# Escondido, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Escondido and its residents through indicators.

This report was produced by the:

National Economic Education Delegation 271 Arias St. San Rafael, CA 94903 415-336-5705 www.NEEDEcon.org Contact: Jon@NEEDEcon.org

# **Executive Summary**

## Assessing the City with Indicators

#### **About this Report**

This report provides background or summary information for the city of Escondido (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Escondido. These indicators are compared to San Diego County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- **Demographics:** A detailed snopshot of Escondido demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Escondido and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Escondido, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
  the transportation patterns and choices of local residents. We provide detailed evidence on the
  proprotion of residents who work from home and on the various transportation choices of those
  who head to the office. This information is also provided for those who work in Escondido, but do
  not necessarily live in Escondido.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

# **Contents**

Executive Summary Assessing the City with Indicators	<b>1</b> 1
Demographics         A Demographic Snapshot          Current Population	<b>3</b> 3 5
Employment Report Citywide Employment and Unemployment	8 9 10
Per Capita Personal Income Growth	16 16 19
Housing Costs and Affordability	27
Mode of Transportation	34 34 36 37 38 40
Overall Migration Flows	12 12 14

# **Demographics**

## **Definition:**

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

# Why is it important?

The characteristics and growth of Escondido's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#)	150,258.0	151,619.0
Veterans (#)	8,469.0	9,137.0
Foreign born persons (%, 5yr)	27.6	27.8
Population age 25+ (#)	105,654.0	102,358.0
AGE AND SEX		
Persons under 5 years (%)	6.5	6.1
Persons under 18 years (%)	20.8	23.3
Persons 65 years and over (%)	12.6	15.5
Female persons (%)	49.7	49.8
INCOME AND POVERTY		
Median household income (\$)	87,664.0	58,157.0
Per capita income in past 12 months (\$)	39,526.0	28,518.0
Persons in poverty (%)	11.8	18.3
Children age less than 18 in poverty (#)	4,620.0	9,859.0
Children age less than 18 in poverty (%)	15.1	28.7
RACE AND ETHNICITY		
White alone (%)	41.3	77.9
African American alone (%, 5yr)	2.2	2.2
American Indian or Alaska Native alone (%, 5yr)	1.6	1.0
Asian alone (%)	6.1	5.8
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.5	0.4
Two or More Races (%)	27.7	5.3
Hispanic or Latino (%)	51.1	52.1
White alone, not Hispanic or Latino (%)	34.6	36.3
HOUSING	FO 400 0	F0 770 0
Housing units (#)	52,468.0	53,773.0
Owner-occupied housing units (%)	50.8	49.0
Median value of owner-occupied housing units (\$)  Median selected monthly owner costs-with a mortgage (\$)	757,800.0 2,653.0	
Median selected monthly owner costs-with a mortgage (\$)	2,653.0 772.0	2,301.0 628.0
	1,877.0	
Median gross rent (\$) FAMILIES AND LIVING ARRANGEMENTS	1,077.0	1,531.0
Households (#)	50,743.0	51,364.0
Persons per household (#)	2.9	2.9
Living in same house 1 year ago, % of persons age 1+	89.6	87.4
EDUCATION	00.0	07.4
High school graduate or higher, % of persons age 25+	83.1	79.0
Bachelor's degree or higher, % of persons age 25+	28.5	26.9
HEALTH		
With a disability, under age 65 years (#)	12,386.0	8,784.0
Persons without health insurance, under age 65 years (%)	10.6	12.5
LABOR FORCE		
In civilian labor force, persons age 16+ (%)	66.8	62.7
In civilian labor force, women age 16+ (%)	57.7	54.3
Employed, persons age 16+ (%)	62.7	58.7
Self employed (%)	11.4	11.7
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins.)	25.3	29.2
Drive alone in private vehicle (%)	73.1	83.6
Using public transportation (%)	1.9	3.0
Worked from home (%)	14.8	3.3

Source: American Community Survey, Summary Files
Note: Data are from the 1-year files unless indicated by the notation 5yr.

# **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	• • • • • • • • • • • • • • • • • • • •									
	2023		% Cha	ange						
Region	Population	1 Year	3 Year	5 Year						
	C	City								
Escondido	149,799	-0.17	-1.32	-1.76						
	County and Broader Regions									
San Diego County	3,269,755	-0.17	-1.85	-1.90						
Southern California	21,794,548	-0.41	-2.24	-2.84						
California	38,940,231	-0.35	-1.79	-2.01						

Source: CA DOF; Calculations by National Economic Education Delegation

Table 2. County Population Change by City

(Thousands, January to January)

				% Change	
City	2022	2023	Local	Southern California	California
San Diego County	3,275.4	3,269.8	-0.17	-0.41	-0.35
San Diego	1,372.8	1,368.4	-0.32		
Chula Vista	274.1	274.8	0.26		
Oceanside	171.8	171.1	-0.41		
Escondido	150.1	149.8	-0.17		
Carlsbad	114.9	114.5	-0.28		
El Cajon	105.3	104.6	-0.61		
Vista	100.0	99.8	-0.14		
San Marcos	93.8	94.5	0.75		
Encinitas	61.3	61.1	-0.32		
National City	61.3	61.0	-0.54		
La Mesa	60.2	60.4	0.30		
Santee	58.7	59.2	0.88		
Poway	48.5	48.5	-0.04		
Lemon Grove	27.1	27.4	1.22		
Imperial Beach	26.0	25.9	-0.43		
Coronado	22.0	22.1	0.65		
Solana Beach	12.8	12.8	0.05		
Del Mar	3.9	3.9	0.00		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1) 10 Percent Change from 2010 0 -10· -20 -30 1990 2000 2020 2030 Year, through 2023 Escondido (4.0%) San Diego County (5.8%) California (4.6%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)

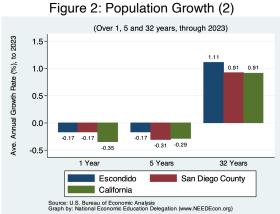
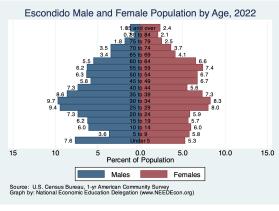


Figure 3: Population by Age - Detailed Age Categories



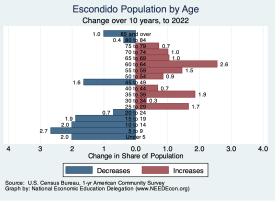
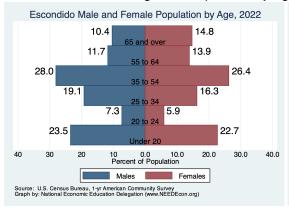


Figure 4: Population by Age - Broad Age Categories



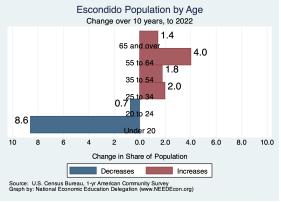


Figure 5: Population by Educational Attainment

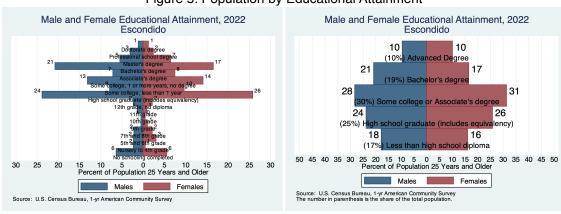


Figure 6: Population by Race/Ethnicity

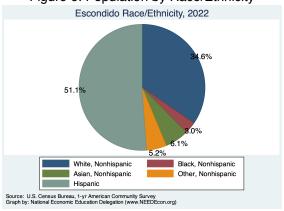
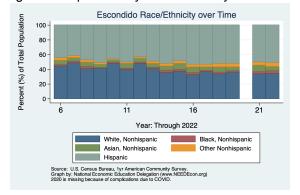


