# Point Arena, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

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Exploring the economics, demographics, and well-being of Point Arena and its residents through indicators.

This report was produced by the:

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# **Executive Summary**

# Assessing the City with Indicators

### **About this Report**

This report provides background or summary information for the city of Point Arena (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Point Arena. These indicators are compared to Mendocino County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- **Demographics:** A detailed snopshot of Point Arena demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Point Arena and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Point Arena, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Point Arena, but do not necessarily live in Point Arena.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

## **Definition:**

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

## Why is it important?

The characteristics and growth of Point Arena's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	661.0	421.0
Veterans (#, 5yr)	59.0	17.0
Foreign born persons (%, 5yr)	15.6	19.2
Population age 25+ (#, 5yr)	440.0	289.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	3.2	3.3
Persons under 18 years (%, 5yr)	29.8	26.4
Persons 65 years and over (%, 5yr)	16.8	25.2
Female persons (%, 5yr)	48.7	42.0
INCOME AND POVERTY		
Median household income (\$, 5yr)	51,719.0	31,719.0
Per capita income in past 12 months (\$, 5yr)	26,290.0	23,280.0
Persons in poverty (%, 5yr)	19.1	26.2
Children age less than 18 in poverty (#, 5yr)	47.0	39.0
Children age less than 18 in poverty (%, 5yr)	24.5	37.9
RACE AND ETHNICITY		
White alone (%, 5yr)	39.9	89.1
African American alone (%, 5yr)	1.7	2.4
American Indian or Alaska Native alone (%, 5yr)	0.8	0.7
Asian alone (%, 5yr)	3.5	2.9
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.0	0.0
Two or More Races (%, 5yr)	29.5	5.0
Hispanic or Latino (%, 5yr)	49.6	42.3
White alone, not Hispanic or Latino (%, 5yr)	32.8	48.9
HOUSING Housing units (#, 5yr)	273.0	242.0
Owner-occupied housing units (%, 5yr)	48.9	42.0
Median value of owner-occupied housing units (\$, 5yr)	370,800.0	388,900.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,417.0	1,375.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	753.0	614.0
Median gross rent (\$, 5yr)	1,067.0	864.0
FAMILIES AND LIVING ARRANGEMENTS	1,007.0	004.0
Households (#, 5yr)	219.0	176.0
Persons per household (#, 5yr)	3.0	2.4
Living in same house 1 year ago, % of persons age 1+ (5yr)	90.6	86.9
EDUCATION	00.0	00.0
High school graduate or higher, % of persons age 25+ (5yr)	79.5	72.0
Bachelor's degree or higher, % of persons age 25+ (5yr)	20.5	15.2
HEALTH		
With a disability, under age 65 years (#, 5yr)	51.0	28.0
Persons without health insurance, under age 65 years (%, 5yr)	7.1	8.8
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	70.1	66.8
In civilian labor force, women age 16+ (%, 5yr)	78.7	68.9
Employed, persons age 16+ (%, 5yr)	60.9	55.6
Self employed (%, 5yr)	8.8	13.6
TRANSPORTATION	45.0	10 -
Mean travel time to work, workers age 16+ (Mins., 5yr)	15.9	19.5
Drive alone in private vehicle (%, 5yr)	58.9	71.2
Using public transportation (%, 5yr)	0.0	0.0
Worked from home (%, 5yr)	22.9	10.3

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

## **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

**Table 1. Population Change by Region** (Thousands, January to January)

	2023		% Cha	nge
Region	Population	1 Year	3 Year	5 Year
	(	City		
Point Arena	439	-1.13	0.23	-5.79
	County and E	Broader R	egions	

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Change	
City	2022	2023	Local	Redwood Coast	California
Mendocino County	89.6	89.2	-0.52	-0.60	-0.35
Ukiah	16.1	15.9	-0.77		
Fort Bragg	7.1	7.0	-0.93		
Willits	4.9	4.9	-0.98		
Point Arena	0.4	0.4	-1.13		

Source: CA DOF; Calculations by National Economic Education Delegation



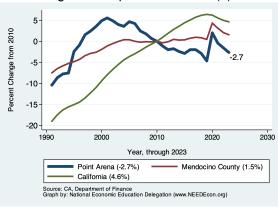


Figure 2: Population Growth (2)

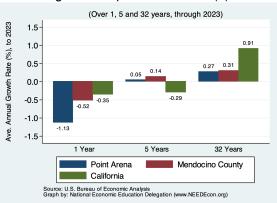
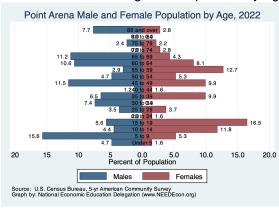


Figure 3: Population by Age - Detailed Age Categories



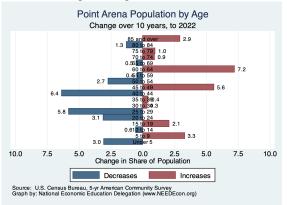
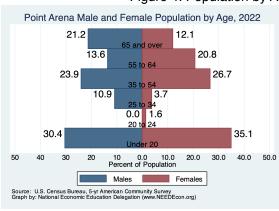


Figure 4: Population by Age - Broad Age Categories



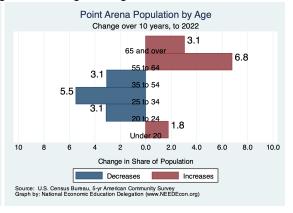
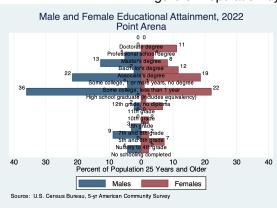


