# Atascadero, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Atascadero and its residents through indicators.

This report was produced by the:

National Economic Education Delegation 271 Arias St. San Rafael, CA 94903 415-336-5705 www.NEEDEcon.org Contact: Jon@NEEDEcon.org

# **Executive Summary**

# Assessing the City with Indicators

### **About this Report**

This report provides background or summary information for the city of Atascadero (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Atascadero. These indicators are compared to San Luis Obispo County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

### **Topics Covered:**

- **Demographics:** A detailed snopshot of Atascadero demographics is presented. This provides evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status, living arrangements, education, health, and transportation choices of the population. Beyond the current population level, data on trends in local population growth, in comparison with other broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Atascadero and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Atascadero, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of the transportation patterns and choices of local residents. We provide detailed evidence on the proprotion of residents who work from home and on the various transportation choices of those who head to the office. This information is also provided for those who work in Atascadero, but do not necessarily live in Atascadero.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

# **Contents**

Executive Summary Assessing the City with Indicators	<b>1</b> 1
Demographics         A Demographic Snapshot	<b>3</b> 3 4
Employment Report Citywide Employment and Unemployment	<b>7</b> 7 8 9
Per Capita Personal Income Growth	<b>15</b> 15 18
Housing Costs and Affordability	20 24 26 28 30
Mode of Transportation Commute Times for Employed Residents Commute Times for Those Employed in the City Place of Work Commute Mode by Income	33 35 36 37 39
Overall Migration Flows	<b>41</b> 41 43 <b>45</b>

# **Demographics**

#### **Definition:**

### Why is it important?

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

The characteristics and growth of Atascadero's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	29,758.0	30,130.0
Veterans (#, 5yr)	1,714.0	1,844.0
Foreign born persons (%, 5yr)	7.2	7.0
Population age 25+ (#, 5yr)	21,029.0	21,260.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	5.3	7.2
Persons under 18 years (%, 5yr)	20.0	21.6
Persons 65 years and over (%, 5yr)	17.6	15.6
Female persons (%, 5yr)	49.9	49.5
INCOME AND POVERTY		
Median household income (\$, 5yr)	88,984.0	79,658.0
Per capita income in past 12 months (\$, 5yr)	60,892.0	37,461.0
Persons in poverty (%, 5yr)	8.8	7.7
Children age less than 18 in poverty (#, 5yr)	860.0	558.0
Children age less than 18 in poverty (%, 5yr)	14.6	8.8
RACE AND ETHNICITY		
White alone (%, 5yr)	81.1	90.1
African American alone (%, 5yr)	0.7	1.1
American Indian or Alaska Native alone (%, 5yr)	8.0	1.0
Asian alone (%, 5yr)	3.8	1.8
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.1	0.0
Two or More Races (%, 5yr)	10.0	4.2
Hispanic or Latino (%, 5yr)	22.2	18.4
White alone, not Hispanic or Latino (%, 5yr)	70.1	75.5
HOUSING		
Housing units (#, 5yr)	12,170.0	12,033.0
Owner-occupied housing units (%, 5yr)	63.1	62.5
Median value of owner-occupied housing units (\$, 5yr)	630,300.0	493,200.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	2,654.0	2,243.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	727.0	580.0
Median gross rent (\$, 5yr)	1,704.0	1,415.0
FAMILIES AND LIVING ARRANGEMENTS		
Households (#, 5yr)	11,677.0	11,621.0
Persons per household (#, 5yr)	2.5	2.6
Living in same house 1 year ago, % of persons age 1+ (5yr)	89.8	88.3
EDUCATION		
High school graduate or higher, % of persons age 25+ (5yr)	93.7	95.0
Bachelor's degree or higher, % of persons age 25+ (5yr)	29.7	31.8
HEALTH		
With a disability, under age 65 years (#, 5yr)	2,214.0	1,821.0
Persons without health insurance, under age 65 years (%, 5yr)	5.5	5.8
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	65.7	65.8
In civilian labor force, women age 16+ (%, 5yr)	60.5	60.7
Employed, persons age 16+ (%, 5yr)	60.0	61.5
Self employed (%, 5yr)	10.6	11.5
TRANSPORTATION		
Mean travel time to work, workers age 16+ (Mins., 5yr)	20.3	20.2
Using public transportation (%, 5yr)	1.3	2.4
Drive alone in private vehicle (%, 5yr)	76.0	78.3
Source: American Community Survey, Summary Files		

Source: American Community Survey, Summary Files

Note: Data are from the 1-year files unless indicated by the notation 5yr.

# **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% Chang	ge
Region	Population	1 Year	3 Year	5 Year
	City			
Atascadero	30,206	-0.31	0.55	-0.48
Cou	inty and Broad	ler Regior	ıs	
San Luis Obispo County	278,348	-0.50	0.55	-0.61
Central Coast	1,411,324	-0.74	-1.86	-2.79
California	38, 940, 231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

**Table 2. County Population Change by City** (Thousands, January to January)

City	2022	2023	Local	% Change Central Coast	California
San Luis Obispo County	279.8	278.3	-0.50	-0.74	-0.35
San Luis Obispo	47.2	47.8	1.15		
El Paso De Robles	31.0	30.7	-1.02		
Atascadero	30.3	30.2	-0.31		
Arroyo Grande	18.1	17.9	-1.20		
Grover Beach	12.6	12.5	-1.24		
Morro Bay	10.4	10.3	-1.34		
Pismo Beach	8.0	7.9	-1.17		

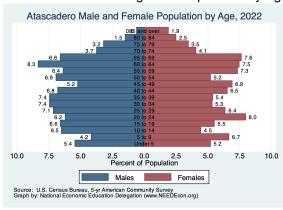
Source: CA DOF; Calculations by National Economic Education Delegation

Cource: CA, Department of Finance Graph bv: National Economic Education Delegation (www.NEEDEcon.org)

Figure 1: Population Growth (1)

Figure 2: Population Growth (2) (Over 1, 5 and 32 years, through 2023) Annual Growth Rate (%), to 2023 1.5 1.0 0.5 0.01 0.0 -0.5 -0.50 Ave. -1.0 1 Year 5 Years 32 Years Atascadero San Luis Obispo County California Source: U.S. Bureau of Economic Analysis Granh bv: National Economic Education Delegation (www.NEEDEcon.org)

Figure 3: Population by Age - Detailed Age Categories



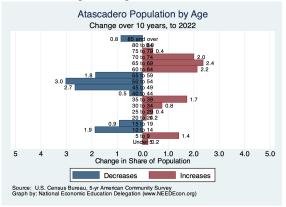
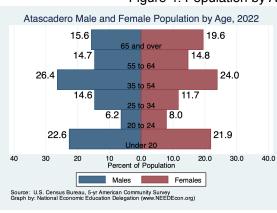