Figure 7: Population by Race/Ethnicity Over Time



# **Employment Report**

# Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

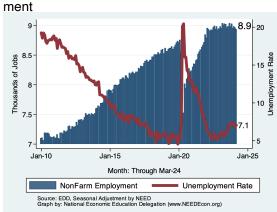
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Escondido Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



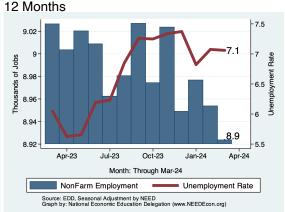
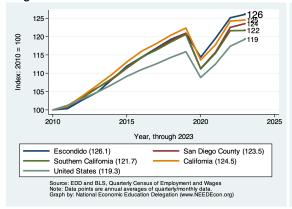
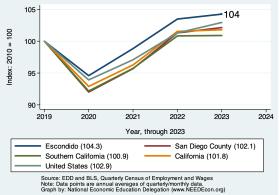


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Diego County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Diego County for March, 2024

			Empl		% Gro	wth - An	nualize	d Rate	
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	1,562,672	100.0	1,044.9	0.8	0.9	1.2	0.9	3.8	0.9
Total Private	1,307,241	83.7	578.9	0.5	0.5	1.1	0.6	3.9	1.0
Goods Producing	204,267	13.1	1,175.9	7.2	-2.9	-1.1	-0.1	1.3	0.7
Mining, Logging and Construction	91,648	5.9	1,376.4	19.9	0.5	1.4	3.2	3.5	1.9
Mining and Logging	400	0.0	0.0	0.0	0.0	0.0	33.3	11.1	6.7
Construction	91,237	5.8	1,280.2	18.5	0.4	1.5	3.0	3.5	1.8
Manufacturing	112,600	7.2	-248.4	-2.6	-5.1	-3.3	-2.7	-0.4	-0.3
Durable Goods	82,107	5.3	-140.2	-2.0	-5.7	-3.7	-2.6	-0.9	-0.7
Non-Durable Goods	30,572	2.0	-20.8	-0.8	-3.1	-1.5	-2.9	1.1	1.1
Service Providing	1,358,608	86.9	598.0	0.5	1.7	1.5	1.1	4.2	0.9
Trade, Trans & Utilities	222,862	14.3	734.9	4.0	-0.3	-0.1	-0.1	1.1	-0.1
Wholesale Trade	42,238	2.7	45.1	1.3	-4.8	-3.8	-3.1	0.7	-0.9
Retail Trade	139,705	8.9	392.1	3.4	0.8	0.9	0.6	0.4	-0.9
Trans & Warehousing	34,755	2.2	140.0	5.0	-0.2	-1.6	0.1	3.6	3.9
Utilities	6,113	0.4	26.9	5.4	0.7	3.3	5.2	8.2	6.6
Information	21,190	1.4	186.3	11.2	-1.9	-4.6	-4.5	-0.6	-2.0
Financial Activities	71,664	4.6	-13.6	-0.2	-1.4	-0.7	-2.6	-1.7	-1.1
Finance & Insurance	41,316	2.6	8.0	0.2	-2.8	-2.4	-4.4	-3.9	-2.0
Real Estate & Rental & Leasing	30,356	1.9	47.6	1.9	2.1	1.9	-0.1	2.2	0.4
Professional & Business Srvcs	269,563	17.3	-1,232.7	-5.3	-2.3	-1.9	-3.8	1.3	1.3
Prof, Sci, & Tech	153, 258	9.8	-819.0	-6.2	-3.9	-2.7	-4.2	1.3	1.3
Admin & Support Srvcs	90,260	5.8	-413.4	-5.3	0.3	0.7	-3.4	2.7	2.4
Employment Srvcs	35,707	2.3	44.4	1.5	1.7	-2.6	-8.4	1.8	4.9
Educational & Health Srvcs	253,835	16.2	1,047.7	5.1	7.1	6.0	6.5	6.1	3.6
Education Srvcs	30,035	1.9	69.4	2.8	1.5	5.1	5.2	6.5	0.2
Health Care & Social Assistance	223,627	14.3	936.5	5.2	8.0	5.9	6.7	6.1	4.2
Leisure & Hospitality	205,387	13.1	-186.7	-1.1	0.3	2.6	2.8	14.9	0.4
Arts, Entertainment & Recreation	32,811	2.1	8.9	0.3	5.7	13.0	9.4	26.7	1.4
Accommodation & Food Srvcs	173,029	11.1	-278.3	-1.9	0.1	1.5	1.5	13.2	0.2
Other Srvcs	58,049	3.7	19.8	0.4	2.2	0.4	2.5	10.2	0.7
Government	255,691	16.4	522.3	2.5	3.6	2.8	2.5	3.2	0.4
Federal	47,317	3.0	136.1	3.5	2.2	2.4	-0.0	-0.4	-0.1
State	59,492	3.8	116.8	2.4	2.8	2.3	4.3	7.3	3.0
Local	149,100	9.5	276.0	2.2	5.6	3.3	2.6	3.0	-0.2
County	21,763	1.4	154.6	8.9	12.9	7.4	6.8	1.3	1.7
City	19,757	1.3	75.0	4.7	0.2	2.3	1.6	1.6	0.6
Local Government Education	79, 213	5.1	144.5	2.2	2.1	0.9	1.8	4.6	-0.4

Source: EDD, National Economic Education Delegation (NEED)

# Some Employee Detail

## **Employed in Escondido**

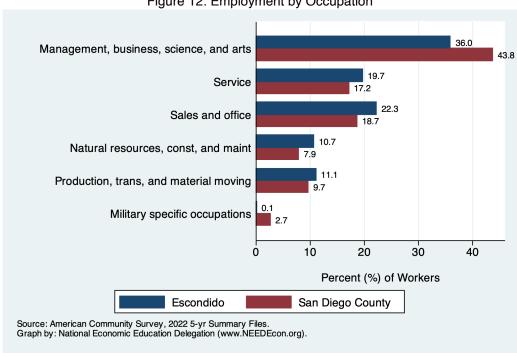
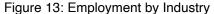


Figure 12: Employment by Occupation



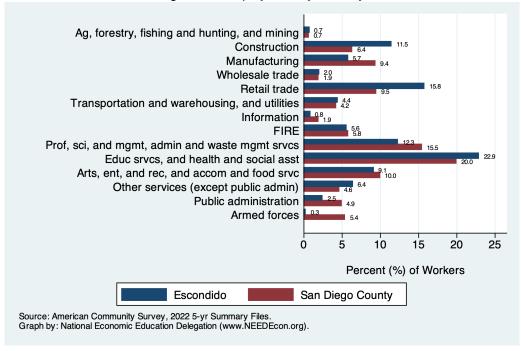


Figure 14: Language Spoken at Home 58.2 Speak only English 33.2 Speak Spanish (SS) 18.3 SS - English very well SS - English less than very well Speak other languages (SOL) 13.5 SOL - English very well SOL - English less than very well 20 40 60 Percent (%) of Workers San Diego County Escondido Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

