

# **Rolling Hills, California**

## *Indicators Report*

by  
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Rolling Hills and its residents through indicators.

This report was produced by the:

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# Executive Summary

## *Assessing the City with Indicators*

### **About this Report**

This report provides background or summary information for the city of Rolling Hills (the City) in the form of indicators.

### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators

for changing demographics, incomes, housing markets, commute patterns, and employment in Rolling Hills. These indicators are compared to Los Angeles County (the County) as a whole, a broader region where one is well defined, California, and the United States.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

### **Topics Covered:**

- **Demographics:** A detailed snapshot of Rolling Hills demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot of employment and unemployment in Rolling Hills and how the City's experience differs from broader regions.
- **Income and Earnings:** Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- **Housing:** This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Rolling Hills, along with information on how long the City's residents have been in place.
- **Transportation:** Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proportion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Rolling Hills, but do not necessarily live in Rolling Hills.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

# Contents

<b>Executive Summary</b>	<b>1</b>
Assessing the City with Indicators . . . . .	1
<b>Demographics</b>	<b>3</b>
A Demographic Snapshot . . . . .	3
Current Population . . . . .	5
<b>Employment Report</b>	<b>9</b>
Citywide Employment and Unemployment . . . . .	9
County Employment by Industry . . . . .	10
Some Employee Detail . . . . .	11
<b>Income and Earnings</b>	<b>17</b>
Per Capita Personal Income Growth . . . . .	17
Poverty and Inequality . . . . .	20
<b>Housing</b>	<b>22</b>
Housing Costs and Affordability . . . . .	22
Housing Picture . . . . .	26
Vintage of Residential Housing . . . . .	28
Occupation of Residential Housing . . . . .	30
Residential Permitting . . . . .	32
<b>Commute Patterns</b>	<b>35</b>
Mode of Transportation . . . . .	35
Commute Times for Employed Residents . . . . .	37
Commute Times for Those Employed in the City . . . . .	38
Place of Work . . . . .	39
Commute Mode by Income . . . . .	41
Commute Mode by Poverty Status . . . . .	42
<b>Migration</b>	<b>43</b>
Overall Migration Flows . . . . .	43
Demographics of Migration Flows . . . . .	45
<b>References and Sources</b>	<b>47</b>

# Demographics

**Definition:**

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household composition.

**Why is it important?**

The characteristics and growth of Rolling Hills's population are fundamental indicators of the city's growth potential.

***A Demographic Snapshot***

Statistic	2022	2019
<b>POPULATION</b>		
Population Estimate (#, 5yr)	1,451.0	1,513.0
Veterans (#, 5yr)	71.0	108.0
Foreign born persons (% , 5yr)	21.8	17.8
Population age 25+ (#, 5yr)	1,086.0	1,137.0
<b>AGE AND SEX</b>		
Persons under 5 years (% , 5yr)	2.3	1.4
Persons under 18 years (% , 5yr)	19.8	18.8
Persons 65 years and over (% , 5yr)	32.1	32.9
Female persons (% , 5yr)	50.1	50.0
<b>INCOME AND POVERTY</b>		
Median household income (\$, 5yr)	250,001.0	250,001.0
Per capita income in past 12 months (\$, 5yr)	187,377.0	165,658.0
Persons in poverty (% , 5yr)	6.2	1.7
Children age less than 18 in poverty (#, 5yr)	24.0	0.0
Children age less than 18 in poverty (% , 5yr)	10.6	0.0
<b>RACE AND ETHNICITY</b>		
White alone (% , 5yr)	60.6	75.9
African American alone (% , 5yr)	9.9	1.5
American Indian or Alaska Native alone (% , 5yr)	0.2	0.0
Asian alone (% , 5yr)	18.2	15.6
Native Hawaiian and Other Pacific Islander alone (% , 5yr)	0.0	0.0
Two or More Races (% , 5yr)	10.5	5.8
Hispanic or Latino (% , 5yr)	5.0	5.8
White alone, not Hispanic or Latino (% , 5yr)	59.7	71.3
<b>HOUSING</b>		
Housing units (#, 5yr)	682.0	729.0
Owner-occupied housing units (% , 5yr)	92.1	95.3
Median value of owner-occupied housing units (\$, 5yr)	2,000,001.0	2,000,001.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	4,001.0	4,001.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	1,501.0	1,501.0
Median gross rent (\$, 5yr)	3,501.0	3,501.0
<b>FAMILIES AND LIVING ARRANGEMENTS</b>		
Households (#, 5yr)	570.0	577.0
Persons per household (#, 5yr)	2.5	2.6
Living in same house 1 year ago, % of persons age 1+ (5yr)	97.9	90.6
<b>EDUCATION</b>		
High school graduate or higher, % of persons age 25+ (5yr)	99.4	97.6
Bachelor's degree or higher, % of persons age 25+ (5yr)	73.8	70.4
<b>HEALTH</b>		
With a disability, under age 65 years (#, 5yr)	29.0	44.0
Persons without health insurance, under age 65 years (% , 5yr)	1.4	1.9
<b>LABOR FORCE</b>		
In civilian labor force, persons age 16+ (% , 5yr)	45.4	46.3
In civilian labor force, women age 16+ (% , 5yr)	33.4	36.8
Employed, persons age 16+ (% , 5yr)	40.5	42.1
Self employed (% , 5yr)	39.4	36.1
<b>TRANSPORTATION</b>		
Mean travel time to work, workers age 16+ (Mins., 5yr)	24.2	31.9
Drive alone in private vehicle (% , 5yr)	76.0	74.7
Using public transportation (% , 5yr)	0.0	0.0
Worked from home (% , 5yr)	21.6	17.7

Source: American Community Survey, Summary Files

Note: Data are from the 1-year files unless indicated by the notation 5yr.

## Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

**Table 1. Population Change by Region**  
(Thousands, January to January)

Region	2023 Population	% Change		
		1 Year	3 Year	5 Year
<b>City</b>				
Rolling Hills	1,669	-1.13	-11.08	-12.07
<b>County and Broader Regions</b>				
Los Angeles County	9,761,210	-0.75	-3.69	-4.81
Southern California	21,794,548	-0.41	-2.24	-2.84
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

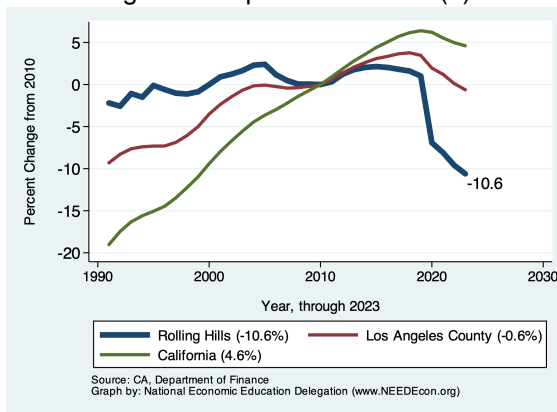


Figure 2: Population Growth (2)

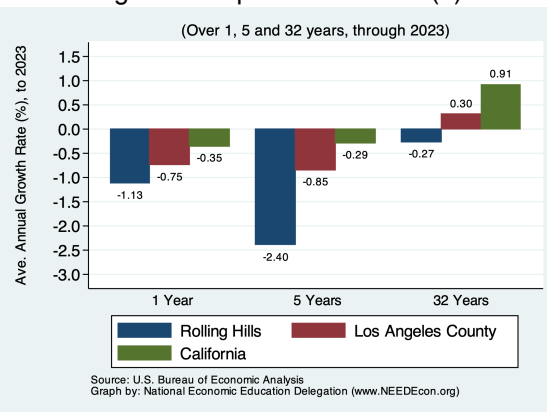


Figure 3: Population by Age - Detailed Age Categories

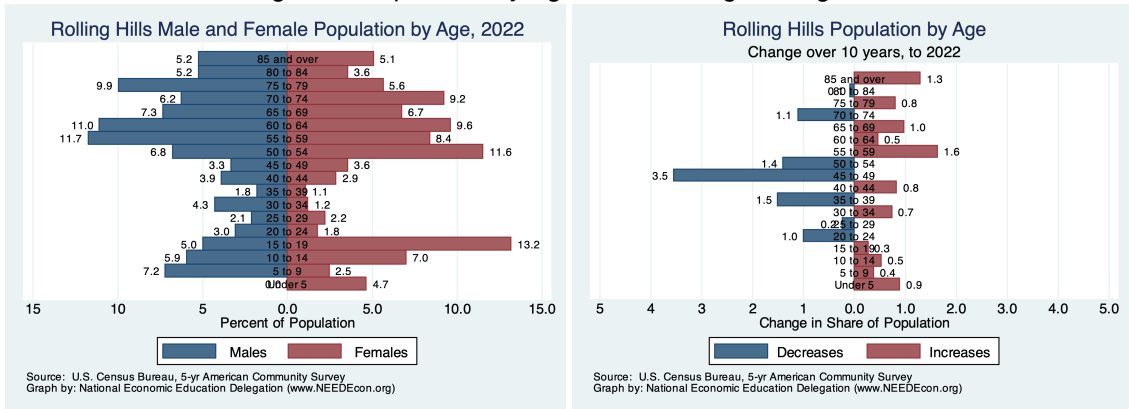


Figure 4: Population by Age - Broad Age Categories

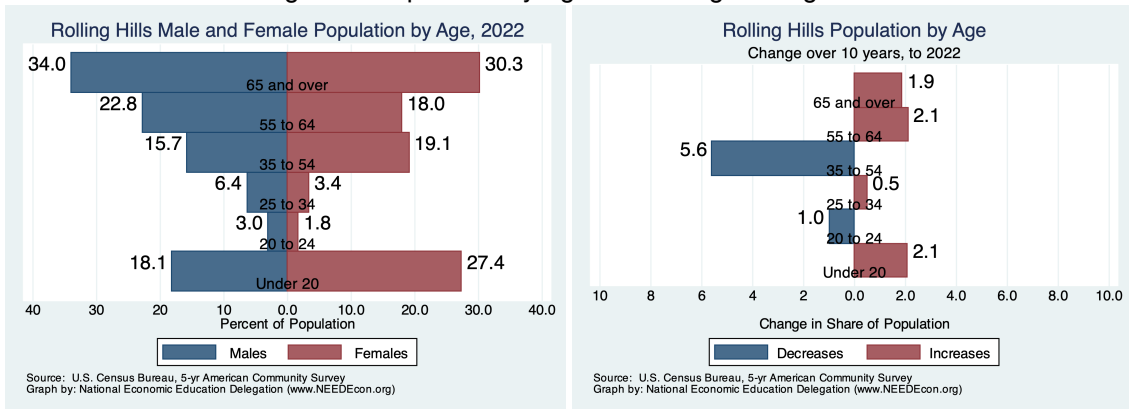
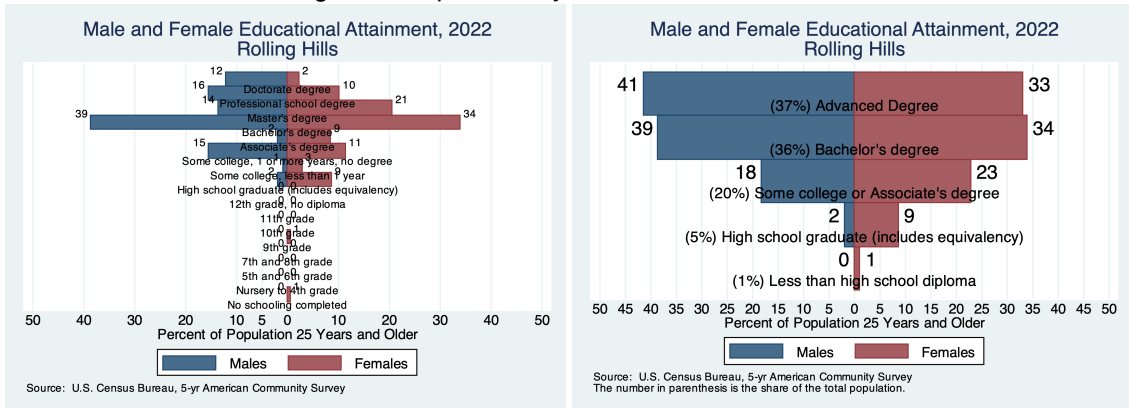


Figure 5: Population by Educational Attainment



**Table 2. County Population Change by City**  
(Thousands, January to January)

City	2022	2023	% Change		
			Local	Southern California	California
Los Angeles County	9,834.5	9,761.2	-0.75	-0.41	-0.35
Los Angeles	3,802.7	3,766.1	-0.96		
Long Beach	460.2	458.2	-0.44		
Santa Clarita	229.0	230.7	0.71		
Glendale	192.9	191.3	-0.82		
Lancaster	174.6	173.4	-0.70		
Palmdale	167.0	165.9	-0.66		
Pomona	149.9	149.7	-0.12		
Torrance	144.3	143.1	-0.88		
Pasadena	137.8	137.0	-0.60		
Downey	112.1	111.3	-0.73		
West Covina	107.6	107.9	0.23		
El Monte	107.3	106.4	-0.84		
Inglewood	106.9	106.2	-0.64		
Burbank	105.0	104.5	-0.42		
Norwalk	101.8	101.2	-0.65		
Compton	94.3	93.7	-0.61		
South Gate	93.4	92.6	-0.78		
Carson	92.7	92.2	-0.60		
Santa Monica	91.7	91.7	-0.02		
Whittier	87.7	87.3	-0.47		
Hawthorne	86.5	85.7	-0.96		
Alhambra	81.6	81.3	-0.37		
Lakewood	80.9	80.2	-0.92		
Bellflower	77.6	76.9	-0.92		
Baldwin Park	70.8	70.4	-0.63		
Redondo Beach	69.1	68.4	-0.97		
Lynwood	66.6	66.2	-0.55		
Montebello	61.8	61.6	-0.26		
Pico Rivera	61.4	61.0	-0.77		
Gardena	60.1	59.8	-0.47		
Monterey Park	59.8	59.3	-0.90		
Arcadia	55.9	55.5	-0.74		
Diamond Bar	53.9	53.4	-1.03		
Huntington Park	53.8	53.3	-0.93		
Paramount	52.6	52.2	-0.72		
Glendora	51.6	51.2	-0.80		
Covina	50.7	50.4	-0.67		
Rosemead	50.1	50.0	-0.17		
Azusa	49.5	49.5	0.06		
La Mirada	48.4	47.9	-1.00		
Cerritos	48.4	47.9	-1.06		
Rancho Palos Verdes	41.5	41.0	-1.02		
Culver City	40.0	39.7	-0.73		
San Gabriel	38.7	38.5	-0.58		
Bell Gardens	38.8	38.4	-0.84		
Monrovia	37.8	37.5	-0.62		
La Puente	37.6	37.4	-0.63		
Claremont	37.0	36.8	-0.74		
Temple City	36.0	35.8	-0.55		
West Hollywood	34.9	34.8	-0.39		
Manhattan Beach	34.7	34.3	-1.24		
San Dimas	34.4	34.1	-0.95		
Bell	33.6	33.4	-0.72		
La Verne	32.3	32.1	-0.89		
Beverly Hills	31.9	31.7	-0.90		
Lawndale	31.2	30.9	-0.93		
Walnut	27.7	27.6	-0.61		
South Pasadena	26.4	26.3	-0.59		
Maywood	24.8	24.5	-0.94		
San Fernando	23.5	23.5	-0.20		
Calabasas	23.0	22.8	-0.99		
Duarte	21.4	22.8	6.60		
Cudahy	22.4	22.3	-0.52		
Lomita	20.3	20.1	-1.02		
La Canada Flintridge	20.1	19.9	-0.65		
Agoura Hills	19.8	19.8	-0.03		
South El Monte	19.6	19.5	-0.85		
Hermosa Beach	19.2	19.0	-0.98		
Santa Fe Springs	18.7	18.6	-0.88		
El Segundo	17.0	16.9	-0.67		
Artesia	16.2	16.1	-0.81		
Hawaiian Gardens	13.7	13.5	-0.94		
San Juan Capistrano	11.1	11.0	-0.90		
San Marino	12.3	12.2	-0.62		
Commerce	12.2	12.0	-1.64		
Signal Hill	11.5	11.4	-0.84		
Sierra Madre	10.9	10.8	-0.81		
Malibu	10.5	10.5	-0.21		
Rolling Hills Estates	8.5	8.4	-0.40		
Westlake Village	8.0	7.9	-1.25		



Figure 6: Population by Race/Ethnicity

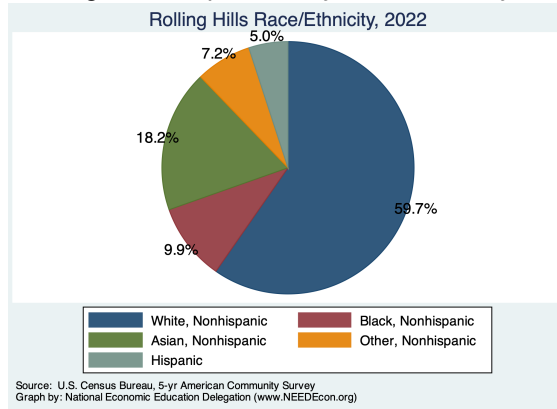
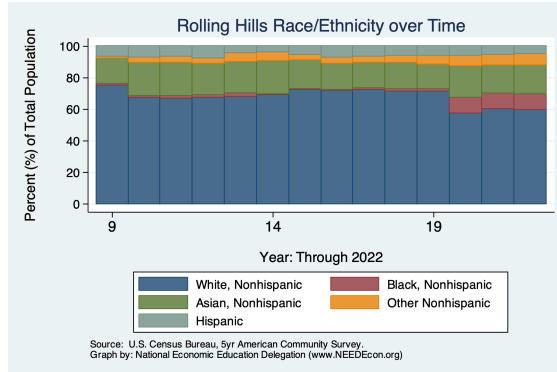


Figure 7: Population by Race/Ethnicity Over Time



# Employment Report

## Citywide Employment and Unemployment

### Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

### Why is it important?

Employment growth is a fundamental indicator of the health of an economy.

