La Mesa, California

Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of La Mesa and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of La Mesa (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in La Mesa. These indicators are compared to San Diego County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snopshot of La Mesa demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in La Mesa and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in La Mesa, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
 the transportation patterns and choices of local residents. We provide detailed evidence on the
 proprotion of residents who work from home and on the various transportation choices of those
 who head to the office. This information is also provided for those who work in La Mesa, but do
 not necessarily live in La Mesa.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

Why is it important?

The characteristics and growth of La Mesa's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	60,888.0	59,556.0
Veterans (#, 5yr)	3,923.0	4,291.0
Foreign born persons (%, 5yr)	14.0	15.6
Population age 25+ (#, 5yr)	43,145.0	42,411.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	7.1	7.1
Persons under 18 years (%, 5yr)	21.1	20.2
Persons 65 years and over (%, 5yr)	14.8	14.4
Female persons (%, 5yr)	52.3	52.9
INCOME AND POVERTY		
Median household income (\$, 5yr)	83,649.0	66,051.0
Per capita income in past 12 months (\$, 5yr)	44,185.0	34,353.0
Persons in poverty (%, 5yr)	11.7	12.6
Children age less than 18 in poverty (#, 5yr)	1,649.0	1,669.0
Children age less than 18 in poverty (%, 5yr)	12.9	13.9
RACE AND ETHNICITY		
White alone (%, 5yr)	62.9	71.4
African American alone (%, 5yr)	7.7	8.1
American Indian or Alaska Native alone (%, 5yr)	0.5	0.7
Asian alone (%, 5yr)	7.1	7.6
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.4	0.4
Two or More Races (%, 5yr)	15.2	7.2
Hispanic or Latino (%, 5yr)	28.0	24.2
White alone, not Hispanic or Latino (%, 5yr)	52.2	55.8
HOUSING		
Housing units (#, 5yr)	26,150.0	24,871.0
Owner-occupied housing units (%, 5yr)	44.8	41.5
Median value of owner-occupied housing units (\$, 5yr)	684,200.0	530,400.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,800.0	2,271.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	667.0	554.0
Median gross rent (\$, 5yr)	1,819.0	1,547.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	24,824.0	23,288.0
Persons per household (#, 5yr)	2.4	2.5
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	82.9	79.7
High school graduate or higher, % of persons age 25+ (5yr)	93.9	92.7
Bachelor's degree or higher, % of persons age 25+ (5yr)	37.7	37.7
HEALTH		
With a disability, under age 65 years (#, 5yr)	4,113.0	3,568.0
Persons without health insurance, under age 65 years (%, 5yr)	5.1	5.9
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	69.4	67.6
In civilian labor force, women age 16+ (%, 5yr)	63.2	62.9
Employed, persons age 16+ (%, 5yr)	61.1	59.1
Self employed (%, 5yr)	9.3	9.2
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	23.2	25.2
Drive alone in private vehicle (%, 5yr)	76.1	83.7
Using public transportation (%, 5yr)	4.0	4.8
Worked from home (%, 5yr)	13.4	5.4

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% Cha	inge
Region	Population	1 Year	3 Year	5 Year
	(City		
La Mesa	60,418	0.30	1.34	-0.48
	County and B	roader Re	egions	
San Diego County	3,269,755	-0.17	-1.85	-1.90
Southern California	21,794,548	-0.41	-2.24	-2.84
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

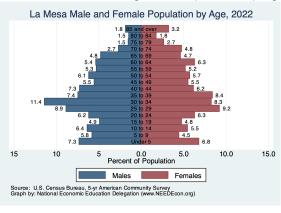
				% Change	
City	2022	2023	Local	Southern California	California
San Diego County	3,275.4	3, 269.8	-0.17	-0.41	-0.35
San Diego	1,372.8	1,368.4	-0.32		
Chula Vista	274.1	274.8	0.26		
Oceanside	171.8	171.1	-0.41		
Escondido	150.1	149.8	-0.17		
Carlsbad	114.9	114.5	-0.28		
El Cajon	105.3	104.6	-0.61		
Vista	100.0	99.8	-0.14		
San Marcos	93.8	94.5	0.75		
Encinitas	61.3	61.1	-0.32		
National City	61.3	61.0	-0.54		
La Mesa	60.2	60.4	0.30		
Santee	58.7	59.2	0.88		
Poway	48.5	48.5	-0.04		
Lemon Grove	27.1	27.4	1.22		
Imperial Beach	26.0	25.9	-0.43		
Coronado	22.0	22.1	0.65		
Solana Beach	12.8	12.8	0.05		
Del Mar	3.9	3.9	0.00		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1) 10 Percent Change from 2010 0 -10 -20 1990 2000 2010 2020 2030 Year, through 2023 La Mesa (5.8%) San Diego County (5.8%) California (4.6%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 2: Population Growth (2) (Over 1, 5 and 32 years, through 2023) Annual Growth Rate (%), to 2023 1.5 1.0 0.91 0.91 0.5 0.0 -0.29 -0.35 -0.5 1 Year 5 Years 32 Years La Mesa San Diego County California Source: U.S. Bureau of Economic Analysis Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



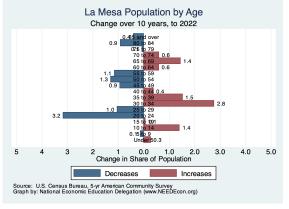
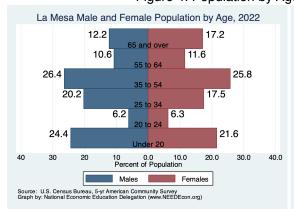


Figure 4: Population by Age - Broad Age Categories



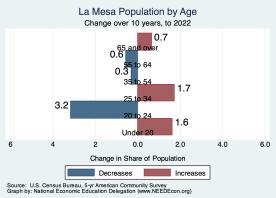


Figure 5: Population by Educational Attainment

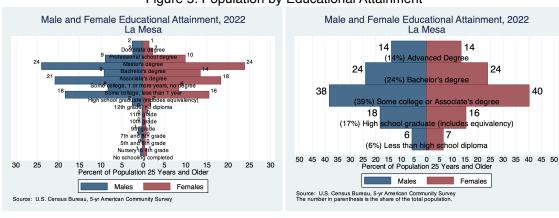


Figure 6: Population by Race/Ethnicity

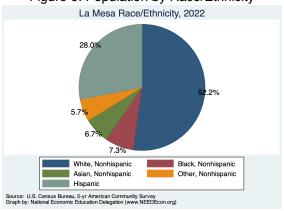
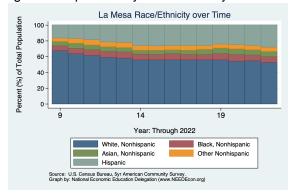


Figure 7: Population by Race/Ethnicity Over Time



Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

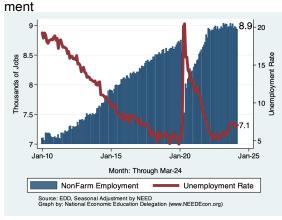
Employment growth is a fundamental indicator of the health of an economy.