Figure 5: Population by Educational Attainment



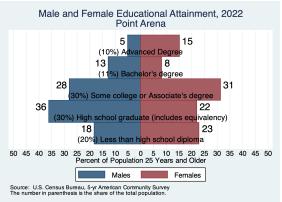


Figure 6: Population by Race/Ethnicity Point Arena Race/Ethnicity, 2022 49.6% White, Nonhispanic Black, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic

Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

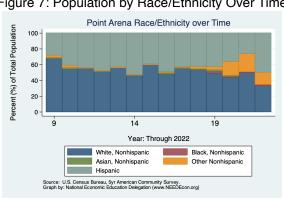


Figure 7: Population by Race/Ethnicity Over Time

# **Employment Report**

# Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

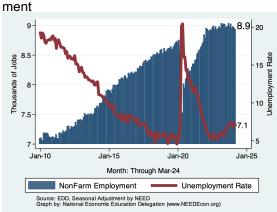
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Point Arena Summary for March, 2024

	Change From:								
Category	Current Value	Last Month	2 Months Ago	Last Year					
Employment	8,924	-30	-53	-103					
Labor Force	9,644	9	15	96					
Number Unemployed	678	-4	21	97					
Unemployment Rate	7.0	-0.0	0.2	0.9					

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



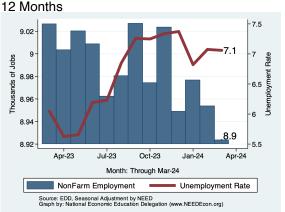
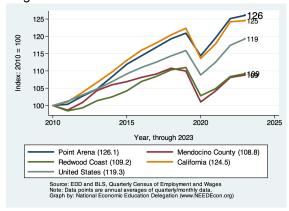
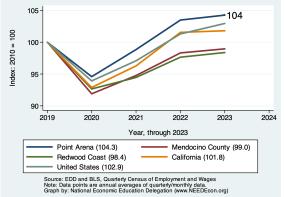


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Mendocino County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Mendocino County for March, 2024

			Empl		% Grov	vth - An	nualize	d Rate	
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	31,773	100.0	56.3	2.2	3.0	3.1	3.0	3.1	0.1
Total Private	24,686	77.7	31.2	1.5	2.5	3.1	3.4	2.5	0.3
Goods Producing	4,237	13.3	-0.8	-0.2	2.1	2.2	0.7	1.2	0.6
Mining, Logging and Construction	1,777	5.6	0.4	0.3	0.7	2.0	7.4	0.9	1.2
Mining and Logging	277	0.9	-1.8	-7.7	-8.3	0.6	-1.0	-3.6	2.5
Construction	1,494	4.7	-4.2	-3.3	1.5	0.9	9.1	1.7	1.3
Manufacturing	2,459	7.7	3.7	1.8	2.3	4.0	-3.2	1.7	0.3
Durable Goods	1,180	3.7	6.6	6.9	8.1	4.3	-2.4	5.7	1.7
Non-Durable Goods	1,268	4.0	-3.0	-2.8	-4.8	1.4	-4.6	-1.5	-0.9
Service Providing	27,566	86.8	53.1	2.3	3.2	3.2	3.4	3.4	0.1
Trade, Trans & Utilities	5,943	18.7	4.8	1.0	-0.7	0.8	0.2	-2.0	-1.1
Wholesale Trade	739	2.3	-2.0	-3.3	4.0	1.7	4.6	-0.2	-0.5
Retail Trade	4,392	13.8	4.1	1.1	-0.6	0.1	-1.4	-2.1	-1.9
Information	190	0.6	-3.4	-18.9	-5.2	1.7	-9.8	11.8	-0.6
Financial Activities	978	3.1	5.8	7.4	2.2	1.8	4.2	0.5	-1.7
Professional & Business Srvcs	2,066	6.5	13.1	8.0	14.4	6.7	12.4	5.0	2.2
Educational & Health Srvcs	6,440	20.3	21.8	4.1	5.4	5.1	8.2	4.9	2.2
Leisure & Hospitality	4,169	13.1	-16.9	-4.7	3.0	5.6	1.3	7.6	-0.8
Other Srvcs	712	2.2	-5.9	-9.5	4.8	1.7	-1.3	0.5	-0.9
Government	7,108	22.4	22.0	3.8	4.3	2.5	1.6	5.4	-0.3
Federal	275	0.9	6.6	33.9	0.3	2.0	4.0	0.1	0.1
State	725	2.3	25.0	52.4	22.8	8.0	2.8	6.4	3.9
Local	6,116	19.3	6.5	1.3	2.4	2.1	1.5	5.5	-0.7

Source: EDD, National Economic Education Delegation (NEED)

## Some Employee Detail

#### **Employed in Point Arena**

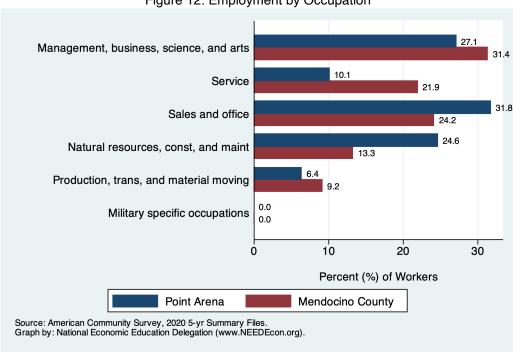
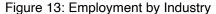
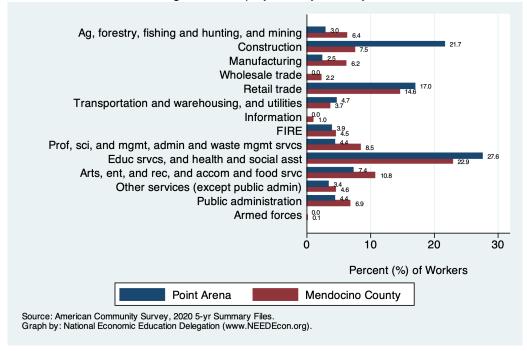


