

Greenfield, California

Indicators Report

by
The National Economic Education Delegation (NEED)

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Exploring the economics, demographics, and well-being of Greenfield and its residents through indicators.

This report was produced by the:

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Executive Summary

Assessing the City with Indicators

About this Report

This report provides background or summary information for the city of Greenfield (the City) in the form of indicators.

Using this Report

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators

for changing demographics, incomes, housing markets, commute patterns, and employment in Greenfield. These indicators are compared to Monterey County (the County) as a whole, a broader region where one is well defined, California, and the United States.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

Topics Covered:

- **Demographics:** A detailed snapshot of Greenfield demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot of employment and unemployment in Greenfield and how the City's experience differs from broader regions.
- **Income and Earnings:** Vital to understanding the prosperity of a city relative to its surrounding area is information on income and earnings. We provide a ranking of the City's income relative to all cities in California as well as growth relative to local regions. Inequality and poverty status are also important indicators for the level of equity in the community. We provide evidence of trends in both, not only for all residents, but also for children separately.
- **Housing:** This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Greenfield, along with information on how long the City's residents have been in place.
- **Transportation:** Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proportion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Greenfield, but do not necessarily live in Greenfield.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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Demographics

Definition:

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household composition.

Why is it important?

The characteristics and growth of Greenfield's population are fundamental indicators of the city's growth potential.

A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	18,998.0	17,373.0
Veterans (#, 5yr)	137.0	95.0
Foreign born persons (% , 5yr)	41.0	40.7
Population age 25+ (#, 5yr)	10,147.0	9,582.0
AGE AND SEX		
Persons under 5 years (% , 5yr)	11.0	11.3
Persons under 18 years (% , 5yr)	36.9	35.4
Persons 65 years and over (% , 5yr)	7.6	6.4
Female persons (% , 5yr)	51.8	50.3
INCOME AND POVERTY		
Median household income (\$, 5yr)	73,904.0	59,595.0
Per capita income in past 12 months (\$, 5yr)	19,758.0	15,636.0
Persons in poverty (% , 5yr)	12.2	13.2
Children age less than 18 in poverty (#, 5yr)	1,385.0	1,262.0
Children age less than 18 in poverty (% , 5yr)	20.0	21.0
RACE AND ETHNICITY		
White alone (% , 5yr)	17.8	46.2
African American alone (% , 5yr)	1.1	1.1
American Indian or Alaska Native alone (% , 5yr)	0.1	0.1
Asian alone (% , 5yr)	1.0	0.8
Native Hawaiian and Other Pacific Islander alone (% , 5yr)	0.0	0.0
Two or More Races (% , 5yr)	8.1	1.4
Hispanic or Latino (% , 5yr)	94.0	91.1
White alone, not Hispanic or Latino (% , 5yr)	3.2	6.1
HOUSING		
Housing units (#, 5yr)	4,409.0	3,940.0
Owner-occupied housing units (% , 5yr)	51.4	49.0
Median value of owner-occupied housing units (\$, 5yr)	423,100.0	305,000.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	1,943.0	1,733.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	615.0	385.0
Median gross rent (\$, 5yr)	1,627.0	1,480.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	4,172.0	3,702.0
Persons per household (#, 5yr)	4.5	4.7
Living in same house 1 year ago, % of persons age 1+ (5yr)	91.9	90.8
EDUCATION		
High school graduate or higher, % of persons age 25+ (5yr)	48.1	45.2
Bachelor's degree or higher, % of persons age 25+ (5yr)	8.3	5.2
HEALTH		
With a disability, under age 65 years (#, 5yr)	705.0	544.0
Persons without health insurance, under age 65 years (% , 5yr)	12.5	11.7
LABOR FORCE		
In civilian labor force, persons age 16+ (% , 5yr)	59.2	63.9
In civilian labor force, women age 16+ (% , 5yr)	49.1	53.4
Employed, persons age 16+ (% , 5yr)	57.8	60.1
Self employed (% , 5yr)	5.8	2.6
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	25.0	22.6
Drive alone in private vehicle (% , 5yr)	69.0	67.8
Using public transportation (% , 5yr)	0.8	0.7
Worked from home (% , 5yr)	1.1	1.0

Source: American Community Survey, Summary Files

Note: Data are from the 1-year files unless indicated by the notation 5yr.

Current Population

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region
(Thousands, January to January)

Region	2023 Population	% Change		
		1 Year	3 Year	5 Year
City				
Greenfield	19,917	1.14	8.64	11.07
County and Broader Regions				
Monterey County	430,368	-0.83	-2.28	-2.84
Central Coast	1,411,324	-0.74	-1.86	-2.79
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City
(Thousands, January to January)

City	2022	2023	% Change		
			Local	Central Coast	California
Monterey County	434.0	430.4	-0.83	-0.74	-0.35
Salinas	159.7	159.5	-0.17		
Seaside	32.1	29.8	-7.24		
Monterey	28.1	26.8	-4.39		
Soledad	26.6	26.2	-1.26		
Marina	21.5	22.1	2.51		
Greenfield	19.7	19.9	1.14		
Pacific Grove	14.8	14.7	-0.16		
King City	13.3	13.8	3.71		
Gonzales	8.4	8.3	-0.61		
Carmel By The Sea	3.0	3.0	-0.49		
Del Rey Oaks	1.5	1.5	-0.32		
Sand City	0.4	0.4	0.80		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1)

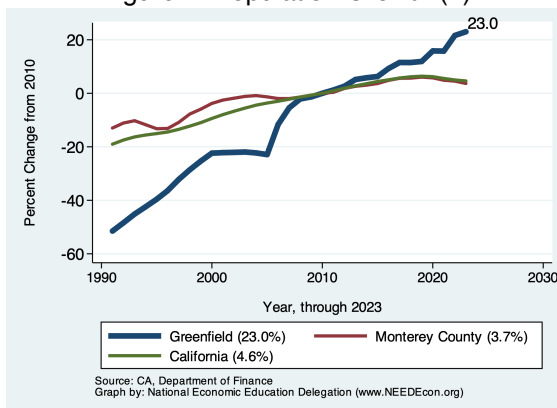


Figure 2: Population Growth (2)

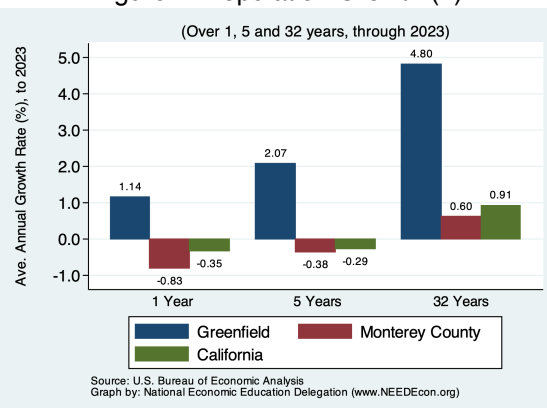


Figure 3: Population by Age - Detailed Age Categories

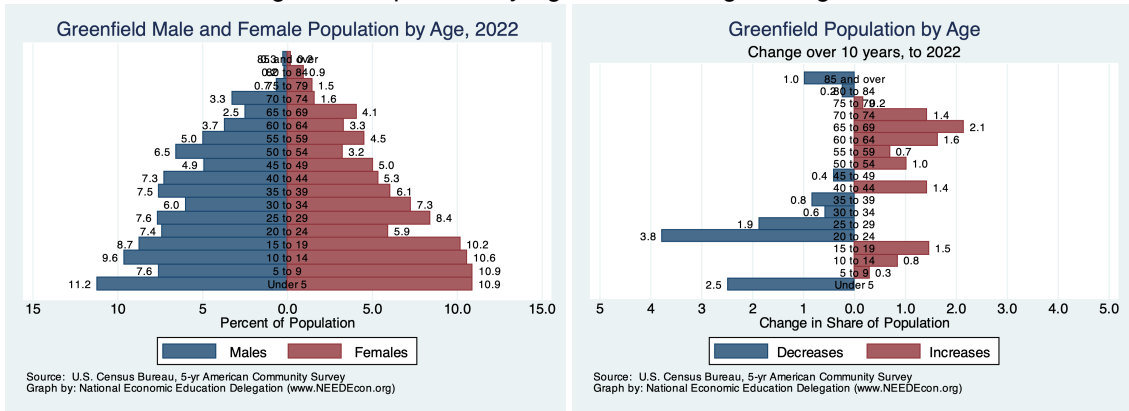


Figure 4: Population by Age - Broad Age Categories

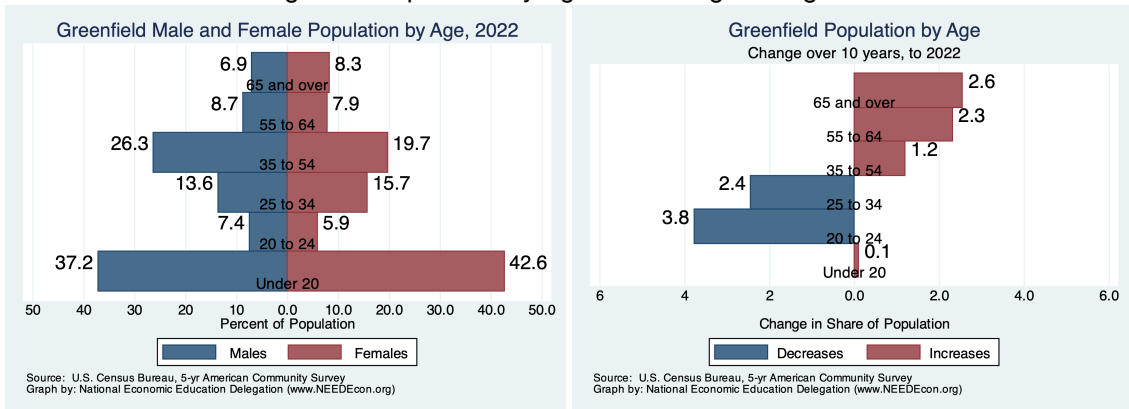


Figure 5: Population by Educational Attainment

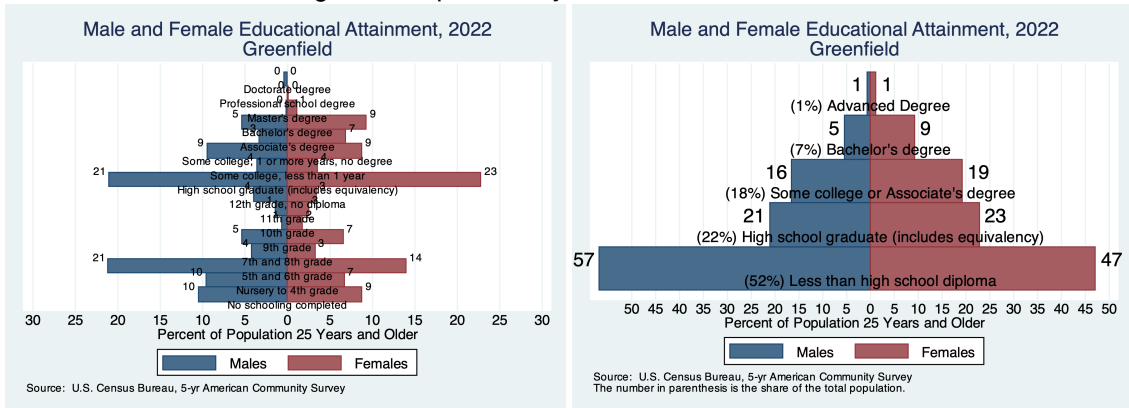


Figure 6: Population by Race/Ethnicity

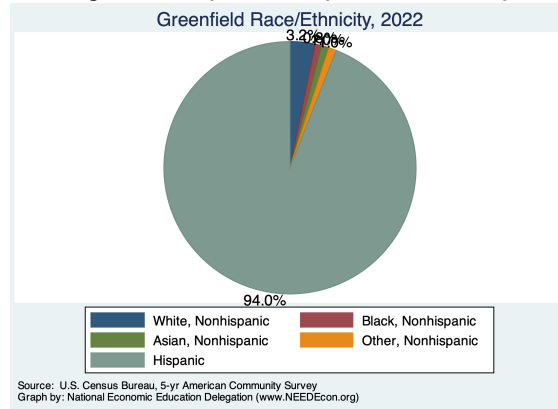
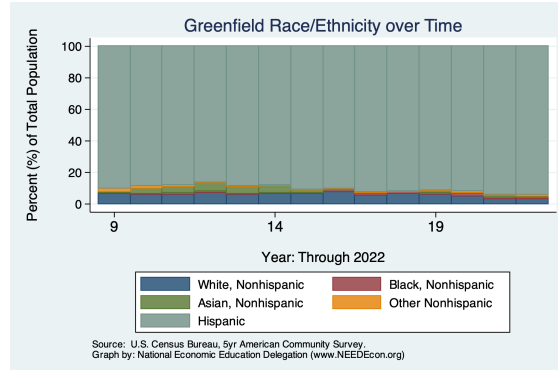


Figure 7: Population by Race/Ethnicity Over Time



Employment Report

Citywide Employment and Unemployment

Definition:

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

Why is it important?

Employment growth is a fundamental indicator of the health of an economy.

Table 3. Greenfield Summary for March, 2024

Category	Current Value	Change From:		
		Last Month	2 Months Ago	Last Year
Employment	8,924	-30	-53	-103
Labor Force	9,644	9	15	96
Number Unemployed	678	-4	21	97
Unemployment Rate	7.0	-0.0	0.2	0.9

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemployment - Last 12 Months



Figure 9: Employment and Unemployment - Last 12 Months

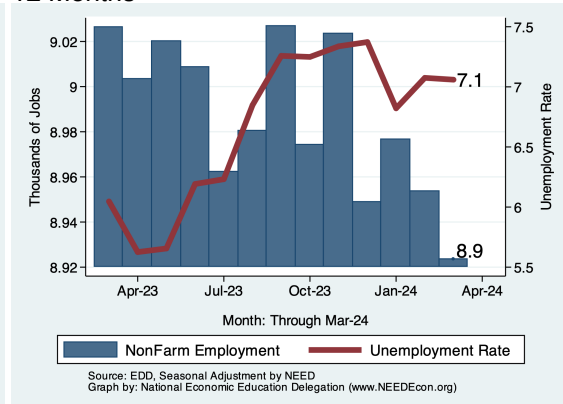


Figure 10: Relative Employment Growth Across Regions - since 2010

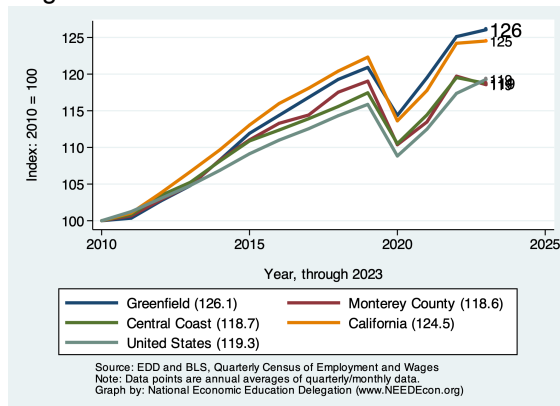
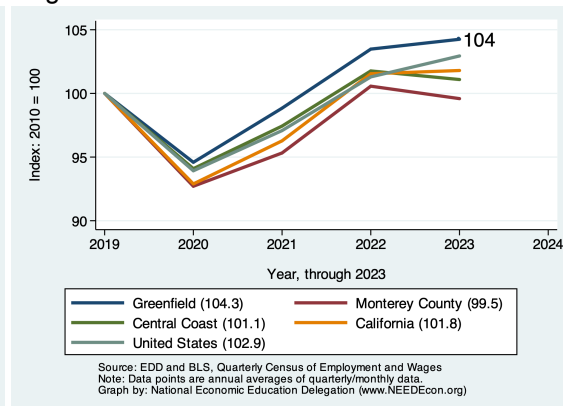


Figure 11: Relative Employment Growth Across Regions - since 2019



County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Monterey County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Monterey County for March, 2024

Industry	Employment	Share	Empl Growth	% Growth - Annualized Rate					
				Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	147,533	100.0	606.9	5.1	1.6	1.5	1.6	3.8	0.3
Total Private	113,374	76.8	491.1	5.3	1.7	4.2	2.9	4.7	0.6
Goods Producing	13,118	8.9	-23.8	-2.2	0.6	7.6	7.9	5.3	1.7
Mining, Logging and Construction	7,659	5.2	83.5	14.1	-3.3	2.0	7.4	5.4	2.7
Mining and Logging	200	0.1	0.0	0.0	0.0	0.0	0.0	0.0	-6.7
Construction	7,435	5.0	109.7	19.5	-4.4	1.2	7.4	5.6	3.2
Manufacturing	5,446	3.7	11.8	2.6	-0.7	14.6	7.6	4.6	0.3
Non-Durable Goods	3,977	2.7	0.3	0.1	1.0	19.5	8.5	7.5	1.2
Service Providing	134,365	91.1	458.6	4.2	1.7	1.0	1.1	3.7	0.2
Trade, Trans & Utilities	25,363	17.2	-65.2	-3.0	-4.9	-2.3	-0.5	0.4	-1.0
Wholesale Trade	6,054	4.1	-27.2	-5.2	0.7	2.8	3.3	5.0	0.5
Retail Trade	16,172	11.0	73.7	5.6	-4.8	-1.4	0.6	-0.0	-0.7
Information	900	0.6	0.0	0.0	0.0	0.0	12.5	9.5	-2.0
Financial Activities	4,176	2.8	14.8	4.3	-2.2	3.6	2.4	0.7	-0.9
Professional & Business Svcs	15,061	10.2	176.4	15.2	6.7	5.6	-1.1	-0.1	0.7
Educational & Health Svcs	23,016	15.6	44.5	2.4	8.1	8.3	7.5	5.2	2.7
Health Care & Social Assistance	20,412	13.8	48.3	2.9	6.7	5.7	5.7	4.6	2.4
Leisure & Hospitality	26,048	17.7	317.5	15.9	0.9	3.5	2.7	14.0	0.1
Accommodation & Food Svcs	22,884	15.5	93.3	5.0	-2.4	1.9	0.8	12.5	-0.2
Other Svcs	5,568	3.8	34.0	7.6	-1.6	-1.8	1.7	7.0	1.7
Government	34,122	23.1	-55.5	-1.9	2.1	-5.9	-2.2	1.2	-0.4
Federal	5,200	3.5	0.0	0.0	0.0	0.0	0.0	-2.4	0.4
State	5,506	3.7	33.3	7.6	1.5	1.3	3.9	1.4	-0.6
Local	23,415	15.9	-26.2	-1.3	3.6	-10.1	-4.0	2.1	-0.6
County	5,499	3.7	24.5	5.5	1.7	2.0	1.8	0.6	1.1
City	2,200	1.5	-100.0	-41.3	-16.3	-8.5	0.0	7.4	-0.9
Local Government Education	12,128	8.2	-20.1	-2.0	4.8	-17.1	-8.0	2.4	-1.5