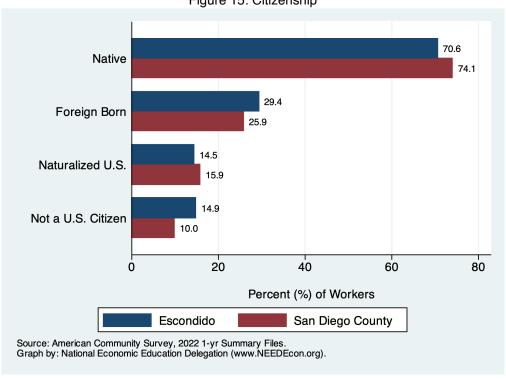


Figure 15: Citizenship

## **Employed Residents of Escondido**

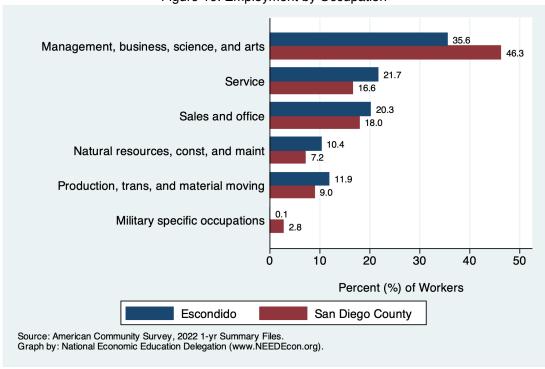
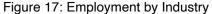


Figure 16: Employment by Occupation



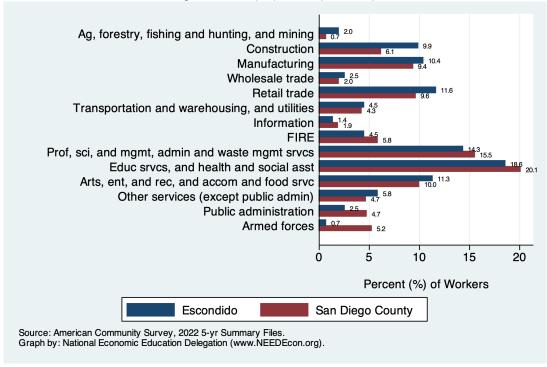
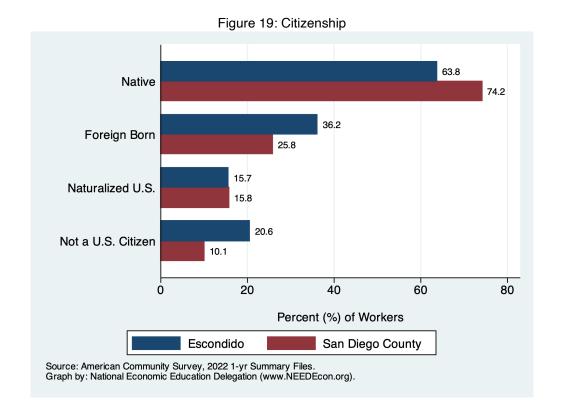


Figure 18: Language Spoken at Home Speak only English 40.1 Speak Spanish (SS) SS - English very well 19.1 SS - English less than very well Speak other languages (SOL) 13.5 SOL - English very well SOL - English less than very well 20 40 60 Percent (%) of Workers San Diego County Escondido Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

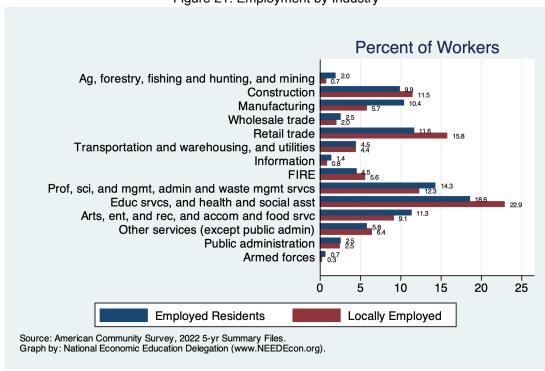


#### **Employed Residents vs Workers in Escondido**

Figure 20: Employment by Occupation



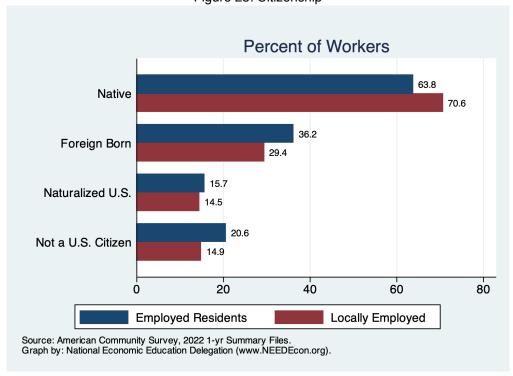
Figure 21: Employment by Industry



Percent of Workers Speak only English Speak Spanish (SS) SS - English very well 19.1 SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 40 60 20 0 **Employed Residents** Locally Employed Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Escondido. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business

in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

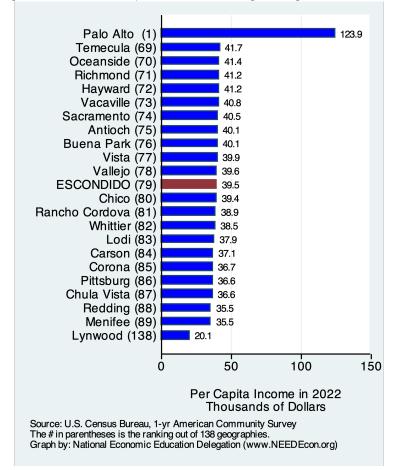
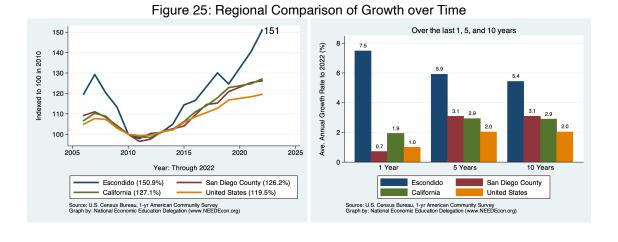
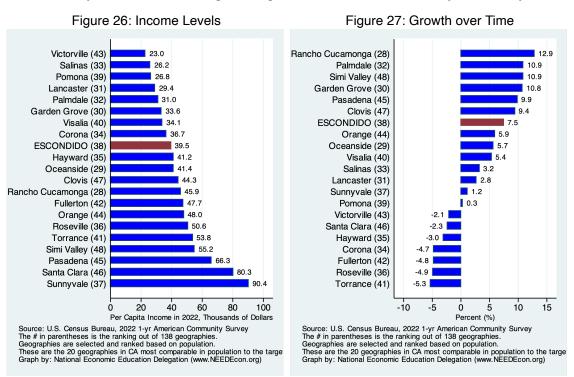


