Highland, California

Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Highland and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Highland (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Highland. These indicators are compared to San Bernardino County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snopshot of Highland demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Highland and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
 area is information on income and earnings. We provide a ranking of the City's income relative to
 all cities in California as well as growth relative to local regions. Inequality and poverty status are
 also important indicators for the level of equity in the community. We provide evidence of trends
 in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Highland, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
 the transportation patterns and choices of local residents. We provide detailed evidence on the
 proprotion of residents who work from home and on the various transportation choices of those
 who head to the office. This information is also provided for those who work in Highland, but do
 not necessarily live in Highland.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

Why is it important?

The characteristics and growth of Highland's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	56,789.0	55,049.0
Veterans (#, 5yr)	2,104.0	2,184.0
Foreign born persons (%, 5yr)	23.1	21.0
Population age 25+ (#, 5yr)	34,841.0	32,522.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	7.6	8.1
Persons under 18 years (%, 5yr)	27.6	30.6
Persons 65 years and over (%, 5yr)	10.9	9.7
Female persons (%, 5yr)	50.3	50.4
INCOME AND POVERTY		
Median household income (\$, 5yr)	72,222.0	64,868.0
Per capita income in past 12 months (\$, 5yr)	33,187.0	26,734.0
Persons in poverty (%, 5yr)	15.9	17.9
Children age less than 18 in poverty (#, 5yr)	3,199.0	3,891.0
Children age less than 18 in poverty (%, 5yr)	20.9	23.2
RACE AND ETHNICITY		
White alone (%, 5yr)	43.9	60.2
African American alone (%, 5yr)	7.2	8.7
American Indian or Alaska Native alone (%, 5yr)	1.0	1.1
Asian alone (%, 5yr)	8.7	7.5
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.0	1.3
Two or More Races (%, 5yr)	11.5	5.2
Hispanic or Latino (%, 5yr)	58.9	54.5
White alone, not Hispanic or Latino (%, 5yr)	22.7	25.6
HOUSING		
Housing units (#, 5yr)	16,871.0	17,023.0
Owner-occupied housing units (%, 5yr)	66.3	66.9
Median value of owner-occupied housing units (\$, 5yr)	418,400.0	330,200.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,176.0	1,944.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)		497.0
Median gross rent (\$, 5yr)	1,343.0	1,083.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	16,464.0	16,138.0
Persons per household (#, 5yr)	3.4	3.4
Living in same house 1 year ago, % of persons age 1+ (5yr) EDUCATION	90.3	88.4
High school graduate or higher, % of persons age 25+ (5yr)	76.1	77.3
Bachelor's degree or higher, % of persons age 25+ (5yr)	21.3	21.9
HEALTH		
With a disability, under age 65 years (#, 5yr)	4,012.0	3,200.0
Persons without health insurance, under age 65 years (%, 5yr)	10.2	9.3
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	63.0	63.4
In civilian labor force, women age 16+ (%, 5yr)	56.0	56.9
Employed, persons age 16+ (%, 5yr)	57.6	56.5
Self employed (%, 5yr)	8.3	7.0
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	28.9	26.5
Drive alone in private vehicle (%, 5yr)	82.0	84.2
Using public transportation (%, 5yr)	2.8	2.6
Worked from home (%, 5yr)	5.8	3.3

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% Change				
Region	Population	1 Year	1 Year 3 Year 5 Year				
	City						
Highland	55,984	-0.53	1.40	1.19			
Co	unty and Broa	der Regio	ns				
San Bernardino County	2, 182, 056	0.06	0.30	0.49			
Southern California	21,794,548	-0.41	-2.24	-2.84			
California	38,940,231	-0.35	-1.79	-2.01			

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

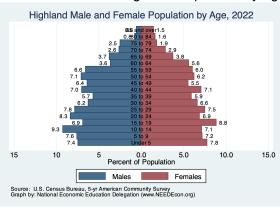
			% Change					
City	2022	2023	Local	Southern California	California			
San Bernardino County	2,180.8	2,182.1	0.06	-0.41	-0.35			
San Bernardino	220.5	223.2	1.23					
Fontana	212.6	213.9	0.58					
Ontario	178.7	180.7	1.14					
Rancho Cucamonga	174.1	173.5	-0.31					
Victorville	136.2	137.2	0.76					
Rialto	103.4	103.0	-0.41					
Hesperia	99.9	100.0	0.19					
Chino	92.3	93.1	0.87					
Upland	78.8	78.4	-0.50					
Chino Hills	77.6	77.1	-0.70					
Apple Valley	75.3	75.0	-0.37					
Redlands	72.3	72.0	-0.40					
Highland	56.3	56.0	-0.53					
Yucaipa	54.2	54.0	-0.46					
Colton	53.5	53.2	-0.67					
Montclair	37.7	37.5	-0.51					
Adelanto	36.4	36.7	0.65					
Twentynine Palms	27.6	25.9	-6.05					
Loma Linda	25.2	25.2	-0.02					
Barstow	25.1	24.9	-0.78					
Yucca Valley	21.7	21.6	-0.35					
Grand Terrace	12.9	12.8	-0.73					
Big Bear Lake	4.9	4.9	-0.43					
Needles	4.8	4.8	-0.77					

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1) 10-Percent Change from 2010 0. -10 -20 -30 1990 2000 2010 2020 2030 Year, through 2023 Highland (5.6%) San Bernardino County (7.3%) California (4.6%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 2: Population Growth (2) (Over 1, 5 and 32 years, through 2023) Annual Growth Rate (%), to 2023 2.0 1.5 1.0 0.5 0.0 -0.5 Ave. -1.0 32 Years 1 Year 5 Years Highland San Bernardino County California Source: U.S. Bureau of Economic Analysis Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



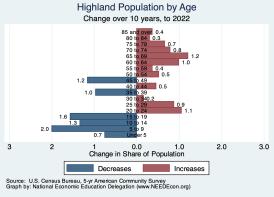
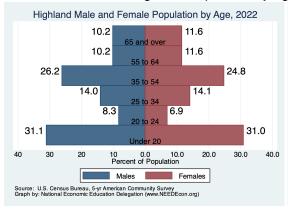


Figure 4: Population by Age - Broad Age Categories



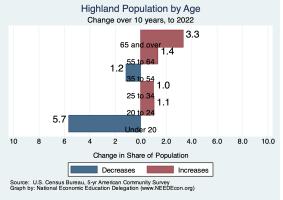


Figure 5: Population by Educational Attainment

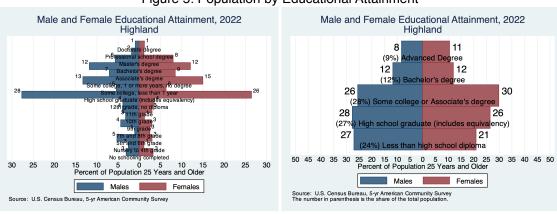


Figure 6: Population by Race/Ethnicity

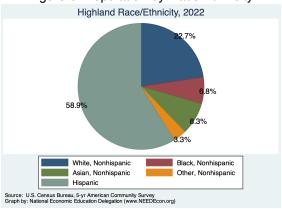
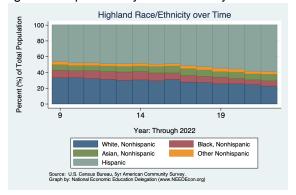