Source: EDD, National Economic Education Delegation (NEED)

Some Employee Detail

Employed in Greenfield

Figure 12: Employment by Occupation

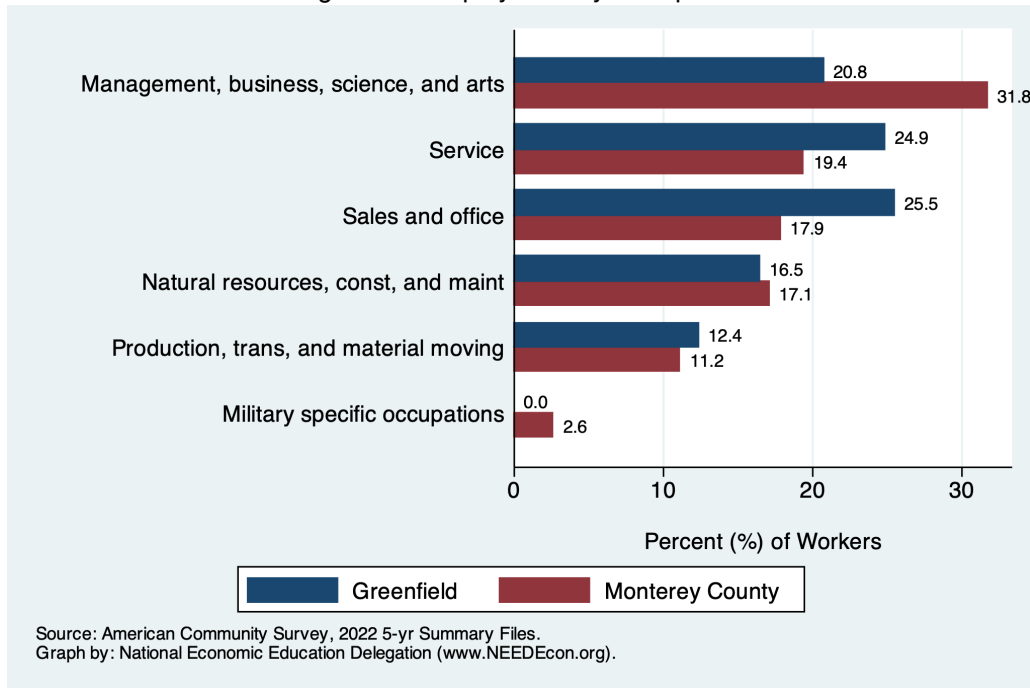


Figure 13: Employment by Industry

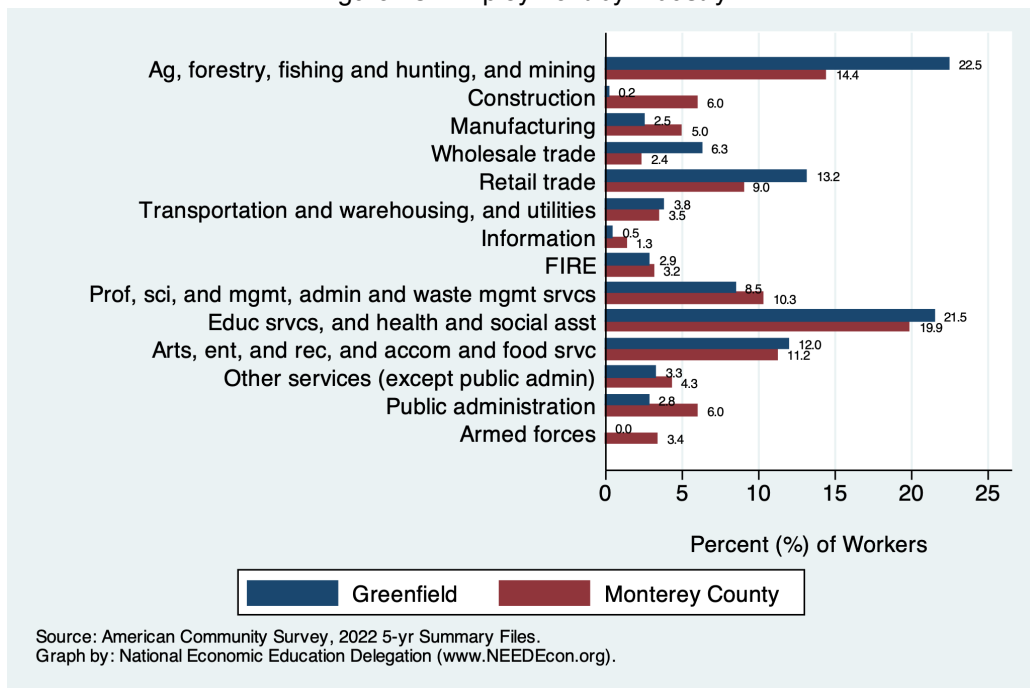


Figure 14: Language Spoken at Home

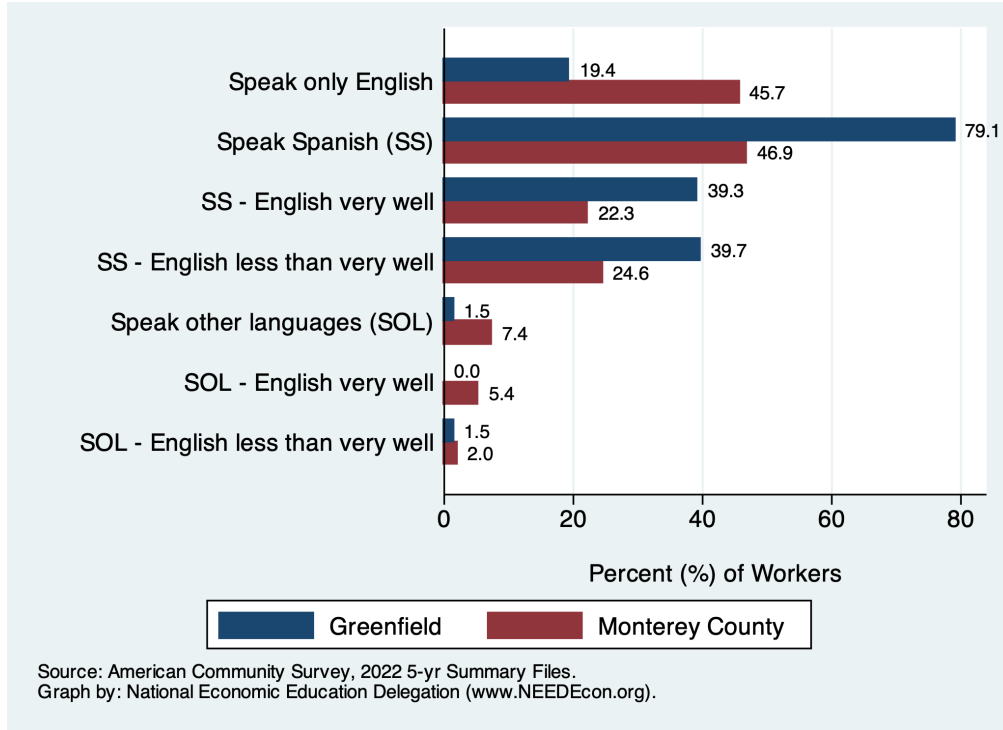
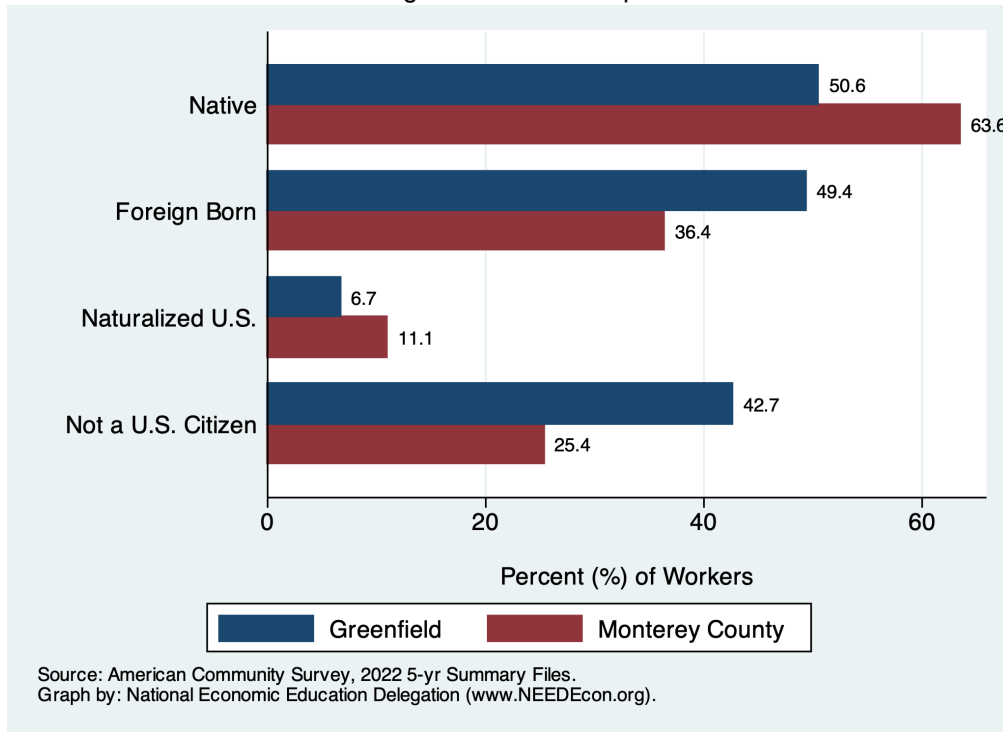


Figure 15: Citizenship



Employed Residents of Greenfield

Figure 16: Employment by Occupation

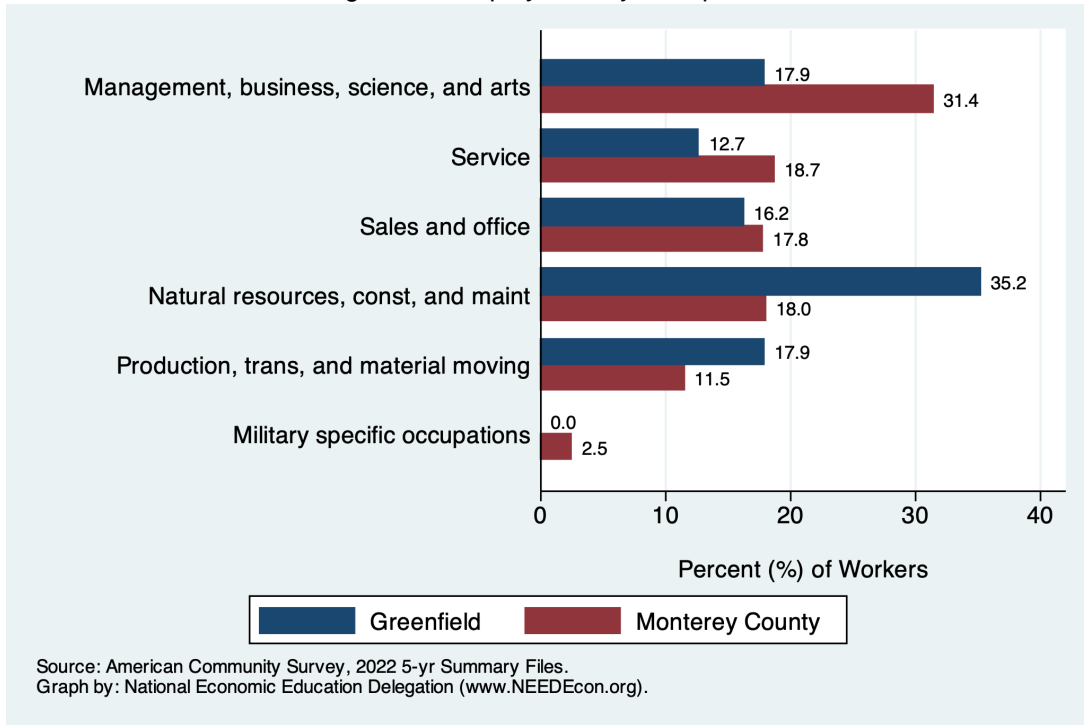


Figure 17: Employment by Industry

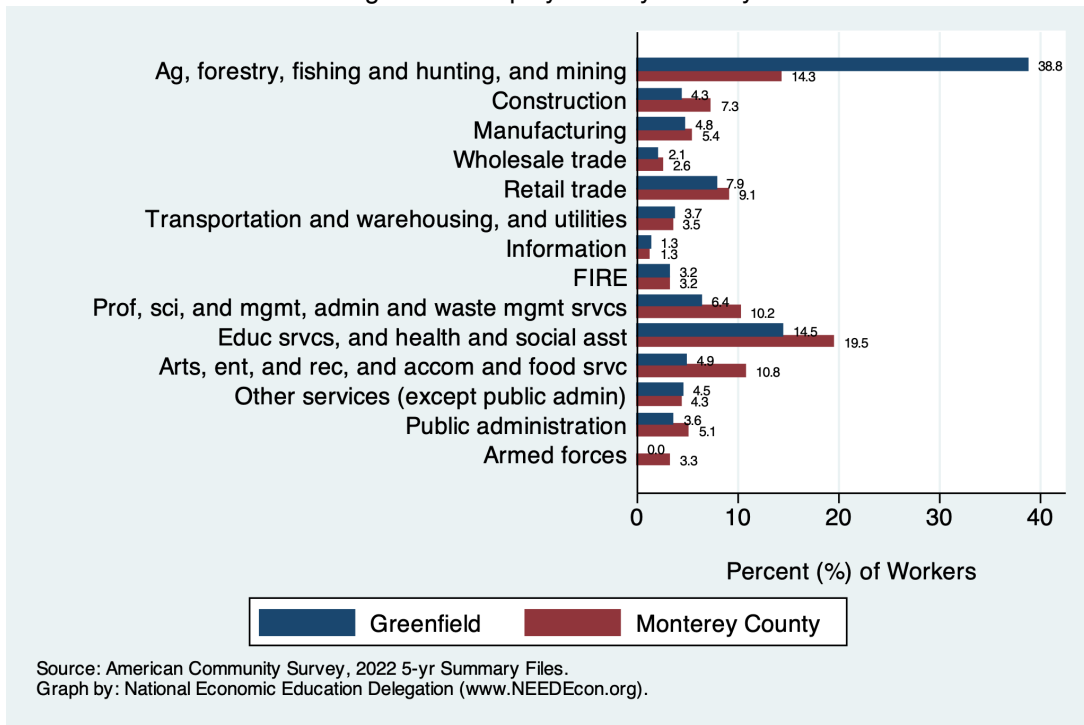


Figure 18: Language Spoken at Home

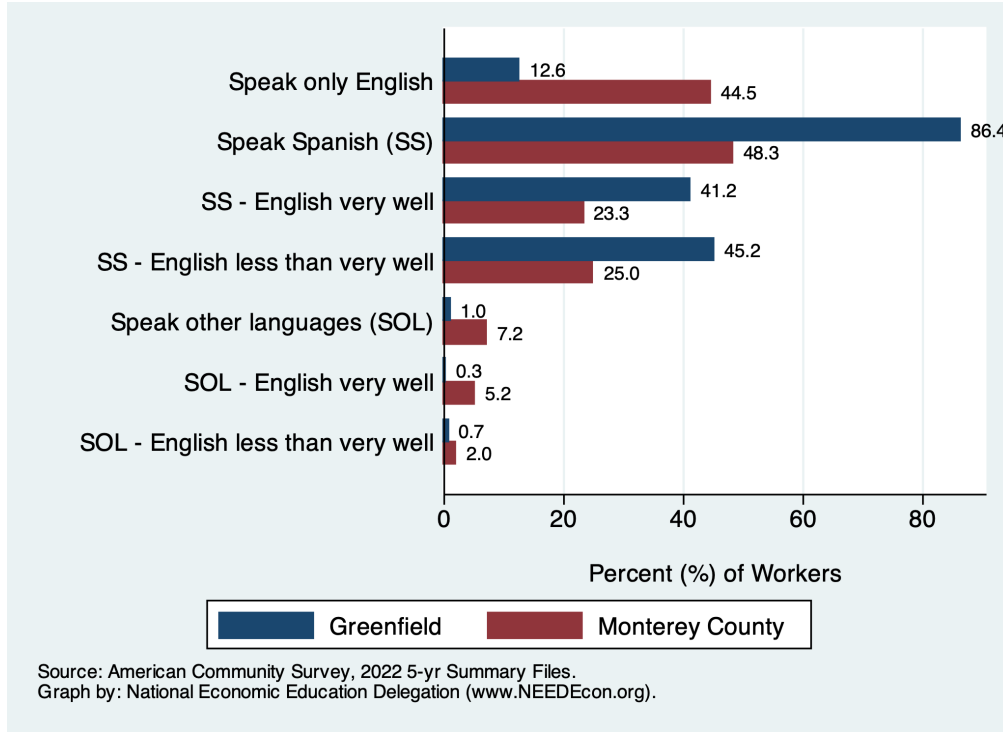
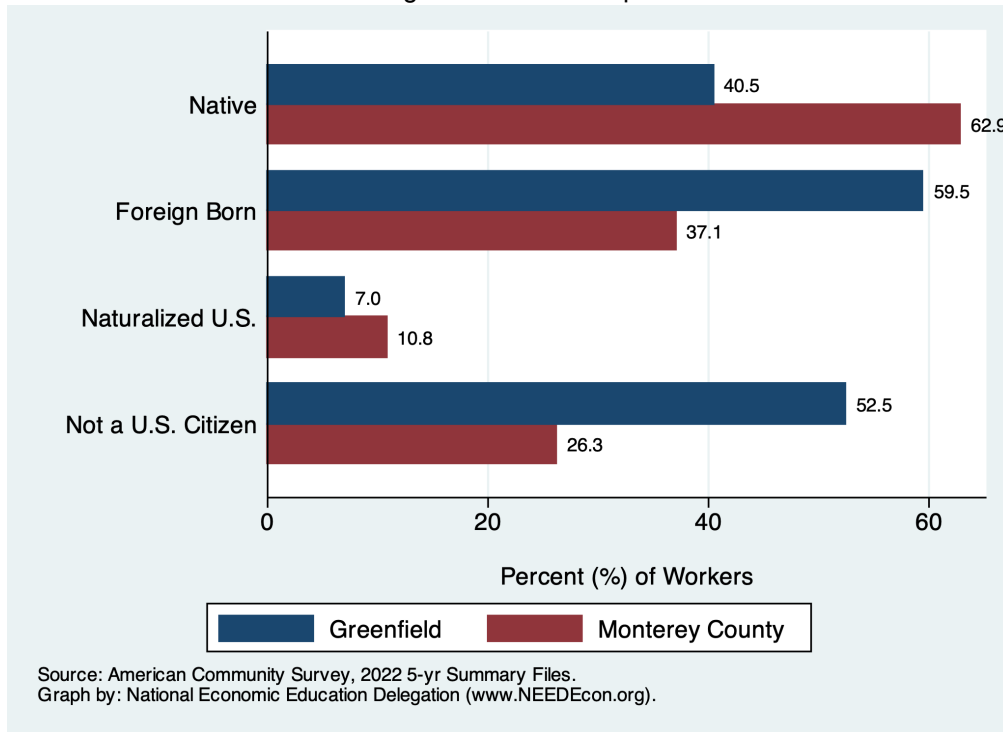


