# Pleasant Hill, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Pleasant Hill and its residents through indicators.

This report was produced by the:

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# **Executive Summary**

## Assessing the City with Indicators

#### **About this Report**

This report provides background or summary information for the city of Pleasant Hill (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Pleasant Hill. These indicators are compared to Contra Costa County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- **Demographics:** A detailed snopshot of Pleasant Hill demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Pleasant Hill and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Pleasant Hill, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Pleasant Hill, but do not necessarily live in Pleasant Hill.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

#### **Definition:**

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

## Why is it important?

The characteristics and growth of Pleasant Hill's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	34,504.0	34,840.0
Veterans (#, 5yr)	1,023.0	1,295.0
Foreign born persons (%, 5yr)	19.2	19.3
Population age 25+ (#, 5yr)	24,767.0	25,401.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	5.0	6.2
Persons under 18 years (%, 5yr)	19.8	19.2
Persons 65 years and over (%, 5yr)	17.4	16.1
Female persons (%, 5yr)	50.7	51.3
INCOME AND POVERTY		
Median household income (\$, 5yr)	137,685.0	118,947.0
Per capita income in past 12 months (\$, 5yr)	64,672.0	56,660.0
Persons in poverty (%, 5yr)	6.4	7.8
Children age less than 18 in poverty (#, 5yr)	611.0	383.0
Children age less than 18 in poverty (%, 5yr)	9.2	5.8
RACE AND ETHNICITY		
White alone (%, 5yr)	63.6	73.5
African American alone (%, 5yr)	4.4	2.6
American Indian or Alaska Native alone (%, 5yr)	0.3	0.2
Asian alone (%, 5yr)	16.8	12.3
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.7	0.8
Two or More Races (%, 5yr)	11.2	6.7
Hispanic or Latino (%, 5yr)	13.9	14.6
White alone, not Hispanic or Latino (%, 5yr)	57.8	64.4
HOUSING		
Housing units (#, 5yr)	14,450.0	14,371.0
Owner-occupied housing units (%, 5yr)	63.5	65.4
Median value of owner-occupied housing units (\$, 5yr)	960,200.0	716,300.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	3,402.0	2,772.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	867.0	671.0
Median gross rent (\$, 5yr)  FAMILIES AND LIVING ARRANGEMENTS	2,419.0	2,014.0
Households (#, 5yr)	12 010 0	12 017 0
Persons per household (#. 5yr)	13,818.0 2.5	13,817.0 2.5
Living in same house 1 year ago, % of persons age 1+ (5yr)	86.8	2.5 87.1
EDUCATION		
High school graduate or higher, % of persons age 25+ (5yr)	94.8	96.5
Bachelor's degree or higher, % of persons age 25+ (5yr)	56.0	55.0
HEALTH		
With a disability, under age 65 years (#, 5yr)	2,143.0	1,789.0
Persons without health insurance, under age 65 years (%, 5yr) <b>LABOR FORCE</b>	3.5	3.2
In civilian labor force, persons age 16+ (%, 5yr)	67.4	66.0
In civilian labor force, women age 16+ (%, 5yr)	61.0	59.9
Employed, persons age 16+ (%, 5yr)	62.3	60.2
Self employed (%, 5yr)	10.7	10.4
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	26.8	33.2
Drive alone in private vehicle (%, 5yr)	60.6	72.2
Using public transportation (%, 5yr)	12.0	22.9
Worked from home (%, 5yr)	19.0	7.1

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

## **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% Char	nge					
Region	Population	1 Year	3 Year	5 Year					
	Ci	ty							
Pleasant Hill	33,397	-0.89	-2.14	-4.50					
County and Broader Regions									
Contra Costa County	1,147,653	-0.36	-0.19	-0.02					
Bay Area	7,548,792	-0.45	-2.58	-2.62					
California	38,940,231	-0.35	-1.79	-2.01					

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Change			
City	2022	2023	Local	Bay Area	California		
Contra Costa County	1,151.8	1,147.7	-0.36	-0.45	-0.35		
Concord	123.1	122.1	-0.84				
Antioch	114.4	115.4	0.94				
Richmond	114.5	113.5	-0.88				
San Ramon	83.6	82.9	-0.86				
Pittsburg	74.7	74.8	0.16				
Walnut Creek	69.6	69.2	-0.51				
Brentwood	64.2	64.5	0.46				
Oakley	44.3	45.0	1.67				
Danville	43.2	42.8	-0.79				
Martinez	36.8	36.5	-0.67				
Pleasant Hill	33.7	33.4	-0.89				
San Pablo	31.6	31.3	-1.02				
Hercules	25.9	26.3	1.36				
El Cerrito	25.7	25.5	-0.88				
Lafayette	25.1	25.0	-0.46				
Orinda	19.3	19.2	-0.52				
Pinole	18.4	18.2	-1.07				
Moraga	17.1	16.9	-0.95				
Clayton	10.8	10.7	-1.08				

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

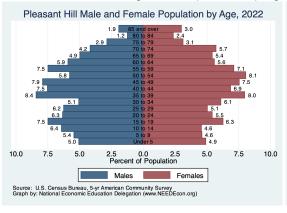
100101990 2000 2010 2020 2030

Year, through 2023

Pleasant Hill (0.7%) Contra Costa County (9.5%)
California (4.6%)
Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 2: Population Growth (2) (Over 1, 5 and 32 years, through 2023) Annual Growth Rate (%), to 2023 1.5 1.0 0.5 0.0 -0.5 -0.36 -0.35 32 Years 1 Year 5 Years Pleasant Hill Contra Costa County California Source: U.S. Bureau of Economic Analysis Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



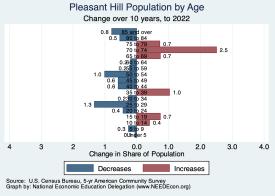
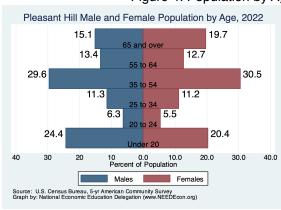


Figure 4: Population by Age - Broad Age Categories



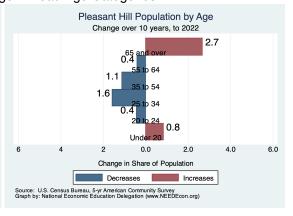
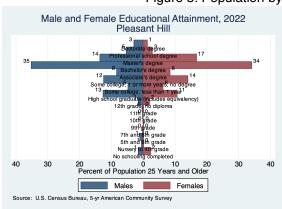


Figure 5: Population by Educational Attainment



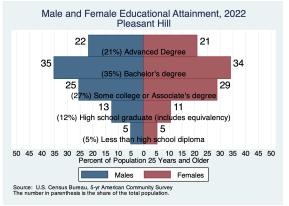


Figure 6: Population by Race/Ethnicity

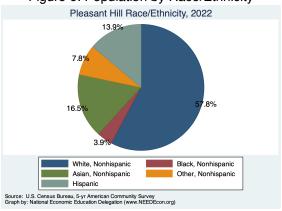
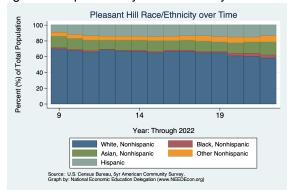