Figure 7: Population by Race/Ethnicity Over Time



Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

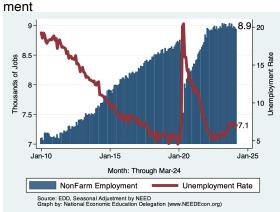
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Highland Summary for March, 2024

	Change From:								
Category	Current Value	Last Month	2 Months Ago	Last Year					
Employment	8,924	-30	-53	-103					
Labor Force	9,644	9	15	96					
Number Unemployed	678	-4	21	97					
Unemployment Rate	7.0	-0.0	0.2	0.9					

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



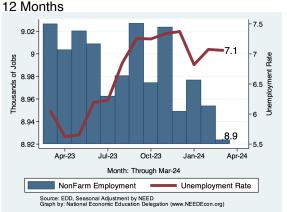
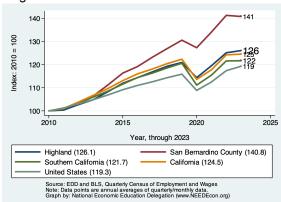
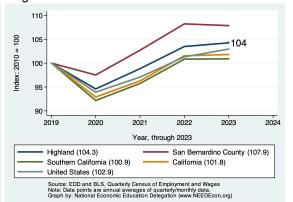


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Bernardino County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Bernardino County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	869, 335	100.0	3,063.8	4.3	0.5	0.8	1.6	3.3	2.2
Goods Producing	96,898	11.1	424.2	5.4	-5.6	-0.1	1.2	1.7	0.6
Mining and Logging	1,257	0.1	0.0	0.0	0.0	0.0	14.3	13.2	11.4
Construction	43,008	4.9	529.8	16.0	-3.4	3.5	5.7	3.4	2.6
Manufacturing	51,884	6.0	-334.9	-7.4	-9.0	-4.3	-3.8	-0.2	-1.2
Durable Goods	29,974	3.4	-213.1	-8.2	-7.6	-4.2	-3.8	-1.5	-2.7
Non-Durable Goods	22,002	2.5	-90.7	-4.8	-9.8	-3.9	-3.9	2.0	1.6
Service Providing	771,773	88.8	2,749.9	4.4	1.4	1.0	1.6	3.4	2.4
Trade, Trans & Utilities	258,666	29.8	1,080.3	5.2	2.5	-1.1	-1.3	0.8	3.5
Wholesale Trade	40,792	4.7	-93.4	-2.7	-3.2	-2.3	-2.0	-0.5	-0.3
Retail Trade	88,058	10.1	203.1	2.8	-3.1	-2.4	-1.4	1.0	0.1
Information	5,150	0.6	-18.7	-4.3	-3.7	-2.7	-1.5	5.5	0.8
Financial Activities	24,262	2.8	-47.3	-2.3	-2.2	-1.3	-1.4	0.9	0.9
Finance & Insurance	12,325	1.4	-11.5	-1.1	-2.2	-2.7	-1.8	-3.0	-1.8
Real Estate & Rental & Leasing	11,947	1.4	-19.2	-1.9	-0.4	0.6	-0.9	6.2	4.7
Professional & Business Srvcs	100,448	11.6	1,065.6	13.7	0.5	3.2	-0.5	3.8	4.3
Prof, Sci, & Tech	28,728	3.3	125.3	5.4	1.8	0.5	-0.1	7.0	5.4
Educational & Health Srvcs	151,871	17.5	1,114.4	9.2	7.6	6.3	8.0	5.7	3.7
Education Srvcs	11,925	1.4	88.0	9.3	1.9	3.7	5.7	9.4	0.7
Health Care & Social Assistance	140,954	16.2	988.1	8.8	8.4	6.5	8.2	5.6	4.1
Leisure & Hospitality	77,016	8.9	-297.4	-4.5	-4.5	-4.9	-2.6	5.4	-0.3
Arts, Entertainment & Recreation	6,737	0.8	21.1	3.8	-1.9	-10.2	-3.2	11.6	-3.4
Accommodation & Food Srvcs	70,880	8.2	-328.2	-5.4	-5.1	-4.5	-2.4	5.2	0.2
Other Srvcs	26,169	3.0	91.8	4.3	-3.6	0.2	1.4	8.4	3.1
Government	128,718	14.8	434.1	4.1	4.5	5.1	4.9	5.1	-0.1
Federal	6,500	0.7	28.2	5.4	4.0	3.9	3.8	0.4	-10.6
State	12,843	1.5	-0.5	-0.0	2.5	1.2	1.9	-1.1	-0.9
Local	109,562	12.6	395.6	4.4	4.8	5.6	5.4	6.4	1.5

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Highland

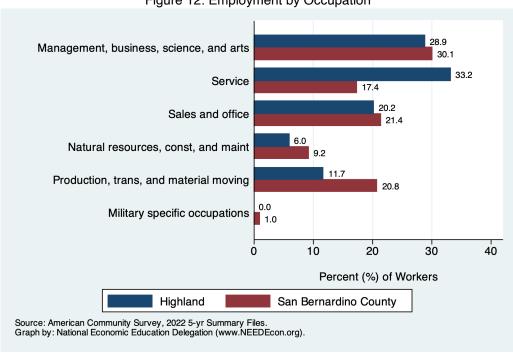
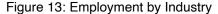
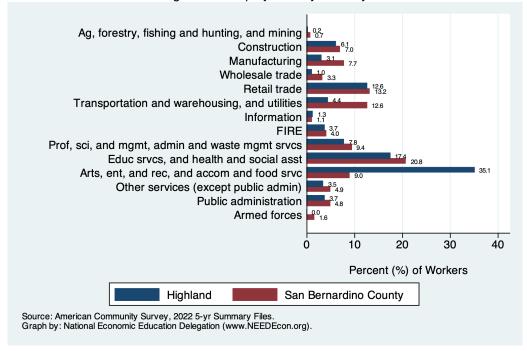


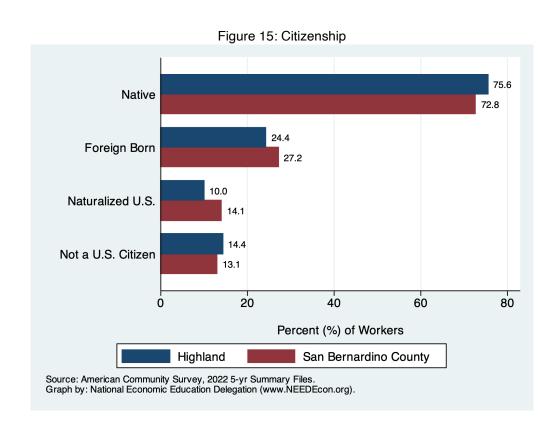
Figure 12: Employment by Occupation





Speak only English 36.5 Speak Spanish (SS) 24.5 SS - English very well 25.5 SS - English less than very well 9.3 Speak other languages (SOL) 8.5 7.4 SOL - English very well SOL - English less than very well 20 40 60 Percent (%) of Workers Highland San Bernardino County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 14: Language Spoken at Home



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Employed Residents of Highland