Table 3. La Mesa Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



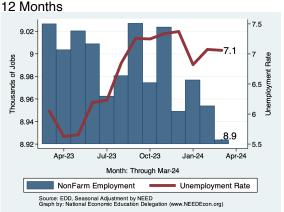
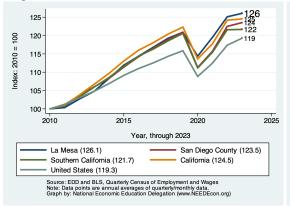
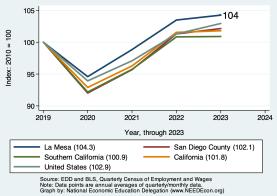


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Diego County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Diego County for March, 2024

			Empl		% Gro	wth - An	nualize	d Rate	
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	1,562,672	100.0	1,044.9	0.8	0.9	1.2	0.9	3.8	0.9
Total Private	1,307,241	83.7	578.9	0.5	0.5	1.1	0.6	3.9	1.0
Goods Producing	204,267	13.1	1,175.9	7.2	-2.9	-1.1	-0.1	1.3	0.7
Mining, Logging and Construction	91,648	5.9	1,376.4	19.9	0.5	1.4	3.2	3.5	1.9
Mining and Logging	400	0.0	0.0	0.0	0.0	0.0	33.3	11.1	6.7
Construction	91,237	5.8	1,280.2	18.5	0.4	1.5	3.0	3.5	1.8
Manufacturing	112,600	7.2	-248.4	-2.6	-5.1	-3.3	-2.7	-0.4	-0.3
Durable Goods	82,107	5.3	-140.2	-2.0	-5.7	-3.7	-2.6	-0.9	-0.7
Non-Durable Goods	30,572	2.0	-20.8	-0.8	-3.1	-1.5	-2.9	1.1	1.1
Service Providing	1,358,608	86.9	598.0	0.5	1.7	1.5	1.1	4.2	0.9
Trade, Trans & Utilities	222,862	14.3	734.9	4.0	-0.3	-0.1	-0.1	1.1	-0.1
Wholesale Trade	42,238	2.7	45.1	1.3	-4.8	-3.8	-3.1	0.7	-0.9
Retail Trade	139,705	8.9	392.1	3.4	0.8	0.9	0.6	0.4	-0.9
Trans & Warehousing	34,755	2.2	140.0	5.0	-0.2	-1.6	0.1	3.6	3.9
Utilities	6,113	0.4	26.9	5.4	0.7	3.3	5.2	8.2	6.6
Information	21,190	1.4	186.3	11.2	-1.9	-4.6	-4.5	-0.6	-2.0
Financial Activities	71,664	4.6	-13.6	-0.2	-1.4	-0.7	-2.6	-1.7	-1.1
Finance & Insurance	41,316	2.6	8.0	0.2	-2.8	-2.4	-4.4	-3.9	-2.0
Real Estate & Rental & Leasing	30,356	1.9	47.6	1.9	2.1	1.9	-0.1	2.2	0.4
Professional & Business Srvcs	269,563	17.3	-1,232.7	-5.3	-2.3	-1.9	-3.8	1.3	1.3
Prof, Sci, & Tech	153, 258	9.8	-819.0	-6.2	-3.9	-2.7	-4.2	1.3	1.3
Admin & Support Srvcs	90,260	5.8	-413.4	-5.3	0.3	0.7	-3.4	2.7	2.4
Employment Srvcs	35,707	2.3	44.4	1.5	1.7	-2.6	-8.4	1.8	4.9
Educational & Health Srvcs	253,835	16.2	1,047.7	5.1	7.1	6.0	6.5	6.1	3.6
Education Srvcs	30,035	1.9	69.4	2.8	1.5	5.1	5.2	6.5	0.2
Health Care & Social Assistance	223,627	14.3	936.5	5.2	8.0	5.9	6.7	6.1	4.2
Leisure & Hospitality	205,387	13.1	-186.7	-1.1	0.3	2.6	2.8	14.9	0.4
Arts, Entertainment & Recreation	32,811	2.1	8.9	0.3	5.7	13.0	9.4	26.7	1.4
Accommodation & Food Srvcs	173,029	11.1	-278.3	-1.9	0.1	1.5	1.5	13.2	0.2
Other Srvcs	58,049	3.7	19.8	0.4	2.2	0.4	2.5	10.2	0.7
Government	255,691	16.4	522.3	2.5	3.6	2.8	2.5	3.2	0.4
Federal	47,317	3.0	136.1	3.5	2.2	2.4	-0.0	-0.4	-0.1
State	59,492	3.8	116.8	2.4	2.8	2.3	4.3	7.3	3.0
Local	149,100	9.5	276.0	2.2	5.6	3.3	2.6	3.0	-0.2
County	21,763	1.4	154.6	8.9	12.9	7.4	6.8	1.3	1.7
City	19,757	1.3	75.0	4.7	0.2	2.3	1.6	1.6	0.6
Local Government Education	79, 213	5.1	144.5	2.2	2.1	0.9	1.8	4.6	-0.4

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in La Mesa

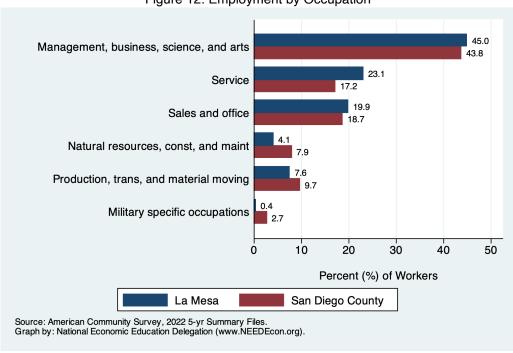
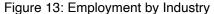


Figure 12: Employment by Occupation



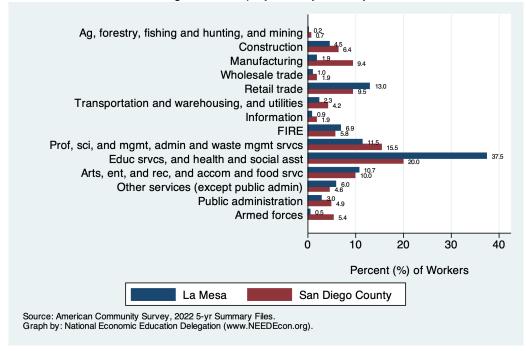
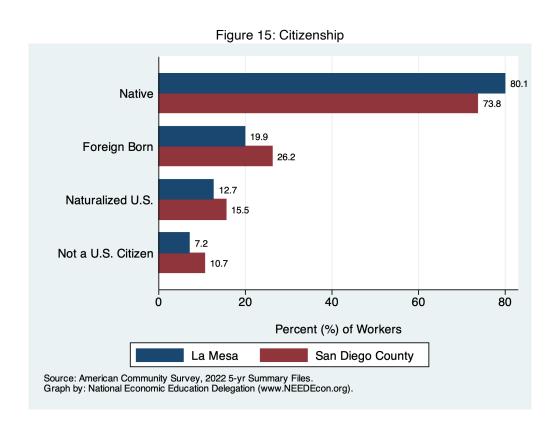


Figure 14: Language Spoken at Home 69.3 Speak only English Speak Spanish (SS) 14.8 SS - English very well SS - English less than very well 8.0 11.0 Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers La Mesa San Diego County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).