Figure 4: Population by Age - Broad Age Categories



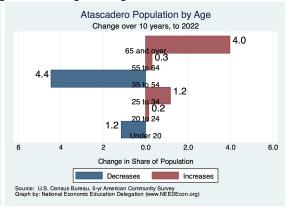
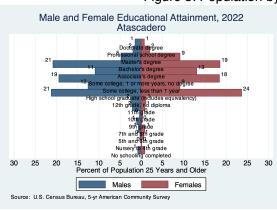
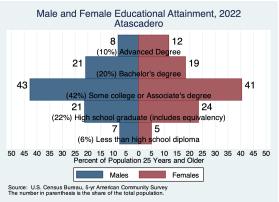


Figure 5: Population by Educational Attainment





Atascadero Race/Ethnicity, 2022 1.6% White, Nonhispanic Black, Nonhispanic Asian, Nonhispanic Other, Nonhispanic Hispanic Source: U.S. Census Bureau, 5-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 6: Population by Race/Ethnicity

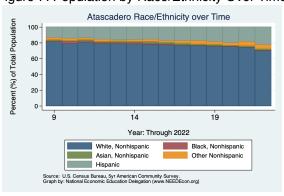


Figure 7: Population by Race/Ethnicity Over Time

# **Employment Report**

## Citywide Employment and Unemployment

#### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

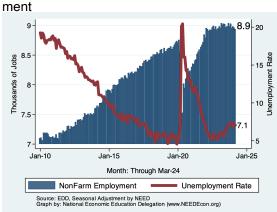
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Atascadero Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



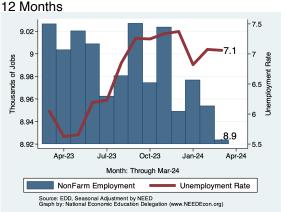
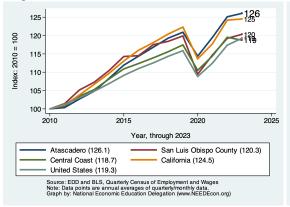
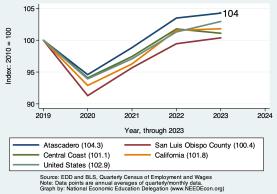


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for San Luis Obispo County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in San Luis Obispo County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	Employment	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	119,613	100.0	-23.2	-0.2	2.0	1.4	0.7	2.1	0.1
Total Private	97,261	81.3	71.4	0.9	1.8	2.5	2.3	2.9	0.5
Goods Producing	17,266	14.4	-119.1	-7.9	-1.8	-0.1	1.9	-0.7	1.8
Mining, Logging and Construction	8,847	7.4	129.0	19.3	4.2	-0.2	2.3	-4.1	1.9
Manufacturing	8,515	7.1	-73.0	-9.7	-4.7	0.1	1.2	3.5	1.6
Durable Goods	3,100	2.6	0.0	0.0	-11.9	-6.2	0.0	1.1	-0.6
Non-Durable Goods	5,407	4.5	-74.3	-15.1	-5.0	3.8	1.8	5.0	3.0
Service Providing	102, 183	85.4	-23.0	-0.3	2.1	0.9	0.6	2.6	-0.2
Trade, Trans & Utilities	19,936	16.7	-34.3	-2.0	-1.5	-0.8	1.0	0.2	-1.1
Wholesale Trade	2,400	2.0	0.0	0.0	0.0	0.0	-4.0	-2.6	-2.2
Retail Trade	13,522	11.3	67.6	6.2	0.1	0.7	-0.1	0.4	-1.0
Information	1,100	0.9	0.0	0.0	0.0	-16.0	-8.3	0.0	-1.7
Financial Activities	3,954	3.3	22.0	6.9	6.4	2.9	2.6	0.8	0.5
Finance & Insurance	2,000	1.7	0.0	0.0	0.0	0.0	0.0	-4.3	-1.8
Real Estate & Rental & Leasing	1,950	1.6	23.8	15.9	17.2	5.8	5.2	8.3	3.5
Professional & Business Srvcs	11,616	9.7	9.6	1.0	7.5	8.1	3.5	2.5	1.0
Educational & Health Srvcs	18,983	15.9	108.1	7.1	6.4	2.7	2.0	3.3	0.9
Leisure & Hospitality	20,700	17.3	42.6	2.5	2.9	5.6	5.1	9.7	1.0
Accommodation & Food Srvcs	18,430	15.4	62.8	4.2	2.1	4.0	2.8	7.9	0.5
Other Srvcs	3,640	3.0	-9.0	-2.9	-14.2	-7.4	-5.3	4.9	-2.1
Government	22,314	18.7	-103.4	-5.4	3.6	-4.4	-4.9	-0.5	-1.4
Federal	600	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.0
State	10,663	8.9	-2.5	-0.3	9.4	5.7	1.7	1.7	0.1
Local	11,108	9.3	-86.6	-8.9	-1.5	-13.0	-11.0	-2.4	-2.9

Source: EDD, National Economic Education Delegation (NEED)

# Some Employee Detail

#### **Employed in Atascadero**

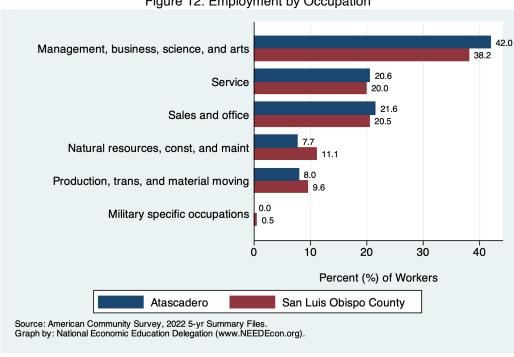
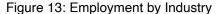


Figure 12: Employment by Occupation



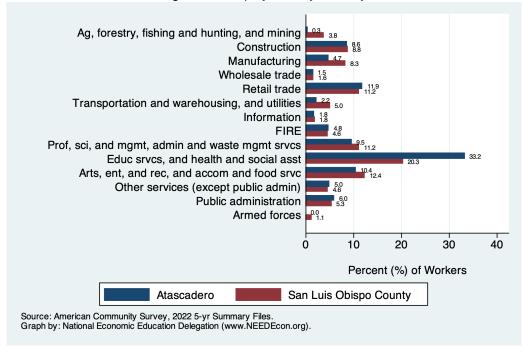
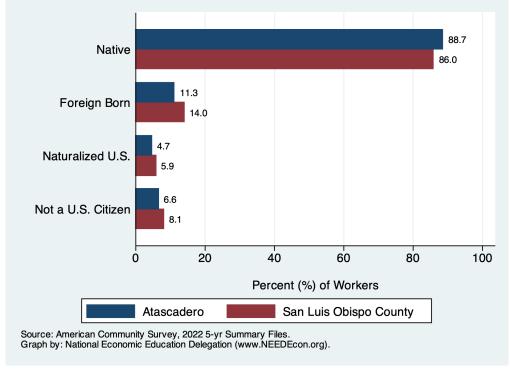


Figure 14: Language Spoken at Home Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Atascadero San Luis Obispo County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 15: Citizenship