Figure 12: Employment by Occupation





94.3 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 100 Percent (%) of Workers Point Arena Mendocino County Source: American Community Survey, 2020 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home

Figure 15: Citizenship 90.6 Native 83.4 Foreign Born Naturalized U.S. Not a U.S. Citizen 10.6 40 20 60 80 100 Percent (%) of Workers Point Arena Mendocino County Source: American Community Survey, 2020 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

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### **Employed Residents of Point Arena**

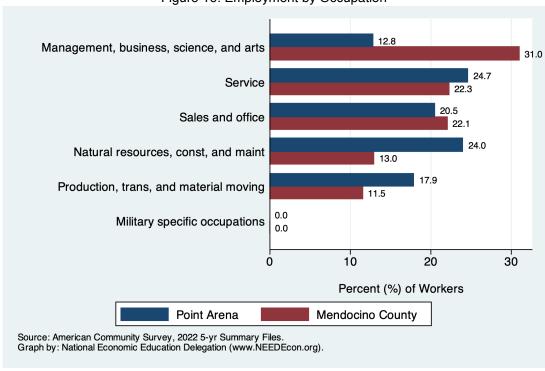
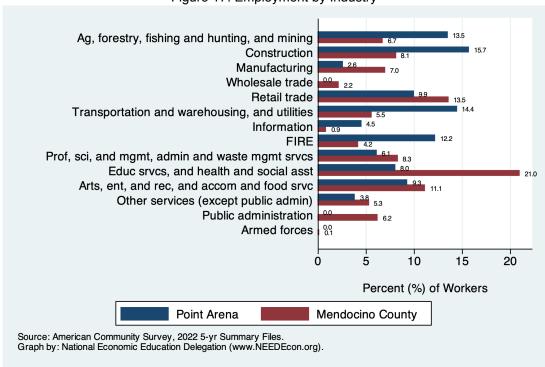


Figure 16: Employment by Occupation





53.8 Speak only English 76.7 46.2 Speak Spanish (SS) 19.5 27.9 SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Point Arena Mendocino County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home

Figure 19: Citizenship 74.0 Native 84.0 26.0 Foreign Born 16.0 20.2 Naturalized U.S. 5.8 Not a U.S. Citizen 20 40 60 80 Percent (%) of Workers Point Arena Mendocino County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 20: Employment by Occupation



Figure 21: Employment by Industry



Figure 22: Language Spoken at Home



Figure 23: Citizenship



# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Point Arena. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

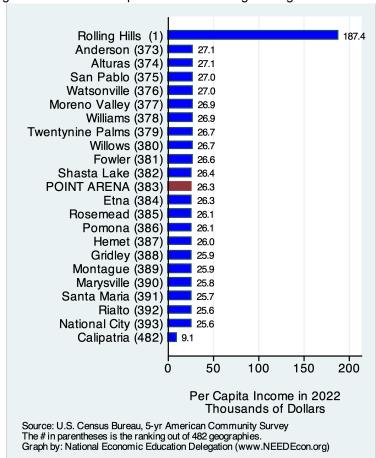
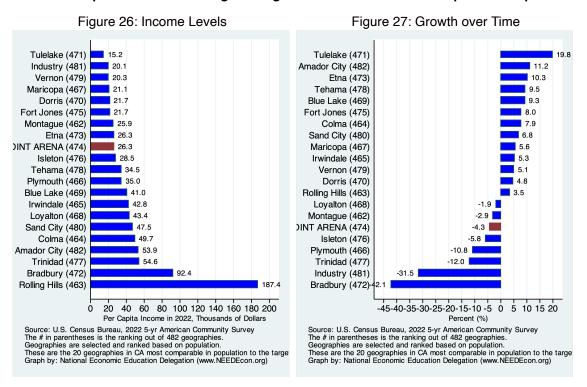


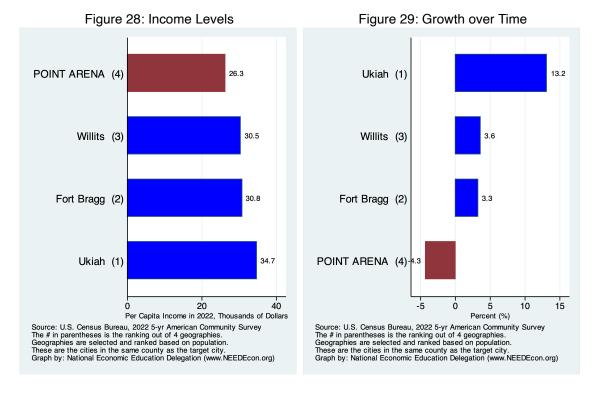
Figure 24: Real Per Capita Income Ranking Among California Cities

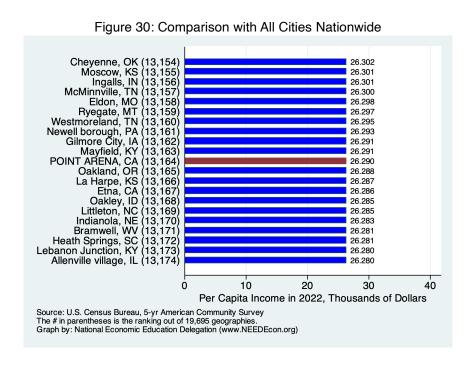
Figure 25: Regional Comparison of Growth over Time Over the last 1, 5, and 10 years 160 Annual Growth Rate to 2022 (%) Indexed to 100 in 2010 140 120 0 -100 80 Ave. 2025 1 Year 5 Years Year: Through 2022 Point Arena (117.7%) Mendocino County (111.6%) Point Arena Mendocino County California (116.4%) United States (112.5%) California United States Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