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Employed Residents of La Mesa

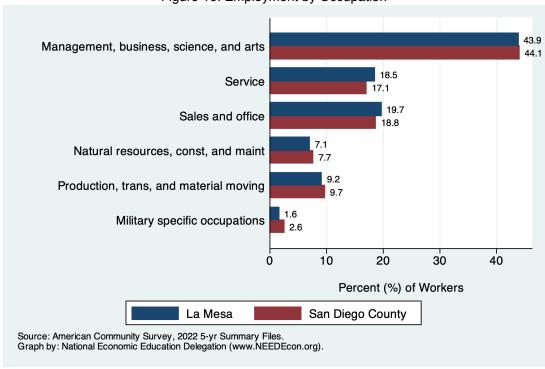
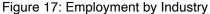
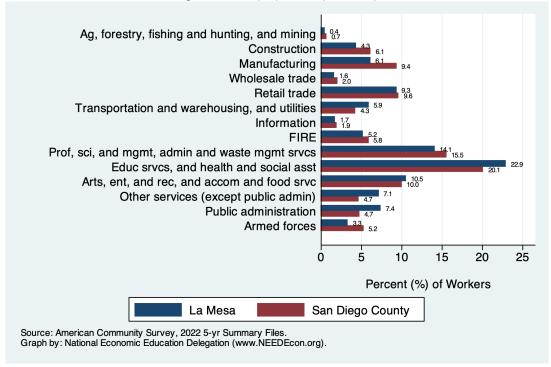


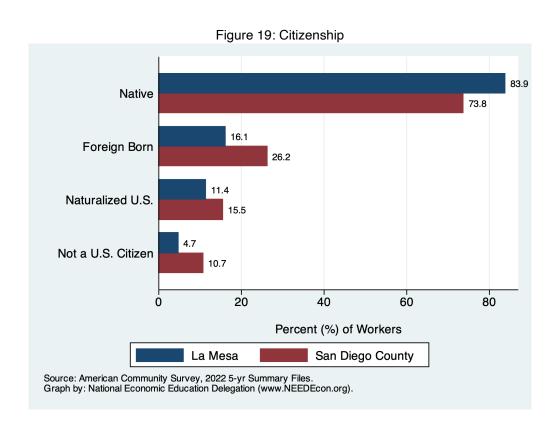
Figure 16: Employment by Occupation





75.1 Speak only English Speak Spanish (SS) 12.0 SS - English very well 16.0 SS - English less than very well 10.2 Speak other languages (SOL) 12.8 7.6 SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers La Mesa San Diego County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home



Employed Residents vs Workers in La Mesa

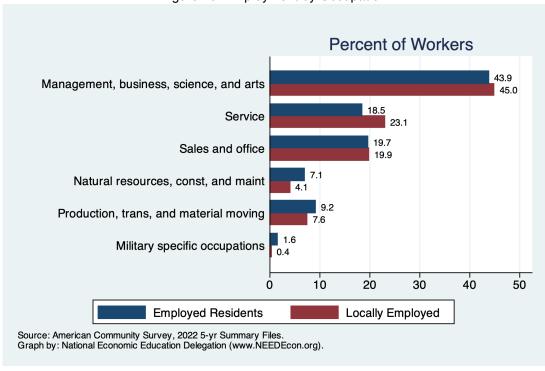
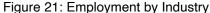
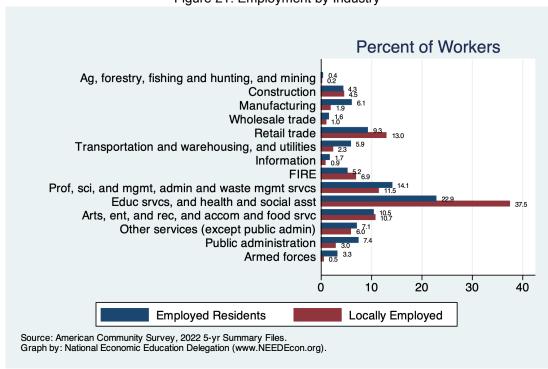


Figure 20: Employment by Occupation

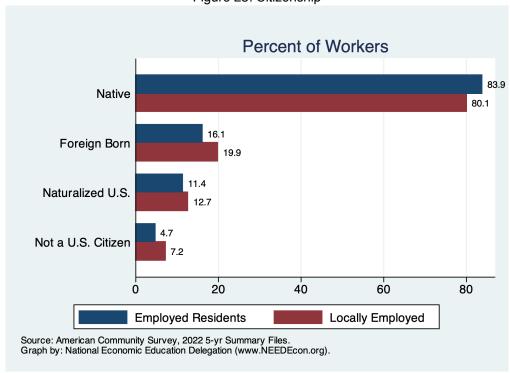




Percent of Workers 75.1 Speak only English 69.3 14.8 Speak Spanish (SS) 19.8 12.0 SS - English very well SS - English less than very well 10.2 11.0 Speak other languages (SOL) 7.6 SOL - English very well SOL - English less than very well 20 40 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in La Mesa. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

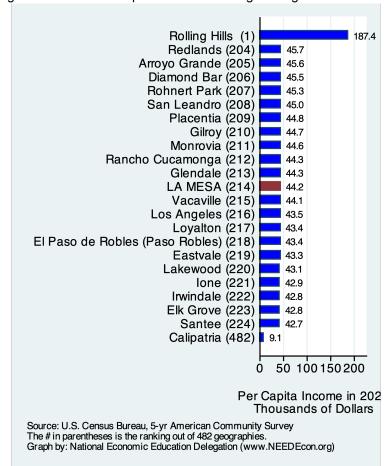
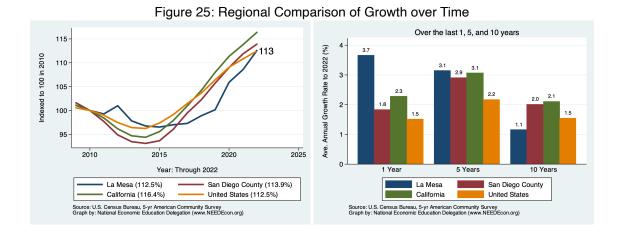
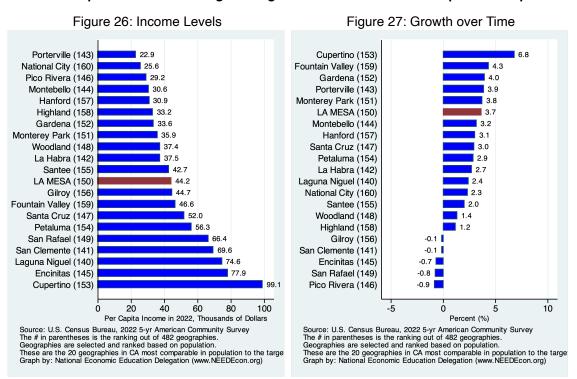