Figure 7: Population by Race/Ethnicity Over Time



# **Employment Report**

# Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

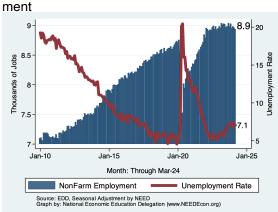
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Pleasant Hill Summary for March, 2024

	Change From:								
Category	Current Value	Last Month	2 Months Ago	Last Year					
Employment	8,924	-30	-53	-103					
Labor Force	9,644	9	15	96					
Number Unemployed	678	-4	21	97					
Unemployment Rate	7.0	-0.0	0.2	0.9					

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



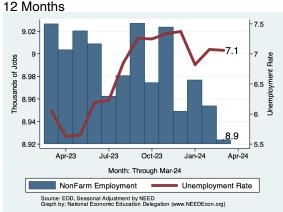
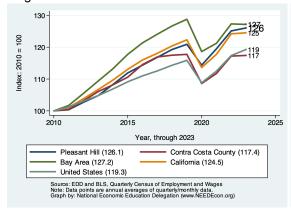
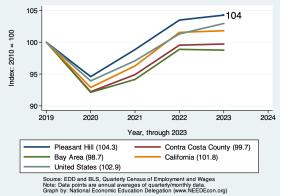


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Contra Costa County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Contra Costa County for March, 2024

			Empl		% Grov	vth - Ann	ualized	Rate	
Industry	<b>Employment</b>	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	377,913	100.0	902.6	2.9	0.4	1.1	1.1	2.8	0.2
Goods Producing	39,893	10.6	198.5	6.2	-6.0	-3.2	-1.6	-0.0	-0.9
Mining, Logging and Construction	26,863	7.1	445.0	22.2	-8.4	-3.0	0.4	1.2	1.0
Manufacturing	13,478	3.6	-3.7	-0.3	-3.8	-2.7	-3.0	-1.1	-3.3
Durable Goods	6,291	1.7	-1.8	-0.3	-4.6	-3.2	-3.7	0.2	-0.6
Non-Durable Goods	7,225	1.9	-2.6	-0.4	-3.0	-1.6	-1.0	-1.8	-5.1
Service Providing	338,565	89.6	542.6	1.9	1.4	1.9	1.6	3.2	0.4
Trade, Trans & Utilities	63,677	16.8	-192.2	-3.6	-0.7	-1.6	-0.9	1.0	0.4
Wholesale Trade	7,775	2.1	-57.8	-8.5	-1.0	-3.3	-3.1	-1.6	-3.3
Retail Trade	41,830	11.1	-41.9	-1.2	0.9	0.7	0.4	0.9	0.1
Information	5,383	1.4	20.9	4.8	-4.5	-7.5	-6.9	-2.5	-5.3
Financial Activities	23,466	6.2	25.5	1.3	-4.7	-4.2	-2.5	-2.3	-2.6
Finance & Insurance	15,858	4.2	149.1	12.0	1.3	-1.2	-2.4	-4.6	-3.8
Real Estate & Rental & Leasing	7,522	2.0	-69.5	-10.5	-12.3	-6.0	-2.8	3.7	0.3
Professional & Business Srvcs	56,006	14.8	69.1	1.5	1.0	0.9	0.2	0.0	-0.0
Prof, Sci, & Tech	26,070	6.9	70.2	3.3	2.9	3.3	1.8	1.4	1.6
Educational & Health Srvcs	84,354	22.3	453.2	6.7	4.7	5.8	6.1	5.8	3.3
Education Srvcs	7,747	2.1	63.0	10.3	-4.3	2.8	1.9	6.1	0.1
Health Care & Social Assistance	76,581	20.3	378.1	6.1	5.2	6.1	6.6	5.7	3.6
Leisure & Hospitality	43,027	11.4	-80.7	-2.2	1.5	2.8	1.9	12.7	0.1
Arts, Entertainment & Recreation	8,421	2.2	133.5	21.1	13.1	12.9	7.0	32.8	4.4
Accommodation & Food Srvcs	34,960	9.3	-113.2	-3.8	1.8	2.0	0.8	9.3	-0.6
Other Srvcs	13,060	3.5	184.7	18.6	-5.0	1.1	4.0	5.3	-1.0
Government	49,364	13.1	103.8	2.6	2.2	3.1	2.4	2.7	-0.5
Federal	4,772	1.3	0.0	0.0	-3.0	0.0	0.8	-0.9	0.3
State	1,616	0.4	-2.1	-1.5	-1.4	2.3	1.0	-1.6	0.2
Local	43,222	11.4	142.9	4.1	3.6	3.4	3.0	3.6	-0.5

Source: EDD, National Economic Education Delegation (NEED)

# Some Employee Detail

## **Employed in Pleasant Hill**

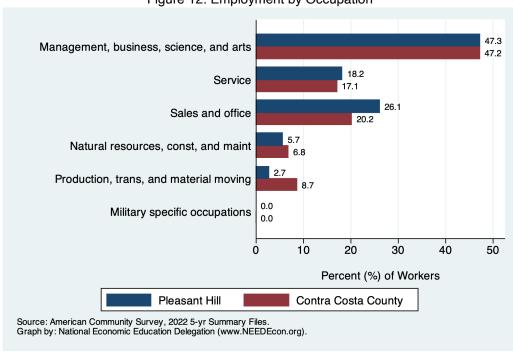
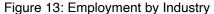
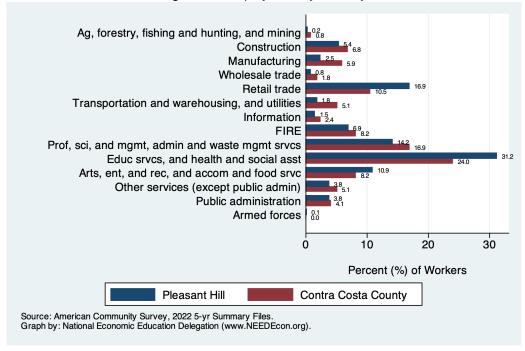


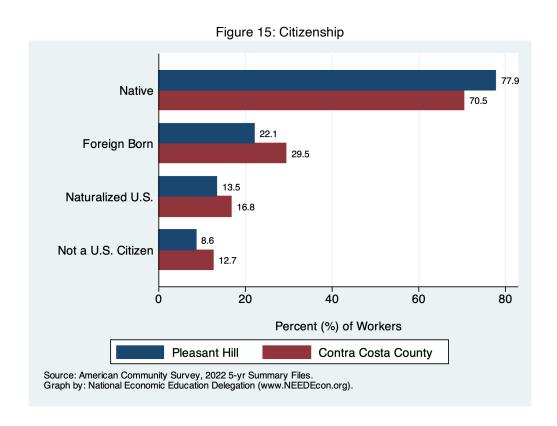
Figure 12: Employment by Occupation





69.8 Speak only English Speak Spanish (SS) 8.2 SS - English very well 10.6 SS - English less than very well 17.8 Speak other languages (SOL) 12.3 SOL - English very well 12.7 SOL - English less than very well 20 40 60 80 Percent (%) of Workers Pleasant Hill Contra Costa County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home