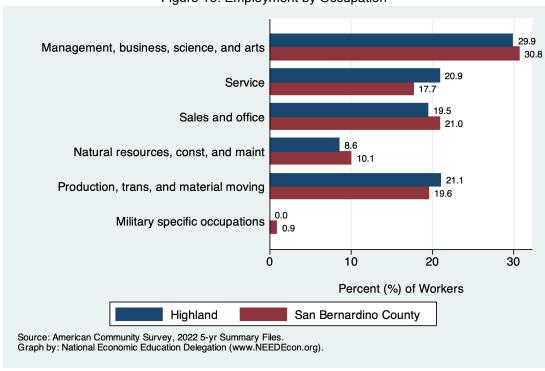
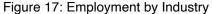


Figure 16: Employment by Occupation



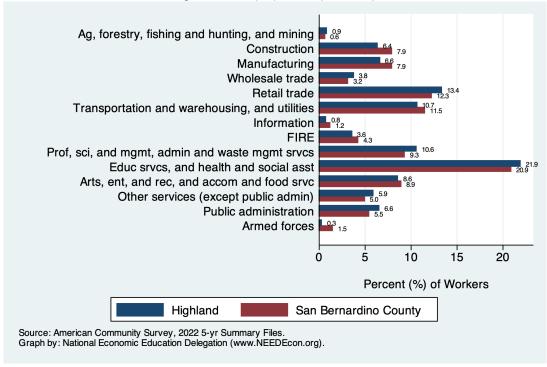
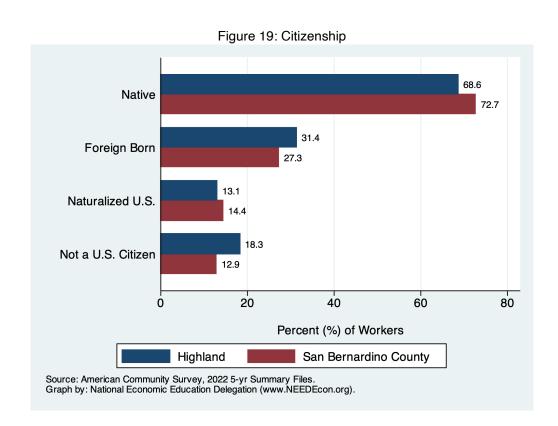


Figure 18: Language Spoken at Home Speak only English 53.1 Speak Spanish (SS) 28.3 SS - English very well 25.8 15.6 SS - English less than very well 7.4 Speak other languages (SOL) 8.5 5.3 SOL - English very well 5.3 SOL - English less than very well 10 20 30 40 50 Percent (%) of Workers Highland San Bernardino County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).



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Employed Residents vs Workers in Highland

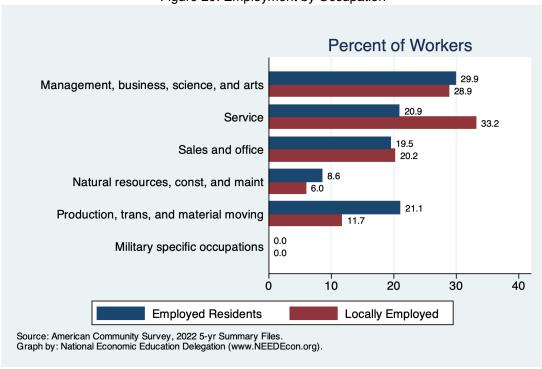
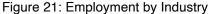
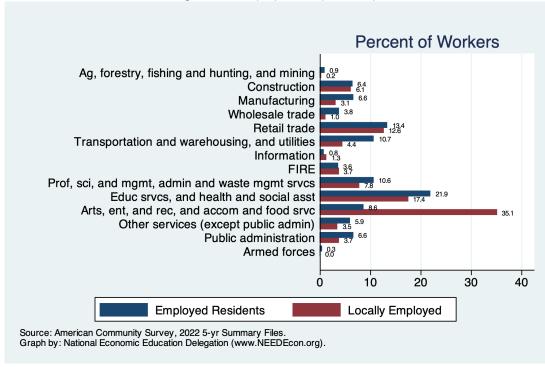


Figure 20: Employment by Occupation

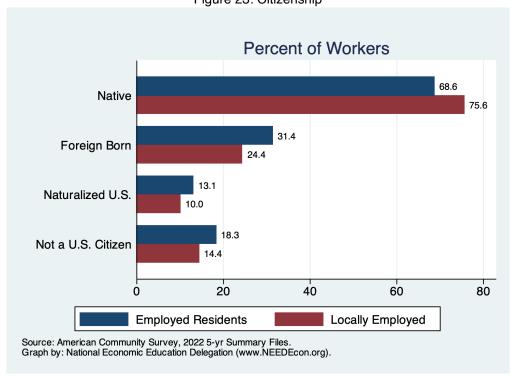




Percent of Workers Speak only English 54.1 43.9 Speak Spanish (SS) 28.3 24.5 SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Highland. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

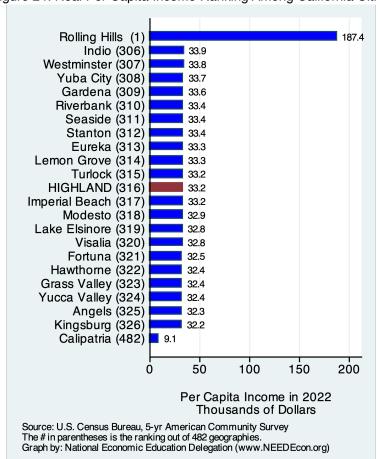
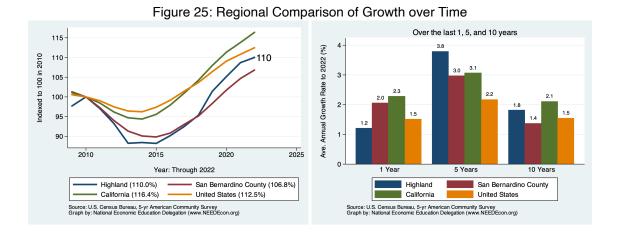
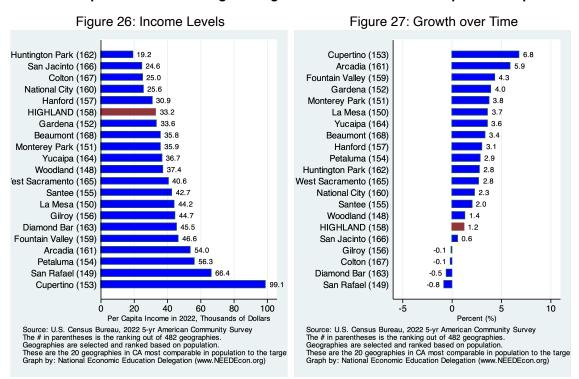


Figure 24: Real Per Capita Income Ranking Among California Cities

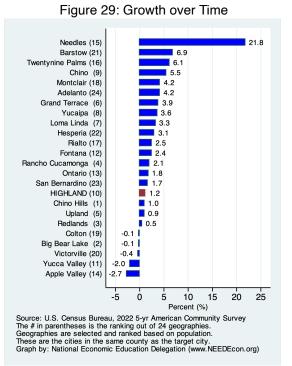


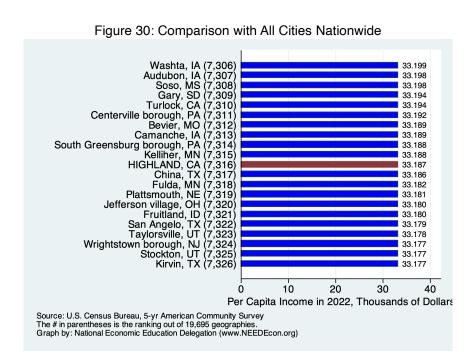
Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