Figure 19: Citizenship



Employed Residents vs Workers in Greenfield

Figure 20: Employment by Occupation

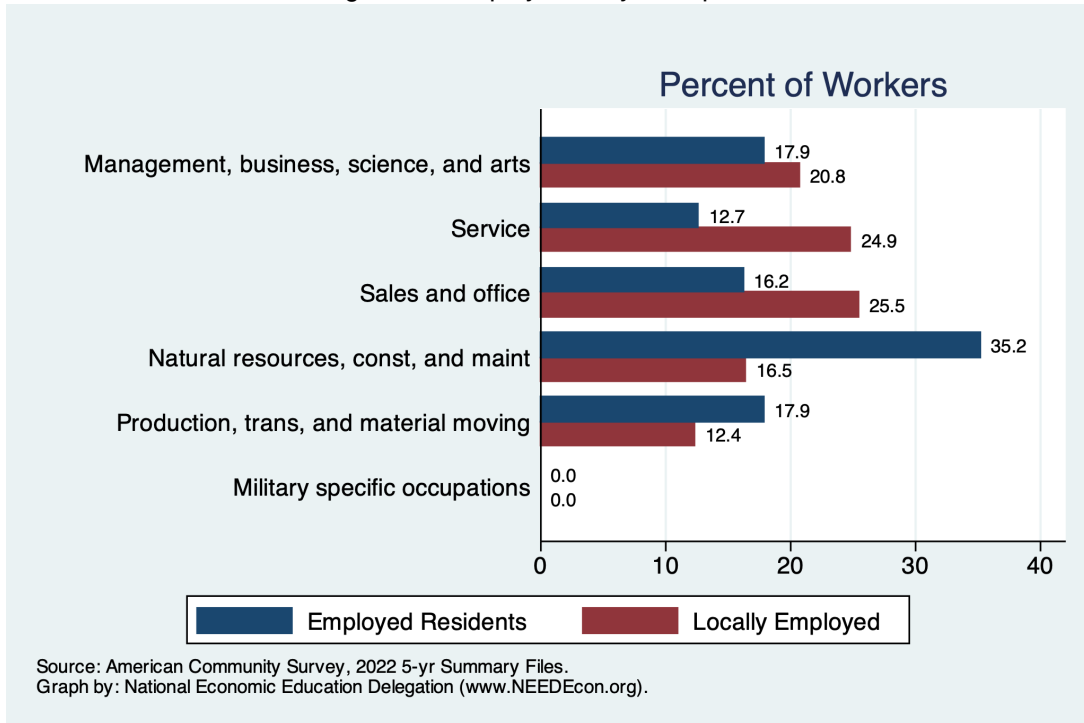


Figure 21: Employment by Industry

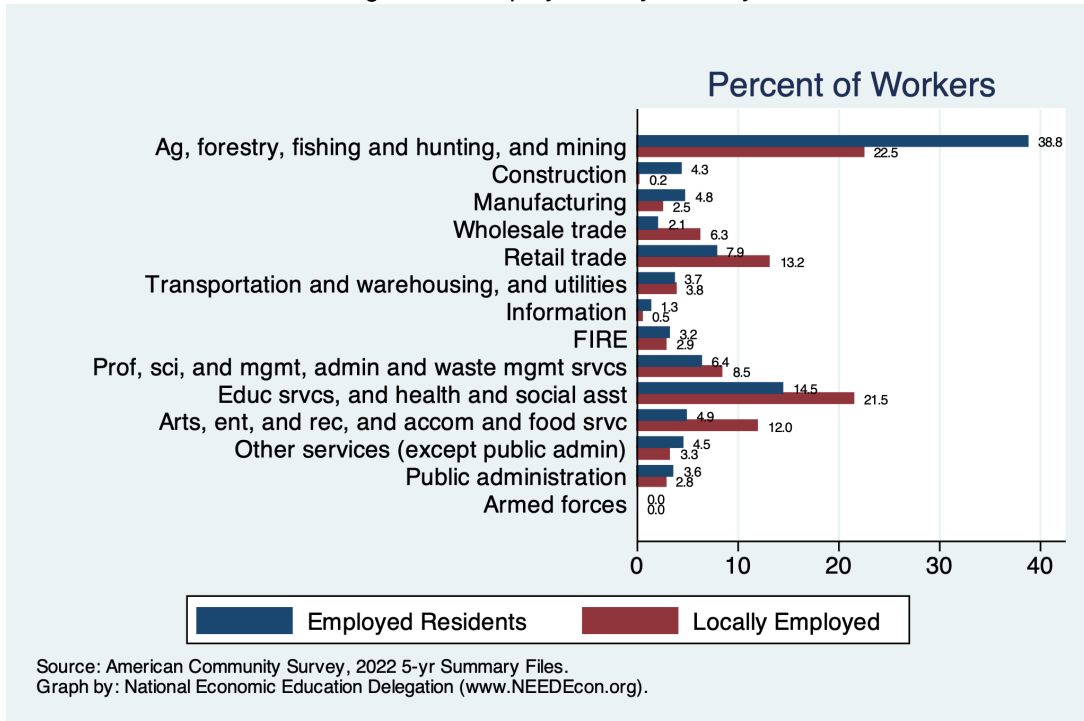


Figure 22: Language Spoken at Home

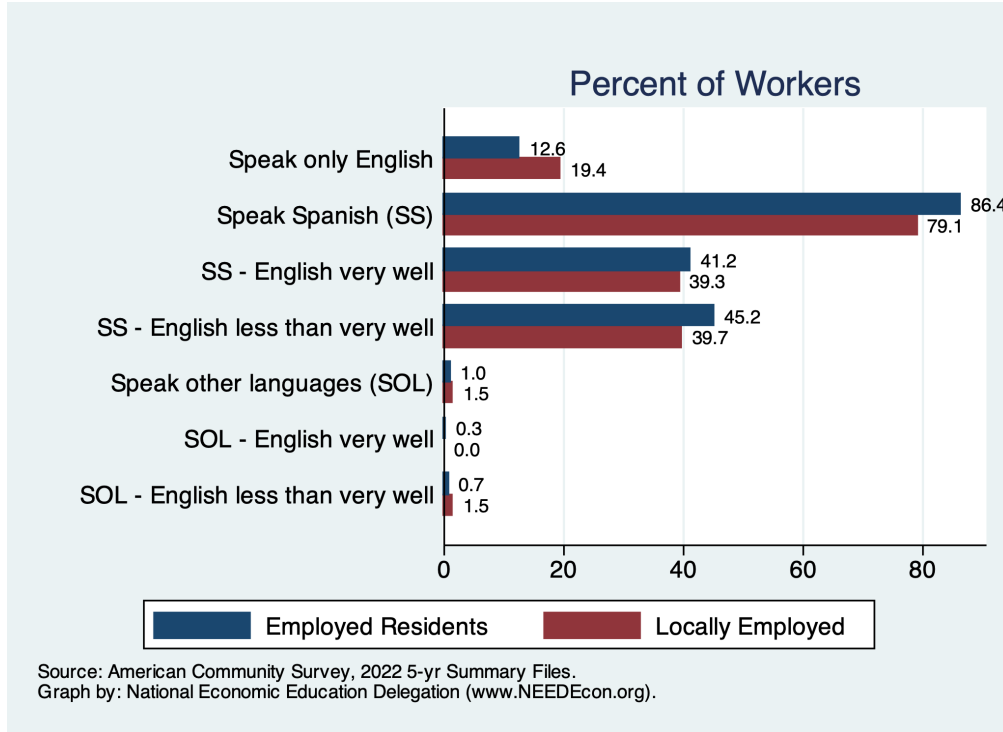
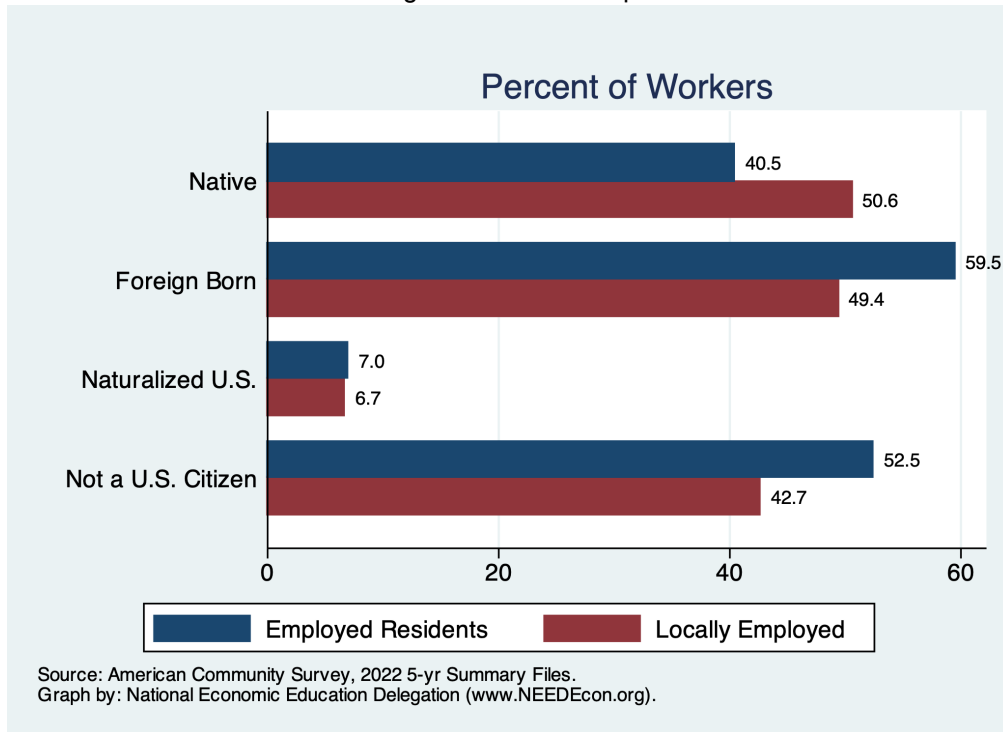


Figure 23: Citizenship



Income and Earnings

Per Capita Income Growth

Definition:

Per capita income is the average income per person in Greenfield. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business

in the form of transfer receipts. Noncash government benefits are not included.

Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

Figure 24: Real Per Capita Income Ranking Among California Cities

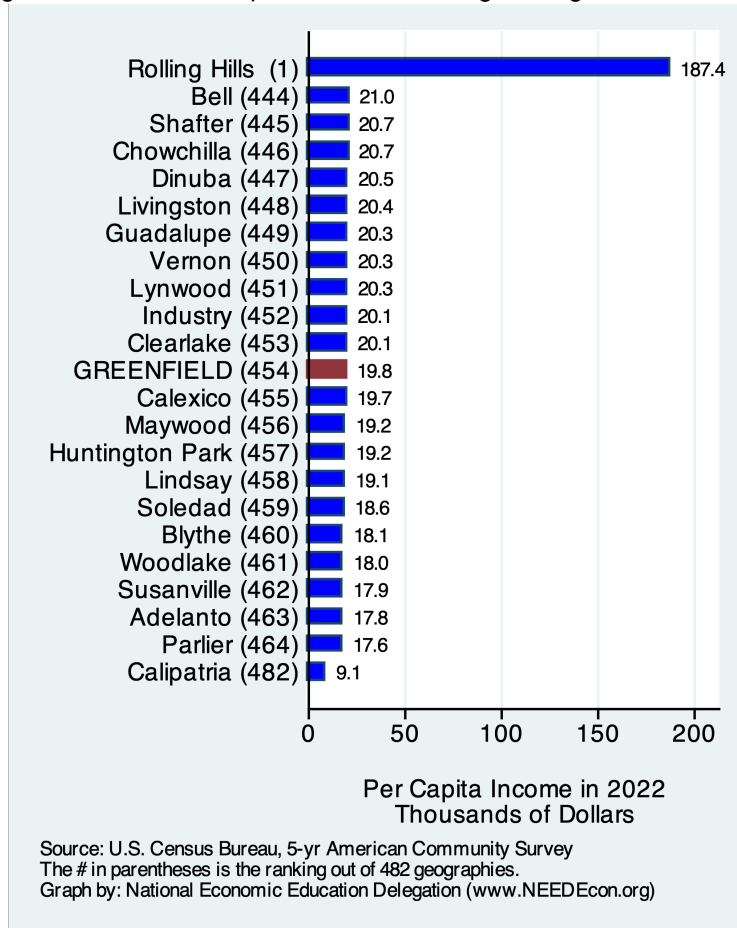
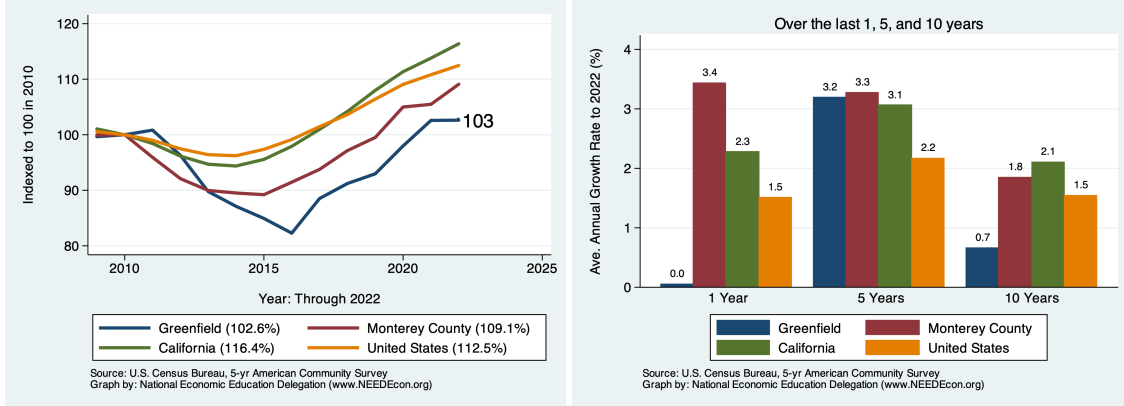


Figure 25: Regional Comparison of Growth over Time



Real Per Capita Income Ranking Among California Cities - w/Comparable Populations

Figure 26: Income Levels

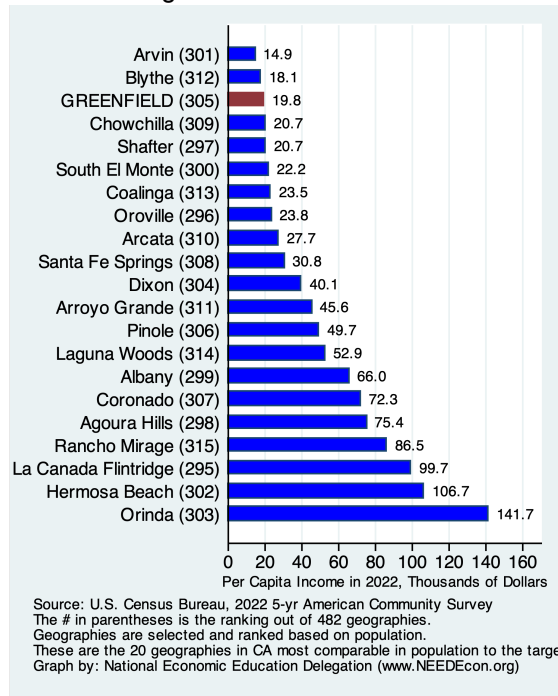
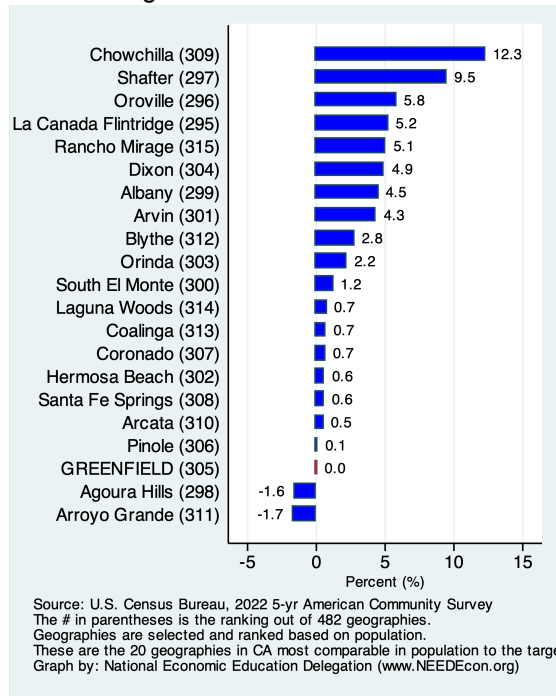