Table 3. Rolling Hills Summary for March, 2024

Category	Current Value	Change From:		
		Last Month	2 Months Ago	Last Year
Employment	8,924	-30	-53	-103
Labor Force	9,644	9	15	96
Number Unemployed	678	-4	21	97
Unemployment Rate	7.0	-0.0	0.2	0.9

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemployment - Last 12 Months

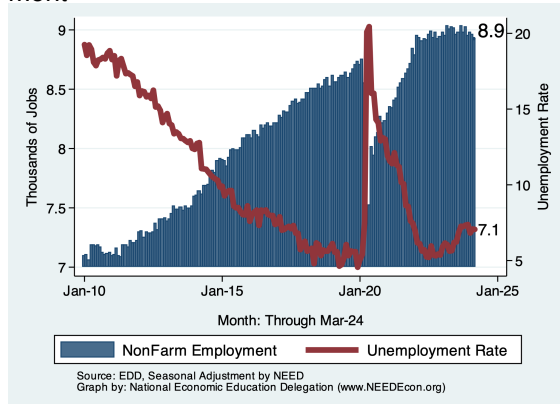


Figure 9: Employment and Unemployment - Last 12 Months

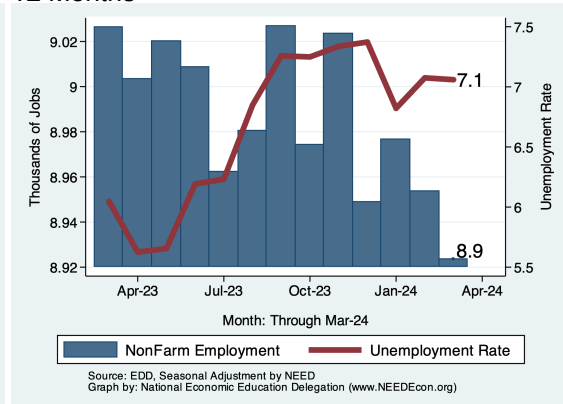


Figure 10: Relative Employment Growth Across Regions - since 2010

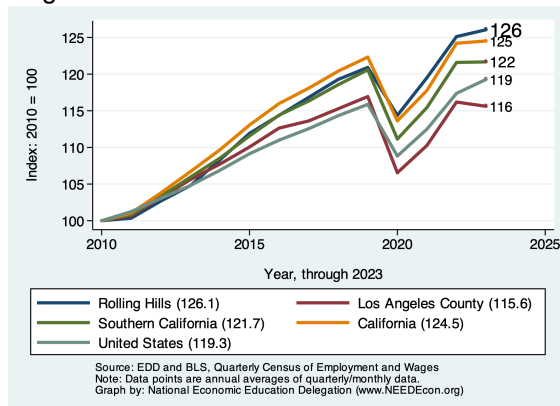
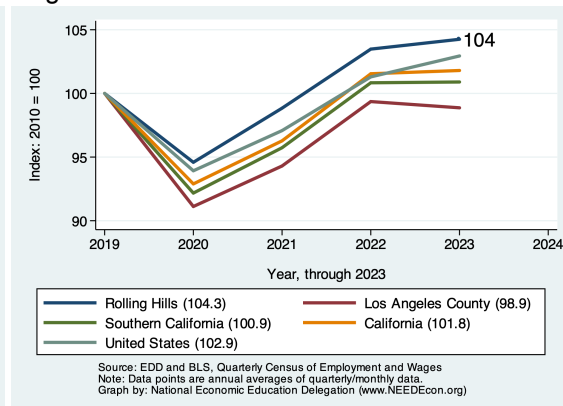


Figure 11: Relative Employment Growth Across Regions - since 2019



## County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Los Angeles County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Los Angeles County for March, 2024

Industry	Employment	Share	Empl Growth	% Growth - Annualized Rate					
				Month	Qtr	6mo	1yr	3yr	5yr
<b>Total Nonfarm</b>	4,571,176	100.0	10,019.7	2.7	1.9	1.8	0.4	3.0	0.0
<b>Total Private</b>	3,980,116	87.1	10,298.0	3.2	1.8	1.7	0.2	3.1	0.1
<b>Goods Producing</b>	467,870	10.2	18.0	0.0	-2.8	-1.2	-0.8	0.4	-1.0
Mining, Logging and Construction	151,916	3.3	532.2	4.3	-5.0	-0.7	0.2	-0.0	0.2
Mining and Logging	1,600	0.0	0.0	0.0	0.0	0.0	-5.9	0.0	-3.2
Construction	149,974	3.3	383.7	3.1	-5.7	-1.3	0.3	0.0	0.3
Manufacturing	316,063	6.9	-223.5	-0.8	-2.1	-1.5	-1.4	0.5	-1.5
Durable Goods	190,266	4.2	126.6	0.8	-1.4	-0.8	-0.7	0.7	-1.1
Non-Durable Goods	125,955	2.8	-296.8	-2.8	-3.0	-2.5	-2.4	0.3	-2.2
<b>Service Providing</b>	4,101,400	89.7	9,377.4	2.8	2.1	2.0	0.6	3.4	0.2
Trade, Trans & Utilities	824,556	18.0	-680.6	-1.0	-1.1	-0.2	-0.3	0.7	-0.6
Wholesale Trade	198,134	4.3	-19.8	-0.1	-2.1	-1.6	-1.5	-0.4	-2.2
Retail Trade	406,837	8.9	88.1	0.3	-0.7	0.0	-0.2	1.3	-0.4
Trans & Warehousing	207,446	4.5	-739.7	-4.2	-0.3	0.8	0.6	0.5	0.9
Utilities	12,541	0.3	-4.9	-0.5	0.8	2.7	3.3	2.6	1.0
Information	178,723	3.9	2,431.1	17.9	3.5	0.4	-14.8	-2.7	-3.6
Financial Activities	210,643	4.6	-319.1	-1.8	4.2	0.5	-1.0	-0.2	-1.2
Finance & Insurance	122,234	2.7	82.9	0.8	1.2	-0.6	-1.2	-1.9	-2.0
Real Estate & Rental & Leasing	88,325	1.9	-180.4	-2.4	3.9	1.9	-0.8	2.5	-0.1
Professional & Business Svcs	646,393	14.1	1,136.2	2.1	2.2	-0.4	-1.9	1.5	-0.1
Prof, Sci, & Tech	312,951	6.8	-1,162.7	-4.4	-0.3	-1.1	-1.1	2.1	0.9
Admin & Support Svcs	258,283	5.7	2,442.0	12.1	8.3	0.7	-3.2	1.2	-1.0
Employment Svcs	96,576	2.1	1,117.0	15.0	12.8	-0.7	-8.1	-0.7	-2.2
Educational & Health Svcs	948,482	20.7	6,221.2	8.2	5.9	5.5	5.3	4.6	2.8
Education Svcs	147,023	3.2	1,208.1	10.4	9.5	8.0	7.8	7.3	2.1
Health Care & Social Assistance	801,869	17.5	5,246.7	8.2	5.6	5.2	4.9	4.1	2.9
Leisure & Hospitality	539,744	11.8	-335.7	-0.7	1.3	1.4	1.3	13.8	-0.1
Arts, Entertainment & Recreation	93,094	2.0	-469.8	-5.9	-6.6	-7.9	-3.9	19.4	-0.5
Accommodation & Food Svcs	444,463	9.7	-845.1	-2.3	-0.3	2.1	2.4	13.0	-0.1
Other Svcs	160,653	3.5	-27.8	-0.2	0.8	3.0	2.9	9.1	0.4
<b>Government</b>	590,364	12.9	72.7	0.1	3.1	2.0	1.9	2.4	-0.1
Federal	48,700	1.1	0.0	0.0	0.8	2.9	2.3	0.7	0.8
State	97,915	2.1	-158.6	-1.9	0.1	0.1	-0.1	3.5	1.1
Local	443,641	9.7	146.6	0.4	3.1	2.8	2.3	2.3	-0.4
County	103,766	2.3	109.3	1.3	1.0	-0.5	0.0	-1.0	-0.7
City	92,291	2.0	55.4	0.7	0.6	1.5	2.4	1.9	-0.4
Local Government Education	225,880	4.9	-153.1	-0.8	4.4	4.2	3.6	4.2	-0.4

Source: EDD, National Economic Education Delegation (NEED)

## Some Employee Detail

### Employed in Rolling Hills

Figure 12: Employment by Occupation

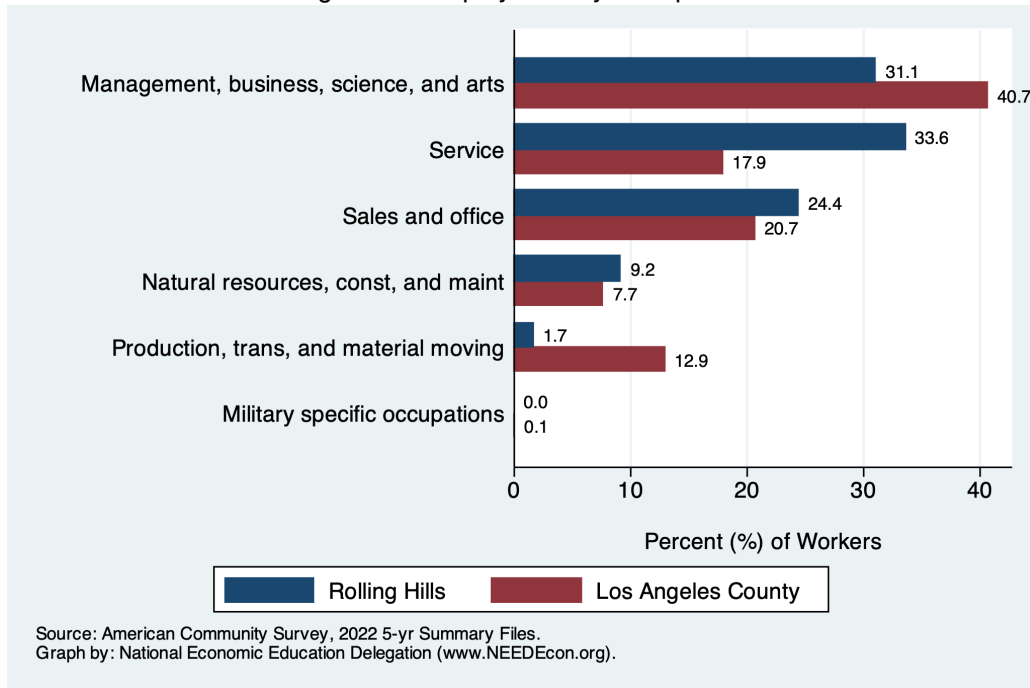


Figure 13: Employment by Industry

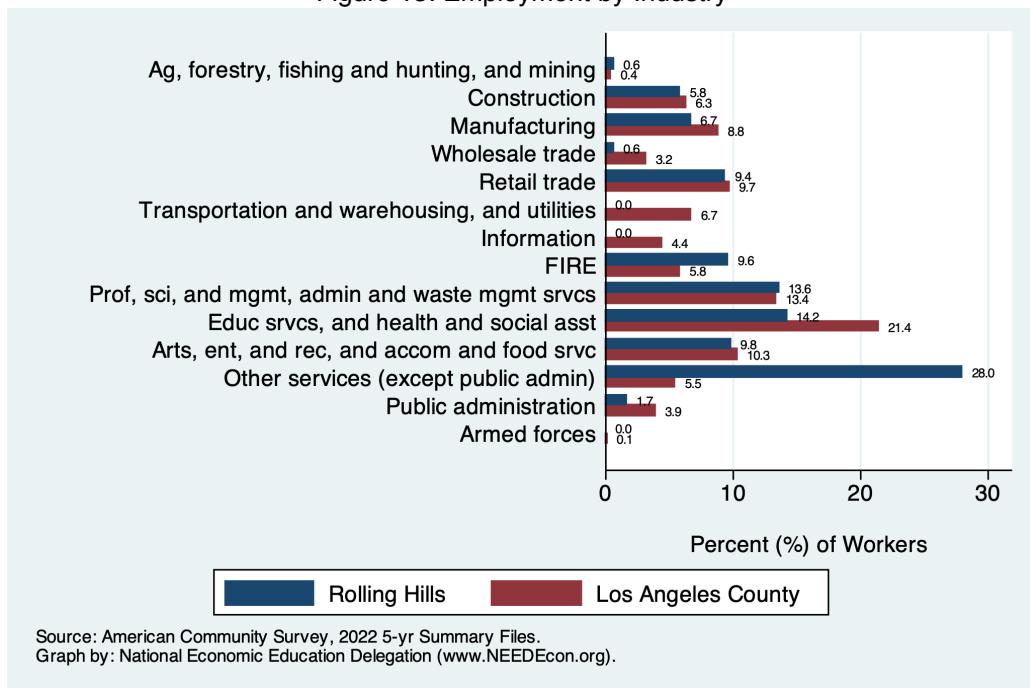


Figure 14: Language Spoken at Home

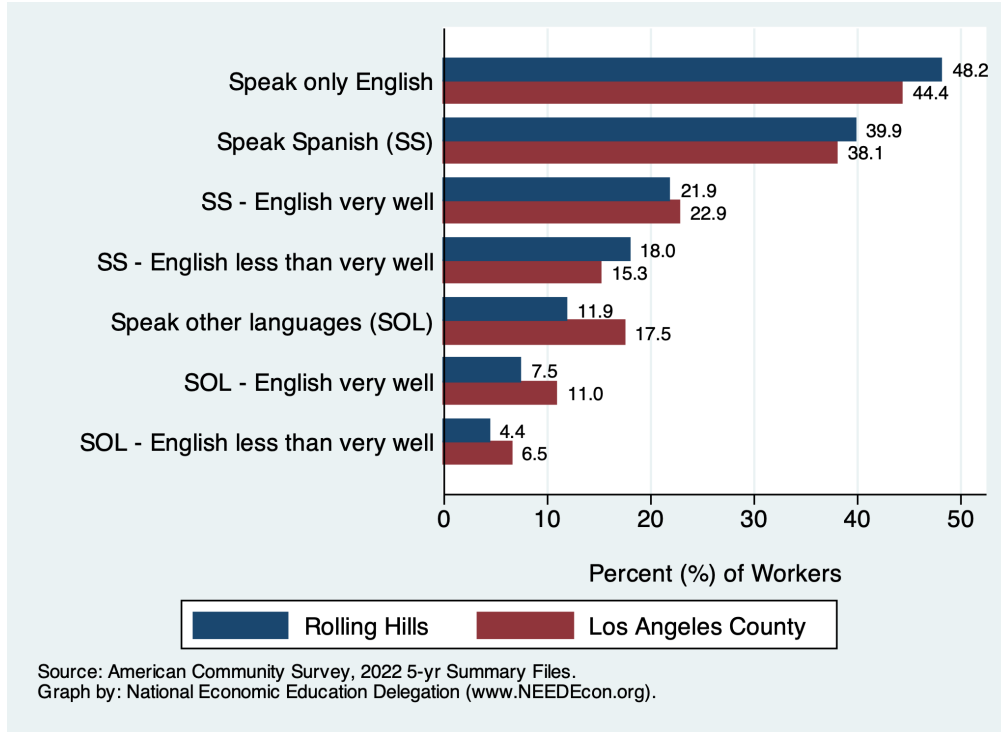
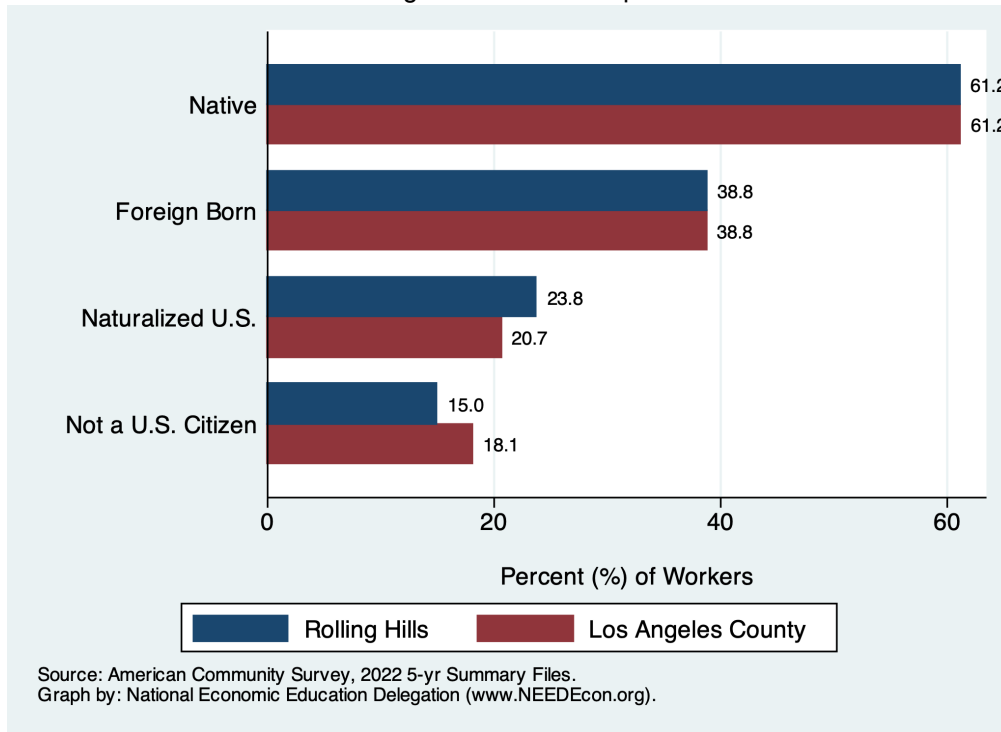