#### Real Per Capita Income Ranking Among Cities in Mendocino County





# Poverty and Inequality

#### **Definition:**

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

#### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

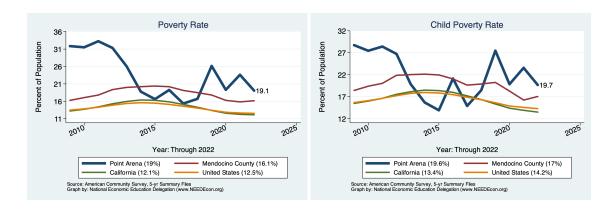


Figure 31: Inequality Inequality: Gini Coefficient 55 50 45 40 2010 2015 2025 2020 Year: Through 2022 Point Arena (39.3%) Mendocino County (48%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

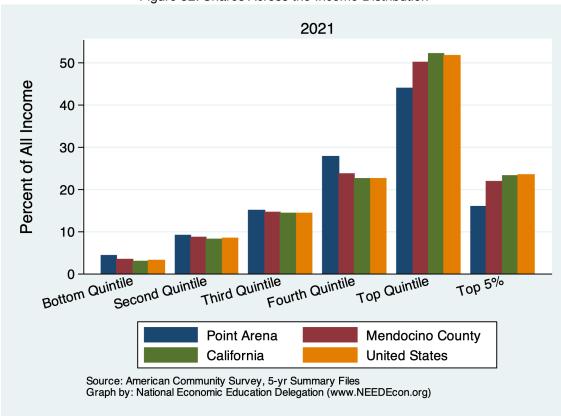


Figure 32: Shares Across the Income Distribution

Figure 33: Means Across the Income Distribution



# Housing

## Housing Costs and Affordability

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

#### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Point Arena and Broader Regions

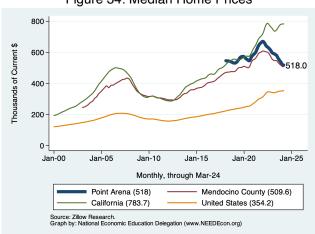


Figure 34: Median Home Prices

Figure 35: Median Rents



#### Housing Ownership in Point Arena and Broader Regions

Figure 36: Home Ownership Rates

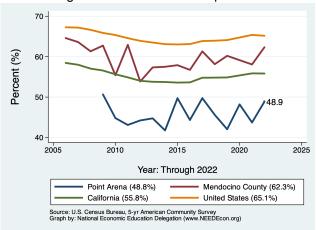


Figure 37: Home Ownership by Age

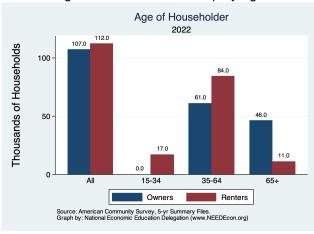


Figure 38: Income by Tenure

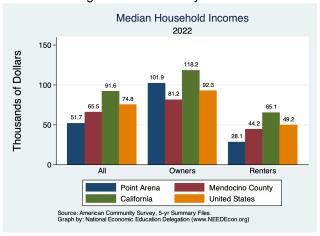


Figure 39: Income Distribution by Tenure

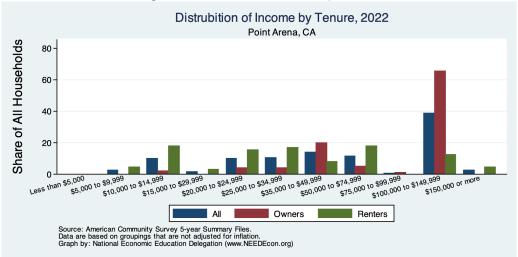


Figure 40: Income Distribution of Home Owners

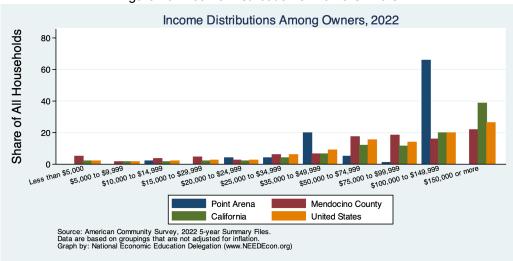
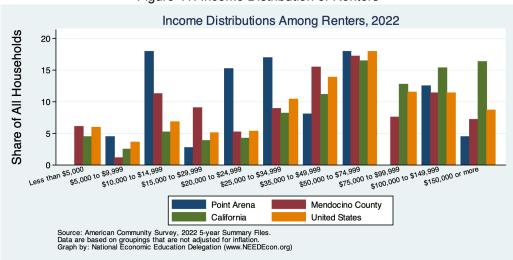


Figure 41: Income Distribution of Renters



# Housing Burden in Point Arena and Broader Regions

Figure 42: Home Owners w/ A Mortgage

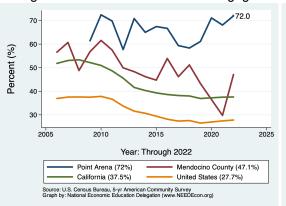


Figure 43: Home Owners w/o A Mortgage

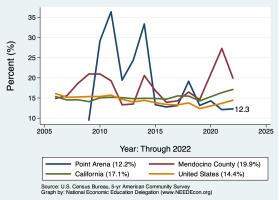


Figure 44: Renters

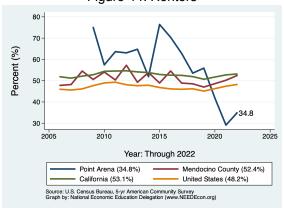


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				9	% Change from					
Indicator	2023	2019	2010	2019	2010					
Total Population	439.0	441.0	449.0	-0.5	-2.2					
Total # of Homes	226.0	228.0	225.0	-0.9	0.4					
# Occupied Units	192.0	189.0	192.0	1.6	0.0					
Persons per Household	2.3	2.3	2.3	-2.0	-2.2					
Vacancy Rate (%)	15.0	17.1	14.7	-12.0	2.6					