### **Employed Residents of Atascadero**

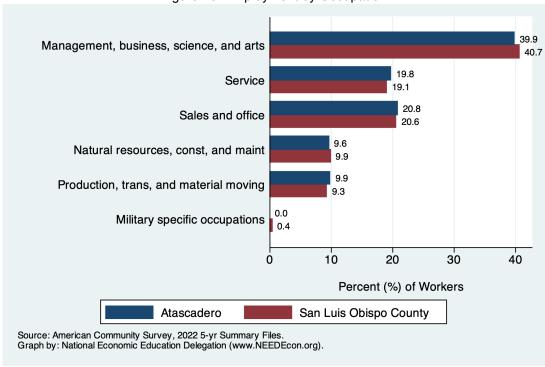
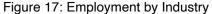


Figure 16: Employment by Occupation



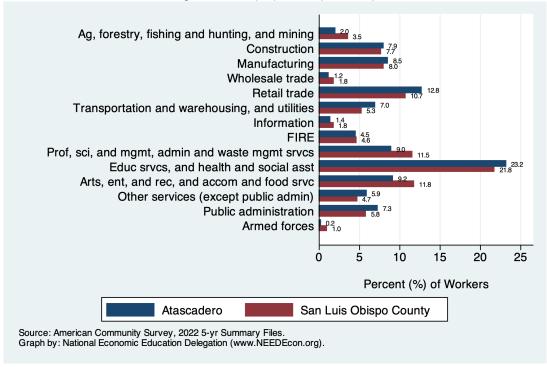
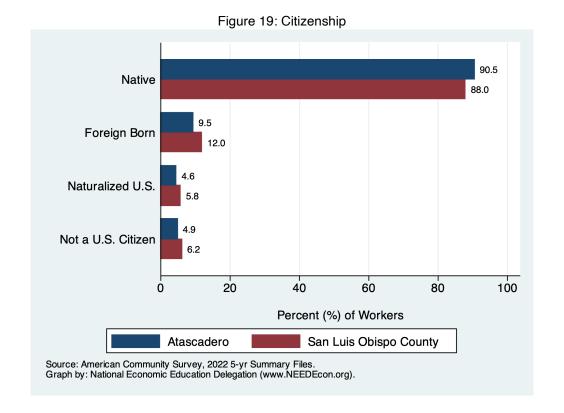


Figure 18: Language Spoken at Home Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 Percent (%) of Workers Atascadero San Luis Obispo County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).



#### **Employed Residents vs Workers in Atascadero**

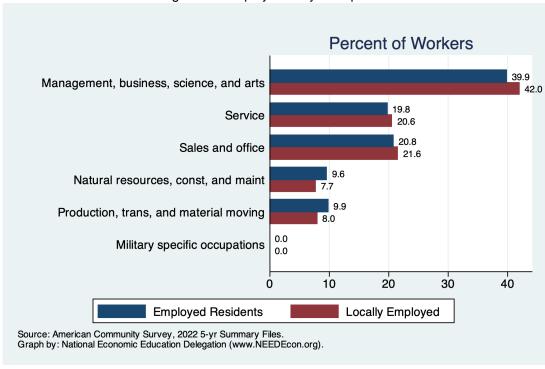
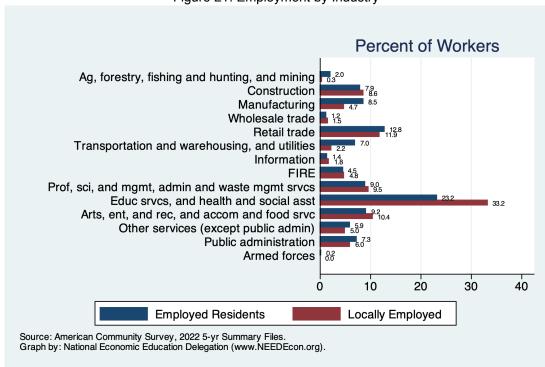


Figure 20: Employment by Occupation

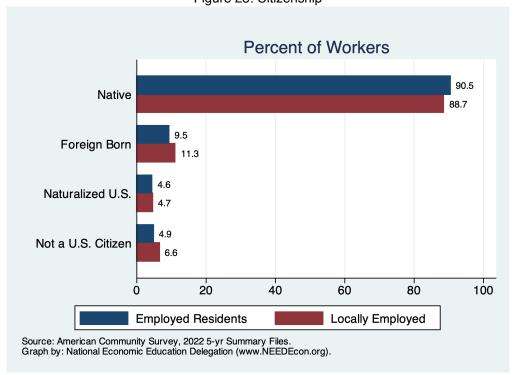




Percent of Workers Speak only English 11.7 10.8 Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) SOL - English very well SOL - English less than very well 20 40 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 22: Language Spoken at Home





# **Income and Earnings**

#### Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Atascadero. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

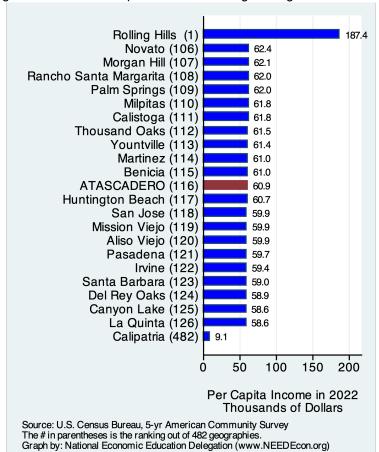
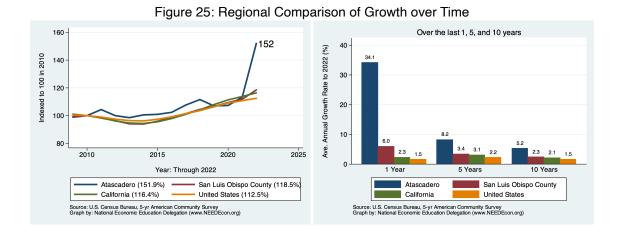
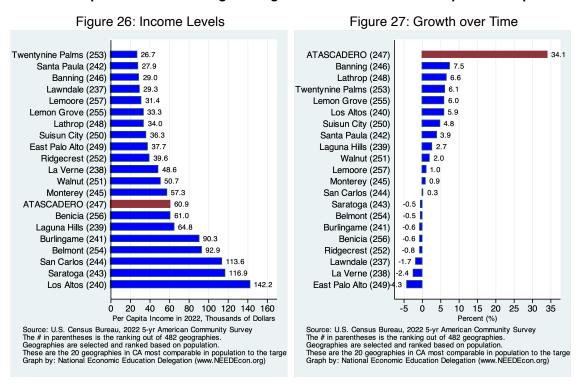