Figure 15: Citizenship



## Employed Residents of Rolling Hills

Figure 16: Employment by Occupation

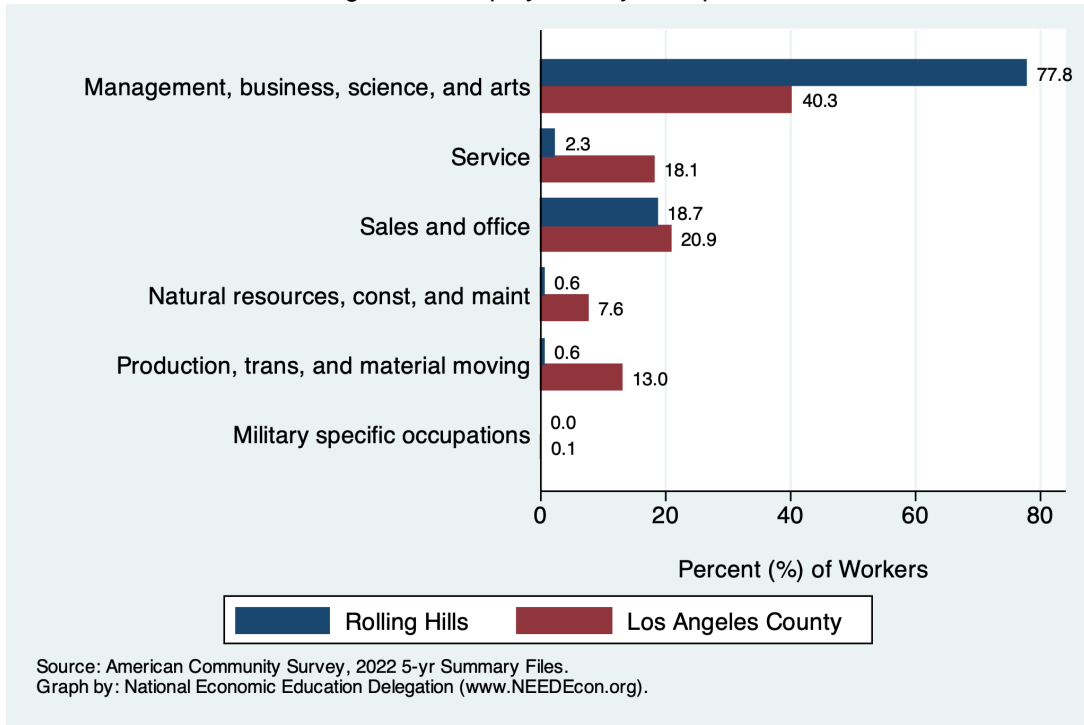


Figure 17: Employment by Industry

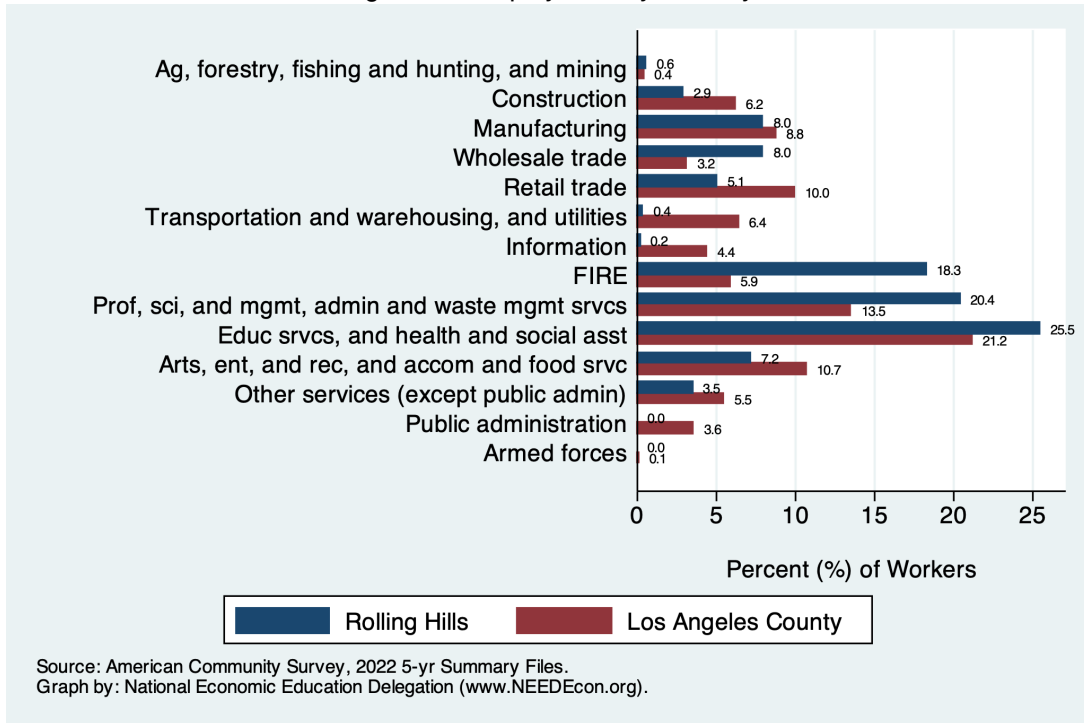


Figure 18: Language Spoken at Home

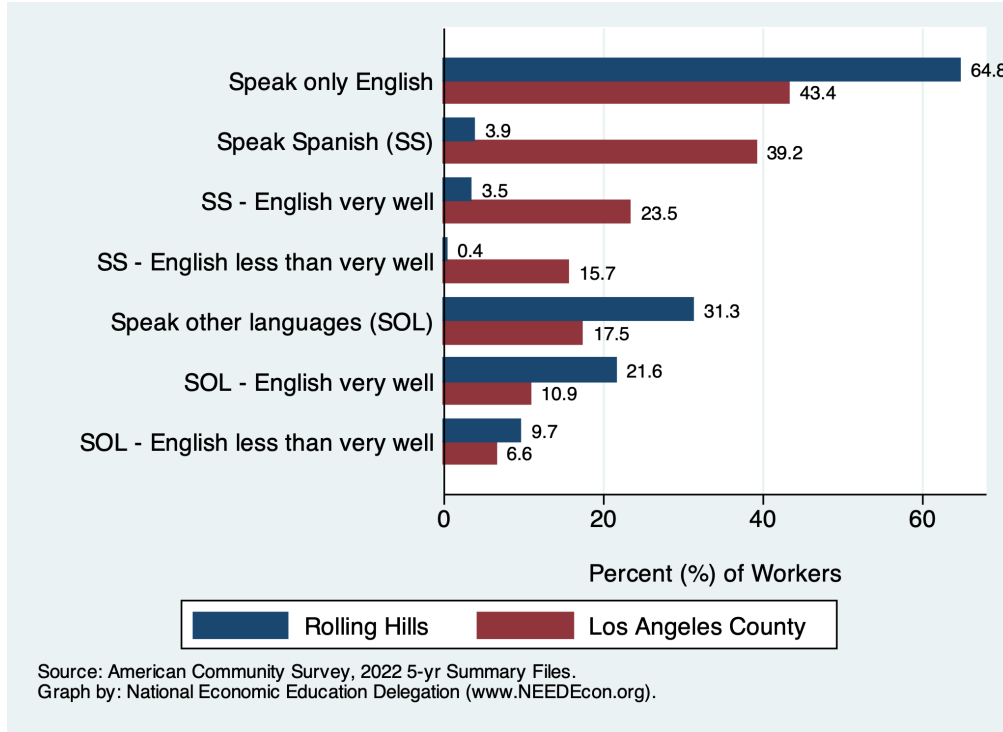
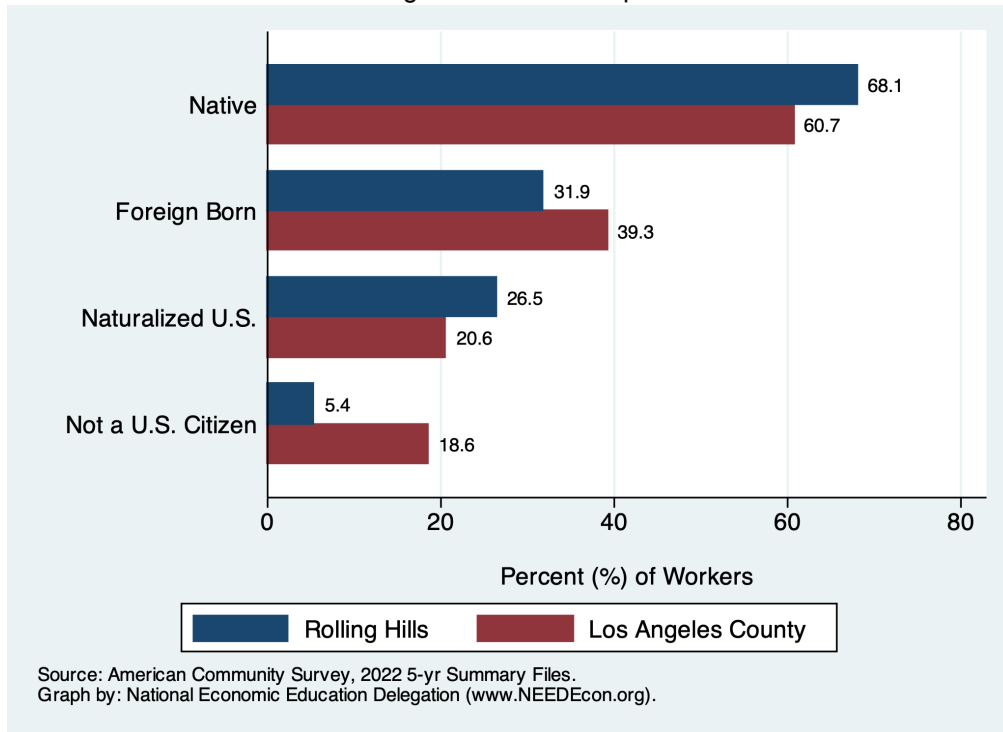


Figure 19: Citizenship



## Employed Residents vs Workers in Rolling Hills

Figure 20: Employment by Occupation

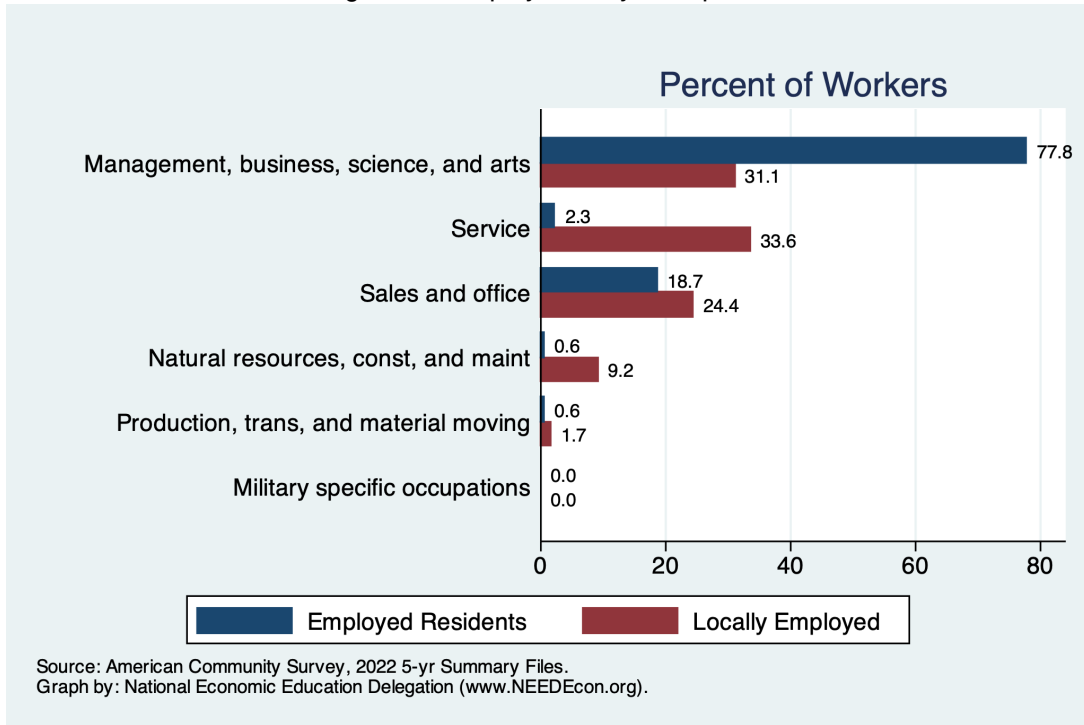


Figure 21: Employment by Industry

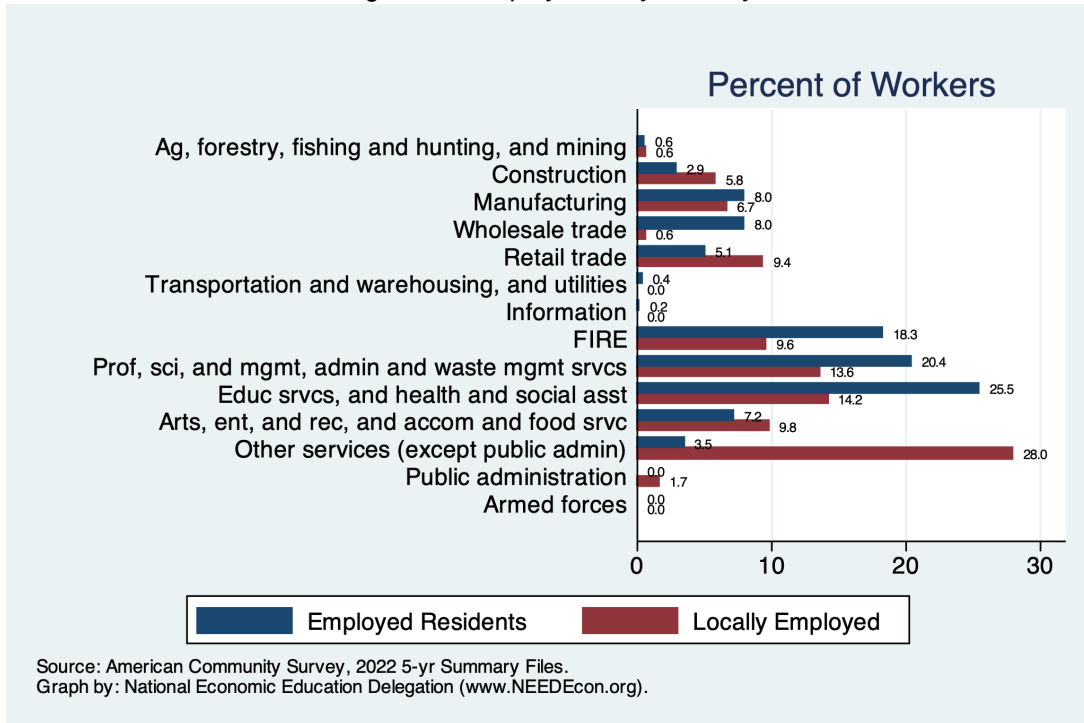




Figure 22: Language Spoken at Home

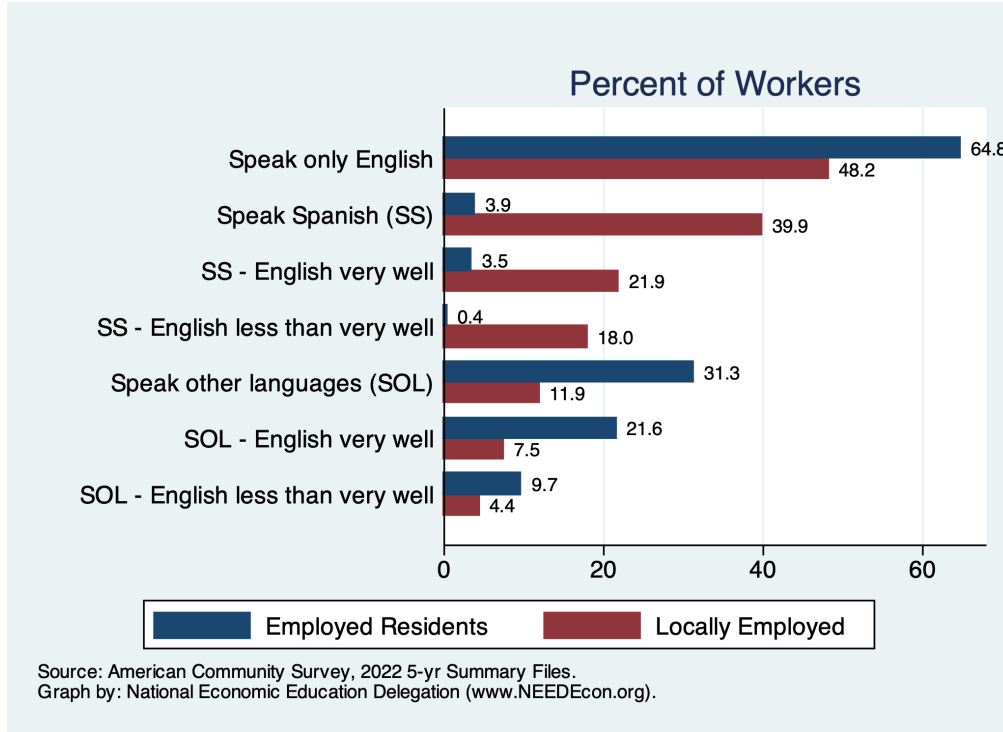
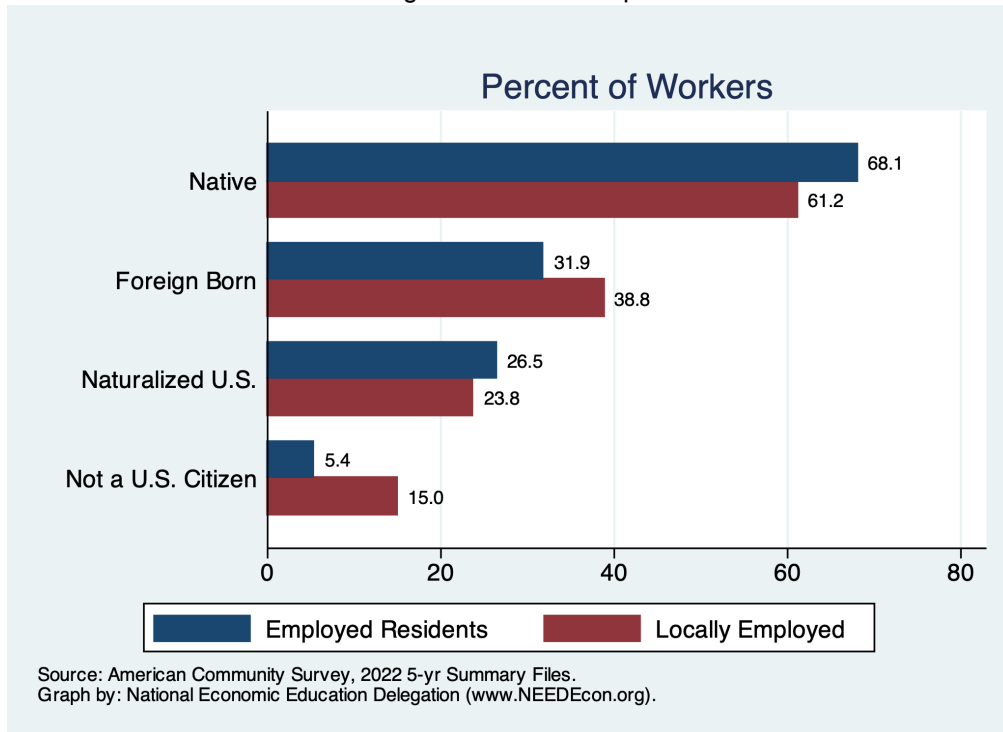


Figure 23: Citizenship



# Income and Earnings

## Per Capita Income Growth

### Definition:

Per capita income is the average income per person in Rolling Hills. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business

in the form of transfer receipts. Noncash government benefits are not included.

### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

Figure 24: Real Per Capita Income Ranking Among California Cities

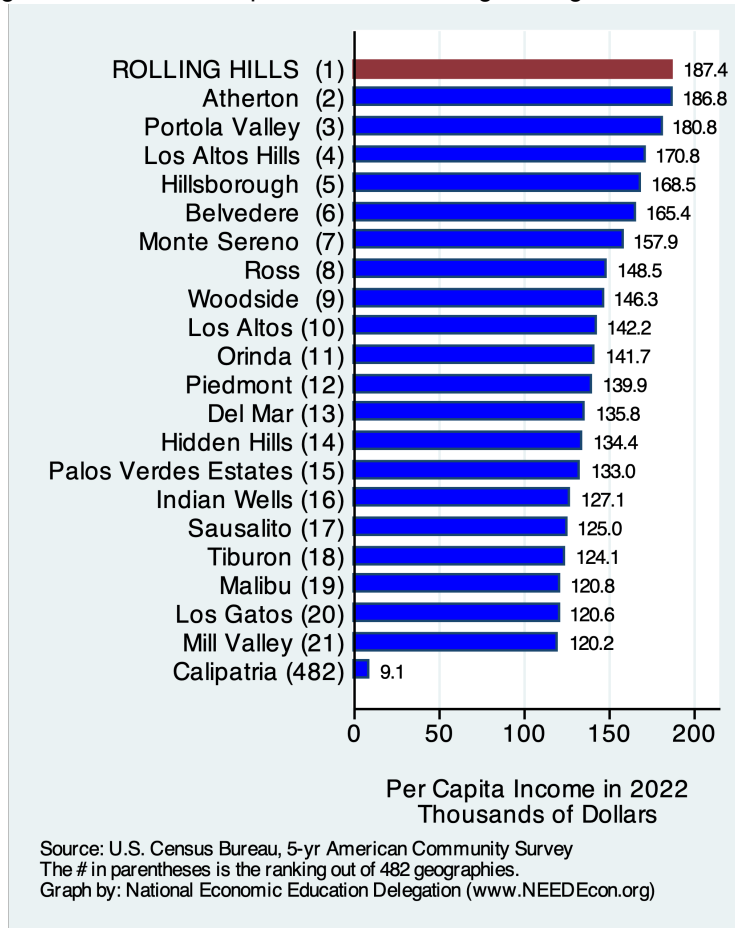
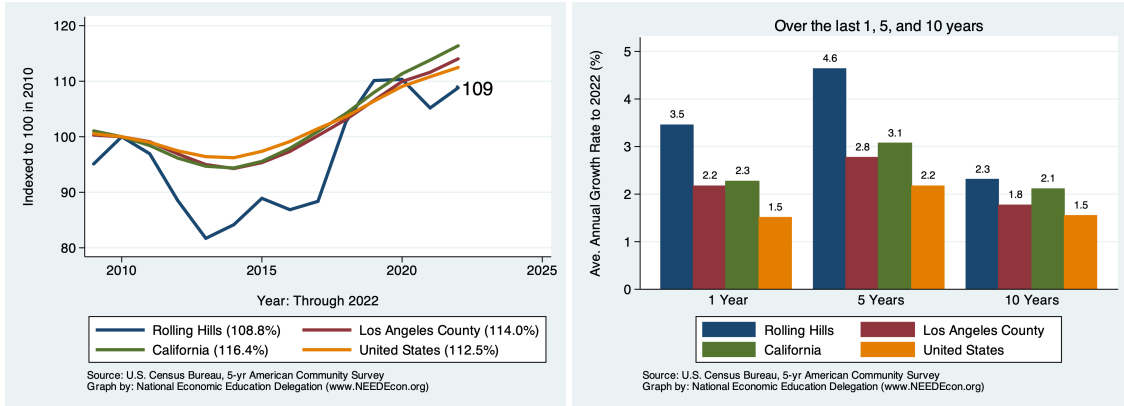


Figure 25: Regional Comparison of Growth over Time



Real Per Capita Income Ranking Among California Cities - w/Comparable Populations

Figure 26: Income Levels

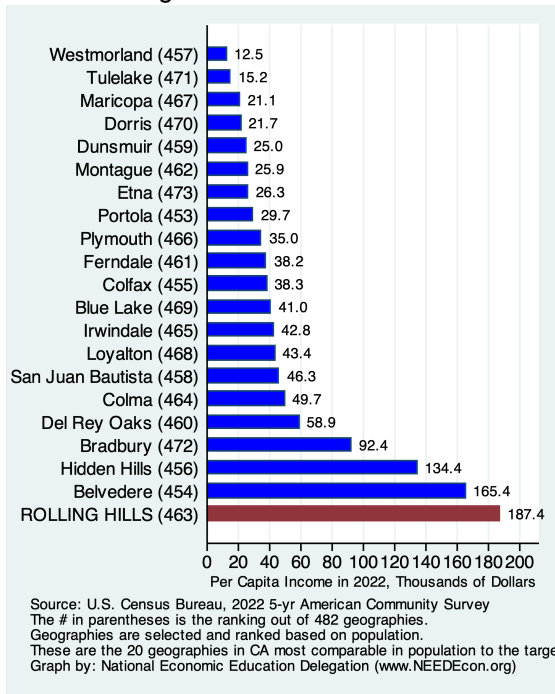
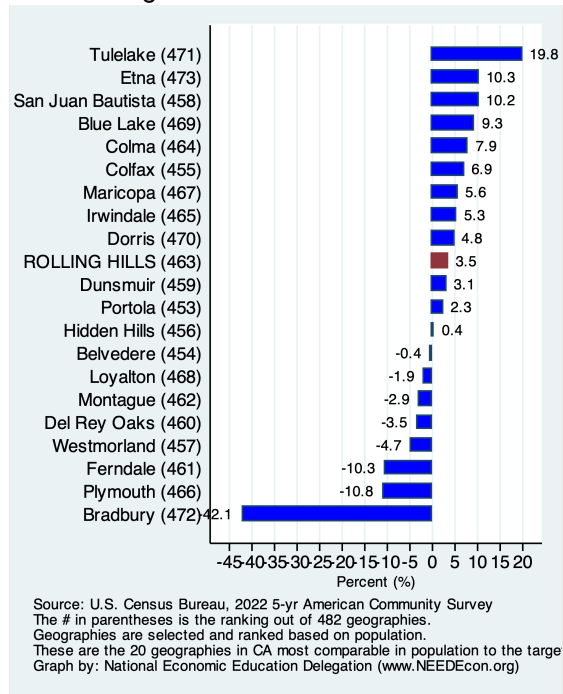


Figure 27: Growth over Time



# Real Per Capita Income Ranking Among Cities in Los Angeles County

Figure 28: Income Levels

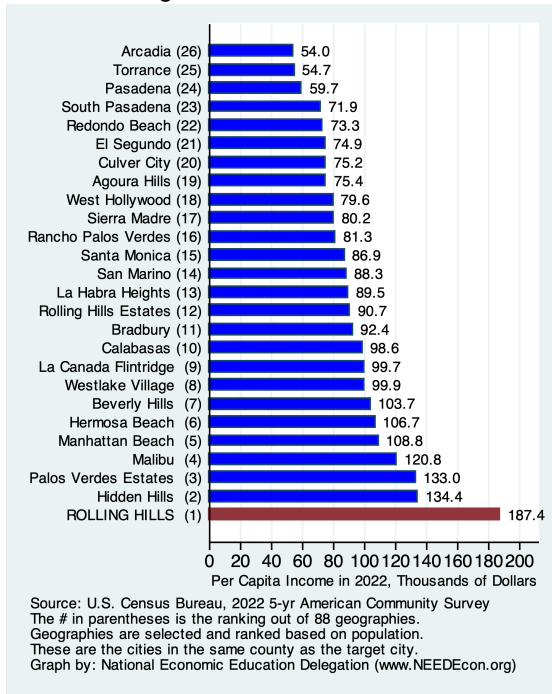


Figure 29: Growth over Time

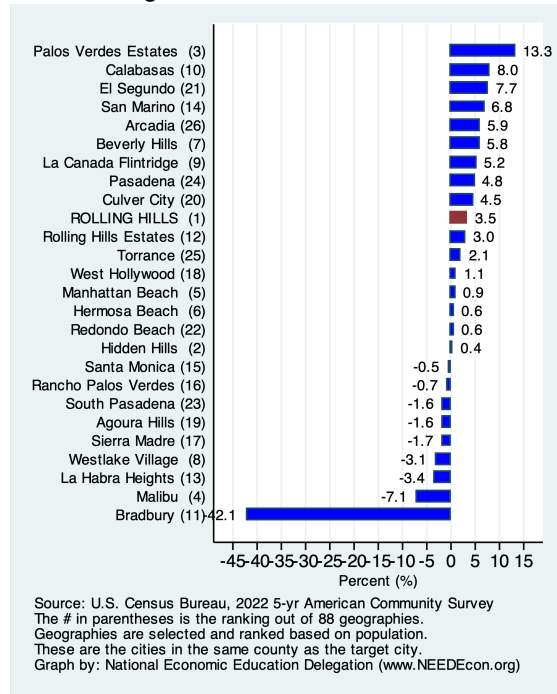
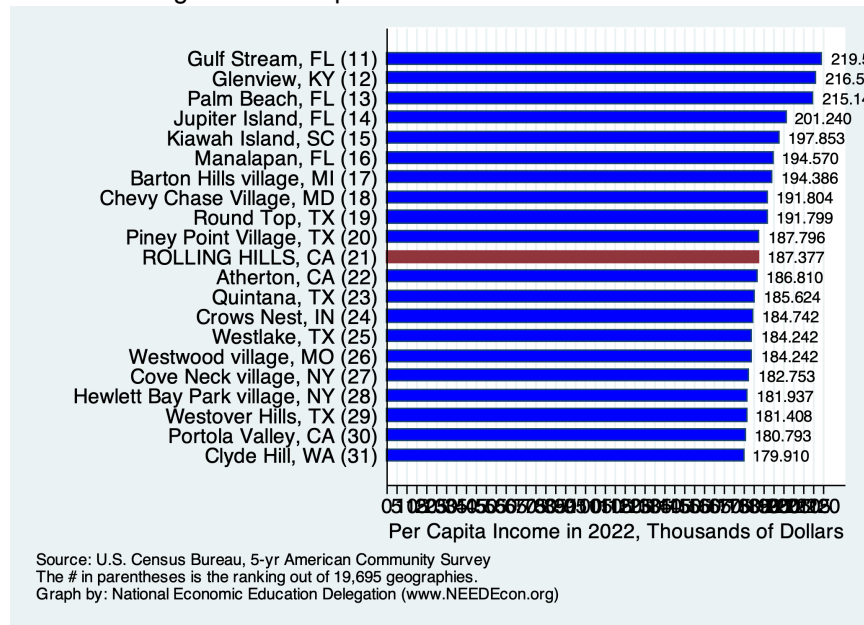


Figure 30: Comparison with All Cities Nationwide



## Poverty and Inequality

### Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

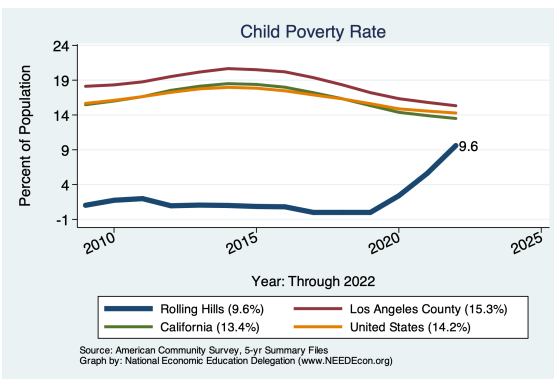
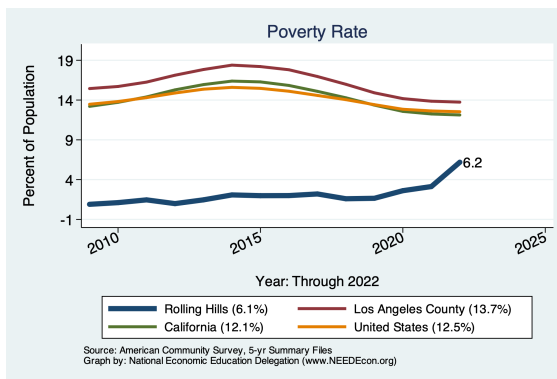


Figure 31: Inequality

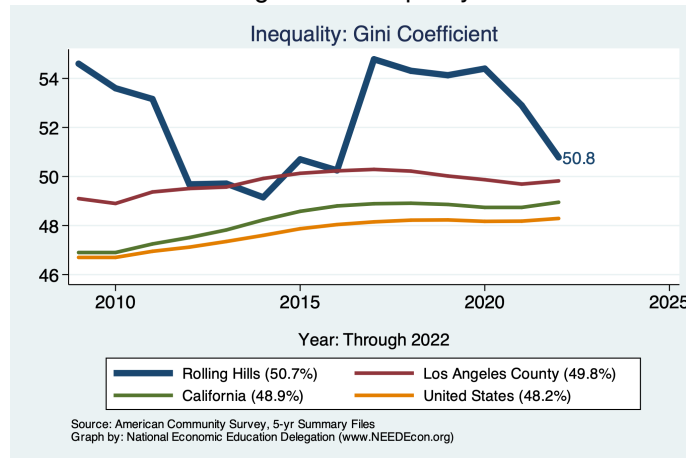


Figure 32: Shares Across the Income Distribution

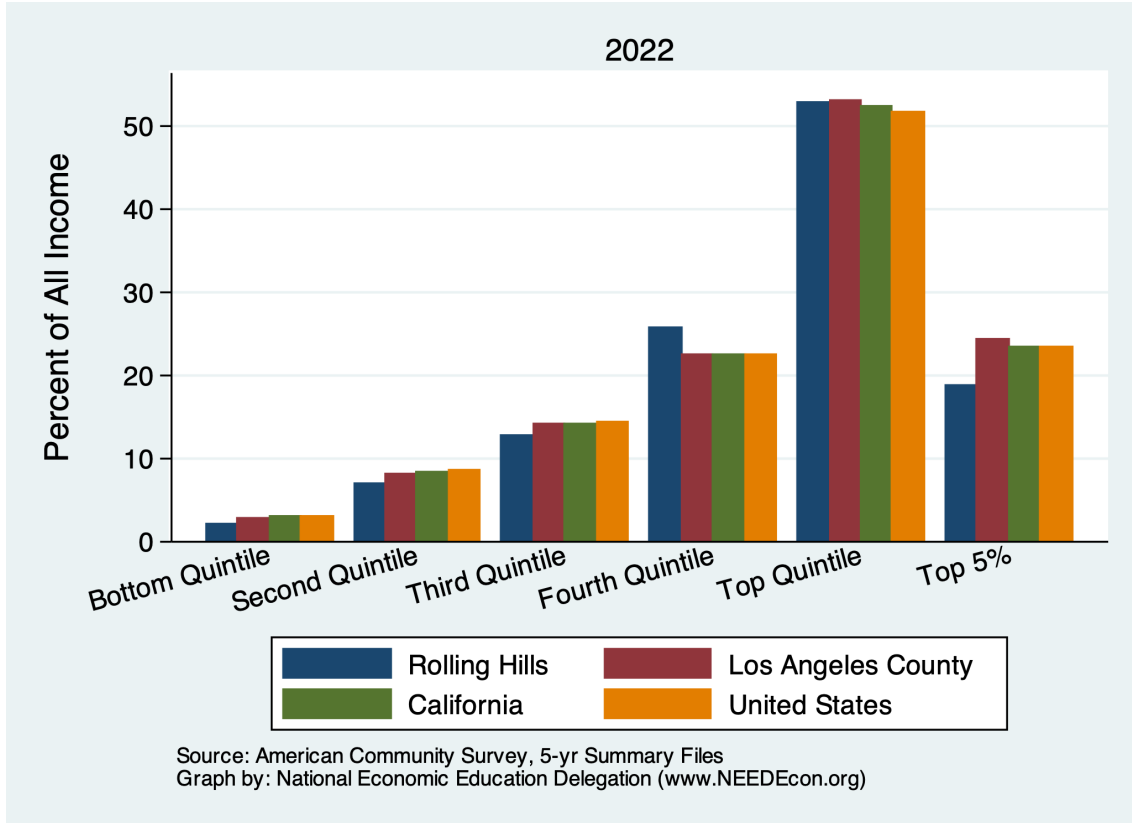
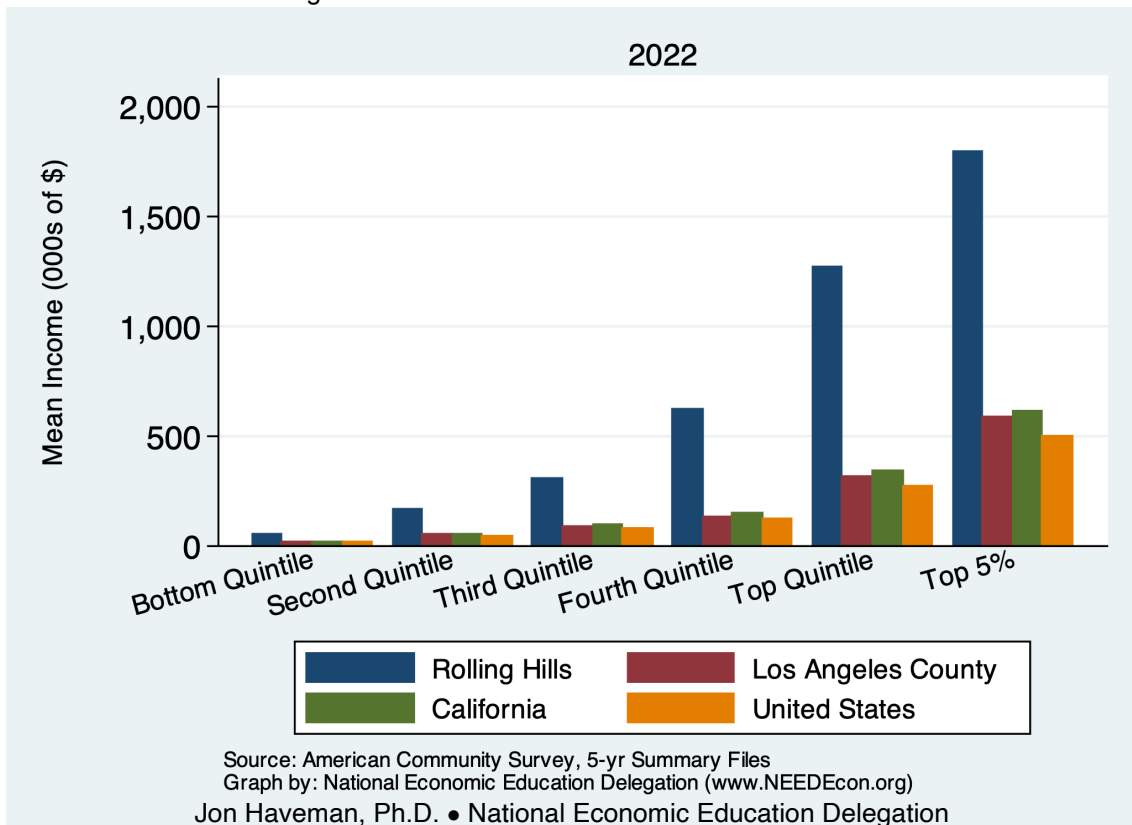


Figure 33: Means Across the Income Distribution



# Housing

## Housing Costs and Affordability

### Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

### Cost of Housing in Rolling Hills and Broader Regions

Figure 34: Median Home Prices

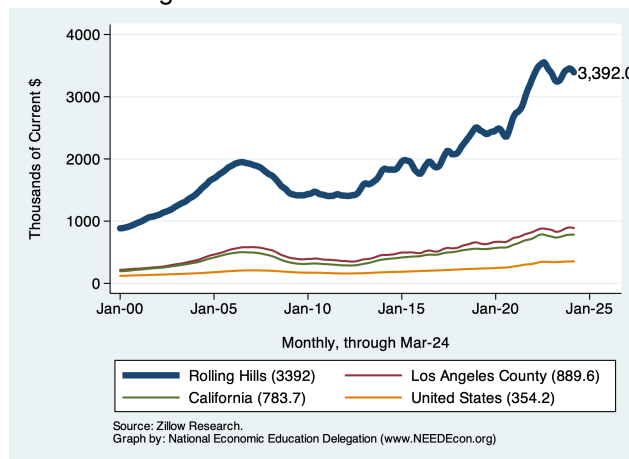
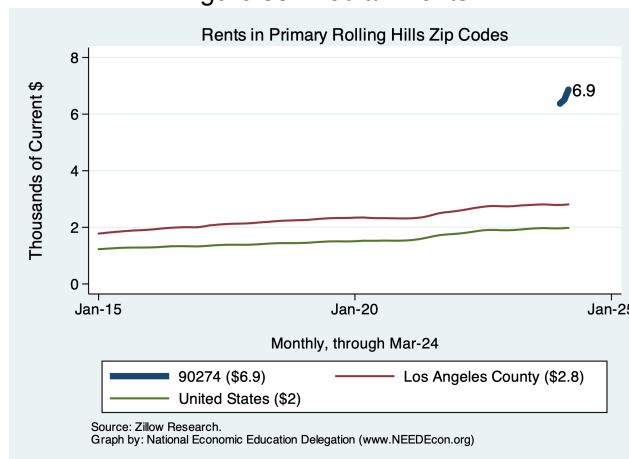