Figure 24: Real Per Capita Income Ranking Among California Cities



Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in San Diego County

Figure 28: Income Levels National City (18) 25.6 El Cajon (17) Imperial Beach (16) Lemon Grove (15) Escondido (14) 35.3 Vista (13) 37.2 Chula Vista (12) 37.6 Oceanside (11) 40.1 San Marcos (10) Santee (9) 42.7 LA MESA (8) 44.2 San Diego (7) 51.4 Poway (6) 58.3 Carlsbad (5) Coronado (4) Encinitas (3) Solana Beach (2) 86.2 Del Mar (1) 20 40 60 80 100 120 140 Per Capita Income in 2022, Thousands of Dollars Source: U.S. Census Bureau, 2022 5-yr American Community Survey
The # in parentheses is the ranking out of 18 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

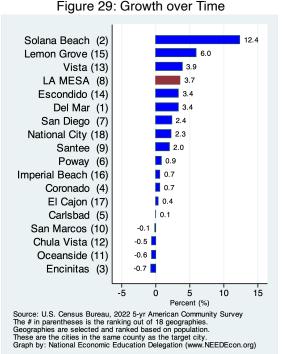
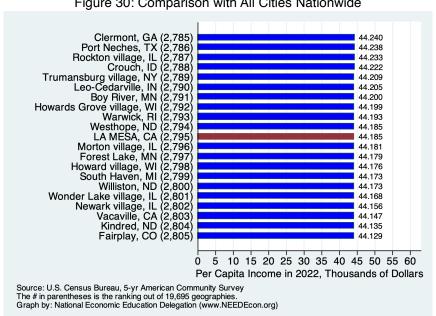


Figure 30: Comparison with All Cities Nationwide



Poverty and Inequality

Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

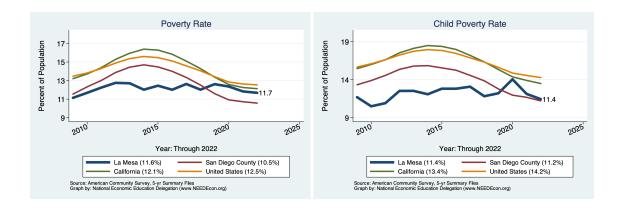
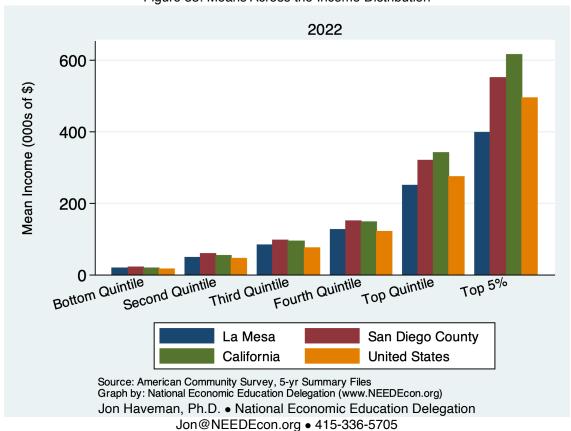


Figure 31: Inequality Inequality: Gini Coefficient 50 48 46 44 42 2010 2015 2020 2025 Year: Through 2022 La Mesa (43.9%) San Diego County (46%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

2022 50 Percent of All Income 40 30 20 10 0 Third Quintile Second Quintile Bottom Quintile Fourth Quintile Top Quintile Top 5% San Diego County La Mesa **United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





Housing

Housing Costs and Affordability

Definition:

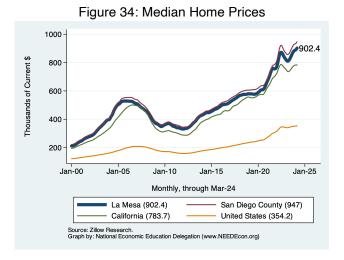
Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

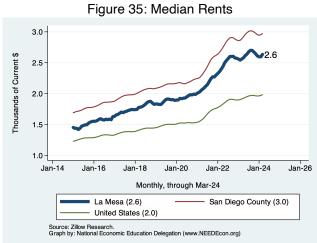
percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in La Mesa and Broader Regions





Housing Ownership in La Mesa and Broader Regions

Figure 36: Home Ownership Rates

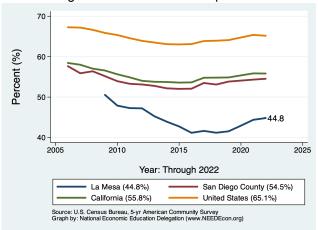


Figure 37: Home Ownership by Age

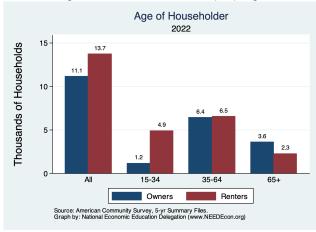


Figure 38: Income by Tenure

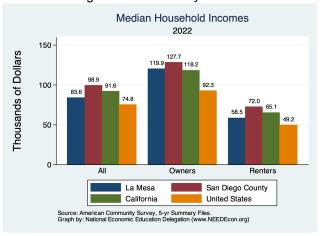


Figure 39: Income Distribution by Tenure

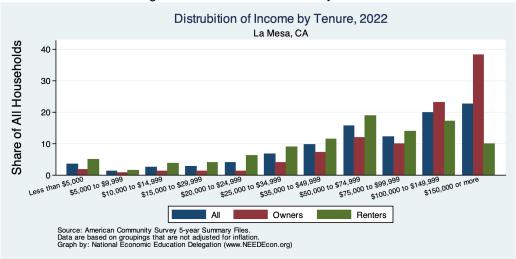


Figure 40: Income Distribution of Home Owners

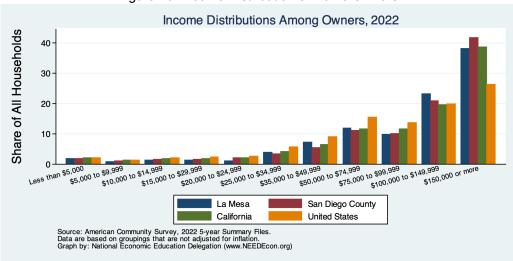
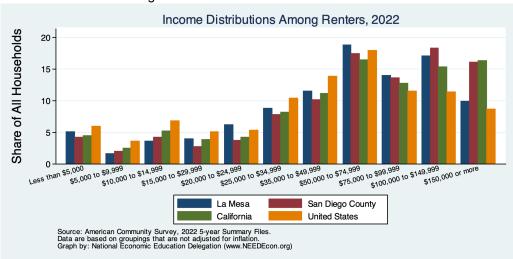


Figure 41: Income Distribution of Renters



Housing Burden in La Mesa and Broader Regions

Figure 42: Home Owners w/ A Mortgage

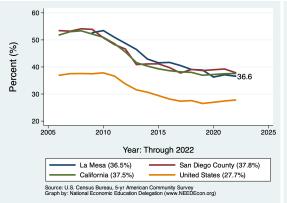


Figure 43: Home Owners w/o A Mortgage

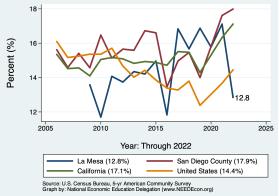


Figure 44: Renters

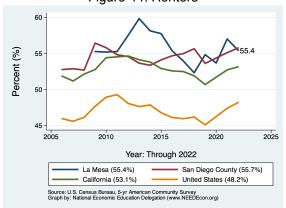
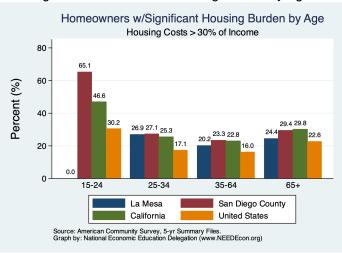