Figure 24: Real Per Capita Income Ranking Among California Cities

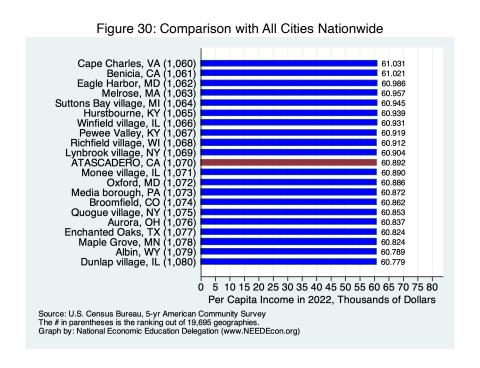


#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



## Real Per Capita Income Ranking Among Cities in San Luis Obispo County

Figure 28: Income Levels Figure 29: Growth over Time Grover Beach (6) 40.2 ATASCADERO (2) 34.1 San Luis Obispo (5) Grover Beach (6) -0.0 Arroyo Grande (4) Arroyo Grande (4) Morro Bay (3) Morro Bay (3) ATASCADERO (2) San Luis Obispo (5) 60.9 Pismo Beach (1) Pismo Beach (1) 10 15 20 25 30 35 60 80 5 20 40 -5 Ò Per Capita Income in 2022, Thousands of Dollars Percent (%) Source: U.S. Census Bureau, 2022 5-yr American Community Survey
The # in parentheses is the ranking out of 6 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 2022 5-yr American Community Survey The # in parentheses is the ranking out of 6 geographies. Geographies are selected and ranked based on population. These are the cities in the same county as the target city. Graph by: National Economic Education Delegation (www.NEEDEcon.org)



# Poverty and Inequality

#### **Definition:**

The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

#### Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

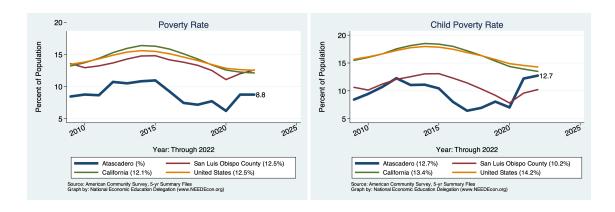


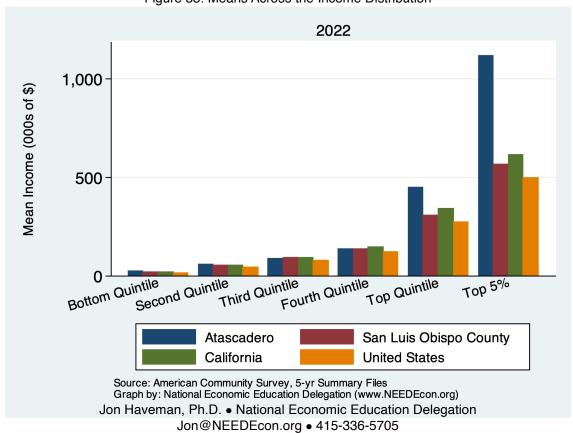
Figure 31: Inequality Inequality: Gini Coefficient 55.5 55 50 45 40 2010 2015 2025 2020 Year: Through 2022 San Luis Obispo County (47.2%) Atascadero (55.4%) California (48.9%) United States (48.2%) Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Jon Haveman, Ph.D. ● National Economic Education Delegation Jon@NEEDEcon.org ● 415-336-5705

2022 60 Percent of All Income 40 20 Second Quintile Bottom Quintile Third Quintile Fourth Quintile Top Quintile Top 5% San Luis Obispo County **Atascadero United States** California Source: American Community Survey, 5-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





# Housing

# Housing Costs and Affordability

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

#### Cost of Housing in Atascadero and Broader Regions

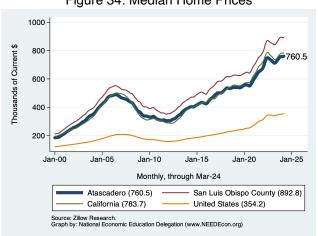
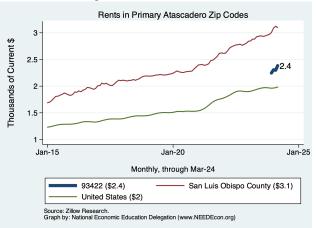


Figure 34: Median Home Prices





#### Housing Ownership in Atascadero and Broader Regions

Figure 36: Home Ownership Rates

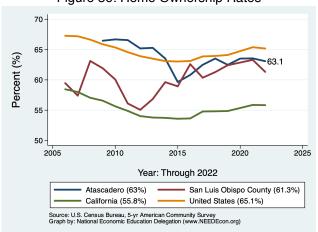


Figure 37: Home Ownership by Age

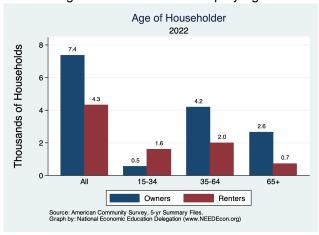


Figure 38: Income by Tenure

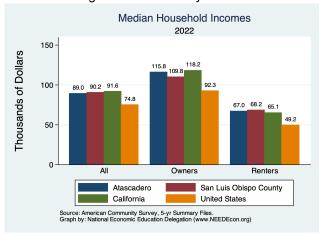


Figure 39: Income Distribution by Tenure

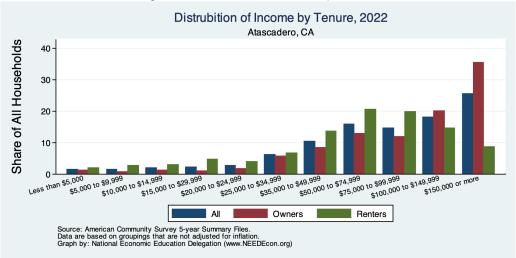


Figure 40: Income Distribution of Home Owners

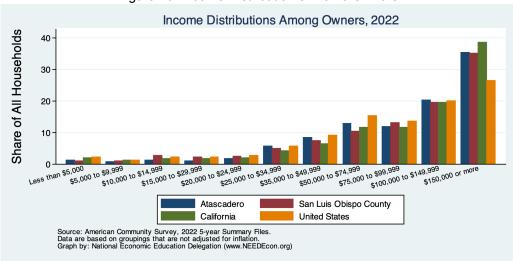
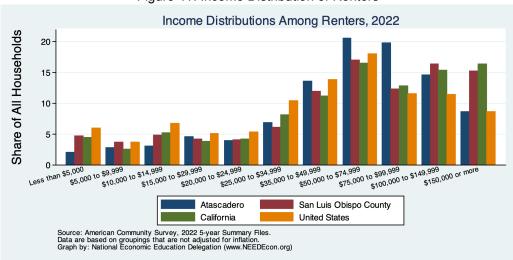


Figure 41: Income Distribution of Renters



### Housing Burden in Atascadero and Broader Regions

Figure 42: Home Owners w/ A Mortgage

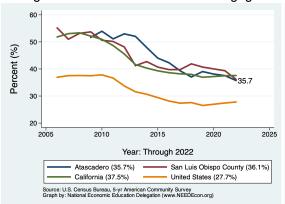


Figure 43: Home Owners w/o A Mortgage

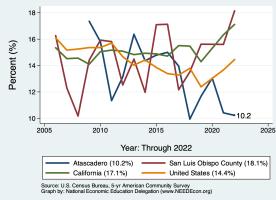


Figure 44: Renters

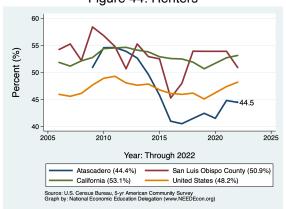
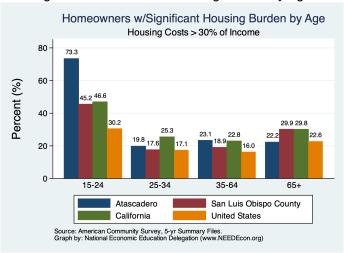