Real Per Capita Income Ranking Among Cities in San Bernardino County

Figure 28: Income Levels Adelanto (24) San Bernardino (23) 22.9 Hesperia (22) 23.9 Barstow (21) 24 8 Victorville (20) 24.8 Colton (19) 25.0 Montclair (18) 25.2 Rialto (17) 25.6 Twentynine Palms (16) Needles (15) 28.0 Apple Valley (14) 29.0 Ontario (13) 29.3 Fontana (12) 30.4 Yucca Valley (11) 32.4 HIGHLAND (10) Chino (9) Yucaipa (8) Loma Linda (7) 37.8 Grand Terrace (6) Upland (5) Rancho Cucamonga (4) Redlands (3) Big Bear Lake (2) 46.1 Chino Hills (1) 46.8 60 20 40 Per Capita Income in 2022, Thousands of Dollars Source: U.S. Census Bureau, 2022 5-yr American Community Survey
The # in parentheses is the ranking out of 24 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org)





Poverty and Inequality

Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

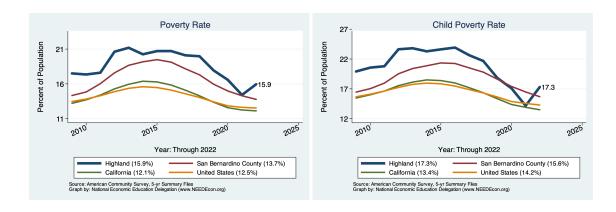


Figure 31: Inequality Inequality: Gini Coefficient 50 48 46 44 42 2010 2015 2020 2025 Year: Through 2022 Highland (46.3%) San Bernardino County (43.9%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution

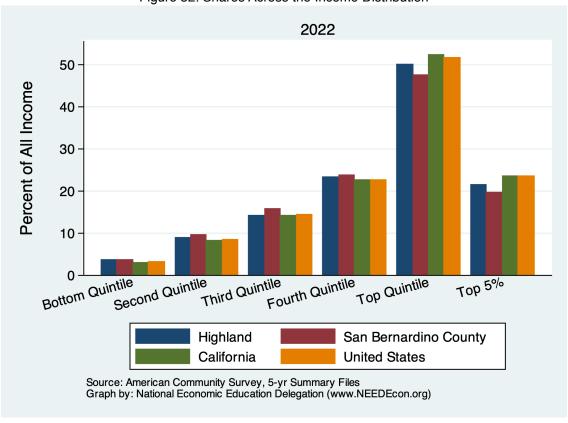
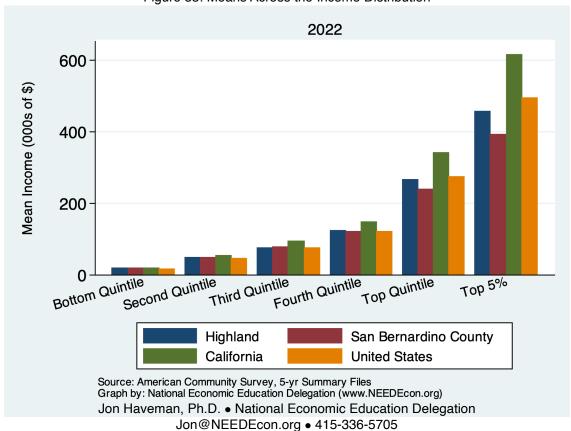


Figure 33: Means Across the Income Distribution



Housing

Housing Costs and Affordability

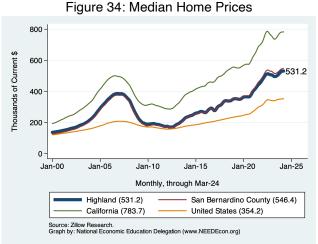
Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Highland and Broader Regions



Rents in Primary Highland Zip Codes 3 -Thousands of Current \$ **1**_{2.5} 2.5 Jan-15 Jan-20 Jan-25 Monthly, through Mar-24 92346 (\$2.5) 92404 (\$1.7) 92410 (\$1.7) San Bernardino County (\$2.4) United States (\$2) Source: Zillow Research. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 35: Median Rents

Housing Ownership in Highland and Broader Regions

Figure 36: Home Ownership Rates

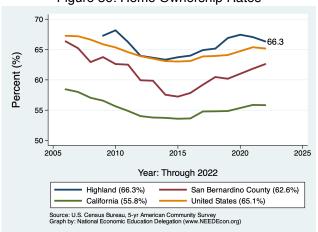


Figure 37: Home Ownership by Age

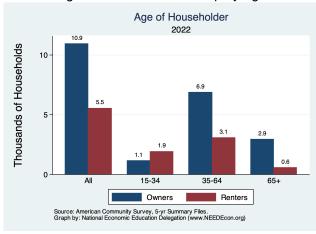


Figure 38: Income by Tenure

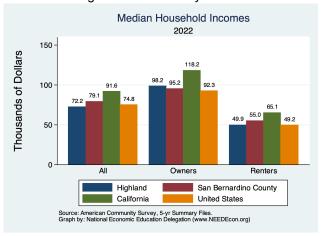


Figure 39: Income Distribution by Tenure

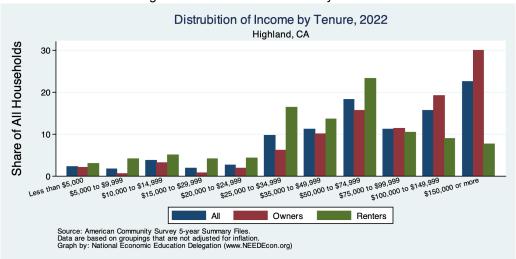


Figure 40: Income Distribution of Home Owners

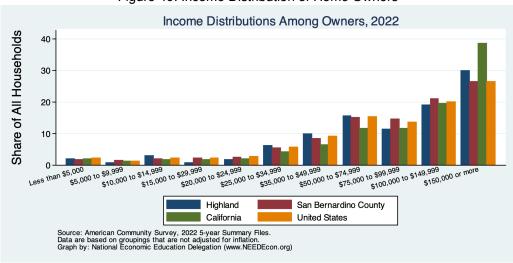
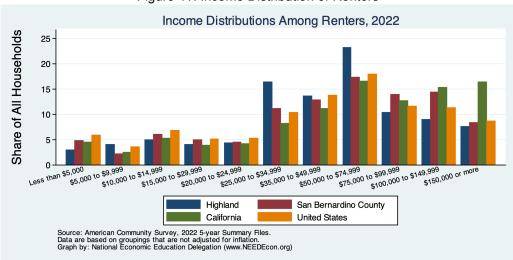