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

			% Change from						
Indicator	2023	2019	2010	2019	2010				
Total Population	60,418.0	59,827.0	57,065.0	1.0	5.9				
Total # of Homes	26,589.0	26,869.0	26,167.0	-1.0	1.6				
# Occupied Units	25,439.0	25,160.0	24,512.0	1.1	3.8				
Persons per Household	2.3	2.4	2.3	-0.2	2.0				
Vacancy Rate (%)	4.3	6.4	6.3	-32.0	-31.6				

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

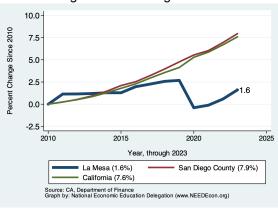


Figure 47: Persons per Household

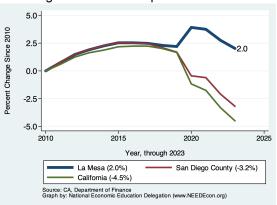


Figure 48: Vacancy Rates

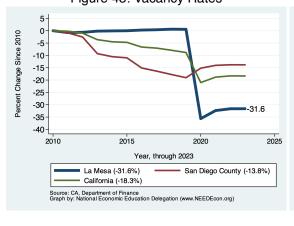
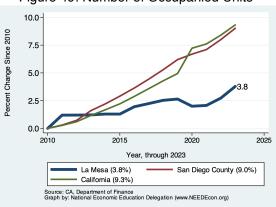


Figure 49: Number of Occupanied Units



Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

7.5

5.0

5.0

7.5

2.5

2010

2015

2020

2025

Year, through 2023

La Mesa (-1.6%)

California (5.8%)

Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 51: Single Attached Homes

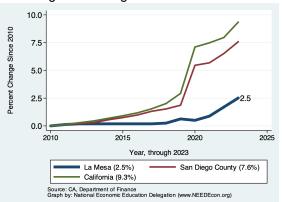
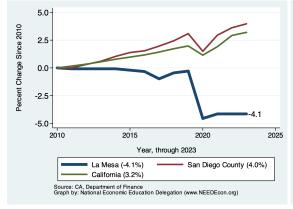
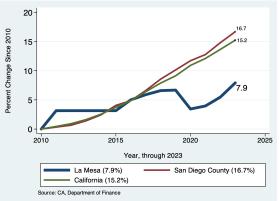


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units





Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in La Mesa was built. We break it down into owned versus rented residences and provide a comparison across San Diego County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the

housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

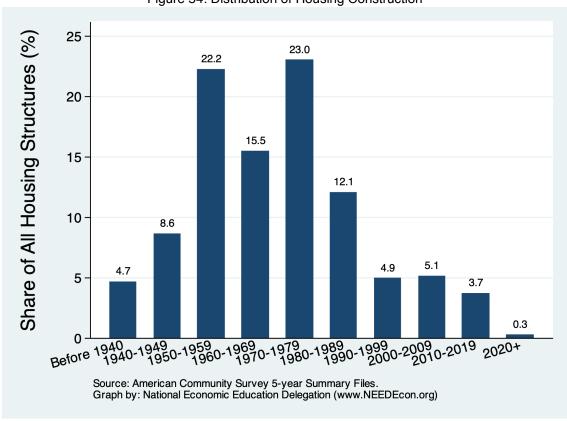


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

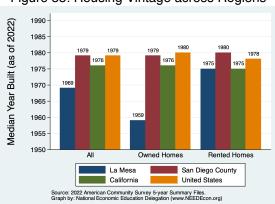


Figure 56: Housing Vintage by Tenure

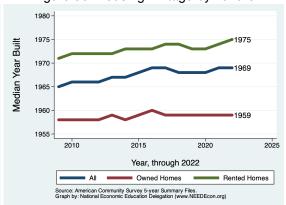


Figure 57: Vintage of Owned Residences

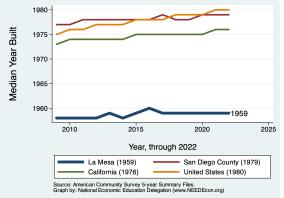


Figure 58: Vintage of Rented Residences

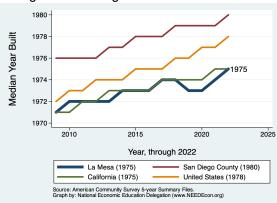
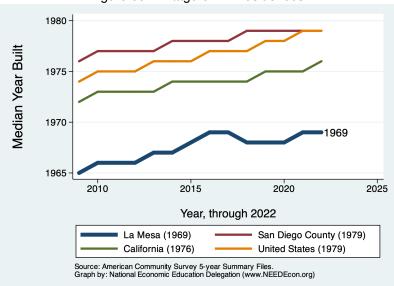


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

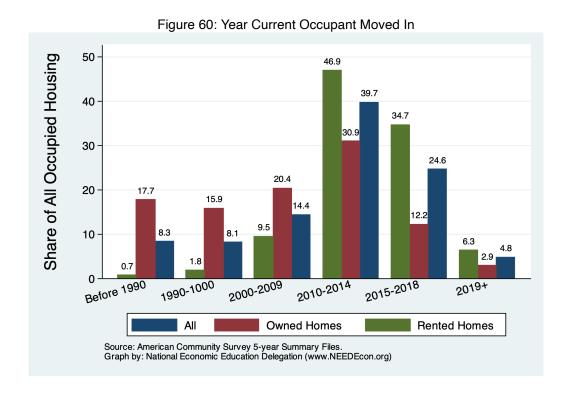


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

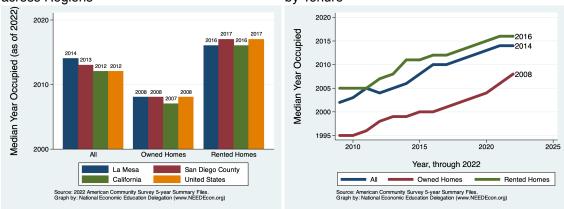


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

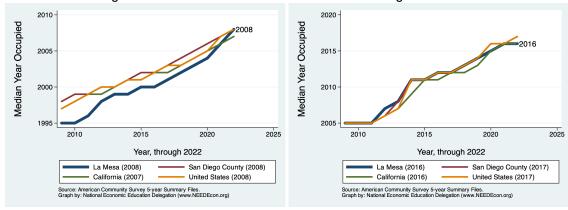


Figure 65: Year Occupied by Current Residents for All Housing 2015 Median Year Occupied 2010 2005 2000 2010 2015 2020 2025 Year, through 2022 San Diego County (2013) La Mesa (2014) United States (2012) California (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Residential Permitting

Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for La Mesa is compared with data from San Diego County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

