# Mount Shasta, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Mount Shasta and its residents through indicators.

This report was produced by the:

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# **Executive Summary**

#### Assessing the City with Indicators

#### **About this Report**

This report provides background or summary information for the city of Mount Shasta (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Mount Shasta. These indicators are compared to Siskiyou County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- Demographics: A detailed snopshot of Mount Shasta demographics is presented. This provides
  evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status,
  living arrangements, education, health, and transportation choices of the population. Beyond
  the current population level, data on trends in local population growth, in comparison with other
  broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Mount Shasta and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Mount Shasta, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Mount Shasta, but do not necessarily live in Mount Shasta.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

#### **Definition:**

# Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

#### Why is it important?

The characteristics and growth of Mount Shasta's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	3,235.0	3,275.0
Veterans (#, 5yr)	260.0	255.0
Foreign born persons (%, 5yr)	12.1	4.0
Population age 25+ (#, 5yr)	2,547.0	2,617.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	0.7	5.0
Persons under 18 years (%, 5yr)	13.0	13.6
Persons 65 years and over (%, 5yr)	35.4	28.9
Female persons (%, 5yr)	54.0	51.7
INCOME AND POVERTY		
Median household income (\$, 5yr)	47,279.0	35,547.0
Per capita income in past 12 months (\$, 5yr)	39,162.0	32,035.0
Persons in poverty (%, 5yr)	18.5	25.7
Children age less than 18 in poverty (#, 5yr)	65.0	154.0
Children age less than 18 in poverty (%, 5yr)	15.4	34.5
RACE AND ETHNICITY		
White alone (%, 5yr)	84.6	96.0
African American alone (%, 5yr)	0.6	1.5
American Indian or Alaska Native alone (%, 5yr)	0.0	0.0
Asian alone (%, 5yr)	0.9	0.0
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	5.0	0.6
Two or More Races (%, 5yr)	7.1	1.8
Hispanic or Latino (%, 5yr)	5.4	11.2
White alone, not Hispanic or Latino (%, 5yr)	83.7	86.3
HOUSING		
Housing units (#, 5yr)	2,190.0	2,144.0
Owner-occupied housing units (%, 5yr)	47.2	44.5
Median value of owner-occupied housing units (\$, 5yr)	280,700.0	246,300.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	1,836.0	1,357.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	601.0	443.0
Median gross rent (\$, 5yr)	1,306.0	1,122.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	1,811.0	1,823.0
Persons per household (#, 5yr)	1.8	1.8
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	83.0	72.9
High school graduate or higher, % of persons age 25+ (5yr)	96.2	92.4
Bachelor's degree or higher, % of persons age 25+ (5yr)	32.9	33.9
HEALTH		
With a disability, under age 65 years (#, 5yr)	213.0	219.0
Persons without health insurance, under age 65 years (%, 5yr)	3.6	4.3
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	48.6	53.1
In civilian labor force, women age 16+ (%, 5yr)	52.5	55.9
Employed, persons age 16+ (%, 5yr)	45.2	45.8
Self employed (%, 5yr)	19.4	26.7
TRANSPORTATION	16.5	10.0
Mean travel time to work, workers age 16+ (Mins., 5yr)	16.5	10.2
Drive alone in private vehicle (%, 5yr)	72.8	87.7
Using public transportation (%, 5yr)	0.0	0.0
Worked from home (%, 5yr)	8.9	12.0

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

#### **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% C	hange
Region	Population	1 Year	3 Year	5 Year
		City		
Mount Shasta	3,215	0.85	-5.50	-2.19
	County an	d Broade	r Regions	
Siskiyou County	43,548	-0.21	-2.06	-2.37
North State	596,413	-0.78	-0.41	-3.98
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

**Table 2. County Population Change by City** (Thousands, January to January)

(	,	,	<u> </u>		
				% Chan	ge
City	2022	2023	Local	North State	California
Siskiyou County	43.6	43.5	-0.21	-0.78	-0.35
Yreka	7.7	7.8	1.20		
Mount Shasta	3.2	3.2	0.85		
Weed	2.8	2.7	-4.33		
Dunsmuir	1.7	1.7	-0.54		
Montague	1.2	1.2	-0.41		
Tulelake	0.9	0.9	-0.45		
Dorris	0.8	0.8	-0.47		
Fort Jones	0.7	0.7	-0.44		
Etna	0.7	0.7	-0.45		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

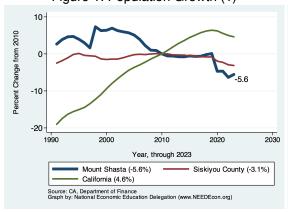


Figure 2: Population Growth (2)

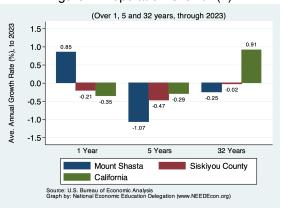
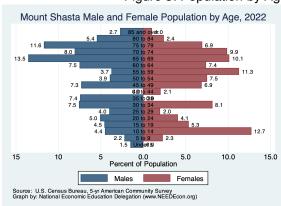


Figure 3: Population by Age - Detailed Age Categories



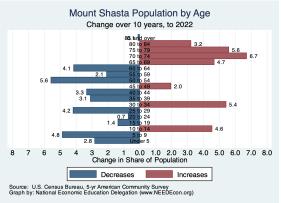
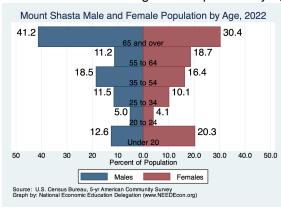


Figure 4: Population by Age - Broad Age Categories



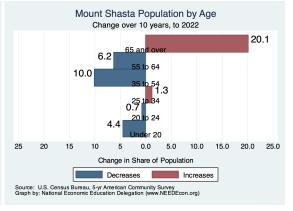
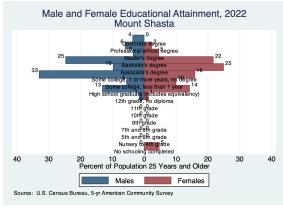


Figure 5: Population by Educational Attainment



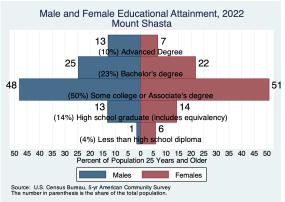


Figure 6: Population by Race/Ethnicity Mount Shasta Race/Ethnicity, 2022 Ø.6 White, Nonhispanic Black, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 7: Population by Race/Ethnicity Over Time Mount Shasta Race/Ethnicity over Time Percent (%) of Total Population 100 80 60 -40 -