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

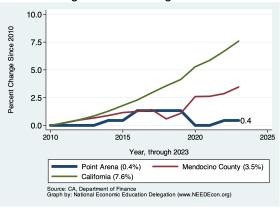


Figure 47: Persons per Household

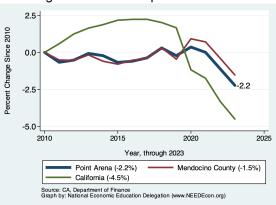


Figure 48: Vacancy Rates

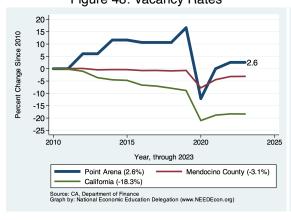
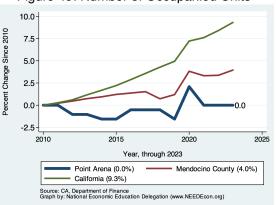


Figure 49: Number of Occupanied Units



## Trends in the Growth of Housing by Housing Type

7.5-5.0-2.5-

Year, through 2023

-Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Point Arena (5.6%)

California (5.8%)

2020

Mendocino County (3.5%)

Figure 50: Single Detached Homes

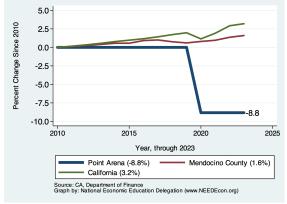
Percent Change Since 2010

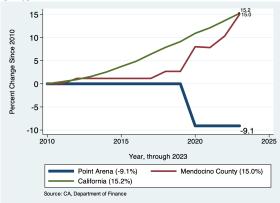
0.0

Figure 51: Single Attached Homes 10.0 7.5 Percent Change Since 2010 5.0 2.5 0.0 -2.5 -5.0 -7.5 -10.0 2010 2015 2020 Year, through 2023 Point Arena (-9.1%) Mendocino County (6.4%) California (9.3%)

Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units





# Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Point Arena was built. We break it down into owned versus rented residences and provide a comparison across Mendocino County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

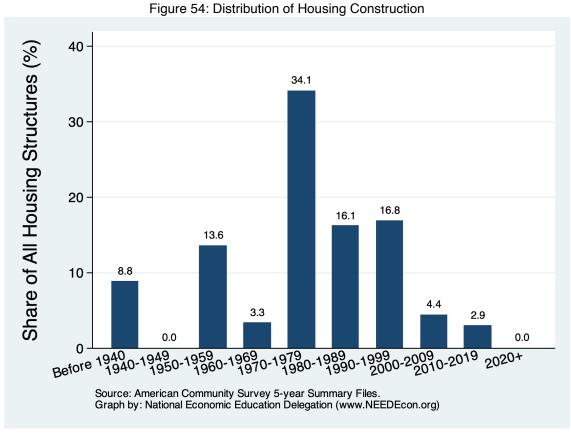


Figure 55: Housing Vintage across Regions

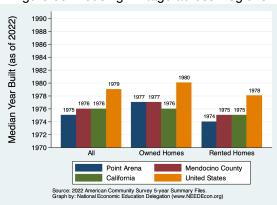


Figure 56: Housing Vintage by Tenure

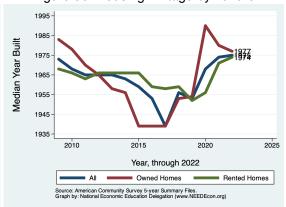


Figure 57: Vintage of Owned Residences

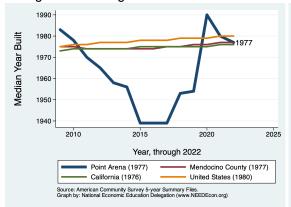


Figure 58: Vintage of Rented Residences

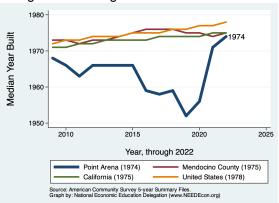
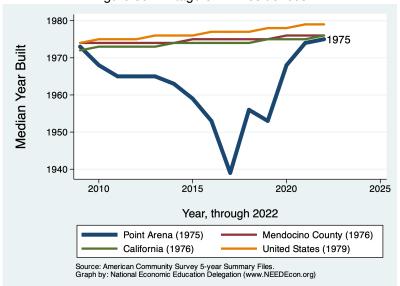


