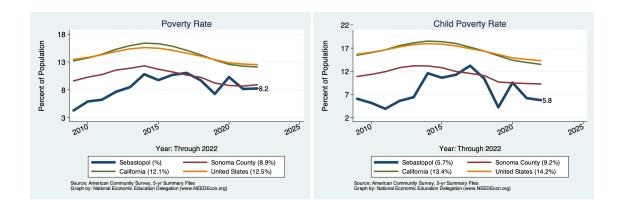
Definition:

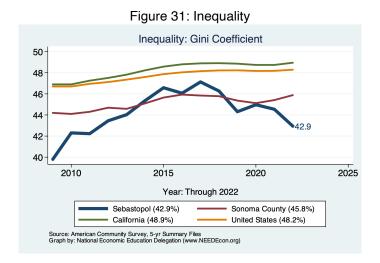
The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

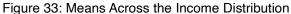
It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

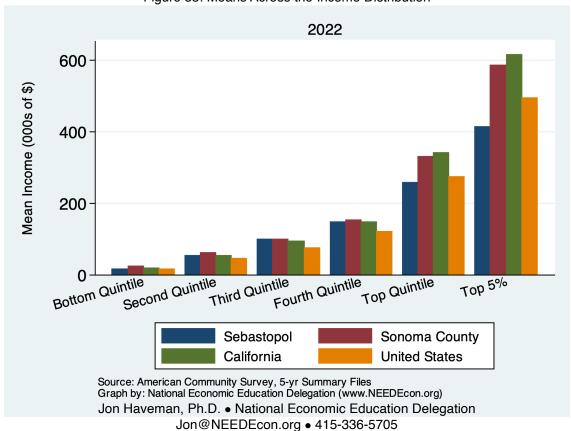




2022 50 Percent of All Income 40 30 20 10 0 Third Quintile Second Quintile Fourth Quintile Bottom Quintile Top Quintile Top 5% Sebastopol Sonoma County **United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





Housing

Housing Costs and Affordability

Definition:

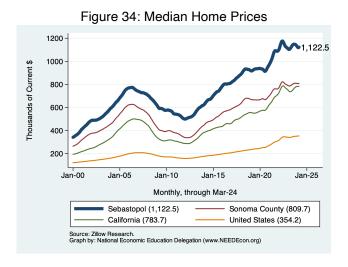
Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Sebastopol and Broader Regions



Rents in Primary Sebastopol Zip Codes 3.2 3 Thousands of Current \$ 2.5 2 1.5 Jan-20 Jan-25 Jan-15 Monthly, through Mar-24 95407 (\$2.7) 95472 (\$3.2) Sonoma County (\$2.6) United States (\$2) Source: Zillow Research. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 35: Median Rents