Figure 24: Real Per Capita Income Ranking Among California Cities

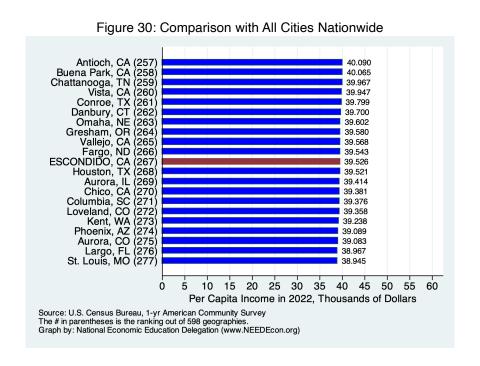


## Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



### Real Per Capita Income Ranking Among Cities in San Diego County

Figure 28: Income Levels Figure 29: Growth over Time ESCONDIDO (6) El Cajon (8) 28.2 Chula Vista (7) Oceanside (4) 36.6 ESCONDIDO (6) Vista (5) Vista (5) San Diego (2) Oceanside (4) Chula Vista (7) San Marcos (3) San Marcos (3) San Diego (2) 52.7 Carlsbad (1) Carlsbad (1) 67.5 El Cajon (8) 10 20 40 60 80 -10 Ò 0 Per Capita Income in 2022, Thousands of Dollars Percent (%) Source: U.S. Census Bureau, 2022 1-yr American Community Survey
The # in parentheses is the ranking out of 8 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 2022 1-yr American Community Survey The # in parentheses is the ranking out of 8 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)



# Poverty and Inequality

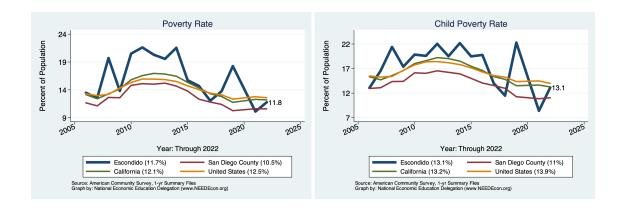
#### **Definition:**

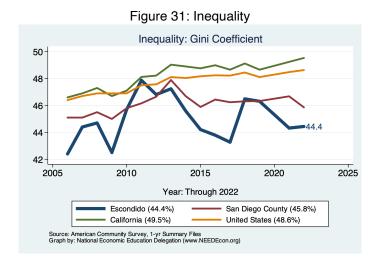
The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

#### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

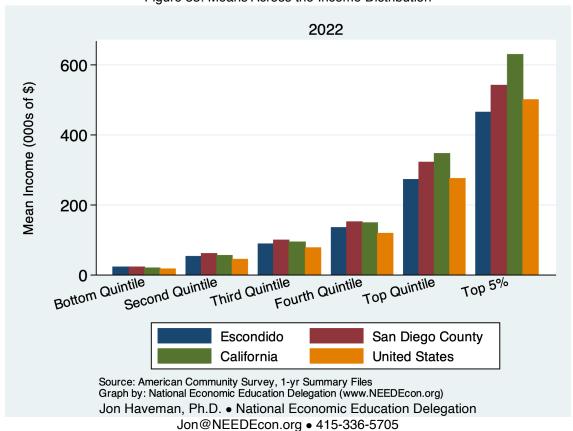




2022 50 Percent of All Income 40 30 20 10 0 Third Quintile Second Quintile Bottom Quintile Fourth Quintile Top Quintile Top 5% Escondido San Diego County **United States** California Source: American Community Survey, 1-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





# Housing

## Housing Costs and Affordability

#### **Definition:**

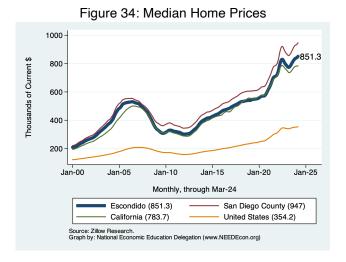
Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

percent of units are above the median and 50 percent are below.

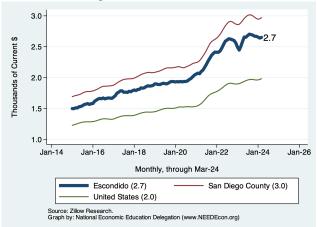
#### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Escondido and Broader Regions







#### Housing Ownership in Escondido and Broader Regions

Figure 36: Home Ownership Rates

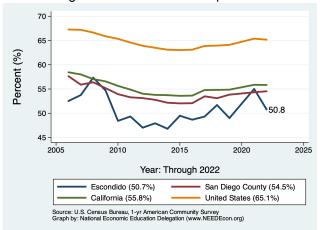


Figure 37: Home Ownership by Age

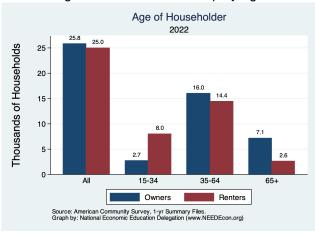


Figure 38: Income by Tenure

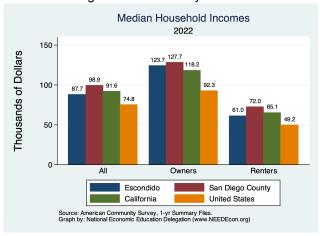


Figure 39: Income Distribution by Tenure

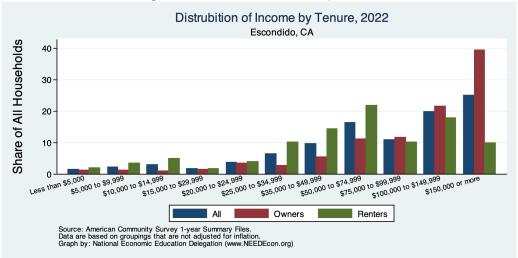


Figure 40: Income Distribution of Home Owners

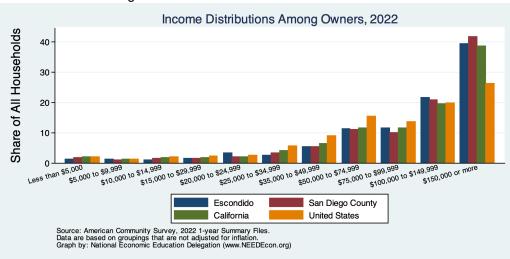
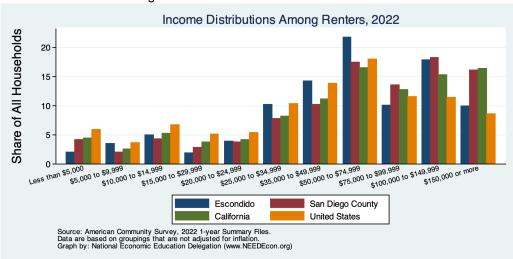


Figure 41: Income Distribution of Renters



## Housing Burden in Escondido and Broader Regions

Figure 42: Home Owners w/ A Mortgage

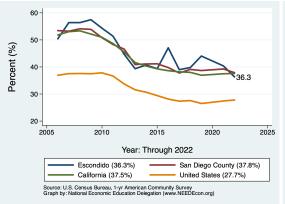


Figure 43: Home Owners w/o A Mortgage

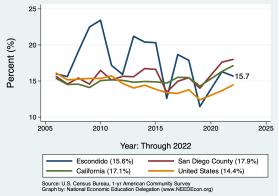


Figure 44: Renters

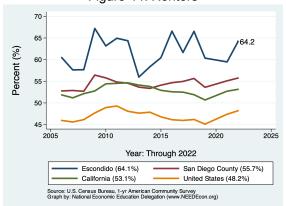
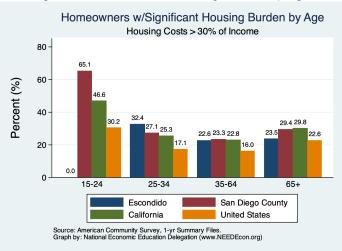