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

#### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

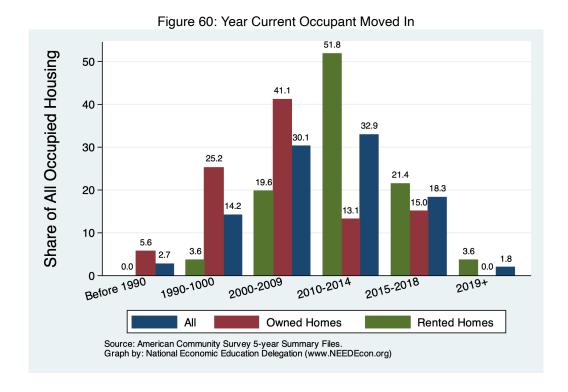


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

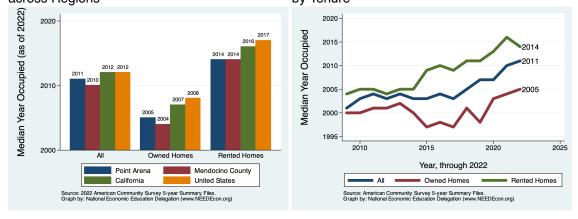


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

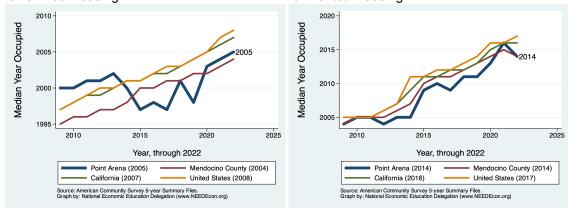


Figure 65: Year Occupied by Current Residents for All Housing 2015 -Median Year Occupied 2010 2005 2000 2020 2010 2015 2025 Year, through 2022 Mendocino County (2010) Point Arena (2011) United States (2012) California (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Point Arena is compared with data from Mendocino County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

#### Point Arena - Ranking Among Comparables

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)



Figure 67: Number of Units Permitted - California Comparables (Rank)



Figure 68: Number of Units Permitted - Cities in Mendocino County (Rank)



## Point Arena - Permitting Activity

## **Annual Units Permitted - Per Capita in Point Arena**

Figure 70: Average Annual Growth in Units Permitted

Figure 69: Units Permitted Each Year

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Point Arena

Figure 72: Average Annual Growth in Buildings Permitted

Figure 71: Units Permitted Each Year ings

N/A

N/A

**Annual Value of Property Permitted - Per Capita in Point Arena** 

Figure 74: Average Annual Growth in Value

Figure 73: Value Permitted Each Year

Permitted

N/A

N/A

# **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

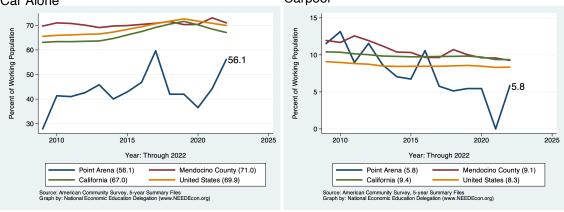
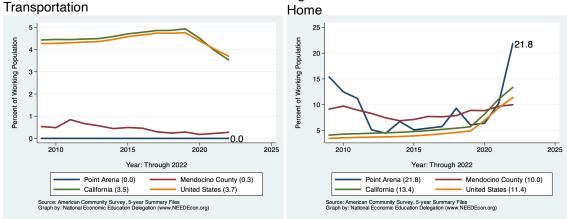


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Point Arena. The second provides data on those who work, but do not necessarily live in Point Arena. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Male		F	emale	All \	Vorkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	122	81.3	71	43.8	193	61.9	78.0
Drove Alone	122	81.3	53	32.7	175	56.1	68.4
Carpooled:	0	0.0	18	11.1	18	5.8	9.5
In 2-person carpool	0	0.0	18	11.1	18	5.8	6.9
In 3-person carpool	0	0.0	0	0.0	0	0.0	1.5
In 4-or-more-person carpool	0	0.0	0	0.0	0	0.0	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	3.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	28	18.7	23	14.2	51	16.3	2.4
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	1.7
Worked at Home	0	0.0	68	42.0	68	21.8	13.6
Total:	150	100.0	162	100.0	312	100.0	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	М	ale	Fe	male	All W	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	167	61.6	187	67.8	354	66.3	82.1
Drove Alone	93	34.3	159	57.6	252	47.2	72.1
Carpooled:	74	27.3	28	10.1	102	19.1	10.0
In 2-person carpool	73	26.9	15	5.4	88	16.5	7.3
In 3-person carpool	1	0.4	13	4.7	14	2.6	1.6
In 4-or-more-person carpool	0	0.0	0	0.0	0	0.0	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	4.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.9
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	1.1
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.4
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.8
Walked	9	3.3	23	8.3	32	6.0	2.5
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	1.6
Worked at Home	0	0.0	20	7.2	20	3.7	8.4
Total:	176	64.9	230	83.3	406	76.0	

Source: 2020 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

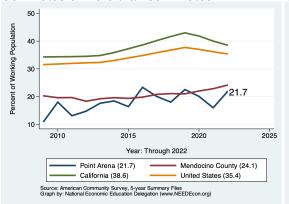
Table 8	SEX	OF \	WORKERS	RV	TRAVFI	TIME '	TO WORK

	ı	Male	Fe	male	All V	Vorkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	12	8.0	0	0.0	12	4.9	2.0
5 to 9 minutes	41	27.3	35	31.8	76	31.1	7.5
10 to 14 minutes	30	20.0	28	25.5	58	23.8	12.2
15 to 19 minutes	22	14.7	3	2.7	25	10.2	15.0
20 to 24 minutes	0	0.0	20	18.2	20	8.2	14.3
25 to 29 minutes	0	0.0	0	0.0	0	0.0	6.3
30 to 34 minutes	0	0.0	0	0.0	0	0.0	15.0
35 to 39 minutes	0	0.0	0	0.0	0	0.0	2.9
40 to 44 minutes	0	0.0	0	0.0	0	0.0	4.3
45 to 59 minutes	29	19.3	0	0.0	29	11.9	8.6
60 to 89 minutes	11	7.3	8	7.3	19	7.8	7.9
90 or more minutes	5	3.3	0	0.0	5	2.0	4.0
Total:	150	100.0	94	85.5	244	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



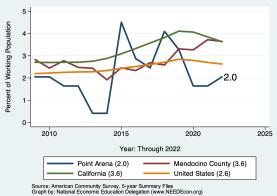
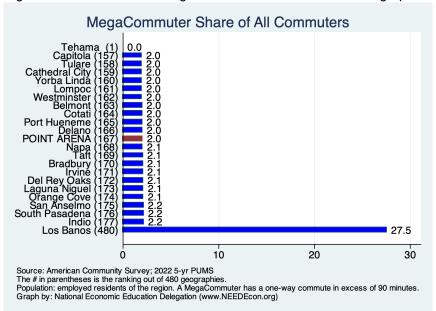