Figure 27: Growth over Time



Real Per Capita Income Ranking Among Cities in Monterey County

Figure 28: Income Levels

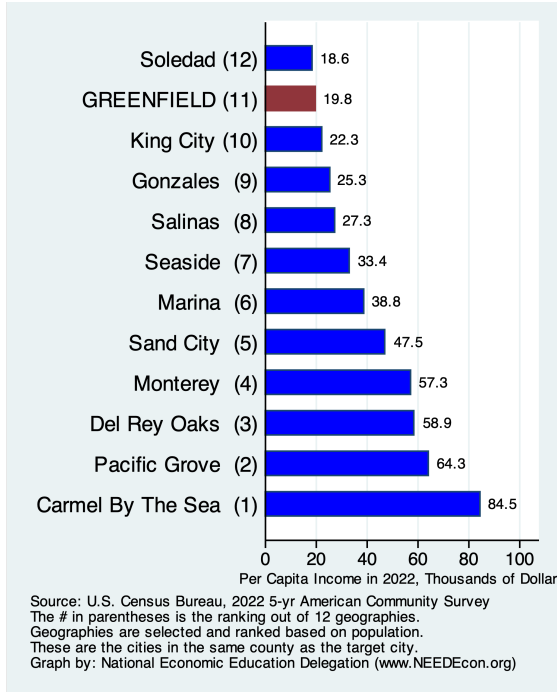


Figure 29: Growth over Time

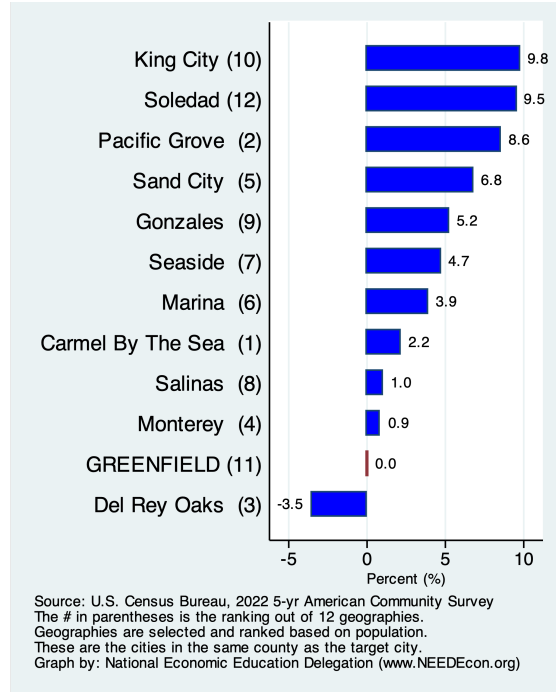
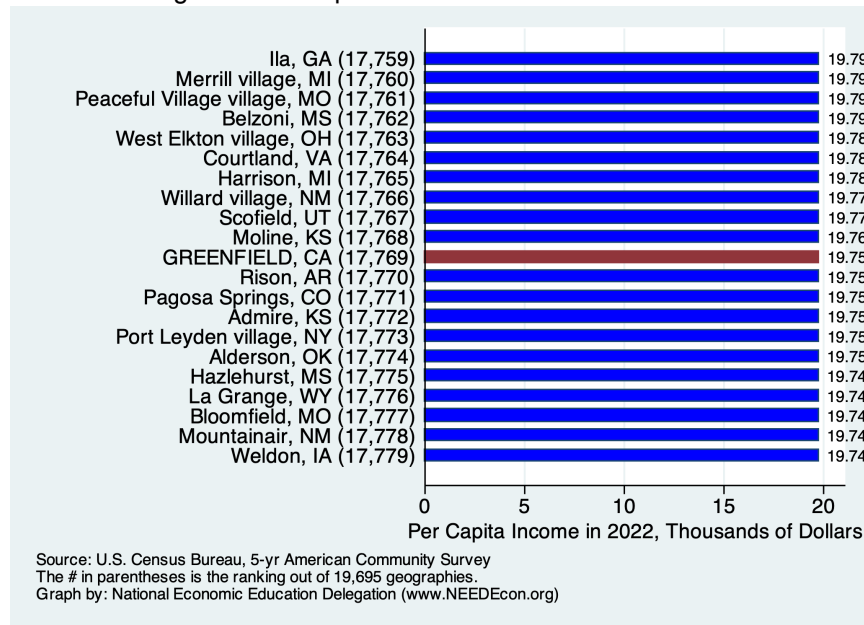


Figure 30: Comparison with All Cities Nationwide



Poverty and Inequality

Definition:

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

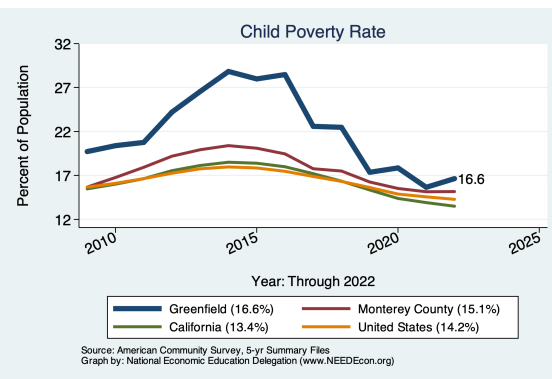
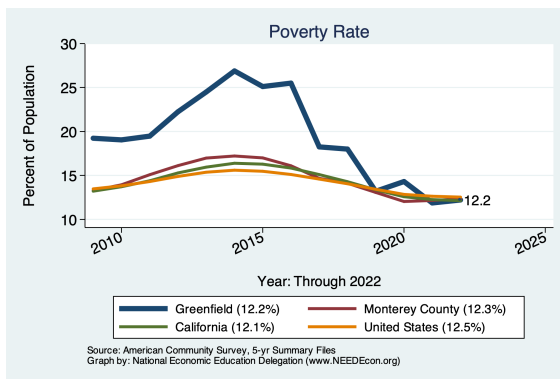


Figure 31: Inequality

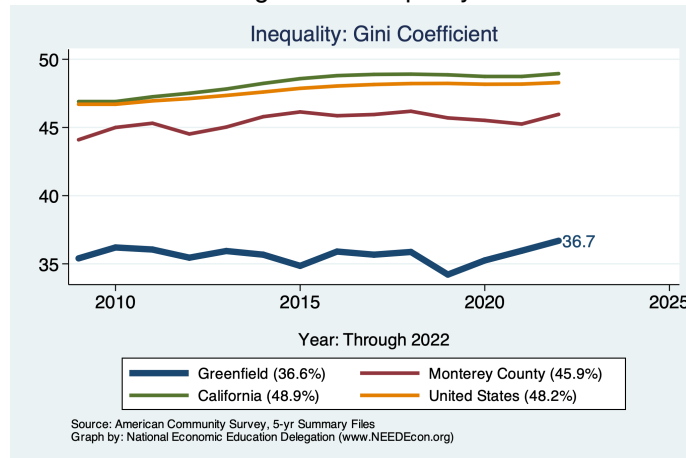


Figure 32: Shares Across the Income Distribution

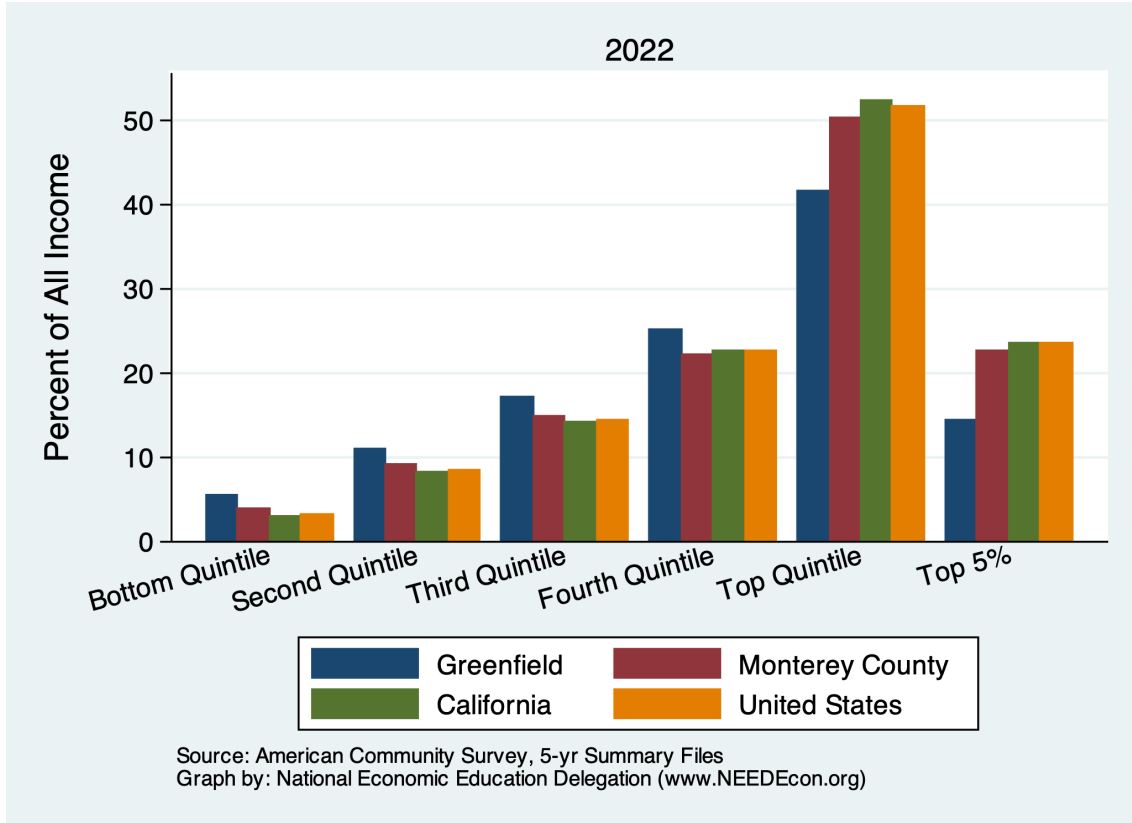
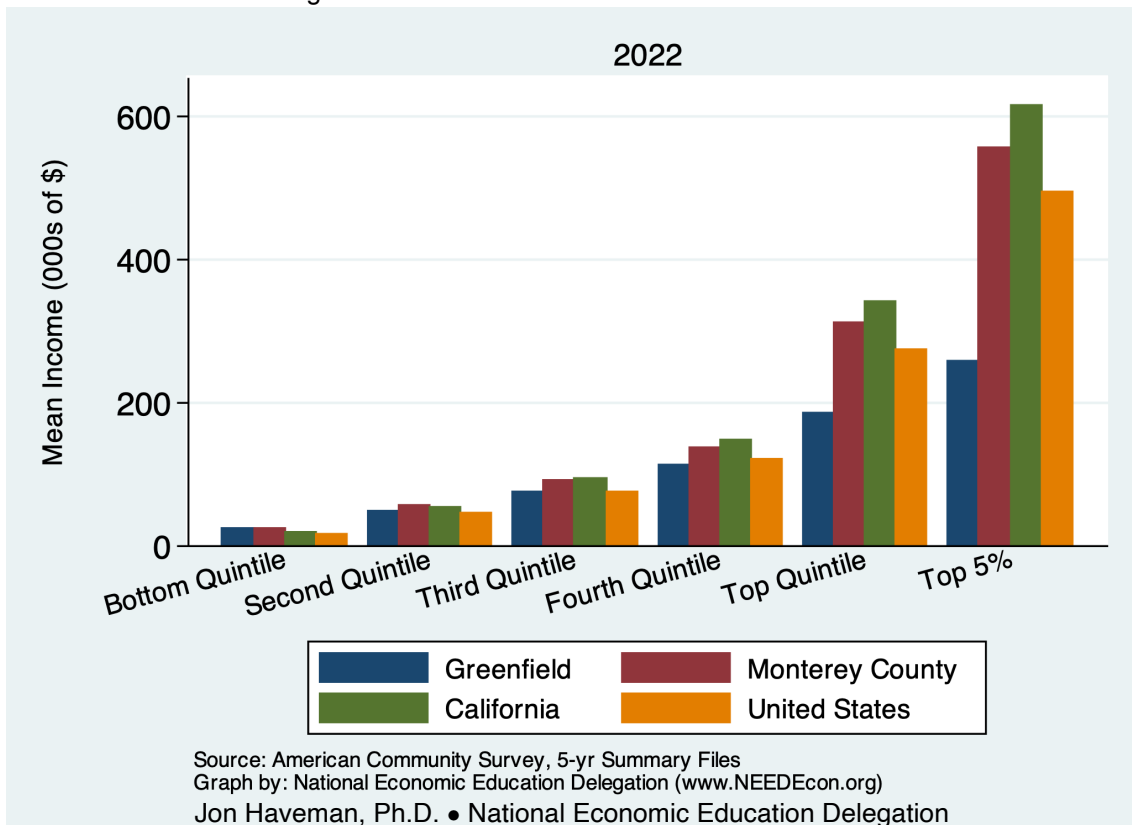