Figure 41: Income Distribution of Renters



Housing Burden in Highland and Broader Regions

Figure 42: Home Owners w/ A Mortgage

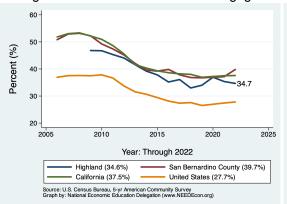


Figure 43: Home Owners w/o A Mortgage



Figure 44: Renters

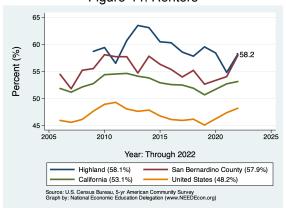
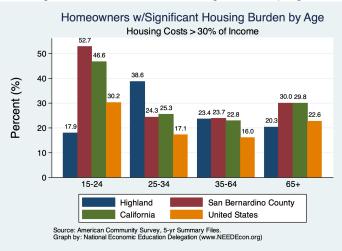


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Change from				
Indicator	2023	2019	2010	2019	2010			
Total Population	55,984.0	55,222.0	53,104.0	1.4	5.4			
Total # of Homes	17,169.0	16,824.0	16,578.0	2.1	3.6			
# Occupied Units	16,715.0	15,866.0	15,471.0	5.4	8.0			
Persons per Household	3.3	3.5	3.4	-3.8	-2.4			
Vacancy Rate (%)	2.6	5.7	6.7	-53.6	-60.4			

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

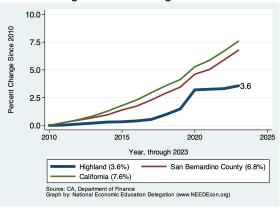


Figure 47: Persons per Household

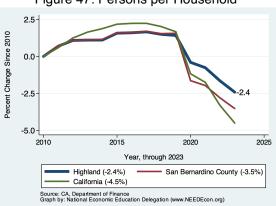


Figure 48: Vacancy Rates

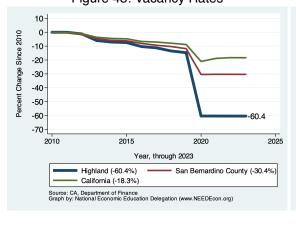
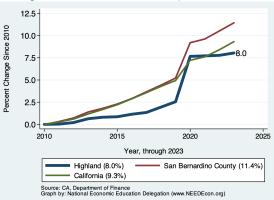


Figure 49: Number of Occupanied Units



Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

7.5

0.0

2.5

0.0

2010

2015

2020

2025

Year, through 2023

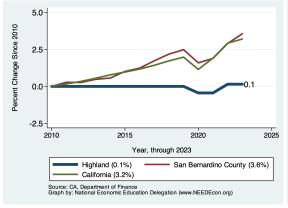
Highland (3.9%)

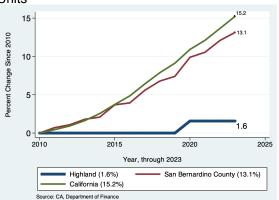
Callifornia (5.8%)

Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 51: Single Attached Homes 35 30 Percent Change Since 2010 25 20 15 10 5 0 2010 Year, through 2023 Highland (31.8%) San Bernardino County (12.9%) California (9.3%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units





Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Highland was built. We break it down into owned versus rented residences and provide a comparison across San Bernardino County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional hous-

ing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

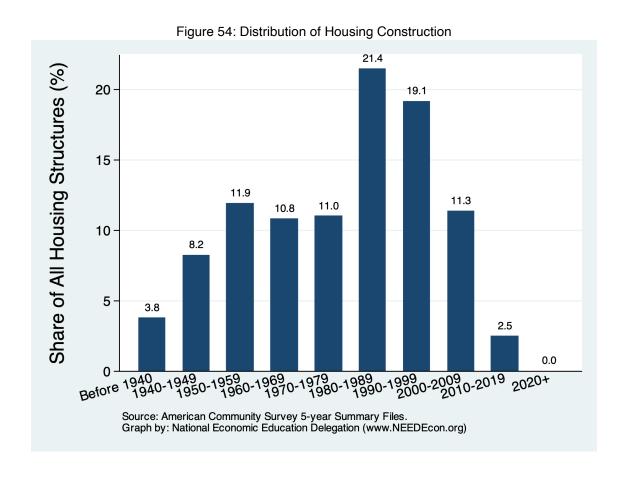


Figure 55: Housing Vintage across Regions

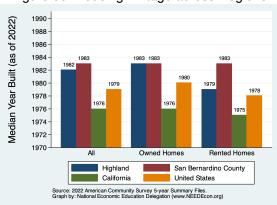


Figure 56: Housing Vintage by Tenure

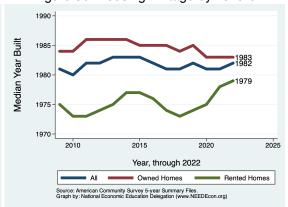


Figure 57: Vintage of Owned Residences

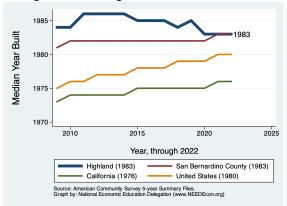


Figure 58: Vintage of Rented Residences

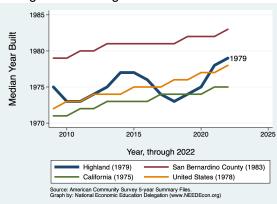
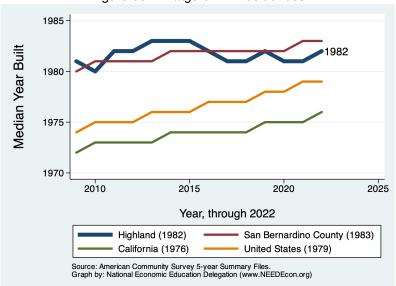


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

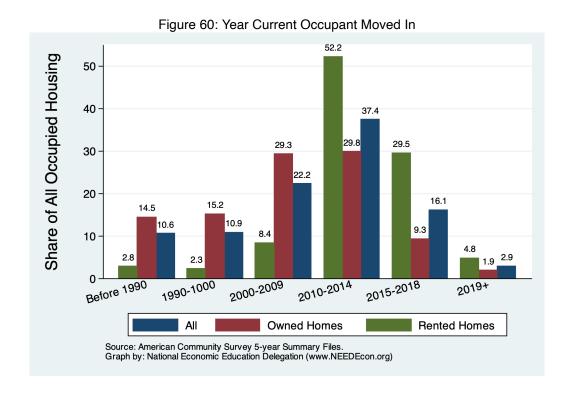


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

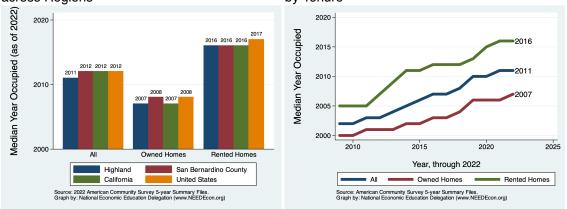


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

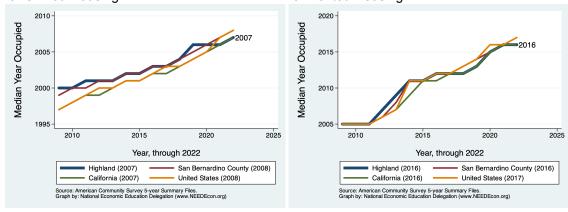


Figure 65: Year Occupied by Current Residents for All Housing 2015 -Median Year Occupied 2010 2005 2000 2010 2015 2020 2025 Year, through 2022 San Bernardino County (2012) Highland (2011) United States (2012) California (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Residential Permitting