Figure 35: Median Rents



## Housing Ownership in Rolling Hills and Broader Regions

Figure 36: Home Ownership Rates

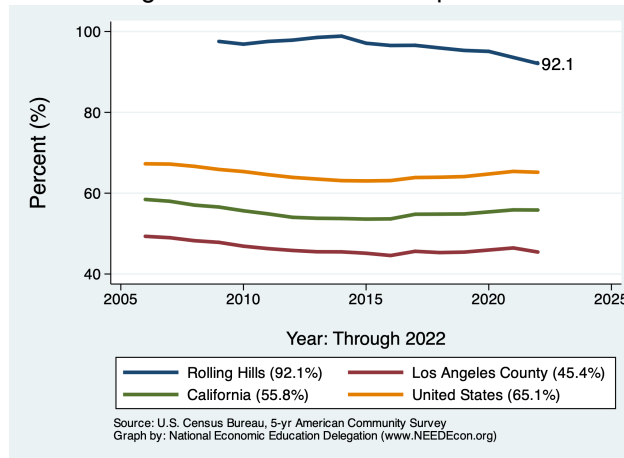


Figure 37: Home Ownership by Age

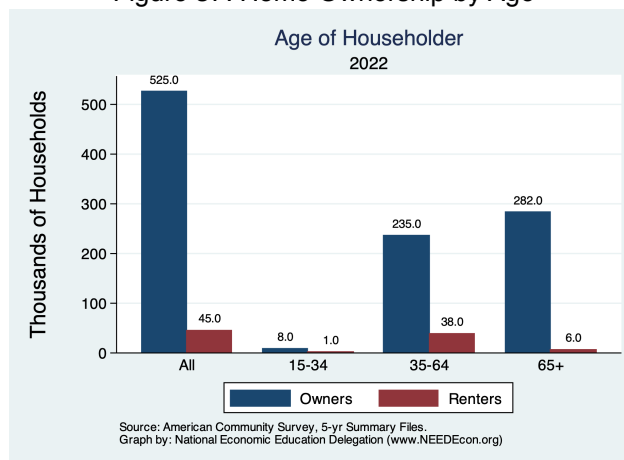


Figure 38: Income by Tenure

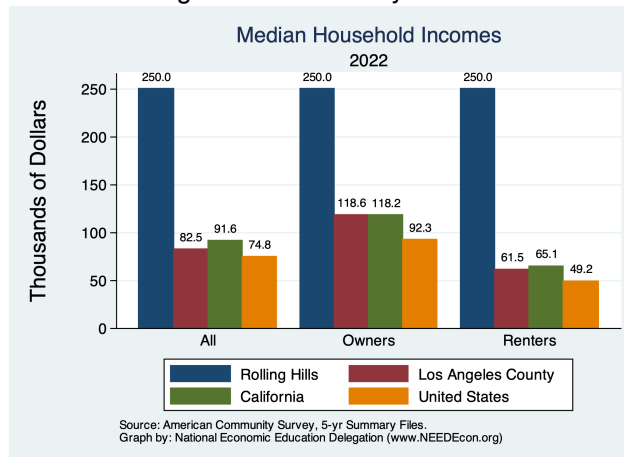




Figure 39: Income Distribution by Tenure

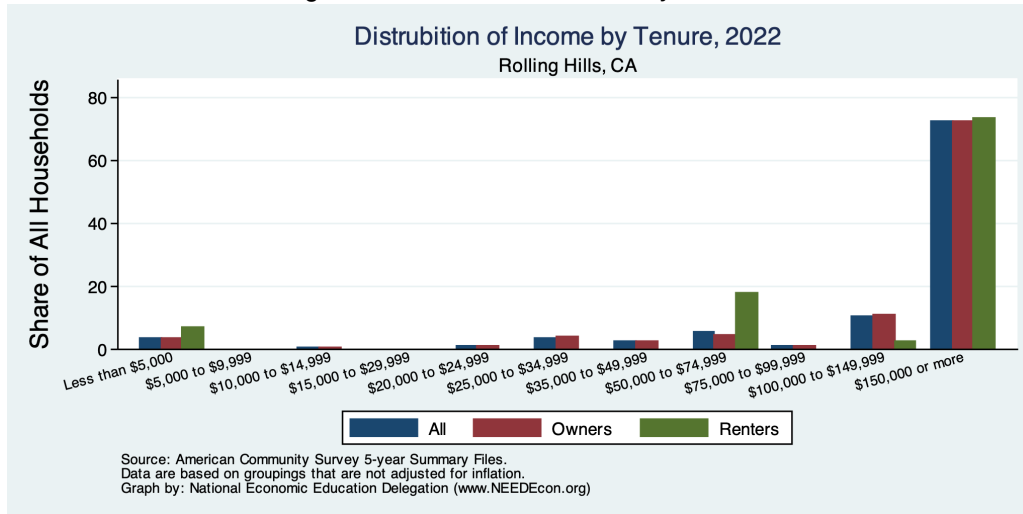


Figure 40: Income Distribution of Home Owners

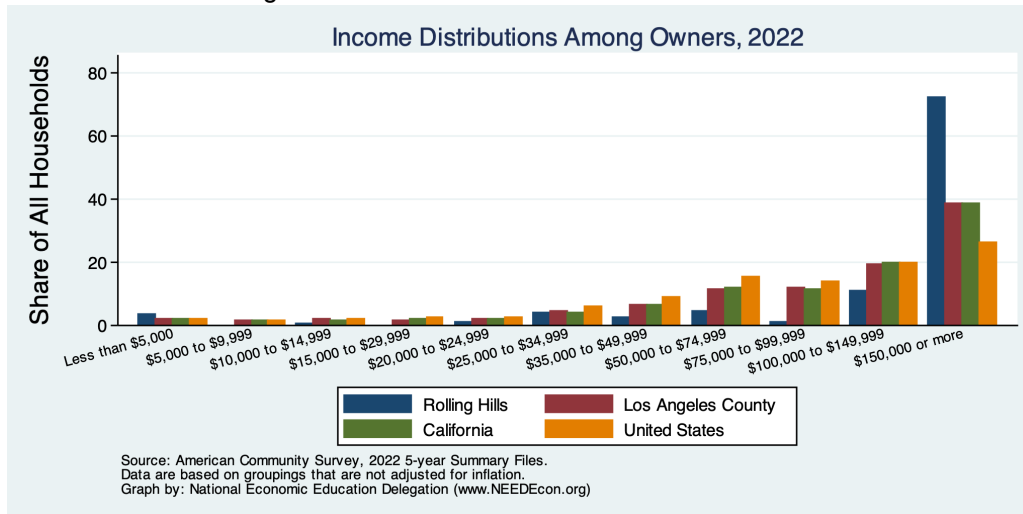
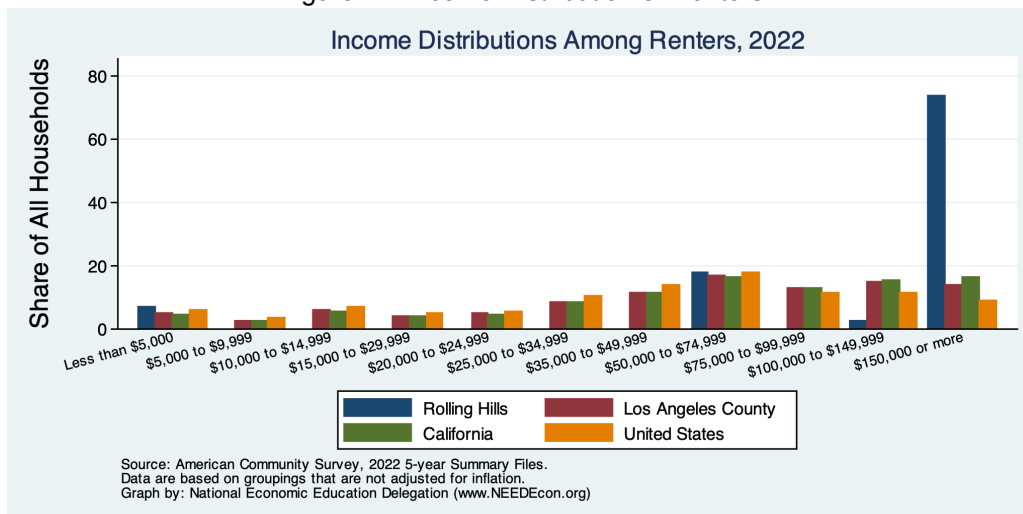


Figure 41: Income Distribution of Renters



## Housing Burden in Rolling Hills and Broader Regions

Figure 42: Home Owners w/ A Mortgage

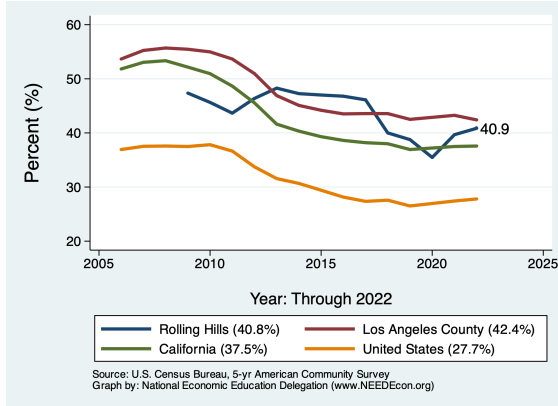


Figure 43: Home Owners w/o A Mortgage

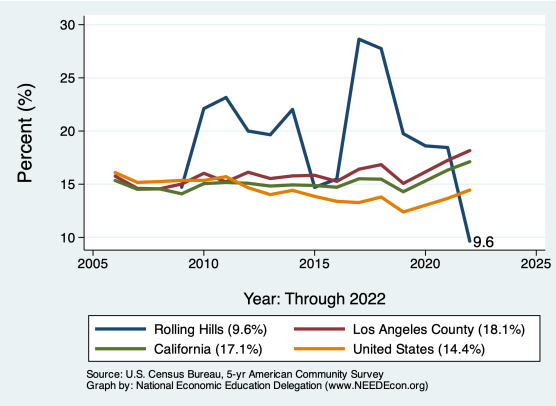


Figure 44: Renters

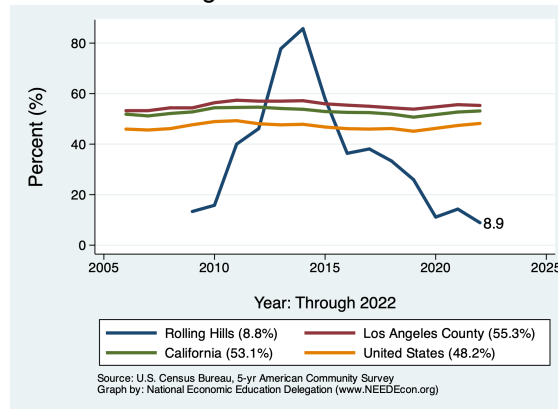


Figure 45: Homeowner Housing Burden by Age

N/A

# Housing Picture

## Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

## Why is it important?

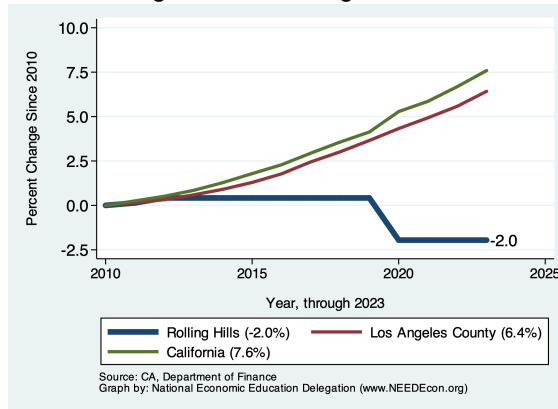
In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators**

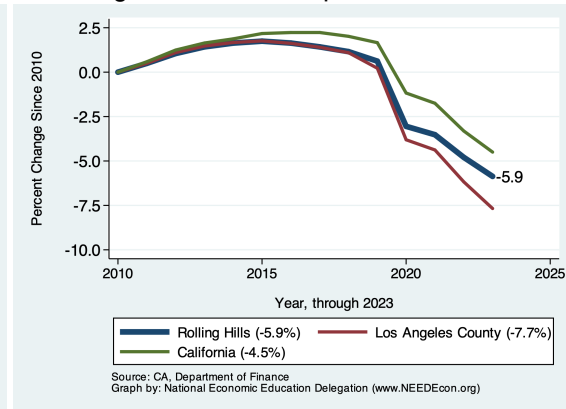
Indicator	2023	2019	2010	% Change from	
				2019	2010
Total Population	1,669.0	1,880.0	1,860.0	-11.2	-10.3
Total # of Homes	702.0	719.0	716.0	-2.4	-2.0
# Occupied Units	632.0	666.0	663.0	-5.1	-4.7
Persons per Household	2.6	2.8	2.8	-6.4	-5.9
Vacancy Rate (%)	10.0	7.4	7.4	35.3	34.7

Source: CA DOF; Calculations by the National Economic Education Delegation

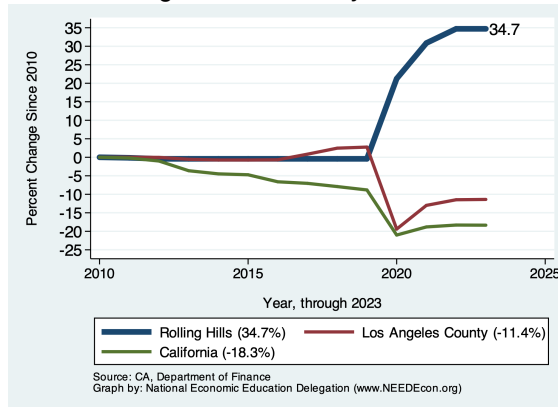
**Figure 46: Housing Growth**



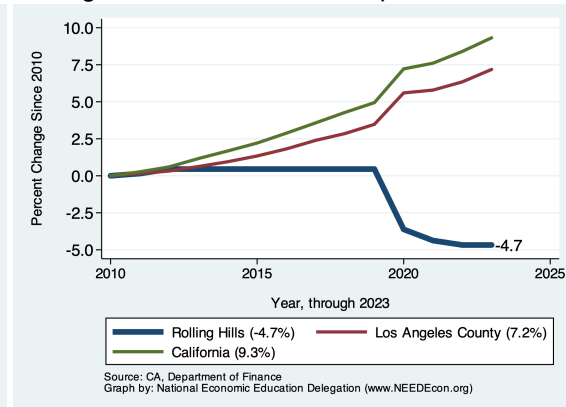
**Figure 47: Persons per Household**



**Figure 48: Vacancy Rates**



**Figure 49: Number of Occupanied Units**



## Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

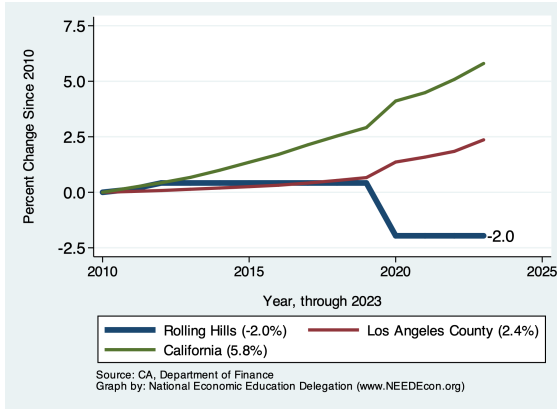


Figure 51: Single Attached Homes

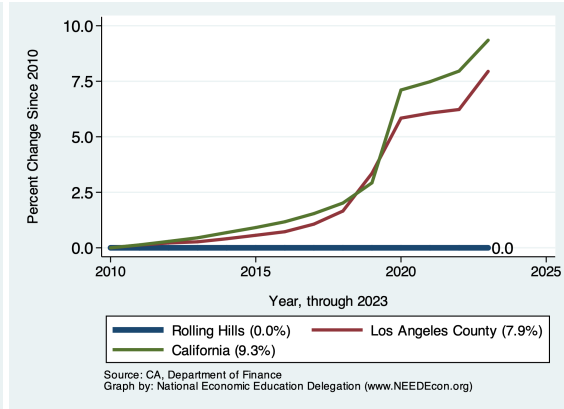


Figure 52: Housing in Buildings with Two to Four Units

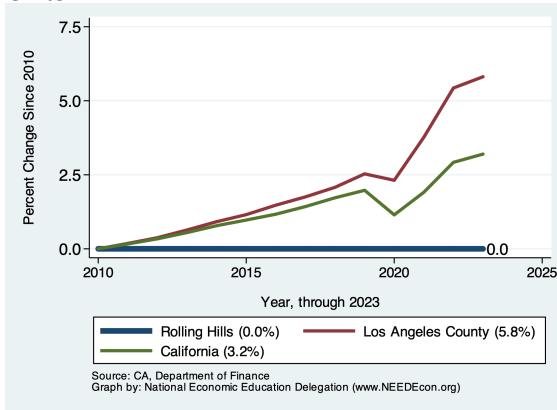
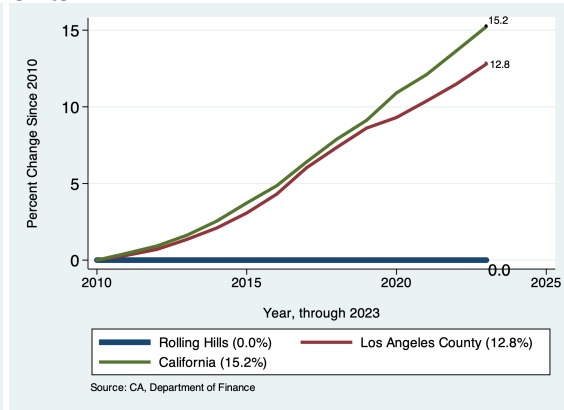


Figure 53: Housing in Buildings with Five or More Units



## Vintage of Residential Housing

### Why is it important?

This section provides evidence on the year in which residential housing in Rolling Hills was built. We break it down into owned versus rented residences and provide a comparison across Los Angeles County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