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#### **Employed Residents of Pleasant Hill**

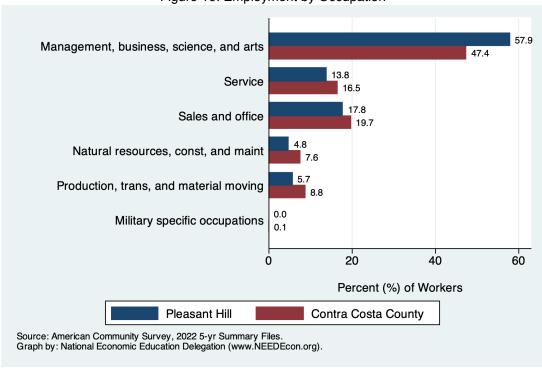
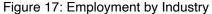
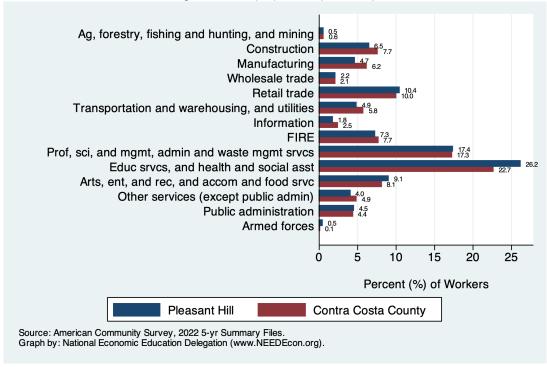


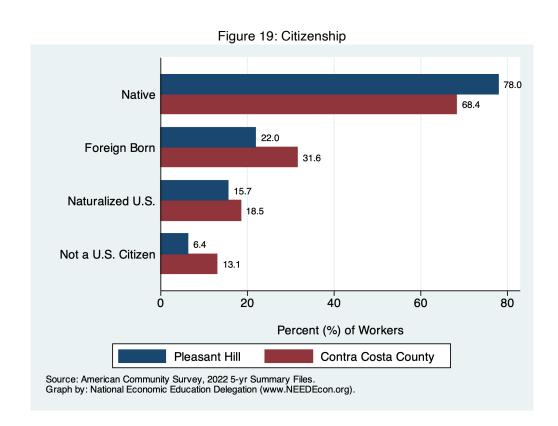
Figure 16: Employment by Occupation





73.8 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well 19.0 Speak other languages (SOL) 13.1 SOL - English very well 13.7 SOL - English less than very well 20 40 60 80 Percent (%) of Workers Pleasant Hill Contra Costa County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home



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#### **Employed Residents vs Workers in Pleasant Hill**

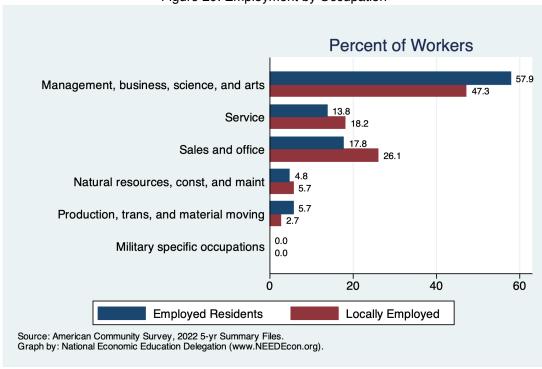
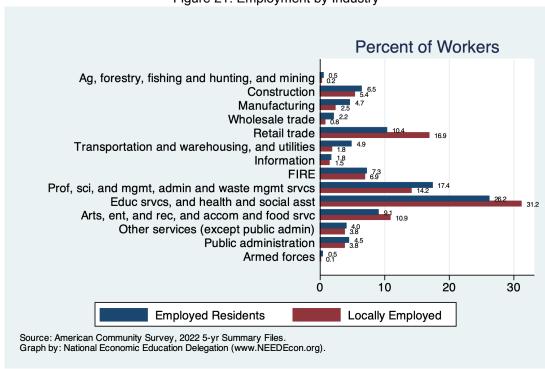


Figure 20: Employment by Occupation

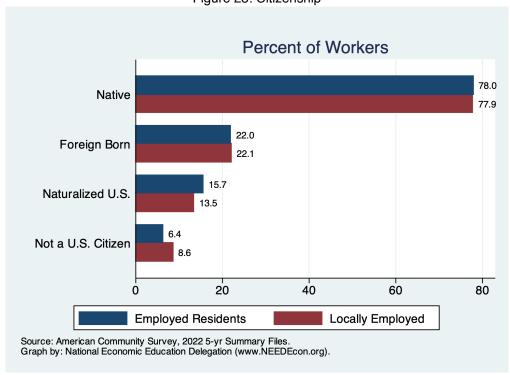




Percent of Workers 73.8 Speak only English 69.8 Speak Spanish (SS) 12.4 SS - English very well SS - English less than very well 19.0 Speak other languages (SOL) 17.8 13.1 SOL - English very well 12.3 5.8 SOL - English less than very well 40 20 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Pleasant Hill. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

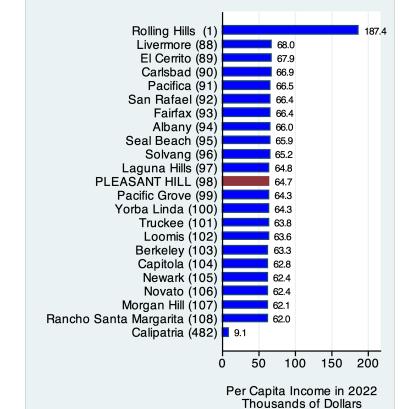
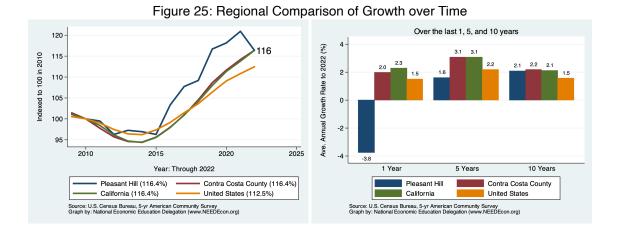


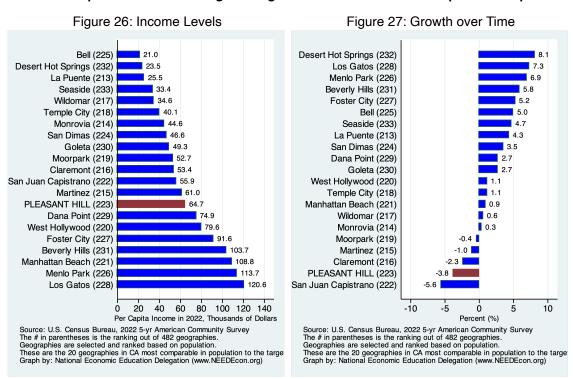
Figure 24: Real Per Capita Income Ranking Among California Cities

Source: U.S. Census Bureau, 5-yr American Community Survey The # in parentheses is the ranking out of 482 geographies.