Housing Ownership in Sebastopol and Broader Regions

Figure 36: Home Ownership Rates

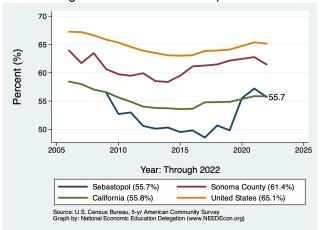


Figure 37: Home Ownership by Age

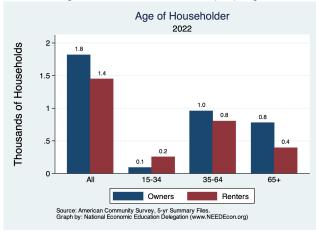


Figure 38: Income by Tenure

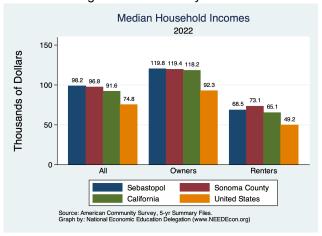


Figure 39: Income Distribution by Tenure

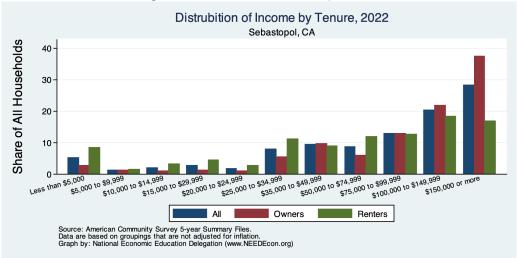


Figure 40: Income Distribution of Home Owners

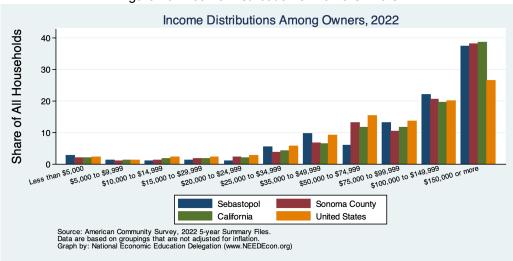
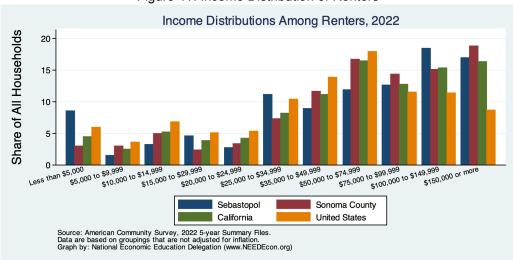


Figure 41: Income Distribution of Renters



Housing Burden in Sebastopol and Broader Regions

Figure 42: Home Owners w/ A Mortgage

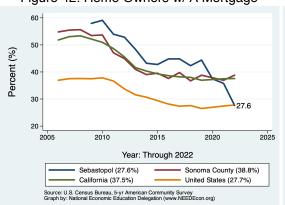


Figure 43: Home Owners w/o A Mortgage

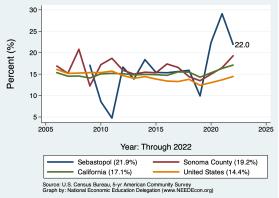


Figure 44: Renters

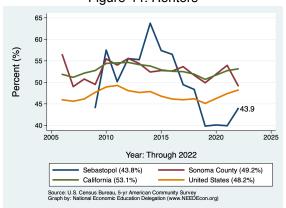
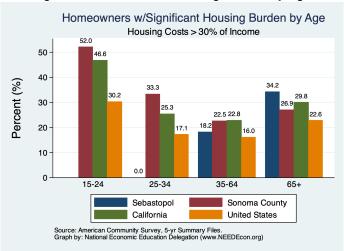


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Change from			
Indicator	2023	2019	2010	2019	2010		
Total Population	7,348.0	7,826.0	7,379.0	-6.1	-0.4		
Total # of Homes	3,614.0	3,517.0	3,465.0	2.8	4.3		
# Occupied Units	3,461.0	3,363.0	3,276.0	2.9	5.6		
Persons per Household	2.1	2.3	2.2	- 8.7	-5.6		
Vacancy Rate (%)	4.2	4.4	5.5	-3.3	-22.4		

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

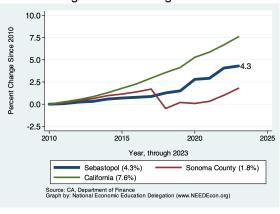


Figure 47: Persons per Household

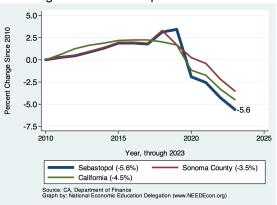


Figure 48: Vacancy Rates

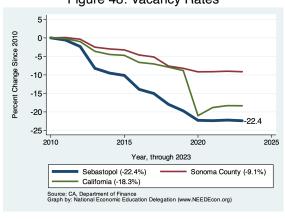
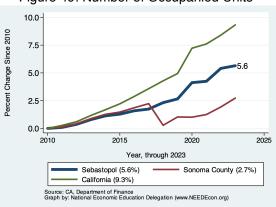


Figure 49: Number of Occupanied Units



Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

7.5

7.5

2.5

2.5

2010

2015

2020

2025

Year, through 2023

Sebastopol (3.5%)

Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 51: Single Attached Homes

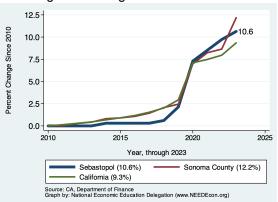
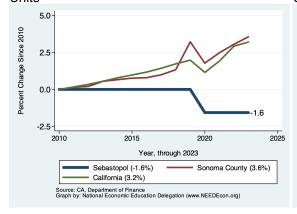
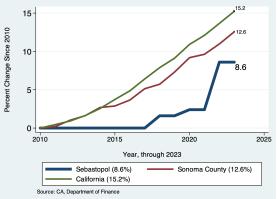


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units





Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Sebastopol was built. We break it down into owned versus rented residences and provide a comparison across Sonoma County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the

housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

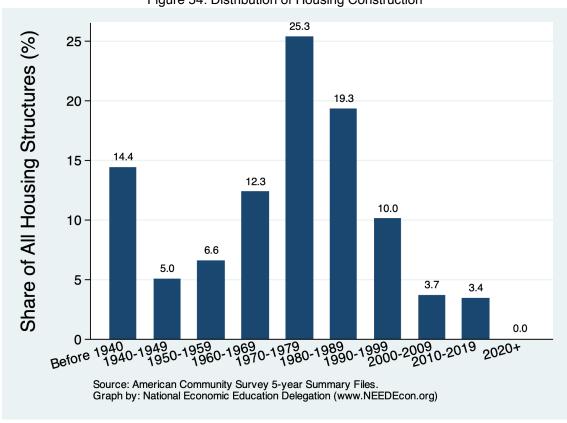


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

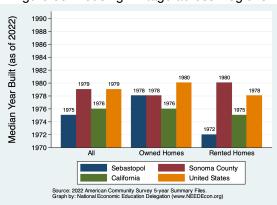


Figure 56: Housing Vintage by Tenure

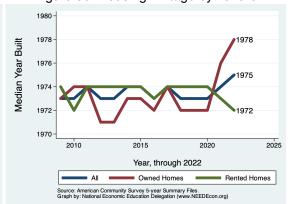


Figure 57: Vintage of Owned Residences

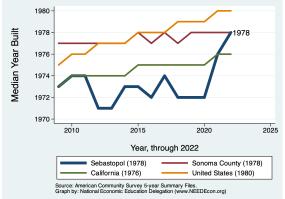


Figure 58: Vintage of Rented Residences

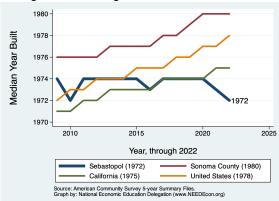
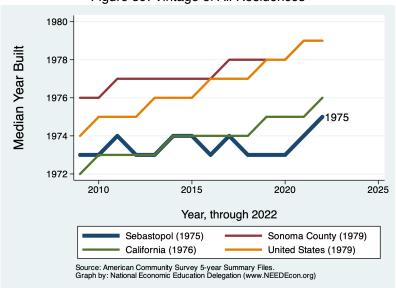