2

Units Permitted Per 1,000 in Population: 2023

0

La Mesa - Ranking Among Comparables

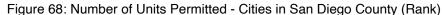


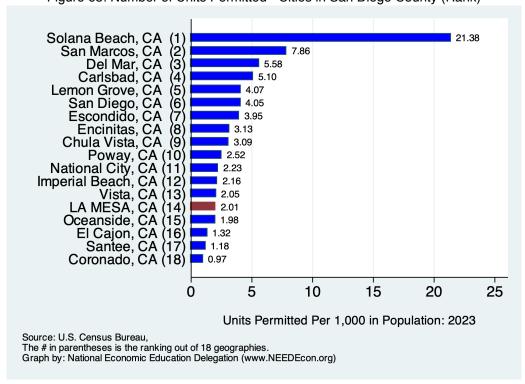
Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)

Source: U.S. Census Bureau
The # in parentheses is the ranking out of 14338 geographies.
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Paradise town, CA Chico, CA (2 2.09 Madera, CA 2.08 Calistoga, CA 205 2.08 Cupertino, 206 2.05 Vista, CA 2.05 Coachella, 2.04 South Gate, CA 2.04 Westminster, 2.04 Ross town, 2.02 LA MESA, 2.01 Live Oak, 1.99 Fairfax town, CA Redondo Beach, 1.98 Oceanside, 1.98 Rancho Cucamonga, CA San Luis Obispo Unincorporated Area, CA 1.96 1.96 Modoc Unincorporated Area, CA 1.93 Kings Unincorporated Area, CA 1.92 Patterson, CA 1.91 Covina, CA (515) 0.00 0 10 20 30 40 50 60 70 80 90 Units Permitted Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





La Mesa - Permitting Activity

Annual Units Permitted - Per Capita in La Mesa

Figure 69: Units Permitted Each Year



Permitted

(Over 1, 5, and 10 years)

20

20

23.2

24.1

40 38 4.1

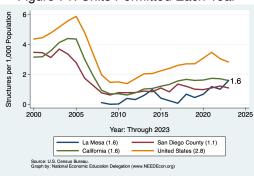
1 Year 5 Years 10 Years

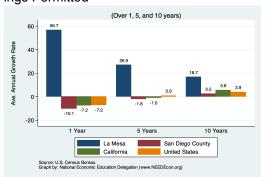
Figure 70: Average Annual Growth in Units

Annual Number of Buildings Permitted - Per Capita in La Mesa

Figure 72: Average Annual Growth in Buildings Permitted

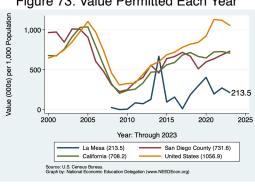
Figure 71: Units Permitted Each Year





Annual Value of Property Permitted - Per Capita in La Mesa

Figure 73: Value Permitted Each Year



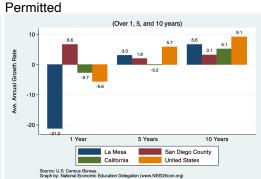


Figure 74: Average Annual Growth in Value

Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

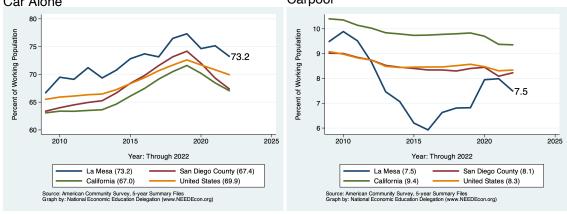
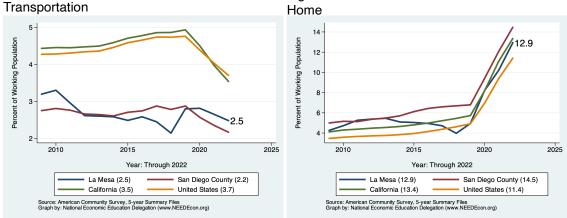


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in La Mesa. The second provides data on those who work, but do not necessarily live in La Mesa. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	ale	Fem	ale	All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	12,895	81.3	12, 298	78.7	25, 193	80.7	78.0
Drove Alone	11,953	75.3	10,902	69.8	22,855	73.2	68.4
Carpooled:	942	5.9	1,396	8.9	2,338	7.5	9.5
In 2-person carpool	707	4.5	1,098	7.0	1,805	5.8	6.9
In 3-person carpool	180	1.1	197	1.3	377	1.2	1.5
In 4-or-more-person carpool	55	0.3	101	0.6	156	0.5	1.1
Public Transportation (excl Taxi):	420	2.6	354	2.3	774	2.5	3.6
Bus or Trolley Bus	143	0.9	255	1.6	398	1.3	2.3
Streetcar or Trolley Car	120	0.8	35	0.2	155	0.5	0.8
Subway or Elevated	0	0.0	12	0.1	12	0.0	0.3
Railroad	157	1.0	52	0.3	209	0.7	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	20	0.1	30	0.2	50	0.2	0.7
Walked	292	1.8	286	1.8	578	1.9	2.4
Taxicab, Motorcycle, or other	305	1.9	269	1.7	574	1.8	1.7
Worked at Home	1,934	12.2	2,100	13.4	4,034	12.9	13.6
Total:	15,866	100.0	15, 337	98.2	31, 203	100.0	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR **WORKPLACE GEOGRAPHY**

WOUNT ENGL GLOGIN								
	Ma	ale	Fem	ale	All W	orkers	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van:	10,091	78.0	12,662	79.4	22,753	80.1	78.0	
Drove Alone	9,202	71.2	11,275	70.7	20,477	72.1	68.5	
Carpooled:	889	6.9	1,387	8.7	2,276	8.0	9.5	
In 2-person carpool	537	4.2	1,086	6.8	1,623	5.7	6.9	
In 3-person carpool	188	1.5	191	1.2	379	1.3	1.5	
In 4-or-more-person carpool	164	1.3	110	0.7	274	1.0	1.1	
Public Transportation (excl Taxi):	260	2.0	144	0.9	404	1.4	3.6	
Bus or Trolley Bus	189	1.5	119	0.7	308	1.1	2.3	
Streetcar or Trolley Car	54	0.4	0	0.0	54	0.2	0.8	
Subway or Elevated	8	0.1	0	0.0	8	0.0	0.3	
Railroad	9	0.1	25	0.2	34	0.1	0.2	
Ferryboat	0	0.0	0	0.0	0	0.0	0.1	
Bicycle	62	0.5	35	0.2	97	0.3	0.7	
Walked	341	2.6	271	1.7	612	2.2	2.4	
Taxicab, Motorcycle, or other	245	1.9	256	1.6	501	1.8	1.7	
Worked at Home	1,934	15.0	2,100	13.2	4,034	14.2	13.6	
Total:	12,933	100.0	15, 468	97.0	28, 401	100.0		