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

Table 5. Housing Market Indicators

				% Cha	nge from
Indicator	2023	2019	2010	2019	2010
Total Population	149,799.0	152,391.0	143,911.0	-1.7	4.1
Total # of Homes	50,655.0	48,833.0	48,044.0	3.7	5.4
# Occupied Units	48,856.0	47,325.0	45,484.0	3.2	7.4
Persons per Household	3.0	3.2	3.1	-5.0	-3.3
Vacancy Rate (%)	3.6	3.1	5.3	15.0	-33.3

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

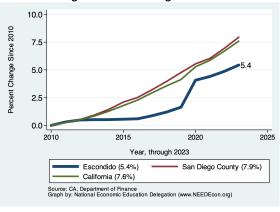


Figure 47: Persons per Household

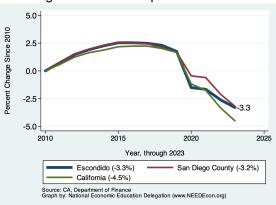


Figure 48: Vacancy Rates

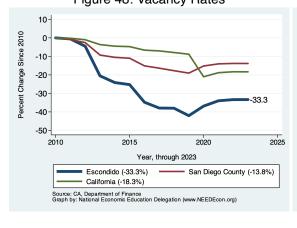
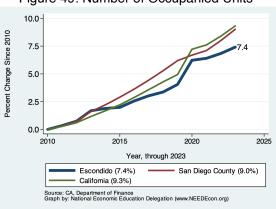


Figure 49: Number of Occupanied Units



## Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

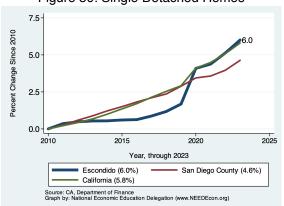


Figure 51: Single Attached Homes

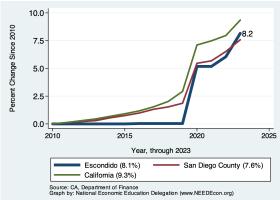
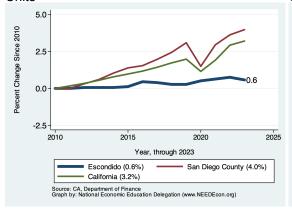
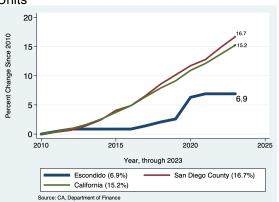


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units





# Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Escondido was built. We break it down into owned versus rented residences and provide a comparison across San Diego County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

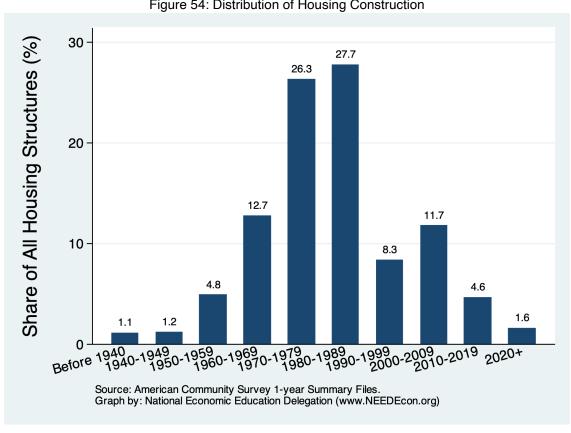


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

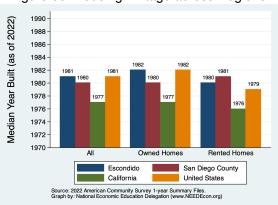


Figure 56: Housing Vintage by Tenure

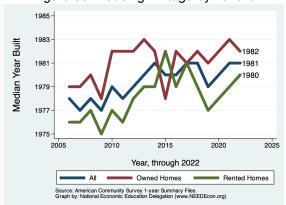


Figure 57: Vintage of Owned Residences

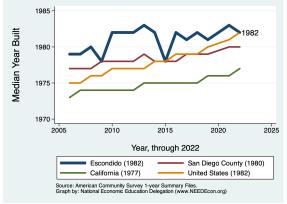


Figure 58: Vintage of Rented Residences

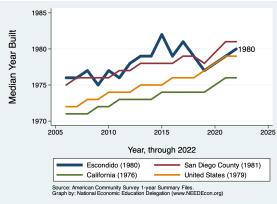
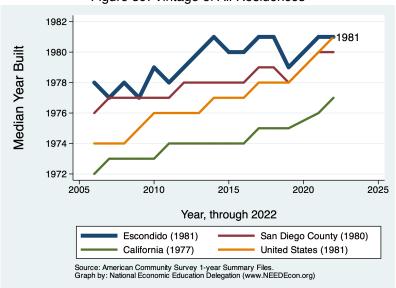


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

## Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

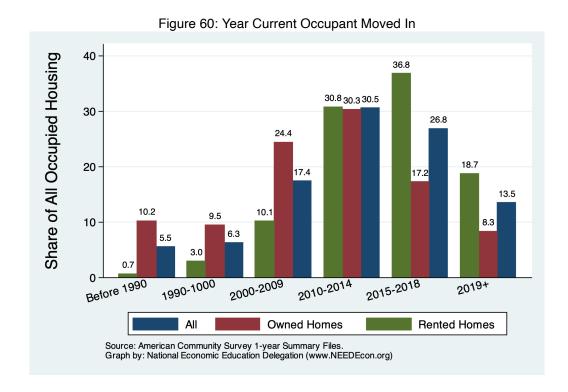


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure



Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

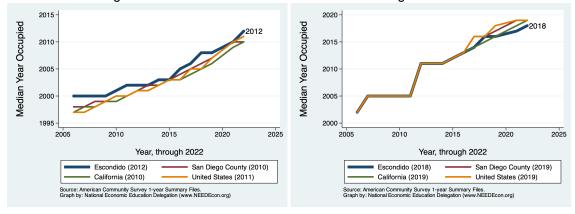


Figure 65: Year Occupied by Current Residents for All Housing 2015 Median Year Occupied 2010 2005 2000 2010 2015 2020 2025 2005 Year, through 2022 San Diego County (2016) Escondido (2015) United States (2015) California (2014) Source: American Community Survey 1-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

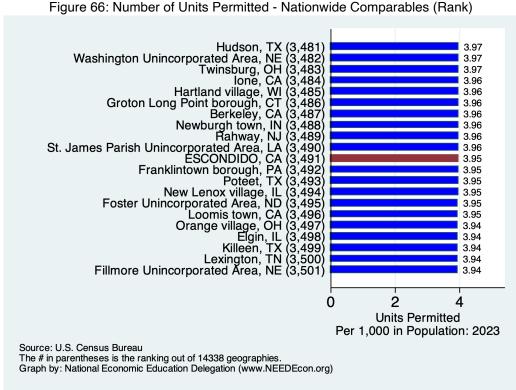
#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Escondido is compared with data from San Diego County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