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

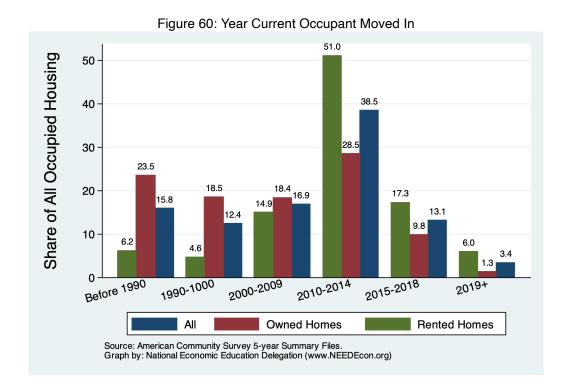


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

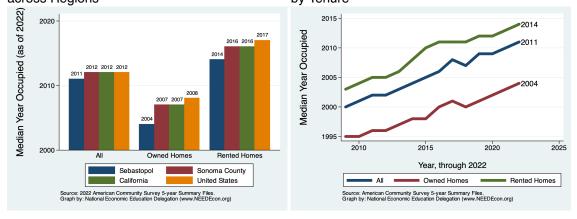


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

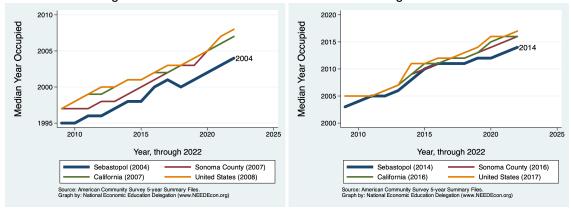
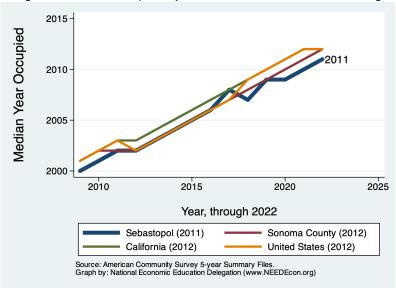


Figure 65: Year Occupied by Current Residents for All Housing



Residential Permitting

Definition:

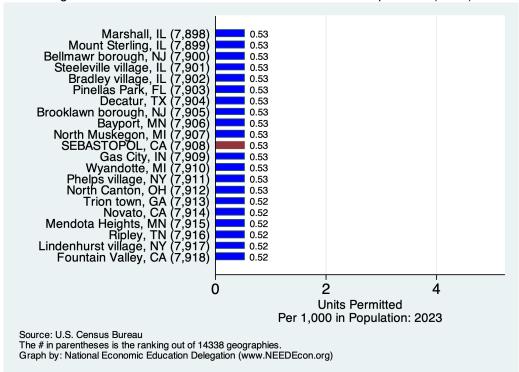
This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Sebastopol is compared with data from Sonoma County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Sebastopol - Ranking Among Comparables

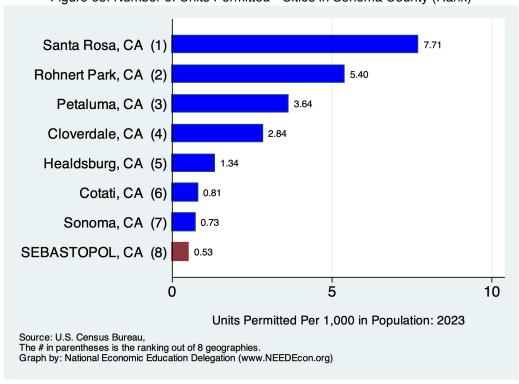
Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)



Paradise town, CA Baldwin Park, CA 0.58 La Habra Heights, 0.58 La Puente, 0.56 Monterey Park, 0.56 Stanislaus Unincorporated Area, 0.55 San Marino, San Leandro, 0.54 Ripon, Signal Hill, 0.54 0.53 SEBASTOPOL, 0.53 Novato, 0.52 Fountain Valley, Merced Unincorporated Area, 0.51 St. Helena, 0.50 Redwood City, 0.50 Colusa Unincorporated Area, 0.50 Shasta Lake, CA 0.48 San Clemente, CA Ventura Unincorporated Area, CA 0.46 0.46 0.00 Livingston, CA (515) 10 20 30 40 50 60 70 80 90 **Units Permitted** Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





Sebastopol - Permitting Activity

Annual Units Permitted - Per Capita in Sebastopol

Figure 70: Average Annual Growth in Units Permitted

Figure 69: Units Permitted Each Year

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Sebastopol

Figure 72: Average Annual Growth in Build-

Figure 71: Units Permitted Each Year ings Permitted

N/A

N/A

Annual Value of Property Permitted - Per Capita in Sebastopol

Figure 74: Average Annual Growth in Value

Figure 73: Value Permitted Each Year Per

Permitted

N/A

N/A

Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

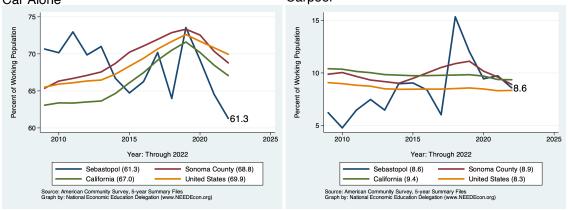
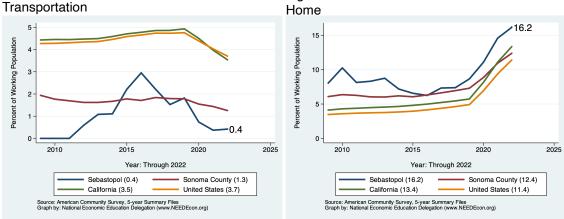