Year: Through 2022

White, Nonhispanic

Asian, Nonhispanic Source: U.S. Census Bureau, 5yr American Community Survey. Graph by: National Economic Education Delegation (www.NEEDEcon.org) 19

Black, Nonhispanic

20 -

# **Employment Report**

## Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

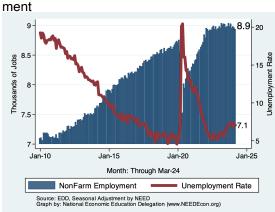
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Mount Shasta Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



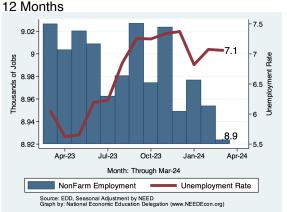
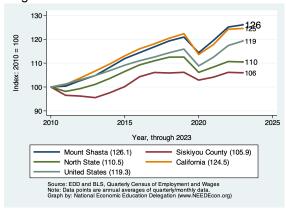
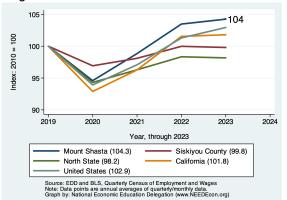


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Siskiyou County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Siskiyou County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	13, 339	100.0	13.3	1.2	2.8	2.7	1.1	1.7	0.4
Total Private	9,281	69.6	-4.5	-0.6	2.7	2.4	0.8	1.9	0.7
Goods Producing	1,478	11.1	10.6	9.0	5.1	-0.5	0.6	-2.3	-0.2
Mining, Logging and Construction	746	5.6	14.1	25.7	14.0	5.0	6.9	2.3	5.4
Mining and Logging	163	1.2	8.6	92.3	20.5	4.9	6.4	-4.4	4.0
Construction	581	4.4	0.6	1.3	10.2	4.1	7.6	5.4	6.2
Manufacturing	734	5.5	-4.2	-6.7	-4.7	-5.4	-3.8	-5.9	-3.8
Durable Goods	548	4.1	-1.9	-4.1	-4.9	-5.5	-6.8	-7.5	-5.8
Non-Durable Goods	191	1.4	-0.2	-1.1	17.5	5.5	5.6	1.9	7.0
Service Providing	11,873	89.0	13.0	1.3	3.5	3.6	1.1	2.2	0.5
Trade, Trans & Utilities	2,164	16.2	-6.1	-3.3	-2.3	2.0	1.3	-0.1	0.8
Wholesale Trade	173	1.3	-1.2	-7.9	-15.8	-5.4	-15.3	-2.1	-5.3
Retail Trade	1,623	12.2	-11.6	-8.2	-2.0	0.6	0.5	-1.8	0.3
Information	110	0.8	-0.5	-5.8	-2.5	-15.1	-8.2	-5.0	-3.0
Financial Activities	274	2.1	1.8	8.1	-4.3	-1.5	3.9	-2.3	-2.0
Professional & Business Srvcs	560	4.2	-2.3	-4.9	1.4	-3.0	-3.8	-0.1	-3.3
Educational & Health Srvcs	2,457	18.4	14.2	7.2	6.2	4.7	5.5	4.5	2.1
Leisure & Hospitality	1,730	13.0	-18.3	-11.9	10.2	4.1	-5.7	4.3	0.4
Other Srvcs	521	3.9	9.0	23.1	2.9	13.4	3.8	9.6	6.4
Government	4,050	30.4	-0.3	-0.1	5.5	4.2	2.0	1.6	-0.1
Federal	623	4.7	6.1	12.6	8.0	3.8	-2.3	-4.5	-2.8
State	466	3.5	-0.3	-0.7	3.7	-1.3	-2.2	0.8	0.7
Local	2,959	22.2	17.3	7.3	6.7	5.8	4.0	3.2	0.4

Source: EDD, National Economic Education Delegation (NEED)

#### Some Employee Detail

#### **Employed in Mount Shasta**

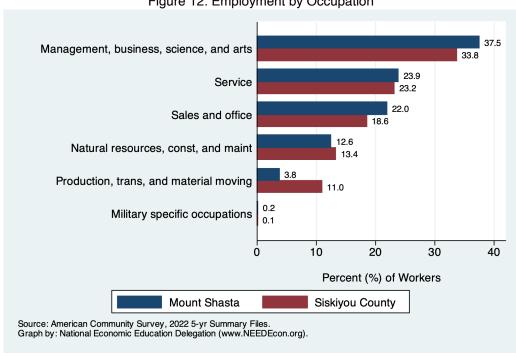
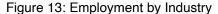
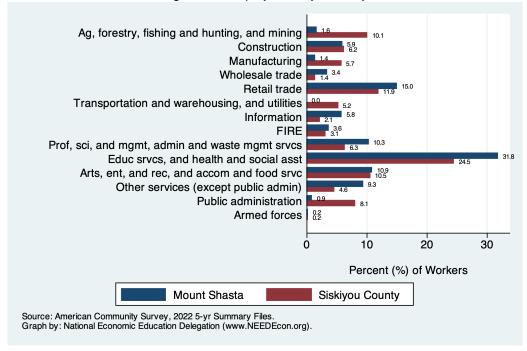


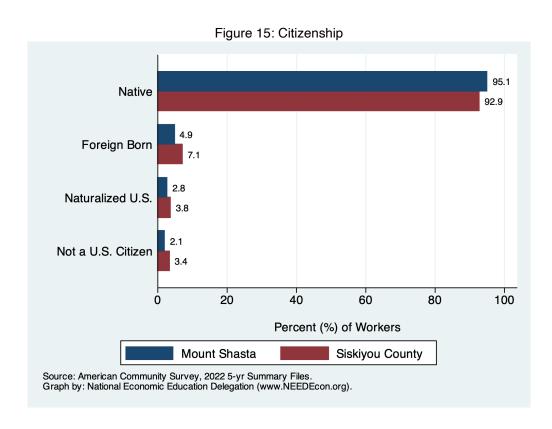
Figure 12: Employment by Occupation





93.9 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 100 Percent (%) of Workers Mount Shasta Siskiyou County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home



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#### **Employed Residents of Mount Shasta**