#### **Escondido - Ranking Among Comparables**



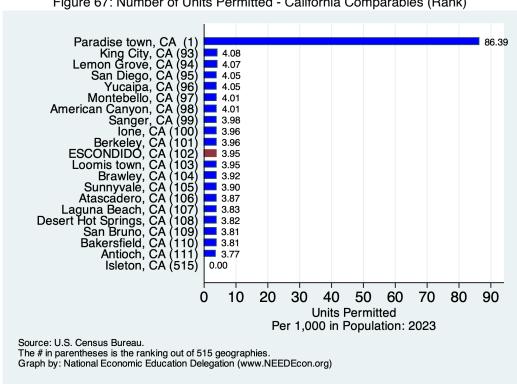
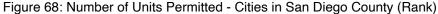
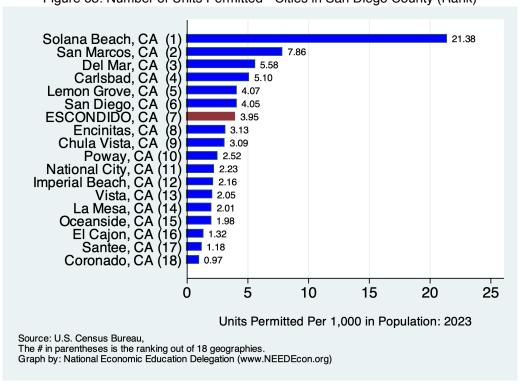


Figure 67: Number of Units Permitted - California Comparables (Rank)





#### **Escondido - Permitting Activity**

#### **Annual Units Permitted - Per Capita in Escondido**

Figure 69: Units Permitted Each Year

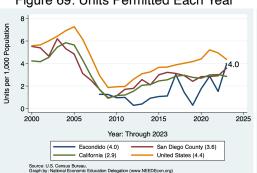
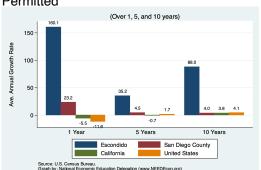


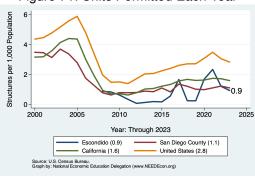
Figure 70: Average Annual Growth in Units Permitted

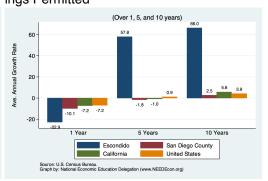


## Annual Number of Buildings Permitted - Per Capita in Escondido

Figure 72: Average Annual Growth in Buildings Permitted

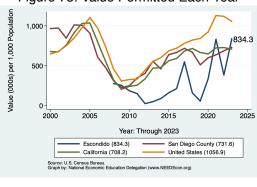
Figure 71: Units Permitted Each Year





## Annual Value of Property Permitted - Per Capita in Escondido

Figure 73: Value Permitted Each Year



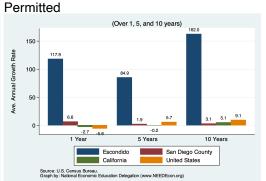


Figure 74: Average Annual Growth in Value

# **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

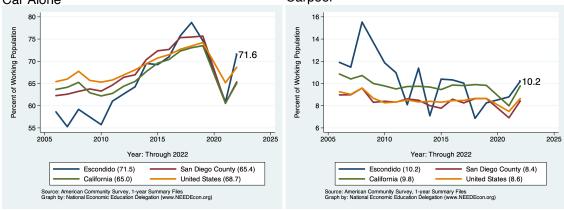
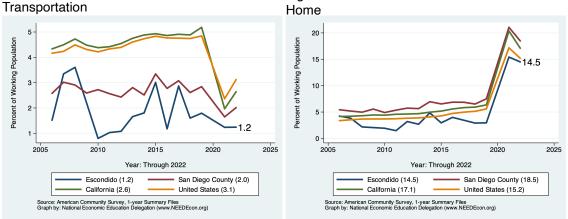


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Escondido. The second provides data on those who work, but do not necessarily live in Escondido. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Ma	Male Female			All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	38, 107	84.4	25, 974	77.2	64,081	81.8	75.3
Drove Alone	33,683	74.6	22,404	66.6	56,087	71.6	65.5
Carpooled:	4,424	9.8	3,570	10.6	7,994	10.2	9.8
In 2-person carpool	3, 138	7.0	2,412	7.2	5,550	7.1	7.0
In 3-person carpool	1,024	2.3	680	2.0	1,704	2.2	1.7
In 4-or-more-person carpool	262	0.6	478	1.4	740	0.9	1.2
Public Transportation (excl Taxi):	459	1.0	514	1.5	973	1.2	2.7
Bus or Trolley Bus	459	1.0	456	1.4	915	1.2	1.8
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.5
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.2
Railroad	0	0.0	58	0.2	58	0.1	0.1
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	447	1.0	0	0.0	447	0.6	0.7
Walked	183	0.4	438	1.3	621	0.8	2.4
Taxicab, Motorcycle, or other	525	1.2	363	1.1	888	1.1	1.7
Worked at Home	5,423	12.0	5,941	17.7	11,364	14.5	17.2
Total:	45, 144	100.0	33, 230	98.7	78, 374	100.0	

Source: 2022 1-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Male		Fem	ale	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	27, 175	79.9	20, 795	72.8	47,970	77.1	75.3
Drove Alone	24,446	71.9	18,738	65.6	43,184	69.4	65.5
Carpooled:	2,729	8.0	2,057	7.2	4,786	7.7	9.8
In 2-person carpool	1,803	5.3	1,317	4.6	3,120	5.0	7.0
In 3-person carpool	758	2.2	175	0.6	933	1.5	1.7
In 4-or-more-person carpool	168	0.5	565	2.0	733	1.2	1.2
Public Transportation (excl Taxi):	588	1.7	209	0.7	797	1.3	2.6
Bus or Trolley Bus	554	1.6	209	0.7	763	1.2	1.8
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.5
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.2
Railroad	34	0.1	0	0.0	34	0.1	0.1
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	138	0.4	53	0.2	191	0.3	0.7
Walked	116	0.3	602	2.1	718	1.2	2.4
Taxicab, Motorcycle, or other	572	1.7	375	1.3	947	1.5	1.7
Worked at Home	5,423	15.9	5,941	20.8	11,364	18.3	17.2
Total:	34,012	100.0	27,975	97.9	61,987	99.7	

Source: 2022 1-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

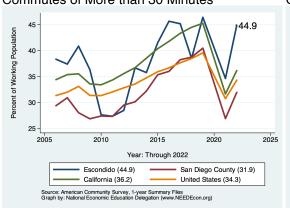
Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Mal	е	Fer	nale	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	407	0.9	677	2.1	1,084	1.5	2.1
5 to 9 minutes	1,151	2.7	1,544	4.8	2,695	3.7	7.8
10 to 14 minutes	2,848	6.6	2,432	7.6	5,280	7.3	12.4
15 to 19 minutes	4,693	10.9	4,499	14.1	9,192	12.7	15.4
20 to 24 minutes	7,359	17.1	4,270	13.4	11,629	16.1	14.8
25 to 29 minutes	2,682	6.2	2,004	6.3	4,686	6.5	6.4
30 to 34 minutes	9,920	23.1	3,988	12.5	13,908	19.2	15.2
35 to 39 minutes	840	2.0	1, 119	3.5	1,959	2.7	2.9
40 to 44 minutes	2,174	5.1	1,748	5.5	3,922	5.4	4.1
45 to 59 minutes	4,821	11.2	3,414	10.7	8,235	11.4	8.2
60 to 89 minutes	1,875	4.4	1,038	3.2	2,913	4.0	7.2
90 or more minutes	951	2.2	556	1.7	1,507	2.1	3.6
Total:	39,721	92.5	27,289	85.3	67,010	92.7	