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Sebastopol. The second provides data on those who work, but do not necessarily live in Sebastopol. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	М	ale	Fer	Female		All Workers	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	1,491	75.3	1,351	59.9	2,842	69.9	78.0
Drove Alone	1,371	69.2	1,122	49.8	2,493	61.3	68.4
Carpooled:	120	6.1	229	10.2	349	8.6	9.5
In 2-person carpool	120	6.1	215	9.5	335	8.2	6.9
In 3-person carpool	0	0.0	7	0.3	7	0.2	1.5
In 4-or-more-person carpool	0	0.0	7	0.3	7	0.2	1.1
Public Transportation (excl Taxi):	0	0.0	17	0.8	17	0.4	3.6
Bus or Trolley Bus	0	0.0	17	0.8	17	0.4	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	7	0.4	6	0.3	13	0.3	0.7
Walked	25	1.3	134	5.9	159	3.9	2.4
Taxicab, Motorcycle, or other	71	3.6	0	0.0	71	1.7	1.7
Worked at Home	259	13.1	398	17.6	657	16.2	13.6
Total:	1,853	93.5	1,906	84.5	3,759	92.4	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	ale	Fen	nale	All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	2,434	75.2	2,683	73.3	5, 117	74.8	78.0
Drove Alone	2,091	64.6	2,314	63.2	4,405	64.4	68.5
Carpooled:	343	10.6	369	10.1	712	10.4	9.5
In 2-person carpool	324	10.0	289	7.9	613	9.0	6.9
In 3-person carpool	12	0.4	66	1.8	78	1.1	1.5
In 4-or-more-person carpool	7	0.2	14	0.4	21	0.3	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	3.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	16	0.5	0	0.0	16	0.2	0.7
Walked	28	0.9	121	3.3	149	2.2	2.4
Taxicab, Motorcycle, or other	73	2.3	0	0.0	73	1.1	1.7
Worked at Home	259	8.0	398	10.9	657	9.6	13.6
Total:	2,810	86.8	3,202	87.5	6,012	87.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

Table 8	CEV	ΛE	WORKERS	Dν	TDAVEL	TIME TO	NOPK
iable o.	SEX	UF	WURKERS	DТ	IKAVEL	I I I I I I	J WURK

	Ma	ıle	Fem	Female		orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	95	5.3	77	3.9	172	4.6	2.0
5 to 9 minutes	180	10.0	173	8.8	353	9.5	7.5
10 to 14 minutes	131	7.3	148	7.5	279	7.5	12.2
15 to 19 minutes	159	8.8	181	9.2	340	9.1	15.0
20 to 24 minutes	289	16.0	303	15.4	592	15.9	14.3
25 to 29 minutes	227	12.6	297	15.1	524	14.1	6.3
30 to 34 minutes	209	11.6	262	13.4	471	12.7	15.0
35 to 39 minutes	23	1.3	0	0.0	23	0.6	2.9
40 to 44 minutes	15	0.8	34	1.7	49	1.3	4.3
45 to 59 minutes	82	4.5	0	0.0	82	2.2	8.6
60 to 89 minutes	113	6.3	15	0.8	128	3.4	7.9
90 or more minutes	71	3.9	18	0.9	89	2.4	4.0
Total:	1,594	88.4	1,508	76.9	3, 102	83.5	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