Figure 54: Distribution of Housing Construction

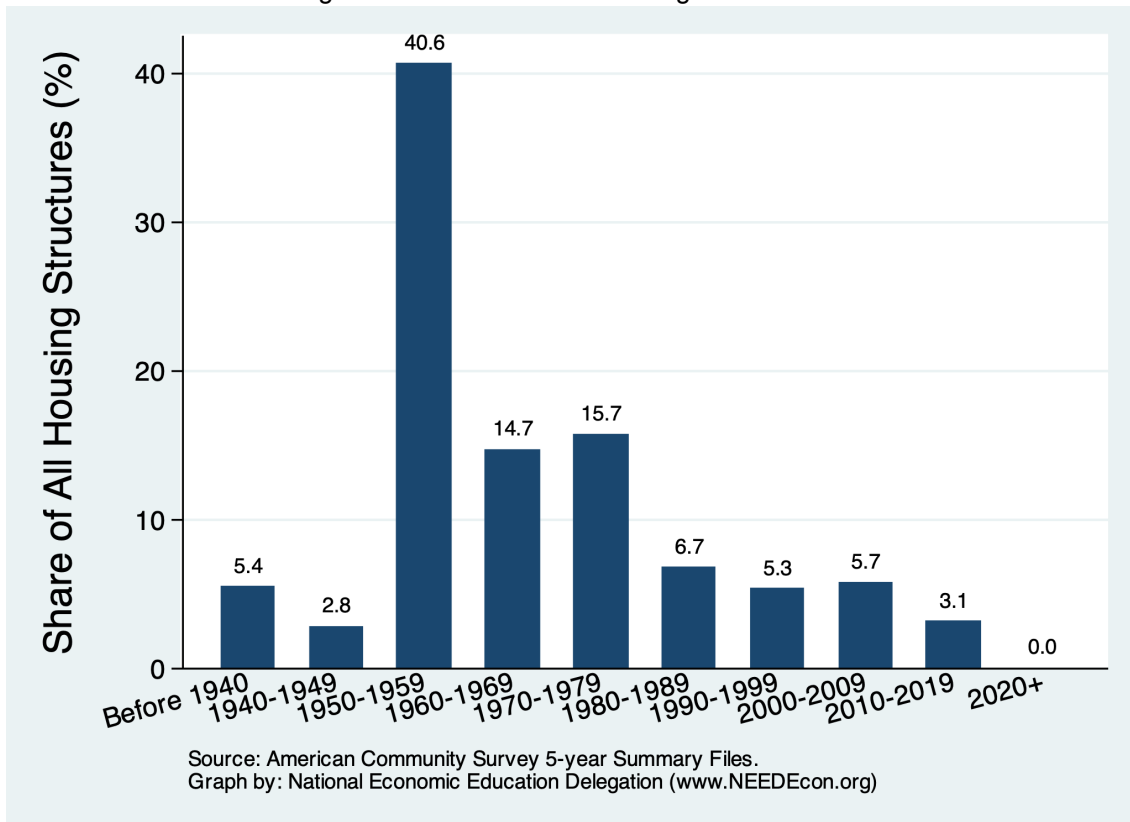


Figure 55: Housing Vintage across Regions

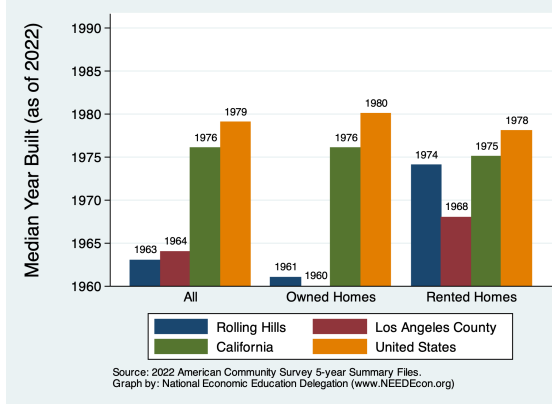


Figure 56: Housing Vintage by Tenure

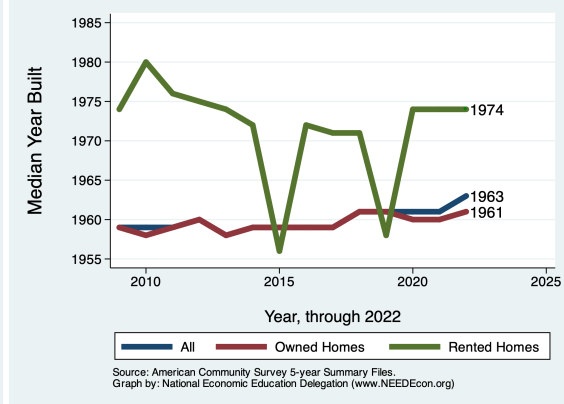


Figure 57: Vintage of Owned Residences

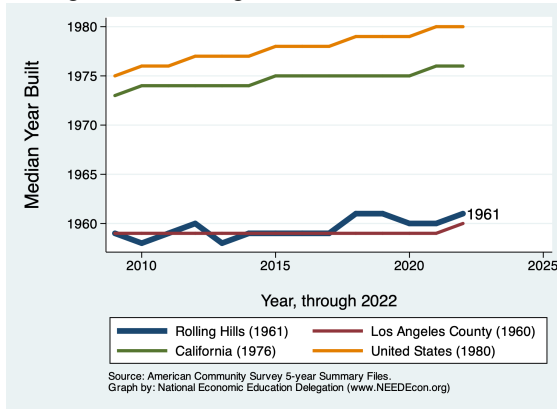


Figure 58: Vintage of Rented Residences

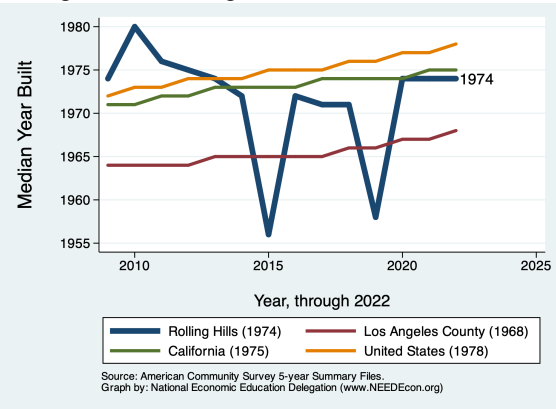
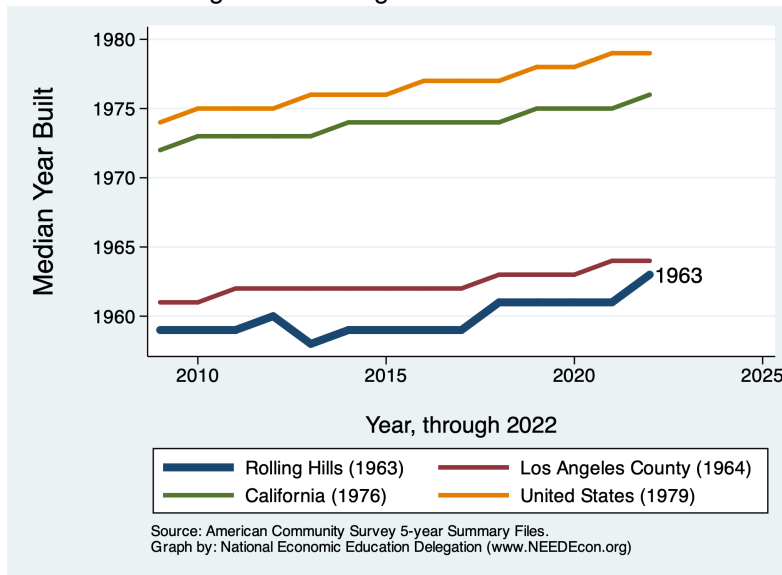


Figure 59: Vintage of All Residences



## Occupation of Residential Housing

### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having

been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

Figure 60: Year Current Occupant Moved In

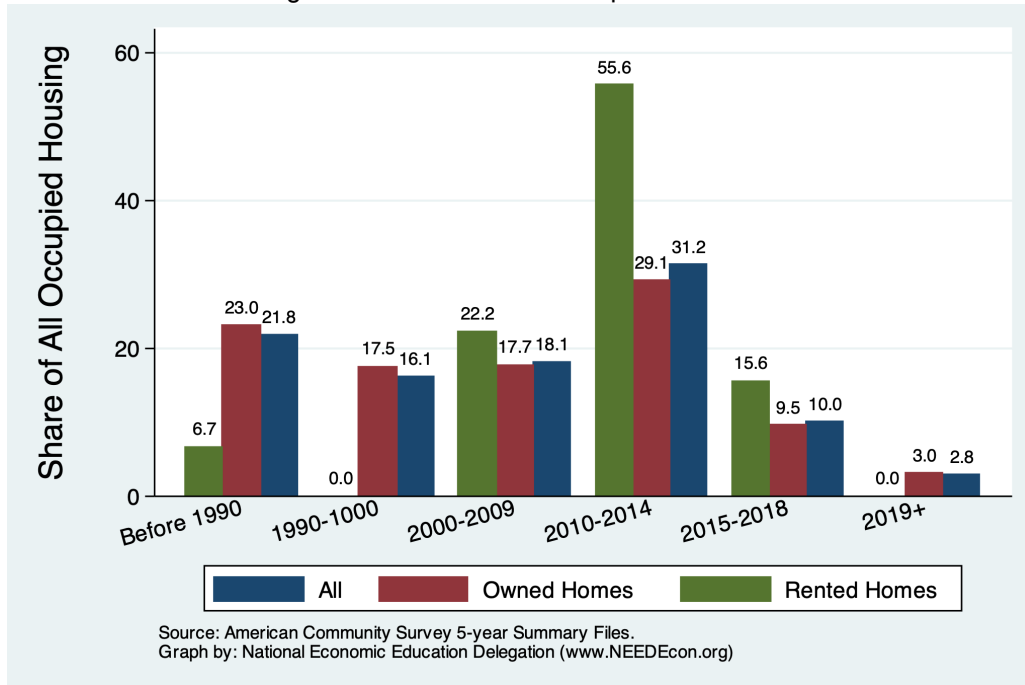


Figure 61: Year Occupied by Current Residents across Regions

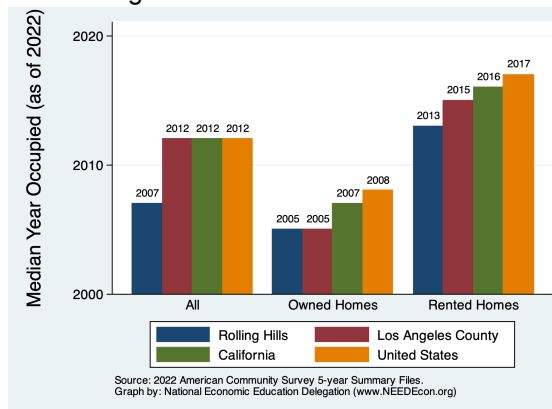


Figure 62: Year Occupied by Current Residents by Tenure

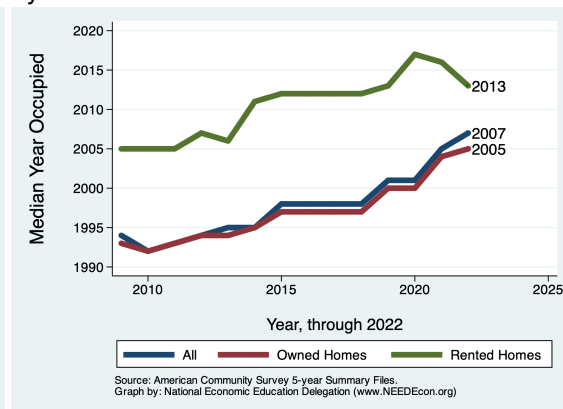


Figure 63: Year Occupied by Current Residents for Owned Housing

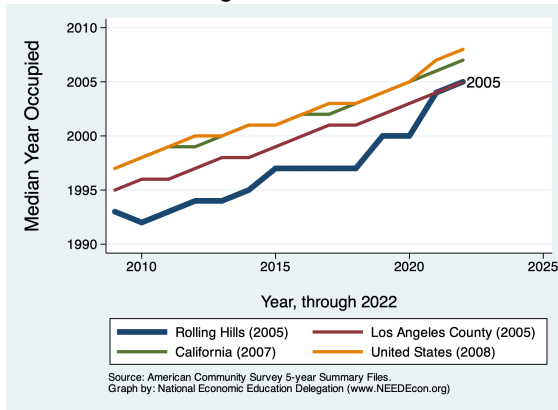


Figure 64: Year Occupied by Current Residents for Rented Housing

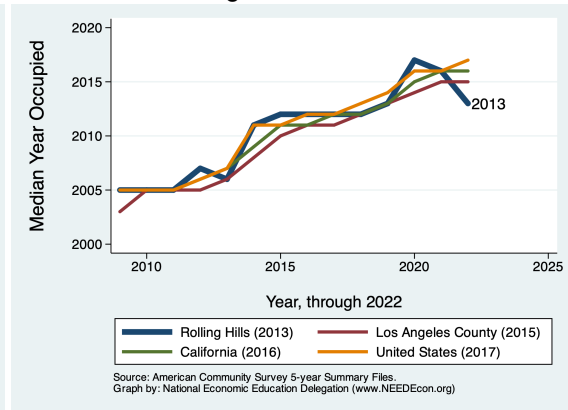
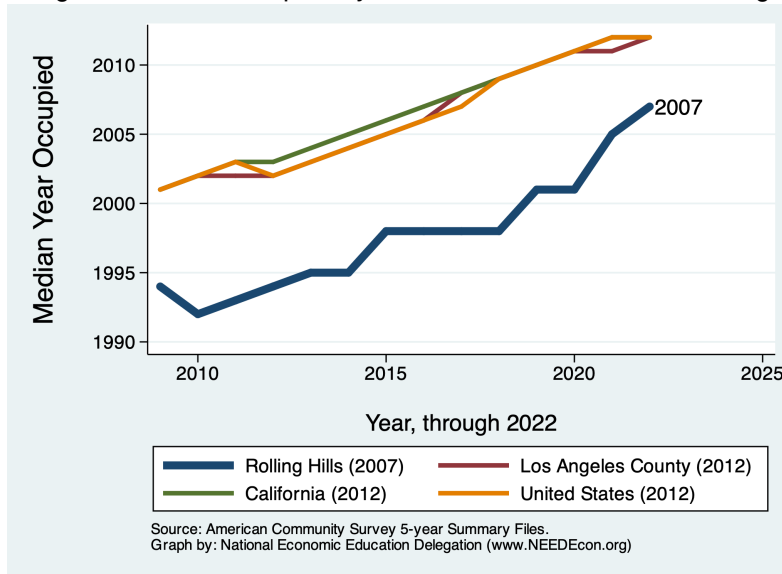


Figure 65: Year Occupied by Current Residents for All Housing





## Residential Permitting

### Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Rolling Hills is compared with data from Los Angeles County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

### Rolling Hills - Ranking Among Comparables

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)

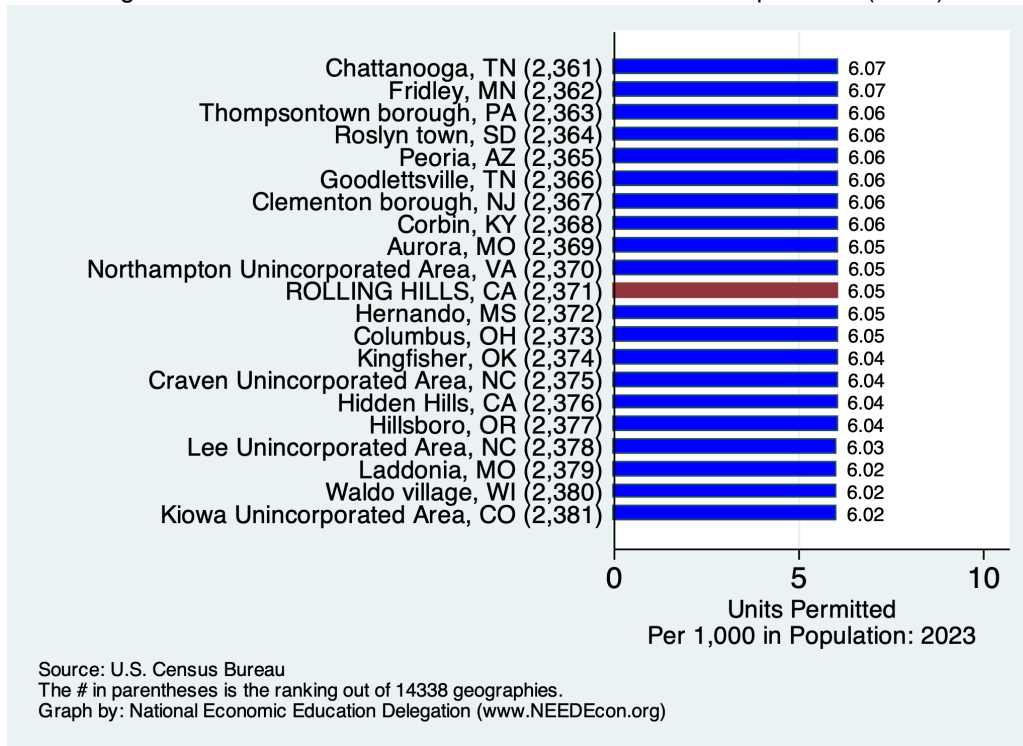
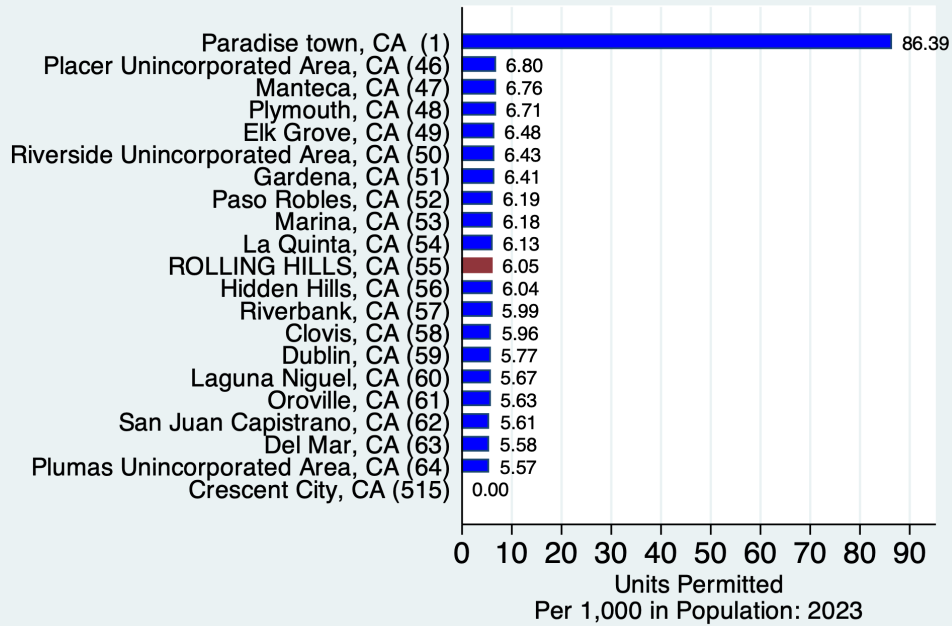
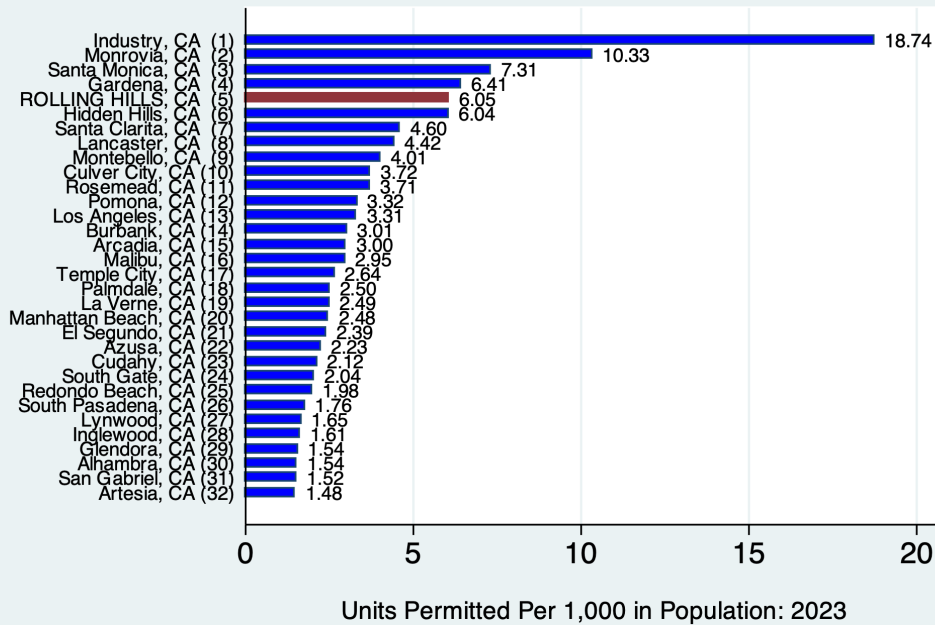