Source: 2022 1-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



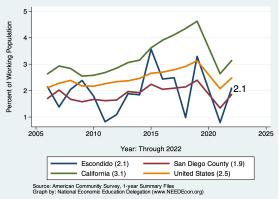
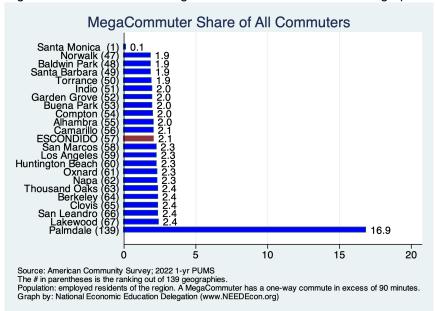


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



# Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WOITKI LA	or aroun						
	Mal	Male		ale	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	432	1.3	486	1.8	918	1.5	2.1
5 to 9 minutes	1,262	3.9	1,204	4.4	2,466	4.1	7.8
10 to 14 minutes	2,734	8.4	2,326	8.5	5,060	8.4	12.4
15 to 19 minutes	4,593	14.1	4,306	15.7	8,899	14.9	15.3
20 to 24 minutes	5,176	15.9	3,158	11.5	8,334	13.9	14.8
25 to 29 minutes	2,348	7.2	1,445	5.3	3,793	6.3	6.4
30 to 34 minutes	4,375	13.5	4,244	15.5	8,619	14.4	15.2
35 to 39 minutes	1,064	3.3	1,057	3.9	2,121	3.5	2.9
40 to 44 minutes	857	2.6	1,230	4.5	2,087	3.5	4.1
45 to 59 minutes	3,133	9.6	1,066	3.9	4, 199	7.0	8.2
60 to 89 minutes	1,693	5.2	1, 179	4.3	2,872	4.8	7.2
90 or more minutes	922	2.8	333	1.2	1,255	2.1	3.6
Total:	28, 589	88.0	22,034	80.3	50,623	84.5	

Source: 2022 1-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

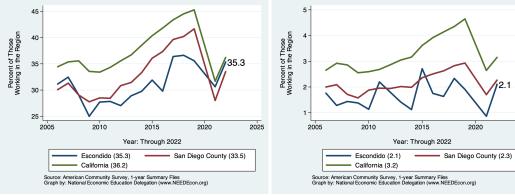
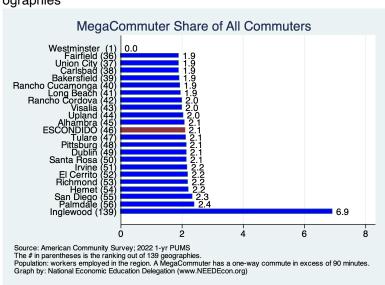


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies

2025



## Place of Work

This section provides evidence on where workers living in Escondido work. As evidenced in the first table, some of Escondido's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Escondido city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Ma	ale	Fem	Female		All Workers	
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	45, 144	100.0	33, 167	98.6	78, 311	99.9	99.6
Worked in county of residence	44,088	97.7	32,570	96.8	76,658	97.8	85.3
worked outside of county of residence	1,056	2.3	597	1.8	1,653	2.1	14.3
Worked outside state of residence	0	0.0	63	0.2	63	0.1	0.4
Total:	45,144	100.0	33,230	98.7	78,374	100.0	

Source: 2022 1-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

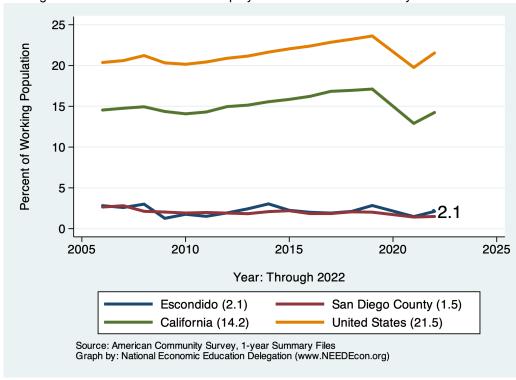
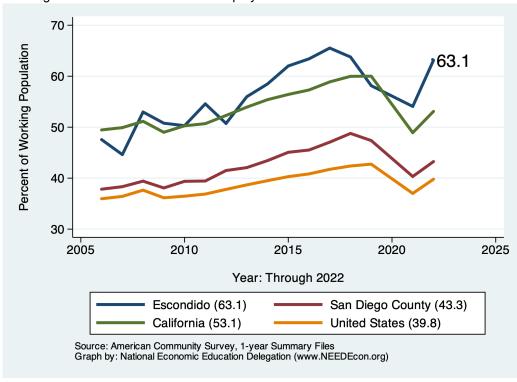


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Living in a place:	45, 144	100.0	33, 230	98.7	78, 374	100.0	95.8	
Worked in place of residence	15,652	34.7	13,245	39.4	28,897	36.9	42.3	
Worked outside place of residence	29,492	65.3	19,985	59.4	49,477	63.1	53.4	
Not living in a place	0	0.0	0	0.0	0	0.0	4.2	
Total:	45, 144	100.0	33, 230	98.7	78, 374	100.0		

Source: 2022 1-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	44, 485	48, 335	106.2	45,677	104.6
Car, truck, or van - carpooled	35,587	35,926	114.3	34,518	110.7
Public transportation (excluding taxicab)	31,087	34,625	103.6	41, 443	80.5
Walked	27,147	30,552	102.5	27,247	107.0
Taxicab, motorcycle, bicycle, or other means	16,938	40,631	48.1	36,218	50.2
Worked from home	53,957	79,738	78.1	69,180	83.8
Total:	43, 179	49,818	86.7	46,365	93.1

Source: 2022 1-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	,000	\$25,000-	\$74,999	\$75,0	00+	Al	l	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	12,972	39.4	19,399	67.4	12,526	65.7	53, 148	67.8	68.4
Car, Truck, or Van: Carpooled	2,830	8.6	2,680	9.3	1,053	5.5	7,601	9.7	9.5
Public Transportation (excl Taxi)	351	1.1	218	0.8	105	0.6	994	1.3	3.6
Walked	587	1.8	317	1.1	140	0.7	1,123	1.4	2.4
Taxicab, Motorcycle, or other	780	2.4	256	0.9	220	1.2	1,374	1.8	2.4
Worked at Home	1,489	4.5	2,519	8.7	2,936	15.4	7,715	9.8	13.6
Total:	19,009	57.7	25, 389	88.2	16,980	89.0	71,955	91.8	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25	,000	\$25,000-	\$74,999	\$75,0	00+	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	10,557	42.7	15, 488	74.7	11, 254	66.5	44, 216	71.1	68.5
Car, Truck, or Van: Carpooled	1,788	7.2	1,702	8.2	792	4.7	4,896	7.9	9.5
Public Transportation (excl Taxi)	333	1.3	71	0.3	42	0.2	532	0.9	3.6
Walked	517	2.1	178	0.9	80	0.5	845	1.4	2.4
Taxicab, Motorcycle, or other	596	2.4	278	1.3	156	0.9	1,151	1.9	2.4
Worked at Home	1,489	6.0	2,519	12.2	2,936	17.4	7,715	12.4	13.6
Total:	15, 280	61.8	20, 236	97.6	15, 260	90.2	59, 355	95.4	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	verty	100-149	% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,540	31.4	4,177	49.6	49, 319	71.4	56,036	71.7	65.8
Car, Truck, or Van: Carpooled	477	5.9	781	9.3	6,697	9.7	7,955	10.2	9.8
Public Transportation (excl Taxi)	146	1.8	0	0.0	769	1.1	915	1.2	2.6
Walked	13	0.2	0	0.0	608	0.9	621	0.8	2.1
Taxicab, Motorcycle, or other	42	0.5	100	1.2	1,193	1.7	1,335	1.7	2.4
Worked at Home	292	3.6	497	5.9	10,532	15.2	11,321	14.5	17.2
Total:	3,510	43.4	5, 555	66.0	69, 118		78, 183		