Definition:

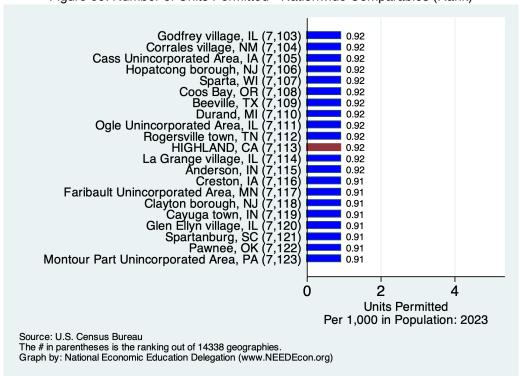
This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Highland is compared with data from San Bernardino County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Highland - Ranking Among Comparables

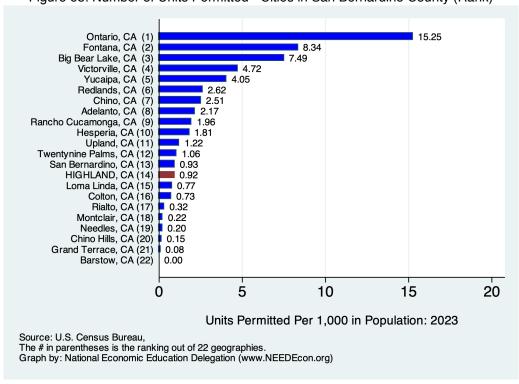
Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)



Paradise town, CA Corcoran, CA (3 86.39 1.01 Salinas, 0.99 Sausalito, CA 0.99 Coronado, 0.97 Compton, 0.97 Santa Barbara, 0.96 Del Norte Unincorporated Area, 0.95 San Bernardino, 0.93 Camarillo, 0.92 HIGHLAND, 0.92 San Dimas, 0.90 Solvang, 0.90 Santa Barbara Unincorporated Area, 0.89 Apple Valley town, CA San Carlos, CA El Monte, CA 0.88 0.88 0.87 Bellflower, CA 0.86 Duarte, CA 337 0.86 Glenn Unincorporated Area, CA 0.85 Colma town, CA (515) 0.00 0 10 20 30 40 50 60 70 80 90 Units Permitted Per 1,000 in Population: 2023 Source: U.S. Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)

Figure 68: Number of Units Permitted - Cities in San Bernardino County (Rank)



Highland - Permitting Activity

Annual Units Permitted - Per Capita in Highland

Figure 69: Units Permitted Each Year

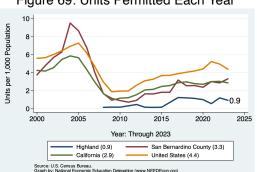
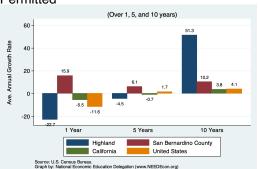


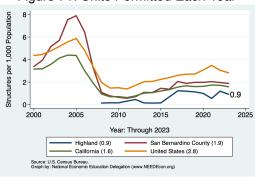
Figure 70: Average Annual Growth in Units Permitted

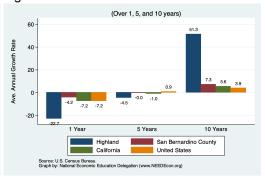


Annual Number of Buildings Permitted - Per Capita in Highland

Figure 72: Average Annual Growth in Buildings Permitted

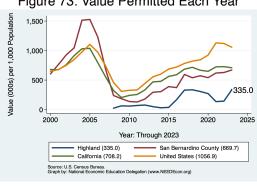
Figure 71: Units Permitted Each Year





Annual Value of Property Permitted - Per Capita in Highland

Figure 73: Value Permitted Each Year



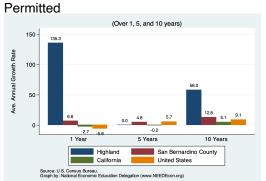


Figure 74: Average Annual Growth in Value

Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

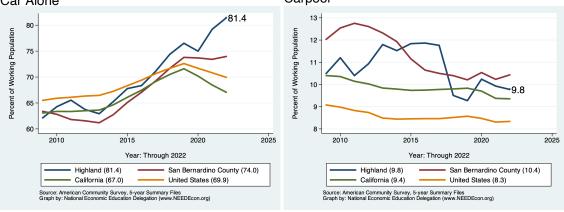
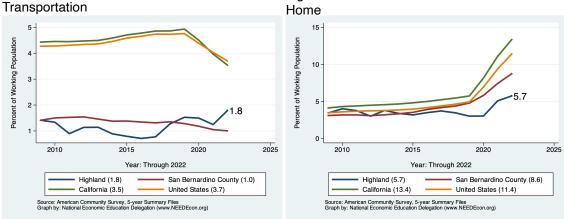


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Highland. The second provides data on those who work, but do not necessarily live in Highland. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	Male Female		All Wo	orkers	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	12,624	92.0	10,063	90.1	22,687	91.2	78.0
Drove Alone	11,288	82.3	8,967	80.3	20,255	81.4	68.4
Carpooled:	1,336	9.7	1,096	9.8	2,432	9.8	9.5
In 2-person carpool	873	6.4	908	8.1	1,781	7.2	6.9
In 3-person carpool	202	1.5	78	0.7	280	1.1	1.5
In 4-or-more-person carpool	261	1.9	110	1.0	371	1.5	1.1
Public Transportation (excl Taxi):	243	1.8	202	1.8	445	1.8	3.6
Bus or Trolley Bus	217	1.6	174	1.6	391	1.6	2.3
Streetcar or Trolley Car	9	0.1	0	0.0	9	0.0	0.8
Subway or Elevated	17	0.1	28	0.3	45	0.2	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	10	0.1	0	0.0	10	0.0	0.7
Walked	24	0.2	54	0.5	78	0.3	2.4
Taxicab, Motorcycle, or other	191	1.4	40	0.4	231	0.9	1.7
Worked at Home	623	4.5	804	7.2	1,427	5.7	13.6
Total:	13,715	100.0	11, 163	100.0	24,878	100.0	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	M	ale	Ferr	Female		All Workers	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	5,010	85.1	3,692	67.2	8,702	82.6	78.0
Drove Alone	4,033	68.5	3,288	59.9	7,321	69.5	68.5
Carpooled:	977	16.6	404	7.4	1,381	13.1	9.5
In 2-person carpool	741	12.6	316	5.8	1,057	10.0	6.9
In 3-person carpool	96	1.6	60	1.1	156	1.5	1.5
In 4-or-more-person carpool	140	2.4	28	0.5	168	1.6	1.1
Public Transportation (excl Taxi):	109	1.9	67	1.2	176	1.7	3.6
Bus or Trolley Bus	109	1.9	67	1.2	176	1.7	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	10	0.2	0	0.0	10	0.1	0.7
Walked	16	0.3	33	0.6	49	0.5	2.4
Taxicab, Motorcycle, or other	121	2.1	54	1.0	175	1.7	1.7
Worked at Home	623	10.6	804	14.6	1,427	13.5	13.6
Total:	5,889	100.0	4,650	84.7	10,539	100.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