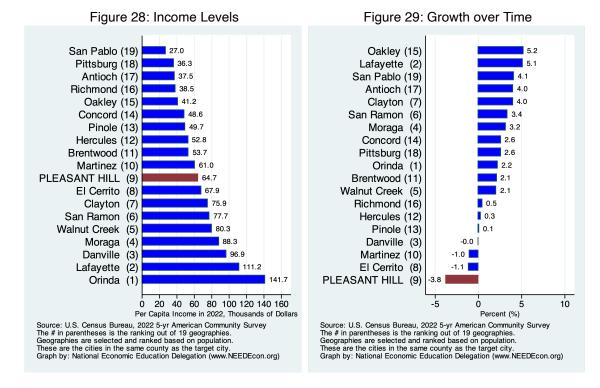
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

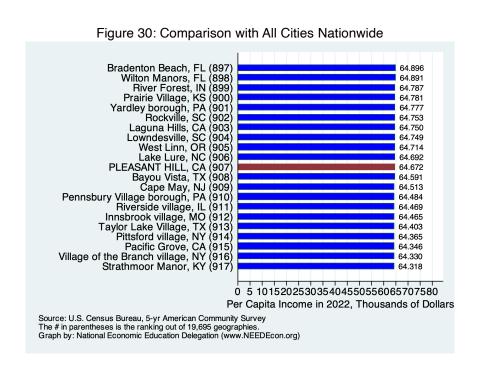


#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



#### Real Per Capita Income Ranking Among Cities in Contra Costa County





# Poverty and Inequality

#### **Definition:**

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

## Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

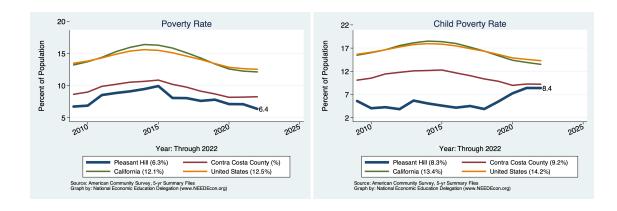
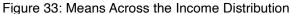
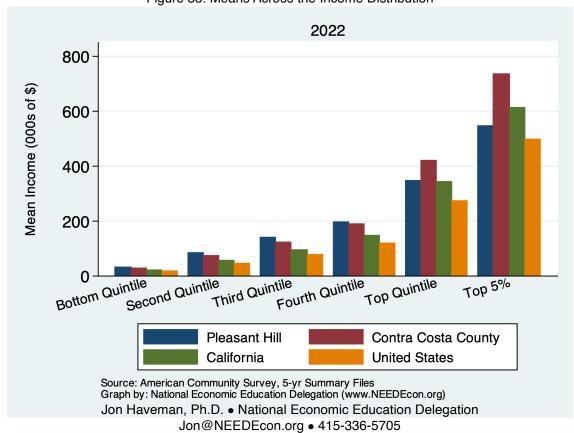


Figure 31: Inequality Inequality: Gini Coefficient 50 48 46 44 42 40 2010 2015 2020 2025 Year: Through 2022 Pleasant Hill (40%) Contra Costa County (47.1%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

2022 50 Percent of All Income 40 30 20 10 0 Second Quintile Third Quintile Bottom Quintile Fourth Quintile Top Quintile Top 5% Pleasant Hill Contra Costa County **United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





# Housing

## Housing Costs and Affordability

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

#### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Pleasant Hill and Broader Regions

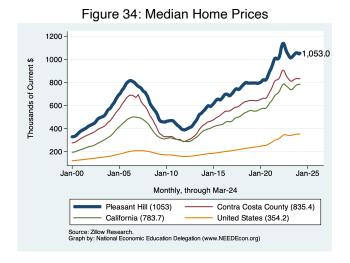


Figure 35: Median Rents 3.0 Thousands of Current \$ 2.5 20 1.5 Jan-26 Jan-14 Jan-16 Jan-18 Jan-20 Jan-22 Jan-24 Monthly, through Mar-24 Pleasant Hill (2.8) Contra Costa County (2.9) United States (2.0) Source: Zillow Research. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

#### Housing Ownership in Pleasant Hill and Broader Regions

Figure 36: Home Ownership Rates

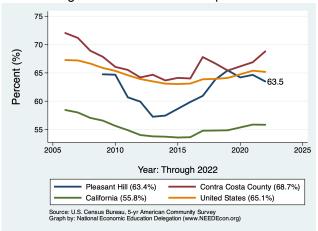


Figure 37: Home Ownership by Age

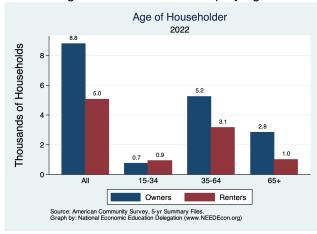


Figure 38: Income by Tenure

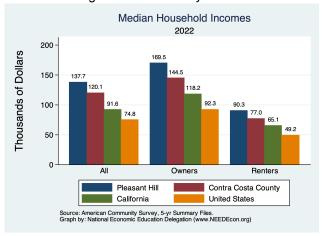


Figure 39: Income Distribution by Tenure

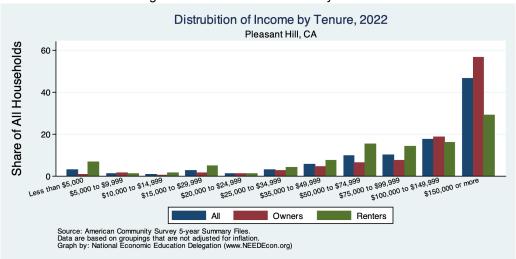


Figure 40: Income Distribution of Home Owners

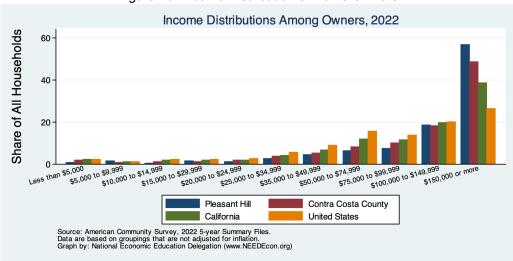
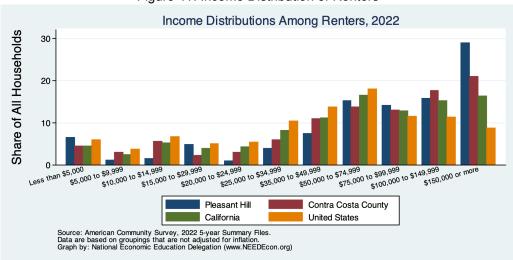


Figure 41: Income Distribution of Renters



## Housing Burden in Pleasant Hill and Broader Regions

Figure 42: Home Owners w/ A Mortgage

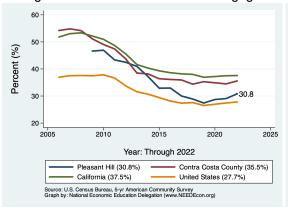


Figure 43: Home Owners w/o A Mortgage



Figure 44: Renters

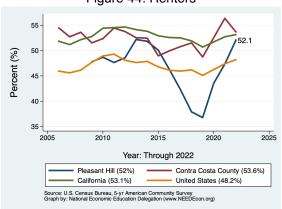
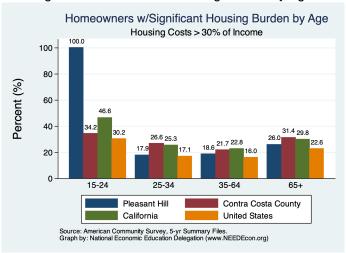