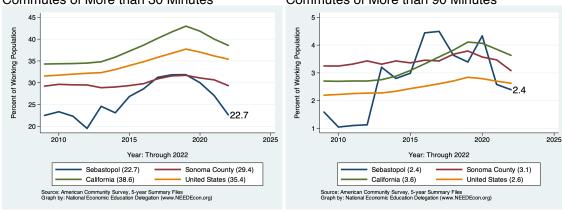
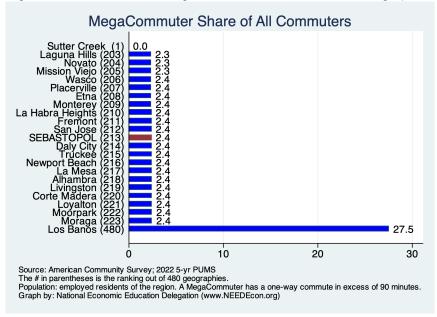


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WURKFLAU	L GLOC	INACIII					
	M	ale	Fer	Female		All Workers	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	115	3.7	101	2.9	216	3.3	2.0
5 to 9 minutes	106	3.4	405	11.6	511	7.9	7.5
10 to 14 minutes	365	11.8	269	7.7	634	9.8	12.2
15 to 19 minutes	699	22.7	467	13.4	1,166	18.0	15.0
20 to 24 minutes	355	11.5	682	19.6	1,037	16.0	14.3
25 to 29 minutes	206	6.7	308	8.8	514	7.9	6.3
30 to 34 minutes	341	11.1	417	12.0	758	11.7	15.0
35 to 39 minutes	8	0.3	28	0.8	36	0.6	2.9
40 to 44 minutes	25	0.8	16	0.5	41	0.6	4.3
45 to 59 minutes	110	3.6	66	1.9	176	2.7	8.6
60 to 89 minutes	94	3.0	2	0.1	96	1.5	7.9
90 or more minutes	127	4.1	43	1.2	170	2.6	4.0
Total:	2,551	82.7	2,804	80.5	5,355	82.5	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

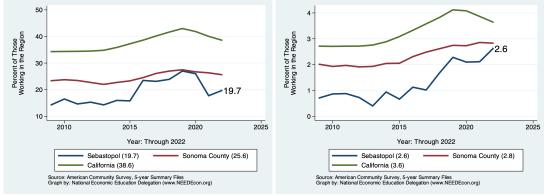
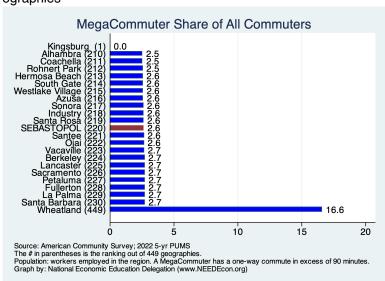


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



Place of Work

This section provides evidence on where workers living in Sebastopol work. As evidenced in the first table, some of Sebastopol's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Sebastopol city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Ma	ale	Ferr	nale	All Wo	orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	1,802	91.0	1,906	84.5	3,708	91.2	99.6
Worked in county of residence	1,522	76.8	1,831	81.2	3,353	82.4	84.1
worked outside of county of residence	280	14.1	75	3.3	355	8.7	15.4
Worked outside state of residence	51	2.6	0	0.0	51	1.3	0.4
Total:	1,853	93.5	1,906	84.5	3,759	92.4	

Source: 2022 5-year American Community Survey, Summary File

25 Percent of Working Population 20 15 10 5 2010 2015 2020 2025 Year: Through 2022 Sebastopol (8.6) Sonoma County (12.5) California (15.1) United States (22.0) Source: American Community Survey, 5-year Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

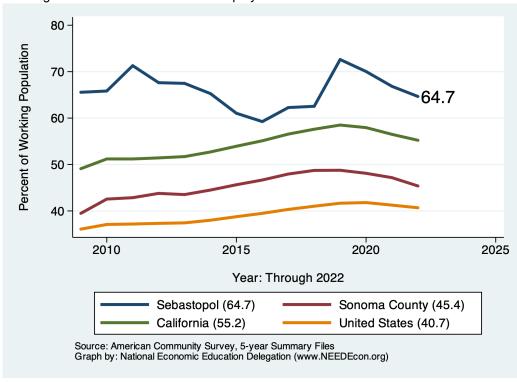
Figure 85: Percent of Workers Employed Outside of Their County of Residence

Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Ma	ale	Fem	nale	All Wo	orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	1,853	93.5	1,906	84.5	3,759	92.4	95.9
Worked in place of residence	442	22.3	687	30.5	1,129	27.8	39.5
Worked outside place of residence	1,411	71.2	1,219	54.1	2,630	64.7	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	1,853	93.5	1,906	84.5	3,759	92.4	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	57, 361	48, 566	114.0	46, 171	113.4
Car, truck, or van - carpooled	23,664	36,463	62.6	34,487	62.6
Public transportation (excluding taxicab)		40,179		45,100	
Walked		29,366		27,142	
Taxicab, motorcycle, bicycle, or other means	29,535	40,433	70.5	36,140	74.6
Worked from home	46,806	75, 153	60.1	67,180	63.6
Total:	50, 502	48,747	103.6	46,099	109.6

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Α	.II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	659	44.4	738	52.3	918	70.5	2,493	61.3	68.4
Car, Truck, or Van: Carpooled	190	12.8	71	5.0	80	6.1	349	8.6	9.5
Public Transportation (excl Taxi)	9	0.6	0	0.0	8	0.6	17	0.4	3.6
Walked	56	3.8	48	3.4	44	3.4	159	3.9	2.4
Taxicab, Motorcycle, or other	7	0.5	28	2.0	6	0.5	84	2.1	2.4
Worked at Home	170	11.5	183	13.0	246	18.9	657	16.2	13.6
Total:	1,091	73.5	1,068	75.7	1,302		3,759	92.4	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

<u> </u>	< \$25,000		\$25,000	\$25,000-\$74,999		000+	А	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,058	35.1	1,424	73.8	1,205	74.2	4,405	64.4	68.5
Car, Truck, or Van: Carpooled	254	8.4	267	13.8	156	9.6	712	10.4	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	66	2.2	55	2.9	17	1.0	149	2.2	2.4
Taxicab, Motorcycle, or other	46	1.5	0	0.0	0	0.0	89	1.3	2.4
Worked at Home	170	5.6	183	9.5	246	15.1	657	9.6	13.6
Total:	1,594	52.9	1,929		1,624		6,012	87.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

²⁾ For regions with more than one geography, the medians are averages weighted by working population.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	9% of Pov	>150%	of Pov	А	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	72	31.9	172	66.2	2,249	59.3	2,493	61.3	68.7
Car, Truck, or Van: Carpooled	0	0.0	20	7.7	329	8.7	349	8.6	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	17	0.4	17	0.4	3.6
Walked	0	0.0	0	0.0	159	4.2	159	3.9	2.1
Taxicab, Motorcycle, or other	43	19.0	0	0.0	41	1.1	84	2.1	2.4
Worked at Home	9	4.0	0	0.0	648	17.1	657	16.2	13.6
Total:	124	54.9	192	73.8	3,443	90.8	3,759	92.4	

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In Po	overty	100-14	9% of Pov	>150%	of Pov	Α	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	199	43.2	104	25.7	4,102	66.1	4,405	64.4	68.7
Car, Truck, or Van: Carpooled	18	3.9	134	33.1	560	9.0	712	10.4	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	0	0.0	10	2.5	139	2.2	149	2.2	2.1
Taxicab, Motorcycle, or other	56	12.1	0	0.0	33	0.5	89	1.3	2.4
Worked at Home	9	2.0	0	0.0	648	10.4	657	9.6	13.6
Total:	282	61.2	248	61.2	5,482	88.3	6,012	87.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Sebastopol is a net recipient (migration inflows) or donor (migration outflows) of population is very im-

portant for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

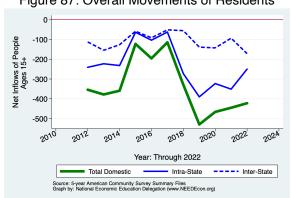


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		N	et Inflows			
				e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	519	-53	5	-58	0	0
With income	5,896	-340	-148	-49	-172	29
\$1 to \$9,999 or loss	666	-14	-22	60	-52	0
\$10,000 to \$14,999	546	-78	-31	23	-70	0
\$15,000 to \$24,999	622	-75	-2	-38	-35	0
\$25,000 to \$34,999	552	-3	18	-8	-13	0
\$35,000 to \$49,999	805	14	-22	17	19	0
\$50,000 to \$64,999	510	-78	-61	-32	0	15
\$65,000 to \$74,999	356	8	0	-15	9	14
\$75,000 or more	1,839	-114	-28	-56	-30	0
All:	6,415	-393	-143	-107	-172	29