Figure 33: Means Across the Income Distribution



Housing

Housing Costs and Affordability

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

Cost of Housing in Greenfield and Broader Regions

Figure 34: Median Home Prices

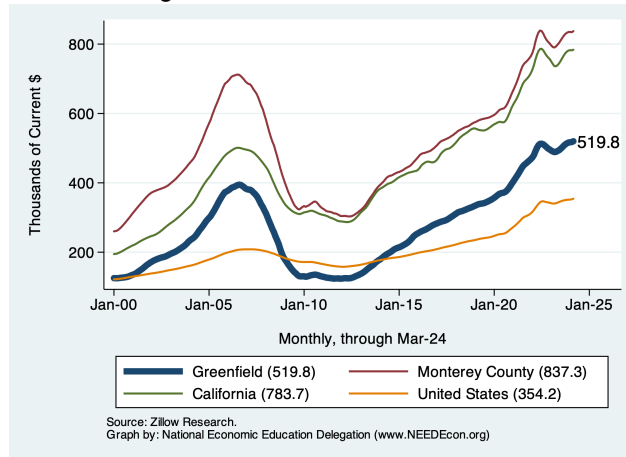


Figure 35: Median Rents

N/A

Housing Ownership in Greenfield and Broader Regions

Figure 36: Home Ownership Rates

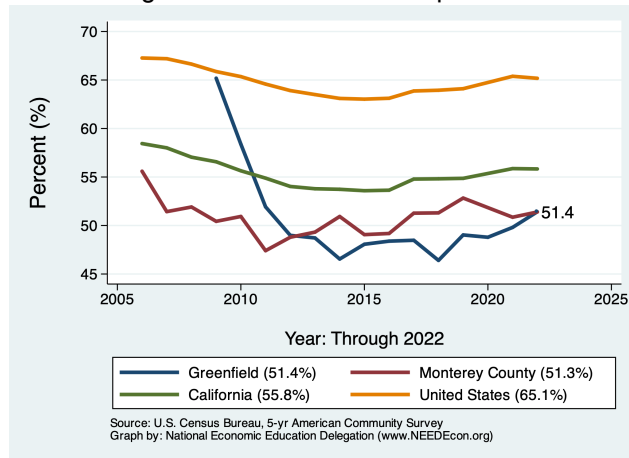


Figure 37: Home Ownership by Age

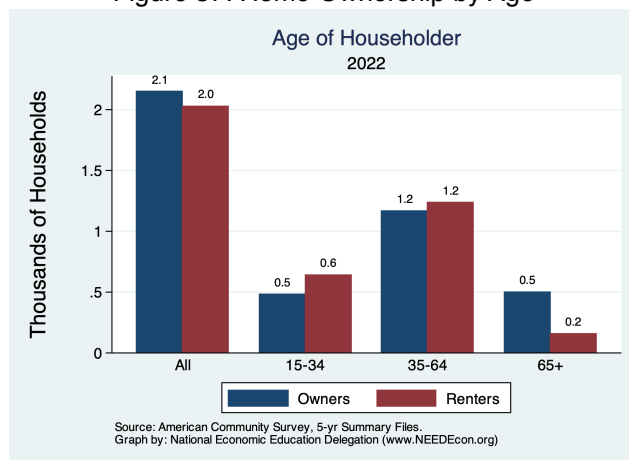


Figure 38: Income by Tenure

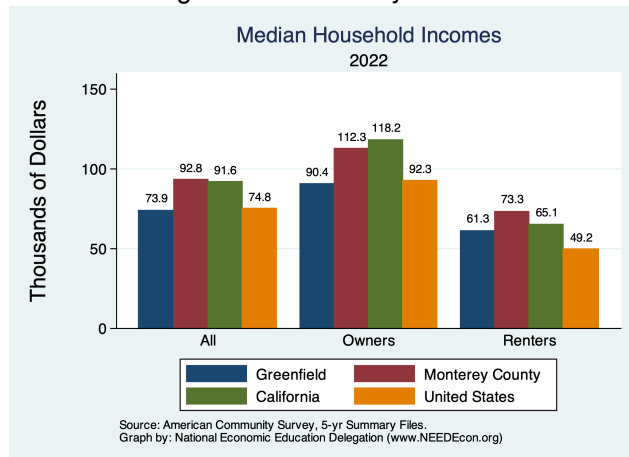


Figure 39: Income Distribution by Tenure

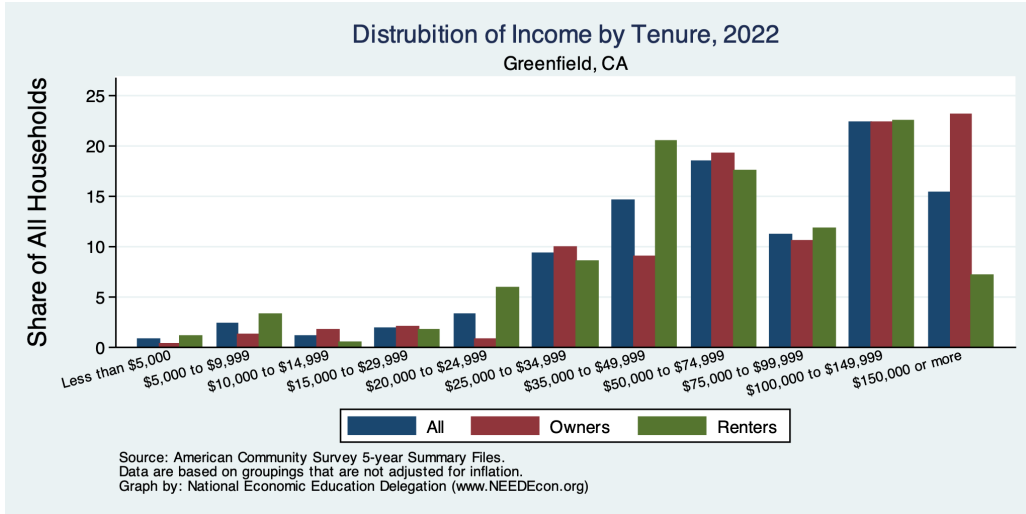


Figure 40: Income Distribution of Home Owners

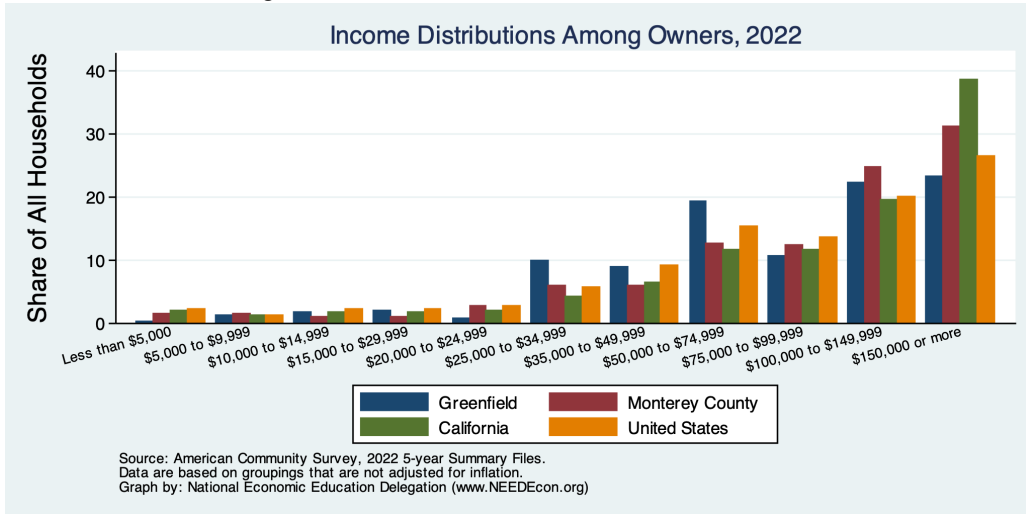
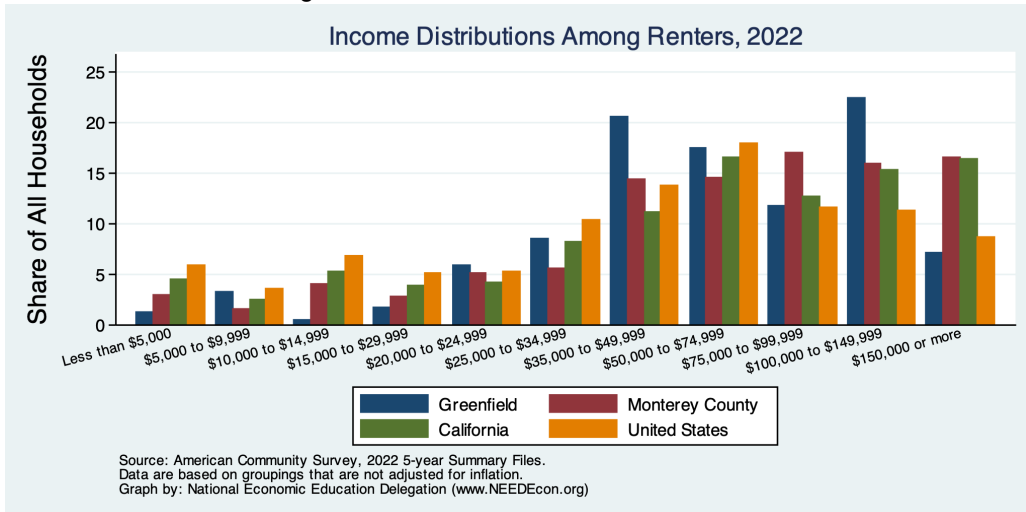


Figure 41: Income Distribution of Renters



Housing Burden in Greenfield and Broader Regions

Figure 42: Home Owners w/ A Mortgage

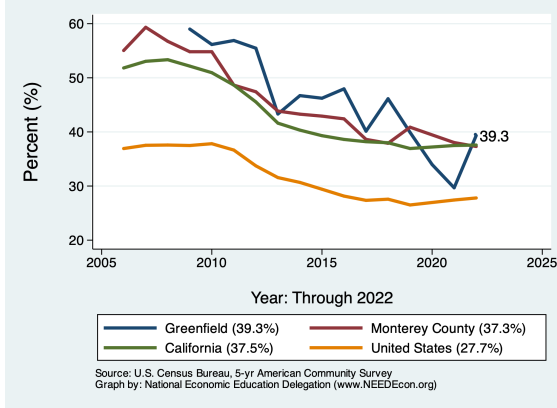


Figure 43: Home Owners w/o A Mortgage

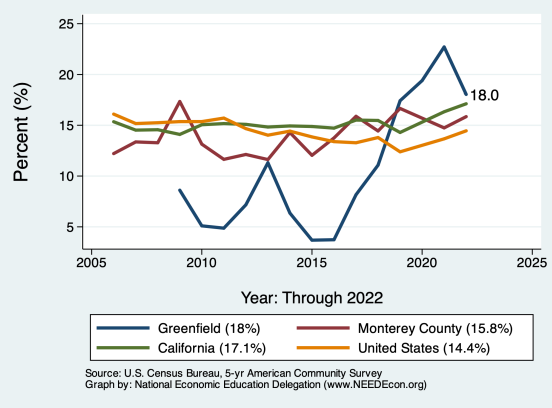


Figure 44: Renters

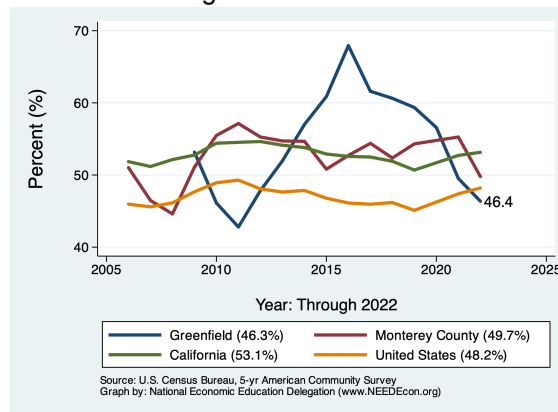
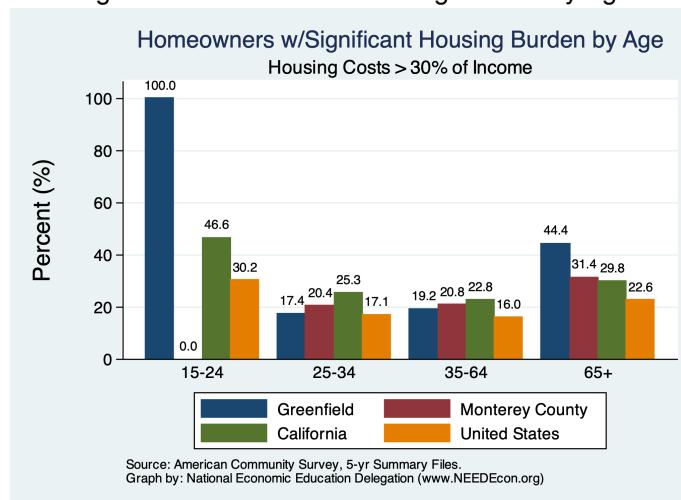


Figure 45: Homeowner Housing Burden by Age



Housing Picture

Definition:

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

Indicator	2023	2019	2010	% Change from	
				2019	2010
Total Population	19,917.0	18,109.0	16,330.0	10.0	22.0
Total # of Homes	4,724.0	3,915.0	3,752.0	20.7	25.9
# Occupied Units	4,577.0	3,625.0	3,460.0	26.3	32.3
Persons per Household	4.3	5.0	4.7	-12.9	-7.8
Vacancy Rate (%)	3.1	7.4	7.8	-58.0	-60.0

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

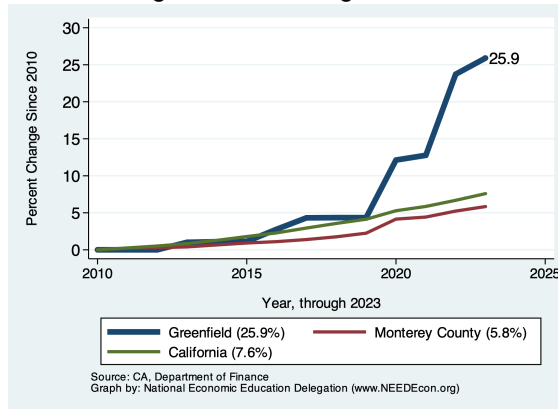


Figure 47: Persons per Household

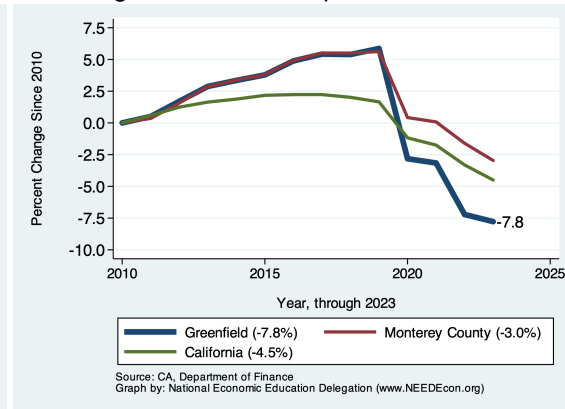


Figure 48: Vacancy Rates

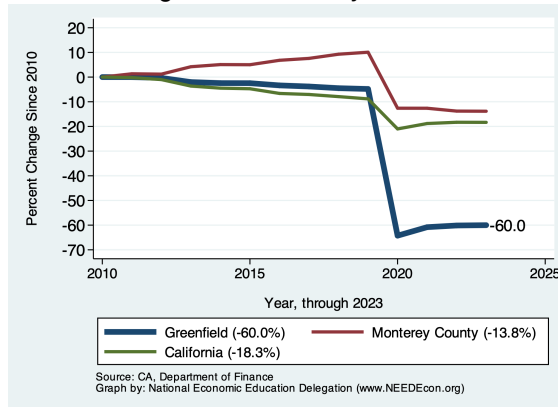
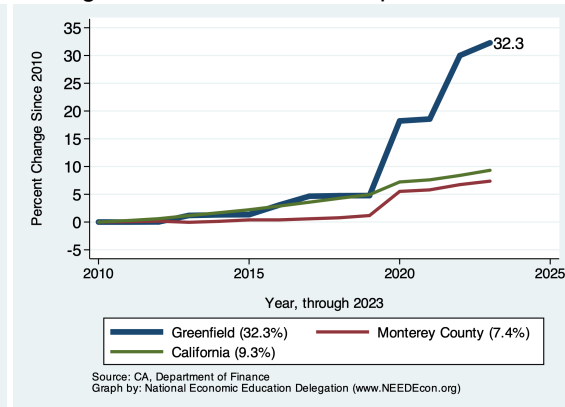


Figure 49: Number of Occupied Units



Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

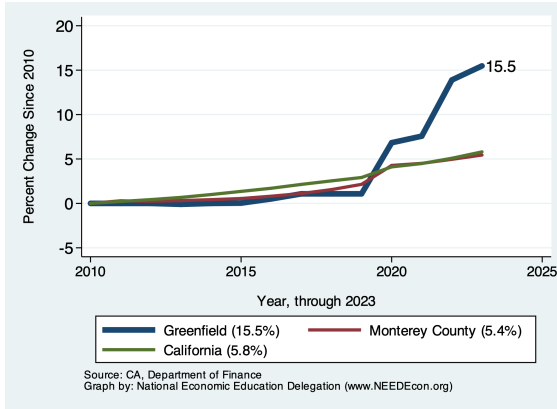


Figure 51: Single Attached Homes

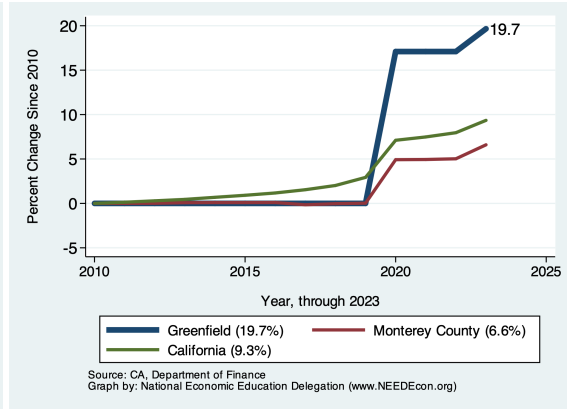


Figure 52: Housing in Buildings with Two to Four Units

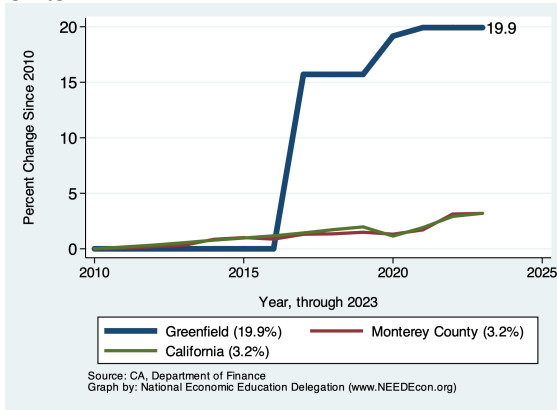
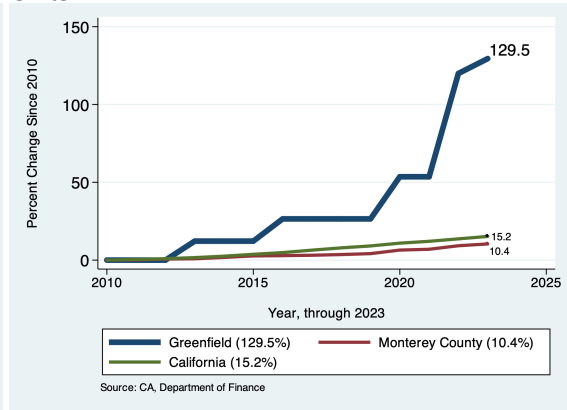


Figure 53: Housing in Buildings with Five or More Units



Vintage of Residential Housing

Why is it important?

This section provides evidence on the year in which residential housing in Greenfield was built. We break it down into owned versus rented residences and provide a comparison across Monterey County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the

housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

Figure 54: Distribution of Housing Construction

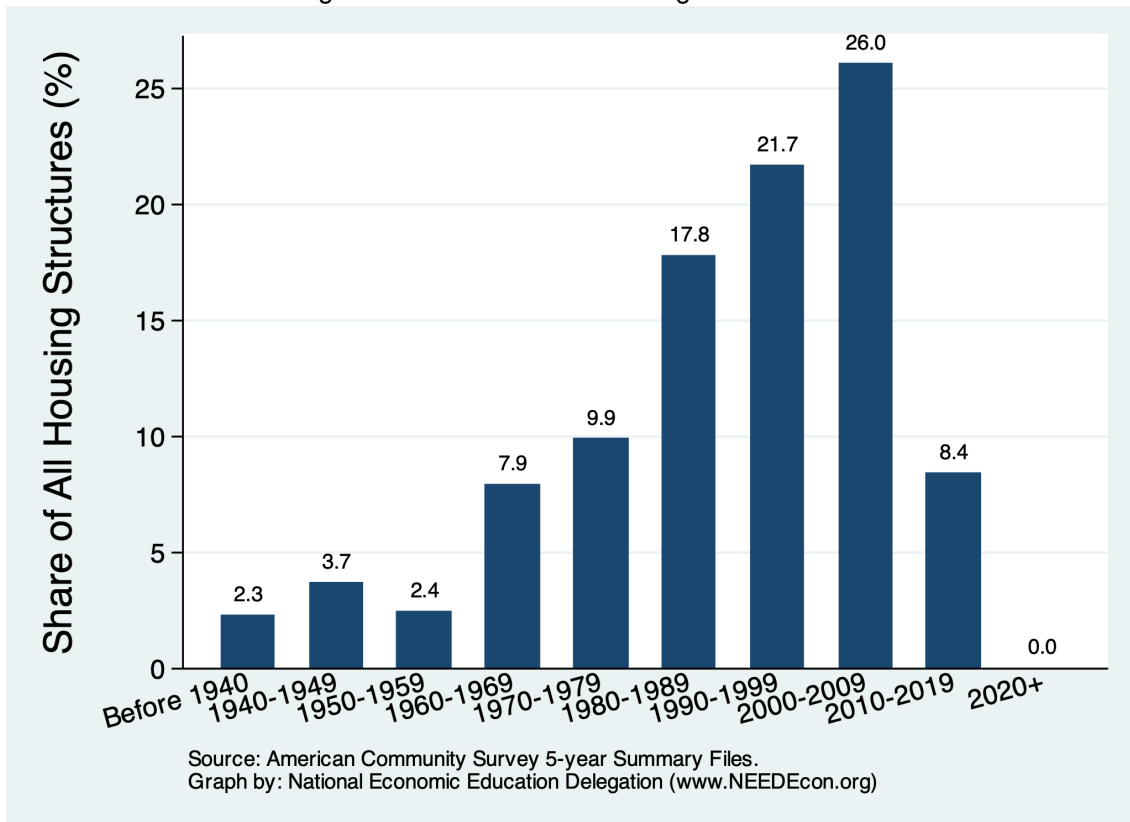


Figure 55: Housing Vintage across Regions

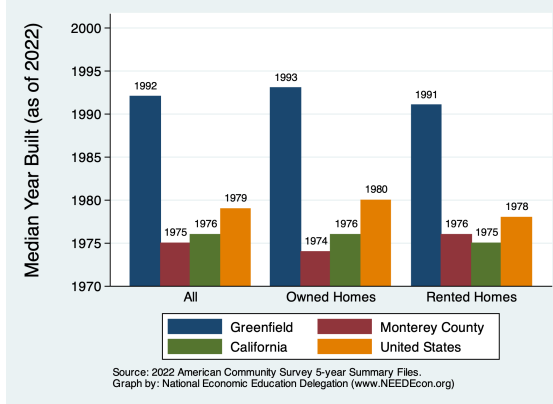


Figure 56: Housing Vintage by Tenure

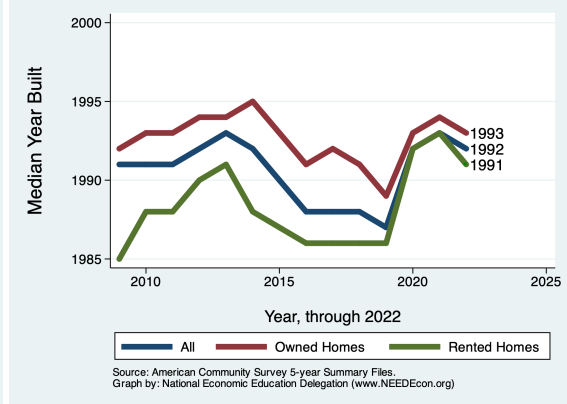


Figure 57: Vintage of Owned Residences

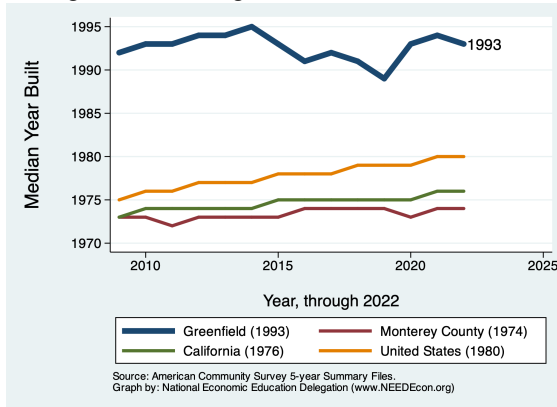


Figure 58: Vintage of Rented Residences

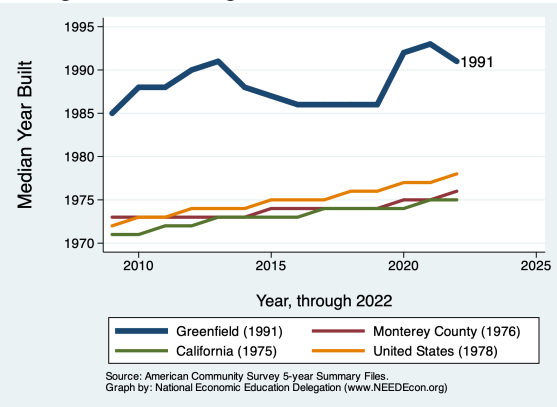
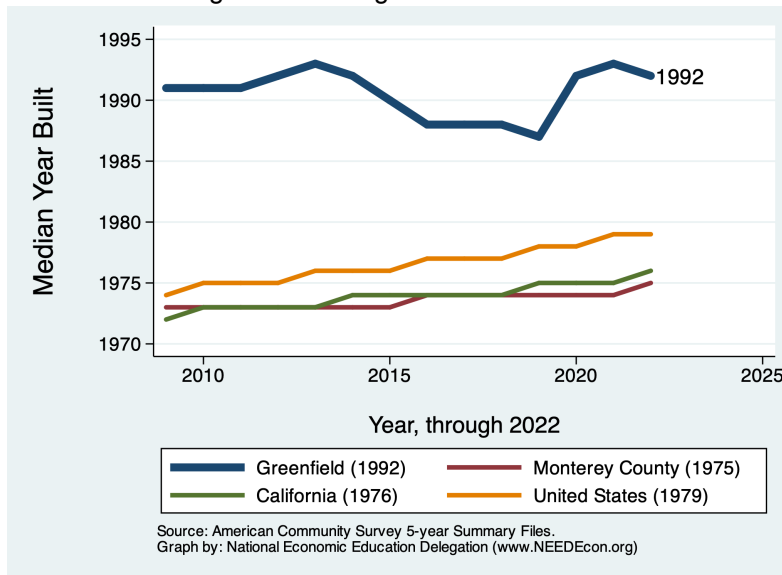


Figure 59: Vintage of All Residences



Occupation of Residential Housing

Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having

been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

Figure 60: Year Current Occupant Moved In

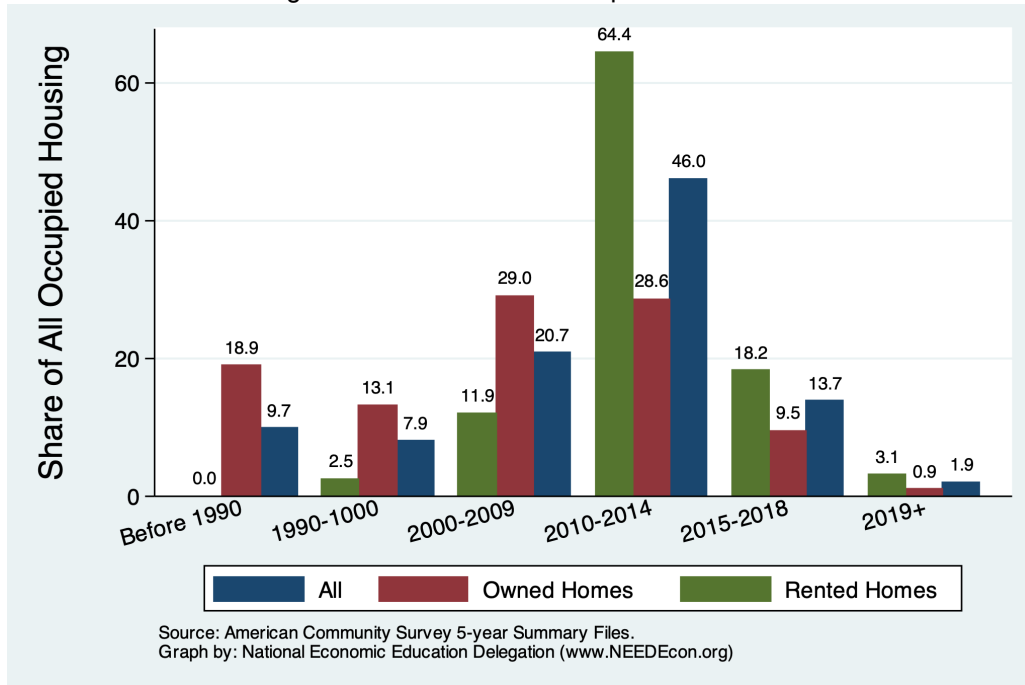


Figure 61: Year Occupied by Current Residents across Regions

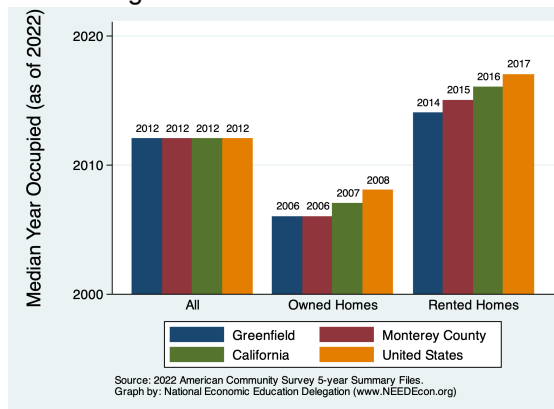


Figure 62: Year Occupied by Current Residents by Tenure

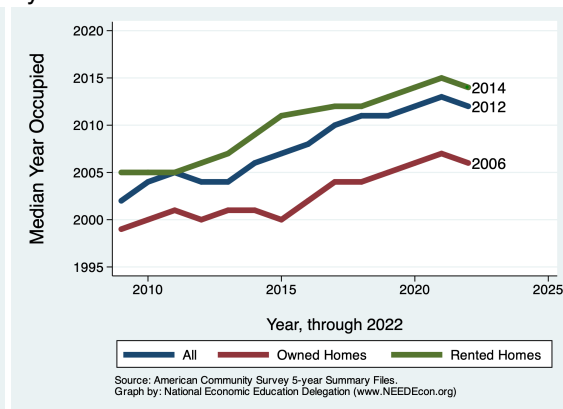


Figure 63: Year Occupied by Current Residents for Owned Housing

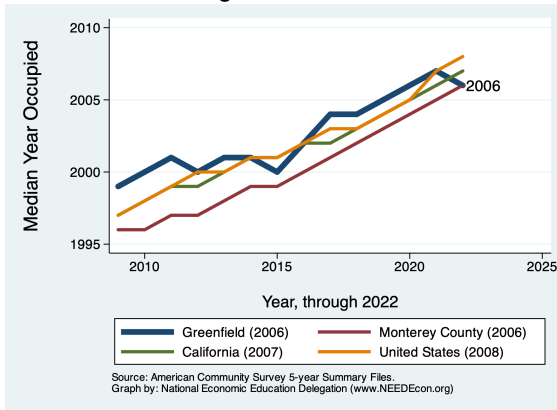


Figure 64: Year Occupied by Current Residents for Rented Housing

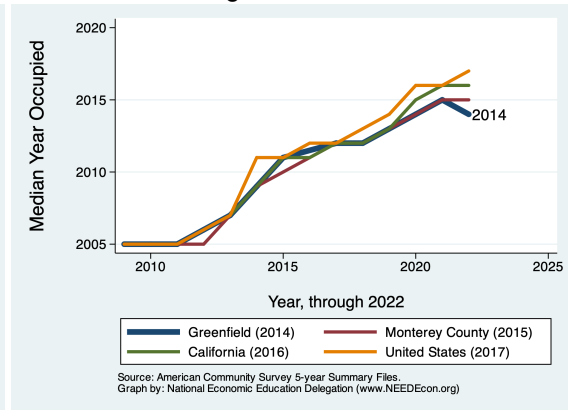
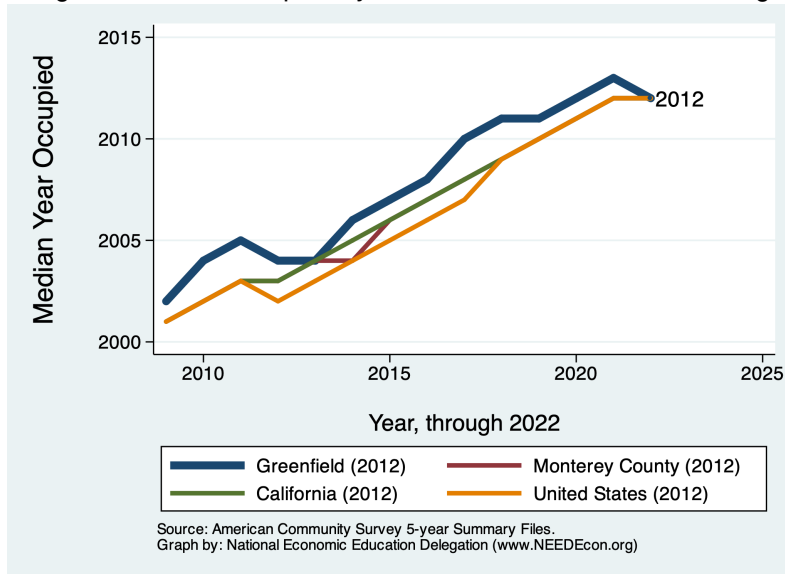


Figure 65: Year Occupied by Current Residents for All Housing



Residential Permitting

Definition:

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Greenfield is compared with data from Monterey County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

Greenfield - Ranking Among Comparables

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)

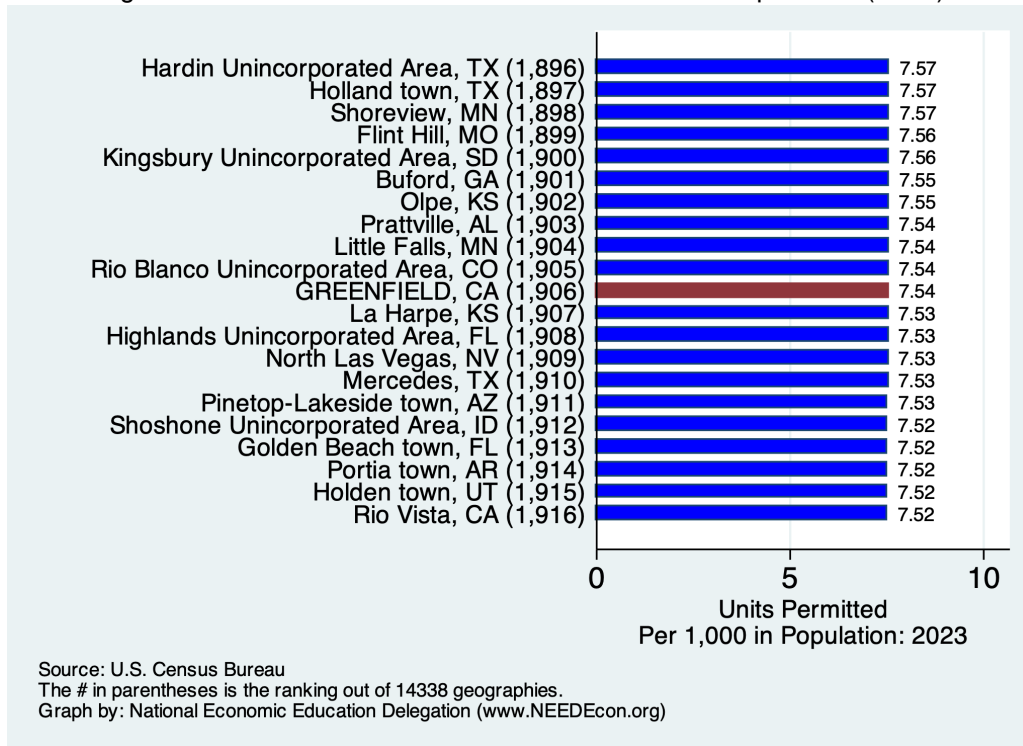
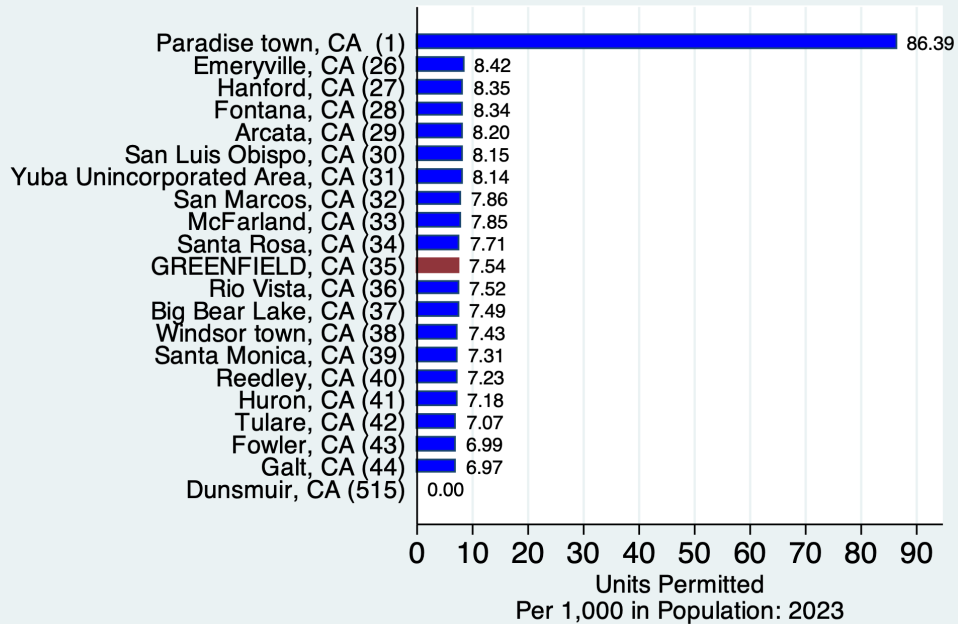
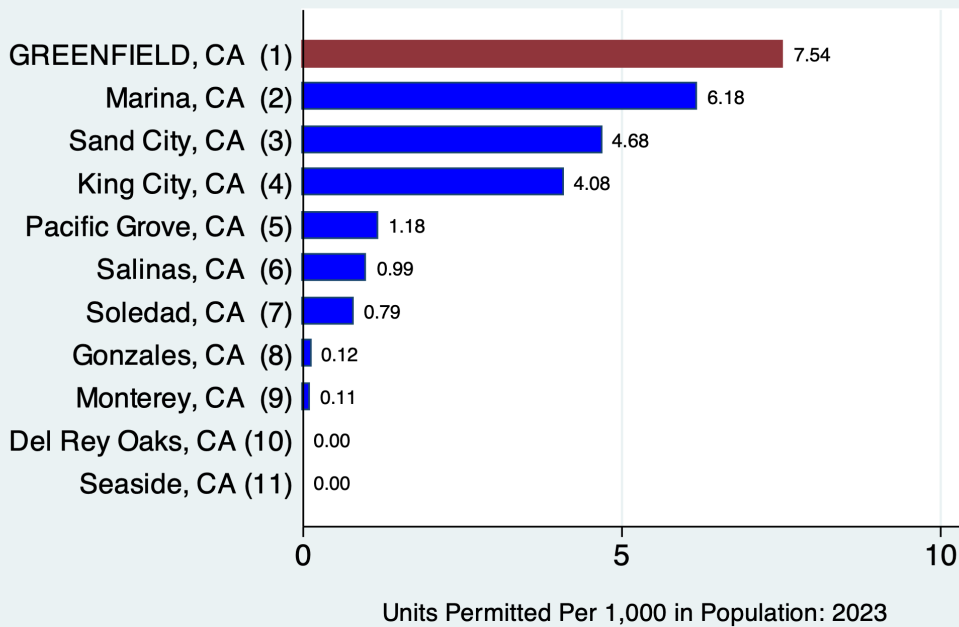


Figure 67: Number of Units Permitted - California Comparables (Rank)



Source: U.S. Census Bureau.
 The # in parentheses is the ranking out of 515 geographies.
 Graph by: National Economic Education Delegation (www.NEEDecon.org)

Figure 68: Number of Units Permitted - Cities in Monterey County (Rank)



Source: U.S. Census Bureau,
 The # in parentheses is the ranking out of 11 geographies.
 Graph by: National Economic Education Delegation (www.NEEDecon.org)

