# Alameda, California

# Indicators Report

by
The National Economic Education Delegation (NEED)

April 20, 2024

Exploring the economics, demographics, and well-being of Alameda and its residents through indicators.

This report was produced by the:

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# **Executive Summary**

# Assessing the City with Indicators

#### **About this Report**

This report provides background or summary information for the city of Alameda (the City) in the form of indicators.

#### **Using this Report**

Indicators are measures of various aspects of a regional economy. They help to provide an indication of the quality of life in a region and progress toward improving conditions in the local economy. This report focuses on indicators for changing demographics, incomes, housing markets, commute patterns, and employment in Alameda. These indicators are compared to Alameda County (the County) as a whole, a broader region where one is well defined, California, and the United Sates.

This report is vital for understanding trends in the underlying economy. It does not provide forecasts, but Rob Eyler and Jon Haveman at Economic Forensics and Analytics are available to provide them if that is of interest.

#### **Topics Covered:**

- Demographics: A detailed snopshot of Alameda demographics is presented. This provides
  evidence on the size, age and sex, income and poverty status, race and ethnicity, housing status,
  living arrangements, education, health, and transportation choices of the population. Beyond
  the current population level, data on trends in local population growth, in comparison with other
  broader regions is presented, in both tabular and graphical form.
- **Employment Report:** Here, we provide a brief snapshot or employment and unemployment in Alameda and how the City's experience differs from broader regions.
- Income and Earnings: Vital to understanding the prosperity of a city relative to its surrounding
  area is information on income and earnings. We provide a ranking of the City's income relative to
  all cities in California as well as growth relative to local regions. Inequality and poverty status are
  also important indicators for the level of equity in the community. We provide evidence of trends
  in both, not only for all residents, but also for children separately.
- Housing: This section provides evidence on the cost and availability of housing. Both median home values and rental costs are included, along with detailed information on home ownership, by age and income, in particular. Further, evidence is provided on the housing burden in the City, again, in comparison with other broader regions. We also provide evidence on the rate at which new buildings and units are permitted along with a broader housing picture. Finally, we provide evidence on the age of the housing stock in Alameda, along with information on how long the City's residents have been in place.
- Transportation: Increasingly important, in the wake of the pandemic, is an understanding of
  the transportation patterns and choices of local residents. We provide detailed evidence on the
  proprotion of residents who work from home and on the various transportation choices of those
  who head to the office. This information is also provided for those who work in Alameda, but do
  not necessarily live in Alameda.
- **Migration:** Population changes comes primarily through organic causes: births and deaths. Migration between regions also plays a significant role in population growth. A final section of the report provides evidence on migration into and out of the City.

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# **Demographics**

#### **Definition:**

## Why is it important?

Data on the demographics of a city indicate the nature of the population, with a focus on age, gender, race and ethnicity, as well as household compositon.

The characteristics and growth of Alameda's population are fundamental indicators of the city's growth potential.

# A Demographic Snapshot

Statistic	2022	2019
POPULATION		
Population Estimate (#, 5yr)	77,565.0	78,522.0
Veterans (#, 5yr)	2,690.0	3,080.0
Foreign born persons (%, 5yr)	24.7	25.2
Population age 25+ (#, 5yr)	56,581.0	57,946.0
AGE AND SEX		
Persons under 5 years (%, 5yr)	6.2	6.0
Persons under 18 years (%, 5yr)	21.4	20.3
Persons 65 years and over (%, 5yr)	17.0	15.7
Female persons (%, 5yr)	51.1	51.3
INCOME AND POVERTY		
Median household income (\$, 5yr)	129,917.0	104,756.0
Per capita income in past 12 months (\$, 5yr)	68,122.0	52,448.0
Persons in poverty (%, 5yr)	7.1	7.3
Children age less than 18 in poverty (#, 5yr)	1,035.0	1,326.0
Children age less than 18 in poverty (%, 5yr)	6.3	8.4
RACE AND ETHNICITY		
White alone (%, 5yr)	44.8	48.2
African American alone (%, 5yr)	6.9	7.4
American Indian or Alaska Native alone (%, 5yr)	0.4	0.5
Asian alone (%, 5yr)	31.4	30.3
Native Hawaiian and Other Pacific Islander alone (%, 5yr)	0.5	0.3
Two or More Races (%, 5yr)	11.9	8.2
Hispanic or Latino (%, 5yr)	12.1	12.8
White alone, not Hispanic or Latino (%, 5yr)	41.3	42.7
HOUSING		
Housing units (#, 5yr)	32,037.0	32,346.0
Owner-occupied housing units (%, 5yr)	48.3	48.0
Median value of owner-occupied housing units (\$, 5yr)	1,147,600.0	859,900.0
Median selected monthly owner costs-with a mortgage (\$, 5yr)	3,814.0	3,191.0
Median selected monthly owner costs-without a mortgage (\$, 5yr)	953.0	721.0
Median gross rent (\$, 5yr)	2,301.0	1,836.0
FAMILIES AND LIVING ARRANGEMENTS	,	•
Households (#, 5yr)	29,820.0	30,418.0
Persons per household (#, 5yr)	2.6	2.5
Living in same house 1 year ago, % of persons age 1+ (5yr)	85.9	86.6
EDUCATION		
High school graduate or higher, % of persons age 25+ (5yr)	93.1	91.0
Bachelor's degree or higher, % of persons age 25+ (5yr)	59.8	54.7
HEALTH		
With a disability, under age 65 years (#, 5yr)	3,499.0	3,840.0
Persons without health insurance, under age 65 years (%, 5yr)	2.8	2.9
LABOR FORCE		
In civilian labor force, persons age 16+ (%, 5yr)	68.2	68.1
In civilian labor force, women age 16+ (%, 5yr)	63.6	63.7
Employed, persons age 16+ (%, 5yr)	61.8	62.0
Self employed (%, 5yr)	9.3	11.1
TRANSPORTATION	3.0	
Mean travel time to work, workers age 16+ (Mins., 5yr)	26.4	33.3
Using public transportation (%, 5yr)	21.1	29.6
Drive alone in private vehicle (%, 5yr)	52.6	60.1
Course: American Community Curvey Cummony Files		

Source: American Community Survey, Summary Files

Note: Data are from the 1-year files unless indicated by the notation 5yr.

# **Current Population**

The data in these two tables and the following two graphs are from the CA Department of Finance (DOF). The DOF produces population estimates for geographies around California twice a year: January and July. As estimates for cities are only available in January, these two tables are based on the January data. The remaining figures are from the American Community Survey (ACS), provided annually by the U.S. Bureau of the Census.

Table 1. Population Change by Region

(Thousands, January to January)

	2023		% CI	hange
Region	Population	1 Year	3 Year	5 Year
		City		
Alameda	77,287	-0.19	-4.74	-2.14
	County and	d Broader	Regions	
Alameda County	1,636,194	-0.49	-1.62	-1.25
Bay Area	7,548,792	-0.45	-2.58	-2.62
California	38,940,231	-0.35	-1.79	-2.01

Source: CA DOF; Calculations by National Economic Education Delegation

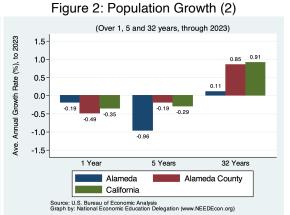
Table 2. County Population Change by City

(Thousands, January to January)

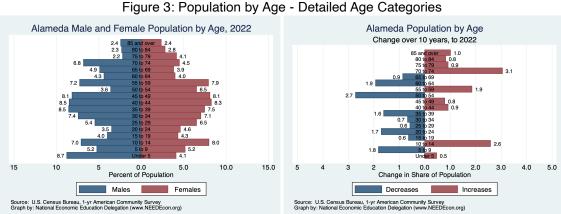
				% Change	<del></del>
City	2022	2023	Local	Bay Area	California
Alameda County	1,644.2	1,636.2	-0.49	-0.45	-0.35
Oakland	421.8	419.6	-0.53		
Fremont	229.1	229.5	0.15		
Hayward	160.1	159.8	-0.18		
Berkeley	123.2	123.6	0.30		
San Leandro	88.1	87.5	-0.66		
Livermore	85.9	84.8	-1.25		
Alameda	77.4	77.3	-0.19		
Pleasanton	77.5	76.5	-1.37		
Dublin	72.4	71.8	-0.86		
Union City	67.7	66.8	-1.40		
Newark	47.1	47.5	0.66		
Albany	21.5	21.4	-0.57		
Emeryville	12.5	12.6	1.06		
Piedmont	10.9	10.8	-1.10		

Source: CA DOF; Calculations by National Economic Education Delegation

Figure 1: Population Growth (1) 10-Percent Change from 2010 0 -10 -20 1990 2000 2010 2020 Year, through 2023 Alameda (4.8%) Alameda County (8.4%) California (4.6%) Source: CA, Department of Finance Graph by: National Economic Education Delegation (www.NEEDEcon.org)



Alameda Male and Female Population by Age, 2022 Alameda Population by Age Change over 10 years, to 2022 4.0 Males Decreases Source: U.S. Census Bureau, 1-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org) Source: U.S. Census Bureau, 1-yr American Community Survey Graph by: National Economic Education Delegation (www.NEEDEcon.org)