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Change from				
Indicator	2023	2019	2010	2019	2010			
Total Population	33,397.0	34,286.0	33,152.0	-2.6	0.7			
Total # of Homes	14,530.0	14,340.0	14,321.0	1.3	1.5			
# Occupied Units	13,942.0	13,595.0	13,708.0	2.6	1.7			
Persons per Household	2.4	2.5	2.4	-5.2	-1.1			
Vacancy Rate (%)	4.0	5.2	4.3	-22.1	-5.5			

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

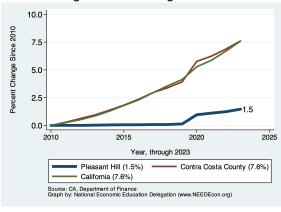


Figure 47: Persons per Household

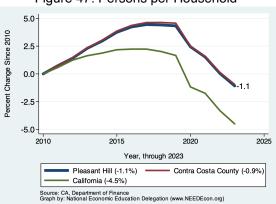


Figure 48: Vacancy Rates

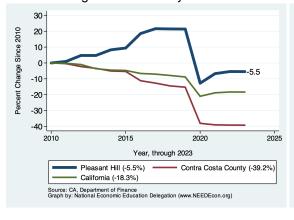
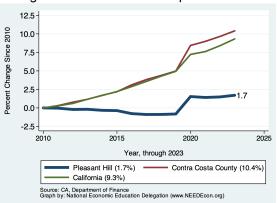


Figure 49: Number of Occupanied Units



## Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

10.0

7.5

5.0

2010

2015

2020

2025

Year, through 2023

Pleasant Hill (1.8%)

California (5.8%)

Source: CA, Department of Finance
Graph by, Material Economic Education Delegation (www.NEEDEcon.org)

Figure 51: Single Attached Homes

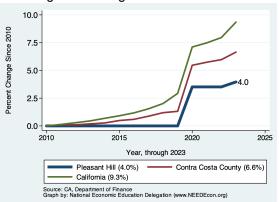
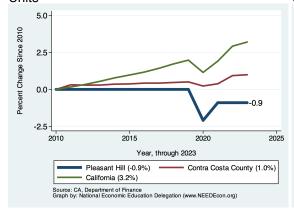
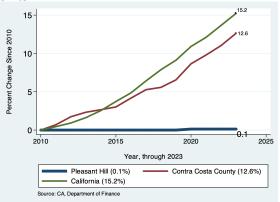


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units





# Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Pleasant Hill was built. We break it down into owned versus rented residences and provide a comparison across Contra Costa County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

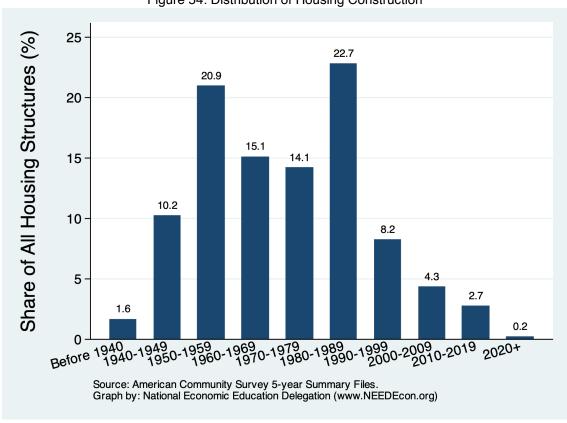


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

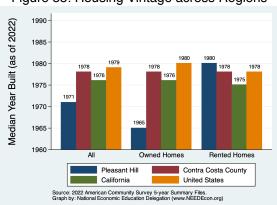


Figure 56: Housing Vintage by Tenure

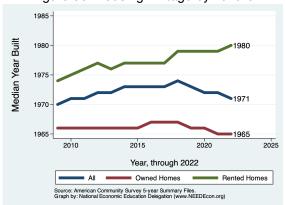


Figure 57: Vintage of Owned Residences

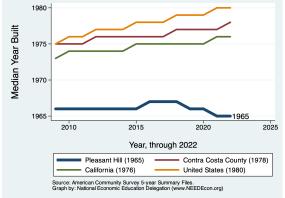


Figure 58: Vintage of Rented Residences

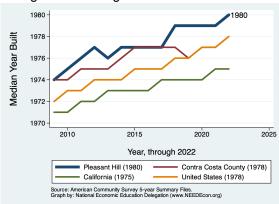
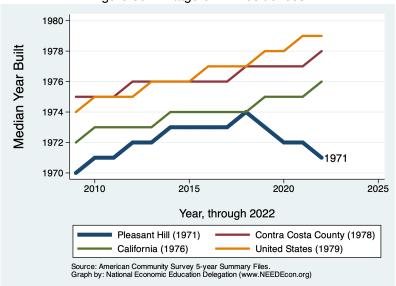


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

#### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

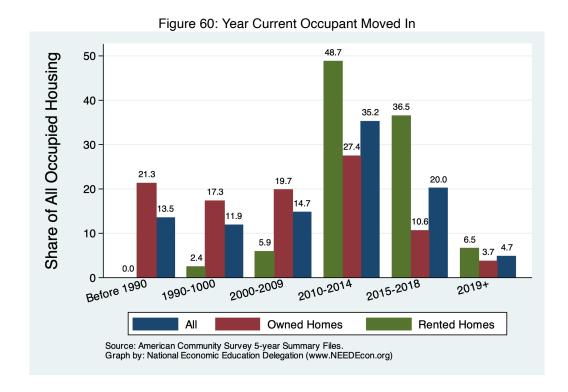


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

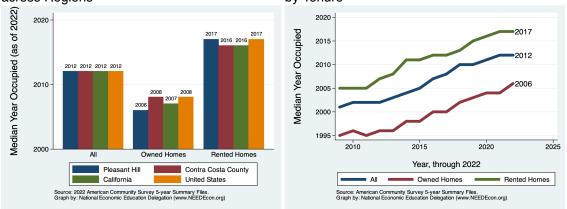


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

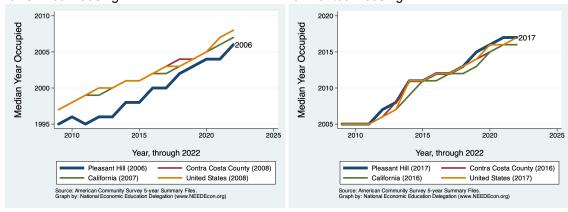


Figure 65: Year Occupied by Current Residents for All Housing 2015 Median Year Occupied 2012 2010 2005 2000 2010 2015 2020 2025 Year, through 2022 Pleasant Hill (2012) Contra Costa County (2012) United States (2012) California (2012)

Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

#### **Definition:**

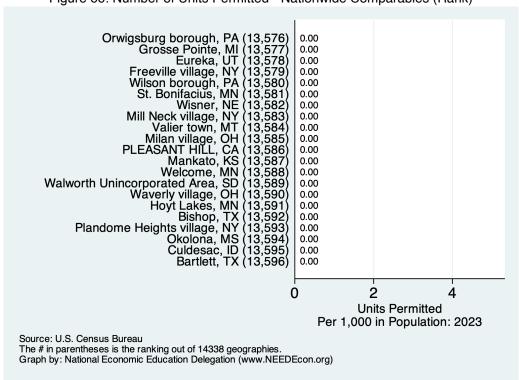
This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Pleasant Hill is compared with data from Contra Costa County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

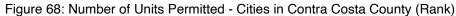
#### Pleasant Hill - Ranking Among Comparables

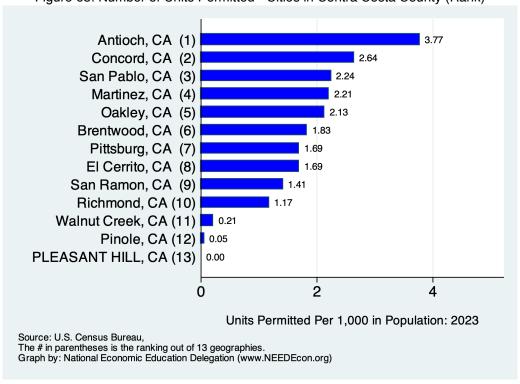
Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)



Paradise town, CA 86.39 Laguna Woods, CA 0.00 Livingston, CA 0.00 Maricopa, C 0.00 Orange Cove, 0.00 Cerritos, 0.00 Huntington Park, Blue Lake, 0.00 0.00 Ukiah, 0.00 Yountville, 0.00 PLEASANT HILL, 0.00 Aliso Viejo, Ca 0.00 Vernon, C Portola, CA 0.00 Coalinga, 0.00 Rio Dell, CA 0.00 Rolling Hills Estates, CA 0.00 Gustine, CA 0.00 Mendocino Unincorporated Area, CA Sutter Creek, CA 0.00 0.00 Colfax, CA (515) 0.00 10 20 30 40 50 60 70 80 90 **Units Permitted** Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





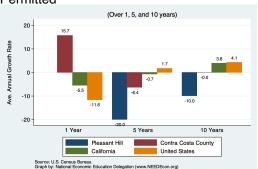
#### Pleasant Hill - Permitting Activity

#### **Annual Units Permitted - Per Capita in Pleasant Hill**

Figure 69: Units Permitted Each Year



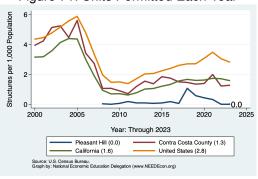
Figure 70: Average Annual Growth in Units Permitted

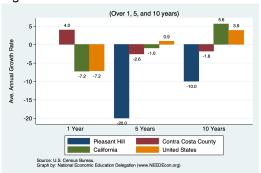


#### Annual Number of Buildings Permitted - Per Capita in Pleasant Hill

Figure 72: Average Annual Growth in Buildings Permitted

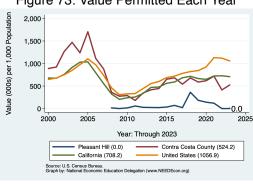
Figure 71: Units Permitted Each Year





## Annual Value of Property Permitted - Per Capita in Pleasant Hill

Figure 73: Value Permitted Each Year



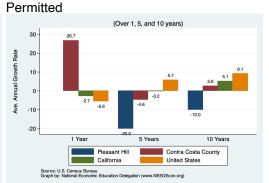


Figure 74: Average Annual Growth in Value

## **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

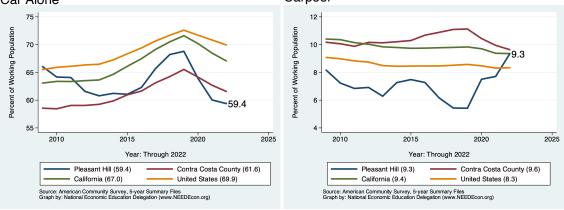
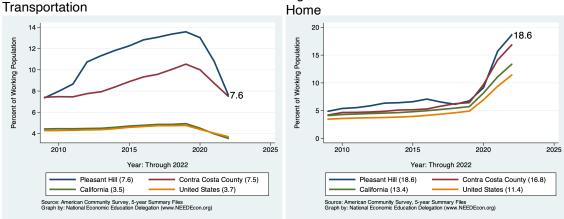


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Pleasant Hill. The second provides data on those who work, but do not necessarily live in Pleasant Hill. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	M	ale	Ferr	nale	All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	6,855	69.8	5,718	67.5	12,573	68.7	78.0
Drove Alone	6,088	62.0	4,776	56.4	10,864	59.4	68.4
Carpooled:	767	7.8	942	11.1	1,709	9.3	9.5
In 2-person carpool	633	6.4	826	9.7	1,459	8.0	6.9
In 3-person carpool	30	0.3	60	0.7	90	0.5	1.5
In 4-or-more-person carpool	104	1.1	56	0.7	160	0.9	1.1
Public Transportation (excl Taxi):	750	7.6	648	7.6	1,398	7.6	3.6
Bus or Trolley Bus	61	0.6	77	0.9	138	0.8	2.3
Streetcar or Trolley Car	418	4.3	229	2.7	647	3.5	0.8
Subway or Elevated	226	2.3	342	4.0	568	3.1	0.3
Railroad	45	0.5	0	0.0	45	0.2	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	99	1.0	21	0.2	120	0.7	0.7
Walked	180	1.8	184	2.2	364	2.0	2.4
Taxicab, Motorcycle, or other	252	2.6	181	2.1	433	2.4	1.7
Worked at Home	1,691	17.2	1,718	20.3	3,409	18.6	13.6
Total:	9,827	100.0	8,470	99.9	18, 297	100.0	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	Male Female		nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	5,924	73.2	6,542	67.5	12,466	72.4	78.0
Drove Alone	5,328	65.9	5,904	60.9	11,232	65.2	68.5
Carpooled:	596	7.4	638	6.6	1,234	7.2	9.5
In 2-person carpool	441	5.5	547	5.6	988	5.7	6.9
In 3-person carpool	43	0.5	54	0.6	97	0.6	1.5
In 4-or-more-person carpool	112	1.4	37	0.4	149	0.9	1.1
Public Transportation (excl Taxi):	98	1.2	212	2.2	310	1.8	3.6
Bus or Trolley Bus	60	0.7	42	0.4	102	0.6	2.3
Streetcar or Trolley Car	21	0.3	93	1.0	114	0.7	0.8
Subway or Elevated	17	0.2	77	0.8	94	0.5	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	28	0.3	34	0.4	62	0.4	0.7
Walked	72	0.9	213	2.2	285	1.7	2.4
Taxicab, Motorcycle, or other	98	1.2	133	1.4	231	1.3	1.7
Worked at Home	1,691	20.9	1,718	17.7	3,409	19.8	13.6
Total:	7,911	97.8	8,852	91.3	16,763	97.3	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Ма	ıle	Ferr	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	257	2.8	218	2.8	475	2.8	2.0
5 to 9 minutes	517	5.6	495	6.4	1,012	6.0	7.5
10 to 14 minutes	803	8.7	1,031	13.4	1,834	10.9	12.2
15 to 19 minutes	1,238	13.4	986	12.8	2,224	13.2	15.0
20 to 24 minutes	741	8.0	782	10.2	1,523	9.1	14.3
25 to 29 minutes	470	5.1	388	5.0	858	5.1	6.3
30 to 34 minutes	724	7.8	631	8.2	1,355	8.1	15.0
35 to 39 minutes	254	2.8	129	1.7	383	2.3	2.9
40 to 44 minutes	581	6.3	230	3.0	811	4.8	4.3
45 to 59 minutes	995	10.8	695	9.0	1,690	10.0	8.6
60 to 89 minutes	1,227	13.3	927	12.0	2,154	12.8	7.9
90 or more minutes	329	3.6	240	3.1	569	3.4	4.0
Total:	8,136	88.2	6,752	87.7	14,888	88.5	•