Greenfield - Permitting Activity

Annual Units Permitted - Per Capita in Greenfield

Figure 69: Units Permitted Each Year

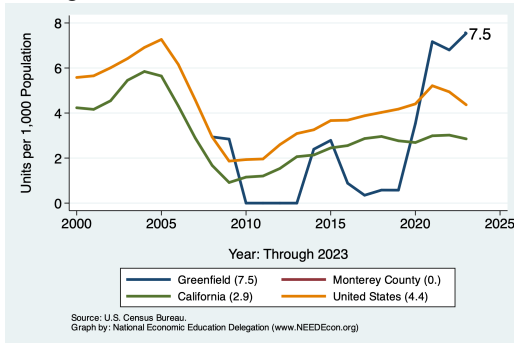
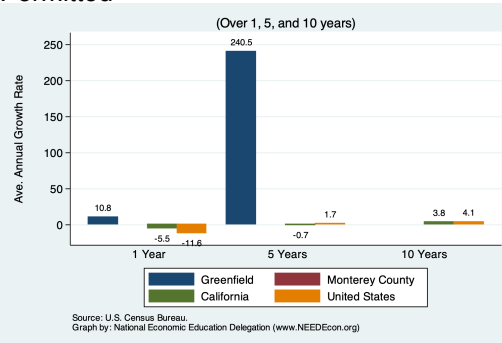


Figure 70: Average Annual Growth in Units Permitted



Annual Number of Buildings Permitted - Per Capita in Greenfield

Figure 71: Units Permitted Each Year

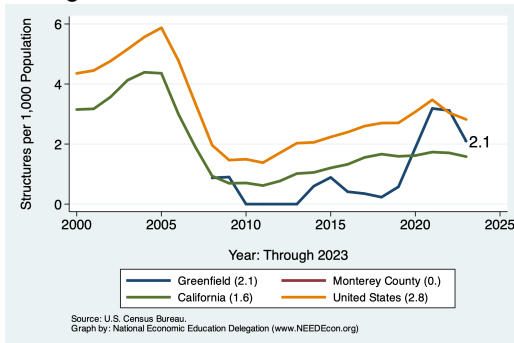
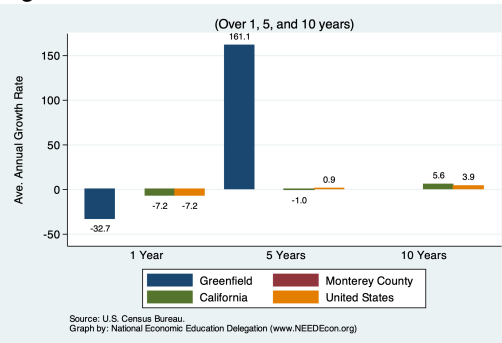


Figure 72: Average Annual Growth in Buildings Permitted



Annual Value of Property Permitted - Per Capita in Greenfield

Figure 73: Value Permitted Each Year

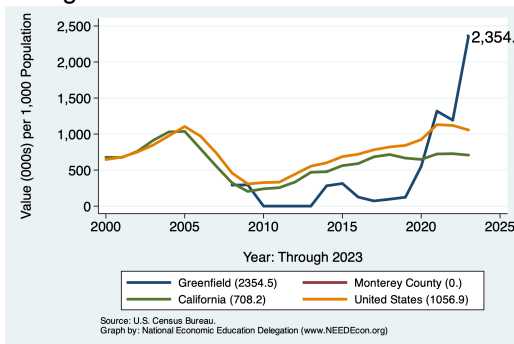
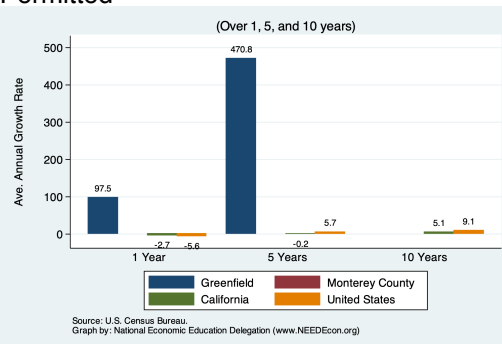


Figure 74: Average Annual Growth in Value Permitted



Commute Patterns

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

Mode of Transportation

Figure 75: Percent of Workers Commuting by Car Alone

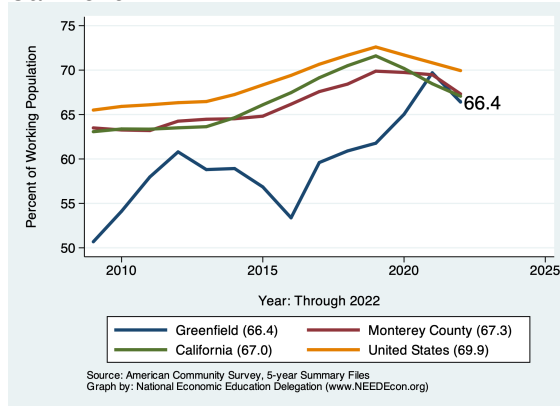


Figure 76: Percent of Workers Commuting by Carpool

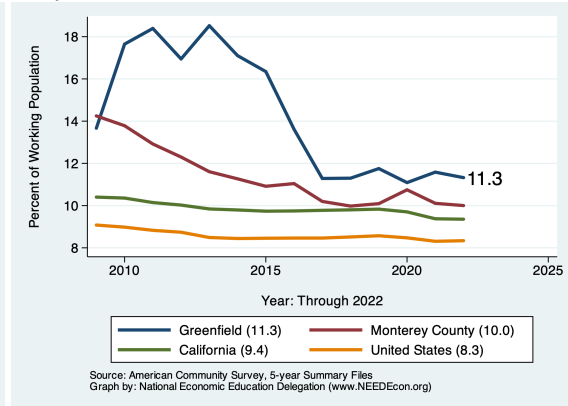


Figure 77: Percent of Workers using Public Transportation

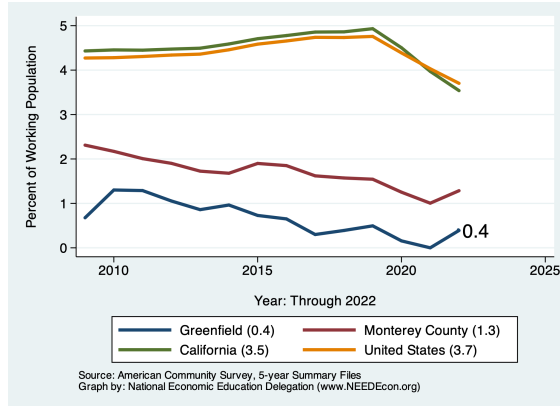
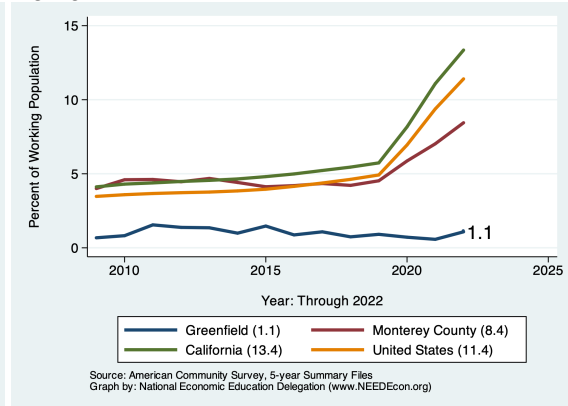


Figure 78: Percent of Workers Who Work From Home



The first table on this page presents data for those who LIVE in Greenfield. The second provides data on those who work, but do not necessarily live in Greenfield. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van:	3,625	79.3	2,347	75.4	5,972	77.7	78.0
Drove Alone	3,058	66.9	2,044	65.6	5,102	66.4	68.4
Carpooled:	567	12.4	303	9.7	870	11.3	9.5
In 2-person carpool	398	8.7	210	6.7	608	7.9	6.9
In 3-person carpool	89	1.9	28	0.9	117	1.5	1.5
In 4-or-more-person carpool	80	1.8	65	2.1	145	1.9	1.1
Public Transportation (excl Taxi):	30	0.7	0	0.0	30	0.4	3.6
Bus or Trolley Bus	30	0.7	0	0.0	30	0.4	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	27	0.6	14	0.4	41	0.5	2.4
Taxicab, Motorcycle, or other	571	12.5	587	18.9	1,158	15.1	1.7
Worked at Home	43	0.9	40	1.3	83	1.1	13.6
Total:	4,296	94.0	2,988	96.0	7,284	94.8	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Car, Truck, or Van:	1,142	73.2	1,075	73.7	2,217	74.6	78.0
Drove Alone	958	61.4	898	61.5	1,856	62.5	68.5
Carpooled:	184	11.8	177	12.1	361	12.2	9.5
In 2-person carpool	160	10.2	119	8.2	279	9.4	6.9
In 3-person carpool	24	1.5	20	1.4	44	1.5	1.5
In 4-or-more-person carpool	0	0.0	38	2.6	38	1.3	1.1
Public Transportation (excl Taxi):	0	0.0	0	0.0	0	0.0	3.6
Bus or Trolley Bus	0	0.0	0	0.0	0	0.0	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	0	0.0	0	0.0	0	0.0	0.7
Walked	17	1.1	14	1.0	31	1.0	2.4
Taxicab, Motorcycle, or other	190	12.2	234	16.0	424	14.3	1.7
Worked at Home	43	2.8	40	2.7	83	2.8	13.6
Total:	1,392	89.2	1,363	93.4	2,755	92.8	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

Mode of Transit	Male		Female		All Workers		All of CA
	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	69	1.5	68	2.2	137	1.8	2.0
5 to 9 minutes	145	3.2	359	11.7	504	6.6	7.5
10 to 14 minutes	387	8.5	327	10.6	714	9.3	12.2
15 to 19 minutes	1,039	22.8	463	15.0	1,502	19.7	15.0
20 to 24 minutes	1,013	22.2	610	19.8	1,623	21.2	14.3
25 to 29 minutes	103	2.3	122	4.0	225	2.9	6.3
30 to 34 minutes	437	9.6	274	8.9	711	9.3	15.0
35 to 39 minutes	89	2.0	246	8.0	335	4.4	2.9
40 to 44 minutes	315	6.9	137	4.5	452	5.9	4.3
45 to 59 minutes	191	4.2	218	7.1	409	5.4	8.6
60 to 89 minutes	270	5.9	115	3.7	385	5.0	7.9
90 or more minutes	195	4.3	9	0.3	204	2.7	4.0
Total:	4,253	93.2	2,948	95.8	7,201	94.3	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Commutes of More than 30 Minutes

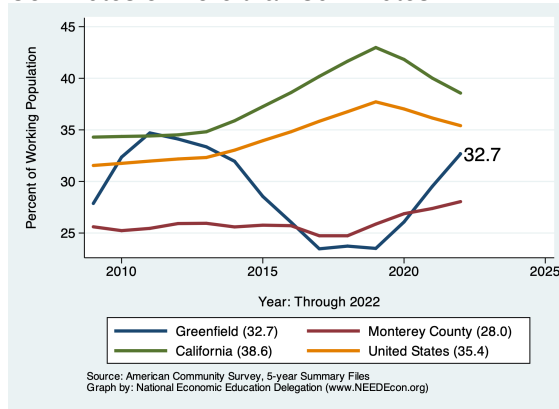


Figure 80: Percent of Employed Population With Commutes of More than 90 Minutes

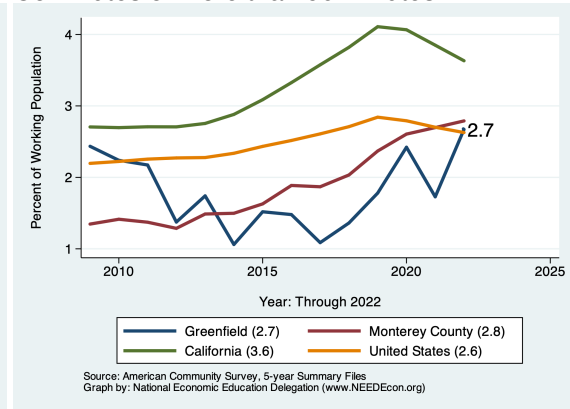
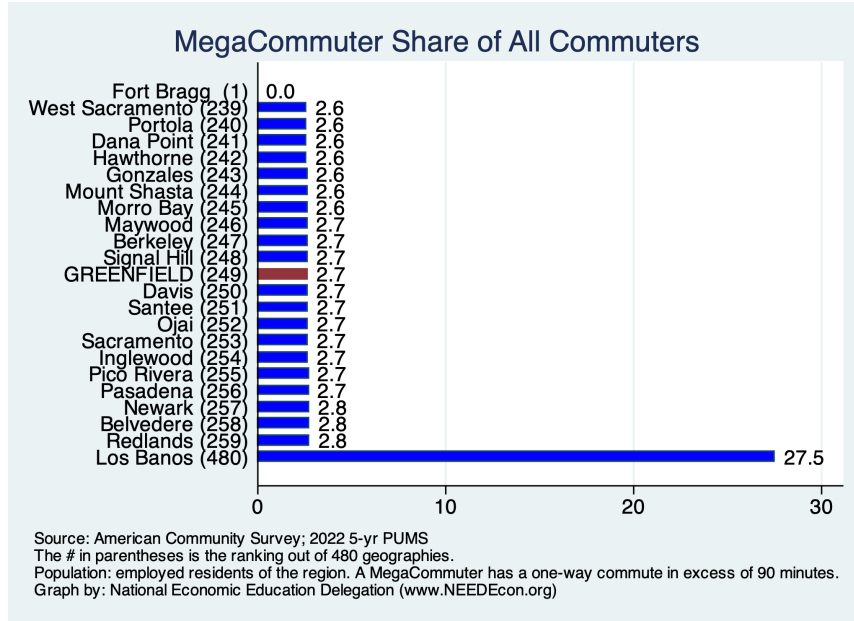


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

Mode of Transit	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Less than 5 minutes	28	1.8	36	2.5	64	2.2	2.0
5 to 9 minutes	52	3.3	297	21.0	349	12.0	7.5
10 to 14 minutes	169	10.9	276	19.5	445	15.3	12.2
15 to 19 minutes	401	25.8	107	7.6	508	17.4	15.0
20 to 24 minutes	394	25.4	347	24.6	741	25.4	14.3
25 to 29 minutes	16	1.0	50	3.5	66	2.3	6.3
30 to 34 minutes	67	4.3	76	5.4	143	4.9	15.0
35 to 39 minutes	36	2.3	0	0.0	36	1.2	2.9
40 to 44 minutes	15	1.0	41	2.9	56	1.9	4.3
45 to 59 minutes	82	5.3	19	1.3	101	3.5	8.6
60 to 89 minutes	89	5.7	54	3.8	143	4.9	7.9
90 or more minutes	0	0.0	20	1.4	20	0.7	4.0
Total:	1,349	86.8	1,323	93.6	2,672	91.7	

Source: 2022 5-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Commutes of More than 30 Minutes

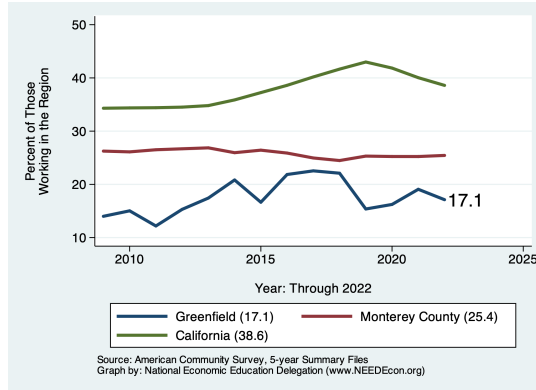


Figure 83: Percent of Local Employees With Commutes of More than 90 Minutes

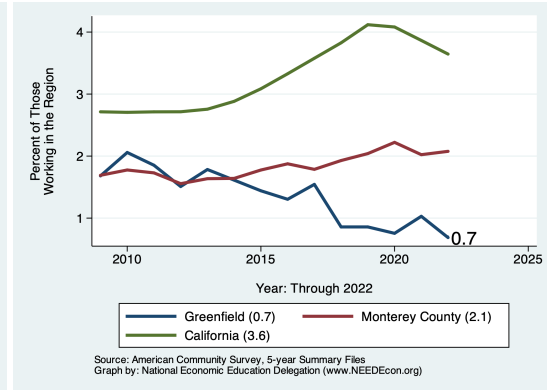
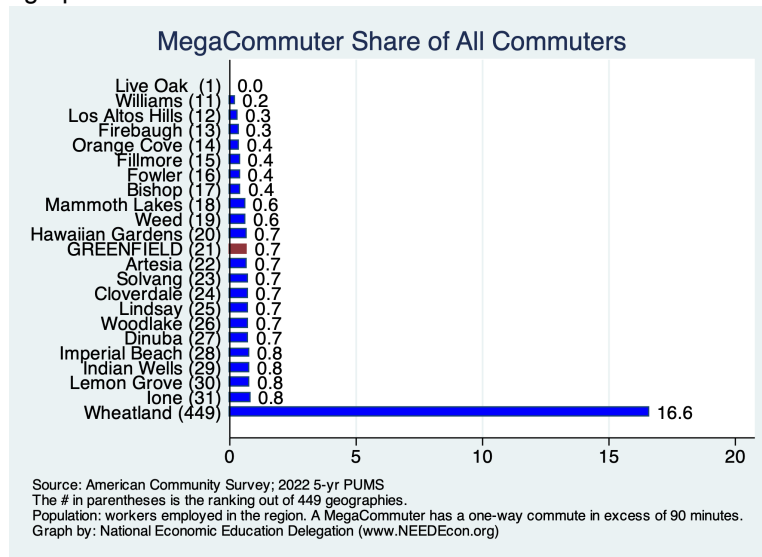


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



Place of Work

This section provides evidence on where workers living in Greenfield work. As evidenced in the first table, some of Greenfield’s employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Greenfield city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK—STATE AND COUNTY LEVEL

Place of Work	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Worked in state of residence:	4,296	94.0	2,988	96.0	7,284	94.8	99.6
Worked in county of residence	3,994	87.4	2,972	95.4	6,966	90.7	84.1
worked outside of county of residence	302	6.6	16	0.5	318	4.1	15.4
Worked outside state of residence	0	0.0	0	0.0	0	0.0	0.4
Total:	4,296	94.0	2,988	96.0	7,284	94.8	