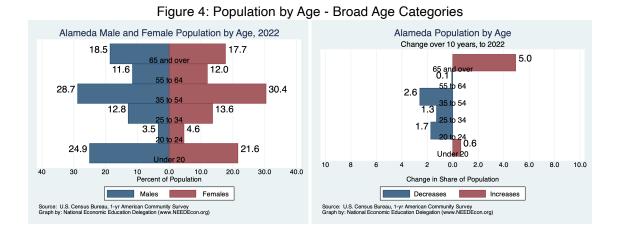


Figure 5: Population by Educational Attainment

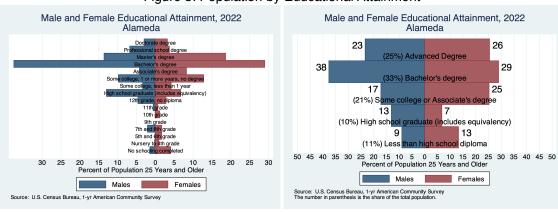


Figure 6: Population by Race/Ethnicity

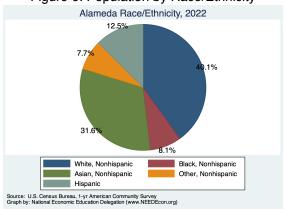
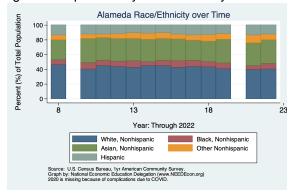


Figure 7: Population by Race/Ethnicity Over Time



# **Employment Report**

# Citywide Employment and Unemployment

### **Definition:**

Each month, California's Employment Development Division (EDD) publishes an update on employment in California and in MSAs, counties, and cities all across the state. The report focuses primarily on non-farm employment, providing estimates of changes in em-

ployment by industry as well as unemployment in each region. Data for cities is limited to aggregate employment, labor force, and unemployment data. Those are reported below.

#### Why is it important?

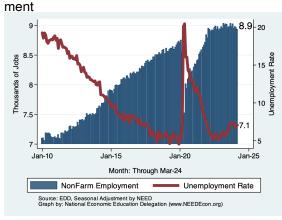
Employment growth is a fundamental indicator of the health of an economy.

Table 3. Alameda Summary for March, 2024

	Change From:							
Category	Current Value	Last Month	2 Months Ago	Last Year				
Employment	8,924	-30	-53	-103				
Labor Force	9,644	9	15	96				
Number Unemployed	678	-4	21	97				
Unemployment Rate	7.0	-0.0	0.2	0.9				

Source: EDD, National Economic Education Delegation

Figure 8: Historical Employment and Unemploy- Figure 9: Employment and Unemployment - Last



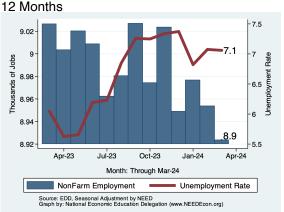
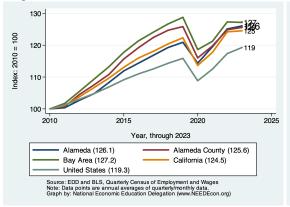
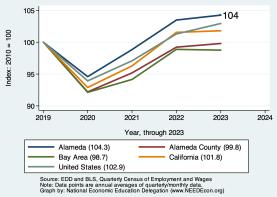


Figure 10: Relative Employment Growth Across Figure 11: Relative Employment Growth Across Regions - since 2010 Regions - since 2019





# County Employment by Industry

California's Employment Development Division (EDD) does not regularly produce data on employment by industry for cities. However, we are able to report industry-level employment data for Alameda County. The following table provides the latest data for the County.

Table 4. Employment Growth by Industry in Alameda County for March, 2024

			Empl	% Growth - Annualized Rate					
Industry	<b>Employment</b>	Share	Growth	Month	Qtr	6mo	1yr	3yr	5yr
Total Nonfarm	823, 371	100.0	1,966.6	2.9	0.4	1.1	1.1	2.7	0.3
Goods Producing	144,737	17.6	720.1	6.2	-6.0	-3.2	-1.6	1.3	1.6
Mining, Logging and Construction	48,272	5.9	799.6	22.2	-8.4	-3.0	0.4	-0.4	-0.5
Manufacturing	96,442	11.7	-26.5	-0.3	-3.8	-2.7	-3.0	2.0	2.7
Durable Goods	75,317	9.1	-21.0	-0.3	-4.6	-3.2	-3.7	2.6	4.5
Non-Durable Goods	20,938	2.5	-7.6	-0.4	-3.0	-1.6	-1.0	-0.0	-2.3
Service Providing	677,573	82.3	1,085.9	1.9	1.4	1.9	1.6	3.0	-0.0
Trade, Trans & Utilities	137,119	16.7	-413.9	-3.6	-0.7	-1.6	-0.9	1.0	-0.3
Wholesale Trade	32,689	4.0	-243.2	-8.5	-1.0	-3.3	-3.1	-0.5	-2.1
Retail Trade	63,503	7.7	-63.7	-1.2	0.9	0.7	0.4	-0.7	-2.0
Information	17,440	2.1	67.7	4.8	-4.5	-7.5	-6.9	-2.0	-2.8
Financial Activities	26,656	3.2	28.9	1.3	-4.7	-4.2	-2.5	-0.1	-1.2
Finance & Insurance	15,416	1.9	145.0	12.0	1.3	-1.2	-2.4	-3.1	-2.3
Real Estate & Rental & Leasing	11,378	1.4	-105.1	-10.5	-12.3	-6.0	-2.8	5.6	0.7
Professional & Business Srvcs	137,542	16.7	169.7	1.5	1.0	0.9	0.2	1.4	0.3
Prof, Sci, & Tech	82,593	10.0	222.4	3.3	2.9	3.3	1.8	3.1	1.8
Educational & Health Srvcs	143,220	17.4	769.5	6.7	4.7	5.8	6.1	5.4	2.8
Education Srvcs	16,300	2.0	132.5	10.3	-4.3	2.8	1.9	6.7	-0.2
Health Care & Social Assistance	126,957	15.4	626.8	6.1	5.2	6.1	6.6	5.3	3.3
Leisure & Hospitality	70,978	8.6	-133.1	-2.2	1.5	2.8	1.9	13.4	-1.7
Arts, Entertainment & Recreation	12,293	1.5	194.9	21.1	13.1	12.9	7.0	32.6	-0.3
Accommodation & Food Srvcs	59,226	7.2	-191.8	-3.8	1.8	2.0	0.8	11.3	-1.8
Other Srvcs	28,484	3.5	402.7	18.6	-5.0	1.1	4.0	8.9	0.7
Government	115,339	14.0	242.6	2.6	2.2	3.1	2.4	0.1	-1.4
Federal	8,514	1.0	0.0	0.0	-3.0	0.0	0.8	-0.5	-0.5
State	27,661	3.4	-35.9	-1.5	-1.4	2.3	1.0	-7.4	-5.4
Local	77,889	9.5	257.5	4.1	3.6	3.4	3.0	3.5	0.2

Source: EDD, National Economic Education Delegation (NEED)

# Some Employee Detail

## **Employed in Alameda**

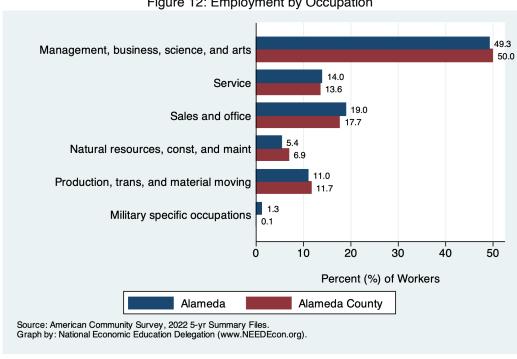
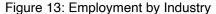


Figure 12: Employment by Occupation



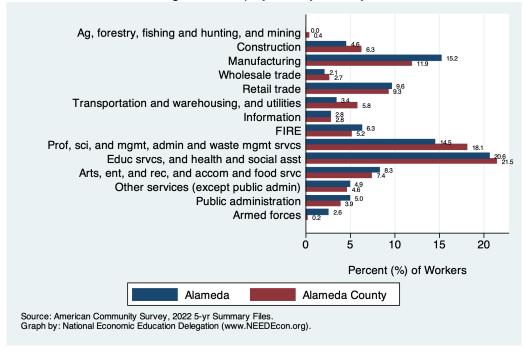
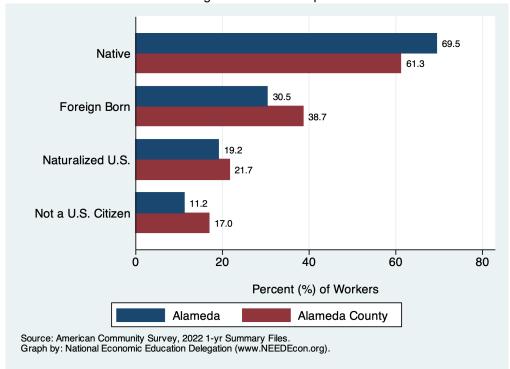