Table 6. GEA OF WORKERS BY THAT I THE TO WORK									
	Ma	ale	⊢en	Female		orkers	All of CA		
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)		
Less than 5 minutes	180	1.4	159	1.5	339	1.4	2.0		
5 to 9 minutes	549	4.2	626	6.0	1,175	5.0	7.5		
10 to 14 minutes	1,812	13.8	1,858	17.9	3,670	15.6	12.2		
15 to 19 minutes	2,561	19.6	2,127	20.5	4,688	20.0	15.0		
20 to 24 minutes	1,656	12.6	1,723	16.6	3,379	14.4	14.3		
25 to 29 minutes	535	4.1	569	5.5	1,104	4.7	6.3		
30 to 34 minutes	1,971	15.1	1,388	13.4	3,359	14.3	15.0		
35 to 39 minutes	246	1.9	231	2.2	477	2.0	2.9		
40 to 44 minutes	260	2.0	197	1.9	457	1.9	4.3		
45 to 59 minutes	1,031	7.9	785	7.6	1,816	7.7	8.6		
60 to 89 minutes	1,471	11.2	377	3.6	1,848	7.9	7.9		
90 or more minutes	820	6.3	319	3.1	1,139	4.9	4.0		
Total:	13,092	100.0	10,359	100.0	23,451	100.0			

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

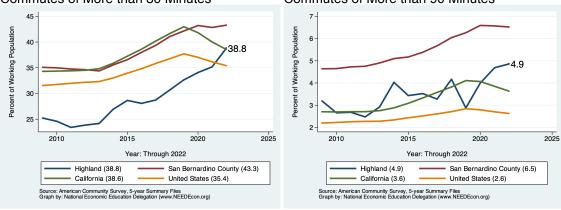
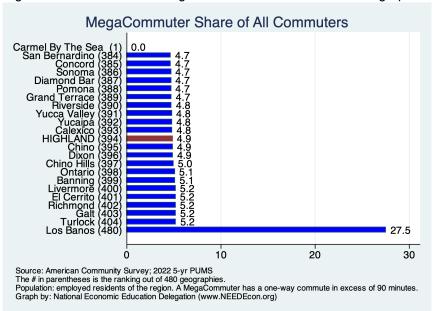


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WOIRILA	or aroa	11741 1111					
	M	ale	Ferr	Female		orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	174	3.3	55	1.1	229	2.5	2.0
5 to 9 minutes	514	9.8	458	9.2	972	10.7	7.5
10 to 14 minutes	874	16.6	571	11.5	1,445	15.9	12.2
15 to 19 minutes	787	14.9	760	15.3	1,547	17.0	15.0
20 to 24 minutes	729	13.8	833	16.7	1,562	17.1	14.3
25 to 29 minutes	320	6.1	176	3.5	496	5.4	6.3
30 to 34 minutes	496	9.4	499	10.0	995	10.9	15.0
35 to 39 minutes	134	2.5	45	0.9	179	2.0	2.9
40 to 44 minutes	135	2.6	100	2.0	235	2.6	4.3
45 to 59 minutes	593	11.3	164	3.3	757	8.3	8.6
60 to 89 minutes	359	6.8	154	3.1	513	5.6	7.9
90 or more minutes	151	2.9	31	0.6	182	2.0	4.0
Total:	5,266	100.0	3,846	77.2	9,112	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

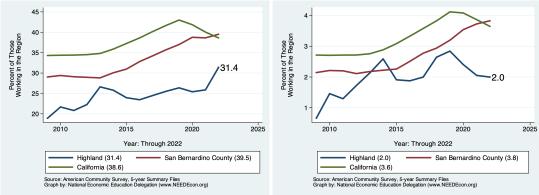
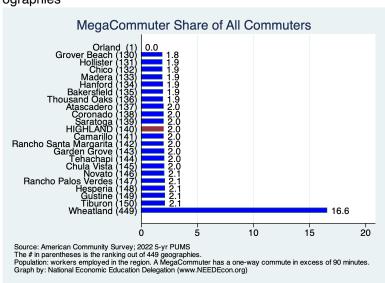


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

Place of Work

This section provides evidence on where workers living in Highland work. As evidenced in the first table, some of Highland's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Highland city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	13,684	99.8	11, 128	99.7	24,812	99.7	99.6
Worked in county of residence	10,793	78.7	9,437	84.5	20,230	81.3	84.1
worked outside of county of residence	2,891	21.1	1,691	15.1	4,582	18.4	15.4
Worked outside state of residence	31	0.2	35	0.3	66	0.3	0.4
Total:	13,715	100.0	11, 163	100.0	24,878	100.0	

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

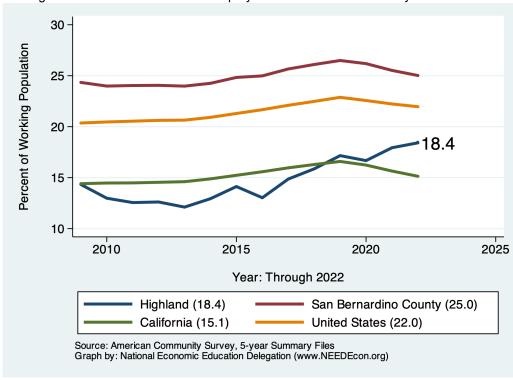
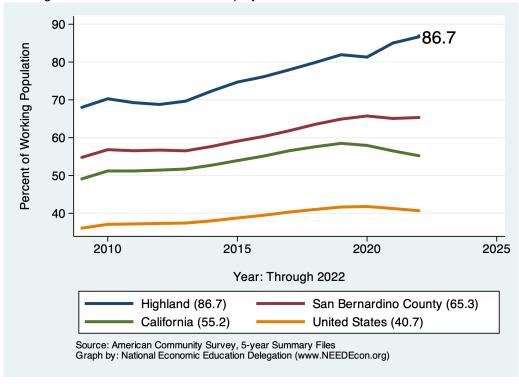


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Living in a place:	13,715	100.0	11, 163	100.0	24,878	100.0	95.9	
Worked in place of residence	1,833	13.4	1,482	13.3	3,315	13.3	39.5	
Worked outside place of residence	11,882	86.6	9,681	86.7	21,563	86.7	56.4	
Not living in a place	0	0.0	0	0.0	0	0.0	4.1	
Total:	13,715	100.0	11, 163	100.0	24,878	100.0		

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	38,915	48, 566	102.0	46, 171	101.4
Car, truck, or van - carpooled	32,536	36,463	113.6	34,487	113.6
Public transportation (excluding taxicab)		40,179		45,100	
Walked	17,679	29,366	76.6	27,142	78.4
Taxicab, motorcycle, bicycle, or other means		40,433		36,140	
Worked from home	51,926	75, 153	87.9	67,180	93.0
Total:	38,300	48,747	78.6	46,099	83.1