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Cha	ange from
Indicator	2023	2019	2010	2019	2010
Total Population	30,206.0	30,348.0	28,310.0	-0.5	6.7
Total # of Homes	12,434.0	12,283.0	11,505.0	1.2	8.1
# Occupied Units	11,861.0	11,739.0	10,737.0	1.0	10.5
Persons per Household	2.4	2.5	2.5	-1.3	-3.3
Vacancy Rate (%)	4.6	4.4	6.7	4.1	-31.0

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

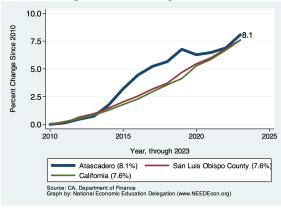


Figure 47: Persons per Household

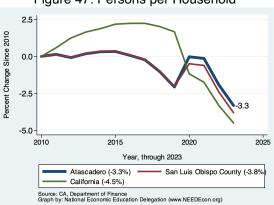


Figure 48: Vacancy Rates

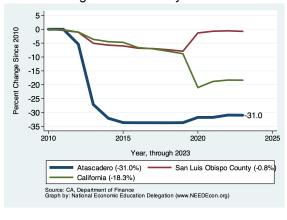
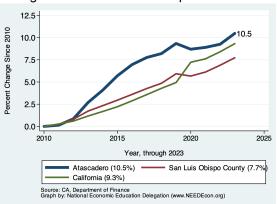


Figure 49: Number of Occupanied Units



### Trends in the Growth of Housing by Housing Type

Figure 50: Single Detached Homes

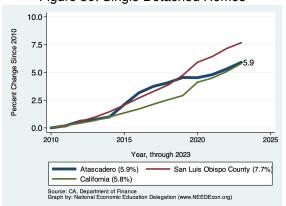


Figure 51: Single Attached Homes

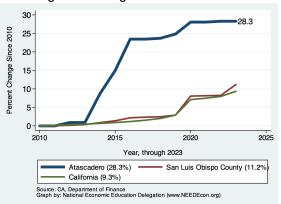
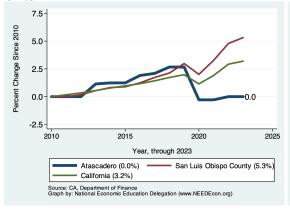
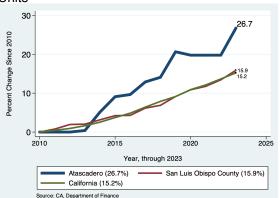


Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units

Units





# Vintage of Residential Housing

#### Why is it important?

This section provides evidence on the year in which residential housing in Atascadero was built. We break it down into owned versus rented residences and provide a comparison across San Luis Obispo County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

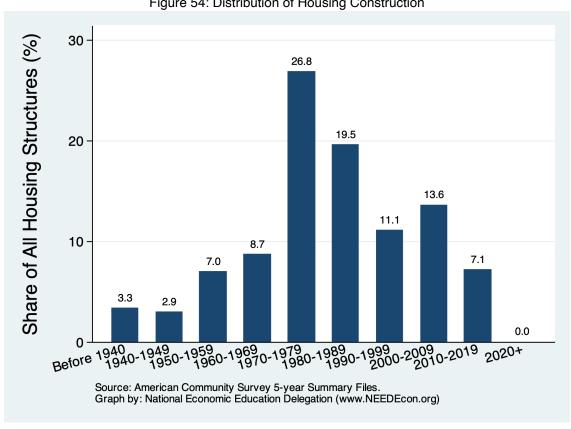


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

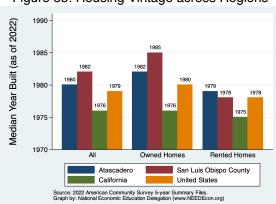


Figure 56: Housing Vintage by Tenure

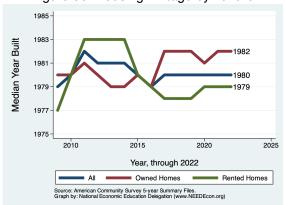


Figure 57: Vintage of Owned Residences

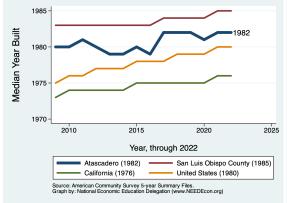


Figure 58: Vintage of Rented Residences

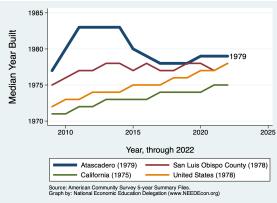
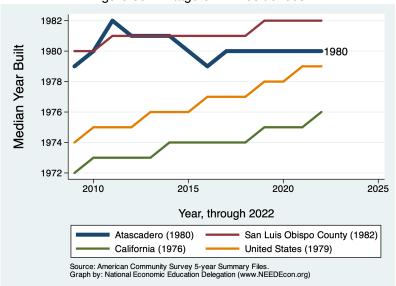


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

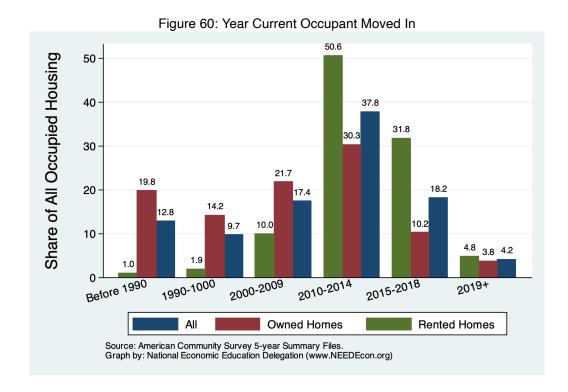


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

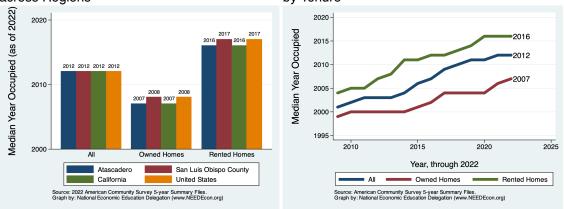


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

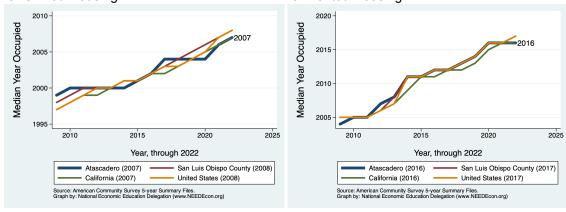


Figure 65: Year Occupied by Current Residents for All Housing 2015 -Median Year Occupied 2012 2010 2005 2000 2010 2015 2020 2025 Year, through 2022 San Luis Obispo County (2012) Atascadero (2012) United States (2012) California (2012) Source: American Community Survey 5-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Atascadero is compared with data from San Luis Obispo County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

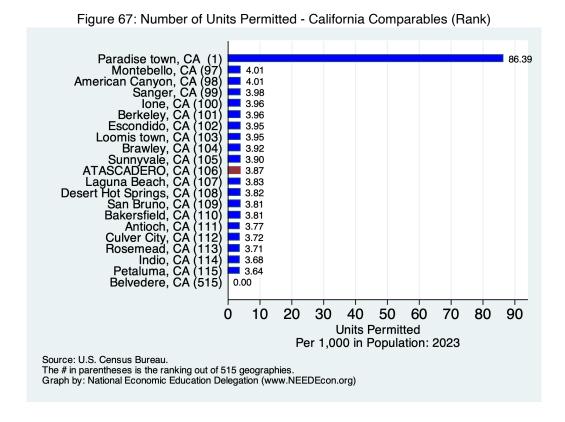
#### Why is it important?