Figure 14: Language Spoken at Home Speak only English Speak Spanish (SS) SS - English very well 10.6 5.3 SS - English less than very well 6.5 Speak other languages (SOL) 27.8 17.6 SOL - English very well 18.7 7.7 SOL - English less than very well 9.1 20 40 60 Percent (%) of Workers Alameda Alameda County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 15: Citizenship



## **Employed Residents of Alameda**

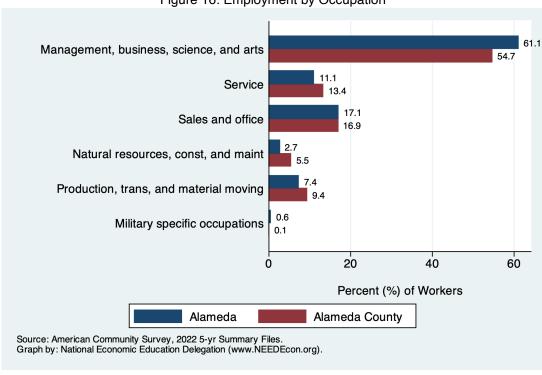
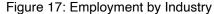
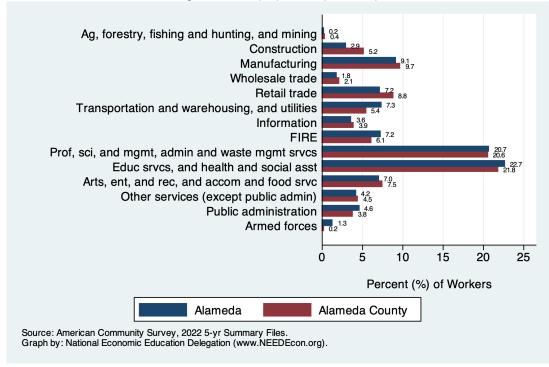


Figure 16: Employment by Occupation





65.6 Speak only English Speak Spanish (SS) SS - English very well SS - English less than very well Speak other languages (SOL) 30.6 20.8 SOL - English very well 6.6 SOL - English less than very well 20 40 60 80 Percent (%) of Workers Alameda Alameda County Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

Figure 18: Language Spoken at Home

Figure 19: Citizenship 67.9 Native 59.9 32.1 Foreign Born 40.1 24.5 Naturalized U.S. 22.2 7.6 Not a U.S. Citizen 17.9 20 40 80 60 Percent (%) of Workers Alameda Alameda County Source: American Community Survey, 2022 1-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).

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### **Employed Residents vs Workers in Alameda**

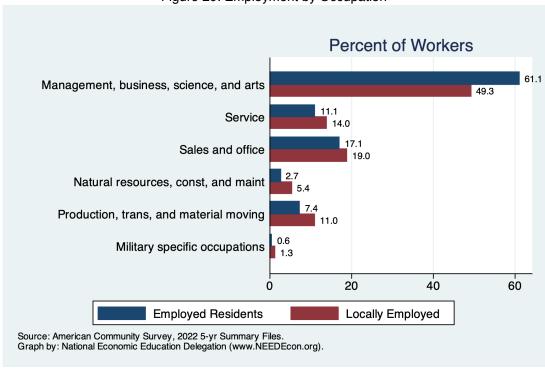


Figure 20: Employment by Occupation



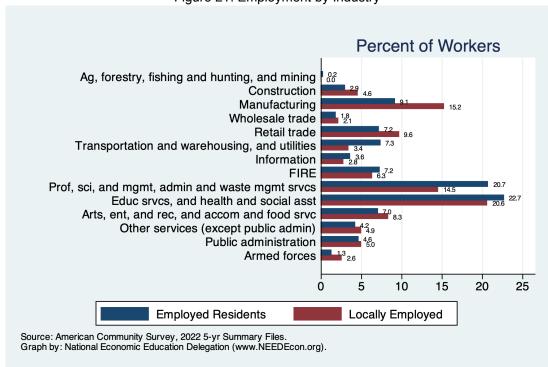
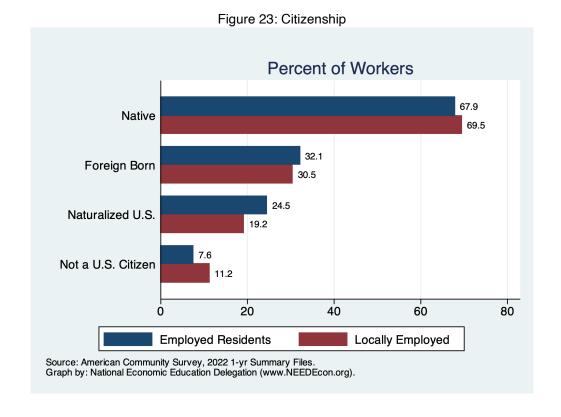


Figure 22: Language Spoken at Home Percent of Workers 65.6 Speak only English Speak Spanish (SS) 13.4 SS - English very well SS - English less than very well 27.4 Speak other languages (SOL) 25.3 20.8 SOL - English very well SOL - English less than very well 20 40 60 80 **Employed Residents** Locally Employed Source: American Community Survey, 2022 5-yr Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org).



# **Income and Earnings**

## Per Capita Income Growth

#### **Definition:**

Per capita income is the average income per person in Alameda. Personal income is the income received by, or on behalf of, all persons from all sources: from participation as laborers in production, from owning a home or unincorporated business, from the ownership of financial assets, and from government and business in the form of transfer receipts. Noncash government benefits are not included.

#### Why is it important?

Income is the money that is available to persons for consumption expenditures, taxes, interest payments, transfer payments to governments and the rest of the world, or for saving. As such, it is an important indicator of economic well-being in a community.

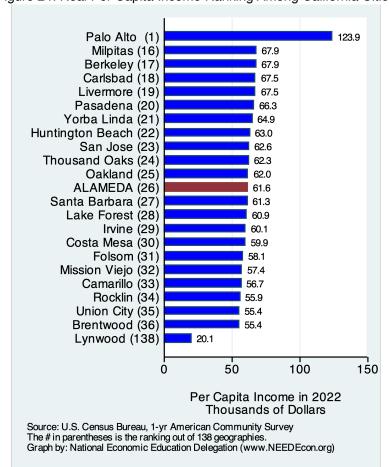
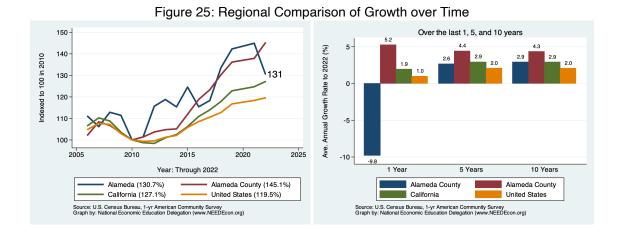
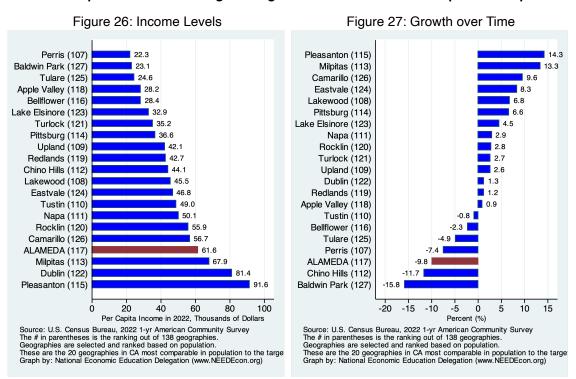


Figure 24: Real Per Capita Income Ranking Among California Cities

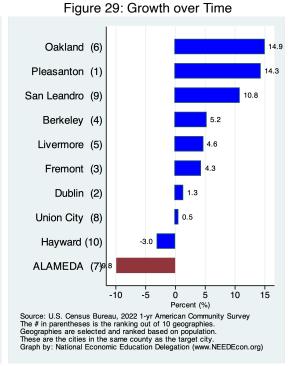


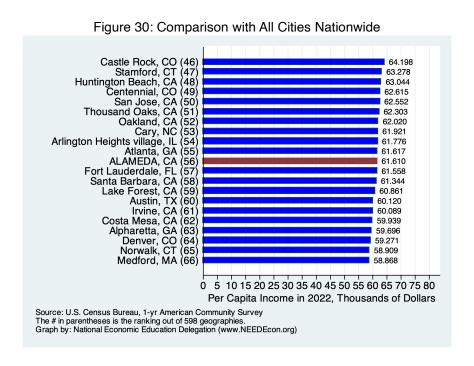
#### Real Per Capita Income Ranking Among California Cities - w/Comparable Populations