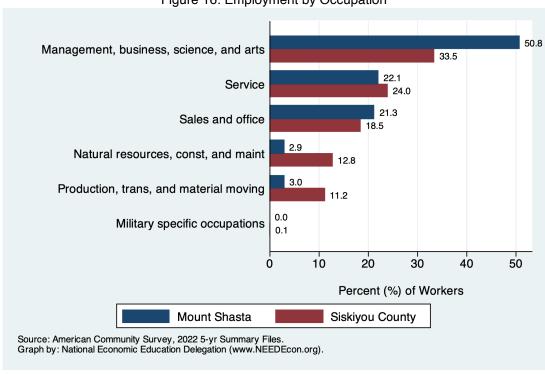
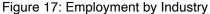
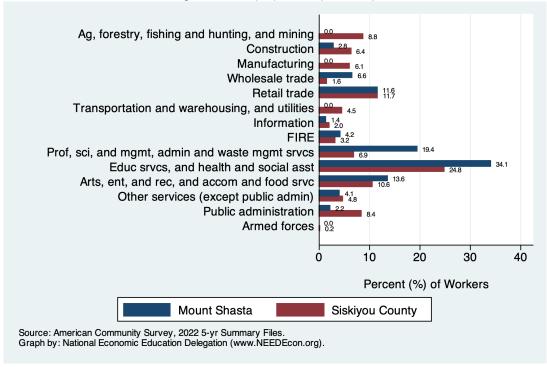


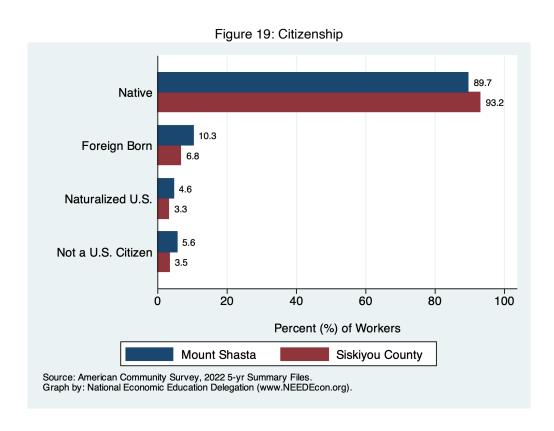
Figure 16: Employment by Occupation





94.3 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 100 Percent (%) of Workers Mount Shasta Siskiyou County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home



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#### **Employed Residents vs Workers in Mount Shasta**

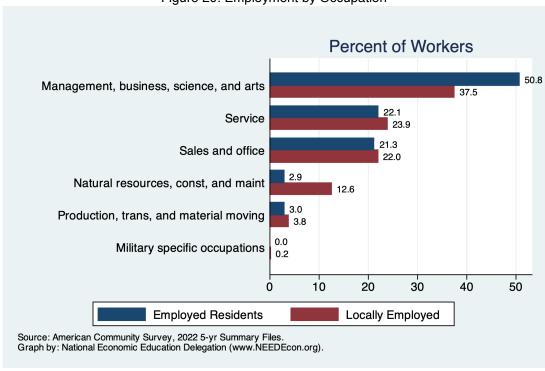
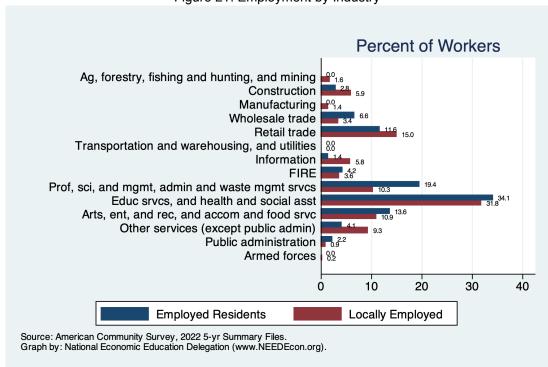


Figure 20: Employment by Occupation

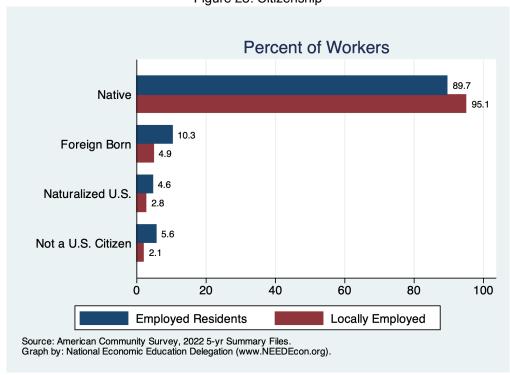




Percent of Workers 94.3 Speak only English 93.9 Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 100 Ó 20 40 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Mount Shasta. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

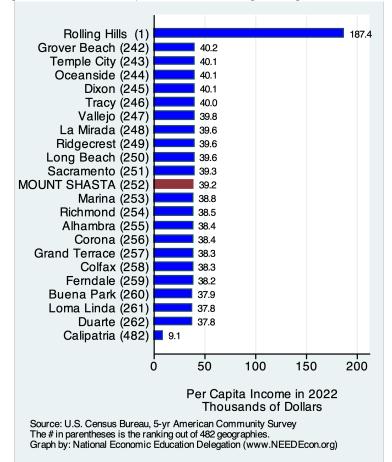


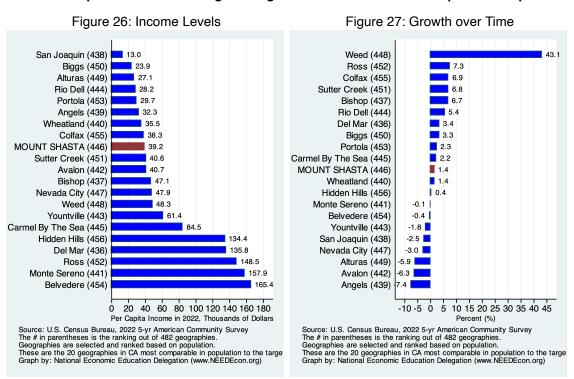
Figure 24: Real Per Capita Income Ranking Among California Cities

Figure 25: Regional Comparison of Growth over Time Over the last 1, 5, and 10 years 130 Annual Growth Rate to 2022 (%) Indexed to 100 in 2010 120 110 100 2 90 Ave. 2025 Year: Through 2022 Mount Shasta (126.7%) Siskiyou County (113.0%) Mount Shasta United States (112.5%) California California (116.4%) Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

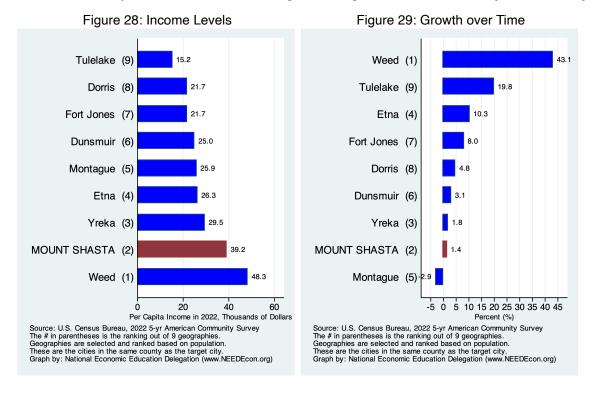
#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations

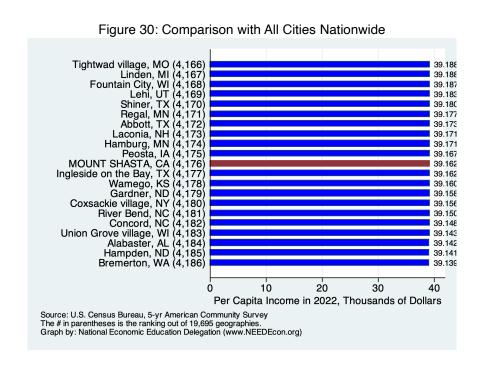
Siskivou County

United States



#### Real Per Capita Income Ranking Among Cities in Siskiyou County





#### Poverty and Inequality

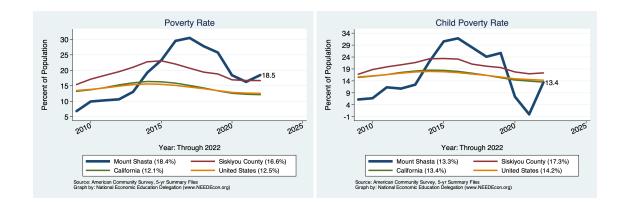
#### **Definition:**

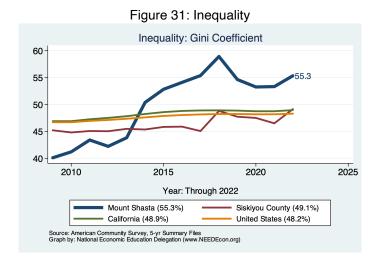
The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

#### Why is it important?

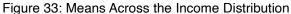
It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.



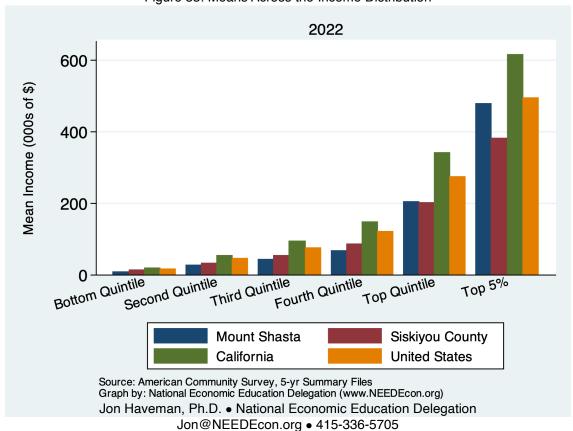


2022 60 Percent of All Income 40 20 0 Bottom Quintile Second Quintile Fourth Quintile Top Quintile Third Quintile Top 5% Siskiyou County Mount Shasta **United States** California Source: American Community Survey, 5-yr Summary Files

Figure 32: Shares Across the Income Distribution



Graph by: National Economic Education Delegation (www.NEEDEcon.org)



# Housing

#### Housing Costs and Affordability

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

#### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Mount Shasta and Broader Regions

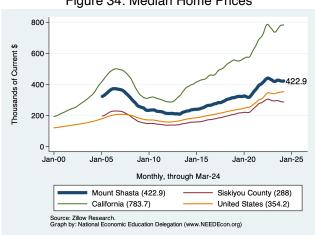


Figure 34: Median Home Prices

Figure 35: Median Rents



#### Housing Ownership in Mount Shasta and Broader Regions

Figure 36: Home Ownership Rates

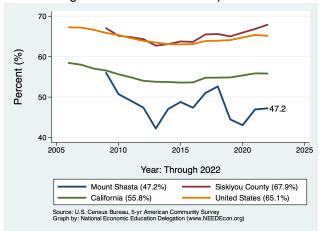


Figure 37: Home Ownership by Age

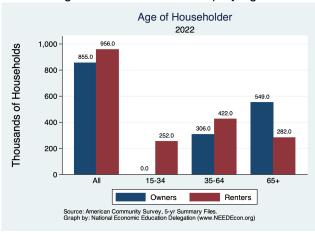


Figure 38: Income by Tenure

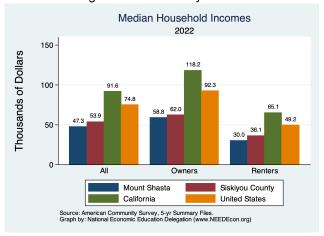


Figure 39: Income Distribution by Tenure

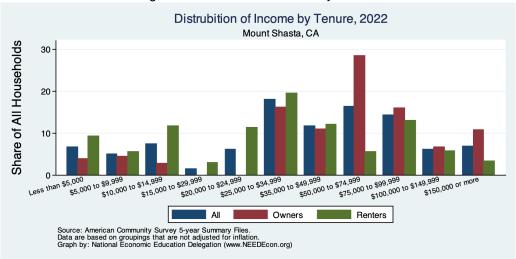


Figure 40: Income Distribution of Home Owners

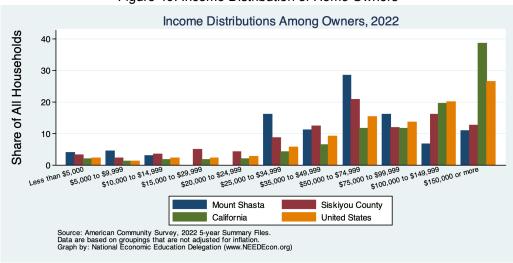
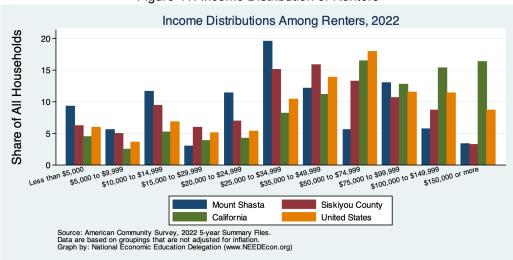


Figure 41: Income Distribution of Renters



#### Housing Burden in Mount Shasta and Broader Regions

Figure 42: Home Owners w/ A Mortgage

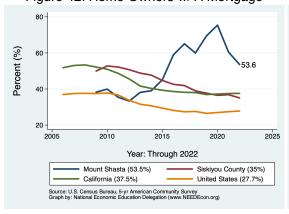


Figure 43: Home Owners w/o A Mortgage

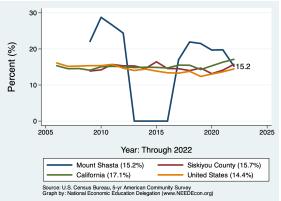


Figure 44: Renters

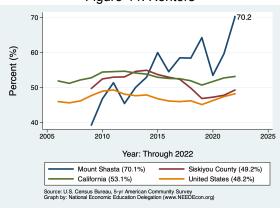


Figure 45: Homeowner Housing Burden by Age



#### Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Change from			
Indicator	2023	2019	2010	2019	2010		
Total Population	3,215.0	3,386.0	3,394.0	-5.1	-5.3		
Total # of Homes	1,935.0	1,900.0	1,895.0	1.8	2.1		
# Occupied Units	1,688.0	1,681.0	1,664.0	0.4	1.4		
Persons per Household	1.9	2.0	2.0	-5.6	-6.8		
Vacancy Rate (%)	12.8	11.5	12.2	10.7	4.7		