Figure 67: Number of Units Permitted - California Comparables (Rank)



Source: U.S. Census Bureau.  
 The # in parentheses is the ranking out of 515 geographies.  
 Graph by: National Economic Education Delegation ([www.NEEDecon.org](http://www.NEEDecon.org))

Figure 68: Number of Units Permitted - Cities in Los Angeles County (Rank)



Source: U.S. Census Bureau,  
 The # in parentheses is the ranking out of 88 geographies.  
 Graph by: National Economic Education Delegation ([www.NEEDecon.org](http://www.NEEDecon.org))

## Rolling Hills - Permitting Activity

### Annual Units Permitted - Per Capita in Rolling Hills

Figure 69: Units Permitted Each Year

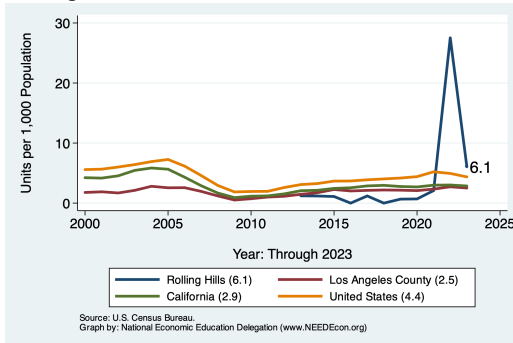
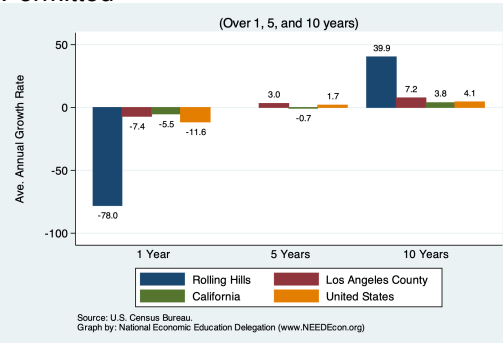


Figure 70: Average Annual Growth in Units Permitted



### Annual Number of Buildings Permitted - Per Capita in Rolling Hills

Figure 71: Units Permitted Each Year

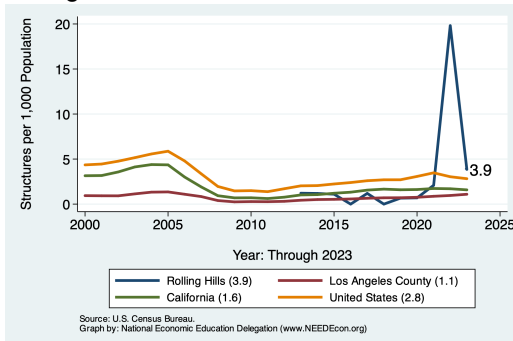
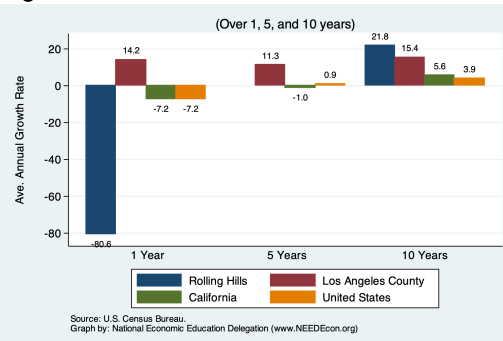


Figure 72: Average Annual Growth in Buildings Permitted



### Annual Value of Property Permitted - Per Capita in Rolling Hills

Figure 73: Value Permitted Each Year

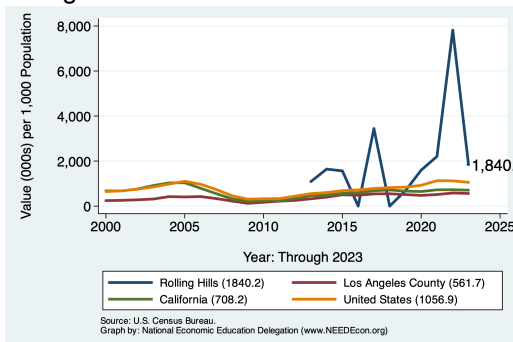
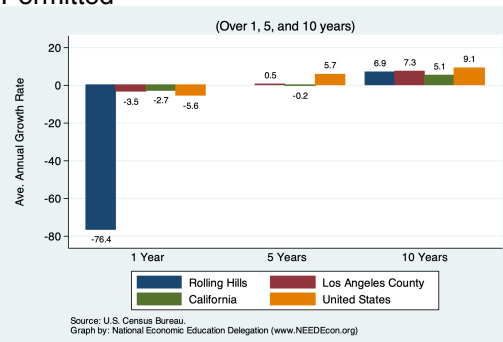


Figure 74: Average Annual Growth in Value Permitted



# Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

## Mode of Transportation

Figure 75: Percent of Workers Commuting by Car Alone

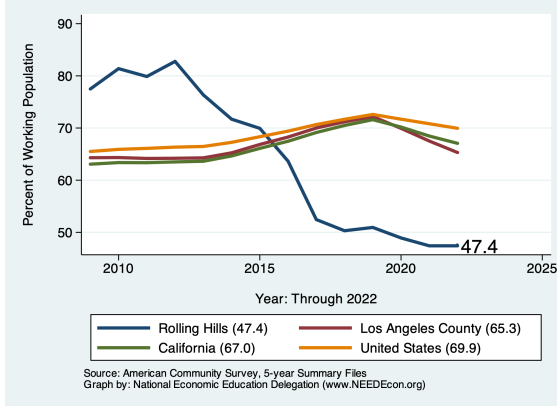


Figure 76: Percent of Workers Commuting by Carpool

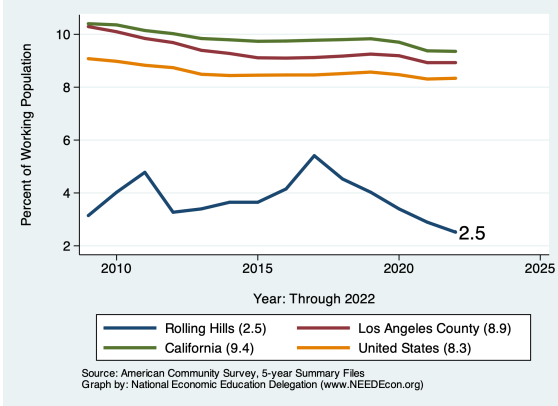


Figure 77: Percent of Workers using Public Transportation

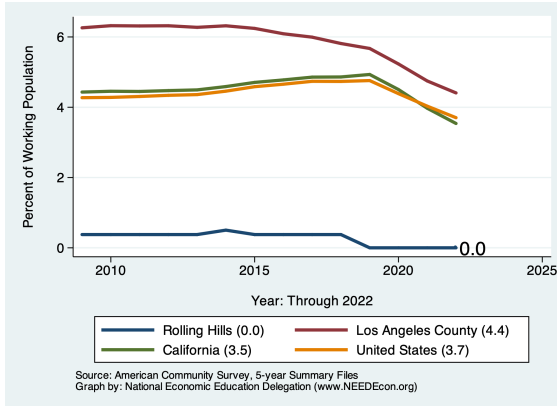
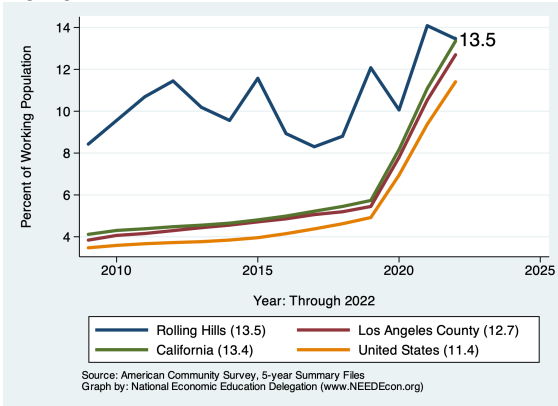


Figure 78: Percent of Workers Who Work From Home



The first table on this page presents data for those who LIVE in Rolling Hills. The second provides data on those who work, but do not necessarily live in Rolling Hills. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

**Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK**

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van:	275	62.5	122	32.9	397	49.9	78.0
Drove Alone	261	59.3	116	31.3	377	47.4	68.4
Carpooled:	14	3.2	6	1.6	20	2.5	9.5
In 2-person carpool	14	3.2	0	0.0	14	1.8	6.9
In 3-person carpool	0	0.0	6	1.6	6	0.8	1.5
In 4-or-more-person carpool	0	0.0	0	0.0	0	0.0	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	3.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	2	0.5	3	0.8	5	0.6	2.4
Taxicab, Motorcycle, or other	5	1.1	0	0.0	5	0.6	1.7
Worked at Home	52	11.8	55	14.8	107	13.5	13.6
<b>Total:</b>	<b>334</b>	<b>75.9</b>	<b>180</b>	<b>48.5</b>	<b>514</b>	<b>64.7</b>	

Source: 2022 5-year American Community Survey, Summary File

**Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY**

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van:	149	26.4	158	33.4	307	30.6	78.0
Drove Alone	99	17.6	139	29.4	238	23.8	68.5
Carpooled:	50	8.9	19	4.0	69	6.9	9.5
In 2-person carpool	50	8.9	19	4.0	69	6.9	6.9
In 3-person carpool	0	0.0	0	0.0	0	0.0	1.5
In 4-or-more-person carpool	0	0.0	0	0.0	0	0.0	1.1
Public Transportation (excl Taxi):	0	0.0	19	4.0	19	1.9	3.6
Bus or Trolley Bus	0	0.0	19	4.0	19	1.9	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	2	0.4	20	4.2	22	2.2	2.4
Taxicab, Motorcycle, or other	24	4.3	0	0.0	24	2.4	1.7
Worked at Home	52	9.2	55	11.6	107	10.7	13.6
<b>Total:</b>	<b>227</b>	<b>40.2</b>	<b>252</b>	<b>53.3</b>	<b>479</b>	<b>47.8</b>	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

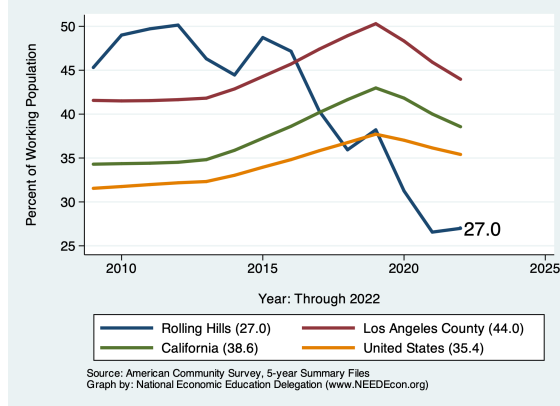
# Commute Times for Employed Residents

**Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK**

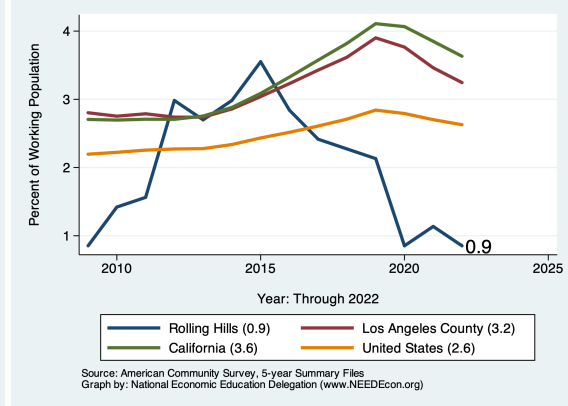
Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Less than 5 minutes	2	0.5	3	1.0	5	0.7	2.0
5 to 9 minutes	0	0.0	0	0.0	0	0.0	7.5
10 to 14 minutes	31	7.5	7	2.3	38	5.4	12.2
15 to 19 minutes	36	8.7	20	6.5	56	8.0	15.0
20 to 24 minutes	51	12.4	23	7.5	74	10.5	14.3
25 to 29 minutes	38	9.2	6	2.0	44	6.2	6.3
30 to 34 minutes	40	9.7	29	9.5	69	9.8	15.0
35 to 39 minutes	11	2.7	0	0.0	11	1.6	2.9
40 to 44 minutes	22	5.3	8	2.6	30	4.3	4.3
45 to 59 minutes	29	7.0	18	5.9	47	6.7	8.6
60 to 89 minutes	19	4.6	8	2.6	27	3.8	7.9
90 or more minutes	3	0.7	3	1.0	6	0.9	4.0
<b>Total:</b>	<b>282</b>	<b>68.4</b>	<b>125</b>	<b>40.8</b>	<b>407</b>	<b>57.8</b>	

Source: 2022 5-year American Community Survey, Summary File

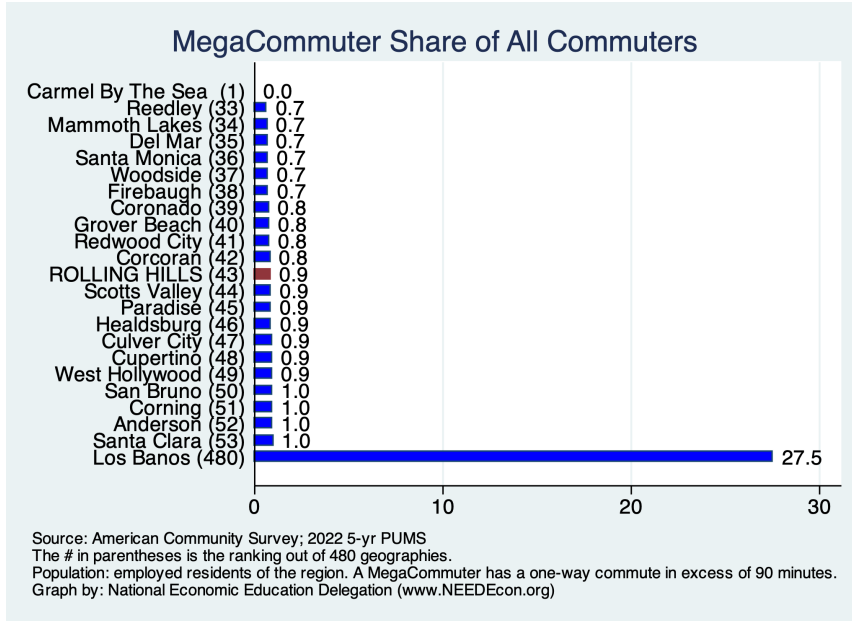
**Figure 79: Percent of Employed Population With Commutes of More than 30 Minutes**



**Figure 80: Percent of Employed Population With Commutes of More than 90 Minutes**



**Figure 81: Rank: Share of MegaCommuters Across Similar Geographies**



## Commute Times for Those Employed in the City

**Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY**

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Less than 5 minutes	9	1.7	5	1.1	14	1.5	1.9
5 to 9 minutes	17	3.1	7	1.6	24	2.6	8.0
10 to 14 minutes	49	9.0	0	0.0	49	5.2	12.9
15 to 19 minutes	48	8.8	46	10.6	94	10.1	15.1
20 to 24 minutes	65	11.9	92	21.1	157	16.8	14.5
25 to 29 minutes	42	7.7	0	0.0	42	4.5	5.9
30 to 34 minutes	61	11.2	46	10.6	107	11.4	15.0
35 to 39 minutes	33	6.1	3	0.7	36	3.9	2.6
40 to 44 minutes	11	2.0	0	0.0	11	1.2	4.2
45 to 59 minutes	22	4.0	6	1.4	28	3.0	8.5
60 to 89 minutes	102	18.7	19	4.4	121	12.9	7.7
90 or more minutes	0	0.0	0	0.0	0	0.0	3.6
<b>Total:</b>	459	84.2	224	51.5	683	73.0	

Source: 2016 5-year American Community Survey, Summary File  
The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Commutes of More than 30 Minutes

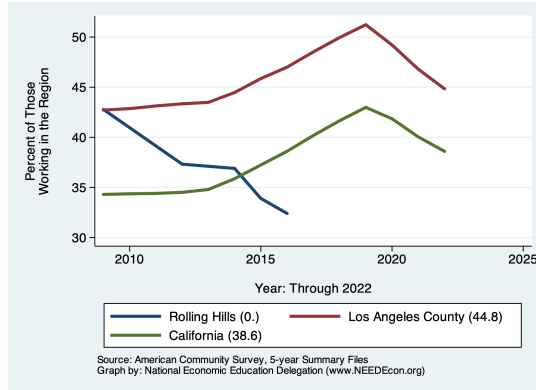


Figure 83: Percent of Local Employees With Commutes of More than 90 Minutes

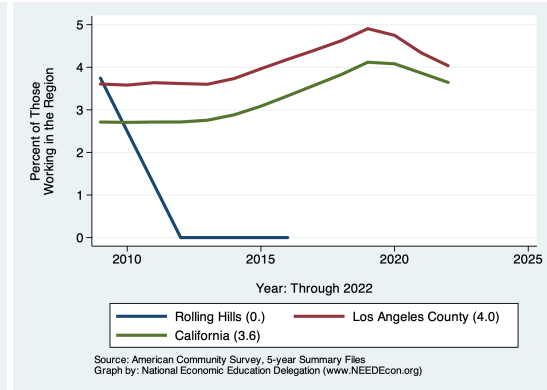
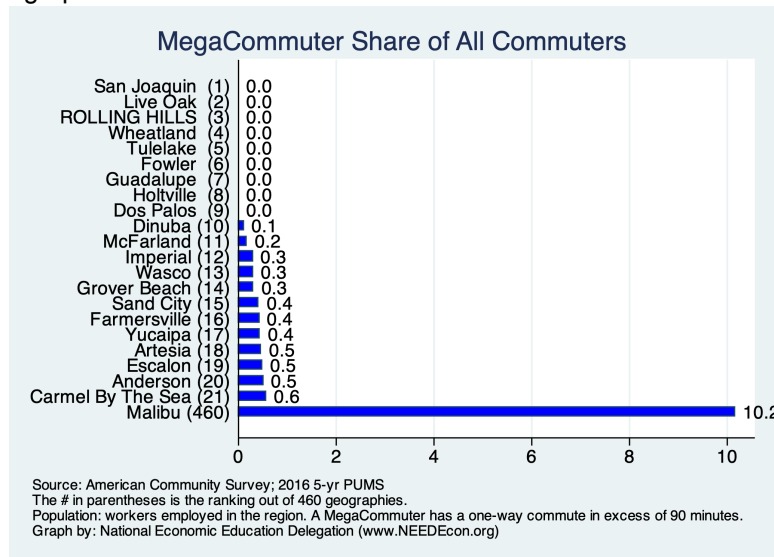