Source: 2022 5-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Ma	Male Female		All Wo	All of CA		
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	409	2.8	404	2.9	813	2.9	2.0
5 to 9 minutes	518	3.6	987	7.1	1,505	5.3	7.5
10 to 14 minutes	1,775	12.3	1,685	12.1	3,460	12.2	12.2
15 to 19 minutes	1,932	13.3	2,266	16.2	4,198	14.9	15.0
20 to 24 minutes	3,269	22.6	2,097	15.0	5,366	19.0	14.3
25 to 29 minutes	1,100	7.6	1,252	9.0	2,352	8.3	6.3
30 to 34 minutes	2,490	17.2	2,057	14.7	4,547	16.1	15.0
35 to 39 minutes	426	2.9	236	1.7	662	2.3	2.9
40 to 44 minutes	477	3.3	251	1.8	728	2.6	4.3
45 to 59 minutes	829	5.7	1,024	7.3	1,853	6.6	8.6
60 to 89 minutes	337	2.3	669	4.8	1,006	3.6	7.9
90 or more minutes	370	2.6	309	2.2	679	2.4	4.0
Total:	13,932	96.2	13,237	94.9	27,169	96.1	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

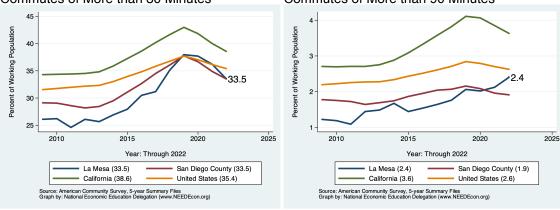
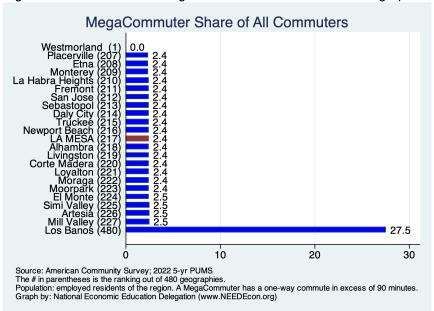


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WURKPLAU	E GEOGH	APHI						
	Ma	Male		ale	All Wo	All Workers		
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)	
Less than 5 minutes	409	3.7	529	3.6	938	3.7	2.0	
5 to 9 minutes	772	7.0	960	6.6	1,732	6.9	7.5	
10 to 14 minutes	1,520	13.8	2, 106	14.4	3,626	14.4	12.2	
15 to 19 minutes	2,625	23.9	3,407	23.3	6,032	23.9	15.0	
20 to 24 minutes	2,034	18.5	2,524	17.3	4,558	18.1	14.3	
25 to 29 minutes	624	5.7	853	5.8	1,477	5.9	6.3	
30 to 34 minutes	1,318	12.0	1,695	11.6	3,013	12.0	15.0	
35 to 39 minutes	193	1.8	206	1.4	399	1.6	2.9	
40 to 44 minutes	301	2.7	163	1.1	464	1.8	4.3	
45 to 59 minutes	600	5.5	477	3.3	1,077	4.3	8.6	
60 to 89 minutes	399	3.6	287	2.0	686	2.7	7.9	
90 or more minutes	204	1.9	161	1.1	365	1.4	4.0	
Total:	10,999	100.0	13, 368	91.4	24,367	96.7		

Source: 2022 5-year American Community Survey, Summary File

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

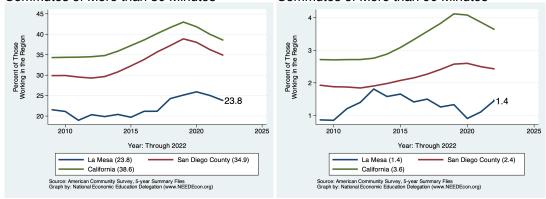
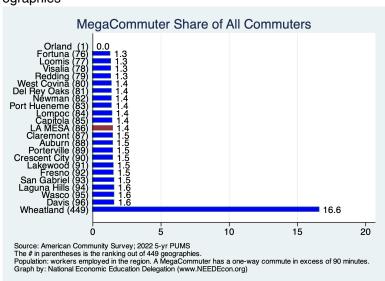


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

Place of Work

This section provides evidence on where workers living in La Mesa work. As evidenced in the first table, some of La Mesa's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the La Mesa city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Fem	Female		All Workers	
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	15,835	99.8	15, 337	98.2	31, 172	99.9	99.6
Worked in county of residence	15,680	98.8	15,182	97.2	30,862	98.9	84.1
worked outside of county of residence	155	1.0	155	1.0	310	1.0	15.4
Worked outside state of residence	31	0.2	0	0.0	31	0.1	0.4
Total:	15,866	100.0	15, 337	98.2	31, 203	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

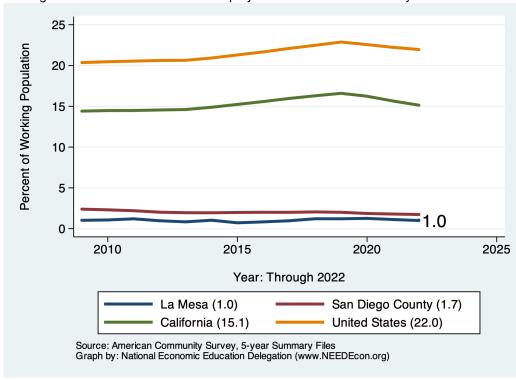
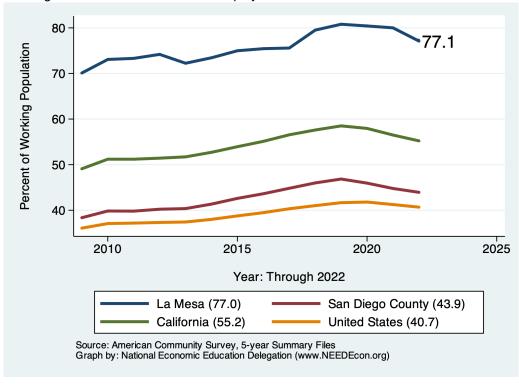


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	M	ale	Fem	ale	All W	orkers	All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	15,866	100.0	15, 337	98.2	31, 203	100.0	95.9
Worked in place of residence	3,393	21.4	3,749	24.0	7,142	22.9	39.5
Worked outside place of residence	12,473	78.6	11,588	74.2	24,061	77.1	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	15,866	100.0	15, 337	98.2	31, 203	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City California			United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	54, 377	48, 566	103.2	46, 171	102.6
Car, truck, or van - carpooled	39,331	36,463	99.4	34,487	99.4
Public transportation (excluding taxicab)	28,990	40,179	66.5	45,100	56.0
Walked	25,985	29,366	81.5	27,142	83.4
Taxicab, motorcycle, bicycle, or other means	62,296	40,433	142.0	36,140	150.2
Worked from home	74,898	75, 153	91.8	67,180	97.1
Total:	52,909	48,747	108.5	46,099	114.8