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

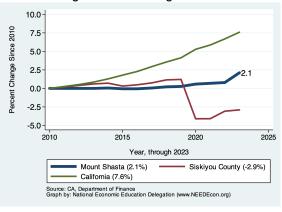


Figure 47: Persons per Household

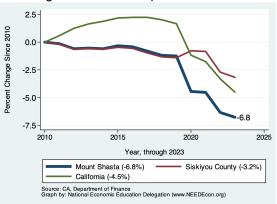


Figure 48: Vacancy Rates

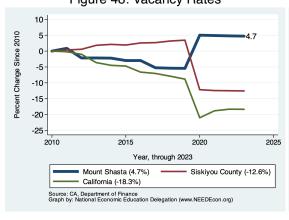
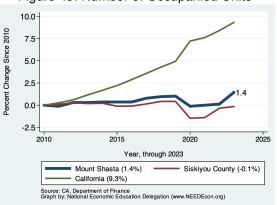


Figure 49: Number of Occupanied Units



#### Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

7.5 Percent Change Since 2010 5.0 2.5 0.0 -2.5 -5.0 2010 2015 2020 2025 Year, through 2023 Mount Shasta (3.8%) Siskiyou County (-3.8%) California (5.8%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 51: Single Attached Homes

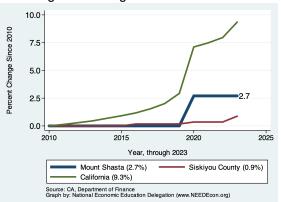
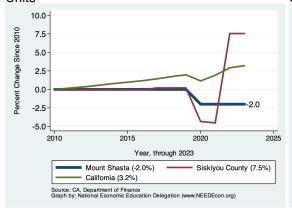
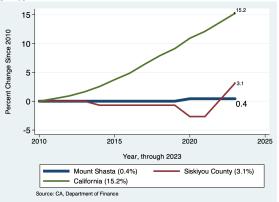


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units



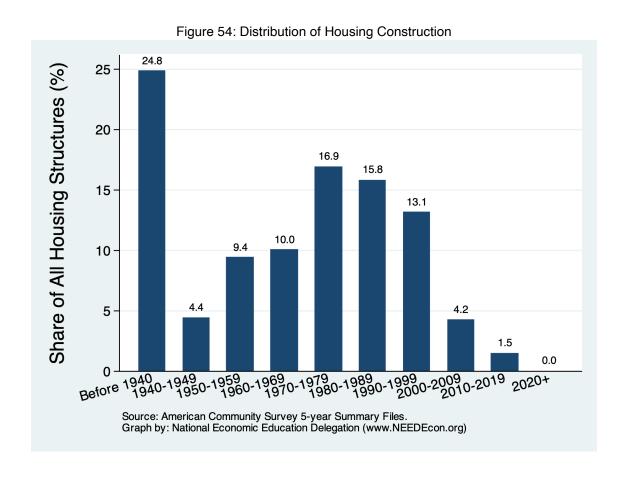


#### Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Mount Shasta was built. We break it down into owned versus rented residences and provide a comparison across Siskiyou County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.



Jon Haveman, Ph.D. ● National Economic Education Delegation Jon@NEEDEcon.org ● 415-336-5705

Figure 55: Housing Vintage across Regions

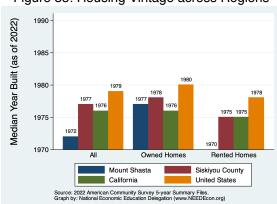


Figure 56: Housing Vintage by Tenure

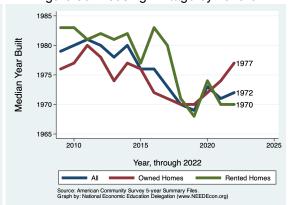


Figure 57: Vintage of Owned Residences

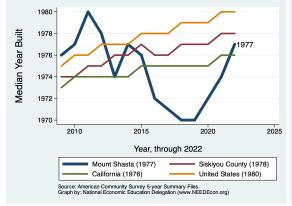


Figure 58: Vintage of Rented Residences

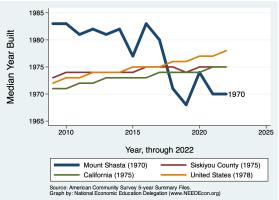
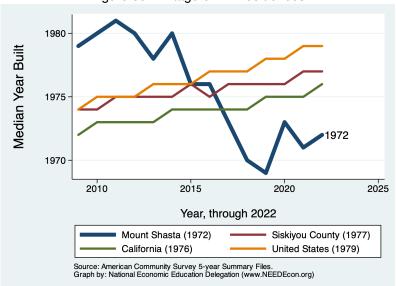


Figure 59: Vintage of All Residences



#### Occupation of Residential Housing

#### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

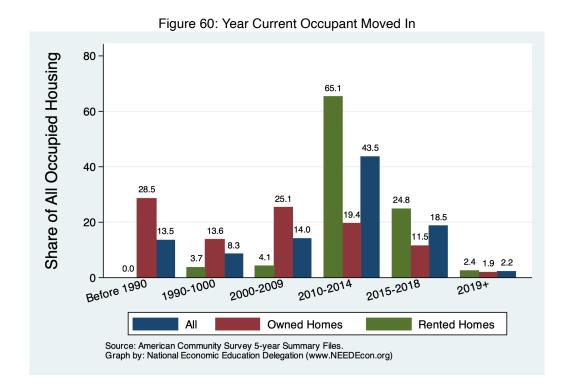


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

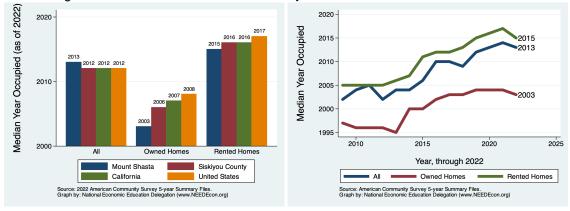


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

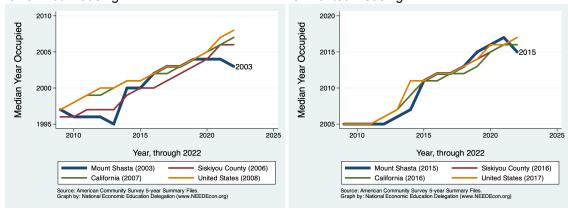


Figure 65: Year Occupied by Current Residents for All Housing 2015 -Median Year Occupied 2010 2005 2000 2010 2015 2020 2025 Year, through 2022 Mount Shasta (2013) Siskiyou County (2012) United States (2012) California (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