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



## Place of Work

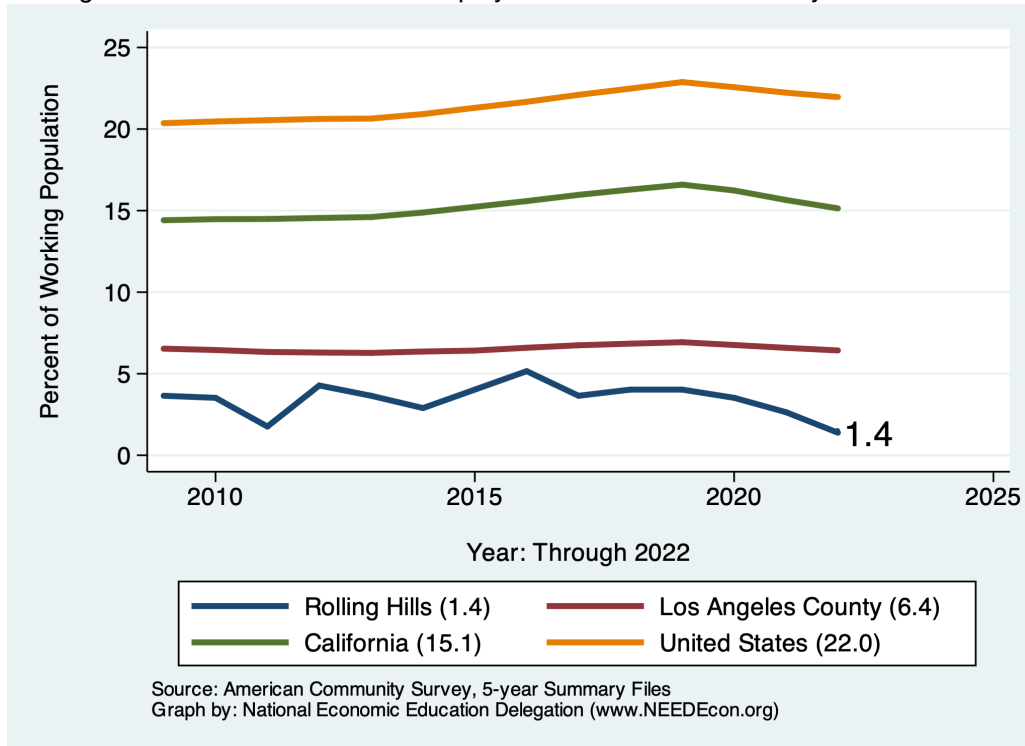
This section provides evidence on where workers living in Rolling Hills work. As evidenced in the first table, some of Rolling Hills's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Rolling Hills city boundary.

**Table 10. SEX OF WORKERS BY PLACE OF WORK—STATE AND COUNTY LEVEL**

Place of Work	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Worked in state of residence:	334	75.9	180	48.5	514	64.7	99.6
Worked in county of residence	330	75.0	173	46.6	503	63.3	84.1
worked outside of county of residence	4	0.9	7	1.9	11	1.4	15.4
Worked outside state of residence	0	0.0	0	0.0	0	0.0	0.4
<b>Total:</b>	334	75.9	180	48.5	514	64.7	

Source: 2022 5-year American Community Survey, Summary File

**Figure 85: Percent of Workers Employed Outside of Their County of Residence**



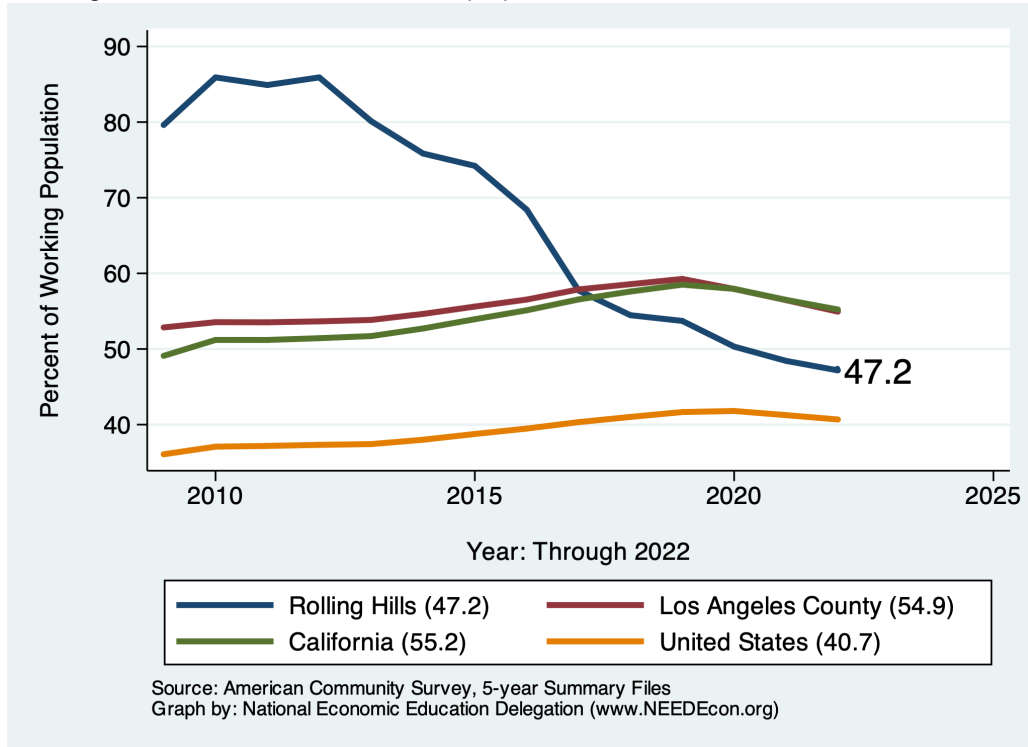


**Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL**

Place of Work	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Living in a place:	334	75.9	180	48.5	514	64.7	95.9
Worked in place of residence	78	17.7	61	16.4	139	17.5	39.5
Worked outside place of residence	256	58.2	119	32.1	375	47.2	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
<b>Total:</b>	334	75.9	180	48.5	514	64.7	

Source: 2022 5-year American Community Survey, Summary File

**Figure 86: Percent of Workers Employed Outside of Their Place of Residence**



## Commute Mode by Income

**Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS  
BY MEANS OF TRANSPORTATION TO WORK**

	City		California	United States	
	Median	Ratio	Ratio	Median	Ratio
Car, truck, or van - drove alone	151,875		48,566	46,171	113.9
Car, truck, or van - carpooled	250,001		36,463	34,487	251.0
Public transportation (excluding taxicab)			40,179	45,100	
Walked			29,366	27,142	
Taxicab, motorcycle, bicycle, or other means			40,433	36,140	
Worked from home	115,521		75,153	67,180	59.5
<b>Total:</b>	133,125		48,747	46,099	288.8

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio.

Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2x higher than would be expected.

For "Total:", ratio is simply the ratio of the medians.

2) For regions with more than one geography, the medians are averages weighted by working population.

**Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS**

Mode of Transit	< \$25,000		\$25,000-\$74,999		\$75,000+		All		All of CA
	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	41	29.3	51	33.1	272	56.4	377	47.4	68.4
Car, Truck, or Van: Carpooled	2	1.4	6	3.9	12	2.5	20	2.5	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	0	0.0	5	3.2	0	0.0	5	0.6	2.4
Taxicab, Motorcycle, or other	3	2.1	2	1.3	0	0.0	5	0.6	2.4
Worked at Home	30	21.4	13	8.4	61	12.7	107	13.5	13.6
<b>Total:</b>	76	54.3	77	50.0	345	71.6	514	64.7	100.0

Source: 2022 5-year American Community Survey, Summary File

**Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR  
WORKPLACE GEOGRAPHY**

Mode of Transit	< \$25,000		\$25,000-\$74,999		\$75,000+		All		All of CA
	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	84	16.7	61	21.2	35	29.9	238	23.8	68.5
Car, Truck, or Van: Carpooled	25	5.0	0	0.0	19	16.2	69	6.9	9.5
Public Transportation (excl Taxi)	11	2.2	0	0.0	0	0.0	19	1.9	3.6
Walked	17	3.4	5	1.7	0	0.0	22	2.2	2.4
Taxicab, Motorcycle, or other	3	0.6	21	7.3	0	0.0	24	2.4	2.4
Worked at Home	30	6.0	13	4.5	61	52.1	107	10.7	13.6
<b>Total:</b>	170	33.7	100	34.7	115	98.3	479	47.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

## Commute Mode by Poverty Status

**Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS**

Mode of Transit	In Poverty		100-149% of Pov		>150% of Pov		All		All of CA (%)
	#	(%)	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van: Drove Alone	0	0.0	3	12.5	374	47.5	377	47.4	68.7
Car, Truck, or Van: Carpooled	0	0.0	0	0.0	20	2.5	20	2.5	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	0	0.0	0	0.0	5	0.6	5	0.6	2.1
Taxicab, Motorcycle, or other	0	0.0	0	0.0	5	0.6	5	0.6	2.4
Worked at Home	9	69.2	0	0.0	98	12.4	107	13.5	13.6
<b>Total:</b>	9	69.2	3	12.5	502	63.7	514	64.7	

Source: 2022 5-year American Community Survey, Summary File

**Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY**

Mode of Transit	In Poverty		100-149% of Pov		>150% of Pov		All		All of CA (%)
	#	(%)	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van: Drove Alone	12	11.8	28	28.3	198	22.4	238	23.8	68.7
Car, Truck, or Van: Carpooled	0	0.0	0	0.0	69	7.8	69	6.9	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	19	2.2	19	1.9	3.6
Walked	0	0.0	0	0.0	22	2.5	22	2.2	2.1
Taxicab, Motorcycle, or other	0	0.0	0	0.0	24	2.7	24	2.4	2.4
Worked at Home	9	8.8	0	0.0	98	11.1	107	10.7	13.6
<b>Total:</b>	21	20.6	28	28.3	430	48.8	479	47.8	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

## Overall Migration Flows

### Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

### Why is it important?

Having a handle on whether or not Rolling Hills is a net recipient (migration inflows) or donor (migration outflows) of population is very im-

portant for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

Figure 87: Overall Movements of Residents

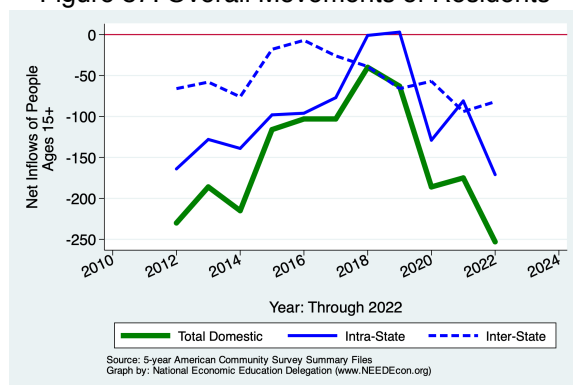


Table 17: Migration by Income

Category	Population	Net Inflows				
		All Migration	Same State		Across States	From Abroad
			W/in County	Between Counties		
No income	253	-63	-37	0	-26	0
With income	1,000	-184	-134	0	-56	6
\$1 to \$9,999 or loss	82	-18	-17	0	-7	6
\$10,000 to \$14,999	18	0	0	0	0	0
\$15,000 to \$24,999	46	0	0	0	0	0
\$25,000 to \$34,999	105	-16	0	0	-16	0
\$35,000 to \$49,999	64	-41	-41	0	0	0
\$50,000 to \$64,999	36	-31	-31	0	0	0
\$65,000 to \$74,999	34	0	0	0	0	0
\$75,000 or more	615	-78	-45	0	-33	0
<b>All:</b>	1,253	-247	-171	0	-82	6

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

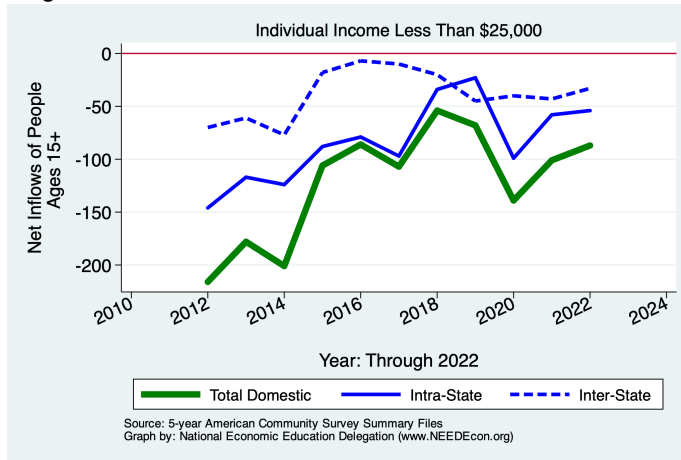


Figure 89: Overall Movements of Middle Income Residents

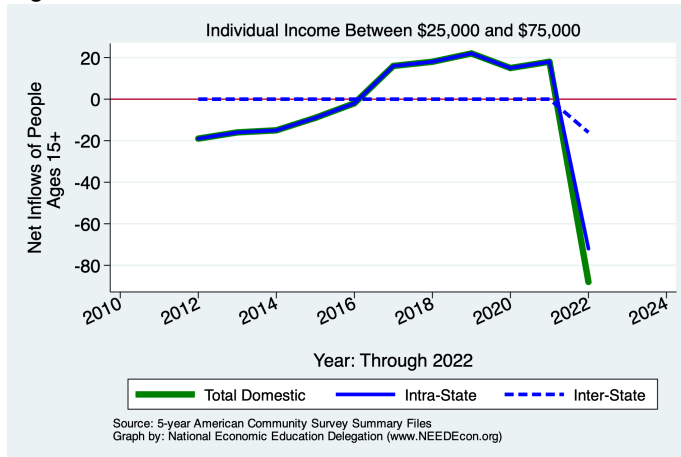
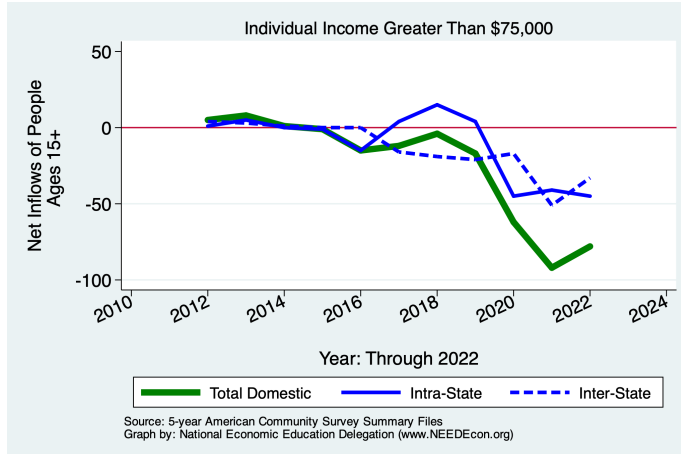


Figure 90: Overall Movements of High Income Residents



## Demographics of Migration Flows

**Table 18: Migration by Marital Status**

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
Never married	274	-191	-145	0	-52	6
Now married, except separated	844	-56	-26	0	-30	0
Divorced	43	0	0	0	0	0
Separated	0	0	0	0	0	0
Widowed	92	0	0	0	0	0
<b>Total:</b>	1,253	-247	-171	0	-82	6

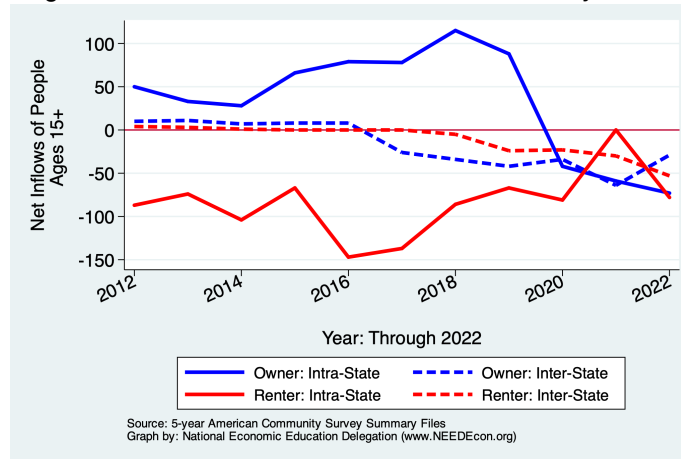
Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure**

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
Householder lived in owner-occupied housing units	1,366	-96	-73	0	-29	6
Householder lived in renter-occupied housing units	85	-131	-78	0	-53	0
<b>Total:</b>	1,451	-227	-151	0	-82	6

Source: 2022 5-year American Community Survey, Summary File

**Figure 91: Domestic Movements of Residents by Tenure**



**Table 20: Migration by Age**

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
1 to 4 years	34	0	0	0	0	0
5 to 17 years	253	-42	-42	0	0	0
18 and 19 years	43	0	0	0	0	0
20 to 24 years	35	-61	-54	0	-7	0
25 to 29 years	31	-6	4	0	-16	6
30 to 34 years	40	4	0	0	4	0
35 to 39 years	21	-30	0	0	-30	0
40 to 44 years	49	-41	-41	0	0	0
45 to 49 years	50	4	4	0	0	0
50 to 54 years	133	-43	-10	0	-33	0
55 to 59 years	146	-38	-38	0	0	0
60 to 64 years	150	6	6	0	0	0
65 to 69 years	102	0	0	0	0	0
70 to 74 years	112	0	0	0	0	0
75 years and over	252	0	0	0	0	0
<b>Total Population:</b>	1,451	-247	-171	0	-82	6

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment**

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
Less than high school graduate	6	0	0	0	0	0
High school graduate (includes equiv)	56	9	5	0	4	0
Some college or assoc. degree	222	2	2	0	0	0
Bachelor's degree	395	-90	-47	0	-46	3
Graduate or professional degree	407	-65	-35	0	-33	3
<b>Total:</b>	1,086	-144	-75	0	-75	6

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows**

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	129,750	129,750
<b>Total Population:</b>	128,250	117,500

Source: 2022 5-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows**

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	57.2	57.2
Moved Within Same County	48.9	22.9
<b>Total Population:</b>	57.0	53.4

Source: 2022 5-year American Community Survey, Summary File

## References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. <https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html>. The 1-year data are released in September each year and the 5-year data are released in January.

Zillow Research Data <https://www.zillow.com/research/data/>

U.S. Census Bureau. Building Permits Data, updated annually in February. <https://www.census.gov/construction/bps/current.html>

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