## Real Per Capita Income Ranking Among Cities in Alameda County

Figure 28: Income Levels Hayward (10) 41.2 San Leandro (9) Union City (8) ALAMEDA (7) Oakland (6) 62.0 Livermore (5) 67.5 Berkeley (4) Fremont (3) Dublin (2) Pleasanton (1) 20 40 60 80 100 n Per Capita Income in 2022, Thousands of Dollars Source: U.S. Census Bureau, 2022 1-yr American Community Survey
The # in parentheses is the ranking out of 10 geographies.
Geographies are selected and ranked based on population.
These are the cities in the same county as the target city.
Graph by: National Economic Education Delegation (www.NEEDEcon.org)





# Poverty and Inequality

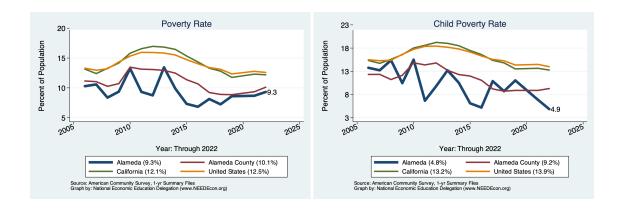
#### **Definition:**

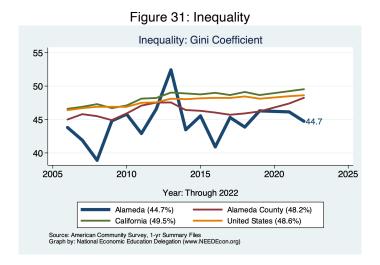
The local poverty rate provides an indication of the well-being of those at the bottom of the income distribution. The federal poverty rate measures the proportion of households in the region that are classified as living in poverty. Also included are measures of the extent to which the City's children are impoverished. Measures of the income distribution provide

further evidence on disparities in income in the region and how those disparities have changed over time.

## Why is it important?

It is important to track measures of poverty and inequality to assess the extent of income disparities in the region, with an eye toward understanding how well the local economy is performing for all of its citizens.

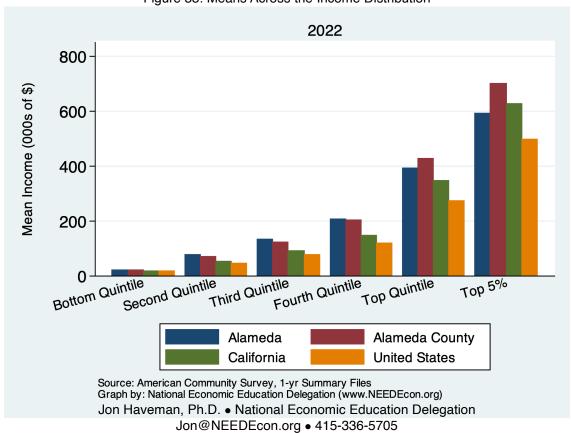




2022 50 Percent of All Income 40 30 20 10 0 Second Quintile Third Quintile Bottom Quintile Fourth Quintile Top Quintile Top 5% Alameda Alameda County California **United States** Source: American Community Survey, 1-yr Summary Files Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 32: Shares Across the Income Distribution





# Housing

# Housing Costs and Affordability

#### **Definition:**

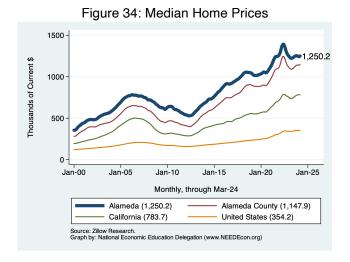
Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. Housing burden is defined as a household needing to commit more than 30% of their household income toward housing costs. The median value is the amount in the middle. Fifty

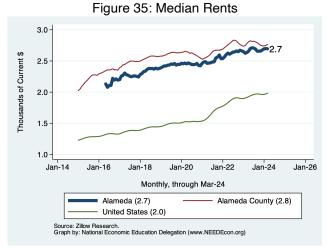
percent of units are above the median and 50 percent are below.

## Why is it important?

Housing is one of three fundamental necessities, along with food and clothing. A measure of the cost of housing is an integral part of the measurement of the cost of living in a specific community. This is particularly true in cities and regions throughout the Bay Area, where housing costs are high relative to income.

### Cost of Housing in Alameda and Broader Regions





# Housing Ownership in Alameda and Broader Regions

Figure 36: Home Ownership Rates

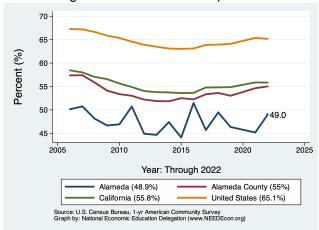


Figure 37: Home Ownership by Age

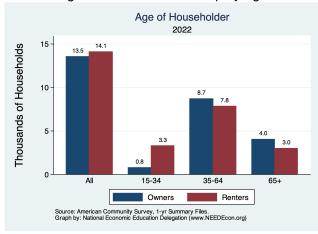


Figure 38: Income by Tenure

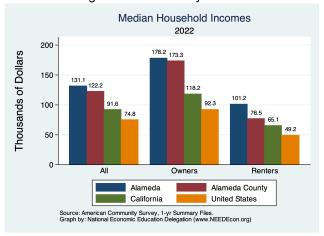


Figure 39: Income Distribution by Tenure

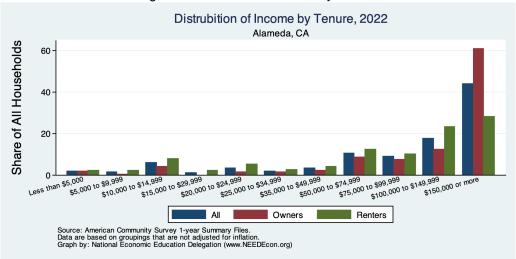


Figure 40: Income Distribution of Home Owners

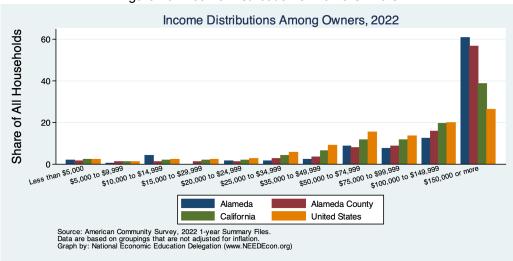


Figure 41: Income Distribution of Renters



## Housing Burden in Alameda and Broader Regions

Figure 42: Home Owners w/ A Mortgage

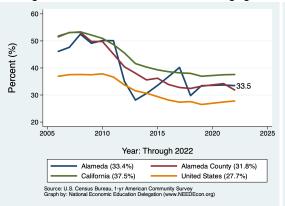


Figure 43: Home Owners w/o A Mortgage

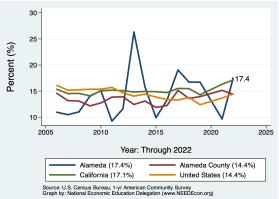


Figure 44: Renters

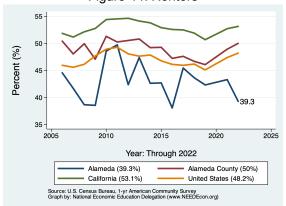
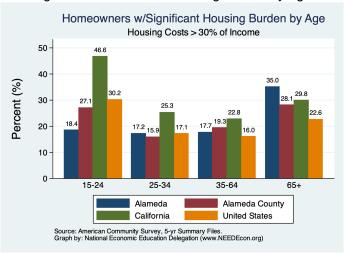


Figure 45: Homeowner Housing Burden by Age



# Housing Picture

#### **Definition:**

Housing costs are measured in several different ways. First, we provide evidence on the evolution of median home prices, median rental price, and finally through evidence on the housing burden in the city and comparison regions. The median value is the amount in the middle. Fifty percent of units are above the median and 50 percent are below.

#### Why is it important?

In areas where the rate of population growth exceeds the rate of housing growth, this is likely to reflect a tightening housing market. A tightening housing market will also likely be reflected in lower vacancy rates and higher occupancy rates. It may also be reflected in higher numbers of people per household.