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

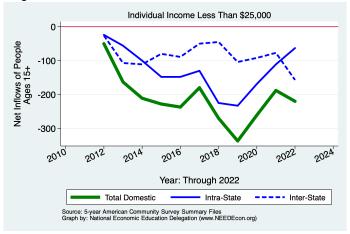


Figure 89: Overall Movements of Middle Income Residents

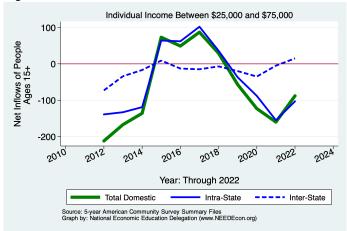
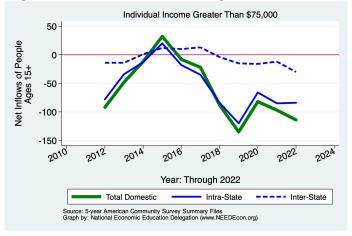


Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

			Same State			
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	1,657	-277	-96	-17	-164	0
Now married, except separated	3,254	-134	-39	-81	-43	29
Divorced	1,128	-15	-32	-9	26	0
Separated	78	10	10	0	0	0
Widowed	298	23	14	0	9	0
Total:	6,415	-393	-143	-107	-172	29

Source: 2022 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

Net Inflows Same State						
				-		
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	4,216	-50	-29	57	-91	13
Householder lived in renter-occupied housing units	3,057	-444	-155	-249	-81	41
Total:	7,273	-494	-184	-192	-172	54

Source: 2022 5-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

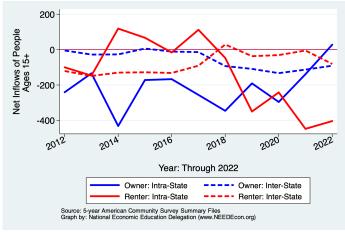


Table 20: Migration by Age

		Ne	Net Inflows								
			Samo	e State		_					
			W/in	Between	Across	From					
Category	Population	All Migration	County	Counties	States	Abroad					
1 to 4 years	207	8	7	-11	0	12					
5 to 17 years	953	-107	-54	-66	0	13					
18 and 19 years	165	-27	11	-38	0	0					
20 to 24 years	377	-57	11	-45	-23	0					
25 to 29 years	559	20	28	64	-72	0					
30 to 34 years	342	-17	-8	17	-26	0					
35 to 39 years	290	-76	-34	-37	-34	29					
40 to 44 years	402	24	-25	49	0	0					
45 to 49 years	559	-92	-16	-76	0	0					
50 to 54 years	511	29	0	3	26	0					
55 to 59 years	446	-42	-5	-37	0	0					
60 to 64 years	693	-12	-28	16	0	0					
65 to 69 years	771	-42	-18	-15	-9	0					
70 to 74 years	624	-39	-18	0	-21	0					
75 years and over	511	-54	-33	-8	-13	0					
Total Population:	7,410	-484	-182	-184	-172	54					

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		N	Net Inflows						
		Same State				-			
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
Less than high school graduate	190	-3	10	-13	0	0			
High school graduate (includes equiv)	910	-149	-54	-77	-18	0			
Some college or assoc. degree	1,843	46	-67	107	-8	14			
Bachelor's degree	1,602	-46	-2	58	-102	0			
Graduate or professional degree	1,163	-149	-44	-99	-21	15			
Total:	5,708	-301	-157	-24	-149	29			

Source: 2022 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	47,638	47,638
Moved Within Same County	64,063	57,799
Moved to Different County, Same State	20,444	50,700
Total Population:	46,731	47,044

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	50.4	50.4
Moved Within Same County	31.1	37.1
Moved to Different County, Same State	35.8	39.3
Moved from Abroad	37.1	
Total Population:	49.2	48.5

Source: 2022 5-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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