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	All		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	5, 588	61.0	6, 208	83.5	4,898	83.0	20,255	81.4	68.4
Car, Truck, or Van: Carpooled	898	9.8	677	9.1	403	6.8	2,432	9.8	9.5
Public Transportation (excl Taxi)	214	2.3	142	1.9	25	0.4	445	1.8	3.6
Walked	70	0.8	7	0.1	0	0.0	78	0.3	2.4
Taxicab, Motorcycle, or other	144	1.6	50	0.7	38	0.6	241	1.0	2.4
Worked at Home	343	3.7	349	4.7	536	9.1	1,427	5.7	13.6
Total:	7, 257	79.2	7,433		5,900		24,878		100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,837	58.7	2,041	72.7	1,355	62.5	7, 321	69.5	68.5
Car, Truck, or Van: Carpooled	478	9.9	393	14.0	182	8.4	1,381	13.1	9.5
Public Transportation (excl Taxi)	145	3.0	0	0.0	0	0.0	176	1.7	3.6
Walked	26	0.5	7	0.2	0	0.0	49	0.5	2.4
Taxicab, Motorcycle, or other	36	0.7	17	0.6	94	4.3	185	1.8	2.4
Worked at Home	343	7.1	349	12.4	536	24.7	1,427	13.5	13.6
Total:	3,865	79.9	2,807		2, 167		10,539		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

²⁾ For regions with more than one geography, the medians are averages weighted by working population.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	verty	100-149	% of Pov	>150%	of Pov	All		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,275	53.0	1,514	65.4	17,466	82.6	20, 255	81.4	68.7
Car, Truck, or Van: Carpooled	240	10.0	308	13.3	1,884	8.9	2,432	9.8	9.5
Public Transportation (excl Taxi)	38	1.6	3	0.1	404	1.9	445	1.8	3.6
Walked	52	2.2	11	0.5	15	0.1	78	0.3	2.1
Taxicab, Motorcycle, or other	45	1.9	56	2.4	140	0.7	241	1.0	2.4
Worked at Home	102	4.2	83	3.6	1,242	5.9	1,427	5.7	13.6
Total:	1,752	72.8	1,975	85.4	21, 151		24,878		

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	9% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	509	51.3	478	45.1	6,308	68.7	7,295	69.4	68.7
Car, Truck, or Van: Carpooled	5	0.5	88	8.3	1,288	14.0	1,381	13.1	9.5
Public Transportation (excl Taxi)	0	0.0	25	2.4	151	1.6	176	1.7	3.6
Walked	26	2.6	0	0.0	23	0.3	49	0.5	2.1
Taxicab, Motorcycle, or other	14	1.4	0	0.0	171	1.9	185	1.8	2.4
Worked at Home	102	10.3	83	7.8	1,242	13.5	1,427	13.6	13.6
Total:	656	66.1	674	63.6	9,183		10,513		

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Highland is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

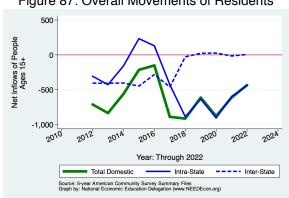


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Ne				
			Same	e State		•
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	8,223	101	87	-98	14	98
With income	35,396	-196	-98	-330	-8	240
\$1 to \$9,999 or loss	4,802	197	19	64	-53	167
\$10,000 to \$14,999	3,421	-123	-61	-127	22	43
\$15,000 to \$24,999	4,535	-37	37	-74	0	0
\$25,000 to \$34,999	5,726	-30	-5	16	-50	9
\$35,000 to \$49,999	5,107	42	-109	58	93	0
\$50,000 to \$64,999	2,918	-75	7	-65	-17	0
\$65,000 to \$74,999	1,628	-77	33	-83	-27	0
\$75,000 or more	7,259	-93	-19	-119	24	21
All:	43,619	-95	-11	-428	6	338

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

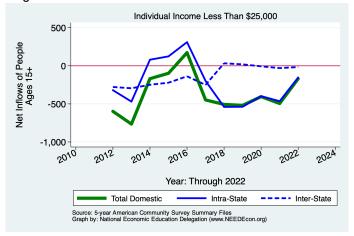
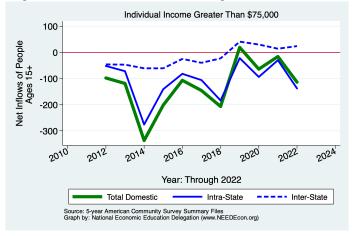


Figure 89: Overall Movements of Middle Income Residents



Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

	Net Inflows					
			Sam	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	17,334	-432	-86	-423	-87	164
Now married, except separated	19,414	251	52	60	-10	149
Divorced	4,187	77	12	-41	81	25
Separated	591	-124	-98	-26	0	0
Widowed	2,093	133	109	2	22	0
Total:	43,619	-95	-11	-428	6	338

Source: 2022 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

		Net Inflows				
			Sam	e State		
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	36,542	501	442	-167	128	98
Householder lived in renter-occupied housing units	19,341	408	-75	210	45	228
Total:	55,883	909	367	43	173	326

Source: 2022 5-year American Community Survey, Summary File

-1,000

2012

1,000 Net Inflows of People Ages 15+ 500 -500

2016

Owner: Intra-State

Renter: Intra-State Source: 5-year American Community Survey Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

2018

Year: Through 2022

2020

--- Owner: Inter-State

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Net Inflows							
			Same	e State					
			W/in	Between	Across	From			
Category	Population	All Migration	County	Counties	States	Abroad			
1 to 4 years	3,606	107	92	-32	47	0			
5 to 17 years	11,369	490	256	127	107	0			
18 and 19 years	1,941	-36	82	-111	-7	0			
20 to 24 years	4,319	-192	-191	-50	-66	115			
25 to 29 years	4,348	-59	-23	-63	-22	49			
30 to 34 years	3,638	64	23	-34	75	0			
35 to 39 years	3,299	-74	-28	-71	25	0			
40 to 44 years	4,009	77	57	0	8	12			
45 to 49 years	3,377	-88	51	-153	-69	83			
50 to 54 years	3,779	143	79	2	46	16			
55 to 59 years	3,580	6	-88	58	36	0			
60 to 64 years	2,621	-50	-93	29	2	12			
65 to 69 years	2,130	51	36	12	-8	11			
70 to 74 years	1,547	9	3	16	-41	31			
75 years and over	2,513	96	98	-39	28	9			
Total Population:	56,076	544	354	-309	161	338			

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

		N	et Inflows			
			Samo	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	8,333	490	55	278	46	111
High school graduate (includes equiv)	9,411	-123	-46	-222	84	61
Some college or assoc. degree	9,688	-224	38	-250	-33	21
Bachelor's degree	4,142	133	203	-42	-28	0
Graduate or professional degree	3,267	-101	-135	-7	11	30
Total:	34,841	175	115	-243	80	223

Source: 2022 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	33,637	33,637
Moved Within Same County	33,629	34,716
Moved to Different County, Same State	24,083	30,035
Moved Between States	40,125	32,672
Total Population:	33, 342	33,702

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	34.3	34.3
Moved Within Same County	27.2	27.9
Moved to Different County, Same State	27.9	29.4
Moved Between States	33.3	46.4
Moved from Abroad	44.4	
Total Population:	33.4	33.5
0 0000 5 4		

Source: 2022 5-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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