Source: 2022 1-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In Po	verty	100-149	% of Pov	>150%	of Pov	Α	dl .	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,543	30.5	3, 109	52.4	38, 532	70.1	43, 184	69.8	65.8
Car, Truck, or Van: Carpooled	486	9.6	343	5.8	3,878	7.1	4,707	7.6	9.8
Public Transportation (excl Taxi)	206	4.1	149	2.5	442	0.8	797	1.3	2.6
Walked	13	0.3	164	2.8	541	1.0	718	1.2	2.1
Taxicab, Motorcycle, or other	40	0.8	40	0.7	1,058	1.9	1,138	1.8	2.4
Worked at Home	292	5.8	497	8.4	10,532	19.2	11,321	18.3	17.2
Total:	2,580	50.9	4, 302	72.5	54, 983		61,865	100.0	100.0

Source: 2022 1-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

## **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

#### Why is it important?

Having a handle on whether or not Escondido is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

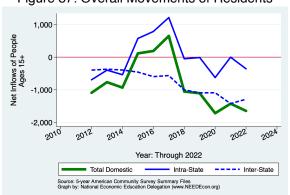


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		N	et Inflows			
			Sam	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
No income	19,624	-316	-30	-146	-212	72
With income	102,363	-985	371	-553	-1,078	275
\$1 to \$9,999 or loss	13,043	-1,049	-513	-6	-607	77
\$10,000 to \$14,999	9,483	-338	-224	-189	36	39
\$15,000 to \$24,999	13,548	145	266	-114	-55	48
\$25,000 to \$34,999	13,841	20	68	-16	-42	10
\$35,000 to \$49,999	14,793	302	568	-1	-290	25
\$50,000 to \$64,999	10,849	117	81	-60	66	30
\$65,000 to \$74,999	5,250	-72	107	-41	-144	6
\$75,000 or more	21,556	-110	18	-126	-42	40
All:	121,987	-1,301	341	-699	-1,290	347

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

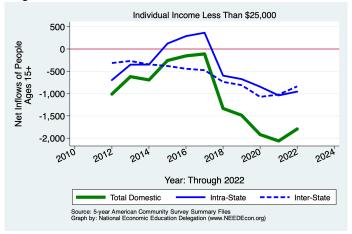


Figure 89: Overall Movements of Middle Income Residents

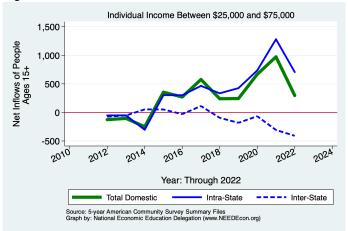
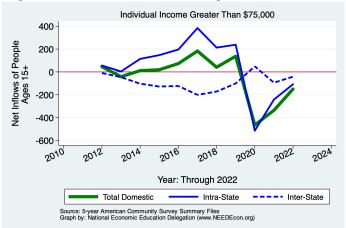


Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

	Net Inflows							
			Same	e State		-		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
Never married	45,819	-7	434	-722	281	0		
Now married, except separated	58,888	2,549	1,690	177	478	204		
Divorced	11,986	-634	98	-182	-550	0		
Separated	2,962	-174	62	0	-236	0		
Widowed	4,821	-174	-167	-48	0	41		
Total:	124, 476	1,560	2,117	-775	-27	245		

Source: 2022 1-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		Net Inflows				
			Same	e State		-
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	73,398	690	1,368	-371	-476	169
Householder lived in renter-occupied housing units	71,996	2,026	858	-134	855	447
Total:	145,394	2,716	2,226	-505	379	616

Source: 2022 1-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

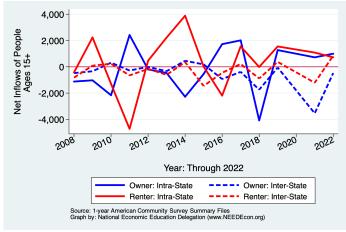


Table 20: Migration by Age

		Net Inflows						
			Samo	e State				
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
1 to 4 years	8,007	-770	-656	-2	-112	0		
5 to 17 years	24,844	-615	-623	56	-156	108		
18 and 19 years	3,424	-112	-11	34	-146	11		
20 to 24 years	10,409	-536	-119	-256	-198	37		
25 to 29 years	12,053	356	564	-42	-218	52		
30 to 34 years	11,453	-141	239	-212	-227	59		
35 to 39 years	11,230	-605	-510	-13	-82	0		
40 to 44 years	9,266	-115	36	-111	-40	0		
45 to 49 years	9,276	2	1	32	-88	57		
50 to 54 years	9,147	215	133	0	56	26		
55 to 59 years	10,121	134	35	-67	123	43		
60 to 64 years	8,732	-134	121	-67	-205	17		
65 to 69 years	7,065	-85	-18	23	-90	0		
70 to 74 years	4,946	-152	-33	1	-155	35		
75 years and over	9,248	163	83	3	67	10		
Total Population:	149, 221	-2,395	-758	-621	-1,471	455		

Source: 2022 5-year American Community Survey, Summary File

Table 21: Migration by Educational Attainment

	Net Inflows							
		-	Same	State		=		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
Less than high school graduate	17,886	113	400	-219	-109	41		
High school graduate (includes equiv)	26,228	1,326	1,128	-173	371	0		
Some college or assoc. degree	31,441	-262	261	-206	-393	76		
Bachelor's degree	19,647	635	431	144	24	36		
Graduate or professional degree	10,452	597	424	-67	148	92		
Total:	105,654	2,409	2,644	-521	41	245		

Source: 2022 1-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	38,388	38,388
Moved Within Same County	41,993	38,056
Moved to Different County, Same State	11,164	19,116
Moved Between States	52,881	18,583
Total Population:	38,925	37,720

Source: 2022 1-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	37.5	37.5
Moved Within Same County	34.7	31.3
Moved to Different County, Same State	23.5	26.7
Moved Between States	35.5	45.2
Moved from Abroad	13.2	
Total Population:	37.1	37.0

Source: 2022 1-year American Community Survey, Summary File

### **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

U.S. Census Bureau. Building Permits Data, updated annually in February. https://www.census.gov/construction/bps/current.html

State of California, Department of Finance, E-5 Population and Housing Estimates for Cities, Counties and the State — January 1. Sacramento, California, May. https://dof.ca.gov/forecasting/demographics/estimates/

State of California, Department of Finance, E-2. California County Population Estimates and Components of Change by Year, July 1, 2010-2021. Sacramento, California, December. https://dof.ca.gov/forecasting/demographics/

State of California, Department of Finance, E-1 Population Estimates for Cities, Counties and the State with Annual Percent Change — January 1. Sacramento, California, May. https://dof.ca.gov/forecasting/demographics/