**Table 5. Housing Market Indicators** 

				% Ch	ange from
Indicator	2023	2019	2010	2019	2010
Total Population	77,287.0	81,618.0	73,812.0	-5.3	4.7
Total # of Homes	33,959.0	33,120.0	32,351.0	2.5	5.0
# Occupied Units	31,846.0	31,803.0	30,123.0	0.1	5.7
Persons per Household	2.4	2.5	2.4	-6.3	-1.7
Vacancy Rate (%)	6.2	4.0	6.9	56.5	-9.7

Source: CA DOF; Calculations by the National Economic Education Delegation

Figure 46: Housing Growth

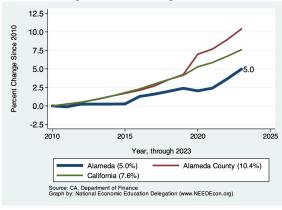


Figure 47: Persons per Household

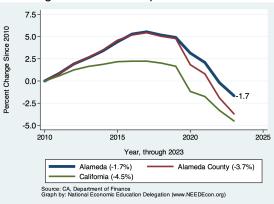


Figure 48: Vacancy Rates

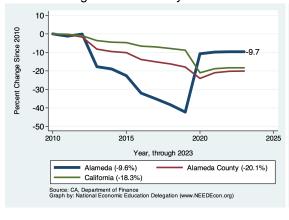
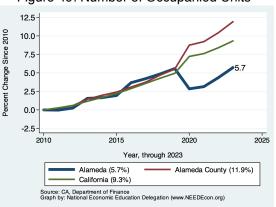


Figure 49: Number of Occupanied Units



# Trends in the Growth of Housing by Housing Type

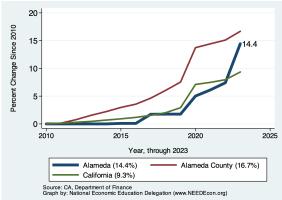
7.5-5.0-2.5-

Figure 50: Single Detached Homes

Percent Change Since 2010

-2.5

Figure 51: Single Attached Homes



Year, through 2023

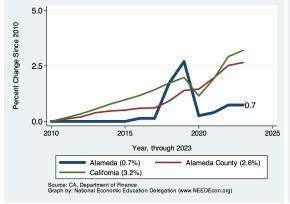
Year, through 2023

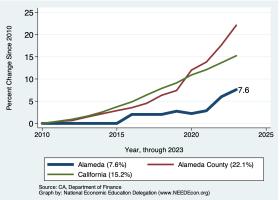
Alameda (2.8%) Alameda County (5.6%)

California (5.8%)

Source: CA, Department of Finance
Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 52: Housing in Buildings with Two to Four Figure 53: Housing in Buildings with Five or More Units





# Vintage of Residential Housing

### Why is it important?

This section provides evidence on the year in which residential housing in Alameda was built. We break it down into owned versus rented residences and provide a comparison across Alameda County and broader regions. A sense of the age of housing in a region provides an indication of the urgency with which a region might pursue additional housing. As the housing stock ages, an urgency with which renovations and rebuilds are permitted might result. All things equal, more recently constructed housing will be more likely to meet current codes and standards. Remodeling of existing units will be more desirable when existing units are, on average, older.

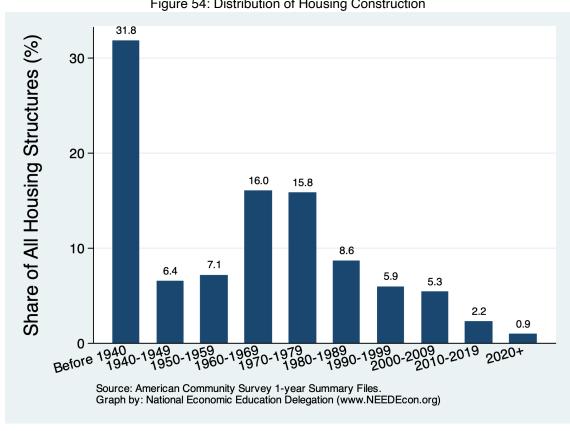


Figure 54: Distribution of Housing Construction

Figure 55: Housing Vintage across Regions

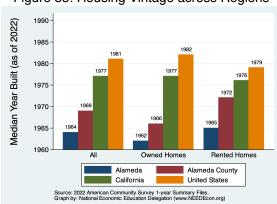


Figure 56: Housing Vintage by Tenure

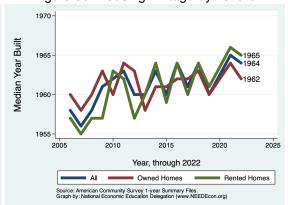


Figure 57: Vintage of Owned Residences

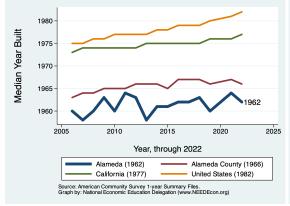


Figure 58: Vintage of Rented Residences

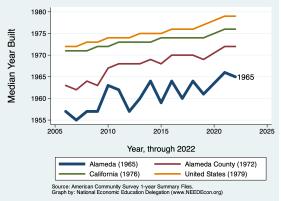
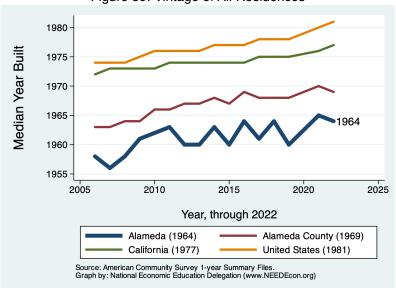


Figure 59: Vintage of All Residences



# Occupation of Residential Housing

### Why is it important?

The duration of residence in a city is important for developing future policies regarding growing the local population. If a region is highly mobile, evidenced by most residences having been recently occupied, a city might propose policies to reduce that mobility, or ask why the mobility happens. Policies could be put in place to either reduce or increase migration.

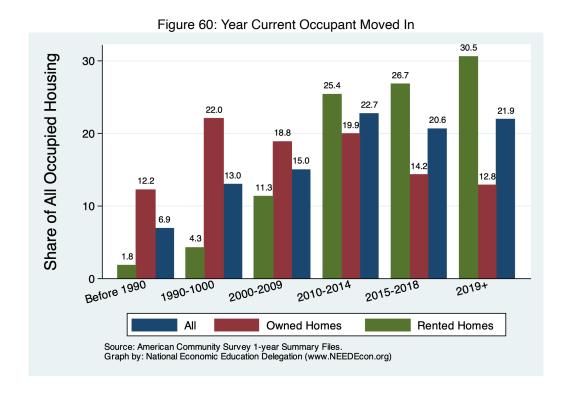


Figure 61: Year Occupied by Current Residents Figure 62: Year Occupied by Current Residents across Regions by Tenure

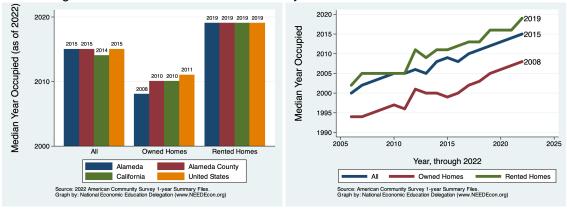


Figure 63: Year Occupied by Current Residents Figure 64: Year Occupied by Current Residents for Owned Housing for Rented Housing

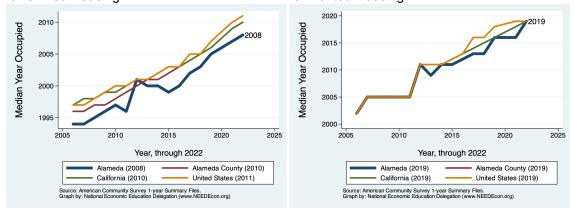


Figure 65: Year Occupied by Current Residents for All Housing 2015 Median Year Occupied 2010 2005 2000 2010 2015 2020 2025 2005 Year, through 2022 Alameda County (2015) Alameda (2015) United States (2015) California (2014) Source: American Community Survey 1-year Summary Files. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

# Residential Permitting

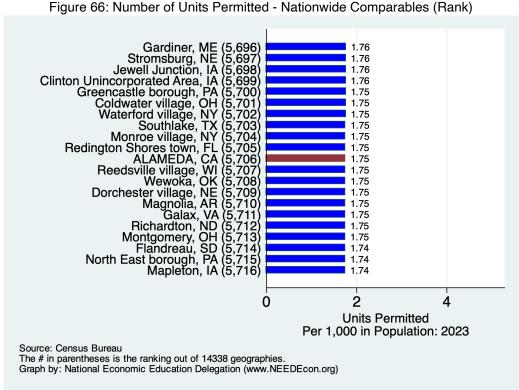
#### **Definition:**

This indicator provides evidence on the number of residential buildings that are permitted for construction each year. Permit data for Alameda is compared with data from Alameda County as a whole and broader regions. The statistic provided scales the number of permits by population. This is done to facilitate comparisons across regions.

#### Why is it important?

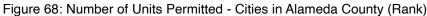
Building permits are the best indicator available of new units coming on the market. In order for a region's population to grow and flourish, new residential properties must be added to the existing stock. Building, both in the City and in the County more generally, is an indication of the extent to which new residences accommodate new residents or are affecting prices through increased supply.