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

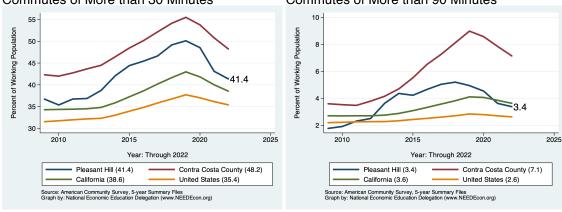
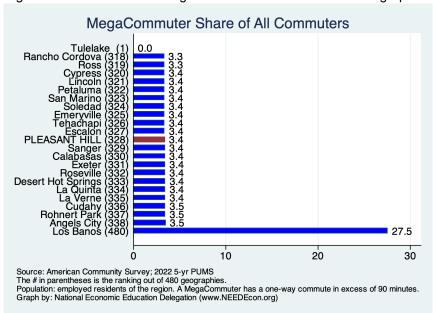


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



## Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR

WORKPLAC	E GEOG	KAPHY							
	Ma	le	Fem	Female		male All		rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)		
Less than 5 minutes	209	2.7	105	1.2	314	2.0	2.0		
5 to 9 minutes	451	5.9	668	7.5	1,119	7.1	7.5		
10 to 14 minutes	712	9.3	1,153	13.0	1,865	11.8	12.2		
15 to 19 minutes	1,215	15.9	1,259	14.2	2,474	15.6	15.0		
20 to 24 minutes	630	8.2	1,071	12.1	1,701	10.7	14.3		
25 to 29 minutes	255	3.3	355	4.0	610	3.9	6.3		
30 to 34 minutes	955	12.5	1,002	11.3	1,957	12.4	15.0		
35 to 39 minutes	283	3.7	138	1.6	421	2.7	2.9		
40 to 44 minutes	261	3.4	218	2.5	479	3.0	4.3		
45 to 59 minutes	519	6.8	363	4.1	882	5.6	8.6		
60 to 89 minutes	546	7.1	547	6.2	1,093	6.9	7.9		
90 or more minutes	184	2.4	255	2.9	439	2.8	4.0		
Total:	6,220	81.2	7,134	80.3	13,354	84.3			

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes Commutes of More than 90 Minutes

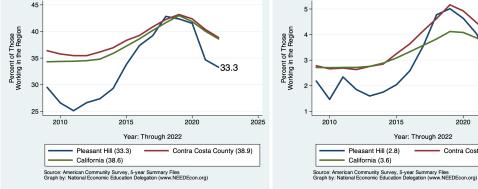
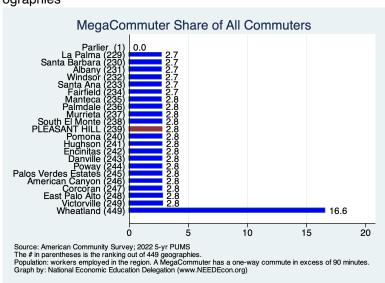


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies

2025

2020

Contra Costa County (4.0)



#### Place of Work

This section provides evidence on where workers living in Pleasant Hill work. As evidenced in the first table, some of Pleasant Hill's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Pleasant Hill city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	9,689	98.6	8,461	99.8	18, 150	99.2	99.6	
Worked in county of residence	6,003	61.1	6,157	72.6	12,160	66.5	84.1	
worked outside of county of residence	3,686	37.5	2,304	27.2	5,990	32.7	15.4	
Worked outside state of residence	138	1.4	9	0.1	147	0.8	0.4	
Total:	9,827	100.0	8,470	99.9	18, 297	100.0		

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

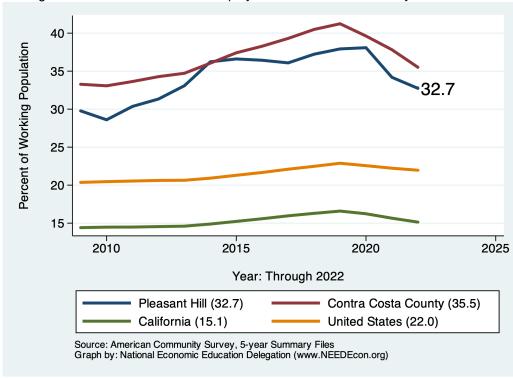
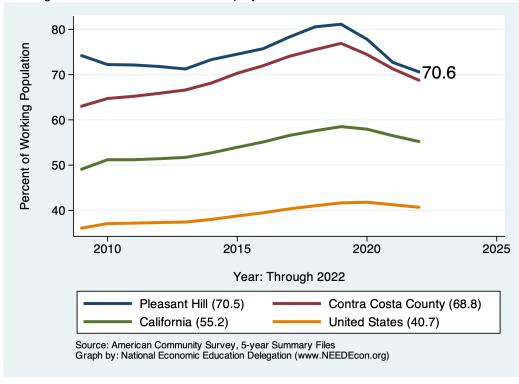


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	N	lale	Ferr	nale	All W	orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	9,827	100.0	8,470	99.9	18, 297	100.0	95.9
Worked in place of residence	2,741	27.9	2,637	31.1	5,378	29.4	39.5
Worked outside place of residence	7,086	72.1	5,833	68.8	12,919	70.6	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	9,827	100.0	8,470	99.9	18, 297	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



## Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City California			United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	74,080	48, 566	93.8	46, 171	93.3
Car, truck, or van - carpooled	77,884	36,463	131.4	34,487	131.4
Public transportation (excluding taxicab)	118,917	40,179	182.1	45,100	153.4
Walked		29,366		27,142	
Taxicab, motorcycle, bicycle, or other means	36,235	40,433	55.1	36,140	58.3
Worked from home	104,281	75, 153	85.4	67, 180	90.3
Total:	79, 243	48,747	162.6	46,099	171.9