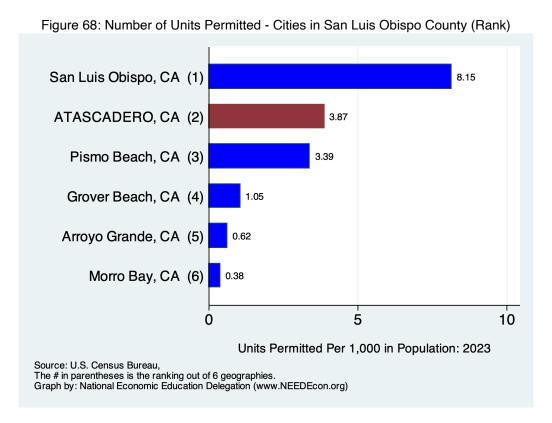
Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

#### **Atascadero - Ranking Among Comparables**

Juno Beach town, FL Big Stone Unincorporated Area, MN 3 88 3.88 Friendswood, TX 3.88 Sandwich, IL 3.88 Belfast, ME 548 3.88 St. Jo, TX Jasper Unincorporated Area, MO 549 3.88 550 3 87 Sulphur Springs, TX 3.87 Hawthorn Woods village, IL 3.87 Excelsior, MN 3.87 ATASCADERO, CA Moscow, ID 3.87 555 3.87 Newport, OR Ferndale, WA 556 3 86 3.86 Rock River town, WY 3.86 Hewitt village, WI Clay Unincorporated Area, MO 3.86 3.86 560 Perry, MI Shawnee, OK 561 3.86 562 3.85 Brookings Unincorporated Area, SD (3,563) Brownsville, TX (3,564) 3.85 3.85 2 0 Units Permitted Per 1,000 in Population: 2023 Source: U.S. Census Bureau The # in parentheses is the ranking out of 14338 geographies Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 66: Number of Units Permitted - Nationwide Comparables (Rank)





### **Atascadero - Permitting Activity**

### **Annual Units Permitted - Per Capita in Atascadero**

Figure 70: Average Annual Growth in Units

Figure 69: Units Permitted Each Year

Permitted

N/A

N/A

Annual Number of Buildings Permitted - Per Capita in Atascadero

Figure 72: Average Annual Growth in Build-

Figure 71: Units Permitted Each Year ings Permitted

N/A

N/A

Annual Value of Property Permitted - Per Capita in Atascadero

Figure 74: Average Annual Growth in Value

Figure 73: Value Permitted Each Year

Permitted

N/A

N/A

# **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

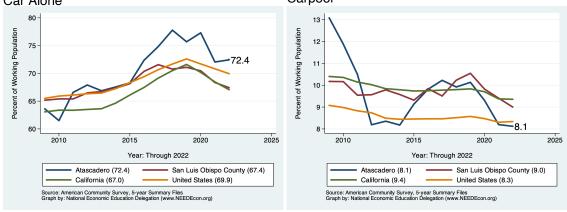
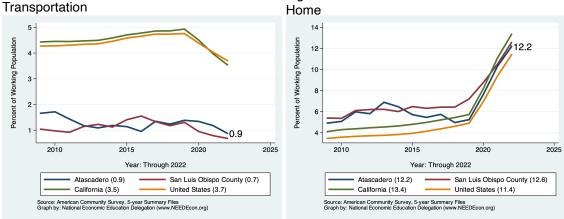


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Atascadero. The second provides data on those who work, but do not necessarily live in Atascadero. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Male Female		All Wo	All of CA			
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	6,818	81.4	5,624	77.7	12,442	80.6	78.0
Drove Alone	6,215	74.2	4,973	68.7	11,188	72.4	68.4
Carpooled:	603	7.2	651	9.0	1,254	8.1	9.5
In 2-person carpool	468	5.6	527	7.3	995	6.4	6.9
In 3-person carpool	135	1.6	124	1.7	259	1.7	1.5
In 4-or-more-person carpool	0	0.0	0	0.0	0	0.0	1.1
Public Transportation (excl Taxi):	62	0.7	73	1.0	135	0.9	3.6
Bus or Trolley Bus	62	0.7	73	1.0	135	0.9	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	39	0.5	33	0.5	72	0.5	0.7
Walked	276	3.3	144	2.0	420	2.7	2.4
Taxicab, Motorcycle, or other	20	0.2	50	0.7	70	0.5	1.7
Worked at Home	1,023	12.2	858	11.9	1,881	12.2	13.6
Total:	8, 238	98.3	6,782	93.7	15,020	97.2	

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

	Ma	ale	Fei	male	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	3,826	70.7	4,586	81.1	8,412	76.1	78.0
Drove Alone	3,444	63.7	4,001	70.7	7,445	67.4	68.5
Carpooled:	382	7.1	585	10.3	967	8.8	9.5
In 2-person carpool	304	5.6	424	7.5	728	6.6	6.9
In 3-person carpool	78	1.4	50	0.9	128	1.2	1.5
In 4-or-more-person carpool	0	0.0	111	2.0	111	1.0	1.1
Public Transportation (excl Taxi):	38	0.7	27	0.5	65	0.6	3.6
Bus or Trolley Bus	38	0.7	27	0.5	65	0.6	2.3
Streetcar or Trolley Car	0	0.0	0	0.0	0	0.0	0.8
Subway or Elevated	0	0.0	0	0.0	0	0.0	0.3
Railroad	0	0.0	0	0.0	0	0.0	0.2
Ferryboat	0	0.0	0	0.0	0	0.0	0.1
Bicycle	52	1.0	0	0.0	52	0.5	0.7
Walked	212	3.9	135	2.4	347	3.1	2.4
Taxicab, Motorcycle, or other	24	0.4	50	0.9	74	0.7	1.7
Worked at Home	1,023	18.9	858	15.2	1,881	17.0	13.6
Total:	5,175	95.7	5,656	100.0	10,831	98.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Ma	le	Fem	nale	All Wo	rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	251	3.2	306	4.6	557	3.9	2.0
5 to 9 minutes	1,010	12.7	1,151	17.2	2,161	15.1	7.5
10 to 14 minutes	902	11.3	829	12.4	1,731	12.1	12.2
15 to 19 minutes	800	10.1	778	11.6	1,578	11.0	15.0
20 to 24 minutes	1,470	18.5	929	13.9	2,399	16.7	14.3
25 to 29 minutes	921	11.6	376	5.6	1,297	9.0	6.3
30 to 34 minutes	895	11.3	627	9.4	1,522	10.6	15.0
35 to 39 minutes	131	1.6	115	1.7	246	1.7	2.9
40 to 44 minutes	108	1.4	108	1.6	216	1.5	4.3
45 to 59 minutes	356	4.5	299	4.5	655	4.6	8.6
60 to 89 minutes	144	1.8	265	4.0	409	2.9	7.9
90 or more minutes	227	2.9	141	2.1	368	2.6	4.0
Total:	7,215	90.7	5,924	88.7	13, 139	91.6	