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

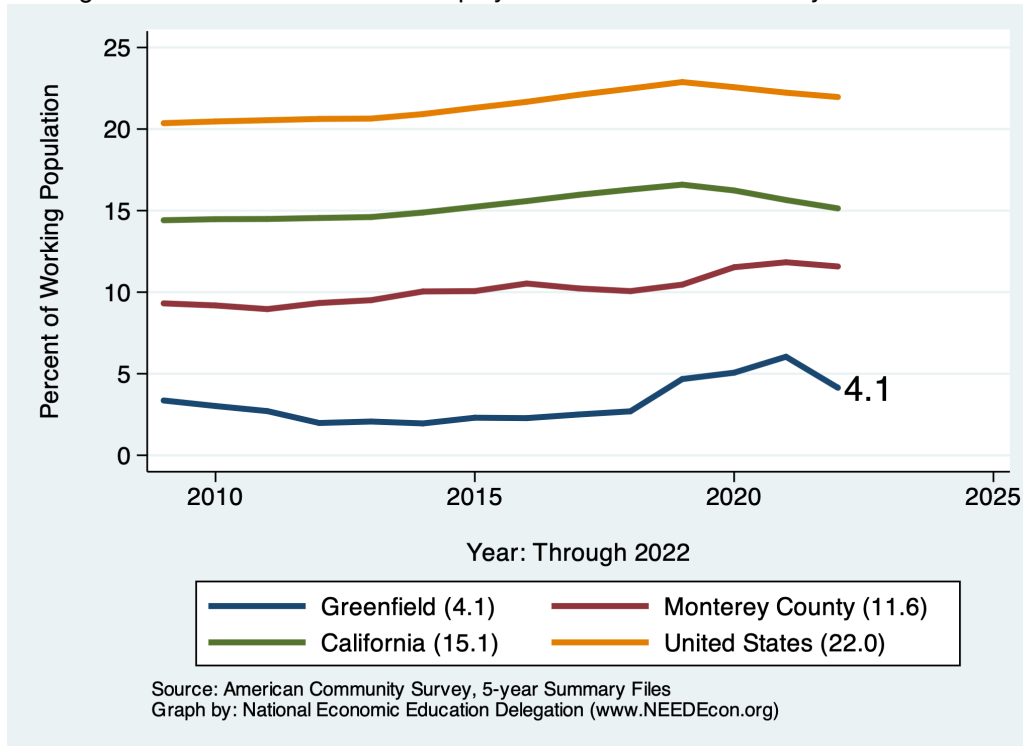
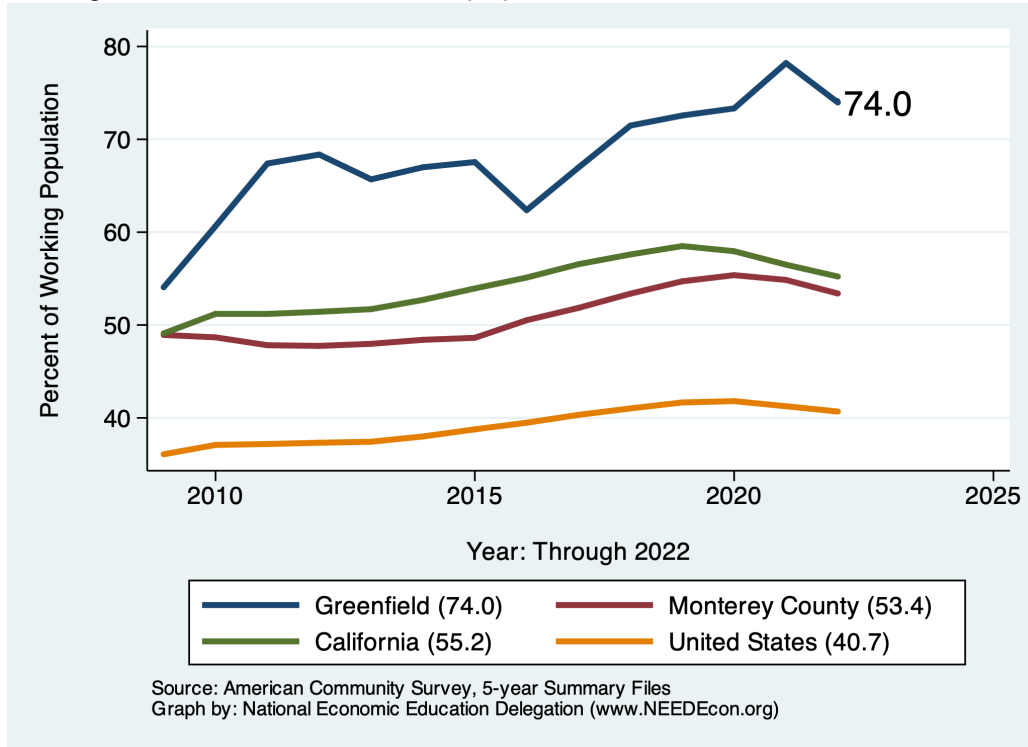


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

Place of Work	Male		Female		All Workers		All of CA (%)
	#	(%)	#	(%)	#	(%)	
Living in a place:	4,296	94.0	2,988	96.0	7,284	94.8	95.9
Worked in place of residence	724	15.8	877	28.2	1,601	20.8	39.5
Worked outside place of residence	3,572	78.2	2,111	67.8	5,683	74.0	56.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.1
Total:	4,296	94.0	2,988	96.0	7,284	94.8	

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



Commute Mode by Income

**Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS
BY MEANS OF TRANSPORTATION TO WORK**

	City	California	Ratio	United States	
	Median	Median		Median	Ratio
Car, truck, or van - drove alone	39,888	48,566	115.6	46,171	115.0
Car, truck, or van - carpooled	29,441	36,463	113.6	34,487	113.6
Public transportation (excluding taxicab)		40,179		45,100	
Walked	60,956	29,366	292.1	27,142	298.9
Taxicab, motorcycle, bicycle, or other means	22,991	40,433	80.0	36,140	84.7
Worked from home		75,153		67,180	
Total:	34,640	48,747	71.1	46,099	75.1

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio.

Values above 100 imply a high local median. Values below 100 imply a low local median.

For example, a value of 200 means that the local mean is 2x higher than would be expected.

For "Total:", ratio is simply the ratio of the medians.

2) For regions with more than one geography, the medians are averages weighted by working population.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

Mode of Transit	< \$25,000		\$25,000-\$74,999		\$75,000+		All		All of CA
	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,124	30.3	2,181	82.1	801	86.2	5,102	66.4	68.4
Car, Truck, or Van: Carpooled	355	9.6	248	9.3	91	9.8	870	11.3	9.5
Public Transportation (excl Taxi)	15	0.4	0	0.0	0	0.0	30	0.4	3.6
Walked	0	0.0	31	1.2	10	1.1	41	0.5	2.4
Taxicab, Motorcycle, or other	665	17.9	189	7.1	0	0.0	1,158	15.1	2.4
Worked at Home	40	1.1	6	0.2	27	2.9	83	1.1	13.6
Total:	2,199	59.2	2,655		929		7,284	94.8	100.0

Source: 2022 5-year American Community Survey, Summary File

**Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR
WORKPLACE GEOGRAPHY**

Mode of Transit	< \$25,000		\$25,000-\$74,999		\$75,000+		All		All of CA
	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	481	33.2	658	83.0	266	77.3	1,856	62.5	68.5
Car, Truck, or Van: Carpooled	173	11.9	66	8.3	29	8.4	361	12.2	9.5
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0	3.6
Walked	0	0.0	31	3.9	0	0.0	31	1.0	2.4
Taxicab, Motorcycle, or other	292	20.2	30	3.8	0	0.0	424	14.3	2.4
Worked at Home	40	2.8	6	0.8	27	7.8	83	2.8	13.6
Total:	986	68.0	791	99.7	322	93.6	2,755	92.8	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

Mode of Transit	In Poverty		100-149% of Pov		>150% of Pov		All	All of CA
	#	(%)	#	(%)	#	(%)		
Car, Truck, or Van: Drove Alone	210	28.7	422	28.9	4,470	68.4	5,102	66.4
Car, Truck, or Van: Carpooled	9	1.2	123	8.4	738	11.3	870	11.3
Public Transportation (excl Taxi)	0	0.0	0	0.0	30	0.5	30	0.4
Walked	0	0.0	0	0.0	41	0.6	41	0.5
Taxicab, Motorcycle, or other	219	30.0	130	8.9	809	12.4	1,158	15.1
Worked at Home	14	1.9	13	0.9	56	0.9	83	1.1
Total:	452	61.8	688	47.1	6,144	94.0	7,284	94.8

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

Mode of Transit	In Poverty		100-149% of Pov		>150% of Pov		All	All of CA
	#	(%)	#	(%)	#	(%)		
Car, Truck, or Van: Drove Alone	114	46.7	198	38.8	1,544	62.4	1,856	62.5
Car, Truck, or Van: Carpooled	17	7.0	106	20.8	238	9.6	361	12.2
Public Transportation (excl Taxi)	0	0.0	0	0.0	0	0.0	0	0.0
Walked	0	0.0	0	0.0	31	1.3	31	1.0
Taxicab, Motorcycle, or other	68	27.9	39	7.6	317	12.8	424	14.3
Worked at Home	14	5.7	13	2.5	56	2.3	83	2.8
Total:	213	87.3	356	69.8	2,186	88.4	2,755	92.8

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Migration

Overall Migration Flows

Definition:

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

Why is it important?

Having a handle on whether or not Greenfield is a net recipient (migration inflows) or donor (migration outflows) of population is very im-

portant for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

Figure 87: Overall Movements of Residents

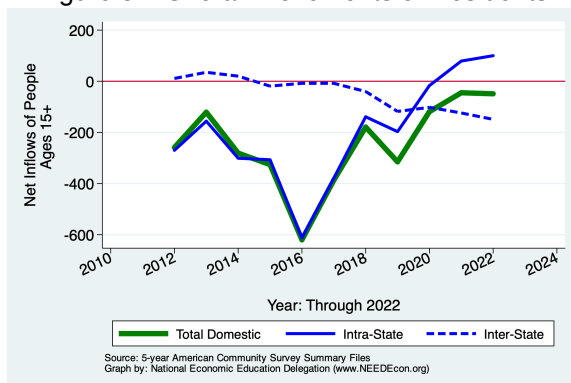


Table 17: Migration by Income

Category	Population	Net Inflows				
		All Migration	Same State		Across States	From Abroad
			W/in County	Between Counties		
No income	3,079	-60	-17	-55	-30	42
With income	10,128	116	236	-64	-119	63
\$1 to \$9,999 or loss	1,184	20	61	-65	-39	63
\$10,000 to \$14,999	998	62	90	0	-28	0
\$15,000 to \$24,999	1,989	-24	0	-40	16	0
\$25,000 to \$34,999	1,942	37	31	6	0	0
\$35,000 to \$49,999	1,463	-13	-11	16	-18	0
\$50,000 to \$64,999	1,207	15	65	0	-50	0
\$65,000 to \$74,999	372	12	0	12	0	0
\$75,000 or more	973	7	0	7	0	0
All:	13,207	56	219	-119	-149	105

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

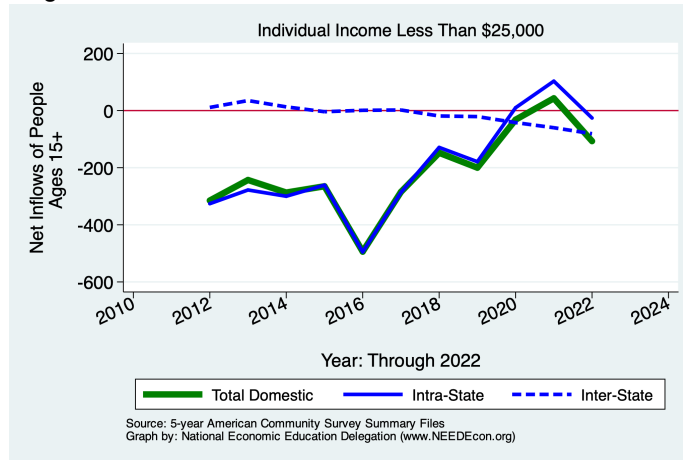


Figure 89: Overall Movements of Middle Income Residents

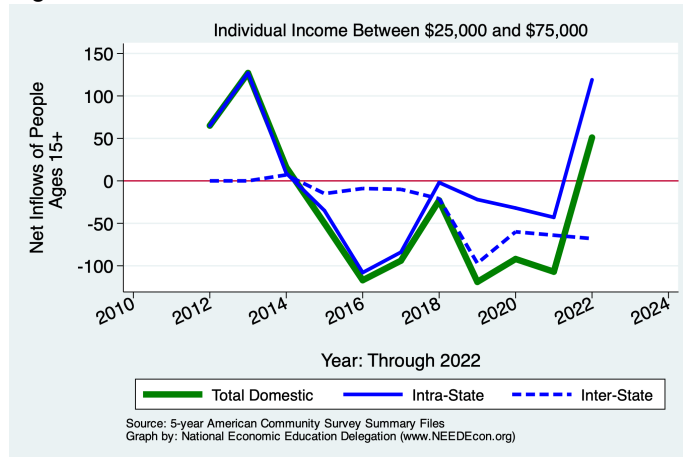
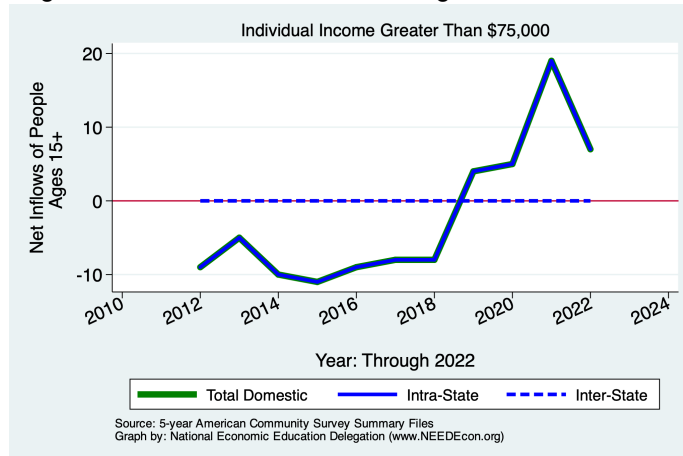


Figure 90: Overall Movements of High Income Residents



Demographics of Migration Flows

Table 18: Migration by Marital Status

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
Never married	5,719	66	126	-70	-75	85
Now married, except separated	6,272	-51	67	-55	-63	0
Divorced	543	26	26	0	0	0
Separated	183	-24	0	-6	-18	0
Widowed	490	39	0	12	7	20
Total:	13,207	56	219	-119	-149	105

Source: 2022 5-year American Community Survey, Summary File

Table 19: Migration by Tenure

Category	Population	Net Inflows				
		All Migration	Same State			From Abroad
			W/in County	Between Counties	Across States	
Householder lived in owner-occupied housing units	9,736	-26	181	-53	-154	0
Householder lived in renter-occupied housing units	8,746	272	119	-31	-46	230
Total:	18,482	246	300	-84	-200	230

Source: 2022 5-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

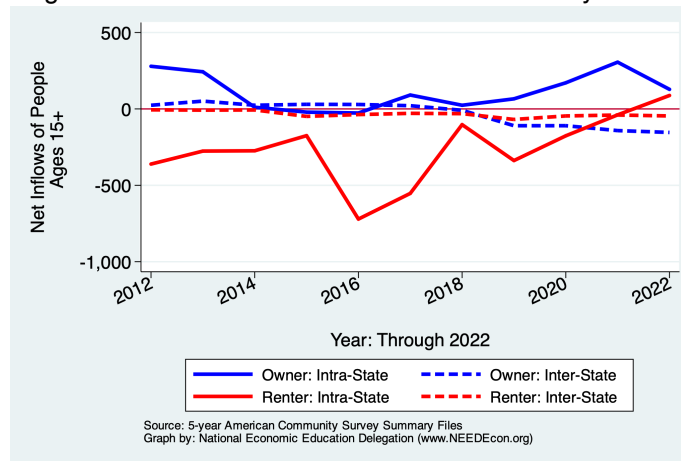


Table 20: Migration by Age

Category	Population	Net Inflows				
		All Migration	Same State		Across States	From Abroad
			W/in County	Between Counties		
1 to 4 years	1,654	6	3	-16	-28	47
5 to 17 years	4,910	178	97	-14	-25	120
18 and 19 years	583	-25	0	-10	-15	0
20 to 24 years	1,259	-34	36	-55	-15	0
25 to 29 years	1,526	-88	22	-53	-57	0
30 to 34 years	1,266	34	34	0	0	0
35 to 39 years	1,290	98	87	11	0	0
40 to 44 years	1,189	39	4	16	-24	43
45 to 49 years	944	-44	0	0	-44	0
50 to 54 years	917	6	0	6	0	0
55 to 59 years	900	-54	-9	-45	0	0
60 to 64 years	667	11	0	11	0	0
65 to 69 years	627	0	0	0	0	0
70 to 74 years	457	33	26	0	7	0
75 years and over	364	7	-13	0	0	20
Total Population:	18,553	167	287	-149	-201	230

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

Category	Population	Net Inflows				
		All Migration	Same State		Across States	From Abroad
			W/in County	Between Counties		
Less than high school graduate	5,270	239	181	17	-22	63
High school graduate (includes equiv)	2,226	-103	-40	-45	-18	0
Some college or assoc. degree	1,809	-40	35	-14	-61	0
Bachelor's degree	747	-34	-5	-12	-17	0
Graduate or professional degree	95	-20	-20	0	0	0
Total:	10,147	42	151	-54	-118	63

Source: 2022 5-year American Community Survey, Summary File

Table 22: Median Income of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	30,097	30,097
Moved Within Same County	22,450	26,505
Total Population:	29,485	29,680

Source: 2022 5-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	28.3	28.3
Moved Within Same County	24.2	24.1
Moved to Different County, Same State	41.7	26.3
Moved from Abroad	13.7	
Total Population:	28.1	28.0

Source: 2022 5-year American Community Survey, Summary File

References and Sources

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. <https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html>. The 1-year data are released in September each year and the 5-year data are released in January.

Zillow Research Data <https://www.zillow.com/research/data/>

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