#### Residential Permitting

#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Mount Shasta is compared with data from Siskiyou County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

#### Mount Shasta - Ranking Among Comparables



0

0.61 0.61

0.61

2

Units Permitted Per 1,000 in Population: 2023

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)

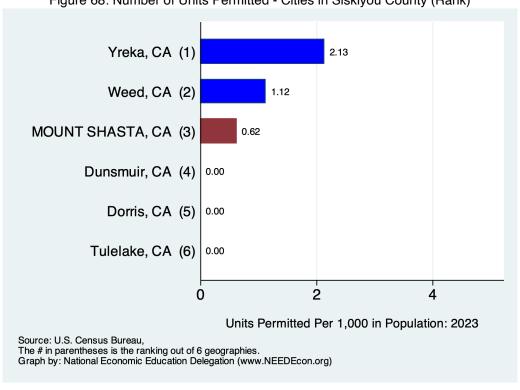
Source: U.S. Census Bureau The # in parentheses is the ranking out of 14338 geographies Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Fall River, MA (7,714)

Paradise town, CA Norco, ĆA 0.65 Half Moon Bay, 0.64 Maywood, C. 0.64 San Bernardino Unincorporated Area, 0.64 Imperial Unincorporated Area, C 0.63 Placerville, Parlier, 0.63 Dana Point, CA 0.63 Lindsay, 0.62 MOUNT SHASTA, 0.62 Arroyo Grande, 0.62 Corte Madera town, CA Monterey Unincorporated Area, 0.61 Lakewood, 0.59 Baldwin Park, 0.58 La Habra Heights, 0.58 La Puente, CA 0.56 Monterey Park, CA (381) Stanislaus Unincorporated Area, CA (382) 0.56 0.55 0.00 Lakeport, CA (515) 0 10 20 30 40 50 60 70 80 90 Units Permitted Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





#### Mount Shasta - Permitting Activity

#### **Annual Units Permitted - Per Capita in Mount Shasta**

Figure 69: Units Permitted Each Year Permitted

Figure 70: Average Annual Growth in Units Permitted

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Mount Shasta

Figure 72: Average Annual Growth in Build-

Figure 71: Units Permitted Each Year ings Permitted

N/A

N/A

**Annual Value of Property Permitted - Per Capita in Mount Shasta** 

Figure 74: Average Annual Growth in Value

Figure 73: Value Permitted Each Year Permitted

N/A

N/A

#### **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

## Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

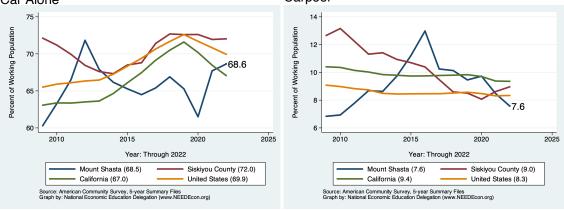
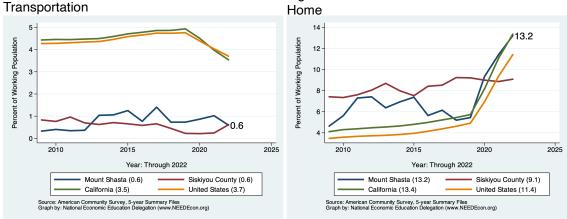


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Mount Shasta. The second provides data on those who work, but do not necessarily live in Mount Shasta. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	М	ale	Fer	male	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	2,175	78.8	1,782	72.6	3,957	76.2	78.0
Drove Alone	2,094	75.8	1,470	59.9	3,564	68.6	68.4
Carpooled:	81	2.9	312	12.7	393	7.6	9.5
In 2-person carpool	81	2.9	261	10.6	342	6.6	6.9
In 3-person carpool	0	0.0	7	0.3	7	0.1	1.5
In 4-or-more-person carpool	0	0.0	44	1.8	44	0.8	1.1
Public Transportation (excl Taxi):	0	0.0	31	1.3	31	0.6	3.6
Bus or Trolley Bus	0	0.0	31	1.3	31	0.6	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	21	0.8	8	0.3	29	0.6	0.7
Walked	56	2.0	18	0.7	74	1.4	2.4
Taxicab, Motorcycle, or other	62	2.2	35	1.4	97	1.9	1.7
Worked at Home	421	15.2	265	10.8	686	13.2	13.6
Total:	2,735	99.1	2,139	87.1	4,874	93.9	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	М	ale	Fer	male	All W	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	1,909	77.0	1,672	84.4	3,581	80.3	78.0
Drove Alone	1,779	71.8	1,411	71.3	3,190	71.5	68.5
Carpooled:	130	5.2	261	13.2	391	8.8	9.5
In 2-person carpool	101	4.1	174	8.8	275	6.2	6.9
In 3-person carpool	5	0.2	48	2.4	53	1.2	1.5
In 4-or-more-person carpool	24	1.0	39	2.0	63	1.4	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	3.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	8	0.4	8	0.2	0.7
Walked	92	3.7	35	1.8	127	2.8	2.4
Taxicab, Motorcycle, or other	57	2.3	0	0.0	57	1.3	1.7
Worked at Home	421	17.0	265	13.4	686	15.4	13.6
Total:	2,479	100.0	1,980	100.0	4, 459	100.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

## Commute Times for Employed Residents

Table 8	SEX OF	WORKERS	BY TRAVEL	TIME TO	WORK

	Ma	Male		Female		rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	141	5.4	69	3.1	210	4.4	2.0
5 to 9 minutes	404	15.4	511	23.3	915	19.0	7.5
10 to 14 minutes	147	5.6	213	9.7	360	7.5	12.2
15 to 19 minutes	277	10.6	405	18.5	682	14.2	15.0
20 to 24 minutes	427	16.3	280	12.8	707	14.7	14.3
25 to 29 minutes	233	8.9	81	3.7	314	6.5	6.3
30 to 34 minutes	298	11.4	185	8.4	483	10.0	15.0
35 to 39 minutes	100	3.8	34	1.6	134	2.8	2.9
40 to 44 minutes	55	2.1	8	0.4	63	1.3	4.3
45 to 59 minutes	123	4.7	39	1.8	162	3.4	8.6
60 to 89 minutes	31	1.2	0	0.0	31	0.6	7.9
90 or more minutes	78	3.0	49	2.2	127	2.6	4.0
Total:	2,314	88.5	1,874	85.5	4, 188	87.1	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