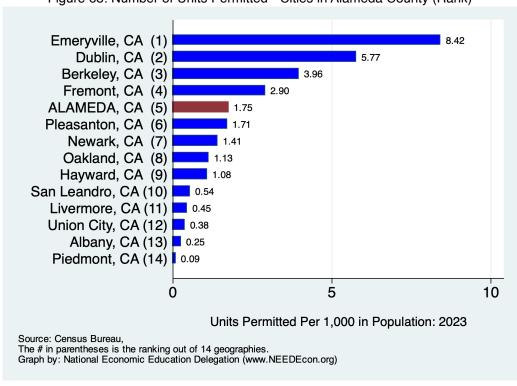
## **Alameda - Ranking Among Comparables**



Paradise town, CA 86.39 Siskiyou Unincorporated Area, CA Newport Beach, CA 1.82 1.81 1.81 Turlock, CA Hesperia, Westmorland, C 1.79 Dinuba, Imperial, CA Cathedral City, CA South Pasadena, CA ALAMEDA, C Tustin, Stanton, CA Hemet, CA Ojai, CA Pleasanton, C Pittsburg, CA El Cerrito, CA Menlo Park, CA Lynwood, CA 1.69 1.65 0.00 Cerritos, CA (515) 10 20 30 40 50 60 70 80 90 **Units Permitted** Per 1,000 in Population: 2023 Source: Census Bureau. The # in parentheses is the ranking out of 515 geographies. Graph by: National Economic Education Delegation (www.NEEDEcon.org)

Figure 67: Number of Units Permitted - California Comparables (Rank)





## **Alameda - Permitting Activity**

### Annual Units Permitted - Per Capita in Alameda

Figure 69: Units Permitted Each Year

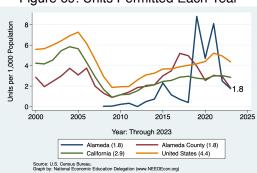
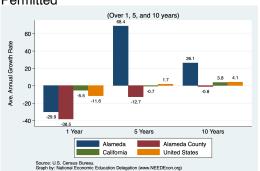


Figure 70: Average Annual Growth in Units Permitted

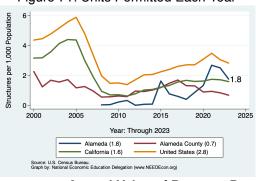
(Over 1. 5. and 10 years)

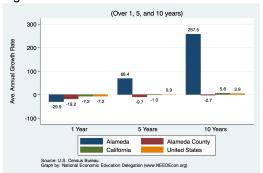


# Annual Number of Buildings Permitted - Per Capita in Alameda

Figure 72: Average Annual Growth in Buildings Permitted

Figure 71: Units Permitted Each Year





### **Annual Value of Property Permitted - Per Capita in Alameda**

Figure 73: Value Permitted Each Year



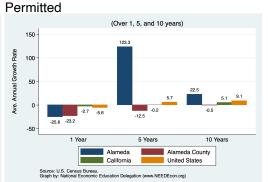


Figure 74: Average Annual Growth in Value

# **Commute Patterns**

During the recovery from the Great Recession, the period from 2010 to 2019, the Bay Area economy, and Silicon Valley in particular, has been growing at a pace roughly double that of the state as a whole and triple that of the nation. This growth has precipitated a tight hous-

ing market and also brought about some significant changes in commute patterns, many of which have been reversed by the pandemic. Recent years have seen significant changes in both the mode of transportation and commute times.

# Mode of Transportation

Figure 75: Percent of Workers Commuting by Figure 76: Percent of Workers Commuting by Car Alone Carpool

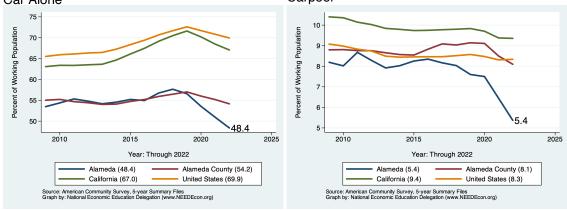
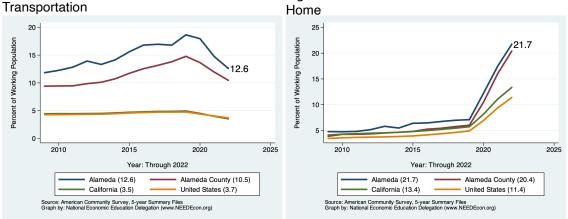


Figure 77: Percent of Workers using Public Figure 78: Percent of Workers Who Work From



The first table on this page presents data for those who LIVE in Alameda. The second provides data on those who work, but do not necessarily live in Alameda. The final two columns provide for a comparison of commute mode choices of people locally with those in California more broadly.

Table 6. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK

	Male Female All Workers							
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)	
Car, Truck, or Van:	11,821	52.9	10,814	51.4	22,635	53.7	78.0	
Drove Alone	10,716	48.0	9,658	45.9	20,374	48.4	68.4	
Carpooled:	1,105	4.9	1,156	5.5	2,261	5.4	9.5	
In 2-person carpool	731	3.3	862	4.1	1,593	3.8	6.9	
In 3-person carpool	221	1.0	245	1.2	466	1.1	1.5	
In 4-or-more-person carpool	153	0.7	49	0.2	202	0.5	1.1	
Public Transportation (excl Taxi):	2,855	12.8	2,456	11.7	5,311	12.6	3.6	
Bus or Trolley Bus	929	4.2	986	4.7	1,915	4.5	2.3	
Streetcar or Trolley Car	641	2.9	478	2.3	1,119	2.7	0.8	
Subway or Elevated	15	0.1	38	0.2	53	0.1	0.3	
Railroad	29	0.1	22	0.1	51	0.1	0.2	
Ferryboat	1,241	5.6	932	4.4	2,173	5.2	0.1	
Bicycle	614	2.7	306	1.5	920	2.2	0.7	
Walked	489	2.2	537	2.6	1,026	2.4	2.4	
Taxicab, Motorcycle, or other	385	1.7	246	1.2	631	1.5	1.7	
Worked at Home	4,415	19.8	4,733	22.5	9,148	21.7	13.6	
Total:	20, 579	92.1	19,092	90.7	39,671	94.2		

Source: 2022 5-year American Community Survey, Summary File

Table 7. SEX OF WORKERS BY MODE OF TRANSPORTATION TO WORK FOR WORKPLACE GEOGRAPHY

WOUNT EAST GEOGRA							
	Ma	ale	Fem	ale	All Wo	orkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van:	12,871	64.9	10,600	63.3	23, 471	64.4	78.0
Drove Alone	11,526	58.1	8,459	50.5	19,985	54.8	68.5
Carpooled:	1,345	6.8	2,141	12.8	3,486	9.6	9.5
In 2-person carpool	1,086	5.5	1,816	10.8	2,902	8.0	6.9
In 3-person carpool	150	0.8	253	1.5	403	1.1	1.5
In 4-or-more-person carpool	109	0.5	72	0.4	181	0.5	1.1
Public Transportation (excl Taxi):	728	3.7	461	2.8	1,189	3.3	3.6
Bus or Trolley Bus	327	1.6	292	1.7	619	1.7	2.3
Streetcar or Trolley Car	237	1.2	58	0.3	295	0.8	0.8
Subway or Elevated	85	0.4	83	0.5	168	0.5	0.3
Railroad	0	0.0	13	0.1	13	0.0	0.2
Ferryboat	79	0.4	15	0.1	94	0.3	0.1
Bicycle	605	3.1	176	1.1	781	2.1	0.7
Walked	662	3.3	498	3.0	1,160	3.2	2.4
Taxicab, Motorcycle, or other	546	2.8	145	0.9	691	1.9	1.7
Worked at Home	4,415	22.3	4,733	28.3	9,148	25.1	13.6
Total:	19,827	100.0	16,613	99.2	36, 440	100.0	

Source: 2022 5-year American Community Survey, Summary File
The results in this table are for those who work in the region, regardless of the location of their residence.

# Commute Times for Employed Residents

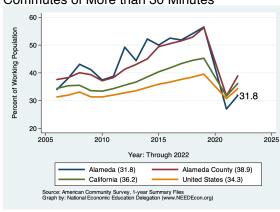
Table 8. SEX OF WORKERS BY TRAVEL TIME TO WORK

	Mal	е	Fer	nale	All Wo	All of CA	
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	54	0.3	48	0.2	102	0.3	2.1
5 to 9 minutes	1,457	7.0	528	2.7	1,985	5.1	7.8
10 to 14 minutes	1,139	5.4	1,666	8.4	2,805	7.3	12.4
15 to 19 minutes	736	3.5	1,764	8.9	2,500	6.5	15.4
20 to 24 minutes	2,315	11.0	1,865	9.4	4,180	10.8	14.8
25 to 29 minutes	529	2.5	426	2.1	955	2.5	6.4
30 to 34 minutes	1,268	6.0	2,054	10.3	3,322	8.6	15.2
35 to 39 minutes	704	3.4	273	1.4	977	2.5	2.9
40 to 44 minutes	601	2.9	490	2.5	1,091	2.8	4.1
45 to 59 minutes	1,639	7.8	1,195	6.0	2,834	7.3	8.2
60 to 89 minutes	1,799	8.6	1,567	7.9	3,366	8.7	7.2
90 or more minutes	314	1.5	392	2.0	706	1.8	3.6
Total:	12,555	59.9	12,268	61.7	24,823	64.2	

Source: 2022 1-year American Community Survey, Summary File

Figure 79: Percent of Employed Population With Figure 80: Percent of Employed Population With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



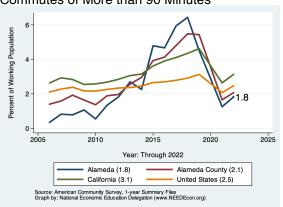
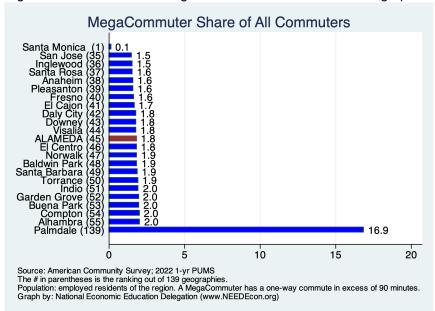