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



# Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WORKPLACE GEOGRAPH I											
	M	Male		emale	All W	orkers	All of CA				
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)				
Less than 5 minutes	14	5.5	36	13.7	50	9.9	1.7				
5 to 9 minutes	11	4.3	25	9.5	36	7.1	7.4				
10 to 14 minutes	43	16.8	21	8.0	64	12.7	12.1				
15 to 19 minutes	28	10.9	86	32.8	114	22.6	14.6				
20 to 24 minutes	43	16.8	38	14.5	81	16.0	14.1				
25 to 29 minutes	18	7.0	23	8.8	41	8.1	6.0				
30 to 34 minutes	28	10.9	3	1.1	31	6.1	15.1				
35 to 39 minutes	0	0.0	0	0.0	0	0.0	2.8				
40 to 44 minutes	0	0.0	0	0.0	0	0.0	4.4				
45 to 59 minutes	14	5.5	16	6.1	30	5.9	9.1				
60 to 89 minutes	0	0.0	12	4.6	12	2.4	8.5				
90 or more minutes	12	4.7	2	0.8	14	2.8	4.2				
Total:	211	82.4	262	100.0	473	93.7					

Source: 2019 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

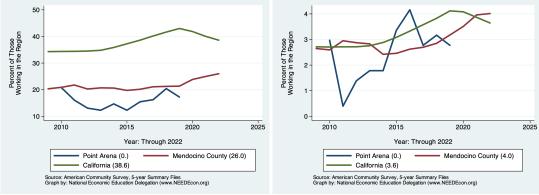
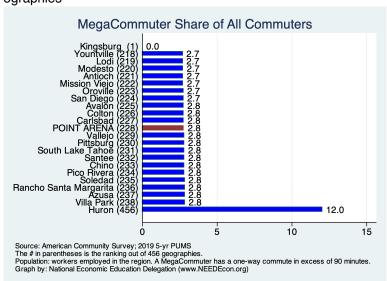


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



#### Place of Work

This section provides evidence on where workers living in Point Arena work. As evidenced in the first table, some of Point Arena's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Point Arena city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	150	100.0	162	100.0	312	100.0	99.6
Worked in county of residence	133	88.7	162	100.0	295	94.6	84.1
worked outside of county of residence	17	11.3	0	0.0	17	5.4	15.4
Worked outside state of residence	0	0.0	0	0.0	0	0.0	0.4
Total:	150	100.0	162	100.0	312	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

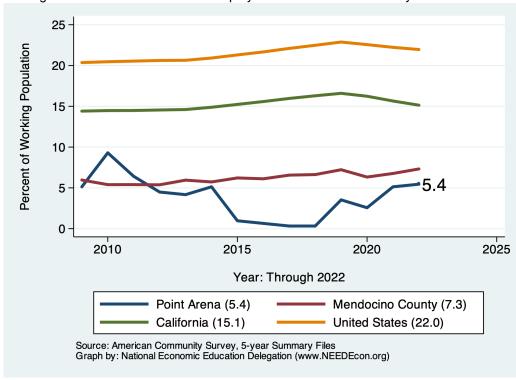
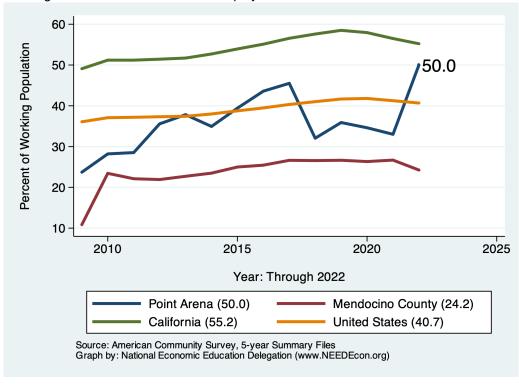


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	1	Male	Fe	emale	All ۱	Norkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	150	100.0	162	100.0	312	100.0	95.9
Worked in place of residence	53	35.3	103	63.6	156	50.0	39.5
Worked outside place of residence	97	64.7	59	36.4	156	50.0	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	150	100.0	162	100.0	312	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	38, 125	48, 566	98.0	46, 171	97.5
Car, truck, or van - carpooled		36,463		34,487	
Public transportation (excluding taxicab)		40,179		45,100	
Walked	50,104	29,366	213.1	27,142	218.0
Taxicab, motorcycle, bicycle, or other means		40,433		36,140	
Worked from home	55, 156	75, 153	91.6	67,180	97.0
Total:	39,038	48,747	80.1	46,099	84.7

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$2	25,000	\$25,00	00-\$74,999	\$75	5,000+		All	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	43	29.1	86	59.3	8	26.7	175	56.1	68.4
Car, Truck, or Van: Carpooled	18	12.2	0	0.0	0	0.0	18	5.8	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	20	13.5	26	17.9	0	0.0	51	16.3	2.4
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	0	0.0	2.4
Worked at Home	16	10.8	33	22.8	19	63.3	68	21.8	13.6
Total:	97	65.5	145		27	90.0	312		100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$2	5,000	\$25,00	00-\$74,999	\$75	,000+		All	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	98	42.2	89	50.3	10	20.4	252	47.2	72.1
Car, Truck, or Van: Carpooled	73	31.5	19	10.7	10	20.4	102	19.1	10.0
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	4.6
Walked	26	11.2	2	1.1	0	0.0	32	6.0	2.5
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	0	0.0	2.4
Worked at Home	7	3.0	11	6.2	2	4.1	20	3.7	8.4
Total:	204	87.9	121	68.4	22	44.9	406	76.0	100.0