Source: 2022 5-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

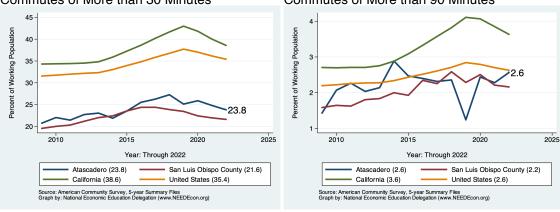
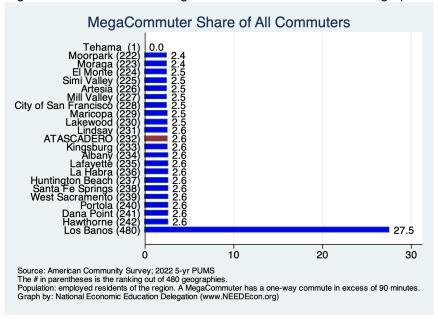


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



# Commute Times for Those Employed in the City

Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WUNKFLAU	L GLOG	NAFIII					
	Ma	ale	Fem	Female		rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	211	4.3	355	7.2	566	5.9	2.0
5 to 9 minutes	844	17.0	1,189	24.0	2,033	21.2	7.5
10 to 14 minutes	704	14.2	921	18.6	1,625	16.9	12.2
15 to 19 minutes	585	11.8	491	9.9	1,076	11.2	15.0
20 to 24 minutes	622	12.5	565	11.4	1,187	12.4	14.3
25 to 29 minutes	264	5.3	364	7.3	628	6.5	6.3
30 to 34 minutes	264	5.3	403	8.1	667	6.9	15.0
35 to 39 minutes	60	1.2	127	2.6	187	1.9	2.9
40 to 44 minutes	110	2.2	90	1.8	200	2.1	4.3
45 to 59 minutes	231	4.7	170	3.4	401	4.2	8.6
60 to 89 minutes	122	2.5	70	1.4	192	2.0	7.9
90 or more minutes	135	2.7	53	1.1	188	2.0	4.0
Total:	4,152	83.7	4,798	96.8	8,950	93.2	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes

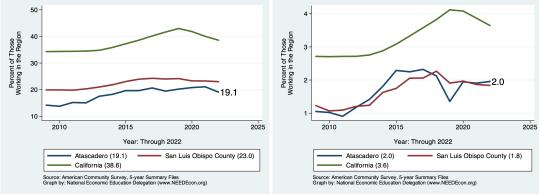
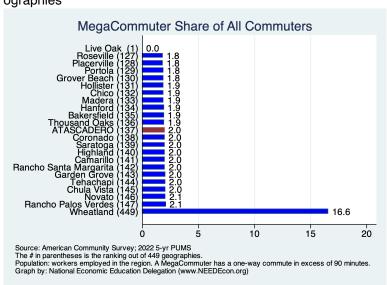


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



### Place of Work

This section provides evidence on where workers living in Atascadero work. As evidenced in the first table, some of Atascadero's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Atascadero city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Worked in state of residence:	8, 216	98.1	6, 782	93.7	14,998	97.1	99.6	
Worked in county of residence	7,790	93.0	6,611	91.3	14,401	93.2	84.1	
worked outside of county of residence	426	5.1	171	2.4	597	3.9	15.4	
Worked outside state of residence	22	0.3	0	0.0	22	0.1	0.4	
Total:	8, 238	98.3	6,782	93.7	15,020	97.2		

Source: 2022 5-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

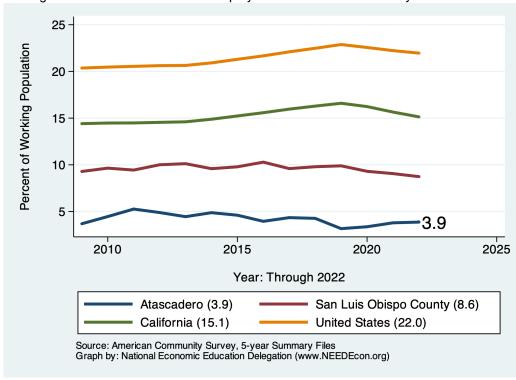
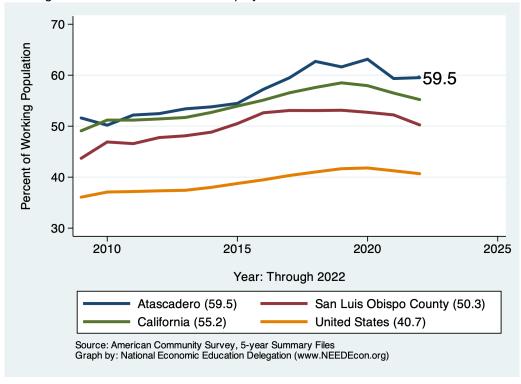


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Female		All Workers		All of CA	
Place of Work	#	(%)	#	(%)	#	(%)	(%)	
Living in a place:	8, 238	98.3	6,782	93.7	15,020	97.2	95.9	
Worked in place of residence	2,966	35.4	2,861	39.5	5,827	37.7	39.5	
Worked outside place of residence	5,272	62.9	3,921	54.2	9,193	59.5	56.4	
Not living in a place	0	0.0	0	0.0	0	0.0	4.1	
Total:	8,238	98.3	6,782	93.7	15,020	97.2		

Source: 2022 5-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City	California		United States		
	Median	Median	Ratio	Median	Ratio	
Car, truck, or van - drove alone	50, 277	48, 566	100.0	46, 171	99.5	
Car, truck, or van - carpooled	42,941	36,463	113.8	34,487	113.7	
Public transportation (excluding taxicab)		40, 179		45,100		
Walked	35,433	29,366	116.5	27,142	119.3	
Taxicab, motorcycle, bicycle, or other means		40,433		36,140		
Worked from home	64,115	75, 153	82.4	67,180	87.2	
Total:	50,466	48,747	103.5	46,099	109.5	