Figure 81: Rank: Share of MegaCommuters Across Similar Geographies



# Commute Times for Those Employed in the City

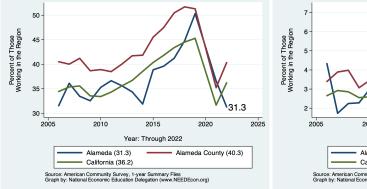
Table 9. SEX OF WORKERS BY TRAVEL TIME TO WORK FOR WORKPLACE GEOGRAPHY

WORKFLAC	JE GEOGI	IAI III					
	Mal	е	Fem	Female		rkers	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	(%)
Less than 5 minutes	95	0.6	305	2.0	400	1.3	2.1
5 to 9 minutes	977	5.8	502	3.4	1,479	4.7	7.8
10 to 14 minutes	1,968	11.6	863	5.8	2,831	9.1	12.4
15 to 19 minutes	1,448	8.5	1,798	12.1	3,246	10.4	15.3
20 to 24 minutes	1,374	8.1	879	5.9	2,253	7.2	14.8
25 to 29 minutes	477	2.8	830	5.6	1,307	4.2	6.4
30 to 34 minutes	1,716	10.1	1,155	7.7	2,871	9.2	15.2
35 to 39 minutes	304	1.8	213	1.4	517	1.7	2.9
40 to 44 minutes	728	4.3	793	5.3	1,521	4.9	4.1
45 to 59 minutes	1,859	10.9	1,035	6.9	2,894	9.3	8.2
60 to 89 minutes	867	5.1	325	2.2	1,192	3.8	7.2
90 or more minutes	665	3.9	124	0.8	789	2.5	3.6
Total:	12,478	73.5	8,822	59.2	21,300	68.1	

Source: 2022 1-year American Community Survey, Summary File

Figure 82: Percent of Local Employees With Figure 83: Percent of Local Employees With Commutes of More than 30 Minutes

Commutes of More than 90 Minutes



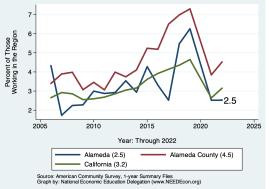
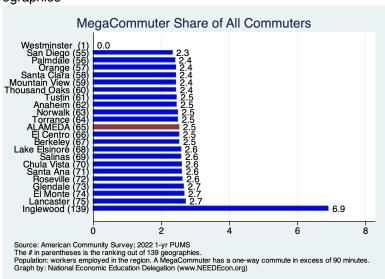


Figure 84: Rank: Share of MegaCommuters Across Similar Geographies



The results in this table are for those who work in the region, regardless of the location of their residence.

### Place of Work

This section provides evidence on where workers living in Alameda work. As evidenced in the first table, some of Alameda's employed workers work in the City, but many do not. The first table and graph pair provide evidence at the county level while the second provide evidence with regard to working outside of the Alameda city boundary.

Table 10. SEX OF WORKERS BY PLACE OF WORK-STATE AND COUNTY LEVEL

	Male		Fem	Female		All Workers	
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Worked in state of residence:	18, 289	81.9	18, 415	87.5	36,704	87.1	99.6
Worked in county of residence	13,551	60.7	15,130	71.9	28,681	68.1	85.3
worked outside of county of residence	4,738	21.2	3,285	15.6	8,023	19.0	14.3
Worked outside state of residence	0	0.0	94	0.4	94	0.2	0.4
Total:	18, 289	81.9	18,509	87.9	36, 798	87.4	

Source: 2022 1-year American Community Survey, Summary File

Figure 85: Percent of Workers Employed Outside of Their County of Residence

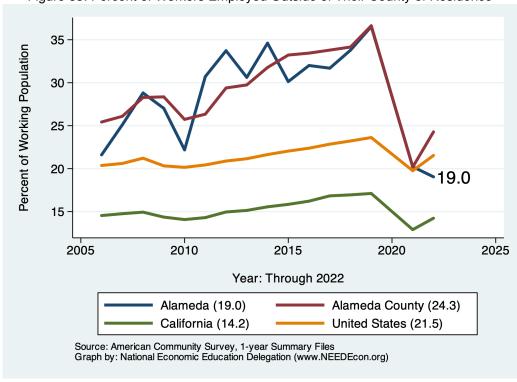
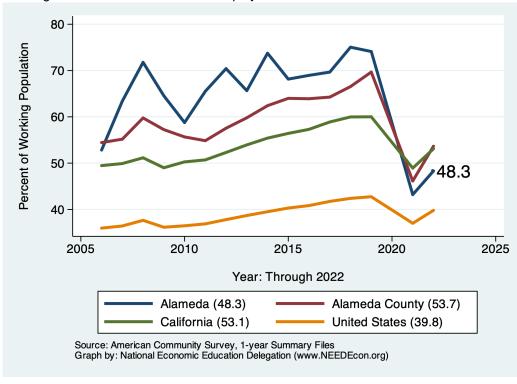


Table 11. SEX OF WORKERS BY PLACE OF WORK-PLACE LEVEL

	Male		Female		All Workers		All of CA
Place of Work	#	(%)	#	(%)	#	(%)	(%)
Living in a place:	18, 289	81.9	18,509	87.9	36, 798	87.4	95.8
Worked in place of residence	8,279	37.1	8,171	38.8	16,450	39.1	42.3
Worked outside place of residence	10,010	44.8	10,338	49.1	20,348	48.3	53.4
Not living in a place	0	0.0	0	0.0	0	0.0	4.2
Total:	18, 289	81.9	18,509	87.9	36, 798	87.4	

Source: 2022 1-year American Community Survey, Summary File

Figure 86: Percent of Workers Employed Outside of Their Place of Residence



# Commute Mode by Income

Table 12. MEDIAN EARNINGS IN THE PAST 12 MONTHS BY MEANS OF TRANSPORTATION TO WORK

	City California			United Sta	tes
	Median	Median	Ratio	Median	Ratio
Car, truck, or van - drove alone	67,097	48, 335	82.6	45,677	81.3
Car, truck, or van - carpooled	50,408	35,926	83.5	34,518	80.9
Public transportation (excluding taxicab)	122, 181	34,625	209.9	41,443	163.2
Walked	54,871	30,552	106.9	27,247	111.5
Taxicab, motorcycle, bicycle, or other means	86,888	40,631	127.2	36,218	132.8
Worked from home	106, 215	79,738	79.3	69,180	85.0
Total:	83,732	49,818	168.1	46,365	180.6

Source: 2022 1-year American Community Survey, Summary File

Notes: 1) Ratio = the ratio of the regional median to either the CA or US median, relative to the Total ratio. Values above 100 imply a high local median. Values below 100 imply a low local median. For example, a value of 200 means that the local mean is 2x higher than would be expected. For "Total:", ratio is simply the ratio of the medians.

Table 13. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS

	< \$25	5,000	\$25,000	-\$74,999	\$75,0	00+	Al	I	All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	3,175	27.7	5,653	39.9	10,079	46.7	20, 374	48.4	68.4
Car, Truck, or Van: Carpooled	530	4.6	534	3.8	932	4.3	2,247	5.3	9.5
Public Transportation (excl Taxi)	526	4.6	993	7.0	3,549	16.4	5,311	12.6	3.6
Walked	459	4.0	157	1.1	297	1.4	1,013	2.4	2.4
Taxicab, Motorcycle, or other	382	3.3	307	2.2	671	3.1	1,551	3.7	2.4
Worked at Home	1,203	10.5	1,448	10.2	6,053	28.0	9,148	21.7	13.6
Total:	6, 275	54.8	9,092	64.2	21,581		39,644	94.1	100.0

Source: 2022 5-year American Community Survey, Summary File

Table 14. MODE OF TRANSPORTATION TO WORK BY WORKERS' EARNINGS FOR WORKPLACE GEOGRAPHY

	< \$25,000		\$25,000-\$74,999		\$75,000+		Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	3,704	34.9	7,076	64.5	7,370	42.7	19,985	51.0	68.5
Car, Truck, or Van: Carpooled	1,050	9.9	1,169	10.7	808	4.7	3,486	8.9	9.5
Public Transportation (excl Taxi)	351	3.3	277	2.5	452	2.6	1,189	3.0	3.6
Walked	444	4.2	297	2.7	306	1.8	1,147	2.9	2.4
Taxicab, Motorcycle, or other	193	1.8	384	3.5	444	2.6	1,472	3.8	2.4
Worked at Home	1,203	11.3	1,448	13.2	6,053	35.1	9,148	23.3	13.6
Total:	6,945	65.5	10,651	97.1	15, 433	89.5	36, 427	92.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

<sup>2)</sup> For regions with more than one geography, the medians are averages weighted by working population.