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,203	54.8	2,503	44.4	5, 340	55.7	10,864	59.4	68.4
Car, Truck, or Van: Carpooled	316	7.9	346	6.1	870	9.1	1,709	9.3	9.5
Public Transportation (excl Taxi)	108	2.7	64	1.1	1,016	10.6	1,398	7.6	3.6
Walked	108	2.7	99	1.8	89	0.9	364	2.0	2.4
Taxicab, Motorcycle, or other	235	5.8	209	3.7	109	1.1	553	3.0	2.4
Worked at Home	583	14.5	603	10.7	2,166	22.6	3,409	18.6	13.6
Total:	3, 553	88.3	3,824	67.8	9,590		18, 297		100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25,000		\$25,000-\$74,999		\$75,000+		Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	3, 348	50.3	3,430	66.6	3,482	56.2	11, 232	65.2	68.5
Car, Truck, or Van: Carpooled	487	7.3	276	5.4	294	4.7	1,234	7.2	9.5
Public Transportation (excl Taxi)	161	2.4	38	0.7	94	1.5	310	1.8	3.6
Walked	73	1.1	41	0.8	103	1.7	285	1.7	2.4
Taxicab, Motorcycle, or other	148	2.2	88	1.7	57	0.9	293	1.7	2.4
Worked at Home	583	8.8	603	11.7	2,166	35.0	3,409	19.8	13.6
Total:	4,800	72.1	4,476	86.9	6, 196		16,763	97.3	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	19% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	237	33.3	243	38.6	10,384	59.7	10,864	59.4	68.7
Car, Truck, or Van: Carpooled	40	5.6	23	3.7	1,646	9.5	1,709	9.3	9.5
Public Transportation (excl Taxi)	45	6.3	19	3.0	1,334	7.7	1,398	7.6	3.6
Walked	24	3.4	17	2.7	323	1.9	364	2.0	2.1
Taxicab, Motorcycle, or other	85	11.9	86	13.7	382	2.2	553	3.0	2.4
Worked at Home	44	6.2	51	8.1	3,314	19.1	3,409	18.6	13.6
Total:	475	66.7	439	69.7	17,383		18, 297		

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In Po	In Poverty		9% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	494	40.1	562	48.0	10, 152	63.5	11,208	65.2	68.7
Car, Truck, or Van: Carpooled	84	6.8	77	6.6	1,073	6.7	1,234	7.2	9.5
Public Transportation (excl Taxi)	2	0.2	22	1.9	286	1.8	310	1.8	3.6
Walked	8	0.6	17	1.5	260	1.6	285	1.7	2.1
Taxicab, Motorcycle, or other	37	3.0	0	0.0	256	1.6	293	1.7	2.4
Worked at Home	44	3.6	51	4.4	3,314	20.7	3,409	19.8	13.6
Total:	669	54.3	729	62.3	15,341	96.0	16,739	97.4	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

## **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

#### Why is it important?

Having a handle on whether or not Pleasant Hill is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

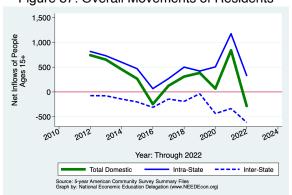


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Net Inflows							
				e State		-			
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
No income	3,406	-221	105	-131	-226	31			
With income	25,758	125	-191	548	-389	157			
\$1 to \$9,999 or loss	2,645	-170	-66	-147	14	29			
\$10,000 to \$14,999	1,162	-277	-146	-96	-36	1			
\$15,000 to \$24,999	2,564	-2	22	51	-75	0			
\$25,000 to \$34,999	1,939	-84	51	-5	-130	0			
\$35,000 to \$49,999	2,176	-50	-78	2	10	16			
\$50,000 to \$64,999	1,920	44	-29	67	-10	16			
\$65,000 to \$74,999	1,837	89	-31	177	-57	0			
\$75,000 or more	11,515	575	86	499	-105	95			
All:	29, 164	-96	-86	417	-615	188			

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

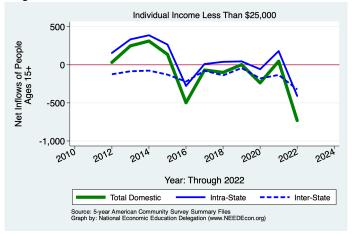


Figure 89: Overall Movements of Middle Income Residents

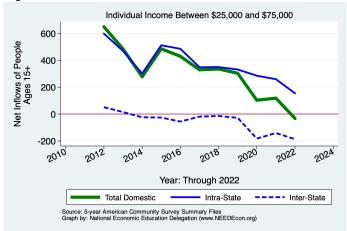
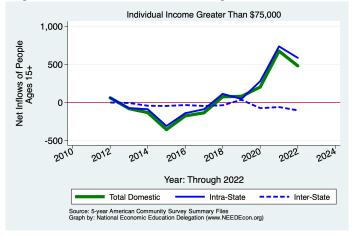


Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

		N	et Inflows			
			Sam	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	9,553	455	241	115	-29	128
Now married, except separated	14,668	-519	-450	345	-458	44
Divorced	3,459	137	85	99	-47	0
Separated	295	-100	58	-78	-80	0
Widowed	1,189	-69	-20	-64	-1	16
Total:	29, 164	-96	-86	417	-615	188

Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		N				
			Same State		_	
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	22,575	-63	163	553	-815	36
Householder lived in renter-occupied housing units	10,965	217	-254	203	78	190
Total:	33, 540	154	-91	756	-737	226

Source: 2022 5-year American Community Survey, Summary File

-1,000

2012

2014

1,000 Net Inflows of People Ages 15+ 500 -500

2016

Owner: Intra-State

Renter: Intra-State

Source: 5-year American Community Survey Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Year: Through 2022

--- Owner: Inter-State

--- Renter: Inter-State

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Net Inflows					
			Same	e State		-	
			W/in	Between	Across	From	
Category	Population	All Migration	County	Counties	States	Abroad	
1 to 4 years	1,336	-73	-94	44	-50	27	
5 to 17 years	5,104	66	152	28	-171	57	
18 and 19 years	887	-128	57	-125	-111	51	
20 to 24 years	2,030	-66	-52	-52	5	33	
25 to 29 years	1,948	78	-13	77	-13	27	
30 to 34 years	1,931	180	-107	305	-30	12	
35 to 39 years	2,830	-227	-282	91	-36	0	
40 to 44 years	2,478	-66	102	32	-205	5	
45 to 49 years	2,662	66	60	22	-16	0	
50 to 54 years	2,395	-4	-1	23	-42	16	
55 to 59 years	2,520	-25	56	-10	-71	0	
60 to 64 years	1,984	-101	23	-35	-89	0	
65 to 69 years	1,794	-17	-20	3	0	0	
70 to 74 years	1,713	-95	-28	-32	-35	0	
75 years and over	2,512	222	79	96	47	0	
Total Population:	34, 124	-190	-68	467	-817	228	

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

	Net Inflows							
			Sam	e State		-		
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad		
Less than high school graduate	1, 291	-41	-19	28	-51	1		
High school graduate (includes equiv)	2,870	-192	-33	-54	-119	14		
Some college or assoc. degree	6,745	-41	101	115	-290	33		
Bachelor's degree	8,572	103	-185	297	-21	12		
Graduate or professional degree	5,289	182	5	186	-9	0		
Total:	24, 767	11	-131	572	-490	60		

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	66,490	66,490
Moved Within Same County	59,750	41,875
Moved to Different County, Same State	74,525	22,143
Moved Between States	111,425	66,189
Moved from Abroad	92,934	
Total Population:	68,091	63,929

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	43.6	43.6
Moved Within Same County	41.5	35.3
Moved to Different County, Same State	33.1	28.9
Moved Between States	48.8	42.0
Moved from Abroad	18.6	
Total Population:	42.4	42.2

Source: 2022 5-year American Community Survey, Summary File

#### **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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