Source: 2022 5-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25,000 \$25,0		\$25,000	25,000-\$74,999 \$75,0		,000+		I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	2,712	58.6	3,650	72.0	3,416	72.3	11, 188	72.4	68.4
Car, Truck, or Van: Carpooled	340	7.3	448	8.8	351	7.4	1,254	8.1	9.5
Public Transportation (excl Taxi)	62	1.3	35	0.7	15	0.3	135	0.9	3.6
Walked	183	4.0	149	2.9	70	1.5	420	2.7	2.4
Taxicab, Motorcycle, or other	9	0.2	76	1.5	57	1.2	142	0.9	2.4
Worked at Home	304	6.6	508	10.0	818	17.3	1,881	12.2	13.6
Total:	3,610	78.0	4,866	95.9	4,727		15,020	97.2	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	000+	Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	1,907	46.9	2,560	71.2	2, 225	69.3	7,445	67.4	68.5
Car, Truck, or Van: Carpooled	278	6.8	323	9.0	116	3.6	967	8.8	9.5
Public Transportation (excl Taxi)	55	1.4	10	0.3	0	0.0	65	0.6	3.6
Walked	137	3.4	138	3.8	0	0.0	347	3.1	2.4
Taxicab, Motorcycle, or other	19	0.5	56	1.6	51	1.6	126	1.1	2.4
Worked at Home	304	7.5	508	14.1	818	25.5	1,881	17.0	13.6
Total:	2,700	66.4	3, 595		3, 210		10,831	98.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In P	overty	100-14	19% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	379	50.8	409	44.6	10,400	74.0	11, 188	72.4	68.7
Car, Truck, or Van: Carpooled	34	4.6	50	5.5	1,170	8.3	1,254	8.1	9.5
Public Transportation (excl Taxi)	62	8.3	0	0.0	73	0.5	135	0.9	3.6
Walked	51	6.8	27	2.9	342	2.4	420	2.7	2.1
Taxicab, Motorcycle, or other	0	0.0	0	0.0	142	1.0	142	0.9	2.4
Worked at Home	15	2.0	68	7.4	1,798	12.8	1,881	12.2	13.6
Total:	541	72.5	554	60.4	13,925	99.0	15,020	97.2	

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In P	overty	100-14	9% of Pov	>150%	>150% of Pov		All	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	409	46.4	364	48.5	6,672	68.2	7,445	67.4	68.7
Car, Truck, or Van: Carpooled	65	7.4	47	6.3	855	8.7	967	8.8	9.5
Public Transportation (excl Taxi)	55	6.2	0	0.0	10	0.1	65	0.6	3.6
Walked	51	5.8	27	3.6	269	2.7	347	3.1	2.1
Taxicab, Motorcycle, or other	0	0.0	0	0.0	126	1.3	126	1.1	2.4
Worked at Home	15	1.7	68	9.1	1,798	18.4	1,881	17.0	13.6
Total:	595	67.5	506	67.5	9,730	99.5	10,831	98.0	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

## **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

#### Why is it important?

Having a handle on whether or not Atascadero is a net recipient (migration inflows) or donor (migration outflows) of population is very im-

portant for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

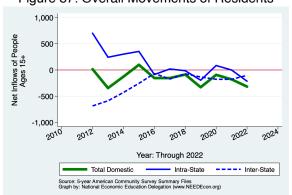


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

	Net Inflows							
				e State		-		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
No income	2,409	-143	-59	-130	35	11		
With income	22,528	-113	198	-223	-138	50		
\$1 to \$9,999 or loss	2,681	0	98	-23	-86	11		
\$10,000 to \$14,999	1,519	-10	78	-48	-40	0		
\$15,000 to \$24,999	2,675	-1	-24	19	4	0		
\$25,000 to \$34,999	2,610	54	72	-11	-35	28		
\$35,000 to \$49,999	2,967	-249	-122	-112	-15	0		
\$50,000 to \$64,999	2,387	-5	-20	-14	29	0		
\$65,000 to \$74,999	1,373	-12	24	-13	-23	0		
\$75,000 or more	6,316	110	92	-21	28	11		
All:	24,937	-256	139	-353	-103	61		

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

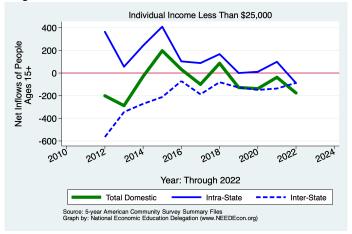
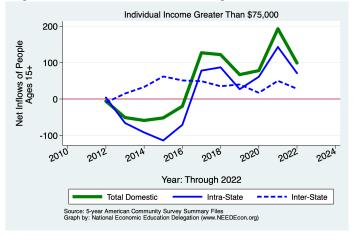


Figure 89: Overall Movements of Middle Income Residents



Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

Table 18: Migration by Marital Status

	Net Inflows							
			Same State			-		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
Never married	7,893	-128	66	-156	-77	39		
Now married, except separated	13,006	20	161	-181	29	11		
Divorced	2,401	-32	-50	50	-32	0		
Separated	434	-80	-51	-14	-26	11		
Widowed	1,203	-36	13	-52	3	0		
Total:	24,937	-256	139	-353	-103	61		

Source: 2022 5-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		Ne				
			Same State		-	
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	19, 193	-89	18	-151	-17	61
Householder lived in renter-occupied housing units	9,605	-121	151	-171	-101	0
Total:	28, 798	-210	169	-322	-118	61

Source: 2022 5-year American Community Survey, Summary File

Source: 5-year American Community Survey Summary Files
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 91: Domestic Movements of Residents by Tenure

Table 20: Migration by Age

		Ne				
				e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	1,083	29	61	-27	-5	0
5 to 17 years	4,377	-101	-24	-32	-45	0
18 and 19 years	660	-85	-4	-9	-72	0
20 to 24 years	2,109	-218	-2	-199	-51	34
25 to 29 years	2,010	130	50	13	62	5
30 to 34 years	1,902	179	137	12	30	0
35 to 39 years	1,904	-142	4	-154	8	0
40 to 44 years	1,983	-93	-7	-80	-6	0
45 to 49 years	1,801	-3	-78	111	-36	0
50 to 54 years	1,809	-52	-55	-20	12	11
55 to 59 years	2,037	63	86	-37	14	0
60 to 64 years	2,351	48	54	7	-13	0
65 to 69 years	2,118	-20	-18	9	-11	0
70 to 74 years	1,164	18	4	34	-20	0
75 years and over	1,950	-29	4	-42	-2	11
Total Population:	29,258	-276	212	-414	-135	61

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

		Ne	et Inflows			
		Same State			•	
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Less than high school graduate	1,319	77	83	-33	27	0
High school graduate (includes equiv)	4,707	-32	84	-124	-3	11
Some college or assoc. degree	8,763	62	58	-79	83	0
Bachelor's degree	4,136	-58	-26	-11	-26	5
Graduate or professional degree	2,104	50	-18	100	-43	11
Total:	21,029	99	181	-147	38	27

Source: 2022 5-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	44,647	44,647
Moved Within Same County	34,484	38,051
Moved to Different County, Same State	63,550	42,407
Total Population:	43,786	43,273

Source: 2022 5-year American Community Survey, Summary File

**Table 23: Median Age of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	42.6	42.6
Moved Within Same County	29.9	29.2
Moved to Different County, Same State	43.5	31.7
Moved Between States	31.2	21.9
Moved from Abroad	23.8	
Total Population:	41.4	41.2

Source: 2022 5-year American Community Survey, Summary File

### **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

Zillow Research Data https://www.zillow.com/research/data/

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