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000-	\$74,999	\$75,0	00+	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	5, 285	50.5	7,696	68.5	7,688	72.6	22,855	73.2	68.4
Car, Truck, or Van: Carpooled	652	6.2	849	7.6	541	5.1	2,338	7.5	9.5
Public Transportation (excl Taxi)	328	3.1	283	2.5	52	0.5	774	2.5	3.6
Walked	276	2.6	165	1.5	45	0.4	578	1.9	2.4
Taxicab, Motorcycle, or other	94	0.9	251	2.2	253	2.4	624	2.0	2.4
Worked at Home	939	9.0	778	6.9	2,013	19.0	4,034	12.9	13.6
Total:	7,574	72.3	10,022	89.3	10,592		31, 203		100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Al	l	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	5, 585	49.3	7, 252	79.6	5, 524	66.3	20,471	72.1	68.5
Car, Truck, or Van: Carpooled	818	7.2	715	7.8	463	5.6	2,276	8.0	9.5
Public Transportation (excl Taxi)	285	2.5	57	0.6	25	0.3	404	1.4	3.6
Walked	302	2.7	170	1.9	48	0.6	612	2.2	2.4
Taxicab, Motorcycle, or other	147	1.3	142	1.6	258	3.1	598	2.1	2.4
Worked at Home	939	8.3	778	8.5	2,013	24.2	4,034	14.2	13.6
Total:	8,076	71.3	9, 114		8, 331		28, 395		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

²⁾ For regions with more than one geography, the medians are averages weighted by working population.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	verty	100-149	% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,298	62.4	1,096	54.1	20, 461	73.0	22,855	73.2	68.7
Car, Truck, or Van: Carpooled	57	2.7	62	3.1	2,219	7.9	2,338	7.5	9.5
Public Transportation (excl Taxi)	0	0.0	68	3.4	706	2.5	774	2.5	3.6
Walked	37	1.8	35	1.7	506	1.8	578	1.9	2.1
Taxicab, Motorcycle, or other	14	0.7	1	0.0	609	2.2	624	2.0	2.4
Worked at Home	236	11.3	255	12.6	3,543	12.6	4,034	12.9	13.6
Total:	1,642	78.9	1,517	74.8	28,044		31, 203		

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In Poverty		100-149% of Pov		>150%	>150% of Pov			All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,178	61.4	1,058	56.1	18, 222	72.4	20, 458	72.1	68.7
Car, Truck, or Van: Carpooled	101	5.3	137	7.3	2,038	8.1	2,276	8.0	9.5
Public Transportation (excl Taxi)	30	1.6	24	1.3	350	1.4	404	1.4	3.6
Walked	109	5.7	35	1.9	468	1.9	612	2.2	2.1
Taxicab, Motorcycle, or other	0	0.0	37	2.0	561	2.2	598	2.1	2.4
Worked at Home	236	12.3	255	13.5	3,543	14.1	4,034	14.2	13.6
Total:	1,654	86.1	1,546	82.0	25, 182		28, 382		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not La Mesa is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

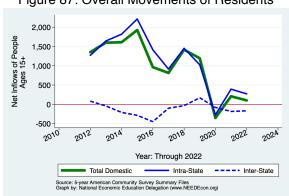


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

			Same	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	5,708	-110	-11	-3	-116	20
With income	44,173	383	231	54	-53	151
\$1 to \$9,999 or loss	4,971	148	24	-53	148	29
\$10,000 to \$14,999	3,342	160	278	-28	-90	0
\$15,000 to \$24,999	5,438	138	170	-32	-28	28
\$25,000 to \$34,999	4,339	-102	-28	-47	-41	14
\$35,000 to \$49,999	5,910	-83	-131	15	9	24
\$50,000 to \$64,999	4,848	518	432	76	10	0
\$65,000 to \$74,999	2,415	-217	-240	9	14	0
\$75,000 or more	12,910	-179	-274	114	-75	56
All:	49,881	273	220	51	-169	171

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

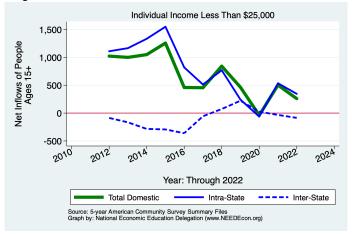


Figure 89: Overall Movements of Middle Income Residents

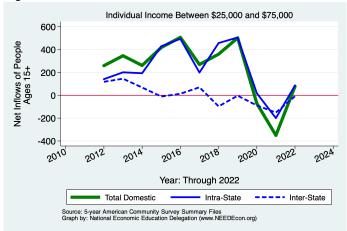
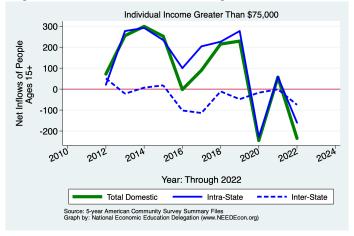


Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

		Net Inflows							
		Same State				-			
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
Never married	18, 161	40	277	-85	-188	36			
Now married, except separated	21,240	-235	-351	-32	40	108			
Divorced	7,004	76	72	73	-96	27			
Separated	858	268	167	44	57	0			
Widowed	2,618	124	55	51	18	0			
Total:	49,881	273	220	51	-169	171			

Source: 2022 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

		1				
		Same State				_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	28,757	-1,646	-1,201	-317	-178	50
Householder lived in renter-occupied housing units	30,224	2,056	1,781	263	-96	108
Total:	58,981	410	580	-54	-274	158

Source: 2022 5-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

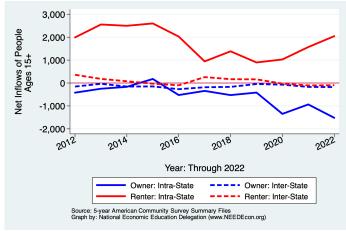


Table 20: Migration by Age

	Net Inflows							
			Same	e State		•		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
1 to 4 years	3,343	169	199	-28	-10	8		
5 to 17 years	8,559	-44	185	-102	-127	0		
18 and 19 years	1,095	106	75	-25	56	0		
20 to 24 years	3,795	19	74	-106	51	0		
25 to 29 years	5,515	118	29	43	21	25		
30 to 34 years	5,938	-115	-333	129	13	76		
35 to 39 years	4,831	130	124	5	1	0		
40 to 44 years	4,081	67	172	-50	-55	0		
45 to 49 years	3,373	-170	-197	58	-31	0		
50 to 54 years	3,605	125	112	19	-16	10		
55 to 59 years	3,197	7	60	-4	-58	9		
60 to 64 years	3,576	51	86	-27	-28	20		
65 to 69 years	2,877	-166	-48	-36	-103	21		
70 to 74 years	2,294	-107	-125	5	3	10		
75 years and over	3,858	88	54	40	-6	0		
Total Population:	59,937	278	467	-79	-289	179		

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

	Net Inflows							
			Samo	e State		-		
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad		
Less than high school graduate	2,645	49	81	-28	-4	0		
High school graduate (includes equiv)	7,260	-127	-108	42	-91	30		
Some college or assoc. degree	16,978	250	179	58	-34	47		
Bachelor's degree	10,351	-198	-200	58	-105	49		
Graduate or professional degree	5,911	54	-18	52	-25	45		
Total:	43, 145	28	-66	182	-259	171		

Source: 2022 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	45,730	45,730
Moved Within Same County	42,115	48,823
Moved to Different County, Same State	61,429	38,162
Moved Between States	30,117	32,708
Moved from Abroad	35,469	
Total Population:	45,377	45,869

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

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Flow	In-Migration	Out-Migration
Same House 1 Year Ago	38.7	38.7
Moved Within Same County	30.5	31.7
Moved to Different County, Same State	30.2	25.9
Moved Between States	27.8	29.6
Moved from Abroad	34.1	
Total Population:	36.7	36.9

Source: 2022 5-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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