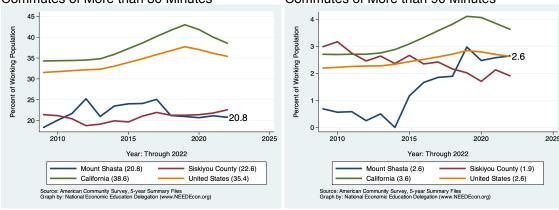
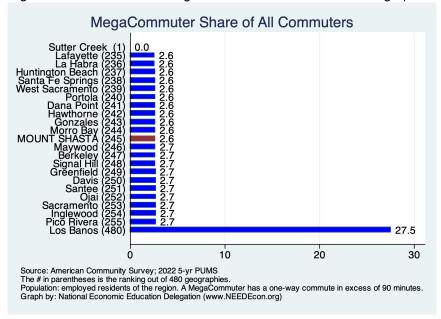


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



#### Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

World Lage decara III										
	Ma	le	Fe	male	All W	orkers	All of CA			
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)			
Less than 5 minutes	104	4.9	70	4.1	174	4.6	2.0			
5 to 9 minutes	523	24.5	538	31.4	1,061	28.1	7.5			
10 to 14 minutes	300	14.0	317	18.5	617	16.4	12.2			
15 to 19 minutes	125	5.9	411	24.0	536	14.2	15.0			
20 to 24 minutes	320	15.0	67	3.9	387	10.3	14.3			
25 to 29 minutes	78	3.7	114	6.6	192	5.1	6.3			
30 to 34 minutes	141	6.6	51	3.0	192	5.1	15.0			
35 to 39 minutes	47	2.2	40	2.3	87	2.3	2.9			
40 to 44 minutes	67	3.1	28	1.6	95	2.5	4.3			
45 to 59 minutes	126	5.9	35	2.0	161	4.3	8.6			
60 to 89 minutes	102	4.8	8	0.5	110	2.9	7.9			
90 or more minutes	125	5.9	36	2.1	161	4.3	4.0			
Total:	2,058	96.3	1,715	100.0	3,773	100.0				

Source: 2022 5-year American Community Survey, Summary File

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

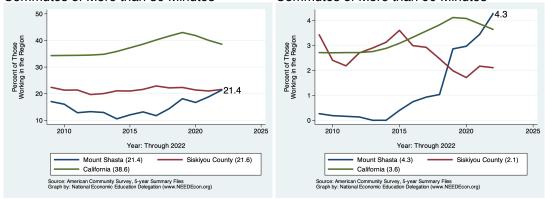
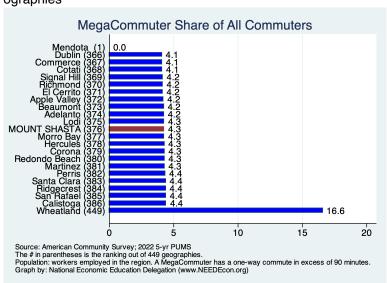


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

#### Place of Work

This section provides evidence on where workers living in Mount Shasta work. As evidenced in the first table, some of Mount Shasta's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Mount Shasta city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Ferr	Female		orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	2,730	98.9	2, 139	87.1	4,869	93.8	99.6
Worked in county of residence	2,566	92.9	2,061	84.0	4,627	89.1	84.1
worked outside of county of residence	164	5.9	78	3.2	242	4.7	15.4
Worked outside state of residence	5	0.2	0	0.0	5	0.1	0.4
Total:	2,735	99.1	2, 139	87.1	4,874	93.9	

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

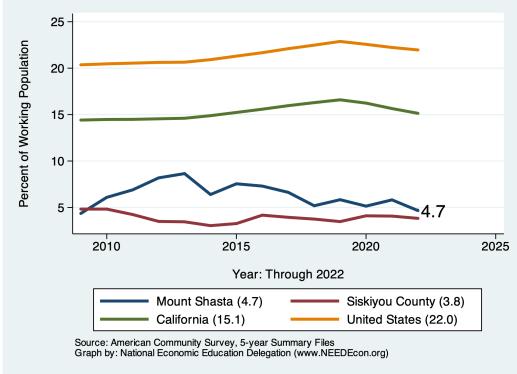
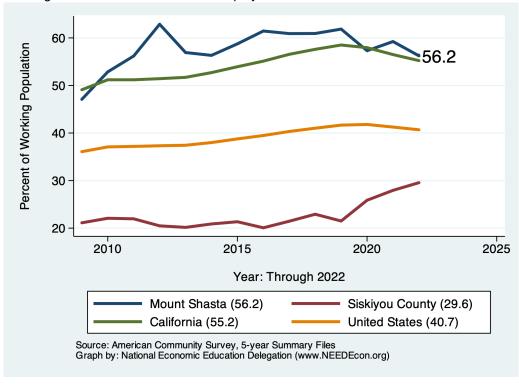


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Fen	Female		orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	2,735	99.1	2,139	87.1	4,874	93.9	95.9
Worked in place of residence	982	35.6	972	39.6	1,954	37.6	39.5
Worked outside place of residence	1,753	63.5	1,167	47.5	2,920	56.2	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	2,735	99.1	2, 139	87.1	4,874	93.9	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



## Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

City	California		United Sta	tes
Median	Median	Ratio	Median	Ratio
47, 150	48, 566	97.5	46, 171	97.0
	36,463		34,487	
	40,179		45,100	
67,778	29, 366	231.8	27,142	237.1
63,370	40,433	157.4	36,140	166.5
87,277	75, 153	116.6	67,180	123.4
48, 548	48,747	99.6	46,099	105.3
	Median 47, 150 67, 778 63, 370 87, 277	Median         Median           47,150         48,566           36,463         40,179           67,778         29,366           63,370         40,433           87,277         75,153	Median         Median         Ratio           47,150         48,566         97.5           36,463         40,179           67,778         29,366         231.8           63,370         40,433         157.4           87,277         75,153         116.6	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	А	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,097	51.7	1,162	75.4	1,102	67.7	3,564	68.6	68.4
Car, Truck, or Van: Carpooled	247	11.7	43	2.8	62	3.8	393	7.6	9.5
Public Transportation (excl Taxi)	31	1.5	0	0.0	0	0.0	31	0.6	3.6
Walked	11	0.5	45	2.9	8	0.5	74	1.4	2.4
Taxicab, Motorcycle, or other	47	2.2	46	3.0	33	2.0	126	2.4	2.4
Worked at Home	111	5.2	136	8.8	422	25.9	686	13.2	13.6
Total:	1,544	72.8	1,432	92.9	1,627		4,874	93.9	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25,000		\$25,000-\$74,999		\$75,000+		All		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,526	67.2	669	68.0	499	52.8	3, 190	71.5	68.5
Car, Truck, or Van: Carpooled	222	9.8	88	8.9	9	1.0	391	8.8	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	57	2.5	45	4.6	15	1.6	127	2.8	2.4
Taxicab, Motorcycle, or other	19	0.8	46	4.7	0	0.0	65	1.5	2.4
Worked at Home	111	4.9	136	13.8	422	44.7	686	15.4	13.6
Total:	1,935	85.2	984		945		4,459		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	9% of Pov	>150%	of Pov	Α	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	281	57.9	100	27.3	3,183	71.3	3,564	68.6	68.7
Car, Truck, or Van: Carpooled	24	4.9	0	0.0	369	8.3	393	7.6	9.5
Public Transportation (excl Taxi)	17	3.5	14	3.8	0	0.0	31	0.6	3.6
Walked	11	2.3	0	0.0	63	1.4	74	1.4	2.1
Taxicab, Motorcycle, or other	11	2.3	0	0.0	115	2.6	126	2.4	2.4
Worked at Home	15	3.1	20	5.5	651	14.6	686	13.2	13.6
Total:	359	74.0	134	36.6	4,381	98.2	4,874	93.9	

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	9% of Pov	>150%	of Pov	Α	II	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	318	76.3	97	24.6	2,775	70.8	3,190	71.5	68.7
Car, Truck, or Van: Carpooled	6	1.4	17	4.3	368	9.4	391	8.8	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	40	9.6	17	4.3	70	1.8	127	2.8	2.1
Taxicab, Motorcycle, or other	11	2.6	0	0.0	54	1.4	65	1.5	2.4
Worked at Home	15	3.6	20	5.1	651	16.6	686	15.4	13.6
Total:	390	93.5	151	38.2	3,918		4,459		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

#### **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

#### Why is it important?

Having a handle on whether or not Mount Shasta is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

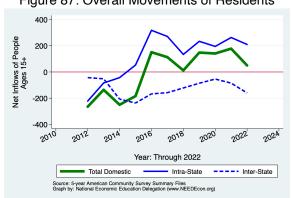


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Ne	et Inflows			
			Sam	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	250	17	0	17	0	0
With income	2,603	33	5	188	-160	0
\$1 to \$9,999 or loss	309	-6	-23	56	-39	0
\$10,000 to \$14,999	423	6	59	-53	0	0
\$15,000 to \$24,999	516	-54	-8	14	-60	0
\$25,000 to \$34,999	326	-43	7	16	-66	0
\$35,000 to \$49,999	398	53	-6	59	0	0
\$50,000 to \$64,999	145	-39	-27	-4	-8	0
\$65,000 to \$74,999	149	43	0	43	0	0
\$75,000 or more	337	73	3	57	13	0
All:	2,853	50	5	205	-160	0

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no

information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

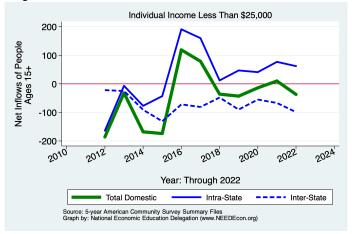


Figure 89: Overall Movements of Middle Income Residents

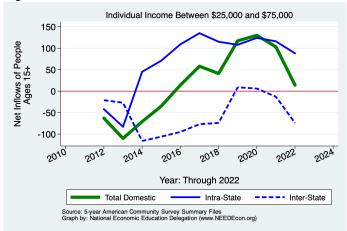
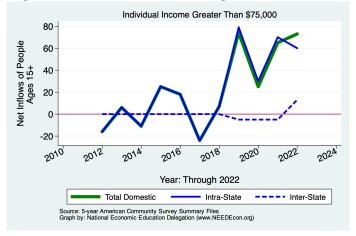


Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

		Ne	=			
			Sam	e State		-
	5		W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	696	-234	-14	-99	-121	0
Now married, except separated	1,255	154	-13	222	-55	0
Divorced	467	84	32	36	16	0
Separated	31	-4	0	-4	0	0
Widowed	404	50	0	50	0	0
Total:	2,853	50	5	205	-160	0

Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		Ne				
			-			
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	1,618	-24	-90	102	-36	0
Householder lived in renter-occupied housing units	1,606	26	74	112	-160	0
Total:	3,224	2	-16	214	-196	0

Source: 2022 5-year American Community Survey, Summary File

200 Net Inflows of People Ages 15+ 100 0 -100 -200 -300 2014 2016 2012 2020 Year: Through 2022 Owner: Intra-State --- Owner: Inter-State ---- Renter: Inter-State Renter: Intra-State Source: 5-year American Community Survey Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Ne	et Inflows			
			Sam	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	22	-25	-15	0	-10	0
5 to 17 years	399	-32	-6	0	-26	0
18 and 19 years	121	53	62	-9	0	0
20 to 24 years	146	-171	-38	-12	-121	0
25 to 29 years	94	-33	-33	0	0	0
30 to 34 years	254	88	-16	104	0	0
35 to 39 years	110	-19	0	0	-19	0
40 to 44 years	36	-27	-18	-9	0	0
45 to 49 years	228	0	0	0	0	0
50 to 54 years	189	22	0	22	0	0
55 to 59 years	252	32	0	32	0	0
60 to 64 years	240	29	12	17	0	0
65 to 69 years	378	24	-5	32	-3	0
70 to 74 years	292	24	18	23	-17	0
75 years and over	474	28	23	5	0	0
Total Population:	3,235	-7	-16	205	-196	0

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

		Ne				
			Same State			
	<b>5</b>		W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	98	5	0	5	0	0
High school graduate (includes equiv)	349	20	20	0	0	0
Some college or assoc. degree	1,261	146	-69	215	0	0
Bachelor's degree	590	-69	-4	-35	-30	0
Graduate or professional degree	249	66	34	41	-9	0
Total:	2,547	168	-19	226	-39	0

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago Moved to Different County, Same State	24,704 $47,647$	$24,704 \\ 12,305$
Total Population:	25, 821	24,738

Source: 2022 5-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	58.1	58.1
Moved Within Same County	49.4	28.6
Moved to Different County, Same State	33.7	27.5
Total Population:	57.2	51.2

Source: 2022 5-year American Community Survey, Summary File

#### References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

U.S. Census Bureau. Building Permits Data, updated annually in February. https://www.census.gov/construction/bps/current.html

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