# Commute Mode by Poverty Status

Table 15. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS

	In Po	verty	100-14	19% of Pov	>150%	of Pov	Al		All of CA
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	487	22.0	665	25.5	19,083	48.9	20, 235	48.3	68.7
Car, Truck, or Van: Carpooled	49	2.2	5	0.2	2,202	5.6	2,256	5.4	9.5
Public Transportation (excl Taxi)	61	2.8	25	1.0	5,225	13.4	5,311	12.7	3.6
Walked	33	1.5	75	2.9	904	2.3	1,012	2.4	2.1
Taxicab, Motorcycle, or other	99	4.5	41	1.6	1,411	3.6	1,551	3.7	2.4
Worked at Home	383	17.3	138	5.3	8,619	22.1	9,140	21.8	13.6
Total:	1,112	50.2	949	36.4	37, 444	96.0	39, 505	94.3	

Source: 2022 5-year American Community Survey, Summary File

Table 16. MODE OF TRANSPORTATION TO WORK BY POVERTY STATUS FOR WORKPLACE GEOGRAPHY

	In Po	In Poverty		100-149% of Pov		>150% of Pov		All	
Mode of Transit	#	(%)	#	(%)	#	(%)	#	(%)	(%)
Car, Truck, or Van: Drove Alone	566	21.1	774	42.0	18, 494	51.0	19,834	50.8	68.7
Car, Truck, or Van: Carpooled	36	1.3	90	4.9	3,355	9.3	3,481	8.9	9.5
Public Transportation (excl Taxi)	137	5.1	35	1.9	1,017	2.8	1,189	3.0	3.6
Walked	63	2.4	43	2.3	1,029	2.8	1,135	2.9	2.1
Taxicab, Motorcycle, or other	19	0.7	63	3.4	1,382	3.8	1,464	3.8	2.4
Worked at Home	383	14.3	138	7.5	8,619	23.8	9,140	23.4	13.6
Total:	1, 204	45.0	1,143	62.0	33,896	93.5	36, 243	92.9	

Source: 2022 5-year American Community Survey, Summary File

The results in this table are for those who work in the region, regardless of the location of their residence.

# Migration

# **Overall Migration Flows**

#### **Definition:**

The United States is a country with an increasingly mobile population. People move, migrate, from one place to another with increasing frequency.

## Why is it important?

Having a handle on whether or not Alameda is a net recipient (migration inflows) or donor (migration outflows) of population is very important for understanding trends in the City's development. This section outlines migration patterns by age, education, income, marital status, and housing tenure. Understanding recent trends is very important for making policy, investment, and other decisions about the future. Also, understanding the extent to which the population is stable, or experiences significant turnover each year is helpful for planning purposes.

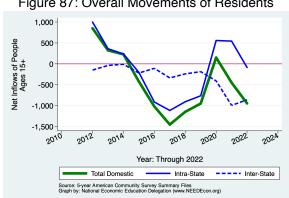


Figure 87: Overall Movements of Residents

Table 17: Migration by Income

		Net Inflows						
			Sam	e State		-		
			W/in	Between	Across	From		
Category	Population	All Migration	County	Counties	States	Abroad		
No income	6,747	-438	16	-184	-348	78		
With income	56,694	-168	71	11	-511	261		
\$1 to \$9,999 or loss	5,790	-80	86	-143	-56	33		
\$10,000 to \$14,999	3,386	-116	-57	-35	-37	13		
\$15,000 to \$24,999	4,960	56	53	-21	5	19		
\$25,000 to \$34,999	4,531	49	-31	80	-26	26		
\$35,000 to \$49,999	5,157	-23	-38	33	-54	36		
\$50,000 to \$64,999	4,408	39	3	36	-20	20		
\$65,000 to \$74,999	2,848	107	-54	68	24	69		
\$75,000 or more	25,614	-200	109	-7	-347	45		
All:	63, 441	-606	87	-173	-859	339		

Source: 2022 5-year American Community Survey, Summary File

Note: The data in this and other tables in this section are limited in that there is no

information on the City's population that has moved abroad.

The "From Abroad" column is gross movements into the City from abroad.

Figure 88: Overall Movements of Low Income Residents

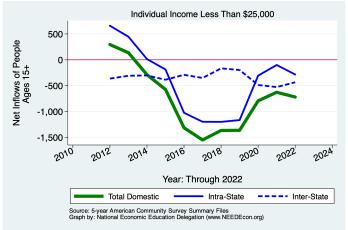


Figure 89: Overall Movements of Middle Income Residents

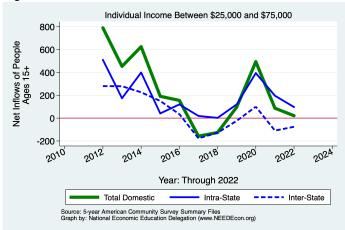
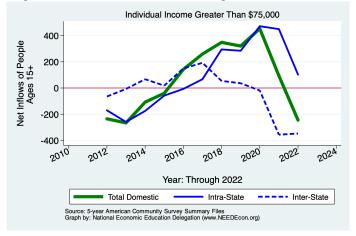


Figure 90: Overall Movements of High Income Residents



# **Demographics of Migration Flows**

**Table 18: Migration by Marital Status** 

		Ν	let Inflows			
			Sam	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Never married	19,513	-1,156	902	-1,105	-1,054	101
Now married, except separated	33,979	-600	-159	-570	-243	372
Divorced	4,343	-832	-115	-279	-438	0
Separated	782	29	0	-30	59	0
Widowed	2,924	138	83	55	0	0
Total:	61,541	-2,421	711	-1,929	-1,676	473

Source: 2022 1-year American Community Survey, Summary File

**Table 19: Migration by Tenure** 

		N				
		Same State			_	
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
Householder lived in owner-occupied housing units	40,752	-2,955	-655	-1,723	-725	148
Householder lived in renter-occupied housing units	32,819	706	1,535	-1,144	-163	478
Total:	73, 571	-2,249	880	-2,867	-888	626

Source: 2022 1-year American Community Survey, Summary File

Figure 91: Domestic Movements of Residents by Tenure

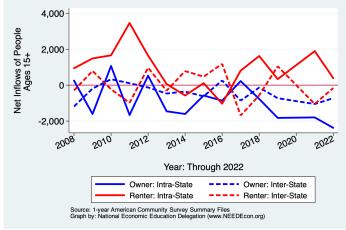


Table 20: Migration by Age

		N				
			Same	e State		_
			W/in	Between	Across	From
Category	Population	All Migration	County	Counties	States	Abroad
1 to 4 years	3,865	210	135	178	-110	7
5 to 17 years	11,794	-354	186	-328	-266	54
18 and 19 years	882	-245	-27	-81	-137	0
20 to 24 years	3,532	-299	-134	-113	-79	27
25 to 29 years	4,734	64	-12	98	-165	143
30 to 34 years	5,899	62	-158	180	0	40
35 to 39 years	6,180	109	112	158	-172	11
40 to 44 years	6,361	103	5	67	21	10
45 to 49 years	5,816	-26	118	-87	-70	13
50 to 54 years	5,041	-231	-84	-62	-116	31
55 to 59 years	4,567	-9	43	-47	-25	20
60 to 64 years	4,821	-36	1	-11	-42	16
65 to 69 years	3,840	-192	-11	-137	-47	3
70 to 74 years	4,283	41	75	-27	-22	15
75 years and over	5,039	132	120	-21	28	5
Total Population:	76,654	-671	369	-233	-1,202	395

Source: 2022 5-year American Community Survey, Summary File

**Table 21: Migration by Educational Attainment** 

	Net Inflows							
			Sam	e State		-		
Category	Population	All Migration	W/in County	Between Counties	Across States	From Abroad		
Less than high school graduate	6, 190	355	361	60	-66	0		
High school graduate (includes equiv)	5,376	-563	-34	-382	-194	47		
Some college or assoc. degree	11,874	40	-13	-179	80	152		
Bachelor's degree	18,287	-1	367	-89	-279	0		
Graduate or professional degree	13,550	101	84	-24	-132	173		
Total:	55, 277	-68	765	-614	-591	372		

Source: 2022 1-year American Community Survey, Summary File

**Table 22: Median Income of Migration Flows** 

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	61,707	61,707
Moved Within Same County	81,486	66,750
Moved to Different County, Same State	71,640	37,262
Moved Between States	52,119	33,795
Moved from Abroad	26,835	
Total Population:	62,178	60,764

Source: 2022 1-year American Community Survey, Summary File

Table 23: Median Age of Migration Flows

Flow	In-Migration	Out-Migration
Same House 1 Year Ago	42.8	42.8
Moved Within Same County	32.3	36.7
Moved to Different County, Same State	33.9	33.8
Moved Between States	30.1	22.8
Moved from Abroad	49.1	
Total Population:	41.6	41.4

Source: 2022 1-year American Community Survey, Summary File

## **References and Sources**

The majority of the data presented in this report are from the American Community Survey (ACS). For larger geographies, the 1-year Summary Files provide the data. For smaller communities, roughly those with less than 65,000 in population in 2021, the 5-year Summary Files provide the data.

The ACS data are supplemented by building permit data from the U.S. Census Bureau, population and housing data from the California Department of Finance, and home price and rental rates from Zillow.

U.S. Census Bureau. American Community Survey 1-year and 5-year Summary Files. https://www.census.gov/programs-surveys/acs/data/data-via-ftp.html. The 1-year data are released in September each year and the 5-year data are relased in January.

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