Source: 2020 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-1	49% of Pov	>150%	6 of Pov		All	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	18	34.0	10	21.3	147	57.0	175	56.1	68.7
Car, Truck, or Van: Carpooled	0	0.0	3	6.4	15	5.8	18	5.8	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	0	0.0	16	34.0	35	13.6	51	16.3	2.1
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	0	0.0	2.4
Worked at Home	0	0.0	7	14.9	61	23.6	68	21.8	13.6
Total:	18	34.0	36	76.6	258		312		

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	49% of Pov	>150%	6 of Pov		All	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	34	36.6	3	4.3	215	52.3	252	47.2	72.4
Car, Truck, or Van: Carpooled	59	63.4	0	0.0	43	10.5	102	19.1	10.0
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	4.6
Walked	0	0.0	7	10.1	25	6.1	32	6.0	2.2
Taxicab, Motorcycle, or other	0	0.0	0	0.0	0	0.0	0	0.0	2.4
Worked at Home	0	0.0	2	2.9	18	4.4	20	3.7	8.4
Total:	93		12	17.4	301	73.2	406	76.0	100.0

Source: 2020 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

## **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

### Why is it important?

Having a handle on whether or not Point Arena is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

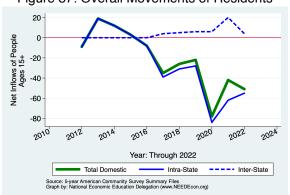


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Ne	et Inflows			
			Sam	e State		•
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	68	-16	-20	0	4	0
With income	449	-35	-40	5	0	0
\$1 to \$9,999 or loss	67	-17	-17	0	0	0
\$10,000 to \$14,999	44	0	0	0	0	0
\$15,000 to \$24,999	54	-6	-6	0	0	0
\$25,000 to \$34,999	42	-17	-17	0	0	0
\$35,000 to \$49,999	104	0	0	0	0	0
\$50,000 to \$64,999	80	5	0	5	0	0
\$65,000 to \$74,999	26	0	0	0	0	0
\$75,000 or more	32	0	0	0	0	0
All:	517	-51	-60	5	4	0

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

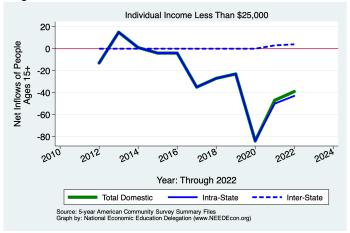


Figure 89: Overall Movements of Middle Income Residents

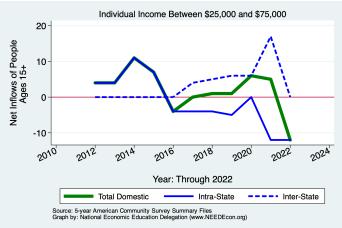
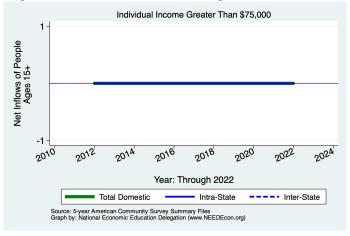


Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

		Ne	Net Inflows							
			Same State							
			W/in	Between	Across	From				
Category	Population	All Migration	County	Counties	States	Abroad				
Never married	163	-79	-79	0	0	0				
Now married, except separated	286	28	19	5	4	0				
Divorced	55	0	0	0	0	0				
Separated	3	0	0	0	0	0				
Widowed	10	0	0	0	0	0				
Total:	517	-51	-60	5	4	0				

Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

	Net Inflows Same State							
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
Householder lived in owner-occupied housing units	292	-53	-53	0	0	0		
Householder lived in renter-occupied housing units	369	24	15	5	4	0		
Total:	661	-29	-38	5	4	0		

Source: 2022 5-year American Community Survey, Summary File

Owner: Intra-State

Renter: Intra-State

Source: 5-year American Community Survey Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Year: Through 2022

--- Owner: Inter-State

---- Renter: Inter-State

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Ne	Net Inflows Same State								
			W/in	Between	Across	From					
Category	Population	All Migration	County	Counties	States	Abroad					
1 to 4 years	21	0	0	0	0	0					
5 to 17 years	176	22	22	0	0	0					
18 and 19 years	19	-22	-22	0	0	0					
20 to 24 years	5	-66	-66	0	0	0					
25 to 29 years	24	19	19	0	0	0					
30 to 34 years	25	0	0	0	0	0					
35 to 39 years	54	4	4	0	0	0					
40 to 44 years	9	0	0	0	0	0					
45 to 49 years	71	0	0	0	0	0					
50 to 54 years	33	5	0	5	0	0					
55 to 59 years	51	0	0	0	0	0					
60 to 64 years	62	9	5	0	4	0					
65 to 69 years	52	0	0	0	0	0					
70 to 74 years	9	0	0	0	0	0					
75 years and over	50	0	0	0	0	0					
Total Population:	661	-29	-38	5	4	0					

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		Ne	et Inflows			
			Sam	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	90	0	0	0	0	0
High school graduate (includes equiv)	130	16	12	0	4	0
Some college or assoc. degree	130	17	12	5	0	0
Bachelor's degree	47	4	4	0	0	0
Graduate or professional degree	43	0	0	0	0	0
Total:	440	37	28	5	4	0

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	39,031	39,031
Total Population:	38, 219	33,750

Source: 2022 5-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows** 

Flow	In-Migration	Out-Migration	
Same House 1 Year Ago	46.6	46.6	
Moved Within Same County	28.6	20.7	
Total Population:	44.4	36.4	

Source: 2022 5-year American Community Survey, Summary File

### **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

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